

Our

Advertisers

TODAY



IN RADIO

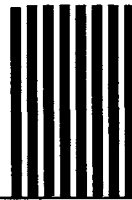
The most popular station
plays the most popular music

Giving listeners what they want to hear
is the key to popularity in radio. And
What they want to hear in this area is
Music and News on KGEM, featuring

NEWS AS IT HAPPENS

Idaho's most
powerful station
with the area's
largest audience.

KGEM



Everything Photographic

We carry a complete line of Kodaks and
Cameras of every description. We have
everything you need for picture making.

BALLOU-LATIMER

CAMERA SHOP

828 IDAHO STREET

DIAL 3-8541

Pioneer Tent & Awning Company

Manufacturers and Distributors of

CANVAS, LEATHER AND

SPORTING GOODS



6th & Main Dial 4-2571 Boise, Idaho

BLACK & WHITE

CAB CO.



DIAL 4-5511

CONGRATULATIONS

TO THE CLASS OF '60

We've filled some of your school supply
needs . . . and we'd like to continue
needs . . . and we'd like to continue to
serve you . . . now that you're enter-
ing the business world.



Helping you to plan
a better
business future!
OFFICE SUPPLY
917 Idaho
Boise



NEHI BEVERAGE COMPANY

Compliments of

**AUTHORIZED
NEW
AUTOMOBILE
DEALERS
ASSOCIATION
OF BOISE**

Syms-York Company

FINE OFFICE EQUIPMENT
PRINTING -- BINDING
LITHOGRAPHY
Downtown Sales Office
9TH AND JEFFERSON STS.
Plant and General Offices
2401 MAIN ST.

The House of Name Brands

Le Roux
MEN'S WEAR

222 No. 8th 2-1741

TIMELY CLOTHES
SOCIETY BRAND CLOTHES
HOLLYWOOD CLOTHES
ROUGH RIDER SLACKS
MANHATTAN SHIRTS
FREEMAN SHOES
SWANK JEWELRY



the BEST
from C.B.S.
on
KBOI-TV
CHANNEL 2
and
KBOI-RADIO
950 on Your Dial

**DALY and
COMPANY**

CONGRATULATIONS

to the

1960 GRADUATING CLASS

**The Boise
Western Hotel**



**ORCHARD
Building Supply**

410 NO. ORCHARD
Phone 2-3634 Boise

Everything in Building Materials



KALBUS OFFICE EQUIPMENT

We'll demonstrate the world's finest portable
typewriter right in your own home —
without obligation

113½ No. 11th Boise Phone 3-0989

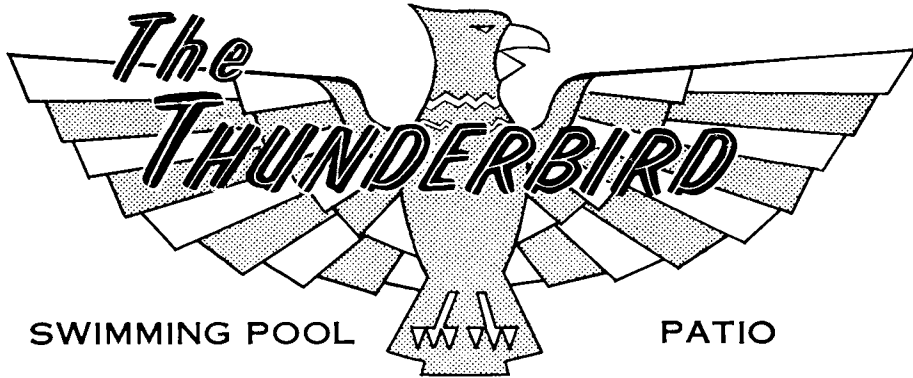
BRIDAL HEADQUARTERS

for . . . **CHINA -- SILVER -- CRYSTAL -- STAINLESS**
Girls . . . Register and Display Your Patterns on Leah's Famous
BRIDES TABLE

Wedding Invitations from \$11.50 per 100

Leah's **CORNER CUPBOARD**

OPPOSITE HOTEL BOISE ON BANNOCK STREET — PHONE 3-1751



SWIMMING POOL

DINING ROOM
COFFEE SHOP

MOTEL

PATIO

111 COLLEGE BLVD.
Just off Capitol Blvd.
Below the Depot

COMPLETE CATERPILLAR EQUIPMENT

SALES

PARTS

SERVICE



Equipment Company

General Office
BOISE

STORSE AT:

- ★ Boise
- ★ Burley
- ★ Twin Falls
- ★ Pocatello
- ★ Idaho Falls

Quinn-Robbins Co.

Incorporated

GENERAL

CONTRACTORS

SKILL-INTegrity-



RESPONSIBILITY

Building Boise
With Better Concrete
Since 1936

PETERSEN'S

DRIVE OUT AND SAVE ON FINE FURNITURE.

23rd STREET AND FAIRVIEW AVE.



CONGRATULATIONS TO THE
CLASS OF '60

IDAHO'S BEST FOOD MARKETS —

M & W

FOOD MARKETS

- 219 Main
- 28th and State Streets
- 4009 Overland Road
- 6423 Ustick Road

CONGRATULATIONS



Inland Coca-Cola Bottling Co.

Boise, Idaho

FINE
MEN'S
WEAR



204 No. 8th

also

Suburban Shop

MEN'S and BOYS' WEAR
1002 VISTA
IN VISTA VILLAGE

**STARDUST
Restaurant
and
Motel**

75 ROOMS



BANQUET ROOMS



COFFEE SHOP



SWIMMING POOL

LOUNGE

"Idaho Largest and Most Luxurious

Congratulations to the Class of 1960

from

**Boise Junior College
Student Union**

Featuring

MEADOW GOLD ICE CREAM

Miss Hattie Gesner -- Miss Mildred Cecil, Directors

Westgate *Lanes*

Phone 2-3639

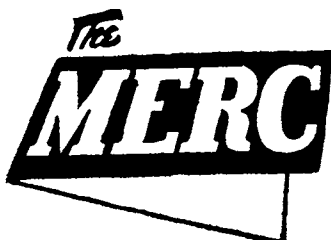
Student Rates

24 AMF Bowling Lanes — Boise's Best
1720 Westgate Drive

Boise, Idaho

CONGRATULATIONS
TO THE CLASS OF 1960

from



DEPT. STORE

FRANKLIN SHOPPING CENTER

11 SOUTH ORCHARD

(NEAR FRANKLIN SCHOOL)



FIRST AND FINEST
IN IDAHO

GREAT FOR A DATE



BOWLING

ACRES OF FREE PARKING

LET'S GO BOWLING !

BOWL WHERE BOWLING IS BEST

BOISE BOWLING CENTER

A.M.F. Automatics

Refrigerated Air Conditioning

1212 Idaho

Dial 2-3823

In Boise it's the

Owyhee Hotel
and
Owyhee Motor Inn

Air Conditioned --- Swimming Pool
Free Parking --- TV

ALSO VISIT THE

TALLY HO Bar and Grill

Located in the Hotel — 11th & Main

BUY FOR LESS

Walter J. Ford's

FORD DRUG STORE

10th & Main Boise, Idaho Ph. 4-1071

P. O. Box 1598

ALEXANDER'S
STORE FOR MEN

Your Headquarters For
JARMAN SHOES - - RESISTOL HATS

BOTANY "500" CLOTHING

VAN HEUSEN SHIRTS

Ninth and Main

Boise, Idaho

SPECIALISTS IN DIAMONDS



CORNER HOTEL BOISE

J. WEIL & COMPANY

WHOLESALE

Candy -- Food -- Fountain

Papers -- Cigars -- Cigaretts

Coca-Cola -- Nesbit - J. Hungerford Smith

431 S. 9th

Boise, Idaho

"Idaho's Own" Bus Line"

**BOISE
WINNEMUCCA**
STAGES, INC.

"The Direct Route"

to California and other Southern Points

CHARTER TRIPS

arranged to meet the requirements of any college activity

The Place . . . to Keep
to go School Wear

C-L-E-A-N

CONGRATULATIONS
TO THE
CLASS OF 1960

Phone 2-5661

14th & Main

Vista & Cassia



CONGRATULATIONS

To the Class of 1960

Town & Country Bakery

Phone 4-5519

3005 Crescent Rim Drive

**PEASLEY TRANSFER &
STORAGE COMPANY**

Agents for Allied Van Lines



MOWBRAY DAVIDSON, Mgr.



DIAL 3-7573

BOISE, IDAHO

Home of Visiting Teams

THE IDAN-HA HOTEL

"Reasonable Rates"

10th & Main

Dial 2-3611

**BOISE WATER
CORPORATION**

Boise, Idaho

Your most priceless commodity

— yet so inexpensive !

Common Sense and MODERN MIRACLES

The youth of America is on the threshold of an age of miracles.

This age is already heralded by space probes, astronomical thinking and vast strides in the harnessing of nuclear energy. College graduates trained well in technical and scientific fields, are providing the vital elements of imagination and fresh thinking.

Spectacular advancements in science, however, are only part of the picture of American progress.

Now, as never before, there exists an urgent call for continued achievements through education and training in all fields of human endeavor, whether it be medicine, commerce and industry, justice, agriculture, structural arts or the very field of education itself.

America's prime producers of prestige and progress are its educated people. The honest, common-sense image of success and accomplishment which we create in the eyes of the rest of the world is one of our most powerful deterrents to aggressors.



MORRISON-KNUDSEN COMPANY, INC.

Contractors and Engineers

BOISE, IDAHO

General Commercial Construction

Licensed and Insured

R. E. Rice Construction Co., Inc.

4602 State Street

Phone 2-8891

Idaho Lease & Rental System, Inc.

4701 Goodall St. Phone 3-8481

Construction Equipment Road Equipment

Trucks and Trailers

Leases — Rentals — Sales

U. S. Batteries

- ★ Recapping
- ★ Repairing



Royal Tire & Battery Co.

710 Front Street

Dial 2-4677

Boise, Idaho

BALDWIN PIANOS AND ORGANS

- ★ HI-FI PHONOGRAPHS
- ★ HI-FI RECORDS
- PORTABLE RADIOS



211 North 8th Street

105 South Orchard

Baird's DRY CLEANERS

AND SHIRT LAUNDRY

Furs Cleaned & Glazed — Rug Cleaning
Fur Storage

8th & Front Streets, Boise

DIAL 2-4504

Branch
1504 Vista

Branch
809 Bannock

COMPLETE HOME FURNISHINGS

Experts In Home Planning



Cor. 9th at Jefferson Tel. 4-2551



Farm
Fresh



TRIANGLE'S

GOLDEN
GUERNSEY
MILK



For Regular
Delivery

DIAL 2-4601

TRIANGLE DAIRY
TATE BROTHERS

ELECTRICIANS
RESIDENTIAL COMMERCIAL
INDUSTRIAL



ELECTRIC SERVICE CO.

In Boise Since 1921
PHONE 4-5575 9TH & STATE

HOME APPLIANCES
Boise's Exclusive

GENERAL



ELECTRIC

DEALER

TERRY'S APPLIANCE CO.

9TH & STATE PHONE 4-2566

Independent

HOME
OWNED

Business

REILLY ATKINSON AND COMPANY

BUILDING MATERIALS DISTRIBUTOR - - - - BOISE

Branches — IDAHO FALLS and SALT LAKE CITY

Hummel, Hummel & Jones, Architects

1324 Idaho Street, Boise, Idaho



furniture - - carpets - - draperies
accessories - - decorating

609 no. orchard ave.

4-2535

sherm perry

don riley

CARL MILLER FURNITURE CO.

YOUR DRIVE IN FURNITURE STORE

DIAL 2-3351

BOISE, IDAHO

8100 FAIRVIEW AVENUE

COMPLETE HOME FURNISHINGS

Furnishers of Clean Linen

It Pays To Keep Clean

AMERICAN LINEN SUPPLY CO.

SERVING IDAHO AND EASTERN OREGON

MOTOR TIRE SERVICE

GOODYEAR DISTRIBUTORS

TIRES — BATTERIES

DIAL 2-6501

11TH AT IDAHO

VISIT THE

Howdy Pardner Drive-In Cafe

Table and Car Service

"Home of the Hefty Henry Hamburgers"

Across from Fairgrounds Hiway 30

DAVIDSON SERVICE

SPARK STOVES - - H. C. LITTLE FURNACES

Jobbers

SUPERIOR PETROLEUM PRODUCTS

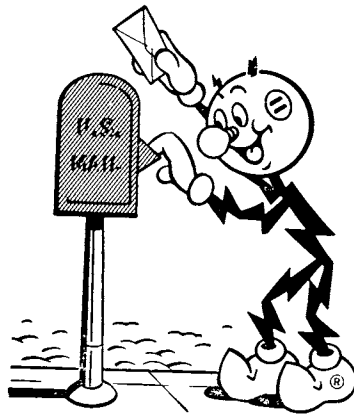
Major Brands Motor Oil

DIAL 3-4674

318 SO. 8TH

BOISE, IDAHO

Special delivery to you!



Every time you flip a switch or turn a dial to place your order for electric service, it is manufactured and delivered in a split second. "Special Delivery" electricity is always plentiful, always "REDDY" in Snake River Valley!

IDAHO POWER COMPANY

MEN'S WARDROBE

"Everything for Men and Young Men"

Kal Sarlat

Tenth and Main

Boise, Idaho

Phone 3-7141

CONGRATULATIONS

to the

Class of 1960

Morrison-Merrill & Co.

BOISE, IDAHO

FOR THE REALLY WELL-GROOMED LAWN

... AT HOME OR AT SCHOOL ... SEE

THOMPSON'S

1705 BROADWAY

BOISE, IDAHO

Specialists in Power Lawn & Garden Tools

Westcott Oil Corporation

C. J. (IKE) WESTCOTT, President

DISTRIBUTORS

CONOCO

PENNZOIL

PRODUCTS

GENERAL OFFICES

BOISE, IDAHO

Idaho Laundry

PHONE 4-2585

516 S. 8th St. Boise, Idaho

Let our telephone line be your clothes line.

DAVIS SUPPLY CO. Inc.

WHOLESALE HARDWARE

THIRD & BROAD STREETS

BOISE, IDAHO

Health — Recreation — Pleasure
For YOU!

Whatever SPORT You Choose
"It Pays To Play"

Sib Kleffner

814 JEFFERSON BOISE DIAL 2-3689

for exclusive sportswear

with a distinctive flair



811 idaho street

CAMPUS TOGS

SUITS and SPORT COATS

Designed Exclusively For

ROPER'S

If it's from Ropers . . . it's Dependable
Phone 3-2933 819 Idaho St. Boise

INTERMOUNTAIN GLASS COMPANY

Windows of All Kinds

Glass ★ Paint ★ Wallpaper

Brushes ★ Paint Sundries

1417 Main St. Dial 2-5685
Boise, Idaho

the BEST place to buy . . .

- ★ ART SUPPLIES
- ★ GREETING CARDS
- ★ PARTY DECORATIONS
- ★ HOBBY CRAFT KITS

BOISE BLUE PRINT CO.

1009 Idaho St. Phone 3-2564

Congratulations

To the Les Bois Staff and to
Boise Junior College

Intermountain Equipment Company

Construction Equipment Specialists

BROADWAY AT MYRTLE

DIAL 3-6441

Les Bois



Photography

CARR'S STUDIO

5201 WYLIE LANE

Engraving

IDAHO ARTCRAFT

710 EAST STATE STREET

Printing

MOUNTAIN STATES PRESS

503 SOUTH EIGHTH STREET

Albertson's

FOOD CENTERS
DRUG CENTER
DEPARTMENT STORE

1100 Vista Avenue Cole Road & Hiway 30
16th & State Sts. Orchard & Railroad
16th to 17th on Washington St.

Murray Burns Plumbing & Heating Corp.

"BOISE GAS KING"

2801 Warm Springs Ave. Boise, Idaho
Phone 4-5565

BOISE LUMBER

916 BROADWAY
P. O. Box 2293
BOISE, IDAHO

HOME DAIRIES

MILK and ICE CREAM

"Known for Its Finer Flavor"

BRUCE HILL'S

Overland Drug and Boise Drug Center

4005 OVERLAND

Phone 4-8482

1221 BROADWAY

Phone 4-8428

GIFTS — PRESCRIPTIONS — TOILETRIES

GEM STATE ELECTRIC CO.

ELECTRICAL CONTRACTORS

MOTOR SPECIALISTS

Phone 4-5461

714 Grove St.

BOISE, IDAHO

Riley's
THE STORE FOR MEN
501 BARNHOCK * BOISE, IDAHO

HEY, GUYS & GALS

LET'S GET ACQUAINTED

STUDENT BOWLING RATES - - 30c A LINE

Monday Thru Friday until 5:30 P.M.

Competent Instruction No Charge for Shoes

20th Century Bowling Lanes

606 IDAHO ST.

PHONE 2-8695

Brunswick Automatic Pinsetters

CONGRATULATIONS, CLASS OF '60

BUNTING TRACTOR CO., Inc.

EQUIPMENT RENTALS — PARTS — SERVICE
BOISE, IDAHO



Troy-Capital Inc.



Boise's Only
Complete Laundry,
Dry Cleaning and
Fur Service

For Scientific Fur Storage and Repair

DIAL 2-4466

1414 Grove St.
217 N. 8th
1512 N. 13th

Congratulations, Class of '60

THE STATESMAN NEWSPAPERS

BOISE'S NEWSPAPER INSTITUTION

Idaho Blue Print & Supply Company

ENGINEERING & DRAFTING SUPPLIES

210 N. Capitol Blvd.

Dial 2-5141

CONGRATULATIONS, CLASS OF '60

Your 4 Dependable Realtors
Loren Bodine
Eldon Dean
Morrie Clayton
Win Hedrick

TOWN & COUNTRY REALTY
N. ORCHARD PHONE 3-3656