

# **Our Advertisers**



# DEPENDABLE

Turn first for  
all banking  
needs to Idaho's  
oldest  
National Bank  
founded in 1867

**THE IDAHO FIRST NATIONAL BANK**

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

---

# The American Way Is Here To Stay

M-K proudly salutes the builders, business leaders and solid citizens of tomorrow who will emerge from such splendid education institutions as Boise Junior College to preserve and raise ever higher the standards of the greatest nation on earth. Most certainly the faith in America's future which motivates the builders of today in the erection of mighty power plants, irrigation systems and railroads is fully justified by the sterling qualities of the young men and women who are today learning sound principles and improved methods of continuing our national traditions of progress, private enterprise and freedom.



## MORRISON-KNUDSEN COMPANY, Inc.

CONTRACTORS AND ENGINEERS

PRINCIPAL OFFICE AT BOISE, IDAHO

---

### A GOOD POLICY

For ALL Young  
Men and Women

*"You get MORE life protection with LESS to pay  
the de-pend-able Ida-ho Mutual way"*

**Y**ou'll learn important things for your future financial welfare when you learn why thousands of thoughtful young people like you B.J.C. students are happy to be Idaho Mutual Benefit Association policyholders. This famous assessment plan life policy gives you 4 KINDS of essential protection at ONE low cost . . . provides the money-saving way to establish your life insurance program. Visit us at 801 Main Street in Boise for information without obligation.

*Idaho* MUTUAL  
BENEFIT ASSOCIATION

BOISE, IDAHO  
LARGEST MUTUAL BENEFIT LIFE INSURANCE  
ASSOCIATION IN THE NATION

# Hardy Bros.

PHONE 8020

810 FRONT ST. BOISE, IDAHO

**General Tires — Expert Repairing  
Recapping — Batteries**

*When you buy it at*

# Penney's

*It's Right —*

In Price  
In Quality  
In Style

Buy at Penney's

## RIDENBAUGH LUMBER YARD

O. V. DILLARD, Manager

Fourth and Main Boise, Idaho

958 — *The Lumber Number* — 958

*Compliments of*

## PETERSEN Furniture Co.

DRIVE OUT AND SAVE

2223 FAIRVIEW AVE.

P. O. BOX 637

BOISE, IDAHO

## Idaho Hardware & Plumbing Co., Ltd.

*Wholesale Distributors*

Hardware, Sporting Goods,  
Plumbing, Heating,  
Mining and Electrical Supplies

408 SOUTH 8TH ST.

BOISE, IDAHO

## Congratulations Class of 1951

Yes, congratulations well-earned. May each of you have a most happy and successful career and future.

# Morning

## FRESH BAKERY



"There's A Yard Near You"

## UNION SEED CO.

*Home of Union Brand  
Tested Seeds — All Varieties*

**PET SUPPLIES:**

Foods and Remedies, Dog Harness, Collars and Leashes, Bird Cages and Supplies

111 South 10th St.

Boise, Idaho

# Carl Riley

*Men's Wear*

803 BANNOCK



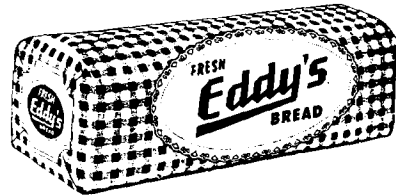
PHONE 6209

## Reilly Atkinson & Co.

- ★ Building Materials Wholesale
- ★ Manufacturer's Agents
- ★ Growers and Shippers Supplies
- ★ Merchandise Brokers

Boise — Caldwell — Payette — Idaho Falls

## 1st Choice



At Your Grocer

PHONE 5700

*It Pays  
To Buy  
At*



"Boise's Friendly Store" — Main St. at 11th

## Chaussee-Swan Gravel Co.

3104 MAIN ST. BOISE, IDAHO

Ready Mixed Concrete  
Washed and Graded Sand and Gravel

### *Congratulations*

To the LesBois Staff and  
To Boise Junior College

## Intermountain Equipment Company

Construction Equipment Specialists

Broadway at Myrtle

Phone 9000

## CONGRATULATIONS!

*From*

*Boise's*

*Implement Headquarters*

## Boise Implement Co.

218 South Tenth St.

Phone 551

*Member of*  
FIRST SECURITY CORPORATION  
SYSTEM OF BANKS

*Largest Intermountain Banking Organization*

---

# First Security Bank of Idaho

National Association

Member of  
Federal Deposit  
Insurance Corporation

Offices  
Throughout  
Idaho

## Savings Mean Security

The Continental State Bank pays full 2% interest. Joint accounts may be insured to \$30,000 by the Federal Deposit Insurance Corporation.

# Continental State Bank

Serving Southwestern Idaho

WHITNEY BENCH

NEW PLYMOUTH

BOISE

Smart, Attractive  
YOUNG FASHIONS

For The College Miss

Featuring Outstanding Apparell

## BROOKOVER'S

The Store For Women

*Remember,*

## It Pays To Play . . . !

Don't give up sports when you leave school.

The Bronco's Favorite Sport Spot

# Sib Kleffner

818 JEFFERSON ST.

BOISE

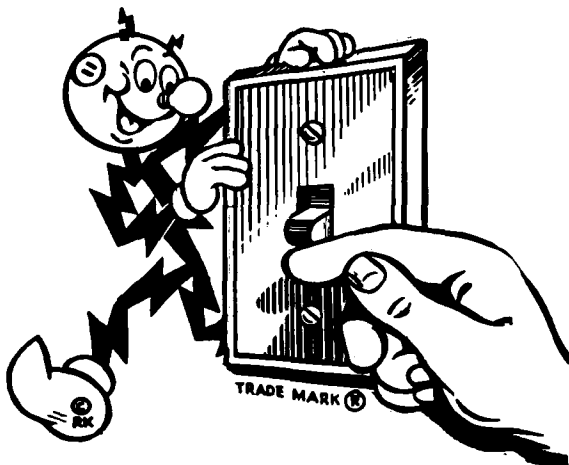
PHONE 3877

# Reddy Kilowatt Goes to Work At the Snap of a Switch

Let Reddy work for you more and more. He's always willing, always ready, always anxious to take over the hard jobs. His wages are always low, too. You can hire him for less than two cents an hour!

That's Reddy Kilowatt Power for you!

**IDAHO POWER**  
A CITIZEN WHEREVER IT SERVES



# J.A. Terteling & Sons

INC.

## General Contractors

Boise, Idaho



"Congratulations — and Best Wishes  
for the  
Coming Years"

*Best Wishes to Les Bois*

and the Students of BJC

from

## Mendenhall Theaters

Pinney Theater

Granada Theater

*Home of Visiting Teams*

## THE IDANHA HOTEL

"Reasonable Rates"

10TH AND MAIN

PHONE 1560

## OAKLEY Appliance & Music, Inc.

- General Electric Appliances



- Pianos

Kimball, Ivers & Pond, Poole, Henry F. Miller

- Records King Band Instruments

OAKLEY Appliance & Music, Inc.

213 N. Tenth

Boise

Phone 384

BEST WISHES,  
BRONCOS

## Intermountain Theaters, Inc.

ADA

BOISE

... Your Entertainment Headquarters

## SYMS-YORK COMPANY

*Printing, Binding, Lithography*

*Fine Office Equipment*



DOWNTOWN SALES OFFICE:  
9TH AND JEFFERSON STS.



PLANT AND GENERAL OFFICES:  
2401 MAIN ST.



**PEASLEY**  
**Transfer and Storage Co.**

★ Over 50 Years of  
 Dependable Transportation  
 Agent For Allied Van Lines

PHONE 73

Congratulations Les Bois  
 From the



**Valkyries**

Home  
 of  
 Great  
 Names  
 in  
 Men's  
 Wear

**Ralph  
 Davis**

204 N. 8TH

*Watson's*  
**FOUNTAIN LUNCH**

317 N. 9TH ST.

PHONE 7823

- ★ Student Instruction
- ★ Hunting and Fishing  
 Charter Service

Fly Right With

*Aircraft Service Co.*

Bradley Field    Box 829    Boise, Idaho

Goodyear Tires  
 All Sizes and Types

**MOTOR TIRE SERVICE**

Goodyear Batteries  
 Recapping Service

Oat Glasgow

Automobile Accessories

Jim Gray

11th at Idaho

Phone 5010



Boise's Only  
 Complete Laundry,  
 Dry Cleaning and  
 Fur Service

PHONE 4242

**Troy Laundry  
 Capital Cleaners  
 Inc.**

*For Scientific Fur Storage and Repair*

PHONE 7725



1414 Grove St.  
 217 N. 8th  
 1111 Main St.  
 1512 N. 13th  
 810 Vista

PHONE 810



Finest  
on the  
Market



TRIANGLE'S

CREAM  
TOP  
MILK



PHONE 360

**TRIANGLE DAIRY**

TATE BROS.

*Beautify and Protect*

with

FULLER PAINTS

They Last

**W. P. FULLER & CO.**

817 Idaho St. 18th and River

Phone 658

Boise, Idaho

Phone 638

**Albertson's  
Food Centers**

ONE STOP SHOP

1602 State St.

1205 Capitol Blvd.

5018 Franklin Rd.

It Has Been Grand Serving

The Class of 1951

**MURRAY'S  
Curb Service**

319 So. 8th St.

Phone 3214

**General Electric**

Refrigerators — Ranges

Radios — Washers

"Over 53% of All Women Prefer  
General Electric Appliances"

See Them — Buy Them At . . . .

**TERRY'S APPLIANCE CO.**

9TH AND STATE

BOISE

PHONE 21

Congratulations

*to the*

"Class of 1951"

**BOISE BUS CO.**

318 SO. 8TH ST.

PHONE 76

. . . . Structural Steel and Ornamental Iron  
Works, Heavy Hardware, Transmis-  
sion Equipment, Welding and  
Casting of All Kinds.

**BAXTER  
Foundry & Machine Works**

Boise, Idaho

Below U.P. Depot

Phone 689

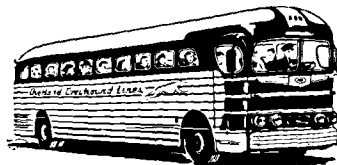
# SEARS *Boise*

**ROEBUCK AND CO.**

Shop easy, save more  
Always plenty of free parking

12th & State Sts., Boise, Idaho

*Best Wishes  
from*  
**OVERLAND  
GREYHOUND LINES**



Heating and Plumbing  
Contractors

**MURRAY BURNS**

Plumbing and Heating Co.

2400 Warm Springs

Boise

... **More Bounce**

To the Ounce. Why Take Less  
When Pepsi's Best? By the bottle,  
carton or case.

**Nagels Beverage Co.**

PHONE 466

BOISE

COMPLIMENTS OF THE

**D. N. NORDLING PARTS COMPANY**

BOISE, IDAHO

**Hummel, Hummel & Jones, Architects**

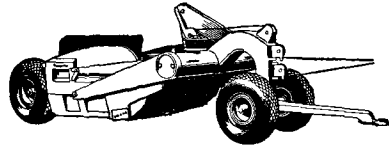
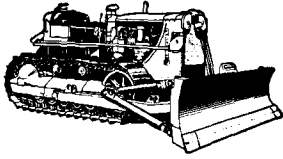
1324 Idaho Street, Boise, Idaho

**A**gen Frozen Fruits and Vegetables  
**A**berdeen Coal ☆ "BEST IN THE WEST"

**Boise Ice and Produce Co.**

504 South 9th

Phone 603



# CATERPILLAR

REG. U. S. PAT. OFF.

## BUNTING TRACTOR CO., Inc.

Diesel Tractors, Motor Graders, Engines, Electric Sets and Earth-Moving Equipment



### MULLINIX SUPPLY CO.

"BETTER BUYS IN  
BUILDING SUPPLIES"

Phone 3242 or 3243

State St. at 30th Boise, Idaho

SAVE TIME . . .  
SAVE MONEY . . .  
TRAVEL BY BUS . . . !

2 Schedules Daily to California

### Boise-Winnemucca Stages

909 JEFFERSON ST.

PHONE 2000

Roy M. Hanson

Wm. (Bill) Payne

### Ideal Cleaners

"Prompt and Courteous Service"

Phone 5222-R

3113 State Street

Boise, Idaho

### Twentieth Century Bowling Lanes



Bowling Hours

11:30 A.M. — 1:00 A.M.

Grill Open 7:00 A.M.-1:00 A.M.

606 Idaho

Boise

### Everything In Music

Records  
Radios  
Band Instruments

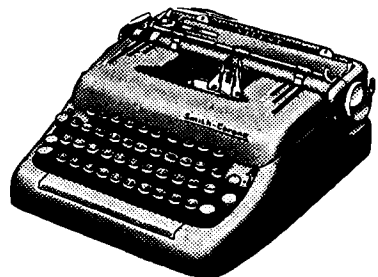
Sheet Music  
Pianos

211  
North  
Eighth



Phone  
249

Smith-Corona  
Portable  
Typewriters  
Luggage  
Zipper Notebooks  
Sheaffer & Parker  
Pens & Pencils



Strawn's OFFICE  
SUPPLY

New Location — 917 Idaho

Boise

## Travel . . .

The Scenic Route via McCall,  
Grangeville, Lewiston and Spokane

Busses For Charter Service

## Northwestern Stage Lines

Office Phone  
2068

1121 GROVE

Depot Phone  
4747

*The Mode Ltd.*

## Boise Water Corporation

Boise, Idaho

STILL . . . THE CHEAPEST ITEM  
ON THE FAMILY BUDGET

*Across From the College . . .*

## The Roundhouse

DRIVE-IN AND CAFE

2227 COLLEGE BLVD.

## Drink

★ ROYAL CROWN COLA ★

## Nehi Beverage Company

Bottlers of Nehi Flavors and Parti-Pak Beverages

## Pioneer Tent & Awning Company

Manufacturers and Distributors of  
Canvas, Leather and Sporting Goods

6TH AND MAIN

BOISE, IDAHO

★ ★ ★

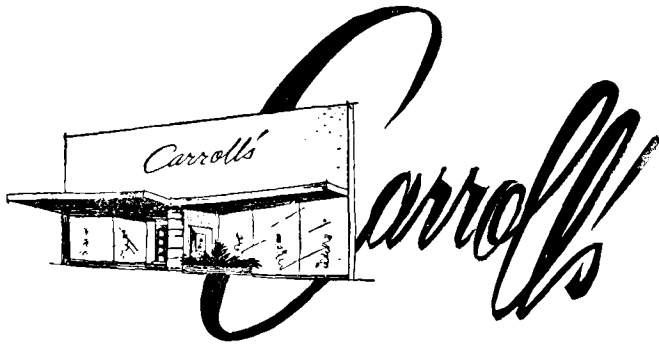


*For That "Second Wind"  
-Pause for Refreshment*

DRINK  
*Coca-Cola*  
5¢

★ ★ ★

Inland Coca Cola Bottling Company



Idaho's only complete fashion  
Specialty Store

home of

## The Redwood Shop

B.J.C.'s favorite college fashion center

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SHORE LODGE . . . McCALL

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YOUR PIONEER RADIO STATION

New Power  
5000 Watts  
Day and Night

New Frequency  
630  
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A  
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Drive In and Sport Shop

## BLUE and WHITE

Curb  
Service

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"Where Sportsmen Meet"

Lea Bacos, Mgr.

## MEN'S WARDROBE

"Everything For Men and Young Men"

Kal Sarlat

Tenth and Main Phone 2458 Boise, Idaho

Joe Sarlat

★ U. S. Batteries

★ Recapping

★ Repairing



## Royal Tire & Battery Co.

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Phone 5931

Boise, Idaho

# Wegner & Daly

# Owyhee Hotel

## Fastest Way

... Safest way to reach your destination ... go by air almost anywhere via Empire. Save time and money.



Fly EMPIRE

• PASSENGERS •



Remember

City  
DYE WORKS  
PHONE 44

... To Keep Things CLEAN

Drive-In Plant — Main at 14th  
Downtown Branch — 1011 Idaho  
Whitney Bench — Corner Vista & Cassia

## NASH Sales and Service

"There's a new kind of Automobile dealer"

*Nash*

# Bosse-Nash, Inc.

601 Capitol Blvd.

Phone 286

## PABCO PAINT STORE

Paint  
Linoleum  
Rubber  
Tile



Wallpapers  
Carpets  
Asphalt  
Tile

716 Idaho St.

Phone 5370

Your Headquarters for Famous Brand Men's Wear is at . . .

## C. C. ANDERSON'S

10th & Idaho

Idaho's Greatest Store

Arrow, Kentcraft, Barclay, B.V.D.,  
Hart Schaffner & Marx, McGregor,  
Interwoven . . . and many others!

# Foster's

*The Store Friends Built*

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816 BANNOCK

★ Nationally Advertised  
Brands . . . .

Furniture, Floor  
Coverings and  
all Appliances

★ All Home Needs

## Boise Cleaners

*Always Kind to Your Clothes*

PHONE 4411

1218 CAPITOL BLVD.

## Custom Motor Car Co.



*Lincoln — Mercury*

*"Boise's Silver  
Headquarters"*

## GREEN - GRIFFIN

JEWELERS . 808 MAIN

For . . .

Good Service,  
Good Driving

STOP AT

## Davidson Service

318 South Eighth

Phone 76

*Congratulations, Class of "51"!*

# THE STATESMAN NEWSPAPERS

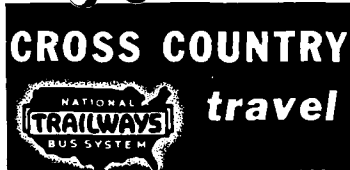


*She's Popular . . . . Glamorous*

. . . . for her Clothes, from  
Sportswear to dressup, come  
from . . . .

*Florines*

206 North Ninth



Friendly  
Nationwide  
Bus  
Service



And It's Cheaper By Far Than Driving Your Car  
315 N. 9th St. Phone 7040

**KERN** *Paints*

**Mountain States Paint Co.**

INCORPORATED

Store and Factory — Highway 20 at 38th St.

Phone 3884

Boise, Idaho

Distributors for Cessna

**General Aircraft Co., Inc.**

- ★ CAA Approved Flight and Ground Training
- ★ Charter Service Anywhere in U.S.A.
- ★ Air Ambulance Service

MUNICIPAL AIRPORT

PHONE 2561

*Standard Furniture Co.*

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Prescription Pharmacy  
Idaho St. at 4th, Phone 9700

Don Whitehead - Drugs  
Cor. 8th & Main, Phone 800

Vista Pharmacy  
Vista at Cassia, Phone 8900

Perfect R Service

**James W. Perry Agency**

"Insure in Sure Insurance"

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605 Eastman Bldg.

BOISE

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COMPLETE BUILDING SERVICE

PHONE 6100

LUMBERMEN SINCE 1884

1416 WEST BANNOCK

**J. H. WISE & SON, INC.**

**Building  
Contractors**



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BOISE, IDAHO

BOX 376            2700 SNAKE RIVER  
LEWISTON, IDAHO



**Congratulations  
To The Class  
Of 1951**



**“A FRIEND”**

**Congratulations Class of 1951**  
**Credit Finance Corporation**

LOANS, CARS FINANCED, REFINANCING

OFFICE IN NAMPA, CALDWELL, WEISER

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BOISE

PHONE 552

★ Congratulations From

**INTERMOUNTAIN  
PLUMBING CO.**

14TH AND GROVE STREETS

BOISE, IDAHO

**McCaslin Lumber Company**



Paint, Roofing, Insulation  
Builders Hardware, Coal  
and Presto Logs



PHONE 1400

27TH & FAIRVIEW

BOISE

*Radio's Biggest Stars* ★ ★

*on*

**KDSH**

Dial 950

IDAHO'S CBS STATION

Tennis Rackets

Fishing Tackle

Baseball Shoes

Guns and Ammunition

Ski Equipment

Gun Shop

Remember . . . .

**HELLER'S SPORT SHOP**

224 N. 10th St.

Phone 1139

*Fox Studio*

- *Artists In Special Photography*
- *Special Prices To Students*

915 Main

BOISE, IDAHO

PHONE 5692

*Peerless*

DRY CLEANERS

FRANK WENTZ, Mgr.

Phone 871

23rd and Main Sts.

- Blue Blaze Coal (Washed)
- Iron Fireman Stokers
- Pilsbury Best Feeds
- Hay and Grain

**McGUFFIN  
FUEL AND FEED CO.**

PHONE 71

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*Idaho Laundry*

516 S. 8th St.

Boise, Idaho

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*and your Laundry is done*

Furs Cleaned & Glazed — Rug Cleaning  
Fur Storage

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**BAIRD'S  
Dry Cleaners**

8th & Fort St., Boise

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809 Bannock

Kaywoodie Pipes

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Fountain Lines

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Coca Cola

Dr. Grabow Pipes

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**J. WEIL & COMPANY**

Wholesale

Cigars, Cigarettes, Tobacco, Pipes, Candies

Fountain Syrups and Supplies, Punchboards

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Boise, Idaho

# Falk's

*Famous for  
Famous Names*

Boise . Nampa . Twin Falls  
Caldwell, Idaho . LaGrande, Ore.

Congratulation to B.J.C.  
and Your Broncos

In Football It's Touchdowns

In Ice Cream Its



ARDEN MILK

**IDAHO CREAMERIES**  
BOISE, IDAHO . . . PHONE 557

**BOISE'S  
FINEST  
PORTRAITS  
COME FROM**

*Parker*  
**PORTRAITS**

1007 IDAHO STREET

PHONE 2787

STOKOL  
Automatic Coal Stokers

**N. J. EIDEN**

**Plumbing and Heating Company, Inc.**

Steam, Hot Water Heating, Plumbing,  
Air Conditioning, Automatic Lawn Sprinkling

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PHONE 380

# Quinn-Robbins Co.

*Incorporated*

**GENERAL**

**CONTRACTORS**

SKILL- INTEGRITY-



RESPONSIBILITY

**READY-MIXED CONCRETE**

● COMMERCIAL SAND and GRAVEL

● BASEMENT EXCAVATION

AT THE NEW 16TH STREET BRIDGE

BOISE, IDAHO

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## Congratulations . . . on your new Bronco Stadium



We and Westinghouse are proud to have  
installed the Finest Football Flood Lighting  
Installation in Idaho.



# Electric Service Company

213 IDAHO ST.

BOISE



## NILLS

Groceries

Meats

912 N. 8TH ST.

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## BROADWAY DAIRY

**GRADE A  
PASTEURIZED  
PRODUCTS**

2520 Broadway Ave.

Phone 6015

Boise, Idaho

## Boise Lumber

916 BROADWAY

P.O. BOX 2293

BOISE, IDAHO

FURNISHERS OF CLEAN LINEN

## American Linen Supply Co.

*"It Pays  
to Keep Clean"*

1402 GROVE ST.

BOISE, IDAHO

## *Roy C. Davidson Co.*

Parts • Accessories • Service

*Your FORD Dealer*

Passenger Cars  
and Trucks

Telephone 309  
11th and Front Sts.  
Boise, Idaho

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**GASS COMPANY**

Glass • Paint • Wallpaper

Brushes • Paint Sundries

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Boise, Idaho

*There's Power in the Air*

Dial 1140

# KGEM

10,000 Watts

Idaho's Most Powerful Station

Remember . . . . For Your Needs

## Idaho Blueprint & Supply Company

ENGINEERING & DRAFTING SUPPLIES

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Phone 990

*Les Bois Engravings by*

# Idaho Artcraft Engraving Co.

2202 MAIN ST.      PHONE 9277-W

BOISE, IDAHO

*Les Bois Printed by*



★ *Printers*

*Bookbinders*

★ 503 SOUTH EIGHTH ST.  
PHONE 348, BOISE, IDAHO

Batteries	<b>Automotive Jobbers</b>	Bearings
AC Products	<b>OAKLEY WHOLESALE, Inc.</b>	Briggs-Stratton Engines
Magnetos	United Motors and Autolite Lines	Speedometers
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	Carburetors	Radiators

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*for*  
LES BOIS

**Franklin Carr**

Wylie at James      Boise, Idaho      Phone 2177

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**Cab Co.**

**Phone 600**