

Our Advertisers



TEST



...of a bank's
character is the
character of its
customers. Ours
are substantial,
successful, thrifty.



THE IDAHO FIRST NATIONAL BANK

HEAD OFFICE ★ BOISE, IDAHO

OFFICES THROUGHOUT IDAHO

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

PECKHAM'S

BOISE - - NAMPA
CALDWELL

For the Finest in
**MUSIC
FURNITURE**

1st Choice



At Your Grocer
DIAL 3-2581

*Select Your Silver
Pattern at . . .*

BOISE'S SILVER HEADQUARTERS

GREEN- GRIFFIN

JEWELERS

808 MAIN

COMPLIMENTS OF
CRUZEN PETROLEUM CO.

Jobber Phillips "66" Products

BOISE, IDAHO

Service
24-Hour

Drive In and Sport Shop

Curb
Service

BLUE and WHITE

Dial 4-5141

T. H. Barton, Mgr.

"We Never Close"

"Where Sportsmen Meet"



for **FAMOUS
NAMES**

In Boise since 1868 . . .

Smith-Corona
Portable
Typewriters

Luggage

Zipper Notebooks

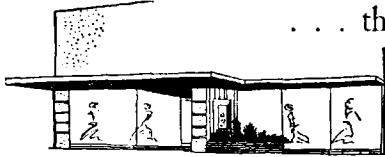
Shaeffer & Parker
Pens & Pencils



Strawn's OFFICE
SUPPLY

917 Idaho

Boise



... the smartest
collegiate
fashions

the
redwood
shop

811 idaho

Carroll's

boise

Remember For Your Needs

Idaho Blueprint & Supply Compony

ENGINEERING & DRAFTING SUPPLIES

210 N. Capitol Blvd.

Dial 2-5141

There's Power in the Air

Dial 1140

KGEM

10,000 Watts

Idaho's Most Powerful Station

Boise Ice and Produce Co.

Aberdeen Coal ★ "BEST IN THE WEST"

504 South 9th

Dial 2-3651

Howdy, Pardner!

Drive-In Cafe . . Across from Fairgrounds . . Hiway 30

SUMMER FLOORSHOWS
ON THE ROOF

Dial 2-8151

DINING ROOM -- CURB SERVICE
FAMILY SUNDAY DINNER
DAILY MERCHANTS LUNCH

BROADWAY DAIRY

GRADE A
PASTEURIZED
PRODUCTS

2520 Broadway Ave. Dial 4-4281
Boise, Idaho

MOORE'S DRIVE-IN

Anything from a Sandwich to a meal

FOUNTAIN SPECIALTIES



1300 Capitol Blvd. Dial 2-9002

Congratulations

Eiden Plumbing & Heating Co.

523 Broad St. Dial 4-5557

GEM STATE OPTICAL CO.

Dispensers of Eyeglasses of Distinction

618 EASTMAN BUILDING

BOISE, IDAHO

Quality means so much



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

Quinn-Robbins Co.

Incorporated

GENERAL

CONTRACTORS

SKILL - INTEGRITY -



RESPONSIBILITY

READY-MIXED CONCRETE

★ COMMERCIAL SAND and GRAVEL

BASEMENT EXCAVATION

AT THE NEW 16TH STREET BRIDGE

BOISE, IDAHO

DIAL 2-3608

Capital Lumber Company

Johns-Manville Building Materials

Benjamin Moore Paints

"Home Owned and Operated Since 1911"

W. C. Adame, Mgr.

111 N. 15th Dial 3-5481 Boise, Idaho

- ★ U. S. Batteries
- ★ Recapping
- ★ Repairing



Royal Tire & Battery Co.

710 Front Street

Dial 2-4677

Boise, Idaho

BEST WISHES,
BRONCOS

Intermountain Theaters, Inc.

Ada Theater

Boise Theater

... Your Entertainment Headquarters

Boise Lumber

916 BROADWAY

P. O. BOX 2293

BOISE, IDAHO

"I Do!" are favorite words. Every month thousands of couples say them and set up households of their own.

Today's young couples have more help than ever before in making a house a home! Flick a switch, click a button — there's power a'plenty to lighten every task.

Yes, electric service does so much, yet costs so little. In fact, all the comfort, convenience and pleasure that electric service brings to the family costs only a few cents a day.

It's a bargain that fits even a "newlywed" budget.



IDAHO POWER
Electricity... Does So MUCH Costs So LITTLE!

The Things That Count . . .

HONESTY . . . TEAMWORK . . . FAIR PLAY — these are basic ideals of conduct that too often are ignored by expediency and greed, that too often are discounted by the idle scoffer.

But we in modern business can testify that these fundamental values are the things that count. In years of building, of exchanging goods and ideas, of day-to-day associations with our fellow-men, we have learned their practical worth.

Honesty, dealing justly with each other and with other nations, has made America strong. Teamwork, toiling in harmony toward a common goal, has pushed back our frontiers and built our great national institutions. In the case of Morrison-Knudsen Company, Inc., it has built mighty dams to harness our rivers, bridges and highways to link our coasts, railroads to transport the products of our farms and our factories. Fair play, giving the best that is in us, has made our businesses sound and earned us reputations for integrity.

We in modern business have learned this by experience. You, who have reaped the rich benefits of education and are graduating from Boise Junior College, will learn the same way. We urge you to help guarantee that these values—the things that count—will endure.

MORRISON-KNUDSEN COMPANY, Inc.

Contractors and Engineers

PRINCIPAL OFFICE AT BOISE, IDAHO



SAVE TIME . . .
SAVE MONEY . . .
TRAVEL BY BUS . . . !
2 Schedules Daily to California!

Boise Winnemucca Stages

909 Jefferson - Dial 2-6571



It Pays To Play . . . !

Don't give up sports and hobbies when you leave school! Golf, tennis, fishing, hunting are all good sports. Plan to take up at least one of them!

Sib Kleffner

The Broncos Favorite Sport Spot

818 JEFFERSON ST. BOISE DIAL 2-4431

Get the Savings Habit Early . . .

Right now, as you leave school, is the time to start the savings habit! Whether you go on to college, or go to work, try to save a little regularly — it needn't be much, but save it REGULARLY.

Continental State Bank

Head Office -- Corner Eighth & Idaho -- Boise

Branches in:

New Plymouth Whitney Bench Richfield

Boise Cleaners

Always Kind to Your Clothes

•••

DIAL 4-5546 1218 CAPITOL BLVD.

Idaho Laundry

516 S. 8th PHONE 4-2585 Boise, Idaho

Let our telephone line be your clothes line

- BLUE BLAZE COAL (Washed)
- STOKERS & SERVICE
 - FUEL OIL
 - SEEDS
 - HAY AND GRAIN
 - PILLSBURY BEST FEEDS
 - PET STORE SUPPLIES

McGUFFIN FUEL AND FEED CO.

DIAL 3-4681

16TH & FRONT

Everything In Music



211 North Eighth

Dial 3-6433

... Structural Steel and Ornamental Iron Works, Heavy Hardware, Transmission Equipment, Welding and Casting of All Kinds

BAXTER Foundry & Machine Works

Boise, Idaho Below U. P. Depot Dial -43571

Best Wishes to Les Bois

and the Students of BJC
from

Mendenhall Theaters

Pinney Theater

Granada Theater

PEASLEY TRANSFER & STORAGE COMPANY



MOWBRAY DAVIDSON, Mgr.



DIAL 3-7573

BOISE, IDAHO

Best Wishes from

OVERLAND GREYHOUND LINES



For . . .

Good Service,
Good Driving

STOP AT

Davidson Service

318 South Eighth

Dial 3-4676

ALBERTSON'S FOOD CENTERS

ONE STOP SHOP

1602 State St.

1205 Capitol Blvd.

5018 Franklin Road

Congratulations

to the

"Class of 1953"

BOISE BUS CO.

318 SO. 8TH ST.

DIAL 3-4676

FEATURING

CONOCO and PENNZOIL
Petroleum Products



Westcott Oil Corporation

General Offices • Boise, Idaho

J. A. Terteling & Sons

INC.

General Contractors

Boise, Idaho



"Congratulations — and Best Wishes
for the
Coming Years"

DAVIS SUPPLY COMPANY, Inc.

WHOLESALE HARDWARE

THIRD & BROAD STS.

BOISE, IDAHO

Congratulations

To the Les Bois Staff and to
Boise Junior College

Intermountain Equipment Company

Construction Equipment Specialists

Broadway at Myrtle

Dial 3-6441

Home of Visiting Teams

THE IDANHA HOTEL

"Reasonable Rates"

10TH AND MAIN

DIAL 2-3611

★ Congratulations from

INTERMOUNTAIN PLUMBING CO.

14TH AND GROVE STREETS

BOISE, IDAHO

INTERMOUNTAIN

GLASS COMPANY

Glass • Paint • Wallpaper

Brushes • Paint Sundries

1417 Main St.

Dial 2-5685

Boise, Idaho

Chaussee-Swan Gravel Co.

3104 MAIN ST.

BOISE, IDAHO

Dial 3-6493

Ready Mixed Concrete

Washed and Graded Sand and Gravel

Member of
FIRST SECURITY CORPORATION
SYSTEM OF BANKS

Largest Intermountain Banking Organization

First Security Bank of Idaho

National Association

Member of
Federal Deposit
Insurance Corporation

Offices
Throughout
Idaho

BOISE JUNIOR COLLEGE . . .



congratulations

YOU . . .

- SHOP EASY
- PARK FREE
- SAVE MORE

12th and State Sts., Boise, Idaho



... to Keep
School Wear
C-L-E-A-N



. . . and CITY DYE WORKS is
Boise's ONLY Dry Cleaning plant
owned and personally-managed
by a WOMAN! — Idaho's most
modern Drive-In plant, Main at
14th, Boise Dial 2-5661

Heating and Plumbing
Contractors

MURRAY BURNS

Plumbing and Heating Co.

2400 Warm Springs

Boise

Home
of
Great
Names
in
Men's
Wear

**Ralph
Davis**

204 N. 8TH

Reilly Atkinson & Son

- ★ Building Materials Wholesale
- ★ Manufacturer's Agents
- ★ Growers and Shippers Supplies
- ★ Merchandise Brokers

Boise -- Caldwell -- Payette -- Idaho Falls

Hardy Bros.

Boise, Idaho

DIAL 2-5646

810 FRONT ST. BOISE, IDAHO

General Tires — Expert Repairing

Recapping — Batteries

Beautify and Protect with



817 Idaho Street

18th and River

Baird's
DRY CLEANERS

and Shirt Laundry

Furs Cleaned & Glazed — Rug Cleaning
Fur Storage

8th & Fort St., Boise

Branch
1504 Vista

DIAL 2-4502

Branch
809 Bannock

Congratulations, Class of "53"!

THE STATESMAN NEWSPAPERS

Hummel, Hummel & Jones, Architects

1324 Idaho Street, Boise, Idaho

Goodyear Tires
All Sizes and Types

MOTOR TIRE SERVICE

Goodyear Batteries
Recapping Service

AUTOMOBILE ACCESSORIES

Oat Glasgow

Dial 2-6501

11th at Idaho

Jim Gray

FURNISHERS OF CLEAN LINEN

American Linen Supply Co.

"It Pays to Keep Clean"

1402 GROVE ST.

BOISE, IDAHO

Black & White

CAB CO.

Dial 4-5511

CUSTOM MOTOR CAR CO.



701 Bannock
LINCOLN — MERCURY
Sales and Service

McCaslin Lumber Company



Paint, Roofing, Insulation
Builders Hardware, Coal
and Presto Logs



DIAL 2-5666

27TH & FAIRVIEW

BOISE



Everything Photographic

We carry a complete line of Kodaks and Cameras of every description. We have everything you need for picture making. Send us your films for finishing.

BALLOU-LATIMER CAMERA SHOP

Ninth and Idaho - Downstairs - Dial 3-5681



Congratulations To The Class Of 1953



STEVE T. COLLINS
and
ASSOCIATES



Farm
Fresh



TRIANGLE'S
CREAM
TOP
MILK



DIAL 2-4601

TRIANGLE DAIRY

TATE BROS.

Oakley Wholesale, Inc.

and

Oakley-Moody Service

Carburetion — Electrical

Dial 2-2558

813 and 817 Grove Boise, Idaho

**Boise Water
Corporation**

Boise, Idaho

STILL . . . THE CHEAPEST ITEM
ON THE FAMILY BUDGET

Idaho Hardware & Plumbing Co., Ltd.

Wholesale Distributors

Hardware, Sporting Goods,
Plumbing, Heating,
Mining and Electrical Supplies

408 South 8th St.

Boise, Idaho

Morning



FRESH BAKERY

Compliments of

WESTERN EQUIPMENT COMPANY

BOISE

IDAHO FALLS

SPOKANE

It Has Been Grand Serving

The Class of 1953

MURRAY'S Curb Service

319 So. 8th St.

Dial 4-2941



Boise's Only
Complete Laundry,
Dry Cleaning and
Fur Service

Troy Laundry Capital Cleaners Inc.

For Scientific Fur Storage and Repair

DIAL 2-4466



1414 Grove St.

217 N. 8th

1111 Main St.

1512 N. 13th

1605 Vista

COMPLIMENTS OF THE

D. N. NORDLING PARTS COMPANY

BOISE, IDAHO

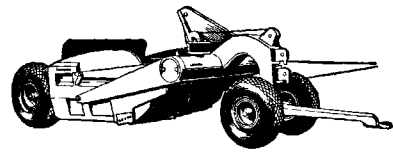
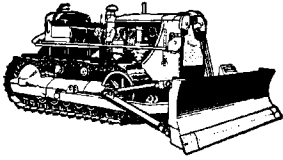
Pioneer Tent & Awning Company

MANUFACTURERS AND DISTRIBUTORS OF
CANVAS, LEATHER AND SPORTING GOODS

6th and Main

Dial 4-2571

Boise, Idaho



Caterpillar

REG. U. S. PAT. OFF.

BUNTING TRACTOR CO., Inc.

Diesel Tractors, Motor Graders, Engines, Electric Sets and Earth-Moving Equipment

“BRONCO STADIUM”



WE and WESTINGHOUSE Are proud to have installed the Finest Football Lighting Installation in Idaho.



Electric Service Company

913 IDAHO ST.

BOISE, IDAHO

WHITEHEAD DRUG STORES

Perfect Prescription Service

Don Whitehead - Drugs

Cor. 8th & Main, Dial 2-5541

Vista Pharmacy

Prescription Pharmacy

Vista at Cassia, Dial 3-2341

MEN'S WARDROBE

“Everything for Men and Young Men”

Kal Sarlat

Joe Sarlat

Tenth and Main Dial 3-7141 Boise, Idaho

Standard Furniture Co.

817 Bannock

CONGRATULATIONS CLASS '53

Dial 2-5551

Drink

★ ROYAL CROWN COLA ★

NEHI BEVERAGE COMPANY

Bottlers of Nehi Flavors and Par-T-Pak Beverages



BJC
Boosters



Wegener & Daly

STORE FIXTURES

- CABINETS
- BACK BARS
- LABORATORY TABLES
- PEG BOARDS
- MILLWORK
- STORE FRONTS

Distributors

COLUMBUS SHOW CASES
For Idaho

COMPLETE
PLANNING SERVICE

J. H. WISE & SON, INC.

MILLWORK DIVISION

222 BROADWAY BOISE, IDAHO

Congratulations Class of 1953

Yes, congratulations well-earned. May each of you have a most happy and successful career and future.



"There's A Yard Near You"

Dial 3-3361
712 N. Orchard
Boise, Idaho



"It isn't a
home until
it's planted"

"CAMPUS TOGS"

SUITS FOR THE
MAN O' THE CAMPUS

ROPER'S

819 IDAHO

If it's from ROPERS,
it's dependable.

We are



Happy!

to have had the opportunity to cooperate in the produc-
tion of this 1953 Les Bois.

Idaho Artcraft Engraving

300 North Sixth Street

Franklin Carr, Photography

Wylie Lane

Mountain States Press, Inc.

503 South Eighth Street



Peerless

DRY CLEANERS

FRANK WENTZ, Mgr.

Dial 3-1441 23rd and Main Sts.

Roy C. Davidson Co.

Parts • Accessories • Service

Your FORD Dealer

Passenger Cars
and Trucks

Dial 3-3631
11th & Front Sts.
Boise, Idaho

WHEN YOU WISH QUALITY
ASK FOR



IDAHO CREAMERIES

BOISE, IDAHO DIAL 3-3671

ANDY Says—

"For Dining Delight
The Owyhee Tonite"

Owyhee Hotel

*It Pays
To Buy
At*



The Home of S & H Green Stamps

"Boise's Friendly Store" - - Main St. at 11th

SYMS-YORK COMPANY

*Printing, Binding, Lithography
Fine Office Equipment*



DOWNTOWN SALES OFFICE
9TH AND JEFFERSON STS.



PLANT AND GENERAL OFFICES
2401 MAIN ST.

Radio's Biggest Stars ★ ★

on

K D S H

Dial 950

YOUR POPULAR CBS STATION

GRAHAM & PETRE LUMBER COMPANY

Builders Supplies Hardware
DuPont Paints Floor Coverings
G. E. and Philco Appliances
Plumbing and Wiring Supplies

2815 Overland Road Dial 2-3675 Boise, Idaho

NASH Sales and Service

"There's a
new kind of
Automobile
dealer"

Nash

Bosse-Nash, Inc.

601 Capitol Blvd.

Dial 4-3588

Watson's FOUNTAIN LUNCH

317 N. 9TH ST.

DIAL 3-6371

K I D O

PIONEERS IN
RADIO & TELEVISION

5000 Watts
Day and Night



630
On Your Dial

Congratulations Class of 1953

Credit Finance Corporation

LOANS, CARS FINANCED, REFINANCING

OFFICES IN NAMPA, CALDWELL, WEISER

906 JEFFERSON ST.

BOISE

DIAL 2-4691



Your Campus
Fashion
Headquarters

