

Be Wise— Investigate  
THE AIR CONDITIONED  
**COOLERATOR**

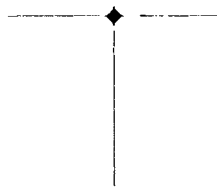
No Covered Dishes - No Rapid Drying of Foods - No Mixing of Odors

504  
So. 9th St.

**BOISE ICE & PRODUCE CO.**

Phone  
603

Young Men  
Like  
*Ralph Davis*



For the  
First in Style

Compliments of  
**Falk Mercantile Co.**



**TATE-DAVIS AGENCY**

GENERAL INSURANCE  
REAL ESTATE  
LOANS - BONDS

109 North Tenth Street  
Boise, Idaho

**\$1** WILL OPEN AN INSURED ACCOUNT  
SAVINGS EARN 3 PER CENT

Open an account now to help you finish college, start you in  
business or build a home.

**Provident Federal Savings & Loan Association**

Tenth and Idaho Streets

Boise, Idaho

# *Come to B. B. U.*

## *This Summer or Fall*

Learn typing, shorthand, accounting. Combine practical business  
with your Junior College Education, and fit yourself

for a good position as a  
**SECRETARY OR EXECUTIVE**

Call or Write for Our Free Catalog  
**LEARN TO EARN AT B. B. U.**

## **BOISE BUSINESS UNIVERSITY**

Yates Building

Phone 4390

## Capital Lumber Company

Phone 132



111 N. 15th St.

Boise, Idaho

For the Finest in Shoe Repairing,  
Cleaning, Shining or Dyeing

See

### **Wolf's Shoe Renewing**

215 N. 8th

Phone 1962-W

We Call For and Deliver

## REILLY ATKINSON & COMPANY, INC.

Boise, Idaho

Spokane,  
Washington

Salt Lake City,  
Utah

## **Finck's** **STATIONERY &** **OFFICE SUPPLIES**

A Good Place to Buy

SHEAFFER AND ESTERBROOK  
FOUNTAIN PENS                      ENSEMBLES  
DESK SETS                              PENCILS

220 North 10th Street

Opposite Masonic Temple

# GREEN-GRIFFIN COMPANY

Jewelers

908 Main Street

Boise, Idaho

## The Capital Furniture Company

11th and Main Sts.  
Boise, Idaho



First get an Education  
Then get Married  
Then buy the Furniture

at the  
The Capital Furniture Co.

A Good Store Where  
Your Friends Trade

## Baird's Dry Cleaning

Means Longer Life for  
Your Clothes

PHONE 304  
We'll Be Right at Your Door

**Baird's**  
DRY CLEANERS

Eighth and Fort Streets



**It's a Privilege to Live in Idaho  
.... Where Electric Rates Are Cheap**

The average rate for electric service paid by Idaho Power residential and farm customers is ONE-THIRD LESS than the average for the nation as a whole.

**IDAHO POWER**  
*Electricity... Does So MUCH-Costs So LITTLE!*

DR. P. A. SIMMONS  
DR. A. T. BRADBURY  
Optometrists

GLOBE OPTICAL CO.  
908 Main Street  
Phone 23 Boise, Idaho

Gifts . . . HANDKERCHIEFS  
JEWELRY  
SILVER



Leah's  
Corner Cupboard

"The Giftest Gifts in Town"  
HOTEL BOISE BUILDING

## GEM STATE ELECTRIC CO.

W. A. HOPPER, Manager

•  
WIRING CONTRACTORS  
APPLIANCES and FIXTURES  
MOTOR SPECIALISTS

•  
Phone 2968  
215 North 10th St. Boise, Idaho

## Stone Paves the Way to Home Ownership



We'll help you achieve your ambition to build a home of your own. We'll show you how you can get out of the renter's-rut and into the homeowner class.

Our Designing Department will take your ideas, furnish complete plans free of charge and help you in many other ways.

## STONE LUMBER COMPANY

BOISE • NAMPA

## Boise Sporting Goods Company

◆  
319 North Eighth Street  
Opposite the Postoffice

Compliments of

Whillock's  
SHOES — HOSIERY

825 Idaho St. Boise, Idaho

Use **GAS** • the Modern Fuel

For Automatic  
COOKING, WATER HEATING and  
REFRIGERATION

**Boise Gas Light & Coke Co.**

715 Bannock St.                      Boise, Idaho  
Phone 537

**EIDEN PLUMBING**  
*and* **HEATING CO.**

151 S. Eighth - Boise, Idaho

Attend  
**SUMMER SCHOOL**  
at  
**LINK'S**  
SCHOOL OF BUSINESS

OPENING DATES  
MONDAY, JUNE 5  
and  
MONDAY, JUNE 12

New Classes in All  
COMMERCIAL SUBJECTS  
including  
Bookkeeping and Accounting  
Gregg Shorthand—By the  
Functional Method  
Typewriting  
Stenotype—The Machine Way  
in Shorthand  
Phone 806

Good  
Photographs

Are living reminders  
that last forever

Have a

Distinctive Portrait

Made by

**FERN LUCILLE  
BURNS**

1303 State Street

The Big Furniture Store Where You'll Find the  
**LARGEST FURNITURE STOCK IN IDAHO**

Living, Dining and  
Bedroom Suites  
Curtains and Drapes  
Rugs and Occasional Pieces

**STANDARD**  
FURNITURE  COMPANY

Convenient Terms  
Small Payment Down  
Balance in Convenient  
Monthly or Weekly Sums

# Idaho Laundry

QUALITY WORK  BEST SERVICE

516 S. Eighth St.

Ross Cady, Mgr.

DRINK

*Coca-Cola*

IN BOTTLES

## Sudler-Wegener & Co.

INSURANCE INVESTMENTS  
REAL ESTATE

New York Stock Exchange Service



Offices in

BOISE

TWIN FALLS POCATELLO

THE **B**UNGALOW **S**TORES **C**OMPANY  
BETTER SATISFIED CUSTOMERS

Phones 642, 643, 644  
Fourth and Bannock Streets

"We Deliver the Goods"

Everything in Good Food—  
—Everything in Food Good

## FOSTER'S... FOR FINE FURNITURE

"The Store Friends Built"

816-818 Bannock Street

TELEPHONE 840

Boise, Idaho

# BALLOU-LATIMER



Idaho's Largest and Most Complete  
**DRUG STORE**



Photo Finishing and Developing

# Syms-York Company

**PRINTERS - BINDERS  
OFFICE FURNITURE**

Elk's Building

Boise

Compliments of

# Idaho Hardware & Plumbing Co.



EIGHTH and MAIN STREETS

Business, Suburban  
and  
City Property

Leases and  
Property  
Management

INSURANCE  
AND BONDS

# DAY REALTY COMPANY

**Bonded Realtors**

Office Phones 50 and 49  
Residence Phone 3921

ERNEST G. DAY  
President and Manager

113 N. 9th - Box 2026, Boise, Idaho





YOU ARE ALWAYS WELCOME

AT

**MURRAY'S**

**Curb Service**

THE BEST IN FOODS AND DRINKS

Junior College Students

"OUR FOUNTAIN IS THE  
PLACE TO GET A LIFT"

**Don Whitehead Drugs**

Phone 800  
8th & Main Sts. Boise, Idaho

Hotel Boise  
Cab Co.

PHONE  
200

PHONE  
200

**Capitalize  
Classy  
College  
Clothes**

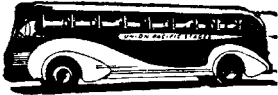
"Capitalizing" keeps classy college clothes looking classy—for "Capitalizing" means clothes are carefully cleaned, inside and out, in torrents of sparkling clean solvent.

"Capitalizing" includes "Style-Pressing", too—careful, exacting pressing that assures perfect fit and appearance.



**PHONE 4242**

**SPRING —  
All Summer**



in an Air-conditioned  
**UNION PACIFIC  
SUPER-COACH**

**T**HIS year, take spring with you on your summer vacation—go by air-conditioned Union Pacific Super-Coach and enjoy cool comfort all the way. You'll save money on your trip, too!

**Union Pacific Stages**

Compliments of

**J. G. DOERR**

Wholesale Dealer

**LUMBER AND  
BUILDING  
MATERIALS**

501 So. 8th St.

Phone 3870

Boise, Idaho

Band Instruments

Drum Equipment

Sheet Music

Accordions

String Instruments

Accessories

**Jim Baker  
Music Service**

"The House Musicians Built"

Boise Piano House

600 Main St.

Phone 4348

Boise, Idaho

## ***Boise's Famous Mechanafe***

**211 North Eighth Street**

THE HOME OF FINE FOOD - - SERVED IN ABUNDANCE

Luncheon, 11:15 to 2:30 - Dinner, 5 to 8 P.M. - - - - 40c

Special Sunday Dinner, 12 Noon to 7:30 P.M. - - - - 55c

WHERE THE WORLD MEETS TO EAT

**THE MODE LTD.**