

**Member
Supported
Radio!**

Program Guide

Fall 1987



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91.3 FM



**Hosts Lynn Neary and Alex Chadwick share stories of
local life on NPR's Weekend All Things Considered**

Fast Forward

by Jim Paluzzi

If you are a member of KBSU, you probably have been wondering—up until now—where your program guide has been. We are particularly excited about our new venture with *FOCUS* magazine, whereby the KBSU program guide will be contained in the center section of *FOCUS* each and every quarter.

If you are not a member of KBSU, you may be wondering why this program guide is part of a magazine that focuses primarily on Boise State University. And, if you haven't listened to KBSU in recent months, you may even be wondering why you should keep on reading this section. The answers to these questions come rather easily.

Answer number one: Although the cost of paying for KBSU's programming comes primarily from the donations of our listeners (our members), the station is housed at and receives administrative support from BSU. Hence, our call letters: KBSU. Our presence at Boise State University is part of the commitment of this institution to providing quality educational, informational, and cultural programming to the people of southwest Idaho.

Answer number two: If you haven't listened to KBSU lately, I certainly invite you to check out 91.3 on your FM dial. The station is growing daily, not only in terms of the technical quality of its broadcast signal—the growth of KBSU's program quality has also been significant.

In extending the KBSU program guide to nearly 40,000 *FOCUS* subscribers, we are able to reach nearly seven times the readership that we were servicing with the old program guide—at no additional cost. We hope that you will find the articles in this quarter's edition useful—and that you will listen to our programs.

Since we are member supported public radio, we do depend on you not only to become members of the station, but also to let us know what you think about the programming we broadcast. We strive to provide you with programming that provides intellectual stimulation—while at the same time providing you with great entertainment programming. As our community of listeners grows, KBSU will grow as well. With your help—and suggestions—that growth pattern will continue for a long time to come.

Good listening to you!

KBSU 91.3 FM

KBSU is a non-commercial station licensed to the Idaho State Board of Education.

Operation and administration of KBSU is the responsibility of Boise State University. Our studios and offices are located on the campus of Boise State University, 1910 University Drive, Boise, ID 83725. Our telephone number is (208) 385-3663.

General Manager: James V. Paluzzi
Asst. General Manager: Michael J. Exinger
Chief Engineer: Timothy J. McCartney
News Director: Paul Kjellander
Operations Manager: Robert P. Dugas
Music Coordinator: Ginger Jones
Operations Assistant: Glen Wilhelm
Business Assistant: Stephanie Toomey
Membership Assistant: Sharon Mackey

Tell a Friend About
KBSU

So Where Does the Money Go??

by Mike Exinger

In light of the scandals involving a number of non-profit organizations which use the broadcast media, I thought it might be a good idea to list some major expenditures in the operation of KBSU, just to show you where your money goes (and hopefully to end those rumors about a "KBSU Theme Park" being developed).

THE BIG MOVE: As you are aware, KBSU will be moving its transmitter site from Table Rock to Deer Point, and at the same time boosting power to 19,000 watts. The good news is that we have received a grant from the Public Telecommunications Facilities Program to assist us in this project. The bad news is that the PTFP grant covers only 75% of the costs, leaving us with the remainder to pay. Our share will be slightly over \$30,000.

PART-TIME PROFESSIONALS: Also known as student employees (we like to think of them as part-time professionals first), the PTERS are logging more hours at KBSU than ever—and I'm sure you'll agree, their work is better than ever. Not limited to the announcer booth, students also work in music, operations, business, and news. Dedicated BSU student fees of approximately \$26,000 are used to offset some of this expense. However, KBSU will pay out over \$50,000 in part time salaries—that's a difference of \$24,000.

NETWORKS: KBSU belongs to both the National Public Radio Network and the American Public Radio Network. NPR provides programs such as "Morning Edition" and "All Things Considered," while "A Prairie Home Companion" and "MonitoRadio" are just two shows offered by APR. In order to belong to these two networks, KBSU pays dues, as well as interconnection fees, which will total over \$45,000 this fiscal year.

PROGRAMMING COSTS (*yes it does*):

Some programs, such as "Morning Edition" and "All Things Considered," come "free" as part of our dues package. Other programs require additional rights payments. Add up the fees for programs such as "New Dimensions," "Business Update," "Prairie Home Companion," and "Adventures in Good Music with Karl Haas," and you'll have a total of nearly \$11,000. Your support keeps these programs on the air.

NEWS ESSENTIALS: You may have heard our new remote unit on "Morning Edition." This unit cost slightly over \$5,000. Other essentials in the News Department include our United Press International wire service (\$3,700), and reporter fees (\$1,500). Oh yes—the 4-wheel-drive vehicle that totes the remote unit around the Treasure Valley (and also gets the engineer to the mountain transmitter) cost \$12,000—gas not included.

ETC: Of course, there are other "essentials" and "incidentals" that make this station run—recording tape, telephone costs (local and long distance), postage, office supplies, parts and supplies for the equipment, microphones, cassettes and recorders, transmitter site lease fees, electricity, miles of cable—I think you get the idea. KBSU is a business—just like any other radio station. Our obligations are met only when listeners become members and support the service we provide. Otherwise, we cannot provide the service—the books just won't balance.

If you've become a member of KBSU this year, we thank you. If you have not, it's not too late! Call us at 385-3663. If you're calling long distance, dial 1-800-248-KBSU in Idaho (in Oregon call 1-800-548-KBSU). Please make your contribution to help our "bottom line."

Public Radio Demands Tailored Engineering

by Tim McCartney

Public radio is unique in many ways, including the way engineering is handled.

Music

A diverse music format generally means that records are frequently imported to the station from the private collections of program producers. Many of these recordings, however, are not up to broadcast standards, with scratches, etc.

Engineering departments must ensure that their on-air turntables and related equipment can cope with these problems. This means careful selection and maintenance of high-quality equipment.

Compare the many KBSU formats with the single-format approach of commercial stations. As a result of this diversity, KBSU cannot adopt the advanced methods of storing music used by commercial stations. With a playlist of music as the basis, commercial stations transfer music onto easily used recording tape for repeated on-air use. This approach ensures maximum, consistent on-air sound quality and fewer errors made by personnel. However, its implementation is dependent upon the establishment of a limited playlist of on-air music.

Signal Processing

The differences in program types also require compromises in the station's approach to preparing its audio for broadcast, known as signal processing. These settings on station equipment affect how loud and clear the audio will sound on the air.

It is, for example, difficult to have a "loud" presence compared with other stations

while simultaneously offering an appropriate sound arrangement for classical music. With its widely varying volume levels (known as dynamic range), classical music offers stations a considerable challenge.

Fortunately, the problem has been significantly reduced by advancements in the design of signal processing equipment. KBSU's system, installed in October 1986, has been effective in resolving many of our concerns. We believe that this investment in equipment has satisfied listeners of all of our formats so that the sound is consistently clear, of sufficient volume, and representative of the intentions of the record producers.

These are just two areas in which engineering must be tailored for the special needs of public radio. In the next KBSU Program Guide, other aspects will be explored. These include news programming, listening habits, fringe listeners, member-support, and equipment purchases.

In the end, engineers at all stations want their signals to be strong and sound better than the competition. However, the strategies used to achieve these ends vary widely between public and commercial radio. KBSU's commitment to engineering excellence continues despite minimal resources, and as we say: *great audio doesn't happen by accident, only by design.*



national public radio

The Empire Strikes Back

"I first did radio many, many years ago. That's one of the reasons why I wanted to do this."

—Billy Dee Williams on his **EMPIRE STRIKES BACK** public radio role

Hyperdrive motivators, snowspeeders, war droids, Imperial storm troops, Hoth snow lizards, Tauntauns, Death Stars, sandcrawlers . . . it couldn't be anything else but **THE EMPIRE STRIKES BACK!** The sequel to the legendary **STAR WARS**, George Lucas' classic saga continues in National Public Radio's exclusive adaptation of the Academy Award-winning film, with an expanded story line by George Lucas and Brian Daley.

Chronicling turbulent events in that now-famous galaxy far, far, away, the series features many of the original film stars: Mark Hamill as Luke Skywalker, Anthony Daniels as the droid C3PO, Billy Dee Williams as the rogue Lando Calrissian, and John Lithgow as Yoda, the Jedi master.

The story is familiar to most film-goers and **STAR WARS** enthusiasts. On the ice planet Hoth, a determined Rebel Alliance struggles to resist Imperial Forces led by the fallen Jedi knight Darth Vader. Seeking to turn the tide, Rebel Commander Luke Skywalker journeys to the distant swamp world of Dagobah for instruction in the way of the Jedi. There, under the tutelage of the centuries-old Jedi master Yoda, Luke begins to learn the secret behind The Force. However, a terrifying vision of endangered allies interrupts his training, leading the brave young warrior to a terrible discovery.

This is one of National Public Radio's most popular radio series ever, and you can hear it on Saturday evenings at 7 o'clock on KBSU.

Mountain Stage

"It was an absolute pleasure to be on Mountain Stage. I've been on many radio shows trying to do what they're doing, but this is clearly the best show of its kind offered to the public radio network."—Singer/songwriter Cathy Fink

Singer/songwriter Larry Groce of "Junk Food Junkie" fame is host of this weekly two-hour performance show of music and entertainment from West Virginia Public Radio. Each show is a veritable feast of American folk life. The country's very finest folk and acoustic musicians tread the **MOUNTAIN STAGE** boards each week, from jazz violinist John Blake to the folk/acoustic ensemble Trapezoid.

Regulars on the broadcast include the folk-pop duo, The Fabulous Twister Sisters—bringing a touch of humor and irreverence to the show—and the energetic Mountain Stage Band. It all adds up to fast-paced, engaging entertainment in a refreshing showcase of the music and variety of public radio.

MOUNTAIN STAGE airs every Saturday from 2-4 p.m. on KBSU.

Thinking About Drinking

KBSU is proud to announce a series of superior documentaries on a public health problem that claims approximately 100,000 American lives each year. Yet, for all of its destruction of life and health, this problem rarely shares the limelight with the more trendy national addictions and diseases. The problem is alcohol abuse, and the most in-depth and powerful series on the subject to date, on any broadcast medium, is called "Thinking About Drinking." Don't miss this important series of half-hour documentaries every Friday evening at 7:15 on KBSU.

KBSU Program Descriptions

Morning Edition: News you can use, featuring local, national, and international news and information. Produced in cooperation with National Public Radio, KBSU's Morning Edition features local and regional news, broadcast live from KBSU's studios. (5-9 a.m., Mon.-Fri.)

Morning Passages: Classical music for the weekday lifestyle. Listen at home, in the office, or on the road. Karl Haas begins with his "Adventures in Good Music" at 9 o'clock. Bob Edl continues with the Treasure Valley's only daily classical program. (9 a.m.-noon, Mon.-Fri.)

Afternoon Passages: Jazz up your afternoon with this program featuring both progressive and traditional jazz. (Noon-3 p.m., Mon.-Fri.)

Business Update: Business news for everyone. If you invest your money in the stock market—or spend it in the supermarket—tune in for the latest news about business and consumer issues. (5:50-6:00 a.m., 3-3:30 p.m., Mon.-Fri.)

MonitoRadio: National and international news from the staff of the *Christian Science Monitor* newspaper. Catch both the daily and the weekend editions. (3:30-4 p.m., Mon.-Fri; 6-7 a.m., Sun.)

All Things Considered: Award-winning program of news, interviews, and special features gives you a head start on the evening news. (4-5:30 p.m., Mon.-Fri; 6-7 p.m., Sat; 7-8 p.m., Sun.)

As It Happens: The program that goes to the source to get the story. Telephone interviews from around the world make this news program one of a kind. (5:30-6 p.m., Mon.-Fri.)

Cameo Concert: Dinnertime classics hosted by Rich Kleinfelt. Every day, a different artist or ensemble is featured in a cameo performance. (6-7 p.m., Mon.-Fri.)

BBC Radio Newsreel: The most respected news gathering organization in the world brings you a quarter hour of international reports from its own correspondents. (7-7:15 p.m., Mon.-Fri.)

The Other Side of the Tracks: If it's hot, you'll hear it here first! The latest releases from various rock artists. (7:15-10 p.m., Mon.-Fri.)

Radio Free Reggae: The very best in Third World rhythms. On the reggae menu: everything from African to Caribbean sounds. (10 p.m.-2 a.m., Mon.)

Edges: The outer realms of music, and then a little further. A KBSU tradition and a Treasure Valley favorite. (10 p.m.-2 a.m., Tues.)

Mutant Pop: Music sure to turn your head—and probably color it green. Spiked hair and slam dancing is optional. (10 p.m.-2 a.m., Wed.)

Fluid Drive: With Arthur Balingier. An energized musical offering from a varied spectrum of jazz, blues, and fusion. (10 p.m.-2 a.m., Thurs.)

Rockology: A historical look back at rock and roll. You'll hear all the greatest music from the late '60s to the early '80s (10 p.m.-2 a.m.)

Dawn Flight: Also with Arthur Balingier. Always an uplifting mix of rock, jazz, and blues, with a smooth landing planned on the itinerary. (2-6 a.m., Sat.)

Jazz with Laz: Jazz plus a subtle blend of blues and soft rock. A great way to start your weekend. (6-10 a.m., Sat.)

Private Idaho: If variety is the spice of life, then this is one spicy meatball! Join Victor Pacania for a spontaneous blend of musical styles, from folk to fusion, rock to reggae, new age to new wave... music you want to hear, now in its ninth year. (10 a.m.-2 p.m., Sat.)

Mountain Stage: Live performances of folk, bluegrass, jazz, and blues mixed with storytelling, poetry, and a bit of creative lightning. (2-4 p.m., Sat.)

A Prairie Home Companion: Family radio at its best. Join Garrison Keillor for music and "the news from Lake Wobegon, Minnesota." (4-6 p.m., Sat.)

Fossil Flashbacks: The rock and roll of the '50s and the '60s (7:30-10 p.m.)

Saturday Night Blues: Four hours of the finest in blues, from Son House to Johnny Winter. (10 p.m.-2 a.m., Sat.)

Weekend Edition: News, interviews, and features hosted by Susan Stamburg. The perfect Sunday morning companion. (7-9 a.m., Sun.)

The New York Philharmonic Orchestra: Just the right prelude to KBSU's Sunday Concert Hall. Great performances by a great orchestra. (9 a.m., Sun.)

(continued next page)

As It Happens

Public radio listeners from Alaska to New York regularly hear a news program produced for the United States—by the Canadian Broadcasting Corporation. “As It Happens: The American Edition” offers American listeners a half-hour program with a distinctly international flavor.

According to some listeners, the Canadian production of “As It Happens: The American Edition” provides an objectivity not found in domestically produced news. “On controversial matters, they make an effort to see both sides of the issue, however unpopular one side may be. Beyond being just a good news program, ‘As It Happens’ provides a Canadian perspective on our national events,” wrote one listener.

“As It Happens: The American Edition” contains international news in the form of headline reporting, feature reports, and in-depth analyses. Worldwide, live communication via telephone—the inspiration for the program’s title—allows instant contact with almost any part of the world. Over the past 10 years, a contact list of 8,000 names and telephone numbers has been cultivated. From phones inside dignitaries’ offices to telephone booths on streets of war-torn cities, “As It Happens: The American Edition” boasts connections to newsmakers worldwide.

During the takeover of a Manila television station by rebel troops in the Philippines, “As It Happens: The American Edition” dialed the phone number of the television station and spoke with an eyewitness to the action. When a bomb exploded in a Belfast pub, an “As It Happens” reporter called a telephone booth outside the pub and talked to a witness.

If you’re tired of getting secondhand reports of the news, tune in to KBSU weekdays at 5:30 p.m. and get the news—As It Happens



DOING JUSTICE TO THE LAW.

When Legal Affairs Correspondent Nina Totenberg covers the law for public radio, she starts with the people who shape it.

Moving easily through the Supreme Court, she introduces you to the Justices who pass the ultimate judgments. And she goes behind the scenes to unravel the complex forces that influence the laws of our land.

Listen to Nina Totenberg. In clear and simple reports she gives American justice a fair and impartial hearing.

Nina Totenberg can be heard on



91.3 FM

NATIONAL PUBLIC RADIO

Program Descriptions (continued)

Morrison Center Live: Recent performances from BSU’s Morrison Center (6-7 p.m., Sun.)

Car Talk: The wackiest, most informative call-in show for car repair in the country! Hosted by Tom and Ray Magliozzi, otherwise known as “Click” and “Clack.” (8-9 p.m., Sun.)

New Dimensions: Intriguing interviews with a focus on self-actualization. (9-10 p.m., Sun.)

Blues Deluxe: A closer look at the best in traditional and contemporary blues, including an entire album every week. (10 p.m.-2 a.m., Sun.)

KBSU Overnight: Creativity, spontaneity, and unpredictability highlight the most innovative music programs available in the Boise area. (2-5 a.m., Mon.-Fri.)

The KBSU Sunday Concert Hall: Seven hours of your favorite classical music. Another Treasure Valley tradition on KBSU. (11 a.m.-6 p.m., Sun.)

KBSU Broadcast Schedule

Fall 1987

Time	Mon.	Tue.	Wed.	Thu.	Fri.	Underwriters	Sat.	Sun.	Time			
2-5 a.m.	KBSU Overnight					The acquisition and production of programs heard on KBSU is made possible by the generosity of the following underwriters: E. F. Hutton The Blue Unicorn The Flicks The Good Ear House of Flowers Volume I Bookstore Old Boise Music Connection 27 ASBSU Massage Works White Cloud Mountain Coffee Ennie Drexel Heritage Furniture	Dawn Flight	KBSU Overnight	2 a.m.			
5-9 a.m.	Morning Edition								Jazz With Laz	MonitoRadio	3 a.m.	
											Weekend Edition	4 a.m.
												5 a.m.
9 a.m. to Noon	Morning Passages* *featuring "Adventures In Good Music" with Karl Haas						Private Idaho	New York Philharmonic	6 a.m.			
Noon to 3 p.m.	Afternoon Passages								KBSU Sunday Concert Hall	7 a.m.		
3-6 p.m.	Business Update (3-3:30) MonitoRadio (3:30-4) All Things Considered (4-5:30) As It Happens (5:30-6)						Mountain Stage	A Prairie Home Companion		8 a.m.		
									All Things . . .	Morrison Center Live	9 a.m.	
											10 a.m.	
6-7 p.m.	Cameo Concert						Empire . . .	All Things . . .	11 a.m.			
7-7:15 p.m.	BBC Radio Newsreel					Fossil Flashbacks			Car Talk	Noon		
7:15-10 p.m.	The Other Side of the Tracks						Saturday Night Blues	Blues Deluxe		1 p.m.		
						New Dimensions			2 p.m.			
10 p.m. to 2 a.m.	Radio Free Reggae	Edges	Mutant Pop	Fluid Drive	Rockology		91.3 FM	Blues Deluxe	3 p.m.			
						4 p.m.						
							Schedule	Effective	11/1/87			



91.3 FM