



Protect The Pollinators

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Introduction

- My Capstone Project focused on solving a problem in my local community: “How might I make the local community more aware of the pollinators in decline?”
- Inspiration for Creation
 - I was inspired to find a solution to this problem as pollinators are something that I am extremely passionate about.
 - Spent time in higher education learning about pollinators- wanted to share what i’ve learned with others
- Summary
 - Began thinking of the best way to maintain my stakeholders’ attention
 - Began researching different activity books to find inspiration
 - Began the process of creating my own Pollinator Activity Book
 - Created a rough draft, then finalized a final draft

Elements Coming Together

- **Innovative Approach**
 - Children were my main stakeholder
 - Active engagement
 - Started from a blank canvas
- **Emotional Intelligence**
 - Created an activity book aimed towards children
 - Kept the emotions of my audience in mind while creating my book
 - Stepped into my project with the notion of my audience being unaware of pollinators
- **Creative Thinking**
 - Started from a blank canvas and tapped into my own creativity
 - Researched different methods to incorporate different activities, facts, coloring pages, etc.
 - Channeled my own inner child to see from their own perspective
- **Innovative Solution**
 - Brainstorming process
 - Utilized material that was geared towards children
 - Kept students' engagement at the forefront of my mind

Results

- Measurable Impact

- Measured feedback by requesting anonymous feedback
- Students and teachers told me their experience and feedback from my book

- Benefits to Stakeholders

- Increased knowledge regarding pollinator importance
- Learn how to create their own pollinator garden
- Increased awareness of pollinator decline, particularly honey bees
- Self-awareness of how pollinators impact our everyday lives

- Actual Impact on Stakeholders

- Increased knowledge regarding pollinator importance
- Learn how to create their own pollinator garden (Book included tips on how to start a pollinator garden)
- Increased awareness of pollinator decline, particularly honey bees
- Self-awareness of how pollinators impact our everyday lives

Conclusion

- Anticipated Results
 - Increased knowledge regarding pollinator importance
 - Anticipation for creating their own pollinator garden/improve healthy pollinator habits
 - Increased awareness of pollinator decline, particularly honey bees
 - Self-awareness of how pollinators impact our everyday lives
 - Willingness to spread information learned to others and implement a lasting impact
- Confirmed Results
 - Increased knowledge regarding pollinator importance
 - Anticipation for creating their own pollinator garden/improve healthy pollinator habits
 - Increased awareness of pollinator decline, particularly honey bees
 - Self-awareness of how pollinators impact our everyday lives
 - 22 students received my Pollinator Activity Book
 - Received verbal feedback from 15 students and 1 teacher
- What I would do Differently
 - Span the project creation over a longer period of time e.g., 6 months
 - Lengthen the amount of material in my book
 - Reach out to a wider audience/differing age groups

References + Project Link

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