

Digital Transformation and Higher Education

Teresa Amos





Introduction

Who am I?

Parent

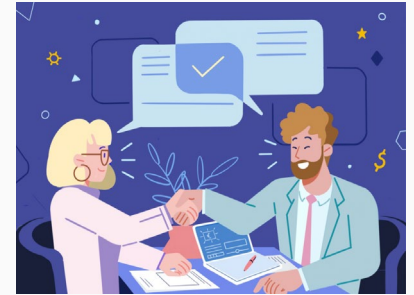
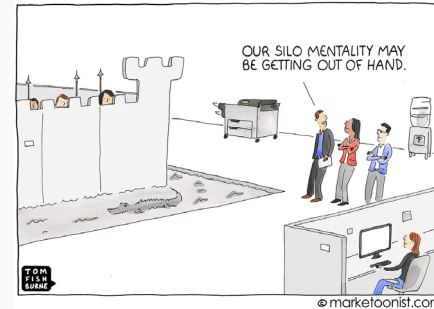
Student

Technology Professional



Higher Education Institutions in 2022

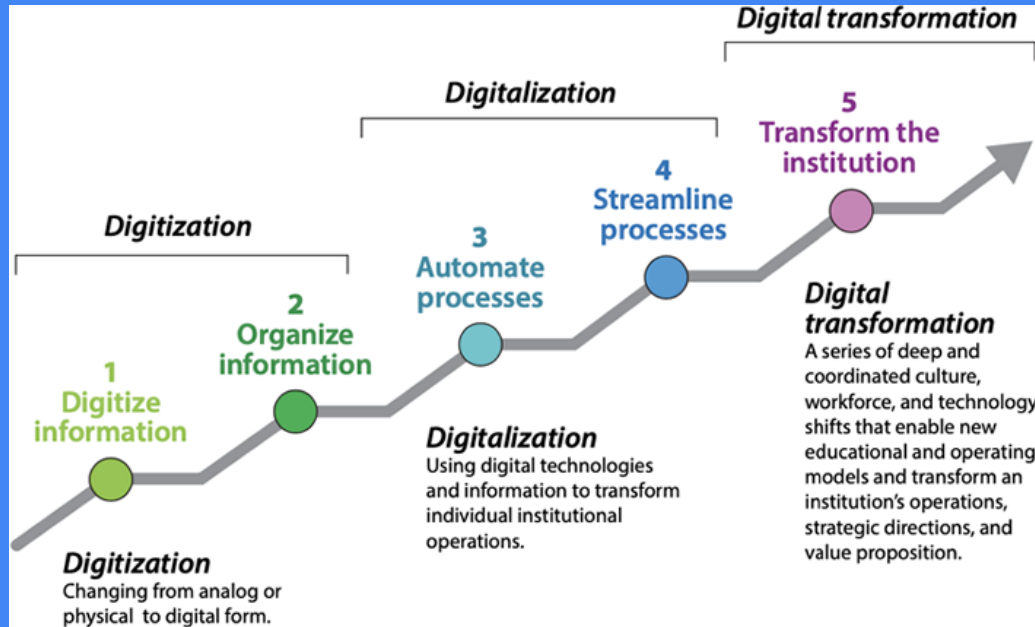
- Silo'd Organizations
- Slow Decision Making
- Common Institutional Goals
- Relationship realignment



Results

- Expectations from students have changed and so must we.
- Dx is a journey, not a destination.
 - Silicon Valley Start Up Approach to Organizational Structure
- Organize with a “Customer First” mindset.
- Leverage “Insiders” as Evangelicals to move forward.

Research



- Dx is a journey, not a destination.
- Define where we are on the roadmap.
- Communicate, plan, organize.
- Buy in from the executive levels

References

Behnam Tabrizi, E. L. (2019, March 13). *Digital Transformation Is Not About Technology*. Retrieved from Harvard

Business Review: <https://hbr.org/2019/03/digital-transformation-is-not-about-technology>

Peter C. Verhoef, T. B. (2021). Digital transformation: A multidisciplinary reflection and research agenda,. *Journal of*

Business Research,, 122, 889-901.

Radhakrishnan, R. K. (2022). *Dx in Higher Education*. Virtual: Educause.

Weil, D. (2021, 10 18). *Putting All Three Components of Digital Transformation to Work on Campus*. Retrieved 12 2022,

from Educause.edu:

<https://er.educause.edu/media/files/articles/2021/10/er2142w.pdf?la=en&hash=95B60E8FC966E9FCE260A62DC6FEAE99AB31>