1-26-1984

University News, January 26

Students of Boise State University

Although this file was scanned from the highest-quality microfilm held by Boise State University, it reveals the limitations of the source microfilm. It is possible to perform a text search of much of this material; however, there are sections where the source microfilm was too faint or unreadable to allow for text scanning. For assistance with this collection of student newspapers, please contact Special Collections and Archives at archives@boisestate.edu.
KBSU direction plotted

Keiser to decide on future changes for student station

by Kelly Love
The University News

KBSU could change significantly in the next year. Recommendations for any possible changes are now on BSU President John Keiser's desk, awaiting his final decision. The recommendations come from the vice president for student affairs, Dr. David Taylor, and from Dr. Richard Bullington, BSU's executive vice president, stem from proposals made by a broadcasting task force that Keiser appointed over a year ago.

Among the significant proposals was one that would incorporate KBSU into the Idaho Educational Public Broadcasting System (IEPBS). Kim Day, project director of IEPBS, believes that incorporating KBSU into the statewide system would "be in the best interest of everyone involved." In Day's proposal, BSU would transfer the station's license to IEPBS and IEPBS would provide the station with National Public Radio (NPR) shows, as well as other syndicated shows that have proved too costly in the past for KBSU to pick up independently.

Under Day's proposal, KBSU would have five full-time managerial positions. Day's plan also would increase the station's power to reach a ten-county area, serving Ada, Boise, Canyon, Elmore, Gem, Gooding, Owyhee, Payette, Twin Falls and Washington counties. Day says that IEPBS can offer the university's station top people in the news department.

According to Day, KBSU has a great deal of potential.

IEPBS proposal

IEPBS's proposal would require the university to raise 25 percent of the total cost involved. According to Day that would be about $25,000. "Realistically, that amount has to be in hand," says Day. "But we're making a concerted effort for fundraising if public radio is guaranteed that 25 percent.

But representatives of the broadcasting task force from KBSU, the Communications Department, and ASBSU are concerned with varying points of IEPBS's proposal.

Marla Lettege, KBSU station manager, opposes the IEPBS proposal calling it "totally inappropriate." While the station may reap some benefit in additional shows and updated equipment, she says the sacrifices are too great.

Under IEPBS's proposal the music format would change. In the proposal, Day writes that the station's format would depend on the community. Lettege fears that if the proposal were accepted, KBSU would see more easy listening programs and that the push would be towards a whole new audience when according to her, "We should be increasing the audience we have.

Students' concerns

Legete's major concern is that under the proposal student involvement would be drastically cut. KBSU currently offers student training and practical work to almost 50 students and she doesn't see any room in the IEPBS plan for student involvement.

That worries others on the task force as well. Jim Kreider, BSU's student activities advisor, says the big issue is keeping the level of student involvement at KBSU the same. "The major concern is that IEPBS would have to guarantee some rights that KBSU would maintain their level of student involvement," says Kreider.

"We don't want to displace anyone," says Day. Day says that if the proposal were to be accepted, IEPBS would indeed guarantee student involvement through a contract that all parties would have to agree to.

But there are other concerns with IEPBS's proposal. Under IEPBS, any final decision concerning programming and management would ultimately be made by the station manager representing IEPBS and not the university. Day adds that an advisory board would be set up that would include representatives of the university but the university would not have the final say.

That point in Day's proposal directly clashed with the broadcasting task force's earlier intent to recommend a closer tie between the Communication Department and KBSU.

Closer ties wanted

In the past, KBSU has not been closely associated with any academic department on campus. The project moved of both KBSU and the Communication Department into the Sabal Theater sometime this year was thought to be a perfect time to connect the two. Communication Department Chairman Dr. Robert Boren says there has always been a concern with the lack of continuity and potential lack of control with the current way that KBSU is funded and managed.

As early as October 1982, the broadcasting task force members, including Lettege, Kreider and others, agreed that placing the station under the leadership of an academic department like the Department of Communication would help better fulfill KBSU's role on campus. Keiser said, "As it stands, our concern rests on the principle of maximizing student involvement and connecting KBSU with the Communication Department. NPR is above and beyond all that. If it fits, then it fits, but foremost the university's needs will be met."

According to Taylor, the proposed relationship between KBSU and the Communication Department was discussed as early as three years ago. As a result, IEPBS's proposal of incorporating and thereby controlling the station clashes with the university's goals.

"KBSU is such," says Taylor, "that students by and large have been the ones responsible for the station's development. The students have an understandable reluctance to give IEPBS, if you will, what's theirs."

Legete, who has been with KBSU for 5 years, echoes those sentiments. "We've come too far, and have such great potential." She says the station will fight if forced to give up its license and control.

According to Day, Keiser's final decision will hopefully produce a winning solution for everyone involved.

Keifer says he expects to make a final decision within the next few weeks.
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ROTC scholarships

Applications are being accepted now by the Department of Military Science at BSU for a variety of scholarships, including two special, one-time only, national scholarships.

Special scholarships for students who enter the program in January are being offered to 1,000 students nationwide, and are worth up to $2,000 a year for 2 1/2 or 3 1/2 years.

The scholarships pay for full tuition and fees, provide $280 for books ($319 if the students are nursing or engineering majors) and $100 a month each month of the school year for expenses.

The application deadline is Feb. 8. Students must be second semester sophomore or freshmen to qualify. Applicants must pass the Cadet Evaluation Battery, which is similar to the ACT tests, a military physical paid for by the military, and have a 2.7 GPA if they are sophomores, or a 2.9 GPA if they are freshmen. Engineering, nursing and physical science majors must have a 2.5 GPA if they are sophomores and a 2.7 GPA if they are freshmen.

Previously, ROTC scholarship winners were required to apply for four years of active duty with the military upon graduation. As stated before, there is no requirement that a scholarship recipient seek active duty. Instead, upon graduation, the recipient may seek duty with national guard or army reserve units.

Regular two- and three-year ROTC scholarships, with similar duty requirements, were also available. For more information, contact Hillan at the ROTC office on campus.

Work study jobs

Anyone who has been awarded work-study money should go now to the Financial Aid office, up-on-campus job listings. There is currently a wide selection of jobs available this semester.

Any student who is applying for financial aid scholarship for first-time coming semester are reminded of the deadlines for each. March 1 is the scholarship deadline and April 1 is the priority deadline for financial aid.

All paperwork and necessary financial benefits should be filled by these deadlines.

Scuba club dance

The BSU Scuba Club's Hawaiian dance will be Feb. 4 from 8 p.m. to 1 a.m. in the SUB Ballroom. The date has been changed from Feb. 12, 30th Building, room 214 for the Boise winter weather in summer attire, admission is $2 and is $3 for the hard hats. "Rainbow Gold" will provide the sound system and light show.

IABC group to form

An organizational meeting will be held Wednesday, Feb. 8 at 5 p.m. in the Administration Building, room 214 for students interested in joining the International Association of Business Communicators.

IABC student members would be able to attend IABC meetings, purchase copies of the meetings, receive Communication World and Class Communicator publications and have access to discounts.

Dues are $15 per year and students have the opportunity to meet and associate with professionals in the community.

For more information contact Dr. W. McCorkle of the Communication Department at 385-3092.

Spending student fees at SPB

by Warren McWilliams
The University News

BSU's Student Programs Board (SPB) is a student-managed organization funded by student fees.

According to Betsy Buffalo, SPB's current director, the objective is to entertain while educating students. "Whenever we are asked if an event is educational or entertaining, the educational value is always top priority," says Buffalo.

Events presented by SPB include concerts, films, lectures and special events. Whether students decide how the money will be spent. Too often their choices of events miss the mark. So a small amount of students attend.

With the intention of remedying the situation SPB has placed a printed questionnaire and survey box at the SUB information desk. The questionnaire asks students the following questions:

* What types of programs students prefer
* What are the most effective modes of communication between students and the SPB office
* Students' past attendance, as well as interest in future attendance

As well as asking these questions, the form also contains a contact card at the bottom for those wishing to take an active role in SPB.

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Task force bill to be introduced

by Jeff Klime
The University News

The bill containing the recommendations of the Task Force on Education will be introduced in the Idaho Legislature "sometime next week," according to task force member Steve Ahrens.

The bill will be sponsored by Sen. John Boe (R-Boulder) and Rep. Mel Hammond (D-Redwood). Both men participated in the study that was sponsored by the Idaho Association of Commerce and Industry.

The two-year study, conducted by

two lectures, "An evening with Timothy Leary" and Russian Awareness Week. Average attendance for these events was 715.

Three special events, Wade & theBlades, Brian Brothers and the homecoming talent show averaged an audience of 260 people. Four concerts, Buddy Rich, The Real Sunshine Band, Robin Flower and Bono/Chic varied from 380 to 410 in attendance. No attendance records on the weekend films are fleshen.

These uneven attendance figures are an indication that more student input is needed for SPB to provide students with events they'll attend.

There are five committees in the SPB that need help now. Students who want to join committee positions or simply gathering more information on the SPB should stop by the office on the second floor of the SUB, or call 385-3854.

Pavilion ticket system in effect

by Jessie Faulkner and Ann Heater
The University News

The computerized "Select-A-Seat" ticket system at the Pavilion enables the box office to seat tickets for BSU students.

The number of tickets set aside depends on the type of show and amount of first-day traffic, according to Chuck Kingston, Pavilion Business Manager. Specialized student seating is available at the Pavilion during peak times. This includes the first three days of sales only. BSU students receive a $1 discount per ticket with student I.D.

The ticket will be good for 1 yr and are non-transferable. "Tickets that were gone on the first day," said Kingston. "Only 200 seats had been allocated." Kingston adds that the allotment system works on a first-come, first-serve basis, and does not guarantee tickets for all students.

BSU purchased Select-A-Seat after Kingston studied similar systems operating in other cities. Kingston began development of the project in January, 1982, five months prior to the Pavilion's opening.

The initial cost system BSU $228,000. Other costs, including payroll for training sessions and datafile maintenance, raised the cost to approximately $250,000, according to Kingston. Ticket prices have increased 50 cents per ticket to cover system mainte-

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The two-year study, conducted by

leaders of business, education, and politics, has been in a comprehensive plan to improve the quality of higher education in Idaho. The recommendations include:

Appropriate funds to begin the process of achieving parity of faculty salaries and development in Idaho with those at schools in neighboring states.

Appropriate funds to begin upgrading facilities and equipment to eliminate deficiencies at Idaho's universities.

Submit to the voters a constitutional amendment to develop a community college system to handle all vo-tech and two-year pro-

grams currently administered by the vo-tech system.

The task force recommendations also outlined areas in which recommendations and offer a time frame for implementation of each phase.

Anyone wishing to review a copy of task force recommendations should contact the Idaho Task Force on Higher Education at 805 W. Idaho St., Boise, or call 343-3698.
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Director keeps in touch with students

by Kelly Love
The University News

Lee Mercy, executive assistant to the president also serves as BSU's director of Affirmative Action. This is his thirteenth year at BSU and his eighth year as an executive assistant. University News reporter Kelly Love talked to Mercy about his interest in today's students, the effectiveness of Affirmative Action at BSU and what his job entails.

Q: Is Affirmative Action in your mind responsive to the campus's needs?
A: Very few people really understand what affirmative action is. They think they do with regards to broad parameters, but when you get down to specific rules and specific regulations about how things are supposed to go, very few people know.

An example is the sexual harassment policy that we just revised. A lot of people are beginning to look at that policy now. We're beginning to do some things from this office to make people aware of it. We're showing films and making speeches and taking to small groups to get into the policy so they realize it's a "no-no." This covers not only faculty and staff but also students on campus.

We try to get people to just understand that relating as man and woman relate, or the law if it makes someone feel uncomfortable. How many people really know that enough to know how to modify their behavior, so they don't get themselves in trouble?

So there are some subtleties which make Affirmative Action almost have some kind of a mystique, but yet it deals with real life issues. I think that Boise State's commitment to Affirmative Action has been fairly good. We would have a lot bigger staff but that's not to say that the job could be done any better or that there's going to be any more concern.

My response is to all people relating to the federal guidelines and regulations, specifically those who have been disadvantaged (handicapped, veterans, minorities and women) is to know those guidelines and know who to go to when they're being violated.

Q: How well is Boise State doing in providing adequate handicapped facilities on campus?
A: I'd like to see it, and I think we're moving in that direction, where we consider the handicapped person in every facility, including our walkways, and everything on campus. Primarily that's handled out of another office, but I am involved with the committees when it meets periodically. We've made great strides in that area based on the amount of money that we have. We're nowhere near doing the things that we would like to do on the campus to make it easier for handicapped persons but the buck stops where there's no money. One thing we'd like to do is make sure that there are elevators in all the buildings that have more than one floor so people can have access to these.

Q: For the last three years you've sat in on several sociology classes, why's that?
A: For me. It's something I asked Dr. Kelder about three years ago. I felt it as an Affirmative Action officer and as the executive assistant to the president that I should have a feel for where students were, what they thought about, what they were involved in, the kinds of things they were doing now.

When you get out of the classroom into one of these offices and close the door, you don't have a feel for students and what their concerns are. I found that through working with Jim Christensen's class, I was able to get involved with students and see where they are.

In an area like sociology, I guess you can really see how people relate in groups and individually. I've wanted to share some of those concerns that the institution needs to look at.

Q: What kinds of things do you see students being concerned about?
A: Students are concerned about their education. They're concerned about a lot of what goes on in the classroom. They want to make sure that quality learning is going on, sometimes they feel this isn't happening and sometimes they don't. It's not an indictment necessarily, but it is a concern that they have.

Students are excited about being in school and I found that to be really neat. Students sometimes come to me with problems. It might be someone coming into my office trying to figure out a way to get into school or stay in school. Maybe they're not able to get along with a particular classmate or roommate.

Often times I act as a referral, helping students find the information or help needed. Working with them helps tell me where students are, where they're living. It's not a lot different, I found, from where things were when I was a student.

Q: Is the charge that today's students are less socially aware and concerned than the students when you were in school in the late sixties and early '70s an accurate one?
A: No, not at all. If there's anything that I sense - and maybe that's just the nature of the course that I'm working with (social-psychology) - it's that they're more aware and interested about the things that impact their lives.
Marketing job outlook; it’s a buyer’s market

by Bill Barrett
The 208 News

Tim Hogue, a former BSU marketing instructor who has worked steadily in the marketing field for the past seven and one-half years, says the marketing job outlook as slightly overcast. Companies are more selective and emphasize the education of the better graduate students who have pursued internships or independent studies. He finds communication skills lacking in a field where communication skills are crucial. Tim believes in part for the lack of "well-roundedness in liberal arts-oriented studies."

More businesses are hiring liberal arts graduates rather than the business school graduates, Hogue says. Dave Terrell, associate BSU marketing professor, says, "The liberal arts-oriented side of marketing is the creative side but in only a tiny piece of marketing." A journalistically-trained graduate might be more favorable in marketing management-trained graduates, in advertising, and marketing management-trained graduate might be into banking, McCain says.

"Marketing is basically a form of management. It's the selling of things," he says. "You are trying to sell a product, and it has a lot of decision making in it."

Hands-on intern work is an area lacking a sound emphasis in early undergraduate classes, says Dave Terrell, 1983 BSU marketing graduate. Terrell says college training should emphasize the practical. Terrell feels he is fortunate to have landed himself in a management training program with First Security Corporation, but he lacks knowledge he could use in what he is doing now. Instead, marketing classes gave him theories and concepts which he found inapplicable, he says. McCain says internships are good since marketing students are goal-directed. "But we still have the problem that some of the (internships) turn out to be no more than a part-time job," he says. McCain also sees a deeper purpose for the BSU marketing major than vocational training.

"You must be aware of consumer wants and needs and learn the methods and systems," says McCain. "The only area of marketing which you can be very intelligent and very good but not good with people in is marketing research. Marketing research is almost as much statistics as it is marketing. Very rarely does a person with an undergraduate degree go into marketing research. There are too many skills needed," he says. The skills require the tenacity of graduate-level status, McCain says.

McCain says the marketing curriculum is broader in order to satisfy as many needs for as many students as possible. "The only strong criticisms I've heard coming back are from people who took jobs in areas which required very narrow skills. They said, 'You didn't teach me how to merchandise products in dry goods, or something like that,'" he says.

"Most of the market management and sales jobs deal with industrial products-products which are sold to other businesses. Marketing is a course of study yet to come to BSU. McCain says, "Graduates have been placed in jobs making over $20,000, McCain says.

Entreprenurship conference

A conference promoting economic development through entrepreneurship education and training will be conducted at Boise State University Feb. 2 and 3. Conference seminars, which will provide information to teachers, as well as owners and managers of small businesses, will emphasize the importance of entrepreneurship for the economy. Dave Terrell, 1983 BSU marketing graduate Terrell says college training should emphasize the practical. Terrell feels he is fortunate to have

FEBRUARY INTERVIEW SCHEDULE

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<th>Desired Major &amp; Requirements</th>
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**Calendar**

**Thursday, January 26**
6:00 p.m., Days, find out about ASBSSU, Student Program Board, University Newsletter, Boiseen Lounge, 11 a.m. to 2 p.m., free.

**Friday, January 27**
"1984 and Beyond" Film Series, Metropolis and Jut Images, 7 p.m., tickets $2.50 general, $1 BSU students and personnel and senior citizens. Candlelight Vigil, to commemorate 33rd anniversary of atmospheric bomb tests in Nevada, 7 a.m., Union Pacific Train Depot.

Old-time Country Music Concert, Bob Rove and Gail Hall, 8 p.m., Clubroom, YWCA, 720 W. Washington, tickets $4 general, $3 members or Idaho Folklore Society and senior citizens, $2.50 children under 12.

Brown Bag Lunch, Esperanza Nee speaks on tracing her family's heritage, noon to 1 p.m., YWCA, free.

**Saturday, January 28**
"1984 and Beyond" Film Series, Things to Consider, The Day the World Stood Still, 7 p.m. Ed. Bldg., room 112, tickets $2.50 general, $1 BSU students and personnel and senior citizens.

Closing Night, Laundry and Bourbon and Longstay, Suha Theatre, 8:15 p.m., tickets $4 general, $2.50 students and senior citizens.

Dance Workshop, jazz, ballet, modern and creative movement, taught by "A Dancing Force," College of Idaho campus, 9 a.m. to 5 p.m., cost $7, tickets available at C of I Student Union or from any company member.

**Sunday, January 29**
ZZ Top Concert, Pavilion, 8 p.m. tickets $12.50 at usual Pavilion outlets.

"1984 and Beyond" Film Series, THX 1138 and Dark Star, 7 p.m., Ed. Bldg., room 112, tickets $2.50 general, $1 students, senior citizens and BSU personnel.

**Monday, January 30**
Opening Day, BSU Art Gallery, prints by Laura Hibbs and antique photos from the collection of Margaret Calloway through Feb. 17, 9 a.m. to 5 p.m., free.

**Wednesday, February 1**
TREASURY Valve Youth Symphony Concert, 8 p.m., Capital High School, free.

Accounting Presentation, "CPA Exam Study Habits," Lookout Room, SUB, 7:00 p.m., free.

**Radio rave**

**Thursday, January 26**
5:00 p.m. Afterwork Special, Muddy Waters, Electric Mud, KBSU-FM, 91.3.

**Friday, January 27**
5:00 p.m. Afterwork Special, Wall of Voodoo, Call of the West, KBSU-FM, 91.3.

**Monday, January 30**
5:00 p.m. Afterwork Special, The Boomtown Rats, V Deep, KBSU-FM, 91.3.

**Tuesday, January 31**
5:00 p.m. Afterwork Special, Crazy Horse, Loons, KBSU-FM, 91.3.

**Wednesday, February 1**
5:00 p.m. Afterwork Special, Blanken, Happy Family, KBSU-FM, 91.3.

**ZZ Top, Night Ranger at BSU**

ZZ Top, the "little old boogie band from Texas," and their guest, Night Ranger, a Bay area-based band, will appear at the BSU Pavilion on Jan. 29 at 8 p.m.

ZZ Top was formed in 1969, and consists of guitarist Billy Gibbons, bassist Dusty Hill, and drummer Frank Beard. The tour which brings them to Boise follows the success of the group's album Eliminator. The band had one of 1983's biggest hits, "Sharp Dressed Man."

Other successful albums by the group include Eliminator, which produced the hit singles "La Grange" and "For What It's Worth". ZZ Top, known for their distinctive style of "hard-driving, electrifying brand of Texas Boogie-blues" promises a show to remember.
Hibbs, Markus at

BU Gallery

The BSU Museum of Art will open the new year with a two-person exhibit of prints and historical photograph equipment Jan. 30 through Feb. 17. Laura Hibbs, a 1980 graduate of BSU and now a master's candidate at Ohio University, will display her prints and lithographic works along with Boise photographer Russ Markus' "History of Photography" exhibit. Hibbs' works have been included in several BSU student shows and in a group show at the Welcy and Houghton galleries in New York. "Her imagery is very much her own--one would expect that from someone who has the depth of mind like hers," said George Roberts, one of Hibbs' former teachers. "Laura had a tendency to look to her family's history as her theme." Markus is currently the photo chief for The University News, and is a senior in English, secondary education. His portion of the exhibit will include over 100 antique photographs.

Faculty-only tickets

On April 7 the Morrison will formally open its doors and the season with My Fair Lady. Because of the interest, the University community feels in this accomplishment, a limited number of tickets have been set aside for BSU faculty. In order that opening night seats may be reserved before tickets go on sale to the general public, your reservations must be received before Feb. 3.

To join in the gala evening and experience the new Morrison Center, please send your check for $20 per seat to BSU Faculty Women's Fund, 1801 South Phillippe, Boise, Idaho 83705.

C of I dance workshop

"A Dancing Force," the BSU dance troupe, will present a workshop Jan. 28 and a concert Feb. 4 on the College of Idaho Campus. The workshop will feature jazz, ballet, modern, creative movements and swing dancing from 9 a.m. to noon and 1 to 3 p.m. It is open to the public and the cost is $7. Tickets may be purchased at the C of I Student Union or from any dance company member.

BSU orchestra concert

Students from left, Michelle Aaron, Brett Mientend, Carrie Barrett and Andy Flammond will be the featured performers in the Boise State University orchestra concert Sunday, Jan. 1 at 6:15 p.m. in the Special Events Center. The music majors were selected for the concert during a November competition.

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Review

'Rear Window' shatters

by Brian Mason

The University News

Movies that go away by themselves tend to leave a bad taste behind. Such is the case with Alfred Hitchcock's 1954 "Rear Window." You really should buy your popcorn and make sure you won't have to go to the bathroom later before the movie starts, since any moment missed here feels like lost time. Hitchcock's masterfully tense, intriguing plot revolves in such a compelling way around the all-star cast that I found myself and others leaning forward and gasping. As the New Guide to Winter Fun suggested, Jimmy Stewart loses almost all his dignity as an awe-struck novelist and new photographer. Confined to a wheelchair, Stewart has six weeks to nurse a broken leg to health.

This requires little effort, especially since Stewart's insurance company supplies him with too-efficient nurse Theresa RIiter. Aside from keeping his hero in a suit of wits and conscience, studio admen.

Just then Stewart seems destined to spend the next month and a half eyeballing the miniature world in his apartment, crossing the street from his, enter Grace Kelly. As Stewart's well-built, society girlfriend, Princess Grace is flawless. After the initial shock of her utterly staggering looks, I spent 90 minutes staring at her for only tiny mar in this woman's ways or appearance. It was like trying to catch a ping-pong ball in a tornado.

You will thrill to Kelly's looks and acting abilities for the duration of this movie. Guaranteed.

Aside from her Ferrari fans, Raymond Burr co-stars as the suspicious character seen following strange things at inhuman speed in the night.

As usual, Hitchcock himself makes a cameo appearance somewhere along the line, and warning for this is fun. Also, if you listen alertly during the first ten minutes, a mystery sentence will make sense immediately after it's all over. You can amaze and impress your friends by citing it as proof you "knew" it all along.

"It" does not refer to a Psycho-like creep show. This is the flip side of scary--an involving mixture of tension, suspense, unanswered questions, and surprise. You won't walk away vowing to buy clear shower curtains from now on. Just as well that you will see the movie as an impressive movie. One of the most impressive aspects of 'Window' is the ability of real-life folks Stewart (and the audience) sees passing in front of his binoculars.

See 'Wolf' for scenery

by Kristi Decker

The University News

Never Cry Wolf, currently showcasing at the Plaza Twin, is the story of a biologist and wolves of Canada. Charles Martin Smith gives a fine performance as Tyler, the man who leaves civilization and is literally dumped on an area to start his experiments. The real star of the picture however, is the stunning photography and camerawork of the wildlife of wolf.

Thoughful, I was around by the action shots. One man in a herd of caribou--all of them running in the sun for their lives--for example.

Tyler, the biologist, has been sent to discover whether the wolves are responsible for the decline of the caribou population. After an extremely eventful and comic plane crash, Tyler is faced with survival. The kind that means life or death. The kind faced in a hostile environment where no civilization can help. He is saved from freezing by an Eskimo and sets up his camp near a family of wolves who accept his presence after initial numbers of confrontations.

The film is amusing until the final scenes. These are the final scenes, the wagon which never happened that is the film's only drawback. There are loose ends and many "whys.""Why's" floating around. We don't know exactly what happened to the wolves Tyler had been watching and had grown so close to. We don't know what happened to Rosy, (Brian Dennehy) the ground-slower who later shows up as a different person, changed by sudden affluence--affluence facilitated, I think, by the exploitation of the wild. We don't know why Tyler and Rosy become such bitter enemies. We can only guess. I'd rather know.

Despite the ambiguous end, I'd suggest you see Never Cry Wolf, just to experience the wilderness.
Four Star Films Series

Twist Around the Clock

April 20 & 22

Double Bill:

Quarterdonta

SUB Ad Lounge

March 9 & 11

Double Bill:

The Woobles

SUB Ad Lounge

April 13 & 15

Feature:

Sweet Night of the Showdown

SUB Ad Lounge

March 2 & 4

Feature:

The Haider

SUB Ad Lounge

FREE Night Double Bill:

Soldier Club

A Woman's Place

War: '18 - America

Feature:

Middle of the World

SUB Ad Lounge

PPB: 10 & 12

Feature:

Black and White

SUB Ad Lounge

PPB: 3 & 5

Feature:

Yolanda

SUB Ad Lounge

PPB: 2 & 26

Feature:

Dark Star

THX 118
P.E. department helps old gym get new look

by Julie Nash
The University News

The physical education department of BSU is participating in the remodeling of the gymnasium which is taking place this semester. Because of a long-felt shortage of teaching facilities and office space, the remodelling of the gym was begun recently. The expansion and the addition of teaching areas has been felt for years by everyone in the physical education program.

In the first phase of remodelling, the main gym area will be sealed off from the upper teaching area. This will allow the classes in session to be conducted without interruption from the athletic events taking place below. This will separate the academic and physical aspects of the program. This first phase of the remodelling will be completed this semester.

Several significant changes will be made. The restrooms will be remodelled to provide better access for the handicapped and an elevator will be installed.

A large lecture hall will be developed to lessen the need for Physical Education classes and to go across campus to the Science Education Building for large lecture classes.

A dance studio will be constructed within the building for dance classes and eventually exercise bars and mirrors will be installed for effective dance instruction and recreation.

A library will be built next to the main office which will be stocked with books which are used by P.E. majors. Books on biomechanics, anatomy and health will be available here for P.E. students.

The three existing lab areas, which include a biomechanical lab, a human performance lab, and an anatomical lab, will be enlarged and improved for more up-to-date and effective instruction.

In addition, soundproofing will be added to reduce noise intrusion throughout the facility. It is hoped that all remodelling will be completed and functional by the fall semester of 1984.

Novice offers tips for beginning skiers

by Jeff Kline
The University News

Having grown up in the deserts of Nevada, I had never thought about taking up the great sport of skiing. After four years of making up excuses about bad knees, I was finally persuaded to give skiing a try over Christmas break.

I've met skiers. Why would anyone willingly go to the top of a steep, snow-covered mountain and attempt to ski down it? The snow and ice are bad enough, but these people strap waxed boards to their feet and make the hill even slipperier.

To make matters worse, some smart Alec has put something called moguls all over the slopes, just to make the trip down the slopes more "fun".

Once you get to the lodge, the first thing the novice has to do is rent a pair of skis. The rental skis, along with your blue jeans and crash helmet, will immediately alert everyone to the fact that you have never skied before, and ignore their instructions.

They were once beginners.

The rope tow operator will help you on to the ski lift. He will probably realize he hasn't told you how to get off (remember, he can tell you are a beginner).

Don't worry, you will think of something when the time comes. Just don't fall off on the way up or off the down behind you will you ski. If this happens, don't get mad. He's a beginner too.

You're going to the top, it's time for the fun to begin. Take a look around you. This is your playground. It's five degrees outside with six inches of fresh powder and another two feet of snow is expected by the time you reach the bottom of the hill.

By now you will realize that the feeling in your fingers and toes is gone. This is completely normal, so don't worry. Besides, it will get worse.

Enough sightseeing, it's time to ski. Therefore you should go straight down as fast as you can, waving in and out of the trees and feeling the thrill of the speed as you go.

The other method is the one we use. It's called snow plowing. Spread your feet apart and put the tips of the skis together. Sure, you look ridiculous, but you've gone ten feet without breaking a bone. Keep practicing until you no longer mangle your skis.

At this point, try to ignore the six-year-old kids that are bombing past you at full speed. They are too young to know what will happen if they fall and too stupid to feel pain if they do. Besides, if you ignore them, they never fall.

Ignore them and they will go away, probably over to the expert slopes to annoy someone else.

By now you should be able to ski down the bunny hill at a decent speed, say 10 miles-per-hour. That's fast enough. At some point on the run you may be required to execute a rather difficult maneuver that is commonly called a turn.

Take it from me, it can't be done. If you find it necessary to turn, simply lean to one side until you fall. It's the only way to do it, and if you prepare yourself, the crash won't be so bad.

Speaking of falling, perhaps a few words on that aspect of skiing would be appropriate. The anticipation of falling is far more painful than the actual fall, so don't worry too much. Besides, six weeks in a cast isn't all that bad. You probably look good in plaster.

You will find that when you fall your skis will fall off. Don't panic, that's supposed to happen. The bad part is that when you fall, your poles, body and poles never land in the same place.

One ski will always slide down to the bottom of the hill, the other will hit you in the head and they will stick at the crash helmet back at the lodge.

Your poles will always stop 100 yards back up the hill. If there is anything around even resembling a tree, your body will hit it. But don't worry, this is fun.

Don't try to walk back up the hill for the poles. If you sit there long enough, someone will stop and pick them up for you. While you wait, take the time to reflect on why you are doing this to yourself. And then head for the lodge.

Like jumping, twisting and boogying (you did all of these, but not on purpose), stopping in at the lodge after a thrilling day of skiing is all part of the adventure.

Assuming you are still in one piece, it is time to relax and look back on your day on the slopes. Congratulations on your skills, grace and courage.

Then promulgate that you will never attempt to ski again. You made it through the day alive, so why press your luck?

After an hour in the lodge it's time to go home. Now you will notice that every muscle in your body has stiffened up. That shouldn't concern you, in a week or so you'll be as good as new.

You should reserve your first day of skiing, and despite the promise you made, you will be back. Now, wasn't that fun?"
Sports & fitness

Kick start your heart and get into shape

by Julie Nash
The University News

Increasingly, Americans are joining the fitness craze and are becoming aware of the condition of their bodies. Yet, there are many of us who let poor health habits rule our lives. We guiltily pour on the calories before raining on the cookie jar or right before trying on a new string bikini.

Aerobic exercise is any type of vigorous, extended activity that increases the efficiency with which the body intakes and utilizes oxygen.

Nonstop aerobic exercise forces the heart and lungs to pump life-sustaining oxygen through the blood and, by toning the heart and other muscles, helps develop both strength and endurance. The key is regular exercise: huff and puff (but don't groan) for at least 30 minutes, 3 to 5 times a week.

If you are not exercising at all now, you should work up to that level gradually. Aerobic movement should be strenuous enough to maintain a heart rate high enough to raise your oxygen and metabolic rate. But if you exercise too hard your muscles will give out long before your oxygen intake is elevated and your metabolic rate is raised.

The key to burning fat is to keep exercising steadily. In the early stages of exercising, one of the first 10 minutes or so, your body burns glucose for energy. After 30 minutes of steady aerobic work, fat is supplying roughly half the energy you are expending.

If you make a habit of exercising for 30 to 45 minutes several times a week, your body's metabolism adapts to the higher energy demand and even when you aren't exercising your body will dig into fat reserves to supply energy. Vigorous aerobic exercise helps to bring metabolism closer to what it was in youth. Those who live the sedentary life have lower metabolisms.

As you keep your speed up around 15 miles per hour. This exercise causes less wear and tear on the joints and muscles than jogging.

Cross-country skiing: With the continuous movement and many muscles involved, there are aerobic benefits in cross-country skiing. The fact that this activity is usually done in relatively high altitudes and in cold weather makes this exercise even more effective.

Swimming: This activity uses all the major muscles of the body and has a total conditioning effect. The buoyancy of the water helps to reduce pressure on joints and bones thus lessening the possibility of injury.

Jogging or running: This is one of the most convenient exercise programs and requires relatively little skill to perform. The problem with jogging lies in the injuries which can occur if you do not warm up properly or run excessive distances.

Bicycling: Cycling is aerobic if you keep your speed up around 15 miles per hour. This exercise causes less wear and tear on the joints and muscles than jogging.

Walking: Although walking takes about three times as long to get the same aerobic benefit as running, it can be done anywhere by almost anyone. The key to using walking as an aerobic exercise is to maintain a fast pace as you can.

Sports briefs

Week's top athletes

A total of six BSU athletes won honors for last week's performances in four sports. Frank Jackson and Kathy Smith were tabbed for their performances in basketball, Gymnast Janelle Maynard was tabbed for her all-around victory in a three sided meet over Montana and Seattle and setting a new record in the parallel bars. Wrestler Bill Bauman, with wins over Frank Jackson and Kathy Smith were tabbed for their performances in basketball, Gymnast Janelle Maynard was tabbed for her all-around victory in a three sided meet over Montana and Seattle and setting a new record in the parallel bars. Wrestler Bill Bauman, with wins over.

Juniors have their moment in the sun for last week's performances in four sports.

Track and field awards went to Jake Jacoby for his qualifying into the NCAA high jump field with a leap of 7-3½ at the Sunbelt Invitational and Diane Dodds for her second place finish in the 500 meters at the Intermountain MEET IN Pocatello.

Students! Earn extra $$. Save those hard to get $$

Do you have neat clothes that you just never seem to wear anymore? Want new ones but hate to spend a fortune to get them?

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check into the National Student Exchange!

Over 60 campuses available as exchange options.

For info, visit rooms 204-6, SUB.
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Delux Barber Styling for men & women. We take the time to cut your hair the way you want it. 404 S. 8th 344-2681.

For those who know what I mean. Come to your FYSL club. For more information call 336-9079. Only qualified people can attend.

Glad to be of help T.D. Wish I could do more.

Jim, lets do it again. D.K.

Attention Towers & Driscoll: Just because it's cold outside doesn't mean you have to be Frigid. 385-3528.

Go to where the action's at. Listen and Dance to TVDK on the 27th and 28th. Brass Lamp 572 Vista Ave.

Reconditioned Vacuums $40.00 and up (all makes). Action Vacuum 343-6330.

The legislative hotline needs volunteers. 2 hrs/wk. An opportunity to learn about your legislature. Call Deanna Smith, 336-7010.

Two bedroom townhouses, one and a half baths, laundry room and swimming pool. Six month leases. Scandia Apartments. 345-3311. Quiet Living. 9-3 only. $250/month. $120 deposit.

January Special-Get one-half pound of fudge free with each purchase of one pound or more at Van Duyn Chocolates. 8th St. Marketplace, 342-4464.

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8th St. Creamery-Along with our ice cream, we have 9 varieties of hot dog specials. Try our new sloppy burgers. 8th St. Marketplace, 345-1288. Don't miss our 25 cent cone special January 28th.

FOR SALE-Women's 3-wheel bicycle. Built in carrying basket, excellent condition. $150 firm. Call 342-2236, anytime.

TYPING-Linda, the Intelligent typist will type your research papers, reports, and resumes. ANYTHING ELSE? Call 342-2236, anytime.

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Opinion

Tuition for higher education

The time has finally come. Students of Idaho's universities must accept the idea that tuition is a necessary evil if the education they receive is to be worth the time spent in school.

The current report by the Idaho Association of Commerce and Industry's Task Force on Higher Education has clearly shown that due to a lack of funding, Idaho's universities are falling behind the academic standards set by schools in neighboring states.

- Presently students pay fees that by law have to be used for "non-instructional" purposes. "Non-instructional" means the student pays for maintenance and equipment but does not directly pay the faculty who educate them. A result of this funding system is low faculty salaries at our universities. The state can't pay faculty what the private sector and out-of-state universities can. Consequently, faculty morale is low and Idaho's students are losing some of our best instructors.

Tuition would raise additional funds to allow Idaho to offer a competitive salary to educators.

Tuition is not the only answer. In addition to a constitutional amendment permitting tuition, Idaho's lawmakers need to take the necessary steps to ensure that the current temporary 4.5% sales tax be made permanent. The tax will revert to 3% on July 1, 1984, if the legislature doesn't act now. Without the higher sales tax, other taxes will need to be raised to cover the cost of higher education.

I strongly urge the students to encourage ASBSU to support the move to a tuition program in Idaho. A tuition that is equal to one-third the cost of education has been recommended by FACI. Current estimates of the cost of education would make tuition payments anywhere from $866 to $1,100 per semester. This one-third proposal, if governed properly, is fair and in line with tuition standards set by the Carnegie Commission on Higher Education in 1973. It would allow the students who can afford it to help pay for their education, and would give the state more money to help those who can't.

Letters

Theatre review reviewed

We would like to express our concern or perhaps downright distaste over the quality of journalism we were subjected to in the Jan. 19 edition of The University News.

We refer specifically to the review of the dress rehearsal (wonderful basis for a review) of the play Lone Star Girl, and Laundry and Bourbon. This journalistic massacre was written by Valerie Mead. It is our firm belief that she feels sufficiently embarrassed. Her responsibility to correctly spell names and have respect for the intelligence of her audience was grossly neglected.

Common sense dictates that 'PDR' is pronounced as it is spelled. The name Hribik was not only misspelled, but followed by a cheesy, incorrect pronoun- clation. Tut, tut. Misspelling a name violates the first rule of journalism.

There are no AP stylebook or its equivalent in the News office. Shame on everyone involved. Who will place any trust in a review with so many errors in style, spelling and grammar? Certainly not us.

BSU's communication department has a class called Reporting and Newswriting. Perhaps you should investigate enrollment in this course.

Retta Swartzendruber
communication major

Miss Bronco

Dear Miss Bronco,

I'm a fun-loving gal who would like to have a good time Saturday night. Unfortunately I don't have a date and I only have $3. What can I do?

Dear What,

As I see it, you have two limitations—money and personality. However, we can get around both of them. We need an activity that is cheap and apropos for one person.

My first thought would be a movie. Tickets for some theatres can be had for a discount rate at the Union Station. You may not be able to afford to stuff your face but you can get out for the evening.

If the thought of avoiding food sends you into nasty-looking withdrawal convulsions, $3 can buy a lot of cream puff. This isn't particularly healthy, but food is a great consolation.

Given the words "fun-loving" and "good time" in your letter, I assume you drink. Three bucks will pay nearly any cover charge and you can drink water and hope for a lot of dances with hunks—unless you'd rather dance with hunkettes. You could go somewhere without a cover charge and have the dough for a couple of beers. If you don't like the noise, you can buy a bottle of Tickle Pink and a Harlequin Romance and fantasize.

Your friendly confidante,

Miss Bronco

BE HEARD

ASBSU Open House Day

Thursday, January 26 and Friday, January 27 in the Boisean Lounge from 11am to 2pm.

Meet with members of KBSU, ASB Administration, Senate and Judiciary, the Student Programs Board, and The University News.

It's your money, we would like to hear from you!
Financial aid help

Students, Boise area residents and parents of prospective students can learn more about financial aid programs at BSU in a series of 11 sessions running Jan. 25th through Feb. 29th.

Meetings last from 30 to 45 minutes until will be conducted in the Teton Room, second floor of the SUB.

Information will be supplied on kinds of financial aid available, eligibility, application procedures and other financial aid matters. In addition, advisors will respond to individual questions and circumstances as applicants prepare the forms for the 1984-85 academic year.

Sessions are scheduled for:

- Jan. 23 2:45 p.m.
- Jan. 26 1:45 p.m.
- Jan. 31 2:45 p.m.
- Feb. 2 2:45 p.m.
- Feb. 10 1:45 p.m.
- Feb. 23 11:45 a.m.
- Feb. 28 8:45 a.m.
- Feb. 29 2:45 p.m.

For more information on financial aid or the sessions, call the BSU Financial Aid Office at 385-1664.

Emergency energy assistance program administered by the Salvation Army is designed to help people in trouble. René Kinball, Project Share representative at Idaho Power, says that in order to qualify for funds, a household must have either had its fuel service cut off or have received a termination notice, in the case of electric or gas heat, or have less than a five-to-seven-day supply of oil heat.

Kinball says that the household must also meet certain income guidelines.

**ASBSU SPRING ELECTIONS 1984**

**NOW - Pick up petition in the Student Activities office, second floor, SUB**

**FEBRUARY 13- Deadline for filing petition**

**FEBRUARY 21- 4:00 pm mandatory orientation meeting**

**MARCH 20-21- ELECTIONS**
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Student Union Building Saturday 10:00-3:00