Dressed for Success

The New Corporate Feminism

by Suzanne Gordon

In January a friend of mine, who is an editor at a major New York City publishing house, went to one of her company's biannual sales conferences. She departed full of ideas about books on feminism—books about feminist psychology, about socialist feminism about women and culture. After a week in Puerto Rico, she returned well-prepared and well-deflated. She told me that when she explained her ideas to the company's salespeople, they did not respond enthusiastically. They insisted that women's books were still high on their list and so was feminism, but the kinds of books they felt would sell and the feminism they described had little to do with my friend's political ideals.

What publishers are looking for these days isn't radical feminism. It's corporate feminism—a brand of feminism designed to sell books and magazines, three-piece suits, airline tickets, Scotch, cigarettes and, most important, corporate America's message, which runs: Yes, women were discriminated against in the past, but that unfortunate mistake has been remedied; now every woman can attain wealth, prestige and power by dint of individual rather than collective effort.

Evidence of the success of this effort is not hard to find. Ten years ago, you could walk into any large bookstore and browse among shelves of books and magazines carrying the kind of message my editor friend longs to publish. Today, things are different. Walk into any large bookstore and you'll find racks of primers on appropriate managerial and entrepreneurial conduct. Covers with clipped suits and businesswomen are appearing throughout a whole new dimension to the administrative profession. These women are still trying to realize the ideals of radical feminism, businesses have set about redefining and depoliticizing one of the most compelling social movements of the late twentieth century. Indeed, what has happened to reformist feminism in the past decade is perhaps the most dramatic example of American capitalism's genius at defusing protest by winning the protesters over to the very values and institutions they once attacked.

The question is, of course, what kind of reality are these women creating? Are they upholding, as, say, the corporate heap.

Their upbringings have, sadly, made them nurture. rather than predators and thus ill suited for the marketplace. More important, women must also overcome the scruples instilled by their feminist education for feminism and the radical movements from which it sprang. It's hard, too, to say about corporate America and the power relations and values that prevail there. In the 1960's and early 1970's, women who came to feminism from the antiwar and civil rights movements shared certain ideals and goals: They shared the desire, as Eugene Debs so aptly put it, to "rise with the ranks, rather than from the ranks." Wealth, ambition, jockeying for power, the subordination of one's personal life to one's professional life and the delight in wielding authority—in short, precisely what many women are now choosing to pursue—were not highly regarded. Now many of the same women who once hoped to revolutionize the system are being trained as its administrators, and they send a corporate education as an idealogy that will allow them to reconcile the hopes of the past with the realities of the present.

That is exactly what book after book and article after article, not to mention the myriad seminars on entrepreneurial feminism, are offering them. To draw the faint-hearted or skeptical women into the fray, these voices of corporate America start by calming their fear that she must become a "company woman." The first lesson the would-be-managerial woman receives is that she can be totally committed to both her sisters and herself. For the managerial woman will be less competitive and callous, more humane and supportive, than the managerial man.

"Today women managers are bringing a new dimension to the administrative process," writes Margaret E. in the Spotlight: Women Executives in a Changing Environment. "Women managers are helping to move business toward the adoption of an administrational philosophy that provides the opportunity for all members to participate and contribute their skills and knowledge to the processes affecting them." "Women," writes Nancy Lee in Targeting the Top, "have generally trained themselves to pay close attention to others in order to understand their motivations and predict what is apt to happen. Intuition or accurately reading verbal and non-verbal signals, coupled with genuine concern for other people, are the great strengths that women are bringing to the organization."

Let women worry that wielding power will corrupt them as it has corrupted so many men. Ms. magazine's recent issue on power reveals that the "solidarity fostered by the women's movement" is "setting precedents for the next generation and they (powerful women) are creating a reality, a way to think about and perceive powerful women, where before we only had myths and caricatures."

The question is, of course, what kind of reality are these women creating? Are...
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By Pacific News Radio

Ain't Gonna Study War

No Mo'

The movement against the nuclear arms race is spilling over into the nation's college classrooms. Schools across the country are offering courses such as "Security in the Nuclear Age" and "The Roots of Nuclear Confrontation." As Seattle University Professor Gary Chamberlain puts it, "We have no right to use the research of those who seek peace studies." Not everyone is in favor of the movement, however. Washington Professor Herbert Eliason, for instance, regards them as a 'fad.' "It reminds me of the extraneous environmentalism of the '60's," he says. But fellow faculty member Arthur Lumaduine feels an educated citizenry is the country's best hope for averting nuclear war. "Many people have the feeling that what we do will be too little, too late," says Lumaduine. "But some of us are not that pessimistic." Seattle Post-Intelligencer, March 20.

Economic Summit

Seven heads of state will converge on Williamsburg, Virginia, for an international economic summit conference next month. And the Reagan administration has invited someone else big-business. The White House is trying to convince American corporations to pick up part of the tab for the three-day meeting. The White House is promising promotional opportunities for everyone from General Motors to McDonald's and Burger King. The head of one trade association says White House Deputy Chief of Staff Michael Deaver told him, "Fix up your booths and make them as commercial as possible—the media will be there." New York Times, March 31.

To Sleep, Perchance To Go

If you're the kind of person who can't wake up in the morning, don't blame yourself—blame your genes. Scientists are now saying our sleep patterns may be hereditary. Research from the University of Florida found brainwave recordings of identical twins showed the same patterns of sleep and wakefulness. The study also found fraternal twins—who have no more genetic similarities than we do to our siblings—also showed such correlation. They say that could mean that how we sleep—and how much sleep we need—is really inherited. But the study was from conception. Psychology Today, April.

Shrinking Future

Human Psychiatriests

Before long you may be telling your problems to a machine instead of a psychiatrist. Jonathan York, head of a Detroit guidance center, says thousands of Michigan workers today could take over 80 percent of a normal therapist's case load. York says anyone with a problem, could just call up a microchip shrink which would be programmed with his medical history. The patient would attach electrodes to his body, describe the problem, and the machine would make a diagnosis and prescribe the correct medication. York says he understands that many people have had some success, but points out that technology would allow that only for patients with simple mental cases. Detroit News, March 17.

Nixon a Martyr?

Washington wasn't just a third-rate bureaucracy. It was also the backdrop of Richard Nixon. That, at least, is what the Soviet public is being told. A six-part series in the Soviet newspaper Pravda debates the president's resignation to a plot by the CIA and others who sought to discredit Nixon's pursuit of detente with the Soviet Union. Times of London, March 8.

Middle East Conference

by Gunnar Anderson

A packed house of about 1000 spectators listened intently as former Senator Frank Church estolished Israel's legitimacy not only for the area they occupy, but also for its claims on Lebanon. He went on to address current issues in the Middle East held its borders," said Church. "To say this is not to ignore the fact that the 270 thousand people are being evacuated from their homes and are being resettled in the West Bank. The situation is one of overcrowding and unemployment, and the people are left with no other choice than to resort to violence." The White House is holding a three-day meeting. The payoff: The White House is trying to convince American corporations to pick up part of the tab for the three-day meeting. The White House is promising promotional opportunities for everyone from General Motors to McDonald's and Burger King. The head of one trade association says White House Deputy Chief of Staff Michael Deaver told him, "Fix up your booths and make them as commercial as possible—the media will be there." New York Times, March 31.

Legislative Report: Higher Cost of Drinking and Driving

by Iran Cheshire

The Idaho Legislature approved a new driving under intoxicants (DUI) bill last week, but with the proposed gas tax hike, the people of Idaho may not be able to afford drink and drive. The Senate and House passed by in the state and they tend to be as fair as percent of Idaho's service stations have increased their prices by more than a dollar. The Senate and House passed by in the state and they tend to be as fair as percent of Idaho's service stations have increased their prices by more than a dollar. The Senate and House passed by in the state and they tend to be as fair as percent of Idaho's service stations have increased their prices by more than a dollar. The Senate and House passed by in the state and they tend to be as fair as percent of Idaho's service stations have increased their prices by more than a dollar.

Continued to Page 8

ASBSU Report: Fee Increases and Vo-Tech

by Tom Farley

The State Board of Education's proposal to make increases in tuition and fees permanent, a $750 budget request from Vo-Tech, a memorial fund for Marty Holmes and a reallocation to KSBU to pay for a defective fuse were the issues facing the Senate last week.

Senator Scott Smith read a letter from President Marilyn Fairchild concerning increases in resident fees and non-resident tuition. "At the times of these increases," read the letter, "I could not and did not support the students accepting the responsibility of a shortfall which they did not cause." These increases were designed to be temporary, but through her letter Fairchild made it known that the State Board of Education plans to make these increases permanent. She requested that the Senate express opposition to this measure in the form of a letter. The President's report concluded with the appointment of a Student Senate Ad Hoc Committee to look into the matter of health care.

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Mommy Can Help You

College students who want to improve their grades need only turn to mommy for help. In recent experiences at UCLA, student exposed to the 'liberating message, people are marching' and 'we want to go higher' got significantly higher grades than a control group that received a neutral message ("People are walking"). The messages were flashed on screens in the classroom in four-millisecond exposures—too fast to be noticed on a conscious level. According to UCLA's Kenneth Parker, fantasies of oneness with the world and enabling once more to manage its own future are spilling over into the nation's college campuses. The race is spilling over into the nation's college campuses. The race is spilling over into the nation's college campuses.

Continued to Page 8
**Editorial**

**Fee Increase**

An open letter to the students of Boise State University:

Deanna and myself during the past election I hope that we live up to the positions you have entrusted us with.

Deanna and myself during the past election the issues of higher fees and parking charges were of primary concern to students.

The State Board of Education is considering making the temporary $50.00 fee increase passed last summer a permanent fee increase.

This "temporary" means of balancing the budget, has been needed into most of the university's budgets for the upcoming year. Like last year, the notice that the State Board of Education (SBOE) was going to be taking this matter into consideration was given to the students with short enough notice to preclude preparation time for defense. Despite this obstacle, Marlyss Fairchild, Deanna Weaver and myself plan to attend the SBOE meeting in Moscow Thursday to present what defense we can. We would also like you to consider some of the proposed solutions before the president of the university regarding the parking problems:

1. Increase the reserved parking spaces from $40.00 to $72.00 per year.
2. Increase the price of general stickers from $7.50 to $12 per year.
3. Turn half the stadium into general parking area and charge $12.00 per year.
4. Allow parking control to request and have placed upon student records, holds as well as have the avenue of administrative withdrawals on all students who do not pay parking fines. (Pretty strong for a company contracted by the University, who makes a profit on the parking lots and who could use the courts to get the fine money).
5. Charge night students the $12.00 per year to park on campus at night.

How do you feel about those proposals? Do you really think they are in our best interests as students? I hope that you will let the student government as well as the university administration (i.e., Keiser) know your position on this matter. Your input will show the SBOE and the campus who makes a profit on the parking lots and who could use the courts to get the fine money.

I would recommend you write, visit or phone the administration of this campus or the SBOE and voice your views and concerns on this matter. Your input will show the SBOE who makes a profit on the parking lots and who could use the courts to get the fine money.

Richard K. Jung
ASSSU Senator

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**Letters**

**Fee Increase**

An open letter to the students of Boise State University:

I hope that you and I have put aside the litigation and consider some of the proposed solutions before the president of the university regarding the parking problems:

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ASSSU Senator

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**Put yourself in his place.**

Alone in the middle of the night. Facing an emergency. And the only available telephone is out of order.

You wouldn't want to trade places with him. But someday you may be forced to. Because nobody bothered to tell us a phone was broken. This shouldn't happen to anyone. So please, write down the number of a damaged or out of order pay phone. And report it at the first opportunity to our repair service. The number is listed in the Customer Guide at the front of the White Pages.

We'll come out and fix the phone right away. Before someone has a desperate need for it.

Someone like you.

For the way you live.

Mountain Bell

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**Education or Training**

What is an educated person today? Dr. Paul Bragdon, president of Oregon's Reed College has for some time been asking that question of the academic community.

In 1978 when Bragdon asked the same question of his faculty, Reed's Vice-President Provost and professor of philosophy, Marvin Levich, responded: "While an educated person must be well-trained in something, that is not enough to be educated. The more that is required is understanding, in a reflective way, what one is doing and the relationship between what one is doing and other fields. A person who does not know how this is done in different related fields of inquiry is not educated. At best, the person is only well-trained."

A bit hostile? Yes, but a typical response from anyone who's encountered the 'trained' board of objective professionals, specialists, and experts that litter this globe. These clones, children of the academic community, have given us heartless health care, a mindless military, and even the nuclear bomb.

Though not the only solution, the academic community need not remain a cause of the problem. When surveying the responses from his faculty Bragdon noted that the one consistent theme among them was their belief that education, not training, produces the educated person.

Dr. Levich, in working with that theme further, asserted that the issue wasn't "what education is" but rather "how to bring it about." It seems the 'hows' of training, with its neat rows and insatiable grade books, should differ greatly from the 'hows' of education.

There are enough Dr. Strangeloves in the world—your involvement in creating an educating environment at BSU is encouraged.

Brad Martin, Co-editor
Corporate Feminism

Women in business any different from their male counterparts?
The women’s movement grew out of a critique of marriage and of a double accounting of the price men pay for their dominant positions. Feminists argued that men have forfeited the ability to live a life that can bring both personal and professional fulfillment. Feminisms premise was a life that balanced love, friendship and work. Yet the same corporate feminists who need to combine personal and professional fulfillment also note that the modern woman manager, like so many men before her, subordinate the personal to the professional. Margaret V. Higginson and Thomas L. Quick in The Ambitious Women’s Guide to a Successful Career make it quite clear that if a woman is to succeed in business she must play by the rules. “The social laws of personal self from private self can be distasteful but most managers find it necessary. Managerial performance means being the manager where the action is. This requires not only a degree of managerial performance

“Women exercising their entrepreneurial skills...are joining the system, not changing it.”

"Women cannot live by the values of radical feminism...In the business world.”

The movement outside work hours and public review of one’s actions:

“Managerial performance” also involves making one’s personal life serve one’s career. "Your relationships with former associates," says Higginson and Quick, "must reflect position not personal" and friendships should not imply that "you seem to have a special problem in this area. In the company cafeteria, for example, two women from the other office know each other women—evel if these are women on a lower job level—should talk to the men who are now their peers.”

Margaret Fenn put it even more bluntly: "Any friendships should reflect managerial values. These imply a degree of success and security achieved by the corporate values. "A friend who is not a friend according to Gay Norton Edelman, in an article on office politics, "The fact is, you have to glorify the individual as you don’t that this organization will change your future. You don’t have to be a cold fish or a cuntabut it’s good politics. "And you don’t want to see your friends, fulfill needs left from your childhood that must be shed by women seeking to take their places in the adult world."

This friendships are inappropriate and should be broken off to make room for number one, says the corporate Machiavellis. When one troubled executive was trying to get his group’s attention, he told his team to stand up for your corner office. Now, to the corporate management, she needed to be "cold and a bit aloof" to get to the top. What she needed was a business suit not a suit without a suit." And Fenn informs us at

"I think women generally have tremendous empathy for the women working under them. They’re part of the family women create. Thus they tend to overempathetic, that if you “make them feel they belong,” they’ll be with you longer without demanding overtime."

Grace Fippinger, a vice president at New York Telephone and honorary chair of the conference, amiably informed me that she wants all women in business to feel that they were part of the family themselves part of her team. But she feels she has a responsibility only to women at her own level. When asked if she would help her female subordinates advance in the company, she said: "I have not seen a woman who reports to me any different than a man. That wouldn’t be fair."

A reading of the literature on corporate feminism and an examination of corporate feminism reveals that it is a case against the conclusion: women exercising their entre-

preneurial skills, wielding power and feeling their financial and career interests in the system, not changing it. Some women have noted this with dismay and excoriated feminists to return to their roots. In an article in The New York Times Magazine, for example, Anne Taylor Flennings's brutally reported the sad fact that women were now entering "The corporate family" but had hoped they would. On their “way to the top,” women are not being “as gentle with one another as we once hoped we’d be,” she wrote, and recalled the promise of feminism—that women would "be tender with one another." Thus in the corporate world, women often behaved as they had in the past. They fought among themselves. "Women’s leadership style is to reach a consensus without a suit."

While most of the conference participants were trying to make contacts, I sat in with Marie Robinson, who owns a business that describes itself as corporate feminism. She is president of the corporate socialist. I asked her if she thinks women function differently from men. "Of course," she said, "corporate feminism is a self and style" appropriate to the corporate world. She also pointed out that one’s clothes, like one’s relationships, must reflect managerial values. "In corporate or financial institutions you can show individuality, but not too much." Mauder said candidly, "You can’t show too much individuality, not even at the top. I would never go into a presentation without a suit."

"Since women have not responded to success as feminists would, it is hard to imagine a scenario where the top, women are not being “as gentle that their feminism and an examination of corporate feminism argu.

One could argue that feminism is the precision the vision that fuels corporate feminism. "Feminism," as I have pointed out earlier, is a kind of armor that magically protects women from the corporate world; it makes them invisible to male colleagues. If one were to ask a man if he would make every day of their professional lives. The corporate world is a kind of sandpit where women can enter that world and remain pure; they can manage and administer without asking any political questions. The corporate world is the site of the sex, not the system, that teaches women what people and how they act.

The reality, quite the opposite. As these books and articles and seminars show, it is the system, not the sex, that determines values and behavior. For centuries men have been in charge, and so feminism has associated capitalism’s ideals with masculinity. It is true that feminism--women can enter that world and make their own decisions. The corporate world is a kind of sandpit where women can enter that world and remain pure; they can manage and administer without asking any political questions. The corporate world is the site of the sex, not the system, that teaches women what people and how they act.

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Spring has sprung!

An exhibit entitled "This Is My Body" by BU Senior Carl Erb will be displayed in the Student Union's Great Hall from April 1-15. The exhibit is open Monday through Friday from 9 a.m. to 5 p.m.

An International Cultural Fair will be held Saturday, April 13-15 in the BSU SUB Boisean Lounge. Features include handcrafts, costume displays, movies, slides, and music from around the world. The event is open to all.

The BSU International Student Association and the Communications Department are sponsoring the event.

On Stage

April 7-9
The Bar: The Brickside Players
Boise Underground: Pinto Bennett Band
Brass Lamp: The Blokes
Crazy Horse: The High Tops

Feudal Jazz: Ily Sky a la Rue
Iron Gate: Monty Saxton
Pengilly's: Beth & Cindy
Rusty Harper's: Diva
Sandpiper: Ellis Woodward
Tomi Gray in Sparks & Strickland

Tab Puse: Ocean
Whiskey River: The Lights

AIR WAVES

THURSDAY, APRIL 7
KRTV-12.

FRIDAY, APRIL 8
8 p.m., Wall Street Week, "Will Peace Break Out," a leading analyst of defense stocks tells how to make money in the military industrial complex.
KAFD-4.

SATURDAY, APRIL 9
11:30 a.m., Abbott and Costello Playhouse, "Here Come the Co-Eds." Confusion reigns at a girl's college when Lou and Sid try to pay off the mortgage. KTVB.


SUNDAY, APRIL 10
1:30 p.m., "Henry's To Your Health," "Why We're Killing Ourselves," host Dr. Norman Kaplan looks at why and how we're killing ourselves and what we can do about it.
KAFD-4.

MONDAY, APRIL 11
7 p.m., George Girls, James Mason, Lynn Redgrave, and Alan Bates. An outspoken, rebellious young woman and her failed love affair.
KTVB-6.

TUESDAY, APRIL 12
8 p.m., Nova, "Einstein," the man as humanist and philosopher. KAFD-4.

10 p.m., From Dust and Ashes, an academic conference on the Holocaust held at Kent State University.

History of Canada photography exhibit, Boise Museum of Art.

Serving Twice: Writing and Reading discussion by Ann Copeland, 8 p.m., BSU SUB Boisean Lounge. Free.
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- **Folklore and Duo-Piano Music lecture-recital directed by Madeline Barham, 8 p.m., BUSU Music-Drama Building. Free.**
- **BU Unit Short Course, “Joh-Hunting Techniques,” through April 14, 3 p.m., BUSU SUB Nez Perce Room.**
- **BU Unit Short Course, “Kayaking and Rafting Safety,” class 8 a.m., BUSU SUB Big Four Room. Full moon.**
- **History of Sports & the American Ideal, panel discussion, “Drugs and Athletes,” BUSU SUB Senate Chambers.**
- **BU Unit Short Course, “The Snake River Birds of Prey Research Project,” 7:30 p.m., BUSU Teson Room.**

**The Chant of Jimmy Blacksmith** will be shown at 2:30 p.m., on April 10 at 900 W. Washington. The film, sponsored by Idaho Fair Share and Idaho Citizens Coalition, is funded in part through a grant from the Association for the Humanities in Idaho. The movie is based on a true incident, depicting the building of a nation by one race through the oppression and obliteration of another. Pauline Kael described it as "the one great Australian film that I have seen." On Saturday, April 9 at 7:30 p.m., at the Boise Gallery of Art, a discussion of "Art in the State/State of the Art" will be held with Boise Gallery of Art Director Dennis O’Leary. Idaho Commission on the Arts Director, Joan Lomhau; and Regional Coordinator for the National Endowment for the Arts, Terry Melton. The discussion promises to be lively and stimulating. Questions and participation from the audience will be encouraged. Admission is free.

**BU Unit's first soccer tournament finals will be held from 9 a.m. to 3 p.m. April 17 at Brondio Stadium. Preliminary take place at the BUSU Field (next to SUB) and Ann Morrison Soccer Field (all teams are free). BU Unit's second soccer tournament finals will take place at the Boise Gallery of Art.**

This year, 313 artists will be represented in the "Third Biennial Juried Exhibition" for Idaho Artists," at the Boise Gallery of Art from April 9 to May 15, 1983. Over 700 works by 414 artists statewide were submitted to the exhibition, which was juried by Pasterson Sims, Associate Curator, or at the Whitney Museum of American Art in New York City.

**HEAVEN**

_"Lips!" _"Lips!"_ "Lips!"_ "Lips!"_ "Lips!"_ "Lips!"_ "Lips!"_ "Lips!"_ as midnight drew near set us somewhat at ease.

Yet, young men in dresses, fat and young women invisible in leotards and wrap-around sunglasses, the capes and mantara, sequins, leathers, girdles, where were they?

Already, there had been one fight, in the aisle, down from between two boys with different letterman jackets, and a sober girl beside us was toyng, with a can of lighter fluid in her purse.

My wife and I, with the box of Minute Rice, the folded newspaper umbrella, the loaded squuitgans, the toast, felt wrong and responsible old.

When lights dim and the tall, clean-shaven kid in the cowboy hat in front of us begins shrinking seriously to Rockey's mouth:

"Bite mine eye, and bite mine eye,"

the horse would have been better, as Donald had said, in.

Two years ago, and his date
 saw it at the drive-in.

_"It was great," _he said, _"as usual with the stars._"

Propped in the back of a pick-up on folding lawn-chairs.

With a sleeping bag.

A tape deck.

Fig Newtons.

And a 5.00 cigar.

**WEDNESDAY, APRIL 13**

3 p.m., Gato: The Historic Ghettos of Venice, open star Regina Sereni narrates this award-winning film which traces the roots of the attitudes that culminated in the Holocaust, KAAD-4.

The public is invited to attend a slide presentation of the Basque Country and its people at BUSU on Thursday, April 13 at 1:30 p.m., in the SUB Nez Perce Room. The slide show will be conducted by Coordinator of Student Studies in Basque Culture, Dr. Celma Uria from the University of Nevada-Reno. The presentation will be followed by a question-and-answer session. Students interested in BUSU's unique program of study in Basque culture, language, and history, or Spanish studies in San Sebastian, Spain should contact Glenn Crawford, Studies Abroad Office, 385-3652.

An evening of Basque entertainment will take place at 8 p.m., April 8 at the Boise High School Auditorium. The event is sponsored by the Lynn Freeza Scholarship Memorial in memory of the late John Osaitua, Basque professor at Osage (KBIU Campus in Spain), musician, linguist, and Chaplain of Boise High School. Featured performers are the Basque Oinkari Dancers, the Basque Chorus, children's groups, soloists, and traditionalists. Tickets are $5 and available at the Boise Center, 6th and Grove; Idaho Book, Westgate; Hollinger Music, Hilllert Shopping, and Vista Book, Vista Village. Proceeds will benefit Basque studies scholarships.

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security needs against the unquestionable Palestinian claim—the recognition of rights now denied them,” Church said.

“They (the Reagan proposals) were based on the fundamental assumption that Jordan and Israel have one thing in common: that whatever arrangements ultimately evolve in the West Bank and Gaza be neither a threat eastward toward Jordan nor a threat westward toward Israel,” said Mr. Joseph Sisco, former undersecretary of state.

“Up to now, King Hussein has been under a red light from the other Arabs with respect to entering the peace process. He seeks a clear green light. King Hussein cannot achieve a clear green light from a divided Arab World,” Sisco said.

“But what King Hussein can get, and in my judgment already has, is a defacto acquiescence of these Arabs that are committed to co-existence—that he can proceed under a yellow caution light,” he said.

ASBSU Report

Ronnie Martinez of the Vo-Tech department proposed that the Senate approve an F.A.B. allocation of $750 “for the advertising committee for Vo-Tech on the hobo march and the yard sale.” Martinez spoke briefly about the fund raising project, claiming that “we are expected to get at least almost $10,000 more than we made last year and last year we made $500 from the KBSU donations fund to cover the cost of advertising the hobo march. The motion passed by roll call vote.

Senator White made a motion to allocate $500 from the KBSU donations fund to cover the cost of replacing a defective vacuum tube which passed unanimously.

A motion to allocate $50 from the administrative account to pay for a memorial to Matt Holmes, a BSU freshman who died recently, passed unanimously. ASBSU Treasurer gave his report, announcing that the F.A.B. had completed its’ 83-84 budget. Meyers reported that “as a downtown operation . . . the BSU Kayak and Rafting Club has just known the price of oil quadrupled seemingly overnight, United States painfully discovered during the 1973 Arab oil embargo in which the price of oil quadrupled seemingly overnight and Americans sat in gas lines.

Recently, though, the price of oil has dropped. “You may have been told that the energy crisis is over, it is not. It is merely latent,” warned Sen. James McClure, Idaho’s senior senator who chairs the Senate Energy Committee.

Dr. Gregory Raymond warned that the Israelis have or could have a nuclear bomb within hours if they ever found themselves losing in war. The region is afloat, however, not from destruction, but with renewed hope that Israel will find a way out of the Lebanon labyrinth. Then King Hussein might join the peace process started at Camp David for leading to the long sought settlement of the Palestinian issue and finally true peace, said Sisco.

But these hopes still belie the larger problems of the region like the Iran-Iraq war, which could involve the superpowers in that area, concluded other conference participants.

No Middle East peace treaty, or war for that matter, can occur in a vacuum as the United States painfully discovered during the 1973 Arab oil embargo in which the price of oil quadrupled seemingly overnight and Americans sat in gas lines.

And Americans sat in gas lines.

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We deliver a different kind of newspaper.

The University News.

White Water Excitement
by Gene Hayes

If you enjoy the great outdoors but floating the Boise river puts you to sleep, the BSU Kayak and Rafting Club has just the excitement you’re looking for.

This two-year-old club with about 25 members has a full summer of white water competition ahead of them. When its all over, they will have faced kayakers from throughout the northwest. Their season begins on April 8-10, with the Hells Canyon trip. Following that competition, Boise State will be co-sponsoring the Owyhee River Float on the weekend of April 24. Other kayak and raft meets, otherwise known as “white water rodeo”, will include the Bruneau River Float in the first week of May, the Stanley White Water Rodeo in early June, and the Banks White Water Rodeo in July.

Given the nature of the sport, the BSU Kayak and Rafting Club doesn’t belong to a conference. College students from other schools do compete in white water rodeos in the region, but most kayak competitors are not enrolled in a college. There is team and individual competition however, and BSU Kayak and Rafting Club President Tony Brennan said at any white water event, there are “some people who are extremely competitive. It’s competitive-ness it bound to continue and intensify according to club vice-president Mark Palmer. Palmer describes kayaking as a growing sport, with a lot of boaters around.

When those boaters do come around for a white water rodeo, they find three main events: slalom competition in the slalom gates, the down river race and the free style to test their skills. Rafters on the other hand, focus their attention more on the scenery than the river, but still compete in a type of down river race that resembles a cross country event.

Kayak competition in the slalom gates, down river and free style is scored on a scale of 1-10, with combined and individual scores recorded in all three events. The slalom gates is run much like a skiing slalom with kayakers passing through different gates in the river. The down river race is a long distance endurance event which is run down a particular stretch of water, while free style competition takes place within a limited area in a given river. Free style competition is often performed by performing certain predetermined maneuvers.

Known to most people as a sport which is more fun than work, kayaking or rafting involves no small measure of danger or excitement. Brennan said, “The sport has a good danger potential and one must be very careful and always survey a river before getting in.” Although hypothermia and drowning is to occur with any water sport, few kayakers and rafters “get hurt when they’re extremely careful,” according to Brennan.

Excitement and danger may or may not be what you are looking for in a sport, but for the BSU Kayak and Rafting Club, being bored is no fun.

The Student Activities Office is pleased to announce they are accepting applications for the position of Student Coordinator of the National Student Exchange Program

QUALIFICATIONS
Must be a BSU Student with Junior or Senior standing 2.5 or above GPA

RESPONSIBILITIES
Initiates all NSE publicity on campus
Conducts informative meetings for NSE applicants
Conducts written correspondence
Assures all NSE correspondence
Conducts all day-to-day operations

APPOINTMENT
12 month appointment
$125.00 per month
15-20 hours required per week

APPLICATIONS
Applications may be picked up & returned to Denny Freenbus, 2nd Floor of the Student Union 365-1223. Deadline for consideration of position is April 15, 1983
Geology Symposium

Geologists and engineers from across Idaho will convene at the Holiday Inn in Boise April 7-8 for the 20th annual Engineering, Geology, and Soil Symposium, co-sponsored by BSU. The symposium runs from 8-4 a.m. to 5 p.m. Thursday, April 7, and from 8 a.m. to 3 p.m. Friday, April 8. The registration fee is $50. Options are a banquet at $61 and luncheon at $6. University students are invited to attend the symposium at no charge. Luncheon tickets for students are available at $6. The symposium includes sessions on seismology of southwestern Idaho, exploration of a site in southeastern Alaska, and catastrophic floods in the Pleistocene Age. The symposium is co-sponsored by the Idaho Transportation Department, Division of Highways, Boise State University, Idaho State University, and the University of Idaho. For more information, call Tri-Bee (cq) at 334-5253.

BSU Students

Three BSU students were honored for their service at the annual Student Recognition Dinner March 8. The Associated Student Body award was given to Tom Beeler who has served as student assistant to Student Union Director Dennis Freeburn. Lisa L. Donnelly was presented with the SUB Director's Award by Freeburn for her work as chairman of the Student Programs Board and on other student committees. This year's President's Award went to Arlene O. Nilo for her efforts since 1978 in originating and organizing the annual BSU International Students Food, Song and Dance Festival, as well as her membership on other student committees. Nilo "has done a tremendous service for us all in heightening campus and community awareness of the cultural variety and talent existing among international students," Keiser said.

Conservation

BSU will present a free workshop on Electrical Energy Conservation Thursday evenings, April 7 through April 28, from 7-10 p.m. Topics discussed will include electrical load management, rate schedules and billing, deferrable loads, light sources, and retrofit opportunities. The workshop is sponsored by the School of Vocational Technical Education in cooperation with the Idaho Office of Energy and the Idaho State Board for Vocational Education, and is paid for by a grant from the Department of Energy. The workshop will be held in the Mechanical Technology Building at BSU, 1505 Bronco Lane, Room 102. Those wishing to attend should call 385-1974 for a reservation.

Geology Building at BSU, 1505 Bronco Lane, Boise City, has been named 1983-84 edition of the BSU student newspaper The University News. Jones' appointment was announced this week by the newspaper's advisory board. She succeeds Brad Martin, a senior BSU psychology major, who has been editor of the academic year weekly for the past two years. Jones is currently co-editor and has worked with the University for the past year as resource librarian and typesetter. In 1979 she was a paper typesetter. In 1978 she was a paper typesetter and reporter for the Idaho Statesman. In 1979 she was a paper typesetter. In 1978 she was a paper typesetter and reporter for the Idaho Statesman. In 1979 she was a paper typesetter. In 1978 she was a paper typesetter.

SBSE

The State Board of Education plans to discuss various ways to allocate Fiscal Year 1984 funding among the state's higher education institutions when it meets April 7-8 at Moscow. The meeting, open to the public, will be held at the Galma Room of the Student Union Building at the University of Idaho. Sessions will begin at 8:30 a.m. both days. Higher education matters include a request from Boise State University to change the names of its primary academic units from "Schools" to "Colleges," public hearings on a proposal to increase student fees and tuition effective next fall will take place on Thursday at 2:30 p.m. If the proposal is approved, the Board will make permanent the increases adopted on an emergency basis one year ago. Another hearing is scheduled on a BSU proposal to increase its housing and food service rates.

State Fair

Important general meeting this Friday, April 8, at 4 p.m. in LA 209. Matters pertaining to the BSU International Cultural Fair and Festival will be discussed. Those who are or will be participating in these events must attend. Other interested students are welcome.

Freeze Lobby

The March 7-8 Citizen Lobby for a Nuclear Weapons Freeze in Washington, DC brought 5,000 people to town from throughout the U.S. Approximately 885,000 people, calling for a freeze, were turned in at the lobby. Two Idahoans, Bill Chisholm of Buhl, and John G. Finn of Nampa, were among the state's higher education officials." Keiser said...
She did something women were forbidden to do and became a World Champion.
The Real Puasle’ The Real Pusdle’ by Don Rubin

Eleven TV-related subjects (and a few wicked puns) are hidden in the cup at the right. List them below, if you can.

1) 2) 3) 4) 5) 6) 7) 8) 9) 10) 11)

Solution Intersections

The intersections puzzle featured four Mustang-Mercedes combinations that are not interchangeable. (Their directions differ.)
The following solutions get you through:

1-4 10-7
2-18 11-17
3-16 12-8
4-1 13-5
5-13 14-6
6-14 15-9
7-10 16-3
8-12 17-11
9-15 18-2

1978 Kawasaki 650, Windjammer, new battery, cruise control, rack, $1775. 343-1692.

Clean, quiet house. North End $65.00 plus utilities. 345-4675.

Travel Adventure: Seeking female companion for 2 months European travel beginning June by train, bicycle, foot. Stay in pensions, hostels. Travel light, independent, inexpensive. See cities, villages, culture. Call Shawna 336-1666 day, 322-8202 or 345-1475 nights.


Yard work: mowing, pruning, planting, and general hauling. Horizons Unlimited. appt. 344-1468.

For Sale - 1975 VW Rabbit. First offer over $1600. Brad at 385-1464 or 345-7825.

College basketball isn’t a game, it’s a business.
A tough, vicious, cut-throat business.
Scholarships
The School for Field Studies, America's national organization for training students in the environmental sciences, still has scholarships available for individual study projects by undergraduates from U.S. universities and colleges. Kenya, Nepal, and possibly Hungary will be available for 1984 IF Scholars, and Nigeria is receiving its first IF researchers this summer. Poland, temporarily closed to IF Scholars last year, may be reopening soon. Established IF locales are Belgium, Britain, Ireland, Ivory Coast, Jamaica, Mexico, Netherlands, and West Germany. For more information write to InterFuture, 150 Nassau Street, Suite 1338, New York, New York 10038, (212) 964-8861...

Western Avenue/Room 3-D, Cambridge, MA 02139...

R & D
Corporate spending for research and development has risen more rapidly than has federal funding (and faster than the rate of inflation). Thus, though private sources account for only about half of all R & D spending in the mid-1960's, they now account for more than half, according to data from the National Science Foundation. For 1983, projections by the NSF, the Battelle Institute, and others indicate a further increase in real private spending. But industry still is only a relatively minor source of funds for university scientific research. According to a study reported at a Philadelphia meeting in December, corporate sources make up only about 4 percent of the total university scientific research budget.

Non-Smokers
The portions of the Federal Trade Commission (FTC) report on how the tobacco industry manipulates the public were not included in the public part of the report. The confidential sections can now be obtained for $6 from California for Nonsmokers' Rights, 2054 University Avenue, Suite 500, Berkeley, CA 94704. The public part of the "Staff Report on the Cigarette Advertising Investigation, May 1981" is available from the FTC, Washington, DC 20580...

Tobacco
The National Tobacco Council is a new policy group that includes members from all segments of the tobacco industry. According to the Tobacco Observer, it "will serve as a forum for consideration of legislative and regulatory issues and for mobilizing support for common concerns." Any idea what those common concerns might be?!

Education Budgets
Reagan's fiscal 1984 budget proposes the phasing out of Indian education programs funded under the Department of Education and the elimination of two migrant education programs funded by the Office of Elementary and Secondary Education. The Indian education programs, currently funded at $67 million, would be reduced by $36 million in the current fiscal year, according to the administration's proposal. They would be brought down to only $1.2 million in fiscal 1984, with that money only to "close-out prior year grants" and allow for a final meeting of the Indian Education Advisory Council. The two migrant education programs the president suggests should be eliminated are the high school equivalency program and the college assistance migrant program that give funds to colleges and universities for services provided migrant students in helping them gain high school equivalency certificates and in easing their transition to college...