This is the first installment of a two-part series about Business Week at Boise State University. Business Week is a private enterprise primer for high school students in Idaho. During this past summer, University News reporter Janice Pavlic joined the ranks of student Company E during the second of two sessions, which was held from July 26th to August 1st. The first section of Ms. Pavlic's article describes the mechanics and philosophy behind Business Week, from the standpoint of its sponsors, planners, and staff. Next week's "Business Week at BSU, Part II: Buzz Word Week at BSU" will address the critiques and opposition toward Business Week. So, settle back and engross yourself in the happenings of "Business Week at BSU, Part I: Private Enterprise Play-Offs" but, come back for next week's reply.

Governor Evans has proclaimed an educational program taking place during the month of July Business Week. His proclamation reads: "To further the public's understanding of private enterprise and the economic system under which our nation and state have flourished. Business Week is an exemplary example of people working together to solve problems of understanding with great benefits for all people in Idaho."

The four-year old program is a private enterprise primer for select Idaho high school students. It is one of many nationwide "business education" programs seeking to remedy the soiled reputation business has attained. The goal of Business Week is to unravel prejudices and misconceptions about private enterprise through economic education is a misplaced effort," claims Sheila Harty in her book "Hucksters in the Classroom." "Corporations need to satisfy their obligations to produce quality goods and services, and to provide just and meaningful employment, occupational health and safety, and a fair return to stockholders."

The need for comprehensive, quality economic education is not debated; however, the appropriateness of business itself, taking on the responsibility, is debated.

Among those injured in the melee were three U.S. military officers. One of the officers was Brigadier General Gerald Agnew, a member of the newly-developed U.S. Rapid Deployment Force in the Middle East.

"Although it is not known what group is responsible for the assassination, an organization known as the Independent Egyptian Liberation Group has claimed responsibility for the killing."

Sadat's death may be attributed to his military uniform, since the CIA's director of military affairs had been a "top" official who was arrested. The body was found in Sadat's residence, 767 U.S. Army officers, were killed. The body was taken to the president's home, and then to the hospital, where it was pronounced dead.

Sadat's death caused concern in the U.S. and Israel about the future condition of the Middle East peace establishment. At Camp David in 1978, Sadat and Israeli Prime Minister Menachem Begin reached the accords of the Camp David Accords. Sadat was responsible for the destruction of Israel during the Yom Kippur War, and for the Israeli withdrawal from the Sinai Peninsula. He was assassinated by a Palestinian militant. Sadat's death was a turning point in the Middle East peace process.

Sadat's death has been met with widespread mourning in the Middle East and around the world. President Jimmy Carter has expressed his condolences, and the United Nations has called for a peaceful resolution of the conflict. Sadat's assassination has cast a shadow over the future of peace negotiations in the Middle East.
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**News-Real**

**by Pacific News Service**

**PENTAGON READERS FOR PHONE**

**Boise** came one step closer Tuesday to having a performing arts center where it was believed to be the site of Waldheim's daughter, which is estimated to be a $200 million project by the Boise State University Foundation.

**Morrison Center Contract Signed**

By Denele Sandidge

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**ASBSU Primary Elections**

by Tom Fish

Once again it's time for ASBSU senatorial elections and this year, as in years past, turnout is low and the usual share of controversy amongst the candidates.

The primary election was held on September 30 and about 600 students turned out to vote for Mr. and Mrs. Bronco and 658 students casting ballots for the senatorial candidates. The purpose of primaries is to reduce the field of candidates running for each senatorial post to two candidates.

Though only 11% of the full-time student body voted in the primaries this year, turnout was slightly higher than in years past. In 1979 Steffenhagen, chairperson of the ASBSU Student Senate, said that the phone campaign partially credited the increased turnout to the election board's decision to use professional polling booths which he felt lent an additional air of credibility to the elections.

Controversy surrounded the election board's unanimous decision not to allow Arts and Sciences candidates Terry Ratliff and John Hansen on the October general election ballot because of their phone campaign." 

**Sadat Assassinated**

**Continued from cover**

Sadat's assassination continues to be a thump but the consumer movement is booming.

Complaints to the Better Business Bureau are averaging 200 percent in some cities, with most of the beef coming on mail-order firms and auto repair shops.

In 1977, the BBB received nearly 4,000 mail-order complaints in the first half of the year, as money-exchange consumers turn to catalogs for the best buys, but get taken for a ride instead. The largest donor is the Harry Morrison Foundation, which began the project with a $3.5 million contribution.

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Alcohol On Campus

For three months now I have been ASBSS President Tony Lund's intern on the issue of acquiring alcohol on Campus. I have put in a lot of long hours trying to put things together a lobby package that would convince the State Board of Education that their policy on this issue is not in the best interest of the University and the students who attend BSU. But, as I have learned from past experiences, a ‘mere student has very little Clout, thus I felt that if I was going to go on a stone wall on just how I was going to get anything accomplished.

Now thanks to a long time fan of BSU's football team we may be able to do something about acquiring alcohol on campus. By challenging a depiction he received for possession of alcohol at a recent football game, Dean G. Richardson was able to accomplish more in just two weeks than I have in three months. Richardson was able to convince Magistrate Judge Ake C. Schwartzman to dismiss the charge against him. The Idaho statute used to enforce the State Board of Education's policy on alcohol was proven to be an unconstitutional use of legislative powers.

The State Board of Education can establish a policy but it is not a law, thus the local campus can't do anything about it. So if the State Board wants their policy followed they are going to have to enforce it themselves. (I can just see the State Board members out in Bronco Stadium trying to personally enforce their policy). It won't be a matter of simply taking candy from a baby, but "boozing from adults" who won't be all too pleased about it.

Now that there does not exist an enforceable alcohol policy on university campuses we can't take advantage of the situation. The State Board could come back on us and get passed through the legislature a law that would be impossible to deal with. We as students must proceed with extreme caution for the next few months. If problems should arise at the upcoming football game and alcohol proves to be involved then all will be lost and it will be many years before the State Board of Education will have a chance of heart.

So this is a deal! If you as students of BSU want to see alcohol allowed on campus and even available in such a thing as a pub, then don't allow anything to happen that could be used as evidence against us. Just use fire or a fight stunt could be the end of the future of this issue.

Mary Lou Virgil

P.S. - Anyone interested in this issue who would like to be involved in making history can stop by the ASBSS offices, 2nd floor of the SLB, and see or Tony Lund.

Policy

Of course the University has some Lessons-on-the-Water. But, in general, it is up to the individual student or student group to acquire, possess and serve alcohol. The university administration (the Regents) has no power to establish a policy. If you doubt this you can look up the Idaho Constitution, Articles 2, 3 and 4. Law, under 21 will only be in pubs, private clubs, etc., and is prohibited to include the public, political subdivisions, political subdivisions, not including counties. (Of course if anyone wants to try to go to Idaho and live in a state that allows serving a private underground park of gnomes to take a picture, or at least serve food.)

Terrorists As Diplomats

Awaa Sadat's assassins accomplished an amazing and noteworthy thing Tuesday. Of course, they have killed a government leader, possibly crippling that government, and at the very least, caused political confusion. Will the religious fundamentalists impact the war between Israel and Lebanon? It does occur, and if the resultant government adopt a vacillating and possibly hostile policy toward the U.S. and the whole of the Western world. If the new Provisional Prime Minister Hassan have sufficient spine to withstand the inevitable pressure of other Arab leaders to return to the anti-Semite fold! Will the Soviets crash back into the good graces of Egypt, turning Mubarak into a dancing puppet? And, of course, Sadat's assassins have killed a man of great warmth, intelligence, and tremendous gift. Although he was by no means a leader within the recently conducted purge of his own political enemies in Egypt, he played a substantial role in stability and peace of the Middle East region above his personal stability and political popularity. He was as hated by hard-line Arabs as he was loved by those who would challenge his leadership.

But Sadat's killers have murdered something far less tangible than government order or a man. They have murdered whatever decency or respect for human beings they have left in Egypt, beheld and perhaps for that duly constituted government, and the processes which bring them about are the best ways to order the affairs of free men and women.

Terrorism makes government and leadership obsolete. The machine gun and the grenade have become our most eloquent diplomats. Their opinions are undeniably definitive. Awaa Sadat and the people he governed cannot appeal their decision.

In a year when unsuccessful assassination attempts have been made against a U.S. president and Catholic pope, Sadat's murder underscores the immediate need to break up the wave of terrorism which is rolling across most of the governments on Earth. The madness must stop. How that may be done - if in fact it can be done - is difficult to say. The desire to stop terrorism is present and clear, even if the means are not.

Until it is stopped, Sadat's assassins have added to the despair of world citizens since they violate the violence they feel helpless to control.

His killers have shown us how vicious this world often can be. This is no small feat. How proud they must feel.

The Innocent Bystander

An All-American War by Arthur Hoppe

"Hebron Seven... Hebron Seven... This is Major O'Neill. Close up on me. We are about to leave Israeli air space and..."

"My God! Is that you, Jim?"

"Who's that?"

"Biff Varney. Colonel Biff Varney, United States Air Force, to you, bud."

"Where the hell are you?"

"Sitting in the pilot's seat of this dumb Saudi AWAC defending the frontiers of freedom. Here's what you get sent to Israel as a technical advisor, but I didn't figure you'd be leading a squadron of Israeli F-16s."

"Well, you know the Israelis. Once we sold those AWACS to the Saudis on the condition they be flown by American pilots, the Israelis demanded some of us fly their F-16s. Told for tar. I guess they didn't want Israeli pilots shooting down American Pilots. Bad politics."

As long as we allow everybody with weapons to sell them with the manpower to use them right. I see you're climbing to 40,000."

"You got us on the scope?"

"Yeah, 50 miles and closing. Take it you've got a target in this area?"

"Arafat so, Biff."

"Oh, well, it figures. I told that dumb Saudi general if he head us close to Israeli air space, he'd be stirring up trouble. I don't suppose you could break it, Jim?"

"No, now I would, Biff. But my Israeli gunner wouldn't and neither would his squadron mates. Orders are orders."

"Yeah. Maybe I should tell you we scrambled two flights of Saudi F-15s when we picked you up. They should be here any minute."

"Lousy pilots, the Saudis."

"That's not Saudi, Jim. Hal Frank's leading them."

"Hal? We were in the same class at the Academy. The one behind you, Biff. Damn good flak, Hal."

"Yeah and not a bad backhander either. Remember when he was 75 yards away from your...""

"They tried to give him the ball but he said he wanted the head pom-pom girl instead."

"Get her, too. Those were the days, Biff."

"Yeah, 30 miles and closing, Jim. It looks like a question of who'll get here first, here or Hal. Hope they don't mind if I root for Hal. Great guy, Hal. A laugh a minute. A real joy to be with. And he'll have those new, advanced Sidewinders we sold the Saudis."

"Lousy politics."

"Yeah. Ours not to reason why... Anyway, it's nice knowing that however this one comes out, an American's going to win it."

"Biff, I've got you on visual now."

"Yeah, I can make you out, too. Where the Hell's that damn Hal?"

"Biff?"

"His only fault was that he was always late."

"Oh, I'll get back to Hal. It's okay. Jim. Orders are orders. No hard feel..."

Thanks

I'd like to express my gratitude to the 184 BSU students who voted for me in last week's campus-wide election to the Board of Student senators. Despite that fact, I'm thankful that my name won't be appearing on your General Election ballot, and I want to take this opportunity to express to you what happened, and suggest what you might do on Election Day. Before the voting started last Monday, my campaign volunteer and I went around campus taking down signs we had put up earlier. Because we missed a few signs, the Election Board determined that I should not appear on the next ballot, leaving Arts and Sciences students with one name to choose from in the General Election. Now that's the Election Board's right at the same time, it's your right to vote for the candidate who will best serve you. I'm sure most of you, who won't be afraid to speak out for you, and you who you can trust. There's that your right, and whether or not your choice is on the ballot, no one can take that right away from you. So, exercise your right to vote in John Hansen for Arts and Sciences Senator. Thanks.

John Hansen

ASBSS Arts and Sciences Senatorial Candidate
A representative from Williamette University College of Law will present the Minority Scholars Program on October 12, 1981 from 9:00 a.m. to 12 noon to discuss their program with any interested students. If you are interested in visiting with their representative, contact Career Planning & Placement Office A-123.

Recently, the National Insurance Consumer Organization has launched a nationwide effort urging consumers to avoid buying Aetna insurance in the wake of planned rate hikes. Consumers fear the lead to a repeat of the massive industry-wide rate hikes experienced in the mid-1970's.

They charge that Aetna's reports of losses to justify rate increases contradict the company's overall profitability.

In July, EDA announced the approval of the low calorie sweetener Aspartame, developed by G.D. Searle. Aspartame is a combination of two elements found in protein-phenylalanine and aspartic acid. The product can provide the sweetness of a teaspoon of sugar with only one-tenth of a calorie. A teaspoon of sugar has 18 calories. It will be available as a tablet and as a free-flowing sugar substitute for use in liquid products such as carbonated soft drinks, drink mixes, instant coffee and tea, gelatins, pudding and fillings, and dairy products and toppings.

The application did not seek approval for use in liquid products such as carbonated soft drinks...

The State Board of Education has recommended a fiscal 1981 budget of $57.1 million for Idaho's colleges and universities. The budget includes money to maintain operations at their current level increases of "salary equity," and $4 million for improvements in existing programs.

The first Hazardous Waste Citizen's Conference will take place November 14-15 at the National 4-H center in Washington, D.C. It will, according to Ralph Vander, "provide skills, training, and information to citizens concerned with the bighazard handling and disposal of hazardous wastes." For further information call the conference's Washington office at (202) 387-8030, or write P.O. Box 1936, Washington, D.C. 20036.

The Committee on Institutional Cooperation has established a fellowships program designed to increase the representation of members of minority groups among those who will hold doctorates in the social sciences, humanities, natural sciences, mathematics and engineering.

Anyone desiring detailed information about the fellowships program should write to: CIC Minority Fellowships Program, Kirkwood Hall 111, Indiana University, Bloomington, Indiana 47405.

The Ninth Annual State Student Association Conference will be held Oct. 16-18 at the University of Nebraska at Lincoln. For information and lodging information call (402) 472-8211 toll free.

The October meeting of the Boise Bicycle Commuters' Association will be held on October 8 at 7 p.m. in the basement of the Idaho Law Library, 425 West State.

From a place you never heard of... a story you'll never forget.

Intermountain Gas Company has filed a request with the Idaho Public Utilities Commission (IPC) to increase its rates in the amount of $22.4 million as a result of an increase from Northwest Pipeline Corporation. Intermountain's supplier of natural gas. The proposed increase will amount to about 13 percent or $3.89 per month for the average residential space heating customer, and approximately 15 percent overall to all classes of customers. This type of rate change simply increases Intermountain's cost of gas and does not affect earnings...

This fall BSU will again be in session on Columbus Day, October 12, and Veterans Day, November 11. BSU will, however, be closed for Thanksgiving on Thursday and Friday, November 26 & 27, for Christmas Thursday and Friday, December 24 & 25; and for New Year's Day on Thursday, December 31 and Friday, January 1. The "New American Medicine" will present a seminar and workshop on October 24-25. The seminar and workshop will deal with "21st Century Healing Techniques-Choices for Today." The seminar will be conducted at Capital High School on October 24, all day. The workshop will take place at the SUB Ballroom from 9 a.m. to 4:30 p.m. Registration and ticket information may be found by calling Inner Pulse at 343-0868...

Interview Job Hunting Techniques Seminars will be held at the following times and locations: Thursday, October 6 from 3:30-5:00 in room B 310; Thursday, October 8 from 7:00-9:00 in room A124, Thursday, October 15 from 1:30-3:00 p.m. in room B316; and Tuesday, November 10 from 1:30-3:00 p.m. in room B310. These are repeated sessions... You need only to attend one. Presented by Career & Financial Service's Director, Richard Rapp.
For The Week Of Oct. 7-13

This week's Student Programs Board movies are "Days of Heaven," and "Real Life." Richard Gere and Brooke Adams star in the Academy Award-winning "Days of Heaven," which was directed by Terrence Malick. "Real Life" stars Charles Grodin and Albert Brooks in a satirical view of filmmakers who move in with a typical American family to record "real life."

An exhibit of architectural sculpture by Collen McNutt will open Oct. 9 at the Art Attack Gallery. The gallery is located in the 8th St. Marketplace, and is open Monday through Saturday, 10-6.

The BSU Bahai's Association is having an informal meeting on Oct. 8 at 8 p.m. in the SUB Caribou room. All interested persons are invited to attend.

The Boise State University Alumni Association will host an Alumni Hospitality Pre-Function and Team Send-off in the Tamarack Room of the Red Lion Riverside, 26th and Chinden, in Boise on October 10 from 4:30 p.m. to 6:00 p.m. prior to the Boise State vs Montana State football game in Bronco Stadium. A special section for MSU fans has been reserved in Bronco Stadium and ticket information can be obtained from the BSU athletic office at 385-1285.

William Age, chairman and chief executive officer of the Bendix Corporation and Boise Junior College alumnus, will speak at Boise State October 9. Age will speak at a business alumni day luncheon at noon in the SUB Lookout Room, and at that time, participate in a question-and-answer session. Following the luncheon at 1:30 p.m., Age will be featured speaker in the SUB ballroom as part of the BSU School of Business continuing distinguished speaker series. Age's speech title is "Rediscovering the Entrepreneurial Spirit: A certainty in America of the 80's." Please call 385-1790 if you have any questions.

Friends of the Boise Public Library are sponsoring a 30-minute slide show, "Chinese in Idaho" with Jackie Day and a 50-minute slide show, "The Apothecary Shop of Gerald Ah-Lo" (a former local herb doctor) with Chris Munson, a medical anthropologist. The program will be presented in the BPL auditorium Sunday, Oct. 11, at 1:30 p.m. Admission is free.

The Boise band Billie Bee and the Slingers will play a free fundraising concert for the Snake River Alliance on October 16 at St. Mary's school auditorium on the corner of State and 27th St. at 8 p.m. Tickets are $3. The price of admission includes one free beer or wine. There will be popcorn, drinks, and baked goods sold...

Big Pine: Charley Tucker Band, Tuesday-Saturday.
Cherry: Steve Joy, Monday-Saturday.
Dairy: Sire Crazy, Monday-Saturday.
Harp: The Innocents, Monday-Saturday.
Puff: Derow, Wednesday-Saturday.
Whiskey River: Thirsty Boots, Monday-Saturday.
Well, dear friends, I sat through this entire film just for you. Lord knows I wanted to leave, but I stayed to that I could report to you.

Simply, Body Heat is a film about two people who love to screw. I know, they said it was supposed to be a thriller, and a love story, a sophisticated tangled net in need of sorting. It's not. It's about sex, and not just any sex. It's about raw sex (love laid bare, as it were).

You get these kinds of scenes: daytime scenes filled with glare. The sunshine glares, the fluorescent lights glare, and people scurry sweaty-visible flicker and you. Plot development, and action scenes; that would be my gums if pressed.

Then darkness falls and big bad horror may well happen right, dirty music. Scenes of people driving curvettes, and smoking cigarettes with far away, rapid (passive) expressions. Scenes of people looking out windows. Now it may be that these people know something we don't, but they're not telling, and I don't care.

Finally, and predominantly, more horns, more darkness, and sex. (We're supposed to be developing some sense of crying for the couple in these torrid scenes—sex symbolizing, love, and all that—so that when the thrills begin we've invented the outcome, right? that's the way thrillers work, right? the more screwed, the less I cared). This kind of characterization is the worst form of sexism, racism, agism, and any other kind of ism.

One dimensionally makes us all look like idiots.

Towards the last half hour the thrills begin. It may have been my relief from the first three quarters of the film, but there are actually some interesting twists to the plot. No one let the director in on this, however, so they appear confused and after the fact.

So there you have it, pals. I stayed so that others could be saved. If you would rather watch sex than take part, go see this film. I got a certain satisfaction conjuring meaning out of the fathomless expressions, do go! If you like films where women slap you and then love you, this one is for you. Otherwise, go to the art gallery and see the Kaufman show. It's cheaper and will do you better.

MARIANNE FLAGG

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**Review**

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Palm Sunday by Kurt Vonnegut

Vonnegut has called this book an "autobiographical collab," and it is aptly named. As with all true collages, one may view the entire film in one sweeping glance or choose to concentrate on the fragments which together form the whole. The book may be read from beginning to end, from back to front, or by skipping around at random, without disturbing its mood or effect.

Vonnegut has included selected college commencement addresses among the "guff" before professional groups, essays, book reviews, and lots of Vonnegutian whimsical mish-mash, the "connective tissue" which binds and shapes all the pieces.

He writes, in various places throughout the book, about American indifference toward the First Amendment, his own Mark's best with insanity, his mediocrity as a student, the nuclear power industry, his personal vision of a Moral Code, his atheism, being an infantryman in World War II, the nightmare of Dresden, the Reintegration of his first marriage (and the health of his second), how to write with style, and how the Earth could ingrate the entire galaxy of Andromeda. He has managed to invoke whatever must be it that allows him to write about the things that have made the most impression on him, and on those things that should have, but didn't.

As in all of his works, Vonnegut writes with the enthusiasm of a worldly nine-year-old. The two qualities which make the book (and his works so whole) memorable are its honesty and simplicity.

The other chief strength of the book is also its major weakness: the simplicity of Vonnegut's prose plays no small part in the success of his tragi-comic work. When stripped of the verbal leger which burdens the works of many other writers, Vonnegut's sentences are free to make their points, varying degrees of subtlety or heavy-handedness.

It's a book with great weight. A sample of Vonnegut's expert use of this technique is his description of truth, or whatever passes for truth today. "I began to have my doubts about truth after it was dropped on Hiroshima." That is a line which resonates long after it has been read. The book is rich with such gems.

Now for the bad news, Vonnegut plays fast and loose with his now famous style and it pays off in the most part. In particular, I refer to his reliance on the overused phrases "And on the one hand," and "And so it goes." When used with discretion, the phrases impact, but Vonnegut has become so comfortable with them that he continually wastes these literary flags around the slightest provocation. Perhaps he thinks they are needed to close every third paragraph, but the impression is made on the reader that not is that Vonnegut is writing with style, but that he has become lazy. "And so it goes" is so blissfully vague as to suggest that Vonnegut no longer cares what "it" or where "it" goes.

This criticism is petty, however, in light of the overwhelming virtues of the book. Crackpots must human emotion and concerns, and a keen and discerning mind are qualities which more than recommend him in one of the most important post-World War II literary stylists this country has produced.

JIM HALE

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Boise State University alumni John Elliott will star in the one-man off-season production Bully.

The play about U.S. President Theodore Roosevelt will be staged Oct. 7-10. Tickets for the production are $3.50, and season ticket holders may purchase tickets to Bully and two other off-season productions for $8.

Reservations may be made by calling the theatre box office 385-5104 beginning Oct. 5 between noon and 4:30 p.m. weekdays and from 9 a.m.-1 p.m. on Saturdays.

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Actors and producer John Houseman will speak during Boise State's Homecoming Week on Wednesday, October 7 at 8 p.m. in the BSU Student Union Ballroom. Houseman is well-known for his Academy Award winning portrayal of Professor Kingsfield in The Paper Chase. He will speak on the history of film and his own experiences in the film industry. Tickets can be purchased at the SUB Union Station or at the door. Admission is $3 for BSU students, $4 for non-student citizens and $5 for the general public.

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BSU students will perform in the annual Great American Talent Show, Thursday, October 8 at 8 p.m. in the SUB Ballroom. The show is part of the University's homecoming activities and during intermission the 1981 Mr. and Ms. BSU will be crowned. Admission is $1 for BSU students and $2 for the general public.
Business Week at BSU

**Part 1: Private Enterprise Play-Offs**

*Continued from cover*

the horns, creating its educational presentation of private enterprise.

Consumer advocates claim the business community has provided a biased representation of private enterprise and that there are no available alternatives to balance industry's impact on the high school students.

**Misunderstood Merchant**

"I am talking rather about a corporation defending itself—not the business community and not 'free enterprise,' but itself—and against slander, and acting with the indignation and forcefulness that we expect from an innocent victim of slander," implores Irving Kristol, Professor of Social Thought and Urban Values at New York University's Business School.

How are corporations fighting against these perceived inequities? With "economic education." The Idaho Association of Commerce and Industry (IACI) teamed with the Office of the Superintendent of Public Instruction, and Boise State University (BSU) to create Business Week, a private enterprise primer for high school students.

The summer program, underwritten by Idaho businesses, consists of two consecutive week-long sessions of intensive information about Business Week, biographies of the business week's staff, and the week's agenda. Next, they are given a key to their assigned dormitory.

In the evening they meet for the welcoming general assembly at the BSU's Special Events Center (SPEC).

Chuck Hedemark, Chairman of Business Week '81, opens the opening address followed by welcome from John Keiser, President of BSU, Jerry Evans, State Superintendent of Public Instruction, Robert Moss, Chairman of IACI and Todd Walters, State's High School Journalism Advisor.

Afterwards the crowd breaks, heading back to company headquarters in the BSU Business Building to receive the initial orientation. At that time, advisors distribute a true or false quiz consisting of "Facts and fallacies" about business to determine just how much students know about private enterprise.

After a backyard behind the Student Union Building (SUB) all participants of Business Week convene on the terrace at the Special Events Center (SPEC) for a general assembly with keynote speaker Senator James McClure, who addresses "Why Our System?" McClure delivers a speech about capitalism; the division of labor; exchange of goods as it concerns us; and "profit system," of a society that "organized to do certain things for themselves which they couldn't do as well individually.

"Our society may not focus as well on the things we want our government to do collectively as a more authoritarian society does," McClure continued. "Ours does better in allowing you and me to be free to achieve as much as we want to achieve within the limits of our ability, our resources to work hard and sacrifice and go towards a particular goal."

"Welcome aboard," Hedemark's speech was well-received. After discussing theoretical aspects of our political structure he talked about the practical aspects, discussions, questions and answers for remedies for them. His speech was followed by a question and answer session between students and the senator.

**Company E**

I joined Company E, second session, during Business Week '81. As Company advisor Lloyd Kael, a CPA for Bankers Insurance, introduced me to the team, a high school student named Ted mischievously exclaimed, "Spy!" Drowning laughter was interrupted by Kael, who commanded the students to give me the company cheer, at which point the sustained excitement crescendoed with "1-2-3, Company E is the way to be!

I sat down, amazed at the vitality, while the spotlight swung back to Kael who continued his direction of the company meeting.

Toned down, yet inquisitive, the students listened to Kael's additions to the supply and demand lecture they had heard the day before, then we trundled off to the SPEC to listen to Scott Simplot, of the J.R. Simplot Company, address the "Four Components of Business."

**Class Schedule**

During the daily company meetings the students plan and implement strategies for the IBM Management Game. At least once each day all students meet for, a general assembly, then, each day they divide into groups to attend three different lectures delivered by representatives from Idaho businesses and BSU, that address various aspects of private enterprise.

Hours of the computer room are given in the Business Building, there are computer tours, and one of the highlights of Business Week is a field trip to local businesses. Company E was taken by bus to the Red Lion Riverside.

Ms. Dwayne Lee, Director of Sales, gave us a grand tour of the premises. We toured meeting rooms, banquet halls, rooms, lounges, restaurants, grounds, kitchens, and executive offices.

Then Jack Reis, General Manager, spoke to us about the history of Red Lion Inns, the philosophy behind their policies, and how to make the most of this shared facility. Students were given an open forum question and answer period following Reis' talk.

Thursday evening career night takes place, the careers range from accounting, advertising, and banking to data processing, engineering, and high class careers: from marketing and personnel to public relations, retailing, merchandising and secretarial. During their three sessions, students are briefed about careers in these fields, necessary education, employment prospects, past experiences, benefits, and disadvantages of the field.

Students and union leaders informally talked about any and all aspects of the fields. The session leaders were representatives of the particular field they discuss.

Even though the day span a intensive day to 1 PM schedule, the students still spent energy for recreation. Daytime opportunities for recreation include swimming, tennis, basketball, bowling, volleyball, use of the Game Room, etc.

Comedy movies are shown Monday and Wednesday night and on Tuesday and Thursday nights students can attend a dance with the band "Salt and Pepper."

Friday features a session called "Career and Life Planning." Have Three Chances of Your Future. Companies double up to form seven groups, each under the leader of one person. Most of these group leaders are involved with "human personnel counseling" at their place of employment.

Companies B and F met in the Business Building with Ann Robinson, Manager of Personnel Administration for Idaho First National Bank and President of the IACI.

Ms. Robinson is vivacious and personal. She emphasized that personal assessment is important to business people, addressing whether or not money or success is necessary for happiness. She then asked the students to define success. She suggested that we should associate with people that have a positive influence on our lives in order to better enable a breathing ground for positivism within ourselves.

Each company's select spokesman performed rehearsed skits imitating business people by emphasizing national traits and using hilarious costumes, gestures and scripts. It could have been termed an irreverent and generic private enterprise Idaho. Aside from having the stage planted with decorated company imposter members certain costumes were dressed in costumes.

Company E wore toga's as a letterary sheep, hand-made hats in order to accent. A script was beaded with phrases supporting Company E.

The final company meetings were spent evaluating Business Week and receiving the final output from the IBM Management Game. Graduation ceremonies were held in the SUB and company awards and certificates were presented during the banquet.

**Costumed Business Week Student**

Afterwards Larry Kinsler, president of NOORCO, gave the graduation address: "Free Enterprise is not Free." One of the motivations speech Kinsler severely panned the media for flagrantly misrepresenting the mechanism of private enterprise.

Then, the crowd moved to the Crystal Ballroom to see a slide presentation of the Business Week programs. Afterward, the groups listened to music, the dissimulated summed the computer experience through the eyes of Chuck Sheer, BSU President. Afterwards students dressed in their best, danced away the weeks to the extended curfew time, then tucked in and left after breakfast the next morning.

**Business & Education**

Lee Mercy, BSU liaison for Business Week sums up his support of the youth conference, "I think it is important because it marries business, it marries education both in the secondary level and at the university level and it's doing something that I think our young people need. Our economic situation, our economy often time is not taught to our young people, they don't understand the legacy of the free enterprise private enterprise system. They don't understand what that really means."

"This program is not one that's just given for business students, it's for all the students, so that anyone in any high school can be part of this. The opportunity is there, the opportunity is next year can be involved. They can become interested in engineering, but at least they have an understanding of business perspective, what this private enterprise system is all about, and their part in it."

"I believe both, "Often times people fight something because they don't understand exactly what it is they are fighting. It's the system that makes much of what we have possible."

Next week Ms. Pavlic's article will address the criticisms of Business Week.
Tom Rothenberger (above) is all smiles as he sprays across the finish line in Saturdays XC victory over Weber State and CSI. Tom has won the last 3 races for BSU. BSU is also 3-0 in competition this season. Photo by George Ragan.

Tenure coaches. The pressure to win will be greatly reduced and success can begin to be measured in educational jargon-- if not in educational terms. As the head coach need no longer continually look over his shoulder, his mental health should improve. And the academic tenure process would have the opportunity to academize what is now almost exclusively semi-pro athletics.

End all athletic scholarships. Since most athletic scholarships have nothing to do with financial need, taking them away will not deprive the poor of an education. Also, the same treatment of athletes and non-athletes in the giving of scholarships just might lessen some of the antagonism, now felt toward the jocks by other student groups. Coaches could possibly find time for quizzes to study if financing an education depended on the exercise of a brain rather than on the power of an arm.

Give varsity credits. Life experience credits are given for participation in a variety of activities. Why not include the life experiences one gets from athletic participation by allowing elective or even major credits (for phys, ed. students) in specific sports?

Cut financial profits. Divide all conference money equally among all conference schools and so lessen the urge to bend or break the rules by leasing the road paved with abuse and infractions, abandoning a weak sport here and there in the giving of scholarships, without the major division of dollars to all television revenues as well.

Curtail travel. Set maximum of a 500 mile radius for varsity team travel during the playing season. Perhaps establish a smaller radius for more densely populated regions.

Ban athletic recruiting. Put recruiting men on the payroll instead and enable more students to participate in college athletics. At the same time, the major area of student and athletic abuse would be eliminated.

Decentralize control. Do not allow any one governing body to monopolize the control of college sports. This policy should be enforced at all levels including national or regional conferences and local institutions.

The bottom line in American anything is usually the dollar. With soaring costs and declining incomes predicted for colleges and universities nationwide, collegiate athletics face an economically difficult and probably limited future. These economic problems added to faculty antagonism and student resistance could, under strong, creative leadership, refocus higher educations institutions toward academic, intellectual achievement. Without such leadership, without faculty initiative, and without strong student support, collegiate athletics will probably continue along the road paved with abuse and infractions, abandoning a weak sport here and there in the giving of scholarships, without the major division of dollars to all television revenues as well.

Tennis head coach. In 1929, Henry Pritchett wrote the following: "If the paid coach, the gate receipts, the special training tables, the costly sweaters and extensive journeys in special Pullman cars, the recruiting from the high school, the demoralizing publicity showered on the players, the devotion of an undue proportion of time to training the devices for putting a desirable athlete, but a weak scholar, across the hurdles of the examinations-- these ought to stop and the intercollegiate and intramural sports be brought back to a stage in which they can be enjoyed by large numbers of students and where they do not involve an expenditure of time and money wholly at variance with any ideal of honest study."

That over fifty years have passed without correction of these listed abuses perpetuated through intercollegiate athletics (on the contrary, the costly sweaters have given way to costly cars and the Pullman cars to charter airlines) does not negate the appropriateness of the above prescription. In my judgment, Pritchett's advice should be fully and swiftly heeded.

Most specifically, colleges and universities should begin immediately to put at least the following proposals into practiced policy.

**Intramural Schedule**

<table>
<thead>
<tr>
<th>Flag Football</th>
<th>September 28 &amp; 29th</th>
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<tbody>
<tr>
<td>Parkside 20, Off Campus 0 (forfeit)</td>
<td>Helen Killers 14, Cherry Pops 0</td>
</tr>
<tr>
<td>League A</td>
<td>League B</td>
</tr>
<tr>
<td>B-8 3</td>
<td>B-12 8</td>
</tr>
<tr>
<td>Ben's Ball B 8, A-3 0</td>
<td>A-1 6, A-2 2</td>
</tr>
<tr>
<td>League C</td>
<td>League D</td>
</tr>
<tr>
<td>Scount 12, Sig Eps 0</td>
<td>H. Monsters 8, TKE's 6</td>
</tr>
<tr>
<td>Kappa Sigs 20, Yamamaz's 0</td>
<td>Kappa Sigs 20, Yamamaz's 0</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Softball</th>
<th>October 10, University of Montana</th>
</tr>
</thead>
<tbody>
<tr>
<td>League A</td>
<td>League E</td>
</tr>
<tr>
<td>Super Scoopers 12, Blackmers 9</td>
<td>Sig Eps 10, Train III 8</td>
</tr>
<tr>
<td>League B</td>
<td>Panthers 11, New Shafa's 10</td>
</tr>
<tr>
<td>League C</td>
<td>League D</td>
</tr>
<tr>
<td>Lebrie's 15, Bad Company 5</td>
<td>Dragons 8, F Troop 0</td>
</tr>
<tr>
<td>NYmpho's 15, AWSOL's 14</td>
<td>The Force 14, Khosi 8</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Cross-Country Schedule</th>
<th>October 10, University of Montana</th>
</tr>
</thead>
<tbody>
<tr>
<td>[men and women unless specified]</td>
<td>League B</td>
</tr>
<tr>
<td>October 10, University of Montana</td>
<td>League A</td>
</tr>
<tr>
<td>17, Idaho State Invitational</td>
<td>League C</td>
</tr>
<tr>
<td>24, Idaho State, home</td>
<td>League D</td>
</tr>
<tr>
<td>10, Men, Utah State Invitational</td>
<td>League E</td>
</tr>
<tr>
<td>14, Min- Big Sky and NCAS Regionals</td>
<td>League F</td>
</tr>
<tr>
<td>21, Women-MAAWS Nationals</td>
<td>League G</td>
</tr>
<tr>
<td>23, Men-NCAA Nationals</td>
<td>League H</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Volleyball</th>
<th>October 24 at 8:00 p.m.</th>
</tr>
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<tbody>
<tr>
<td>Boise State gymnastic will host a volleyball sports spectacular. For $4 at the door, or $3 dollars in advance, volleyball fans can see the USA vs. the Yugoslavia men's international team. The match promises to produce hot action from both teams.</td>
<td></td>
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</table>
Meet Neil Peterson
He's your High Country connection.

Coors does more than just brew beer from the High Country. We listen, too. On your campus, you'll find a Coors Representative. His name is Neil Peterson and he's there to help you in any way he can. Neil can help you plan your organization's holiday function. He can explain how your group can earn big prizes in various Coors college campaigns. He's the one to see about involvement with your club's intramural teams. And he's not a corporation. He's a fellow student, someone you can work with. He's Neil Peterson, your High Country connection on campus. Call him at 345-6273.

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---

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EVERY WEDNESDAY NIGHT IS
GIGGLE NIGHT

$1.00 Pitchers! $1.00 off all Pizzas

Wednesday the 14th our Cinema presentation is Life of Brian.

This week's Big Screen Cinema schedule:

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Movie</th>
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<tbody>
<tr>
<td>Wed</td>
<td>7:00</td>
<td>Life of Brian</td>
</tr>
<tr>
<td>Wed</td>
<td>8:30</td>
<td>Cosmos</td>
</tr>
<tr>
<td>Wed</td>
<td>9:00</td>
<td>Close</td>
</tr>
<tr>
<td>Wed</td>
<td>10:00</td>
<td>Tora, The Third Kid</td>
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</tbody>
</table>

Ask for selections from our film and sports library, BSU vs OSU for example.

Casino Night
8:00 Carson
9:00 A Man
6:00 All Business

BSU vs OSU for example.

---

Casey's Bronco of the Week

Paul Unger, inside linebacker from Vale, Oregon, plays a hard and aggressive game for which all Bronco fans can be proud.

---

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Less hunger and sickness. Less illiteracy. Less poverty and ignorance. Less intolerance and strife. Less of a lot of things that the world doesn't need. That's why we need more Peace Corps volunteers. Talk to our representatives and find out how, where, and why. Peace Corps. The toughest job you'll ever love.

APPLY NOW FOR OPENINGS BEGINNING IN THE NEXT 3-13 MONTHS!
This week, the Primer prows the prevailing darkness that descends nightly right over Boise in search of the cases of the wee wee. Here is a night owl’s guide to late-night and all-night restaurants and grocery stores. But before we do so, there is one detail that deserves shedding - Fong’s. Although not a late or all-night eatery, Fong’s was omitted from one afternoon last week shopping in the Cole Village. We had to try Fong’s, in order to include them in the Primer, but no noodies. Finally, a visit to the outest one afternoon last week proved that the restaurant is indeed alive and well, and open Monday-Friday, from 11:30 a.m. to 9:30 p.m. and on Saturdays from 4 p.m. to 10 p.m. and closed on Sundays. Fong’s serves all kinds of Chinese cuisine including vegetarian dishes, and charming fortune cookies that read “Your life goals are generosity and spreading happiness.” The Primer’s goals, to be sure, equal the above.

By the time we made it out of the underbrush and hoofed it a few miles into Rhythmat, the sun was beginning to peak over the horizon. Nothing would make you stop for breakfast as a good running about in the woods. We brushed patchouli dust and other kinds of grime (as French word, I think off of our clothes as we entered Happy Saha’s). There wasn’t much shakin’ at Saha’s this time of day, though. Just a few Punjab insomniacs. There were off down the road to New Garden. Although not a late or all-night eatery, Fong’s was omitted from one afternoon last week shopping in the Cole Village. We had to try Fong’s, in order to include them in the Primer, but no noodies. Finally, a visit to the outest one afternoon last week proved that the restaurant is indeed alive and well, and open Monday-Friday, from 11:30 a.m. to 9:30 p.m. and on Saturdays from 4 p.m. to 10 p.m. and closed on Sundays. Fong’s serves all kinds of Chinese cuisine including vegetarian dishes, and charming fortune cookies that read “Your life goals are generosity and spreading happiness.” The Primer’s goals, to be sure, equal the above.

We noticed that a Mister MILK truck had pulled up and was delivering milk for the day. The deliveryman had stopped for a cup of mud himself, and was now busy doing the crossword puzzle in the paper. I figured it was now or never. I told the Vish to sneak out to the truck with Ahmed and check out the possibilities of borrowing the milk truck for awhile. I’d stay inside and run interference if we got caught.

Ten minutes passed without a sign of anything happening. But then I noticed that the truck was slowly rolling backward, down the incline of the hill. I threw a handful of paper money on the table and ran out.

We made a quiet get-away from the parking lot. Vishnu Babu got the engine started and we were off down the road to New Deli.

Classifieds

Soft, Hide-a-bed, Night stand, swivel rocker, end table, magazine rack, armoire, four piece, metal bookcase, table lamp, hoover vacuum, all lamp shades, 500.00

Bill Vanc and Bestf. Adr. Mr. and Mrs. 100.00

Winston & Sarge 360-571-7534

325.00

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They’re only 10 cents per word, per issue, and you can use as much as you’d like to make your ad stand out. You can run your ad once or every other week, at no extra charge. We have a special weekend rate of $6.00 for every word over 40.00. The ad will run every Wednesday.

Search desired. Miss./Mrs. 340-571-7534

Contact 8:00 a.m. to 5:00 p.m.

For Sale:

WANTED: 2 bedroom down on SW. quarter of 1200-1/2 month plus utilities. 442.300-9551. shampoo

Hair stylist needed. Call 303-571-7534.

For Sale:

WANTED: 2 bedroom down on SW. quarter of 1200-1/2 month plus utilities. 442.300-9551. shampoo

Hair stylist needed. Call 303-571-7534.
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and get your body into Tecate.

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— Being an objective listener.
— Legalizing alcohol on campus.