Creating Homes for Ethiopia's Future

Roxanna M. Dempsay

Boise State University

© 2023, Roxanna M. Dempsay.
Creating Homes for Ethiopia’s Future

Roxanna M. Dempsay

Boise State University

Author Note

Interdisciplinary Professional Studies

College of Arts and Sciences
Abstract

Creating Homes for Ethiopia’s Future is a fundraiser project inspired by my travels to Ethiopia and opportunities to work with Maji’s Miracle, a nonprofit organization in Meridian, Idaho, advocating for vulnerable youth who have aged out of orphanages in Ethiopia. This capstone project was narrowly focused on one specific portion of the Maji’s Miracle intake process identified as a point where having a restricted reserve fund would allow the organization to act more efficiently to get youth into safe, secure housing, reduce delays and pressure on the organization and youth leaving orphanages, and eliminate concerns for potential homelessness while awaiting payment of initial apartment set-up costs by new sponsors. The fundraising outcomes of this capstone project allow for the creation of a restricted reserve fund at Maji’s Miracle that can be replenished by fundraising events and/or new sponsor or donor opportunities. Additionally, this capstone project raises issue awareness and introduces prospective new donors to Maji’s Miracle.

Keywords: Ethiopia, fundraising, orphanage, nonprofit
Introduction

Creating Homes for Ethiopia’s Future is a fundraiser project inspired by my travels to Ethiopia and opportunities to work with Maji’s Miracle, a nonprofit organization in Meridian, Idaho, advocating for vulnerable youth who have aged out of orphanages in Ethiopia. This capstone project was narrowly focused on one specific portion of the Maji’s Miracle intake process identified as a point where having a restricted reserve fund would allow the organization to act more efficiently to get youth into safe, secure housing, reduce delays and pressure on the organization and youth leaving orphanages, and eliminate concerns for potential homelessness while awaiting payment of initial apartment set-up costs by new sponsors. The fundraising outcomes of this capstone project allow for the creation of a restricted reserve fund at Maji’s Miracle that can be replenished by fundraising events and/or new sponsor or donor opportunities. Additionally, this capstone project raises issue awareness and introduces prospective new donors to Maji’s Miracle.

Approximately 5 million Ethiopian children are classified as orphans due to poverty, loss of one or both parents, or other reasons. Foster care is not available in Ethiopia and caring for these children falls to nonprofit and nongovernmental organizations with limited capacities. Some end up living on the streets. Older children age-out of orphanages to make way for younger children. These aged-out youth, as young as fifteen, leave orphanages with nothing. They face challenges procuring housing, food, employment, education, and overcoming social and cultural stigmas (Kassa, et al., 2018; Nayak, 2014; Pryce, et al., 2016; Yosef, et al., 2023). Maji’s Miracle steps into this gap, locating an apartment to house three youth, enrolling them in school, and providing a peer-supported environment to learn basic life skills such as budgeting, cooking, home care, etc. Ethiopian apartments are completely unfurnished and it costs about
$1,800.00 per apartment to purchase everything from floor coverings, bed frames and mattresses, sheets, towels, seating, table(s), storage closet(s), kitchen, cooking, and eating utensils are needed (C. Harrington, Personal Communication, September 23, 2023).

Maji’s Miracle authorized the project in September 2023 and two fundraising methods were chosen to attract as many donors as possible: Ethiopian coffee sales and a Facebook direct appeal fundraiser. Both fundraisers launched on November 3, 2023, to run three weeks with goals of $800.00 in coffee sales and $2,000.00 in Facebook direct donations. Coffee sales garnered $1,115.00 (139% of the goal) and the Facebook fundraiser donations totaled $350.00 (17.5% of the goal). In total, $1,465.00 was raised to create a restricted reserve fund to set up apartments. This was 52% of the combined goals for the project ($2,800.00) and 81% of the current cost to furnish one apartment ($1,800.00). The proceeds were delivered to Maji’s Miracle in November 2023 with information about how Facebook fundraiser proceeds are paid.

**Elements Coming Together**

**Innovative Approach**

Two types of stakeholder perspectives were identified in this project: 1) those with a need and 2) those with a desire to help. In the need category were the aged-out youth, the orphanages, and Maji’s Miracle. For aged-out youth, living on the streets, homeless, is not a safe option. The need to move quickly from the orphanage environment to a home environment is imperative (West, 2022). For Maji’s Miracle, moving youth quickly fulfills an organization goal to help these youth achieve their best outcomes. For orphanages that cared for these youth for years, moving them quickly into a secure environment fulfills their goals. Those in the desire-to-help category are potential new sponsors and donors to Maji’s Miracle. The project promotes change, reducing a financial burden on new sponsors who must pay the first month's sponsorship cost.
plus one-third of the apartment set-up costs immediately to begin sponsorship, eliminating delays and hinderances to new sponsorships. Final project stakeholders are potential new donors who opt not to sponsor a youth but want to participate in the work done by Maji’s Miracle. A review of the perspectives of each group established that the apartment set up funds were a pain point in Maji’s Miracle intake process. Using innovative thinking to seek the best outcome for all stakeholders showed that this pain point could be eliminated or at least eased by implementing process changes and a restricted reserve fund. The question of how best to create a reserve fund for apartment set ups was considered and a fundraising project was chosen as the most likely option to produce needed funds.

**Emotional Intelligence**

Building empathy and curiosity about Maji’s Miracle and the project meant being attuned to varied audiences. Providing too much information could overwhelm and lose an audience. Equally important though, was connecting audiences to the fact that the same concerns exist for America’s foster youth who are aging out of care. This connection between a first-world and a third-world country demonstrates the global aspect of the issue, raising awareness of the pressing need, motivating donations, and audience action. Awareness of the stakeholders and maintaining their dignity, being attuned to audiences, and being mindful of self throughout the fundraising process required the agile use of emotional intelligence skills to achieve the best outcomes.

**Creative Thinking**

To maximize the donations and achieve the optimal outcome for this project, potential donors and fundraising options were evaluated. Using the Ethiopia location of stakeholders-in-need produced the idea that sales of coffee, grown and roasted in Ethiopia, would draw attention to Maji’s Miracle and help start conversations to raise awareness. Considering non-local
potential donors led to a decision that a Facebook direct donation appeal would be a good second option (Cross, 2021; How do I start a fundraiser on Facebook, n.d.). Evaluation of how best to communicate with potential donors and raise awareness at the same time led to a decision that social media had the highest probability of effectiveness.

The planning and implementation of the project required further creative thinking in establishing a method to evaluate the effectiveness of the project, maintain records, and efficiently deal with communications and donations tracking. An Excel spreadsheet was created for tracking activity and data and creation of charts and graphs.

**Your Innovative Solution**

The key problem identified for this project was the time it takes to obtain funds to set up an apartment for Maji’s Miracle youth so they can move in, get re-enrolled in school, and begin transitioning into successful adulthood after leaving an orphanage. Analysis showed that the time issue had two parts: 1) the source of funds and 2) the timing of funds availability. When three aged-out youth are identified by Maji’s Miracle, an apartment is located, and sponsors are sought. Each sponsor pays one-third of $1,800.00 for apartment set up in addition to paying a monthly sponsorship cost of $200.00. Apartments must be furnished before the youth move in. This financial burden creates issues in 1) obtaining a sponsor who can pay costs immediately and 2) timely payment by all three sponsors. Delays can be reduced or eliminated by 1) changing the intake process for paying apartment set up costs and 2) creating a restricted fund for Maji’s Miracle to pay for those costs immediately upon securing an apartment. The monies for this restricted fund had to be sourced and fundraising the seed money for this restricted fund became the purpose of this capstone project. At the close of the fundraisers, $1,465.00 had been raised and submitted to Maji’s Miracle for the specific purpose of turning bare apartments into homes.
for sponsored youth with floor covering for concrete floors, a table, seating, bed frames and mattresses, sheets, towels, kitchen equipment and eating utensils, and cleaning supplies.

**Results**

Figure 1:

The impact of this project was measured through financial donations received, the number of donors, and social media interactions (See Figure 1 above). Overall, the outcomes of this capstone project produced a positive benefit to stakeholders.

Sales of Ethiopian coffee raised $1,115.00. When compared to the goal of $800.00, 139% of that goal was met. Forty bags of coffee were sold with 15 donated back for resale, resulting in 55 bags sold. Invitations to donate were sent to 25 potential donors with 15 donors (60%) participating.

Facebook direct appeal fundraising was linked to Instagram to connect with as many followers as possible but was not as effective as expected. Invitations were sent to 32 potential donors with four invitees donating $350.00. When compared to the goal of $2,000.00, 17.5% of that goal was met.

Maji’s Miracle, youth, and orphanages all benefited from this fundraiser. With a
restricted reserve fund created, apartments can be set up more quickly, reducing or eliminating
move-in delays. Future sponsors benefit from changes to payment of apartment set-up costs in
sponsorship agreements. Additional benefits for Maji’s Miracle include opening sponsorship
and donation opportunities to more people. Initial financial burdens are removed, new
sponsorship and/or donation opportunities are created, and more donors can participate in the
work done by Maji’s Miracle.

Conclusion

Throughout the project, I had good expectations for this fundraising project. I chose
goals of $800.00 for coffee sales and $2,000.00 for the Facebook appeal with the hope that the
total raised would be about $1,800.00 ($500.00 in coffee sales and $1,300.00 in Facebook
donations). I anticipated that the Facebook fundraiser would generate the highest amount and
most donors because any dollar amount could be given whereas the coffee sales had a fixed price
and limited quantity. This did not hold true during analysis. Coffee sales exceeded the goal set
with $1,115.00 (139% of the $800.00 goal) raised and the Facebook fundraiser fell short of the
goal set with $350.00 (17.5% of the $2,000.00 goal) raised. However, the total amount raised
was $1,465.00, which was 52% of the $2,800.00 goal and 81% of the hoped for outcome of
$1,800.00, which appears to be a good result for a small fundraiser.

Were this project to be duplicated in the future, I recommend pursuing only one type of
fundraiser and actively working with other culturally connected local businesses and
organizations. This offers opportunities to build relationships and to increase awareness of
Maji’s Miracle while gathering valuable input from culturally knowledgeable people about
creating greater opportunities for aged-out youth in Ethiopia.
References


[https://www.medicalnewstoday.com/articles/maslows-hierarchy-of-needs#what-it-is](https://www.medicalnewstoday.com/articles/maslows-hierarchy-of-needs#what-it-is)

Section 6: Appendix

A:

[Image of Facebook notification]

B:

[Image of spreadsheet]

Notification from Facebook of fundraiser end.pdf

Capstone Project Spreadsheet.xlsx
Roxanna’s fundraiser for Maji’s Miracle
Fundraiser for Majis Miracle (Chrisanna Harrington Sole Mbr) by Roxanna Dempsey

Thank you for your donation!
You donated $70 to this fundraiser

Goal
$356 raised of $2,000
8 days left
You, Toni Harkess and 2 others donated.

Donate

Fundraiser progress
This fundraiser raised $356. You’re on your way!
4 donated
32 invited
3 shared
Hi Roxanna,

Thanks for raising money for Majis Miracle (Chrisanna Harrington Sole Mbr). Your fundraiser Roxanna's fundraiser for Maji's Miracle has ended. Here's how you did:

$356 donated.
4 people donated to your fundraiser.
3 people shared your fundraiser.
32 people were invited to your fundraiser.

Go to your fundraiser page so you can thank the people who donated.
### Hours Worked

<table>
<thead>
<tr>
<th>Hours Worked</th>
<th>Purpose:</th>
<th>Determination:</th>
<th>Question:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Closeout of fundraisers</td>
<td>0.5</td>
<td>Confirm all data was accurate and fundraisers were closed</td>
<td></td>
</tr>
<tr>
<td>Coffee Fundraiser creation</td>
<td>5</td>
<td>Purpose: raise funds for Maji's Miracle</td>
<td></td>
</tr>
<tr>
<td>Coffee Purchase</td>
<td>1</td>
<td>Sell as fundraising item</td>
<td></td>
</tr>
<tr>
<td>Completing financial transactions</td>
<td>4</td>
<td>Payments and deliveries, post office, etc.; PayPal, Venmo</td>
<td></td>
</tr>
<tr>
<td>Create spreadsheet for activity tracking + updates to calculations</td>
<td>2</td>
<td>Single point resource for capstone activity monitoring</td>
<td></td>
</tr>
<tr>
<td>Data Analysis</td>
<td>5</td>
<td>In person; to establish costs to furnish one apartment</td>
<td></td>
</tr>
<tr>
<td>Discussion with Maji's Miracle recipients</td>
<td>2</td>
<td>To gather their perspective on assistance received</td>
<td></td>
</tr>
<tr>
<td>Emails to C. Harrington, Maji's Miracle</td>
<td>1</td>
<td>Emails explaining project and requesting permission to do project</td>
<td>Approval received</td>
</tr>
<tr>
<td>Facebook tracking</td>
<td>2.75</td>
<td>tracking likes/comments/donations</td>
<td>31 likes / 0 comments / 3 donations / 3 share / 32 invited to participate</td>
</tr>
<tr>
<td>Fundraising Activity tracking</td>
<td>4.25</td>
<td>emails/texts</td>
<td>linked to Facebook</td>
</tr>
<tr>
<td>Instagram tracking</td>
<td>0.25</td>
<td>tracking likes/comments/donations</td>
<td>32 Facebook invites, 1 Story on Facebook and linked to Instagram</td>
</tr>
<tr>
<td>Launch (Texts; Facebook; Instagram fundraiser pg)</td>
<td>3.25</td>
<td>Create/build fundraising appeals</td>
<td></td>
</tr>
<tr>
<td>Mailing rates</td>
<td>0.5</td>
<td>Research on costs, determining if coffee should be offered only locally</td>
<td>Rates are too high to include mailing in anticipated donation</td>
</tr>
<tr>
<td>Research Facebook direct appeal fundraising</td>
<td>3</td>
<td>How to do this and what type of fundraising to do. Confirm NPO can receive funds.</td>
<td>Should I offer outside local area but say requester must pay mailing fees?</td>
</tr>
<tr>
<td>Research on Custom Ink fundraising</td>
<td>3</td>
<td>Further research: How to do this, criteria that must be met?</td>
<td>Recalculate target group and contact process? Get sponsor for shipping?</td>
</tr>
<tr>
<td>Shopped for furniture for Maji's Miracle apartments</td>
<td>2</td>
<td>To understand costs in Ethiopia for furnishings and to purchase furniture for one of the newest Maji's Miracle apartments</td>
<td>Furniture is expensive and then there's the consideration of delivery - purchasers must arrange their own delivery, find a vehicle, etc.</td>
</tr>
<tr>
<td>Submit funds raised to Maji's Miracle and confirm the amounts</td>
<td>2</td>
<td>Delivered cash donations to C. Harrington/ Maji's Miracle and talked about future plans for organization</td>
<td>Hand-delivered $1,115.00 cash to C. Harrington; explained additional $350.00 will be a separate fund distribution from Facebook fundraiser in about 2 months</td>
</tr>
<tr>
<td>Talk to friend and her mother about coffee fundraiser</td>
<td>0.25</td>
<td>Awareness of issues and opportunities to donate</td>
<td></td>
</tr>
<tr>
<td>Talk to RH Church Group</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Talk to Wednesday Women's Group</td>
<td>1.5</td>
<td>Awareness of issues and opportunities to donate</td>
<td></td>
</tr>
<tr>
<td>Talked with A. &amp; J. Coleman about Maji's Miracle</td>
<td>0.5</td>
<td>Awareness of issues and opportunities to donate</td>
<td></td>
</tr>
<tr>
<td>Talked with V. Cardenas &amp; L. Cordova/ Maji's Miracle</td>
<td>1</td>
<td>Awareness of issues and opportunities to donate</td>
<td></td>
</tr>
<tr>
<td>T-shirt Design</td>
<td>5</td>
<td>design t-shirt through Custom Ink as possible fundraiser</td>
<td>Prohibitive to a positive outcome; will not complete order until at least 10 t-shirts of one design are ordered; means loss of donation and donor dissatisfaction.</td>
</tr>
<tr>
<td>Viewed 3 Maji's Miracle apartments</td>
<td>3</td>
<td>To gather insight about apartments and their needs, even beyond the initial furnishings</td>
<td></td>
</tr>
</tbody>
</table>

**Total** 55.75  **TARGET = 55 HOURS**

### Donations:

<table>
<thead>
<tr>
<th>Donations:</th>
<th>Dollars</th>
<th>Purchase:</th>
<th>Type:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fili Coffee, up to 40 bags ($300.00)</td>
<td>$300.00</td>
<td>Coffee to sell as fundraising item</td>
<td>In Kind Donation</td>
</tr>
<tr>
<td>Shipping Costs</td>
<td>$29.50</td>
<td>In Kind Donation</td>
<td></td>
</tr>
<tr>
<td>E. Fleshman</td>
<td>$40.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>Fiji Group</td>
<td>$25.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>H. Abney</td>
<td>$40.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>Nepal Group</td>
<td>$40.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>B. Helms</td>
<td>$40.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>A. &amp; J. Coleman</td>
<td>$40.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>Woodward Community Group</td>
<td>$40.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>S. Benner</td>
<td>$40.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>K. Ebersole</td>
<td>$60.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>A. Job</td>
<td>$50.00</td>
<td>Cash</td>
<td></td>
</tr>
<tr>
<td>Wednesday Women's Group</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


## MAJi'S MIRACLE CAPSTONE PROJECT

### Friday Card Ladies
- **T. Harkness**
  - $40.00
  - 2 bags
  - Cash / 2 bags donated back to be resold
- **B. Dolan**
  - $40.00
  - 2 bags
  - Cash / 2 bags donated back to be resold
- **A. Dempsay**
  - $360.00
  - 18 bags
  - Cash

### Other Donors
- **P. Marshburn**
  - $100.00
  - 5 bags
  - Cash / 4 bags donated back to be resold
- **L. Cordova**
  - $100.00
  - 5 bags
  - Cash / 3 bags donated back to be resold
- **M. Humphreys**
  - $20.00
  - 1 bag
  - Cash / 1 bag donated back to be resold
- **C. Majeske**
  - $100.00
  - 5 bags
  - Cash / 5 bags donated back to be resold
- **P. Pagano**
  - $60.00
  - 3 bags
  - To be paid 11-18-23 / delivered
- **L. Cordova**
  - $100.00
  - 5 bags
  - Cash / 3 bags donated back to be resold
- **M. Humphreys**
  - $20.00
  - 1 bag
  - Cash / 1 bag donated back to be resold
- **C. Majeske**
  - $100.00
  - 5 bags
  - Cash / 5 bags donated back to be resold
- **P. Pagano**
  - $60.00
  - 3 bags
  - To be paid 11-18-23 / delivered
- **V. Cardenas**
  - OPTED OUT

### Total Coffee Revenue
- **Total Coffee Revenue**
  - $1,444.50
  - 55 bags

### Facebook Direct Appeal
- **R. Dempsay**
  - $70.00
  - pd add'l. processing fee $2.00
- **T. Harkless**
  - $50.00
  - pd add'l. processing fee $2.00
- **J. Greene**
  - $30.00
  - pd add'l. processing fee $4.00
- **A. Dempsay**
  - $200.00
  - pd add'l. processing fee $4.00

### Total Donation Direct to Maji’s Miracle
- **Total Donation Direct to Maji’s Miracle**
  - $350.00
  - 4 Total Donors

### Expenses:
- **Fill Coffee, up to 40 bags ($300.00)**
  - $300.00 Purpose: To Purchase coffee to sell as fundraising item
  - In Kind Donation ($300.00)
- **Shipping Costs**
  - $29.50
  - In Kind Donation ($14.75 + $14.75)

### Total Expenses
- **Total Funds Raised**
  - $1,465.00
  - **TARGET GOAL** = $2,800.00
  - **PERCENTAGE OF GOAL** = 52%

### Total Funds Raised
- **Total Funds Raised**
  - $1,465.00

### Facebook Likes:
- **A. Dempsay**
- **K. Garrett**
- **A. Slaten**
- **V. Cardenas**
- **A. Gladhart**
- **C. Majeske**
- **B. Neitzell**
- **M. Humphreys**
- **B. Dolan**
- **P. Pagano**
- **B. Helms**
- **P. Marshburn**
- **C. Majeske**
- **E. Fleshman**
- **C. Lun**
- **H. Abney**
- **J. Greene**
- **H. Spencer Oldenburg**
- **J. Bishop**
- **B. Helms**
- **J. Robnett**
- **B. Tellez**
- **K. Erlebach**
- **1**
- **B. Montano**
- **K. Perez**
- **K. Harrington**
- **K. Rose**
- **K. Sigston**
- **L. Snow-Hill**
- **1**
- **B. Montano**
- **L. Maya**
- **L. Goodman**
- **Melaku (M. Ye Buna)**
- **S. Parsons**
- **P. Pagano**
- **T. Harkless**

### Facebook Shares:
- **A. Dempsay**
- **K. Garrett**
- **A. Slaten**
- **V. Cardenas**
- **A. Gladhart**
- **C. Majeske**
- **B. Neitzell**
- **M. Humphreys**
- **B. Dolan**
- **P. Pagano**
- **B. Helms**
- **P. Marshburn**
- **C. Majeske**
- **E. Fleshman**
- **C. Lun**
- **H. Abney**
- **J. Greene**
- **H. Spencer Oldenburg**
- **J. Bishop**
- **B. Helms**
- **J. Robnett**
- **B. Tellez**
- **K. Erlebach**
- **1**
- **B. Montano**
- **K. Perez**
- **K. Harrington**
- **K. Rose**
- **K. Sigston**
- **L. Snow-Hill**
- **1**
- **B. Montano**
- **L. Maya**
- **L. Goodman**
- **Melaku (M. Ye Buna)**
- **S. Parsons**
- **P. Pagano**
- **T. Harkless**

### Facebook Invites:
- **A. Dempsay**
- **K. Garrett**
- **A. Slaten**
- **V. Cardenas**
- **A. Gladhart**
- **C. Majeske**
- **B. Neitzell**
- **M. Humphreys**
- **B. Dolan**
- **P. Pagano**
- **B. Helms**
- **P. Marshburn**
- **C. Majeske**
- **E. Fleshman**
- **C. Lun**
- **H. Abney**
- **J. Greene**
- **H. Spencer Oldenburg**
- **J. Bishop**
- **B. Helms**
- **J. Robnett**
- **B. Tellez**
- **K. Erlebach**
- **1**
- **B. Montano**
- **K. Perez**
- **K. Harrington**
- **K. Rose**
- **K. Sigston**
- **L. Snow-Hill**
- **1**
- **B. Montano**
- **L. Maya**
- **L. Goodman**
- **Melaku (M. Ye Buna)**
- **S. Parsons**
- **P. Pagano**
- **T. Harkless**

### Launches:
- **Coffee (40 bags) Dates**
  - 11/3/23
  - 3 weeks - closed 11/24/23
  - half coffee gone within 2 hours of launch!
  - Final Duration:
  - Target Fundraising amount: $1,115.00
- **Direct Appeal on Facebook**
  - 11/3/23
  - 3 weeks - closed 11/24/23
  - 3 donors within 24 hrs!
  - Final Duration:
  - Target Fundraising amount: $350.00
- **Instagram (linked to Facebook)**
  - 11/5/23
  - 3 weeks - closed 11/24/23
  - linked to Facebook
  - Final Duration:
  - Target Fundraising amount: $0.00
- **T-shirts**
  - Abandoned due to minimum sales requirement
  - Final Duration:
  - Target Fundraising amount: $0.00

### Thank you notes still to be sent!

### Total Amount Raised Per Method:

<table>
<thead>
<tr>
<th>Method</th>
<th>Date</th>
<th>Planned Duration</th>
<th>Final Duration</th>
<th>Total Amount Raised Per Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee (40 bags)</td>
<td>11/3/23</td>
<td>3 weeks - closed 11/24/23</td>
<td>half coffee gone within 2 hours of launch!</td>
<td>$1,115.00</td>
</tr>
<tr>
<td>Direct Appeal on Facebook</td>
<td>11/3/23</td>
<td>3 weeks - closed 11/24/23</td>
<td>3 donors within 24 hrs!</td>
<td>$350.00</td>
</tr>
<tr>
<td>Instagram (linked to Facebook)</td>
<td>11/5/23</td>
<td>3 weeks - closed 11/24/23</td>
<td>linked to Facebook</td>
<td>$0.00</td>
</tr>
<tr>
<td>T-shirts</td>
<td>---</td>
<td>3 weeks - CANCELLED</td>
<td>Abandoned due to minimum sales requirement</td>
<td>$0.00</td>
</tr>
</tbody>
</table>

### Total
- **Total**
  - $1,465.00

### Thank you notes still to be sent!
<table>
<thead>
<tr>
<th>New Opportunities:</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invited to help another supporter with another fundraiser</td>
<td>Tentatively December 5/6, 2023; they are looking for a site before finalizing activities</td>
</tr>
</tbody>
</table>