Clothing My Community

Megan Anderson-Way

Boise State University
Introduction

- I am Megan Anderson Way. This is my last semester at BSU. After graduation I plan on going on to get my teaching degree and working in special education. My Capstone project is doing a clothing drive and swap for my community.
- I was inspired when I was back to school shopping for clothes for my daughter and realizing how expensive it is.
- I asked myself how do families afford it with multiple children afford clothing in this economy.
- I started this project by getting a team to help put on the clothing drive. My team and I got a hold of local schools to see if we could put out bins to gather clothing in. We also got with the public library and reserved a the time and date so we had a place to host the event.
- The team gathered clothing and put up flyers around the community.
- The day of the event we unloaded a horse trailer load of clothing and organized it by size and gender.
One of the things that I found most profound in my research was the impact that not having everyday necessities has on children’s development. By doing a clothing drive and hosting an event where people can come and get needed clothing for their children I am hoping that it reduces stress on the families and helps with their children’s development.

One unique approach that I am doing with my clothing drive is I am getting stores to donate clothing like socks and underwear. Other people I have talked to have said that is something that they have never been able to get for their drives. The Deseret Industries has vouchers to come in and get clothing and they have packs of new socks and underwear. I am going to be able to get enough to do my event and also enough to help out the person who is having an event in a neighboring community.

If I could go back and start over I would have got the clothing drive started sooner. I was waiting for schools to get back to me and so I didn’t get the collecting boxes out as fast as I wanted. I would have also looked at community events and made sure no other events like this were happening that weekend.
Results

We were able to give away over 20 large trash bags full of clothing and bedding to families. Out of 50 coats we had donated we gave away 32.

We had 15 families show up but there were several families calling others and getting things for people who were not there so we were able to help more families than those who just showed up.

All the people who filled out surveys had positivity things to say and were very grateful.
Conclusion

I set a goal of having 15 families participate in the event and I had 15 families show up, plus the families that had friends pick them up clothing.

I was worried that we would not have enough donations but I was really surprised the day of to have a horse trailer full of donations. I was disappointed that we did no give away more clothing but am happy that we were able to donate it to a nonprofit. So even though not all that clothing was used at my event, it will help people through the nonprofit.

If I was to do things differently I would have asked something who speaks spanish to help and also had my surveys in spanish. Many people who came where spanish speaking only. I also would have liked to advertised better. Had local churches spread the words and had it more on social media. I also would have it in a different location with more foot traffic.
References

