An Exploration of Supports for Increasing Classroom Physical Activity within Elementary Schools

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Abstract

Classroom-based physical activity (CBPA) can significantly benefit students’ health and educational outcomes, but many teachers do not utilize CBPA. This study examined teachers’ perceptions about the value and impact of several approaches to support CBPA implementation, and teacher effectiveness was self-reported by CBPA users. Interviews were conducted with 35 classroom teachers (including those using and not using CBPA) at two public elementary schools, and CBPA tracking logs were collected on a weekly basis. Interview transcripts were interpreted through key domains within implementation science. On average, teachers reported using one activity every other day. Interview data revealed that utilizing professional collaboration time for peer-to-peer feedback and getting informal support from the school’s physical education teacher both have some promise for increasing implementation of CBPA. However, teachers largely felt these strategies were unnecessary. Explicit administrator support was reported by teachers as the most promising mechanism for increasing their CBPA implementation.

Keywords: Physical Activity, Classroom, Elementary, Implementation, Administration

Background

A growing amount of literature continues to demonstrate the value of physical activity (PA) throughout the school day for children (Institute of Medicine [IOM], 2013; Katzmarzyk et al., 2016; Pate et al., 2006). Lengthy bouts of sedentary time adversely impact health outcomes and children’s ability to focus in class; conversely, providing opportunities for PA throughout each school day can counter these effects, benefiting both health and academic outcomes (Centers for Disease Control and Prevention [CDC], 2010; Mahar, Murphy, et al., 2006; Rasberry et al., 2011; Tremblay et al., 2011; Webster, Russ, Yazou, Goh, & Erwin, 2015). Given the detrimental effects of insufficient PA, several organizations have called for schools to provide regular and frequent opportunities for PA during the school day (CDC, 2013; IOM, 2013). The “Whole School, Whole Community, Whole Child” model (Lewallen, Hunt, Potts-Datema, Zaza, & Giles, 2015) explicitly acknowledges the connections between health and academic outcomes. The model emphasizes that it is crucial for schools to provide a setting in which students can maximize their learning outcomes, which is facilitated by a healthy, safe and supportive environment. A key element involves providing opportunities for PA before, during, and after school.

A widely-utilized strategy for promoting PA involves the development of a Comprehensive School Physical Activity Program (CDC, 2013; Society of Health and Physical Educators [SHAPE America, 2013) at each school. This acknowledges five elements that create a comprehensive PA-supportive environment, including: a) physical education (PE); b) PA during school; c) PA before and after school; d) staff involvement; and e) family and community engagement. In elementary schools, much research has focused on two opportunities through which students can engage in PA: recess and PE class. Children can accrue substantial during-school PA from these programs (Burns, Brusseau, Fu, Myrer, & Hannon, 2016; Tudor-Locke, Lee, Morgan, Beighle, & Pangrazi, 2006) but at the majority of public elementary schools in the United States (US), PE class is not provided daily. In 2009-10, only 21% of public elementary schools in the US provided students with PE every day, and 27% provided students with fewer than 20 minutes of recess per day—or none at all (Turner, Chaloupka, & Slater, 2012). In other words, students need more PA opportunities on a daily basis. CBPA is not a substitute for PE, which is designed to meet instructional standards for knowledge and skills (SHAPE America, 2015) nor for recess, which serves developmental needs for unstructured play time (American Alliance for Health, Physical Education, Recreation and Dance, 2006). However, CBPA can meet an important need by providing opportunities for brief bouts of PA throughout each day.

Classroom-based physical activity involves the use of brief breaks for PA and/or physically-active lessons that integrate movement into lesson delivery. As such, it meets two key elements of Comprehensive School Physical Activity Programs because it provides students with PA during school, and also facilitates staff involvement. This combination may help to create social norms where it is common for all teachers—not only the PE teacher—to contribute to a culture where PA is valued and supported. CBPA has quantifiable PA and health benefits for students (Bartholomew & Jowers, 2011; Donnelly & Lambourne, 2011). Additionally—and perhaps of more interest to educators—CBPA can have educational benefits, including improved attention, time on task, classroom climate, and academic performance (CDC, 2010; Grieco, Jowers, Errisriz, & Bartholomew, 2016; Mahar, 2011). Notably, regular CBPA can also improves grades and scores on standardized achievement tests (Hollar et al., 2010; Raspberry et al., 2011), though more research is needed in this area (Singh et al., 2018).
CBPA in elementary schools can take various forms, and many curricula have been developed, tested, and disseminated, such as Take 10® (Kibbe et al., 2011; Peregrin, 2001), Brain Gym® (Educational Kinesiology Foundation, Santa Barbara, CA, US), and Energizers (Mahar, Kenny, Shields, Scales, & Collins, 2006a, 2006b). These three programs were among the most commonly reported in a national survey of 640 public US elementary schools in the 2013-14 school year (Turner & Chaloupka, 2016); however, many other materials are available freely online, and anecdotal reports indicate that it is common for teachers to use a combination of materials, often in conjunction with self-developed activities. Some CBPA strategies involve stopping instruction for several minutes, asking students to stand or move elsewhere in the classroom, and having the teacher or a video lead a guided activity that involves movement. The duration, intensity, and structure of these activities can vary considerably. A more recent development has been the availability of online tools such as GoNoodle® (www.gonoodle.com), which provides a large library of activity videos. While scientific evidence about the extent of usage of this program is not yet available, as of January 2019 the company estimated that it reaches more than 14 million children in classrooms internationally.

The integration of PA directly into instruction through active lessons—either with or without specific curricula—is also growing, and a systematic review has documented the educational benefits of such strategies (Norris, Shelton, Dunsmuir, Duke-Williams, & Stamakis, 2015). Like the current study, much of the research on CBPA addresses both types of strategies, including stand-alone PA and integrated movement via active lessons.

The Extent of Elementary School Teachers’ Use of CBPA

Despite the emerging evidence about the benefits of CBPA as well as the widespread availability of curricula and activities, the use of these strategies is far from the norm in elementary schools. Nationally-representative data from 640 US public elementary schools surveyed in 2013-14 showed that at 76% of schools, at least one or more classroom teachers used CBPA (Turner & Chaloupka, 2016). However, the extent of implementation at those schools was relatively minimal, with administrators estimating that fewer than half of teachers, on average, had ever used CBPA. Thus, it is apparent that the use of CBPA is not yet widespread, warranting further exploration into barriers and opportunities for change.

What Do We Already Know About What Teachers Think of CBPA?

Although a growing amount of literature demonstrates the benefits of CBPA, less work has focused on understanding teachers’ experiences with the process of implementing CBPA, including considerations as to why teachers do—or do not—utilize it. Planning for and implementing CBPA could present a strain on teachers, who already operate under demands from various stakeholders to provide rigorous and individualized instruction while meeting robust standards on a tight schedule. Indeed, prior work has shown that teacher concerns often relate to time pressures and the need to prepare students for standardized testing (Gately, Curtis, & Hardaker, 2013).

As part of a process evaluation conducted during an intervention to train teachers to use CBPA at 24 schools, Gibson and colleagues (2008) found that although many teachers said they like CBPA, the actual use of these strategies was fairly limited, even among teachers who enjoyed such activities. Other work has documented that while many teachers like the idea in principle, the logistics and real-world pressures of education settings makes implementation challenging (Cothran, Kulinnia, & Garn, 2010; McMullen, Kulinnia, & Cothran, 2014; Webster et al., 2017). In part due to increased promotion of CBPA by national organizations such as SHAPE America and Association for Supervision and Curriculum Development (ASCD), a growing number of pre-service and in-service teachers are gaining exposure to CBPA in their training and practice. This increasing utilization of CBPA among teachers may lead to a shift in social norms at schools toward promoting a more active and less sedentary culture. However, in-service teachers continue to report system environmental barriers to using CBPA. Even after the provision of trainings to instruct classroom teachers on offering PA opportunities to their students, CBPA implementation levels among teachers in real-world contexts (i.e. not in a controlled research intervention) has been sub-optimal (Carlson et al., 2015; Erwin, Beighle, Morgan, & Noland, 2011). This warrants investigation into additional supports for promoting or implementation, including novel approaches, such as peer coaching and resource sharing within the existing school network. Indeed, preliminary evidence on the effects of a supportive implementation climate (including teacher training, technical assistance, support groups, and the provision of resources) shows that it is associated with increased CBPA implementation (Carlson et al., 2017).

Due to the nuanced information required to understand complex issues, many of the prior studies of CBPA have been qualitative in nature, utilizing interviews. These studies have been conducted internationally (Naylor, MacDonald, Zebedee, Reed, & McKay, 2006; Gately, Curtis & Hardaker, 2013), and in a variety of school settings in the US (Cothran et al., 2010; McMullen et al., 2014; Vazou & Skrade, 2014; Webster et al., 2017). Most prior studies have utilized relatively small samples of teachers ranging from eight teachers (Gately, Curtis & Hardaker, 2013) to 23 teachers (Cothran, Kulinnia & Garn, 2010), although a recent study interviewed 59 classroom teachers (K-8) and specialists at five schools in the Midwest (Dinkel, Schaffer, Snyder, & Lee, 2017). This prior work has identified consistent themes about teachers’ perceived benefits and barriers to using CBPA, ranging from structural issues such as lack of time or space, to leadership issues such as an explicit lack of approval from administrators, to implementation issues such as low perceived competence and motivation. However, most prior studies sampled teachers who are relatively-engaged stakeholders, recruiting teachers who have enough interest in CBPA to volunteer to participate in research. Fewer studies (Carlson et al., 2017; Webster et al., 2017) have quantitatively examined the level of implementation the teachers achieved in relation to their CBPA perceptions. The current study expands the field by employing mixed methods— including interviews and implementation data— and a larger sample of teachers that includes both engaged and unengaged stakeholders.

Theoretical Framework

In school settings, as in other organizational environments, implementation of evidence-based programs such as CBPA necessitates additional strategies beyond the “train-and-hope” approach (Stokes & Baer, 1977). With particular relevance to schools is the need for support beyond a single professional development (PD) training at the onset of a school year, if a program is to be successfully implemented. According to the work of Fixsen and colleagues, core components of implementation include practitioner training, coaching on the job, assessing implementation fidelity, and using assessment information to learn and improve program performance (Fixsen, Naoom, Blase, & Friedman 2005).
Within the Core Implementation Components, Consultation and Coaching fulfills several needs of the teachers, beyond the initial "how-to" provided in PD sessions. These dimensions of coaching include supervision, teaching, the provision of assessment and feedback, and emotional support (Fixsen et al., 2005, p. 44). After the initial PD, these four dimensions of coaching "can help practitioners put the segmented basic knowledge and skills into the whole clinical context" (p. 45). In the case of implementing CBPA, ideally a coach would have specialized training in the delivery of CBPA, and dedicate multiple hours per week to coaching-related tasks with each teacher. While some school districts have the resources to employ a school wellness coordinator to fulfill this need, most schools would need to rely on an existing staff member to serve as a leader or champion for CBPA. However, this may not be feasible for one teacher to accomplish, without substantial release time or reallocation of duties, given the time and resource constraints under which teachers and staff at schools typically operate (Hands, 2012). However, relying on the collective strengths of existing personnel and structures at schools to provide these aspects of coaching is one potential approach to support implementation.

School administrators are also critical players in the adoption and maintenance of evidence-based practices, and thus have influence at many stages of implementation. In the Core Implementation Components from Fixsen and colleagues, facilitative administration "provides leadership and makes use of a range of data inputs to inform decision making, support the overall processes, and keep staff organized and focused on the desired clinical outcomes" (Fixsen et al., p. 29). Administrators have a key role in constructing the school environment to support a practice or program of interest. The component of Facilitative Administrative Supports can take the form of creating a culture conducive to implementation, streamlining related processes, providing monetary, material, and personnel resources, monitoring progress, and making their support of the implementation public. Note that in schools, these supports may not all be attended to by an administrator/principal, but rather distributed across stakeholders.

Need for the Present Study

In-service teachers continue to report systemic environmental barriers to using CBPA. Leveraging opportunities for collaboration among existing school staff members is one way to potentially address these barriers. Although this concept seems useful for increasing CBPA uptake, research to date has not explored teacher beliefs about the feasibility and utility of these methods. The present study used a qualitative approach to examine elementary school teachers’ opinions about support strategies (i.e. coaching and administrative supports) that might improve their ability to implement CBPA. Specifically, the following objectives were explored:

1) What is the potential role of teachers' collaboration time for fulfilling coaching needs in support of CBPA implementation?

2) What is the potential role of each school's PE teacher as a resource for CBPA coaching?

3) What facilitative administrative supports do teachers perceive they need for successful CBPA implementation?

Method

These data were gathered as a part of a study that examined the implementation of CBPA at two elementary schools during the 2016-2017 school year. The study was approved by the Institutional Review Board at Boise State University.

School Contexts

The demographic characteristics of schools are presented in Table 1. To preserve privacy, not all identifying data are provided in the table. Both schools were situated in rural areas and served high-need communities, with student enrollments ranging from ~350 to ~500 students in kindergarten through grade 5. One of the schools had more experienced teachers, whereas at the other school half of the teachers were early-career professionals (fewer than five years in the classroom).

<table>
<thead>
<tr>
<th>Table 1. Characteristics of Participating Elementary Schools</th>
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<tbody>
<tr>
<td>School 1</td>
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<tr>
<td>% White non-Hispanic/Latino students</td>
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<tr>
<td>% Hispanic/Latino students</td>
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<tr>
<td>% students eligible for free/reduced-priced meals</td>
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<td>Title 1 status</td>
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<td>Teacher characteristics</td>
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<tr>
<td>Number of self-contained classroom teachers</td>
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<td>Median number of years teaching</td>
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<tr>
<td>Range of years teaching</td>
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<tr>
<td>Number of early-career teachers (&lt; 5 years)</td>
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Note. To preserve school privacy, demographic characteristics are shown in decile ranges.

Professional Development for Implementing CBPA

At these two schools, all classroom teachers attended a PD session about CBPA led by two research team members who were formerly licensed teachers in K-12 public schools. Separate sessions were conducted for K-2 teachers and for grade 3-5 teachers to create an optimal group size for comfort and interaction, and to customize examples to be developmentally-appropriate for students of differing ages. The sessions were 90 minutes long. During the sessions, the scientific evidence about the academic and health benefits of CBPA was discussed, demonstrations were provided, and teacher questions were addressed. Each teacher was given an Energizers booklet, (Mahar, Kenny, Shields, Scales, & Collins, 2006a, 2006b) which included 22 activities for grades K-2 and 26 activities for grades 3-5. Teachers were also encouraged to use other resources, including Go Noodle®, other online tools, or personally-created activities. Teachers were subsequently asked to implement CBPA over the following 12 weeks, and track the extent of their CBPA usage through weekly logs provided by the research team. These printed logs provided spaces for teachers to document the duration and frequency of CBPA use.

Data Collection

At the end of each week during the implementation period, research staff collected teachers’ CBPA logs. After ten weeks, semi-structured interviews (Merriam, 2009) were scheduled with all teachers at both of the schools. Teachers were offered the option of an individual interview, or a group interview as a grade-level team. A total of 15 interviews were conducted, with 35 teachers. When interviews were conducted as grade-level teams, efforts were made to elicit responses from every teacher. Interviews were conducted on school grounds, either before or after school, or during teachers’ prep time. Interviews were conducted by the first or third author. The duration...
of interviews ranged from 9 minutes to 26 minutes (mean = 17 minutes). While several interviews were fairly brief due to receiving minimal feedback from teachers, some teachers provided extensive input. Interview questions included: “To what extent might collaboration time be used at schools for teachers to share strategies among themselves?” “To what extent might the PE teacher at a school be a resource for classroom teachers?” and “What types of things can administrators do to support teachers in using CBPA?”

Data Analysis

We calculated descriptive statistics to provide a summary of average CBPA usage across all teachers in the study. After transcribing the audiotaped interviews verbatim, we then conducted structural coding of the data (Saldaña, 2015) by reading through each document and applying thematic phrases to segments of data that corresponded to research questions. We then refined coding categories through iterative rounds of focused coding (Saldaña, 2015). The first two authors began reviewing this framework of categories during the early stages of analysis, gradually incorporating sub-themes, which continued until no new themes emerged. Throughout this process, authors coded portions of the data independently then met to resolve discrepancies. All transcripts were then reviewed. “When the PE teacher was either not the optimal choice for this type of collaboration; either the PE teacher was too busy (one of the PE teachers was only at her school half-time), or the classroom teachers were too busy to have time, or not the optimal choice for implementation support. Although teachers spoke positively of instances in which the PE teacher had collaborated with them on particular topics or activities such as combining motion with math facts or spelling words, the concept of PE teachers providing classroom teachers with tips about integrating CBPA was not enthusiastically supported. Even though it was widely recognized that the PE teacher would be knowledgeable in PA and CBPA and that they would be helpful if teachers asked questions, as one teacher asserted, “I would go to my team before [the PE teacher], just to see what they're doing and how they're incorporating it into their classroom... it's a little bit more realistic and concrete for me to be able to follow.” Some teachers expressed concern that the PE teacher would not understand the classroom context; they mentioned that the PE teacher might use activities that are “too disruptive for what we would need” or that PE teachers may not take into account the limited space, desks, and chairs within the classroom.

Other classroom teachers stated that there was no time for this type of collaboration; either the PE teacher was too busy (one of the PE teachers was only at her school half-time), or the classroom teachers were too busy to have truly work together on CPBA implementation. Finally, a number of teachers noted that CBPA is a fairly simple concept and does not require further feedback or assistance from an ‘expert’ such as a PE teacher. Concerning GoNoodle® activities, one teacher said, “It's pretty plug and go,” while a second teacher using the Energizers activities said, “We have the book... I don't know if we need her [the PE teacher].” Another teacher quipped, “I can figure out how to take a one minute brain break.” This is not to say that classroom teachers universally dismissed the idea of receiving CPBA support from PE teachers. Two grade teams at one of the schools stated that having the PE teacher come into the classroom to model an activity would be “encouraging” and was “absolutely” important that they [students] see that your PE teacher is just as much a part of the classroom as a pencil and paper.” Overall, there seemed to be some promise in engaging PE teachers as implementation experts, but many additional questions remain about the logistics of making this process innovation work smoothly, and what structural or scheduling changes might be needed for this type of support.

A second theme in the area of assessment and feedback was that for most teachers, feedback about CBPA from the PE teacher was either not present or not that helpful for confirmation of instances in which the PE teacher had collaborated with them on particular topics or activities such as combining motion with math facts or spelling words, the concept of PE teachers providing classroom teachers with tips about integrating CBPA was not enthusiastically supported. Even though it was widely recognized that the PE teacher would be knowledgeable in PA and CBPA and that they would be helpful if teachers asked questions, as one teacher asserted, “I would go to my team before [the PE teacher], just to see what they're doing and how they're incorporating it into their classroom... it's a little bit more realistic and concrete for me to be able to follow.” Some teachers expressed concern that the PE teacher would not understand the classroom context; they mentioned that the PE teacher might use activities that are “too disruptive for what we would need” or that PE teachers may not take into account the limited space, desks, and chairs within the classroom.

Results

Data from teachers’ CBPA logs revealed that most teachers were able to implement some CBPA. Across all teachers, the average number of activities provided to students per day was .56 activities (approximately one activity every two days), with an average of 34 activities provided per teacher over the 12 weeks, or about three per week. Five teachers provided one or fewer activities per week on average, and those teachers were located in both schools (two at one school and three at another). Implementation was similar across schools, with one school totaling 619 activities across all teachers, while the other school totaled 632 activities. The average duration of activities provided was 6.7 minutes.

The interviews explored potential approaches to improving the process of CPBA implementation, including the Coaching components and Facilitative Administrative Supports described within Fixsen et al.’s (2005) theoretical framework. The data revealed four themes. Note that the Supervision and Teaching components in the Coaching component from Fixsen et al.’s framework did not arise from the data.

Coaching and Consultation

The first theme that arose was that teachers were not as interested in feedback on their own actions or implementation as they were interested in feedback about particular CBPA strategies and activities. Teachers suggested that knowing what their peers were doing, such as in the form of a bulletin board posting CBPA activities that they had tried during the week, would have been a helpful form of knowledge sharing. Many teachers noted that quick hallway-conversation recommendations from peers can be useful feedback, such as “Hey, I did this one. This one was a dud, or this one was a hit,” or listing particular GoNoodle® activities that they had used. In terms of how to structure the CBPA within their busy days, another teacher stated, “When you hear it from somebody you know, saying like ‘Yeah, this is when I do it’ really helps and I think you’re more willing to try it.” More than anything, teachers saw their classroom-teaching peers as experts on exactly what will work well within the classroom.

All teachers at these schools had a block of time once per week allocated for peer collaboration; we inquired how that time was used, and whether sharing CBPA strategies would be an appropriate use of that time. Teacher responses were mixed. Some agreed that it could be appropriate, because they perceive their peers to be credible sources of information about what works and what doesn't work. However, some teachers felt that their formal collaboration time was already so busy that it might not be practical. On the other hand, some teachers noted that while collaboration time is typically very tight, there is the possibility of a quick conversation to discuss what is working well for each teacher in terms of CPBA. The interviewer notes that were used to document subjective interviewee perceptions about the data indicated that some grade-level teams were particularly collaborative and supportive of one another, and often these were the teachers who were not eager to use collaboration time for this purpose.

September 2019, Volume 12, Issue 1, 1-9
Facilitative Administrative Supports

Strong themes emerged around administrative support, either in terms of what administrative factors had been particularly helpful as they worked through the process of implementation, or what teachers felt they needed to be successful. The first theme that arose from the data in this area was that teachers appreciate and/or need assurance from administrators that it is acceptable to have a classroom that is full of moving children and that is also acceptable to take some time away from instruction to support CBPA. As one teacher noted, “I feel like our administrator... recognizes the need of our kids—they just can’t focus and they need movement... She has walked in when we’re in the middle of a video or an activity and she’s like ‘Good job guys!’” Another teacher explained how having explicit feedback during evaluations was particularly helpful:

...during my observation this year my class was flat, and so I did a brain break during the observation, and she put in the notes, like “Nice read of your class, good job using a brain break here.” So she showed a very positive reaction to seeing that happen in the class.

However, while some teachers at both schools felt supported, others were less certain about their administrator’s position and noted that the “mixed messages” between focusing on instructional time versus taking time for CBPA was a barrier to implementation: “Maybe letting us know what is okay. Because I think that there’s some times when they’re such a stickler on being on schedule.” And another commented: “You know, there’s some fear if the principal walks in... are we going to get in trouble because all of our kids are laying on the floor at the end of their yoga story?” Similarly, another teacher stated,

They [the principal] come in during my thirty second break when the kids are running up the walls... I’m like, ‘I promise, I really am teaching.’ Like I feel like I have to apologize, and I don’t want to have to do that.

Finally, a teacher summed up this theme by stating,

I think there is a little bit of a fear of having a classroom that’s moving all the time, or that’s a little bit louder, or is walking around, or that you feel like that maybe some people will feel like your class is wild or crazy... You feel like you should have a quiet classroom, you should have them all sitting in their desks, you know that’s your ideal, and so I think having an administrator that supports the facts that some of your kids are jumping, some of your kids are sitting, [is important].

A second theme that arose from the data in terms of support was that in addition to assurances from administrators that CPBA is acceptable, many teachers wanted explicit gestures of support. Suggestions for these gestures included reminders in weekly updates to “do some physical activity,” incentives for doing CPBA for a certain amount of time, morning announcements along the lines of, “Let’s make sure we Energize... I challenge everyone to get up and move... I tried the California Dreaming activity yesterday. I challenge every class to do that today,” and direct emails stating that GoNoodle® and similar activities are encouraged in the classroom. Given that time was not always viewed as a best practice, and included in state-level school wellness policies in almost half of states in the US (Chiriqui et al. 2019, p. 8) and abroad (Weatherson, Locke & June, 2018), the investigation into proper implementation supports for this practice is still a developing field. This study examined the feasibility of several novel approaches to improve CBPA implementation through interviewing a sample of teachers who had been implementing CBPA for 12 weeks. Despite the evidence base to support the components from Fixsen et al.’s (2005) implementation framework, two of the pieces within the coaching component were not explicitly discussed by teachers as necessary to implement CBPA. The analysis of teacher interviews revealed that themes related to the Supervision component were non-existent; thus, the majority of teachers did not seem eager to have tailored, expert oversight or feedback. Teachers spoke to the potential benefit of having their peers give them reminders, although it was still brought up relatively rarely. Additionally, while their grade-level collaboration time was seen as a viable outlet for these types of discussions – particularly in terms of recommendations for certain activities and strategies – in most cases teachers did not view the discussion of CBPA as a formative need during their collaborative time. Teachers discussed that they did view their peers as content experts in many things, and would take advice regarding CBPA, often this type of sharing occurred informally, such as after school time or during transitions or preparation periods. Given the relatability of peers (versus the PE teacher) as well as the established collaboration time, we do wonder if collective goal setting around CBPA – rather than simply discussing activities they liked or what they would recommend – during collaboration time may yield increased CBPA. Voelkel and Chrispeels (2017), in their study of PLCs, found that collective goal setting and focusing on results supported teacher collective efficacy in terms of supporting students via instruction; we see these results as being potentially transferable to supporting CBPA. Although teachers conveyed an openness and receptivity to the idea of collaboration with the PE teacher, in most cases, we interpreted these opinions as conferring a “thanks but no thanks” sentiment. Certainly a few outliers were eager for this type of knowledge-sharing from the PE teacher, but most teachers felt that they were confident in their ability to implement CBPA on their own. There has been some consideration of PD and other technical support for school physical activity directors (Castelli & Beighle, 2007),
or individuals who coordinate and motivate the offering of school PA in line with comprehensive school physical activity recommendations. However, this work, as well as previous research (Webster, Beets, Weaver, Vazou, & Russ, 2015; Wenner, Tucker, Calvert, Johnson, & Turner, 2019), has shown that this is perhaps an optimistic view of the role of PE teacher as the most well-positioned promoter of school-wide PA. However, other leaders in the school, such as a charismatic teacher leader, or even a parent or school administrator, could be considered to play this type of role (Carson, Pulling, Wolak, Castelli, & Beighle, 2014).

Teachers in this study expressed that CBPA implementation was possible, and felt that they had the tools to implement it, if not the explicit “permission” from their school leader. As demonstrated by the teachers’ comments, verbal and written support, particularly from administrators, can go a long way toward helping teachers feel more confident about CBPA. In fact, a display of administrative support was the most frequently discussed method of increasing implementation of CBPA. This corroborates findings from previous work examining CBPA implementation. In their study which utilized an expert panel to assess implementation of school-based PA programs, Lau and colleagues identified administrator support as the strongest predictor of PA implementation within an organization, estimating that an initiative with a high level of support would be 8.75 times more likely to be implemented (Lau, Wandersman, & Pate, 2016). As such, conveying the academic and behavioral benefits of CBPA to district and school-level leaders is important. In another review of PA intervention implementation in the school context, lack of time was found as the most commonly reported barrier among teachers (Naylor et al., 2015), followed by resource access and lack of supportive school culture for PA. School administrators have great influence over school culture (Leithwood & Jantzi, 1990), so providing small supports, over time, may facilitate sustained implementation. Administrators could provide a solution to time-related barriers through scheduling activity breaks or physically active transition times into their school’s calendar which details teacher daily agendas minute to minute. Encouraging teachers to implement CBPA through email reminders, staff meetings, and announcements could also be an effective way for administrators to show teachers explicit support, while positively influencing the school culture towards PA.

Strengths and Limitations

The use of tracking log data to measure implementation fidelity, combined with teacher attitudes regarding implementation supports, allowed for interpretation of teacher opinions in light of their implementation success, which we view as a strength of this study. However, we were unable to link implementation to interview feedback at teacher level (rather it was done at the school level), since group interviews were done for a majority of teachers and administrators, PE teachers, or other PA champions at schools can be utilized, the most universal theme is that teachers want to feel supported by their school leader in their choice to implement CBPA.

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