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The Albertsons Library

5-17-2017

# Don't Make Me Ask: Facilitating User-Mediated Discovery with the LibAnswers FAQ

Ellie Dworak
Boise State University

Carrie Moore
Boise State University

Presented at SpringyCamp 2017 Conference, virtual.

# Don't Make Me Ask facilitating user-mediated discovery with the LibAnswers FAQ

Ellie Dworak & Carrie Moore Boise State University Albertsons Library



Carrie is the head of Instruction and Research Services

## **Boise State University's Albertsons Library**

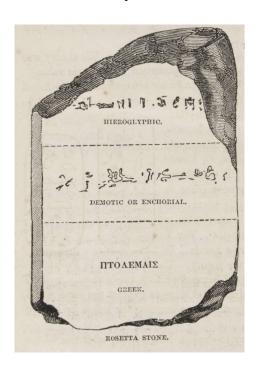
- 22 librarians & 57 staff
- Serves students, faculty, staff, and guests
- Service is our #1 priority



Ellie serves as Reference Services Coordinator

# Let's face it - library research is complicated

### Then: less complicated/less accessible



## Now: more complicated/more accessible



## What we see:

2 records retrieved for the search: Title begins with "urban studies"

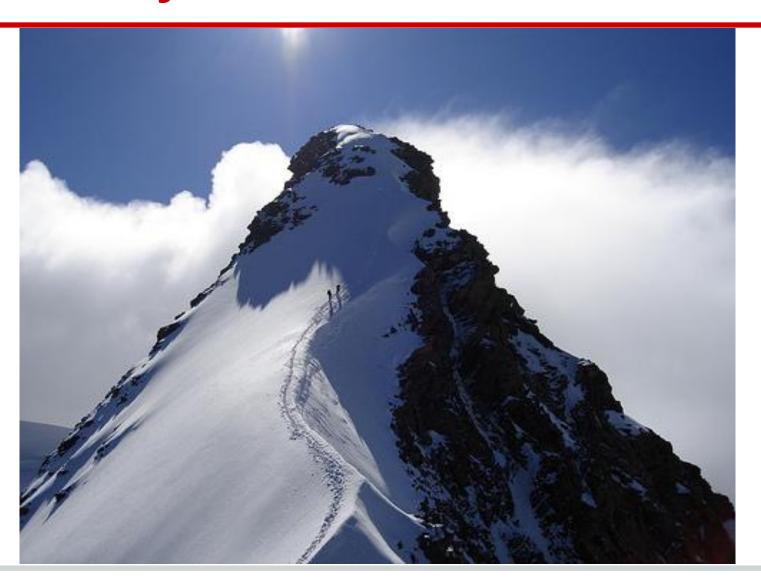
#### Urban studies (Edinburgh, Scotland) (0042-0980)

from 08/01/1993 to 12/31/2007 in Academic Search Premier, Business Source Premier and EconLit with Full Text from 08/01/1997 to 12/31/2000 in ProQuest Central from 01/01/1999 to present in SAGE Premier 2013 in Print Collection

#### Urban studies research

from 2011 to present in Directory of Open Access Journals and Hindawi Publishing Open Access from 01/01/2011 to present in ProQuest Central

# What they see:

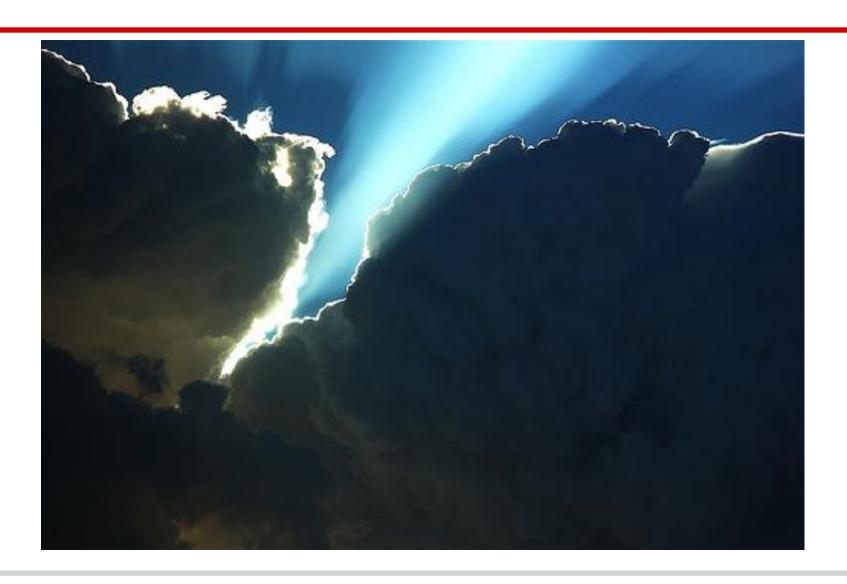


# FAQ? FAQ!

- Leverages expert knowledge
- Available 24/7
- Not location bound

Super bonus - we reach people who don't want to talk to us!

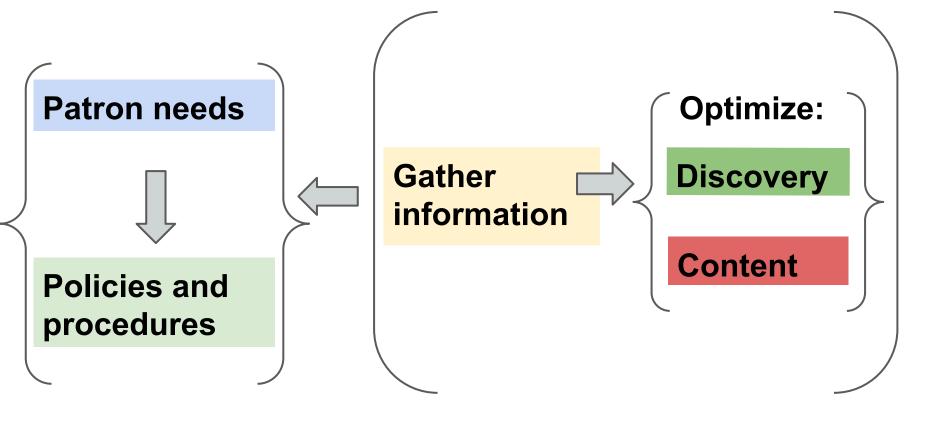
# **Enter LibAnswers**



# The LibAnswers toolbox

- Simple
- Customizable
- Reduces workload
- Real information

# Strategy!



## We have to start somewhere

- Relevant
- Responsive
- User control
- Current, accurate information

# User need: relevance

# Relevant, adj.

**Pronunciation:** Brit. /'rɛlɨv(ə)nt/, U.S. /'rɛləv(ə)nt/

a. Bearing on or connected with the matter in hand; closely relating *to* the subject or point at issue; pertinent to a specified thing.

Relevant, adj (2009). In OED Online. Oxford University Press.Retrieved from http://www.oed.com/viewdictionaryentry/Entry/161893

## A relevant FAQ:

- Answers the right questions
- Gives information that can be applied
- Is available when and where I need it

# On Being Relevant

## Strategy:

- Clarify policies: scope and purpose
- Create a process to review data
- Make improvements
- Repeat

## Tools:

- Integrated reference system
- Use statistics
- Built in feedback features

# **Toolbox: question views**



| Id   | Question  | Asked on | Views *                           | Topics                     |
|------|---|----------|-----------------------------------|----------------------------|
| 1559 | How much does a community library card cost annually?  View question                          |          | 460 (see monthly breakdown)       | about the<br>library       |
| 5166 | How do I tell if a journal article has been peer reviewed?  View question                     |          | 332 (see<br>monthly<br>breakdown) | research/finding<br>things |
| 987  | Is there a fax machine in the library?  View question   |          | 210 (see<br>monthly<br>breakdown) | equipment                  |
| 9481 | I'm not a student at Boise State University. What library resources can I use?  View question |          | 183 (see<br>monthly<br>breakdown) | about the<br>library       |
| 996  | Are there group study rooms in the library?  View question                                    |          | 96 (see<br>monthly<br>breakdown)  | about the<br>library       |

# User need: responsiveness

# responsive, adj.

**Pronunciation:** Brit. /ri'sponsiv/, U.S. /rə'spansiv/, /ri'spansiv/

**a.** Responding quickly to some stimulus or influence; having the tendency to respond in this way.

Responsible, answerable. Obs.

Responsive, adj. and n. (2010). In OED Online. Retrieved from http://www.oed.com/viewdictionaryentry/Entry/163866

- The content is revised and updated regularly
- Queries are attended to quickly



# On Being Responsive

# Strategies:

- Process and procedures
- Identify and make improvements
- Repeat

## Tools:

- Query spy
- Topics and keywords

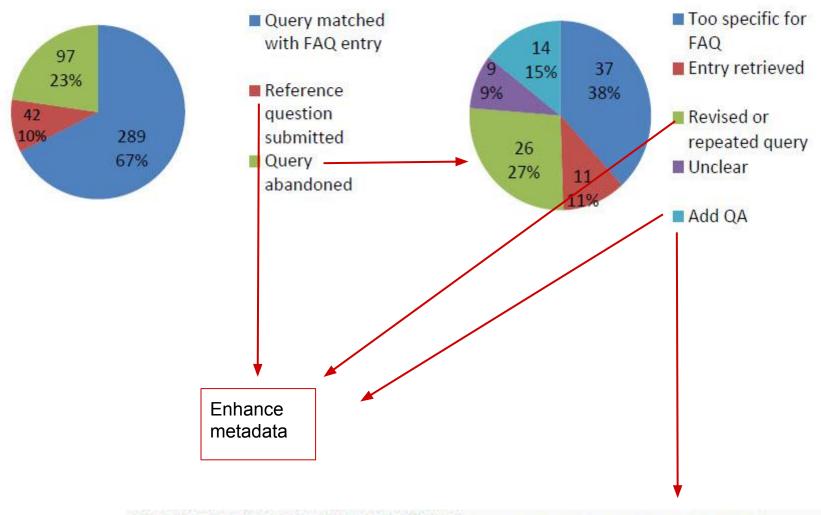
# Toolbox: query spy analysis

| Question Query  | Result  |  |  |  |  |
|---|---|--|--|--|--|
| who is the librarian for english?<br>(add) (mark as reviewed) | Question not submitted!   |  |  |  |  |
| How many books can I check out?                               | Direct match via auto-suggest   |  |  |  |  |
| can I check out headphones? (add)<br>(mark as reviewed)       | Clicked on Does the library have headphones for me to check out?  |  |  |  |  |
| where are the science journals (add) (mark as reviewed)       | Clicked on How do I tell if a journ article has been peer reviewed?   |  |  |  |  |
| circuit design (add) (mark as reviewed)                       | Question not submitted!   |  |  |  |  |
| faulkner nature images  | Question submitted: I'm trying to find peer reviewed articles on nature images in Faulkner's novels. Where should i look? |  |  |  |  |
| how late is the help desk open (add) (mark as reviewed)       | Clicked on When is the OIT help<br>desk open?   |  |  |  |  |
| can I print in color (add) (mark as reviewed)                 | Clicked on Where can I print in color or large format?  |  |  |  |  |

|    | V22     | <b>-</b> (0    | f <sub>x</sub>        |                                     |              |            |        |  |             |            |            |        |
|----|---------|----------------|-----------------------|-------------------------------------|--------------|------------|--------|--|-------------|------------|------------|--------|
| Z. | Α       | В              | С                     | D                                   | Е            | F          | G      | Н  | 1           | J          | K          | L      |
| 1  | Id      | Timestamp      | Query                 | Status                              | Result       | IP         | Source | Referring                                      | URL         |            |            |        |
| 2  | 1431619 | 5/3/2013 16:56 | Where should I searc  | Question                            | Where sh     | 132.178.2. | Widget | http://library.boisestate.edu/help/contact.php |             |            |            |        |
| 3  | 1431618 | 5/3/2013 16:55 | where can I print on  | e can I print on (Not Submitted 133 |              |            | Widget | http://library.boisestate.edu/help/contact.php |             |            |            |        |
| 4  | 1431617 | 5/3/2013 16:55 | respiratory therapy p | tory therapy p Not Submitted        |              | 132.178.2. | Widget | http://library.boisestate.edu/help/contact.php |             |            |            | ct.php |
| 5  | 1431614 | 5/3/2013 16:55 | can I borrow journals | Clicked or                          | r Can stude  | 132.178.2. | Widget | http://library.boisestate.edu/help/contact.php |             |            |            |        |
| 6  | 1431612 | 5/3/2013 16:54 | ebooks                | Clicked or                          | r What is th | 132.178.2. | Widget | http://library.boisestate.edu/help/contact.php |             |            |            |        |
| 7  | 1431611 | 5/3/2013 16:54 | What does it mean w   | Match via                           | auto-sugg    | 132.178.2. | Widget | http://library.boisestate.edu/help/contact.php |             |            |            |        |
| 8  | 1431610 | 5/3/2013 16:54 | penguins              | Not Subm                            | itted        | 132.178.2. | Widget | http://lib                                     | rary.boises | tate.edu/l | nelp/conta | ct.php |

| Query   | Outcome                | Category                     |
|---|------------------------|------------------------------|
| Where should I search for information about closed circuit systems?                     | Question Submitted     | Reference question submitted |
| where can I print on card stock?  | Not Submitted          | Query abandoned              |
| respiratory therapy protocol for neonatal care  | Not Submitted          | Query abandoned              |
| can I borrow journals?  | Clicked on question    | Query match with FAQ entry   |
| ebooks  | Clicked on question    | Query match with FAQ entry   |
| What does it mean when the catalog says "Other Idaho Libraries?" How do I get the book? | Match via auto-suggest | Query match with FAQ entry   |
| penguins  | Not Submitted          | Query abandoned              |

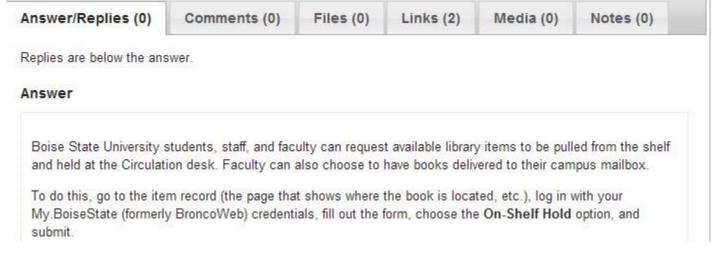
## **FAQ** query outcomes

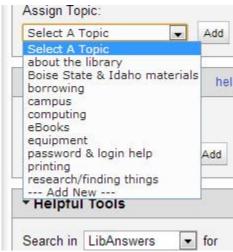


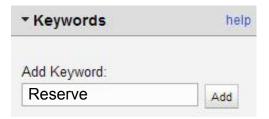
who is the librarian for english? (add) (mark as reviewed)

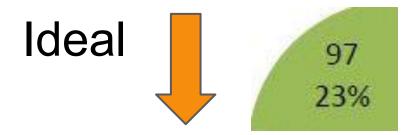
Question not submitted!

# **Toolbox: fun with metadata**

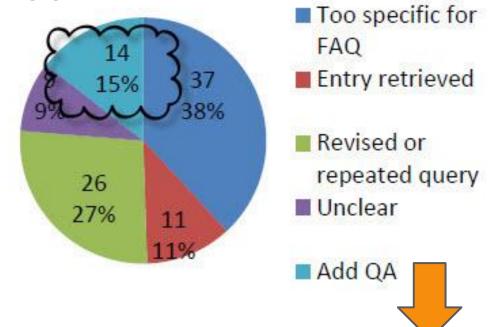








# Real



September 2012 - 16 April 2013 - 4

# **User need: control**

# control, v.

## /kənˈtrəʊl/

**1. a.** The fact of controlling, or of checking and directing action; the function or power of directing and regulating; domination, command, sway.

Control, n. (1893). In OED Online. Retrieved from http://www.oed.com/view/Entry/40562?rskey=30Uwku&result=1&isAdvanced=false

## I have options to:

- Locate answers in the way I'm comfortable
- Choose formats and levels of content that meet my current needs
- Engage with and influence content
- Get more help or even complain

# On giving patrons (some) control:

# Strategies

- Offer choices
- Processes for review and updating

## Tools

- Use statistics
- Admin options



## Referring URL

From where are questions being asked?

Filter by source: System | Widgets | LibGuides

#### URL

http://library.boisestate.edu/help/contact.php

http://libanswers.boisestate.edu/search.php

http://library.boisestate.edu/libansreference.php

http://guides.boisestate.edu/IdahoStatesman



Topics: password & login help, computing

Last Updated: Feb 12, 2013 | 17 Views



## Answer

Was this helpful? 6 0 9 0





Edit this Answer.

The Macs may ask for a password, but they don't require one - just hit enter.

For the PCs, use your My.BoiseState (formerly BroncoWeb) credentials.

As always, let us know if you have any trouble!

For More Info / Source(s) (Links open in new window.)

· Computing in Albertsons Library

Answered by Ellie Dworak Email Answer



#### Other Answers / Comments (0)

Improve this answer or post a comment

#### Related Questions

- · How do I print in the library?
- Why can't I download eBooks with library computers or library iPads?
- Are there group study rooms in the library?
- I'm having trouble using library resources with my BSU login.
- What is the user name and password for library databases?
- I'm not a student at Boise State University. What library resources can I use?
- Is there wireless Internet access in the Library?
- What's a QR code? What do they do?
- How can I use the wireless network to print from my laptop?
- · Are there computers in the library where I can use my SD card?



Via SMS: TXT your question to (208) 546-9982

#### Live Chat



#### Browse by Popular Topics

## about the library - Boise State &

Idaho materials - borrowing - Campus computing - eBooks - equipment -

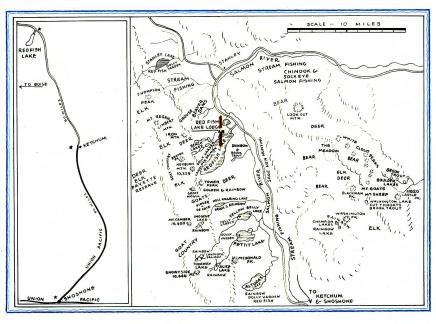
password & login help - printing research/finding things

View All Topics

Related content from Library Research Guides

- · Counseling Library Resources
- Math Guide
- · Mobile Learning at the Library
- eBooks

# User need: current, accurate information



#### INFORMATION

SHOSHONE, IDAHO, is on the main line Bathing in the Lake—motor and row-boating, of the Union Pacific R. R. from Omaha, Mullins non-sinkable steel boats. Nebraska, to Portland, Oregon-a branch of which extends to Ketchum-halfway to the

Excellent automobile roads from Shoshone to Redfish Lake Lodge, through 120 miles of interesting and scenic country.

U. S. Forestry Telephone service to Hailey and Ketchum, Idaho. Telegraph address, Ketchum,

Arrangements can be made for hunting, camping and exploration parties, with pack outfits and competent guides.

Guests will be met at either Ketchum or Shoshone upon 24 hour notice.

Redfish Lake Lodge is operated on the American plan. Rates including use of saddle horse, 56 to 70 dollars per week per person.

For further information and reservations address GEO. S. KROM, Mgr. SAWTOOTH HOTELS & TOURS, INC. Stanley, Idaho Season July 1st to Sept. 1st

## Of Mice and Maintenance

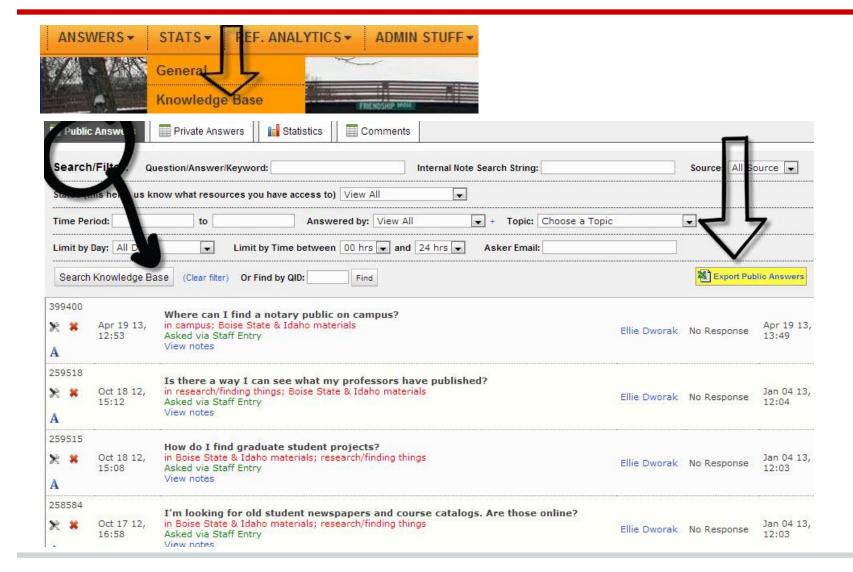
# Strategy:

- Who's in charge, anyhow?
- Just do it (on a schedule)
- Don't duplicate
- Little things count

## Tools:

- Downloadable QA pairs
- Link checking

# **Toolbox: KB Explorer**





# **Questions?**

# carriemoore1@boisestate.edu





# elliedworak@boisestate.edu

## **Image credits**

#### Slide 3

Drawing depicting the divisions of the Rosetta Stone, with labels for the different languages (1874). Retrieved 10 April, 2013 from: http://commons.wikimedia.org/wiki/File:Rosetta\_Stone.\_(1874)\_-\_TIMEA.jpg

West, J. This is me (16 Sept., 2007). Retrieved 10 April, 2013 from: http://www.flickr.com/photos/iamthebestartist/1390012980/

#### Slide 5

Smith, S. Dufourspitze, summit ridge from Sattel (28 July 2006). Retrieved 11 April, 2013 from: http://www.flickr.com/photos/roofofeurope/3881020300/

#### Slide 7

Smoke cloud 4 (2 March, 2007). Retrieved 10 April, 2013 from: http://www.flickr.com/photos/damiensimages/275407020/

#### Slide 20

Boise State University Libraries. Redfish pamphlet page 5 (1931). Retrieved 9 March, 2013 from: http://digital.boisestate.edu/cdm/compoundobject/collection/Limbert/id/581/rec/2

#### Slide 24

The DreamSky, Sarangkot flight (10, October 2008). Retrieved 25 April, 2013 from: http://www.flickr.com/photos/dhilung/2967604762/

