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## ScholarWorks

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### Gardening Blog

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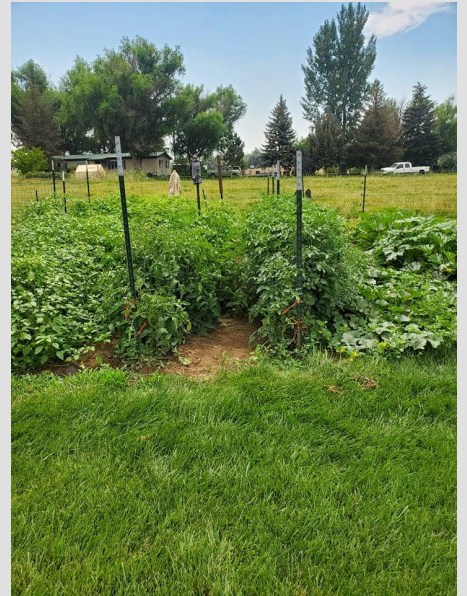
# Gardening Blog



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# Summary

- How might I create blog for first time gardeners in Southern Idaho?
- Blog website
- Blog post about starting seeds
- Accessible for first time gardeners
- Low stress low financial start
- “Victory gardens”
- Food stability



# Innovative Approach

- My personal perspective
- Showing ways to garden that might not be “conventional”
- Low budget options
- Options for people with little space
- Making people feel okay for not wanting to spend a lot of money and time
- Offering a free resource

# Emotional Intelligence

- Admitting what I don't know
  - Allowed me to know what to research
  - Frost dates and hardiness zones
- Making my content accessible for all skill levels
- Stepping into the reader's shoes
- Why I love gardening so much

# Creative Thinking

- I'm always experimenting
- How do I make something easier or more efficient?
- Window greenhouse
- Everybody offers a unique perspective
- Failing is okay, that's how you learn



# Innovative Solution

- Offer my personal perspective with emphasis on new technologies and products available that I love
- Free resource that is Ad free as well
- Maximizing space
- Room for improvement

# Results

- Blog published about starting seeds
- Gives reader detailed information about when and how to start seeds
- Few followers
- Positive feedback
- Easy to understand



# Conclusion

- Room for improvement
- Overall pleased with website and first post
- Time-management
- Learned new tips myself
- Positive feedback
- Hope to continue to grow this blog and learn

My Blog

# References

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