MISSION STATEMENT

The Boise State Student Union serves as the center for campus life providing educational, cultural, social, recreational, and leadership programs and services that are integral to the academic experience.
VALUES OF THE STUDENT UNION

Boise State University prides itself on continuing a long historical trend of the first Student Union in England, 1815. Its main goal is to be a positive focal point of the college community; a place where students, faculty, staff, alumni, and guests can meet to share talents, interests, ideas, and dreams. The Boise State Student Union...

- Serves as the central gathering place for members of the University community.
- Encourages civic responsibility and participation in service.
- Provides programs and services that expand competencies, enhance understanding, and promote personal growth.
- Demonstrates a commitment to the visual and performing arts, cultural diversity, and intellectual development.
- Provides a forum for unifying a diverse campus community.
- Exemplifies a customer orientation and provides convenient, useful services in a clean and friendly environment.
- Provides meeting and event space for student organizations and the campus community.
- Provides an environment that is conducive to innovation, learning, empowerment, and creative thought.
- Serves as a point of outreach to the greater community.
Dear Friends-

The Student Union & Activities is a vibrant department at Boise State University. From classic performances and films to large academic conferences, there is always something for students, faculty and staff. The 2002-03 academic year was full of exciting changes and improvements for the activities program and the facility. From record-breaking numbers of Leadership Quest participants to record breaking numbers in conference services, the Union was always alive with activity. A wireless environment was created within the facility to allow students to access the Internet through their own laptops or from units checked out from the Information Desk. Our Guide to Entertainment was moved from a print piece to an on-line calendar, providing up-to-the-minute event information to the BSU community and beyond. The Classic Performances Series broke records with season ticket and single event sales and the student leaders in ASBSU, SPB, and VSB were highly motivated and provided great programs and services to their constituencies. Audience surveys and a customer satisfaction survey helped provide valuable information as we set goals for the upcoming year and implemented program improvements. As we begin this academic year, we want to take the time to celebrate our accomplishments and highlight trends in our operations from over the past year. The Student Union & Activities staff is committed to creating an open, welcome and service-oriented environment to the students, faculty and staff at Boise State University. We hope you enjoy this recap and keep your eyes open for exciting programs and initiatives in the coming year.

Sincerely,

[Signature]

Leah A. Barrett, Director
Student Union & Student Involvement
“The Student Union represents the heart of Boise State, to get an idea of how lively the campus is one need only walk through and look around at the diverse groups and students who truly make Boise State what it is. A center of student life, the SUB serves as a gathering place, a sort of pulse of what’s going on at Boise State.”

-Ali Sohail Ishaq, ASBSU President, 2003-2004

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STUDENT INVOLVEMENT & COMMUNITY BUILDING

The mission of the Student Union is to serve as the center of campus life by providing educational, cultural, social, recreational, and leadership programs and services that are an integral part of the academic experience. We accomplish this through the many programs and organizations available; opportunities range from serving on campus committees to listening to live music on the patio. It is the students that are the motivating force of Boise State's Student Union and Activities.

Student Activities

Student Organizations

Student Union Board of Governors (SUBOG)

Student Programs Board (SPB)

Volunteer Services Board (VSB)

Games Center

Associated Students of Boise State University (ASBSU)
2003 Achievements

Student Activities
→ The Guide to Entertainment was published online, creating a cost-savings in printing of $15,000 per year. 1800 visitors per week were recorded on the site by the end of spring semester.
→ Danny Glover and Bill Fletcher were the featured speakers for MLK/Human Rights Week. The event was moved to the Pavilion to accommodate an audience of 2,500.

Student Organizations
→ 21 new organizations were recognized, increasing the total to 168 student organizations.
→ Two national Greek letter organizations were awarded charters bringing the total to four.
→ All student organization forms were moved online for convenience and cost-savings.
→ The self-reported total number of Boise State employees and community members involved in student organizations nearly tripled from 2001 to a high of 1,860. This increase was due to the manner of the reporting.
→ Total number of booth participants during the Fall & Spring Organization Fair was 106, an increase of 10 from 2002.

SUBOG
→ The board unanimously supported increases in audiovisual fees and Games Center rates. Both should result in an increase in revenue.
→ The use of the public spaces in the Student Union was reviewed and the result was the development of more standardized policies.

SPB
→ SPB hosted 58 events including Ralph Nader in the Morrison Center and 10,000 people attended Spring Fling.
→ A standing room only debate with the candidates running for Superintendent of Public Instruction was held in the Jordan Ballroom.
→ There was a decrease in the number of events sponsored from 74 during fiscal year 2001 to 58 during the current year.

VSB
→ The monthly "Service Saturday" concept was created and offered assistance to 41 community agencies with 1,203 volunteers.
→ The number of individuals donating time to service projects declined by over 700 since fiscal year 2001.
→ There was a decrease of one service project/event sponsored from fiscal year 2002.

Games Center
→ Birthday and party packages were developed and provided discounts to students, faculty, and staff.

ASBSU
→ The Judiciary handled 32 Requests for Opinions, 9 Election Complaints, and 2 Statement of Fact complaint cases.
→ The number of pieces of legislation introduced to Senate doubled from 2002 to 102.
→ The number of students utilizing attorney services decreased from 2002 by 54 to 411.
2004 Goals

→ Identify and facilitate programming initiatives for the new Canyon County Campus. Develop programs and services to assist with the growth of Greek Life.

→ Provide advising and fiduciary oversight for the Student Radio Program.

→ Replace carpet in the Games Center and install synthetic bowling lanes.

→ Host the ACUI Region 14 College Bowl and Recreation Tournaments in February.

"To me the union is the heart of campus - it is where the life and energy of Boise State is located. The union to this campus is a manifestation of what students can and will accomplish if they unite for a common cause."

-Nichole Billetz, Student
VISUAL & PERFORMING ARTS

The Art Gallery promotes respect for the visual arts by featuring student, local, and national traveling art exhibits, open to the public and free for viewing. The Permanent Collections feature work from a diverse array of style, content, subject matter, complexity of form, and simplicity of nature.

The Special Events Center is the home of the Idaho Dance Theatre, Boise State Theater Arts & Music performances, the SPB Film Series, and the Classic Performances Series. The Classic Performances Series is a unique way that the Student Union offers a musical experience to its visitors. Performing artists provide a blend of tradition, cultural insights, and musical entertainment for all to enjoy.
2003 Achievements

- The Student Union Gallery hosted its first statewide Idaho Watercolor Society's annual juried exhibition that included 71 paintings.
- The Classic Performances Series season ticket sales increased by 27% from previous year to 201.

2004 Goals

- Continue to build the reputation of the Student Union Classic Performances Series and Art Gallery program within the City of Boise's arts community.
- Work collaboratively with the Art Department to develop a statewide Art Exhibit.
- Complete facility improvements to the Special Events Center, which include remodeling the loading dock, adding an accessible ramp, and making the patio a more welcoming space with improved landscape and tables.
- Increase season ticket sales to 250.

Classic Performances Series

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BUILDING OPERATIONS

The Boise State Student Union began in 1942 and was originally located in what is now the Communications Building. The current location was built in 1967 and has undergone three major renovations since; current expansion is planned to provide services for the expected growth of Boise State.
2003 ACHIEVEMENTS

- An interior remodel was completed of the Union Dining Room including new carpet, chairs, tables, booths to increase usability of space.
- A wireless environment was created within the facility.
- The Information Desk & Ticket Office was remodeled to be more inviting and include space for the laptop checkout program.
- The remodel of the University Bookstore was completed during the spring semester.
- The Reservation Office was remodeled to create a more efficient customer-orientation and to include space for the new Conference Services Coordinator.
- Ballasts and fluorescent lamps were replaced to conserve energy along with the installation of energy efficient water heaters and Metasys controls throughout the building.

2004 GOALS

- Create a renewed interest in the Student Union expansion by administering the process of preliminary design development.
- Relocate the Cultural Center to the 2nd floor of the Student Union and remodel the Student Organization Complex to accommodate both functions.
CONFERENCE SERVICES

The Student Union has 15 meeting rooms and 2 divisible ballrooms. Of these spaces, 15 of them reflect names honoring Idahoans who have made outstanding intellectual and cultural contributions. The Student Union is proud to honor these Idahoans, some have received national recognition, but most have been relatively obscure from the historical perspective.
2003 Achievements

→ A new position to coordinate university conference services was created and Robynn Browne, a former manager with the HP Women's Challenge, was hired into the position.

→ There were 12,167 event bookings during 360 days of operation. This is up 2% from 2001-2002.

→ Annual meeting room revenue billed was $332,171, up 39% from the previous year. Most of this increase is due to changes in catering policies for outside groups and an increase in room rates instituted in January 2002.

→ The value of waived service for room and audio visual support for University departments was up 29% from 2001-2002 for a total of $1,843,824.

→ A market basket survey of audio visual equipment rental and personnel rates was conducted and increases for fiscal year 2004 were proposed and approved by the Student Union Board of Governors.

2004 Goals

→ Develop a one-stop conference services operation for the Boise State campus.

→ Upgrade conference furnishings in at least five meeting rooms and create one board room.

→ Improve inventory control systems for conference services and technical equipment.
WAIVED INCOME BY ORGANIZATION

REVENUE TOTALS BY ORGANIZATION TYPE

- 1999-2000
- 2000-2001
- 2001-2002
- 2002-2003
"For me the SUB is a good place to meet with students and faculty because it is the center of campus. We have several choices of food, meeting spaces, and the environment is positive. As the advisor to the Men's Lacrosse team I am in the SUB several times a week and the staff are wonderful to work with."

- Callie E. Spear, Ph.D., CHES/ Dept. of Kinesiology
FY 03 BUDGETED REVENUE

- Resident Dining (150,700) 5%
- Food Service Commissions (277,465) 8%
- Games Center Revenue (238,000) 7%
- Lease Income (221,299) 7%
- Event Tickets & Program Support (17,700) 1%
- Reimbursements and Misc (84,218) 3%
- Student Fees (1,894,900) 57%

FY 03 BUDGETED EXPENSE

- Repair & Maintenance (284,058) 9%
- Technical Services (197,156) 6%
- Food Service Operation (66,378) 2%
- Reservations & Conf. Services (206,566) 6%
- Facility Operations (602,332) 19%
- Info Desk/Ticket Office (132,113) 6%
- Mktng & Promotions (24,585) 1%
- Student Involvement (577,914) 18%
- UNVRSITY SVC - OVHD (243,170) 7%
- General & Capital Repl. (466,295) 14%
- Return to Reserves (18,000) 1%
- Univ Svcs - OVHD (240,103) 7%
Stores & Services

Convenient shopping and services are provided to our students. Everything from information to copies and memorabilia can be found while strolling around the Student Union.

- Information Desk
- Ticket Office
- Bookstore
- Bronco Shop
- Campus Copy
- Student Stop
- Bronco Card Office
- Cyber Cafe
2003 Achievements

- A mobile computer lab was created, making 10 laptop computers available at the Information Desk for use within the Student Union complex. Over 5000 checkouts of laptops were made from January to June, an average of 56 per day.

- The Bookstore sales continue to grow resulting in higher lease payments to the department.

- The Student Stop managed by Academic Support underwent a facelift. Staff in this area provide drop-in advising services to students a few hours each day.

2004 Goals

- Increase the number of laptops available through the mobile computer lab to 20.

- Assist the Bookstore in opening a new store in the Student Union to provide shipping and packing supplies and services as well as pick-up of web orders.
"The Student Union is the center of campus life; one can relax, do homework, eat, even send mail. The warm atmosphere and comfortable furniture make it a nice home away from home."

-Joseph J. Kalonge
SUBOG Vice Chair 2003-04
Food Services

Whether you are reading a relaxing book, studying for final exams, or just enjoying conversations with friends, the Student Union has retail food service outlets that can be visited for varying appetites or desired flavors.

Boar's Head Deli

Chicago Connection Pizza

Fresh Express

Moxi Java

Snake River Grill

Table Rock Cafe

Great Chefs
2003 Achievements

- Replaced Pizza Hut with Chicago Connection Pizza and increased the delivery options available on campus.
- Catering sales were up 12% to $134,985 even though state appropriations to university departments were reduced.

2004 Goals

- Add Southern Tsunami Sushi and Tortilla Fresca to the retail outlets in the Student Union and remodel Fresh Express convenience store.
- Support anticipated increase in students in the residence halls for fall 2004 by increasing the capacity and improve efficiency in Table Rock Cafe.