

# Annual Report

Boise State University  
Student Union Building

1976-77

ANNUAL REPORT

*Boise State University*

STUDENT UNION BUILDING

1976-77

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Boise State University

STUDENT UNION BUILDING

(Overview)

The following pages will give a history of the 1976-77 happenings in the Student Union Building at Boise State University. In many ways, it was our most rewarding year in that we truly effected the team concept.

This past year, we also were of much change and additions. We most certainly miss the people who left, however truly appreciate the quality and contributions of the new members of the team.

At the start of any new year, the hopes and aspirations must always be higher than the reach and this is certainly the case at Boise State University. We had some frustrations, with moments of anxiety, but in the end it was the most gratifying and constructive year in the Boise State Student Union Building!

## OPERATIONS

The fiscal year July 1976 to July 1977 was a time when a great deal of change occurred in the Operations section of the Student Union. The major change was when Assistant Director, Tom Moore, resigned to take a position in another state. I came to Boise State in early July to train with Tom and orient myself to the BSU Student Union.

I found the operation of this facility had many similarities to the Unions I had worked with previously; however, one difference caught my attention immediately. The administrative flexibility afforded my position, allowed me to expand and explore many areas that were unfamiliar to me. The opportunity to actualize my ideas and to incorporate the ideas of the staff in this area began to open the door to many other possibilities for creative management.

Upon completing my first year at Boise State, I feel the experience has been very beneficial to my career growth and my educational endeavors. Hopefully, my first year at Boise State was also beneficial to the Student Union operation and to the students of BSU. I look forward to completing my second year and fulfilling many of the long range projects and programs that I have become involved in the past year.

### Staff

After operating with several vacancies for many months, the Operations' staff was finally filled in the fall of 1976. We had lost several employees who had given satisfactory work performances for their term in the Student Union, but due to the availability of other opportunities, they chose to leave. The difficult task of maintaining custodial crews at full employment was handled well by Eldon Wallace and Lee LeBaron. The excellent level of the custodial crews work is a credit to both Lee and Eldon's management abilities with personnel. We maintain high standards of work performance on our custodial crews and I have not been disappointed yet with any of them. I feel that Operations staff has developed a good student and public oriented attitude which is essential in Student Union Operations.

### Programs

The student staff employed by the Student Union is fortunate to have several experienced crew leaders. Bob Kelley, who is leaving after three years of employment, did an excellent job in managing the student night crew. The biggest problem areas remain in the effective control of night managers and Information Booth personnel. Both positions are being reviewed and procedures are being updated. The traditional selection of student personnel is being reviewed also so that qualified responsible students will be selected to fill these jobs.

### The Union Building

In 1976-77, the Student Union Building had several projects completed. Included in the list of projects were: installation of

new curtains and carpeting in the Big Four Room, re-keying of all exterior doors, installing an alarm system in all Games Area entrances, security lighting in the back of the SUB, painting of two large murals, (one in the main lobby and one in the second floor hallway), addition of a third trophy case in the main lobby, and installation of modesty curtains, book storage cases and low mirrors in four of the main rest-rooms for handicapped students. In addition to the projects completed, we furthered the completion of old projects and scheduled them for installation in the summer of 1977. Several of the old projects were initiated three years ago. A maintenance agreement was formulated by the University which alleviates several of our problems with completion of capital improvement projects. An electronic survey was completed by Morrison-Knudsen Company on the Student Union roof. The survey provided us with valuable information on the repairs needed to stop the leaks in our roof.

More time was spent in preparing for the 1977-78 capital improvements to insure that they would be completed in the same year they were initiated. I feel that overall the Union is in excellent physical appearance. The structural problems that were born with the building still plague us daily; however, with experience we are learning to cope with our discomfort.

The Student Union was scheduled for use by more organizations and attendance was greater than in any previous year. Attendance totals (not including regular weekly meetings) reached 96,137 by May 31, 1977, proving more than ever the importance of the Student Union to University and community activities. The efforts of the entire staff have had a positive effect on all persons who used the Student Union in the past

twelve months. We shall try even harder to improve that performance next year. The 1977-78 year will allow us the opportunity to obtain the goals set by our department and the incentive to do so will come from our satisfaction of the past year.

#### STUDENT ACTIVITIES OFFICE

The school year 1976-77 was an exciting and rewarding one. We were able to accomplish our objectives and move on to new and bigger projects. The National Student Exchange was perhaps the greatest achievement of the year however, other programs including the Election Board with extended hours, Judiciary's increased involvement with ASB legislation, Sorority Rush with 100 percent pledging, the leadership seminar, and the Programs Board continuation of fine entertainment were all significant accomplishments.

The Programs Office provides an opportunity for students to explore their interests, involve themselves in program planning and implementation, and explore the relationship between their educational experience and their lives in the community at large. Boise State's Institutional Mission and Objectives states, "that every university student needs a broad education to equip him (her) for mobility in employment, in social life, in community, state and national citizenry, and that each student deserves an environment that contributes to his (her) total growth as an individual. Therefore, the university should help to create an intellectual atmosphere...and informal avenues of learning."

The Programs Office works toward these objectives by providing an atmosphere to facilitate student growth, meet student needs by



*maintaining a laboratory for increased human understanding, as well as developing cultural, social, and recreational programs. Our main goal is to fulfill the University's co-curriculum, student development.*

*Many opportunities are available in the Programs Office for student involvement, including the Programs Board--Lectures, Films, Outdoor Activities, Publicity, Special Events, Homecoming, Concerts; ASB Election Board; ASB Judiciary; Leadership Honorary; Sororities and Fraternities; 70 student organizations; and the National Student Exchange. We are constantly growing, changing, and open for new ideas and projects.*

*The following synopsis highlights this year's student adventure in tying information with firsthand experience.*

#### Programs Board

*As a result of the efforts and coordination of the Student Union Programs Board, Boise State University students once again experienced a continuation of the fine entertainment typical of previous years. Activities varied from rock concerts to classical music. The Programs Board, composed of nine student committees--Special Events, Lectures, Concerts, Pop Films, Outdoor Activities, Coffeehouse, Publicity, International Cinema, and Homecoming actively developed and implemented the campus' extracurricular activities.*

Lectures--The Lectures Committee, chaired by Steve Hone, presented talent to capacity and near-capacity audiences throughout the school year.

*Included were the following speakers:*

*September 22--Comedian David Steinberg opened the lecture season to a standing room-only crowd. The audience was the largest student attended of the year. Mr. Steinberg performed during Homecoming '75 and, due to popular demand, was invited for a return engagement. "Steinberg kept his audience engrossed for an hour of magnificent*

monologue about current news and sundry other topics including the skit that he did on the Smothers Brothers Show that caused the censors to kick them off the air." (Arbiter 9-27-76)

October 22--Vincent Buliosi, author of the best seller, "Helter Skelter," and chief prosecutor of Charles Manson lectured to another sell-out crowd (approximately 350 from the community attended). His question-and-answer lecture was both fascinating and chilling.

November 17--The Homecoming lecturer, Uri Geller-mentalists, was perhaps the highlight of the year's lectures. Sold Out. "Sceptics became believers when broken watches started working for the first time in 20 years." He left many bent spoons around the SUB. There was a great deal of interaction with the audience. Television monitors were set up so that the audience could see close-ups of watches turning back, etc. The program had a lot of appeal (a lighter type of subject).

January 28--Joan Fontaine, longtime Hollywood leading lady, was featured speaker for Idaho's Invitational Theatre Arts Festival.

February 2--In cooperation with Student Residential Life, the Lectures Committee presented for the second year in a row the founder and president of the National Organization for the Prevention of Rape Assault, Fredrick Storaska. His lecture, "How to Say 'No' to a Rapist and Survive," was interesting, however proved to be too lengthy (3½ hours) for many people. Over half of the audience left before it ended.

April 14--F. Lee Bailey, nationally prominent defense attorney, was featured during Special Events Week. Bailey has been involved

in such well-known cases as the Patty Hearst trial, Dr. Sam Sheppard, the Boston Strangler, and Captain Ernest Medina.

April 27--Mel Blanc, creator of the voices of Bugs Bunny, Porky Pig, Woody Woodpecker, Daffy Duck, and many other cartoon characters captivated his audience with voice impersonations, stories, slides, and Oscar-winning cartoons.

May 3--Gordon Brownell, appearing on behalf of the National Organization for the Reform of Marijuana Laws, ended the season's lecture series with a film/lecture presentation.

Homecoming--The week of November 15 through the 21 featured BSU Homecoming '76. The week started off with the traditional TKE/IK Toilet Bowl and Powder Puff Game in the Bronco Stadium. Following the games, Muffey Blakely performed during the Coffeehouse in the Ballroom.

One of the highlights of the week was the Wednesday night lecture/demonstration by the famous mentalist Uri Geller. The audience viewed and participated in still unexplainable demonstrations of levitation, metal spoons bending with the mind, watchbands turning back several hours, and old nonworking watches (brought by the audience) starting to work once again. Preceding the lecture, Mr. Bronco, the Homecoming Queen, and King Beard were announced.

Waylon Jennings and Jessie Colter, country rock stars, appeared in concert Thursday night. The week's activities also included an "Almost Anything Goes" takeoff on the hit television show, an antique festival theatre production, Mardi Gras Dance, a pancake feed preceding the Weber State/BSU game, and the traditional Homecoming Dance featuring "Today's Reaction" at the Downtowner Ramada.

Concerts--Big-name concerts experienced a major setback at Boise State University due to the Boise Fire Department's ban on all concerts in the

gymnasium. Fire hazards and rowdy crowds were cited as the reason for this decision. During the months preceding the closing of the gym, the following concerts were presented: Roto--Cayenne, Waylon Jennings and Jessie Colter, and the Charlie Daniels Band.

Second semester (since the gym was off limits), the Concerts Committee presented mini-concerts in the 800-seat SUB Ballroom. Featured were the legendary jazz musician, Stan Kenton and his Orchestra; Leon Redbone, 20's and 30's ragtime jazz; Corky Siegel, blues harmonica player and pianist; and Roto/Mission Mountain Woodband. Coffeehouse--Much time and effort was spent in trying to boost Coffeehouse attendance. Coffeehouses were changed to different places, times, and atmospheres; and free coffee, punch, cheese platters, and cookies were offered. These new approaches still did not increase attendance. Surveys indicate that patrons of Coffeehouses prefer the "pub" atmosphere, complete with beer and wine.

As a result of these low turnouts, Coffeehouses will be discontinued next year. The Concerts Committee will assume the responsibility of presenting Coffeehouse variety; however, larger, more expensive, and better known groups will be contracted. Past performances prove that Boise audiences will turn out for well-known groups.

This year's Coffeehouses included the following: Charlie Maguire, singer, songwriter, and guitarist; Maureen McElderay, bluegrass, ballads, toret songs, and classic country western from before country music went commercial; Mike Lyons and Don Cunningham, unique accoustical music; Bob Hardy, composer, song stylist, guitarist, and singer combined classical jazz, bluegrass, and folk; Muffie Blakley, piano; Bud Gudmundson; Jack Gish and Terry Moran, soft folk sounds; Dominique Roche, pop rock piano player and singer; Greg Safford and Brad Smith; and Chapter Three

for a Valentine's Dance.

Whoopee Week--was the title and the mood for this year's Spring Special Events Week, held April 11-16. Under the leadership of student chairman, Marty Weber, many facets of the University's expertise and talent were constructively utilized to offset the "spring fever" so commonly felt during this time of the year.

The week was kicked off with a pie-eating contest, sponsored by Chaffee Hall, a kissing booth (Driscoll Hall), and super teams contest, co-sponsored by Outdoor Activities and Morrison Hall.

Highlights of the week included a concert by Corky Siegel, harmonica player and pianist (blues); an offbeat "Saturday Night Live" takeoff on Wednesday night; and an all-day jazz festival sponsored by the Music Department featuring jam sessions and clinic instruction from guest artists Gary Foster and Rich Matteson (Foster has recorded with groups led by Bob Dylan and Frank Zappa). A parody on the popular television program "The Gong Show" was perhaps the favorite of the week. Losers received the gong and winners a certificate suitable for framing. Talents included students, faculty, and even the Vice-President of Student Affairs, Dr. David Taylor.

The week also included a lecture by nationally prominent defense attorney F. Lee Bailey; a Friday afternoon barbeque and concert in Julia Davis Park; and a fun-filled Saturday afternoon film festival of movies by Laurel and Hardy, Charlie Chaplin, the Marx Brothers, and others.

Film Committees--International Cinema Series had its first full year of showings in the Special Events Center. The majority of the films were shown to capacity audiences (425) until late in the second semester when problems with projectors developed, making some showing incoherent.

Popular films moved from the Special Events Center to the Ballroom second semester, as a result of patron abuse of the Center. Patrons refused to abide by the rules of no smoking and eating in that facility. The majority of films of both committees were well attended.

International Cinema published a film brochure for the year. Next year the Programs Board plans to combine a popular and international film series brochure. Admission will also be charged to students as well as general public next year to offset expenses. The anticipated admission fee will be 25 cents for students and \$1 for general admission. This year's films included the following:

Popular Film Series--Nashville; the Great Gatsby; Play it Again Sam;

Paper Moon; Doc Savage, the Man of Bronze, Danger Diabolic; The Little Prince; Hello Dolly; Murder on the Orient Express; Zardoz; Slaughterhouse Five; I am the Devil; Willy Wonka and the Chocolate Factory; 20,000 Leagues under the Sea; Lady Sings the Blues; Four Musketeers; China Town; Galileo; Young Frankenstein; Tommy; Chinese Connection; Three Days of the Condor; The Devils; Lucky Lady; The Great Waldo Pepper; M.A.S.H.; The Blackbird; Night Porter; Stardust; Shampoo; Hard Times; Rollerball; The Man in the Glass Booth; Romeo and Juliet.

Foreign Film Series--Discrete Charm of the Bourgeoisie, Investigation of a Citizen; And Now for Something Completely Different; Le Sex Shop; Martyrs of Love; The Confrontation; The Illusion Travels by Streetcar; Adrift; The Magic Christian; Give Her the Moon; Fata Morgana; Cries and Whispers; Prince Igor; Every Man for Himself; Sunday Bloody Sunday; The Story of Adele H.; The Lost Honor of Katharina Blum; The Romantic Englishwoman; James Joyces, Ulyssess; The Peach Thief; The White Sheik; Day of Wrath; Don Quixote de la Mancha; The Nebe-

*Lungens; Alexander; The Two of Us; Le Plaiser; War of Fools;  
Ramparts of Clay.*

Outdoor Activities--The Outdoor Activities Committee started building an outdoor activities information center library/lounge area off the Gamesroom. Books and outdoor magazines were ordered. It is hoped that this area will provide an atmosphere conducive for individual students to meet, plan, and exchange ideas on outdoor excursions. The books and magazines will serve as a secondary resource for beginners and experts who are explorers of the outdoors.

The committee had films and lectures during the year, including two Warren Miller ski films, a lecture by mountain climber D. Hastings, and talks with Jerry Thornton.

A snowless winter caused many outings to be canceled, including a cross-country ski clinic, a three-day weekend cross-country ski trip to Silver City, and a semester break excursion to Sun Valley. Hopefully, we will be able to do these activities next year.

During spring break, some members of the Outdoor Club went to Yosemite National Park.

Fine Arts Committee--The Fine Arts Committee chose to have one major well-known artist each semester rather than a series of lesser-known events.

First semester featured duo-pianists Anthony and Joseph Paratore. "The Paratore Brothers have toured the United States and Europe and made their debut with the New York Philharmonic this season. Of them, the New York Times critic commented, 'so perfectly meshed that it is hard to realize two performers are involved'." (Statesman)

Blackearth Percussion Group, one of the foremost exponents of contemporary percussion music, appeared March 9 and 10. The Blackearth group, co-sponsored with the BSU Music Department, held workshops,

lectures, clinics, master classes, and a concert of contemporary percussion music.

In addition to these two exceptional performing groups, a touring play from Paris (France) and an Antique Festival Theatre were presented. The Fine Arts Committee also hosted a workshop for student organizations conducted by a commercial artist on the fine points of creative sign painting.

### Judiciary Council

The 1976-77 Judiciary Council was perhaps the most actively involved council to date. Many requests for interpretations, review, and opinions were sent to them. For the first time, all Senate Bills went to the Judiciary for review before final Senate readings.

The Judiciary stood firmly on organizational compliance with the recognition agreement. Organizations failing to comply (10) with the recognition agreement and/or BSU policies had their privileges revoked. This was done after making every effort to reach and aid those organizations involved.

Alpha Kappa Psi Business Fraternity was officially welcomed back on the BSU campus after their national opened its membership to female students. As you may recall, their recognition had been withdrawn in the school year 1973-74. The group appealed to the State Board of Education for an exemption from Title IX, however was denied that request on October 2, 1975.

The Judiciary Council will have official chambers (the Clearwater Room will be renamed the Judiciary Chambers) next year in the Student Union Building. Judiciary business this year included:

- (1) The review and forwarding to the Senate of the following new student organizations:



*Abacus*

*Eckankar Inner Student Society*

*Omicron Delta Epsilon*

*Personnel and Industrial Relations Association*

*Sigma Phi Epsilon*

*Students National Education Association*

*University Honors Council*

(2) *The review and reinstatement of the following organizations:*

*Alpha Kappa Psi*

*Christian Science*

*Dama Soghop*

(3) *Senate Bills reviewed:*

*#1--Recognition of Campus Organizations*

*#5--Funding Policy for ASBSU*

*#7--Finance Management Committee*

*#8--Student Union Programs Board*

*#9--Department of Student Services*

*#10--Recreation Board*

*#11--Public Relations Department*

*#15--Election Code*

(4) *Hearing and interpretation per request of students, ASB officials, and student committee chairpersons:*

a. *Consideration of Incorporation*

b. *Hearing--Constitutionality of termination of Student Services Director by ASB President*

c. *Hearing--Petition submitted by Willard K. Edwards vs. Election Board*

d. *Opinion--C. Murray Jenkin's request for denial of resignation as ASB Treasurer.*

- e. Opinion--Broadcast Board and its hiring procedures
- f. Opinion--Senate request for required status of election candidates
- g. Opinion--Personnel Selection Committee request for correct procedures of chairperson during selection process
- h. Opinion--Request for status of former ASBSU officials carrying less than 8 credit hours

Many potential hearings were avoided this year. A series of consultations with the parties often helped to resolve differences.

#### ASBSU Election Board

For the first time in ASB history, students could vote absentee, and voting hours were extended (to 7 p.m. on the first day of balloting). The Election Board worked with the Senate and interested students in amending Senate Act 15 to include these features.

Extended hours proved beneficial; however, there was not sufficient use of the absentee voting (less than ten votes per election) to justify an additional day. The Election Board feels that absentee guidelines should be revised to accommodate those that desire to absentee vote, without going to the expense of having an additional day.

The Election Board ran the following polls: Homecoming, Lobby Survey, ASB Primary and General Elections. On the Homecoming ballots other than the candidates were two student survey questions concerning fee increases for the marching band and increases to further women's athletics. Both were strongly defeated. It was the general student consensus that academic departments should bear the burden of these activities or a reapportionment of the current funding should be considered.

A new procedure was developed for conducting the lobby survey, since in the past student input was minimal and certainly not representative. Randomly selected classrooms were given the survey questions and one

poll was open to all interested students. The highest support was given to tax credit for college expenses, increased facilities for BSU, and improved programs in primary and secondary education for college preparation. For the first time we conducted the vote on IBM computer cards with the use of IBM pencils.

The voter turnout for the primary was typical of past years; however, the general election was above average with over 18 percent turnout, probably due to the presence of the pavilion question on the general ballot. Although the students definitely indicated a desire for a pavilion, they were unwilling to financially support it.

Three major recommendations developed from this years' Election Board: (1) Campus media should be further encouraged to cooperate in advertising all election dates and deadlines to increase candidate and student participation in elections (2) The application for candidacy for the ASB offices be revised and updated to improve cooperation, for information purposes, and to further clarify eligibility for office (3) Absentee voting (see above).

#### Sororities and Fraternities

Intergreek Council--Intergreek Council was formed a year and half ago on the BSU campus. Its purpose is to coordinate inter-sorority/fraternity short and long range planning, communication, publicity, and projects.

On February 23, Intergreek Council hosted an informal panel discussion on the future of Greek housing. BSU President, Dr. John B. Barnes, University administrators, alumni, and students attended. Dr. Barnes gave a presentation and talk about BSU Foundation land and the possibility of a Greek Row at BSU.

A blueprint with a suggested area south of Boise Avenue was presented. All parties concerned discussed the possibility of the

acquisition, but no commitment to pursue this idea further was made until each group could contact their national headquarters, area alums, and full memberships. Written feedback to this office has been minimal. Verbal replies indicate that most Greek groups will be financially able to build in three to five years.

This year one fraternity and three sororities lived in their own houses. All groups plan to have housing arrangements for next year. The TKE fraternity purchased a ten-unit apartment building off Warm Springs; Alpha Omicron Pi has rented a duplex; and Sigma Phi Epsilon is now planning to rent a house before school begins.

Greek Week--a celebration of the founding of the Greek system in the United States, was held April 24 through April 30. This year Greek Week was posted on the Marquis and advertised on KFXD. KBSU did a special presentation during the week on the Greek system, including interviews with sorority and fraternity members. Numbered among the events were:

A Mardi Gras to kick off Greek Week sponsored by the Alpha Omicron PIs; Picnic at Robe Creek sponsored by the Gamma Phis; Decoration of the houses; A Progressive Dinner sponsored by the Alpha Chis; a Song fest; Pin Day; Annual Bar Hop sponsored by the Tri Delts and Sigma Phis; a car rally in the Bronco Stadium parking lot sponsored by the Gamma Phis; A lecture by Mel Blanc in the Ballroom; Jersey Day and Games Day sponsored by the Greek Week Committee; The Annual Greek Orgie (gathering in traditional Greek costume and naming of the Greek God and Goddess) sponsored by the Kappa Sigs; and the TKE Raft Race and awards at the Alumni-Varsity Football game on the final day of Greek Week.

Greek Week was very successful this year due to the tremendous

planning of the Greek Week Committee which was organized in the fall semester. New features included the song fest, distribution of pamphlets promoting Greek Week, Pin Day, the car rally, and T-shirts made with the inscription, "Greek Week '77."

Fraternities--Sigma Nu Colony was dissolved this year on the BSU campus, after two years of struggling for members. Although their national office gave them support, direction was not carried through to any large extent on the grassroots level. For a colony to succeed on this campus, it is necessary for a strong commitment, direction, and guidance from local alumni, as well as continual follow-up.

When Sigma Phi Epsilon desired to colonize this year (which they did in the spring semester), they were requested to show strong alumni commitment on a local level. During the fall semester their national office met many times and formed a core group of local alumni willing to spend the time necessary to see a colony reach chapter status. In the spring the group was formally colonized. The local commitment seems to be strong; we have had several visits from their national field officer; and a member of the National Board is an area alumnus.

Sorority Rush--Formal Rush 1976-77 was a tremendous accomplishment over past years. One hundred percent of the girls going out for Rush pledged, a BSU record and perhaps a national one.

Our success was due to a major revamping of the entire BSU Rush procedure. Rush was held before school began, and all rushees were required to live on campus in the dorm and had all meals in the SUB. Rushees were well informed before their arrival on campus of the costs, responsibilities, functions, and expectations of sorority life. In addition, four college-age sorority girls lived in the dorms and served as Rush counselors. They were available at all times to explain Rush

procedures and answer any questions the Rushees had. The Rush counselors' sorority affiliation remained anonymous during Rush. The counselors rushed the Greek system, not one particular house.

The parties were updated to reflect the new informal college mood; instead of teas from yesteryears, there were swimming parties, hay rides, and the dance, "The Hustle." Parties were also lengthened so that all could become better acquainted.

Publicity was wide ranged and included high school visitations, radio spots on community bulletin boards, advertisements in high school newspapers, and television and newspaper coverage of Rush.

The kickoff-orientation luncheon was keynoted by BSU President, Dr. John Barnes, and set the positive momentum of the University's encouragement of Greek life.

Publicity implementation so far for Fall Formal Rush, 1977-78 has included posters to all high schools in the state, high school visitations, brochures, and advertisements in high school newspapers. Our efforts appear to be paying off, as we have received the first Rush registration on May 14--over a month earlier than last year.

#### National Student Exchange Program

One of the major achievements of the year was the establishment of the National Student Exchange program on the Boise State University campus. This program offers an opportunity for students to study at other colleges and universities in the United States. Affiliation with this national program was initiated in the Programs Office and spearheaded by student coordinator, Rene Clements. Due to the dedication and perserverance of Ms. Clements and the valuable assistance of the ASB, BSU faculty, and administration, the program became a reality within five months. In April 1977, we were pleased to parti-

cipate in the National Student Exchange Conference (held in Atlanta) by sending six (6) BSU students to the University of Wisconsin at Green Bay (two students), Rutgers University of New Jersey, Oregon State University, and as far north as the University of Maine at Fort Kent (two students also). We are looking forward to receiving four (4) students from Illinois State University, the University of Wisconsin at Green Bay (two students), and Westchester State College of Pennsylvania. This was a remarkable fete since the normal time frame for satisfying all the requirements for membership eligibility is usually well over a year!

### Special Activities

United Way--Student Fund Raising--A Pie-Fly for United Way was held in the Student Union Snack Bar October 20. Students, faculty, and other members of the University community donated close to \$350 for the privilege of sending a flying pie into the faces of campus celebrities.

The highest bid of the day was \$70 for BSU Songleader, Brenda "the Boise Fox" Foster. Avi "the toe" Rofe, BSU place kicker, proved that his throwing arm was just as devastating as the boot on his talented kicking foot when he sent a wayward pie into the face of the trainer, Gary Craner! A BSU Blanket penny toss conducted by the Morrison Hall Dormitory at the Boise-Montana football game also created \$70 additional funds for United Way.

Beta Sigma Lambda Eta--Boise State's Leadership Honorary, was formed in February, 1976. During the first months of its founding, charter members worked toward establishing solid guidelines and internal policies. In the spring of 1977, these guidelines were fully developed and implementation of its purpose was then initiated. The stated purpose of

the honorary is "To foster leadership development on the BSU campus and to recognize students who have exemplified these ideals. To further functions of all campus organizations with a centralized interaction of their leaders."

On March 5, 1977, Beta Sigma Lambda Eta hosted an all-day leadership workshop for campus organizations and their leaders. Dr. Robert Boren, chairman of the Communications Department, and Dr. Rayborn presented the morning workshop. The session included leadership dynamics, conflict management, and other areas of interpersonal communication. In the afternoon mini-workshops designed to increase organizational effectiveness were lead by the members of Beta Sigma Lambda Eta. The following areas were covered: service projects, publicity methods, fund raising, and graphics. Brainstormers in the fund raising workshop came up with over 100 project ideas. The conference was so beneficial the 77-78 ASBSU Senate appropriated monies to Beta Sigma Lambda Eta to continue their campus-wide effort in organizational leadership seminars.

Miss BSU Pageant--Intercollegiate Knights and Valkyries co-sponsored the 1977-78 Miss BSU Pageant on March 26 in the Special Events Center. The theme for this year's pageant was, "Today--Once and Never Again."

Five female students participated, and the winner received a \$500 scholarship (Lori Jukich). The student Senate failed to financially support this year's pageant, possibly because of the negative input received from certain students regarding the discriminatory nature of the pageant (open only to single females with no children between the ages of 18 and 26). The median age of BSU students is near 27.

The pageant went smoothly except for a minor planned protest in the back of the auditorium toward the end of the pageant (a few females pro-



testing that the pageant was discriminatory and derogatory).

The Valkyries and the Intercollegiate Knights indicate that because of the campus apathy and the financial support problems, they will not continue sponsoring this program in the future. A conservative estimate of finances involved with this program is \$2500+ (including scholarship award) plus volunteer hours involved.

Student Activity Brochures--Brochures were developed for distribution to BSU students and high schools. Information on special organizations, service groups, honoraries, religious groups, fraternities, sororities, and ASB Boards were included. The brochure was developed in a color-coded, loose-leaf format for easy updating.

ASBSU Activities and Financial Procedures Manual--was designed to assist student organizations in properly managing and spending the funds allocated to them by the ASB. The twenty-two page manual explained and gave examples of requisition and purchase orders; deposits, employment, travel request forms, and expense vouchers; and scheduling, budgeting, and policies.

The 1976-77 Student Organizational Directory--was compiled and published by the Programs Office in the Fall. The Directory included 70 student organizations with a current list of officers, addresses, phone numbers, meeting times, and a brief statement of purpose.

This spring, we have been working towards developing a more comprehensive directory which would include in addition to the above answers to the following questions: When established?, Does this organization have local, state, national affiliations?, What activities have you done, or do you plan to do this year?, Who is eligible for membership?, Are there membership fees? If so, what are they?, What is the current size of your organization?, How do students benefit from belonging to your organization?, What are the future goals of your organization?

Summer Activities--The Programs Office is delighted to announce that this year, we are initiating a summer activities program, including free watermelon to kick off the first day of summer school.

Every Wednesday night in the Boisean Lounge of the Student Union Building, students, staff and community, will have the opportunity to see first-rate films free throughout the duration of summer school. The popular films selected for this summer are: The Lords of Flatbush, Murders in the Rue Morgue, Shenandoah, The Stepford Wives, The Other Side of the Mountain, Drive-In, Funny Girl, Rooster Cogburn (...and the lady), Lawrence of Arabia, and The World's Greatest Athlete.

Outdoor Activities will be sponsoring weekend activities including backpacking, fishing, and hiking. Other areas of the University will be having a golf tournament, and the Games Room will be offering half-price days.

Organizational Fair--This year we are planning to have a Student Organizational Fair. The purpose of this fair is to provide organizations an opportunity to enhance their membership. The date selected for the fair is during BSU's Fall registration (Thursday and Friday, August 25 and 26).

We have been able to secure two large National Guard tents to house the fair on the grounds between the Student Union Building and gymnasium. Plans are being made to have free refreshments and perhaps a band to encourage students to visit the booths. The ROTC program plans to land a helicopter on the BSU campus to kick off the fair.

Students often spend many long hours during the fall semester trying to recruit members. We feel that this will provide an opportunity for organizations to meet the most students and for students to become aware of the vast extracurricular opportunities available to them.

## GAMES AREA AND OUTDOOR ACTIVITIES CENTER

The Student Union Games Area and Outdoor Activities Center continues to be an important part of the Union and the University as a whole. We strive every year to provide a pleasant recreational area for the students, staff, faculty, and guests at Boise State University.

We gained a new assistant manager this year. Tom Coates has proved to be a valuable asset to the Area. Tom is very interested in the O.A.C. and is working hard on the outdoor program.

Organized programs were successful again this year. Bowling classes and billiard classes were busy and very popular. Classes were held during the past summer and this summer in bowling. We also hosted classes for the physical education majors. Besides classes, we hosted many groups in the Games Area this year. These included Boys State, Youth Conservation Corp, Boy Scouts, Girl Scouts, Brownies, Civitan Youth Seminar, Idaho State Mental Health, Special Olympics, Torch, YMCA, YWCA, various church groups, fraternities, sororities, and many other groups such as bands and athletic teams visiting the University.

Bowling leagues and Tournaments were popular as usual. We held leagues for men, women, mixed, scratch, handicap, and varsity bowlers on Monday, Wednesday, and Thursday nights. The leagues are sanctioned through the American Bowling Congress and Women's International Bowling Congress. The Men's and Women's Varsity Bowling Teams are organized from the bowling leagues. The teams traveled to many tournaments this year including Eastern Oregon State College, La Grande, Oregon, October 23; Washington State University, Pullman, Washington, October 28; Idaho State University, Pocatello, Idaho, November 5; Montana State University,

Bozeman, Montana, November 12; Boise State University, Boise, Idaho, December 3; ACU-I at University of Montana, Missoula, Montana, February 3; and Brigham Young University, Provo, Utah, March 11. The Boise State Invitational held in December was the biggest tournament of all the invitationals in the Northwest. More than twenty (20) men's and women's bowling teams representing thirteen (13) schools participated in our tournament. Bowling team members included: Mary Shafer, Chris Ureichuck, Nancy Harvey, Julie Howard, Nan Hockaday, Trena Halbert, Vicki Ingelstrom, Leah Schultz, Bob Harvey, Jim Wolfe, Randy Imai, Pat Pethtel, Mike Fries, Doug Sirucek, Jerry Black, Jerry Smith, Mike Hofferber, Alan Leist, Bill Thomas, and Rick Handke. Each year the Boise Men's and Women's Bowling Associations present scholarships to the Varsity Bowling teams. Bob Harvey and Pat Pethtel shared the men's scholarship and Mary Shafer was presented the women's award.

The Games Area ran numerous tournaments this past year. Following is a list of tournaments and winners. All winners received trophies. 9-Ball: 1st Mike Fries, 2nd Greg Hampton. Snooker: 1st Bill Thomas, 2nd Barb Shockey. Pinochle: 1st John Aguire and Tom Hofland, 2nd Doug Sirucek and Greg Hampton, 2nd Cathy Hampton and Nancy Harvey. Football Fun Bowl: BAA Champion - Anthony Park, Student champion - Doug Sirucek, At Large Champions - Connie Alsager and Greg Hampton.

Many students participated in our ACU-I qualifying tournaments for Regionals held February 3rd and 4th at University of Montana for bowling and February 10th and 11th at University of Oregon for the other events. Boise State sent the following students to Regionals. Billiards: Jeff Ballantyne (3rd place), Pete Gutches (5th place), and Jerrie Coffin (3rd place Women's). Table Tennis: Steve Hone and Dave Rogers (5th place doubles). Table Soccer (Fozzball): Lance Chaney (2nd doubles,

2nd singles) and Bill Werry (2nd doubles, 8th singles). Chess: Eric Bue and Rod Jensen, (4th place).

Boise State University was selected by the national ACU-I committee to host one of the eight (8) sectional bowling tournaments to select the teams to advance to the National Bowling Council's Bowling Spectacular 77 held during May in San Antonio, Texas. Greg Hampton managed and conducted the sectional tournament April 1st and 2nd at 20th Century Lanes. We were pleased and honored to be selected to host one of the eight sectionals.

Another Special Event during the year was the billiard exhibition and clinic by Jack White. Jack presented two billiard exhibitions on October 11th and a week long clinic October 18th through the 22nd. The highlight of the clinic is the 8-ball tournament, which is free to all students, staff, and faculty of BSU. Winners received a trophy, cue stick, and cue case. Winners were: Mens Division; 1st Jeff Ballantyne, 2nd Pete Gutches, 3rd Bill Thomas; Womens Division; 1st Jerrie Coffin, 2nd Pat Dee, 3rd Loretta Samendy. Jack's shows and clinics are always popular with the students. We are planning to have him back again next October.

Besides Jack White's shows we held numerous special event days with different items free on special days. Instead of having one special free night for everything we held a finals week special with one event free each day of finals week. Football was free on Monday, Table Tennis and Shuffleboard free on Tuesday, Bowling free on Wednesday, and Pool free on Thursday.

Our resale merchandise was a success for its first year. We sold approximately 50 bowling balls, 30 bowling bags, 20 pairs of bowling shoes, 45 pool cues and cue cases, and many other miscellaneous bowling

and billiard items.

We installed an electric alarm wired to all the Games Area doors after a robbery of the pin balls one night.

We have increased the quantity and quality of the coin-op machines. Coin-ops account for approximately 50% of all Games Area revenue. We are currently doing a study to determine the feasibility of owning our own pin balls and video games.

Greg Hampton travels with the Varsity Bowling teams during the year. This gives him a chance to view other games areas in operation and to learn from these areas. Tom Coates traveled to the University of Oregon's Outdoor program. He learned much from this trip. The idea of an O.A.C. lounge which we are currently building came directly from Tom's trip to U. of O. The lounge is an important addition to the Games Area as can be seen from the following O.A.C. report.

This past year was a gratifying experience for all the Games Area staff. We had a fine student employee staff. Student employees were: Trena Halbert, Jack Moore, Van Culver, Jerry Black, Doug Sirucek, Arlan Planting, Gary McCabe, Nancy Harvey, Bob Harvey, Doug Leaton, Casey Eldridge, Kay Karnowsky, Danny Friend, and John Stenberg. We are busy this summer with numerous projects as listed in our goals and objectives report. And, we are all looking forward to another rewarding year as a part of the Student Union.

#### OUTDOOR ACTIVITIES CENTER

The Outdoor Activities Center is becoming a major part of the Games Area and Boise State University. We have had a great deal of participation from the students this past year. The revenue from the O.A.C. was down somewhat this year due to poor weather conditions for skiing.

Our ski rentals were 50% below last years' totals.

This year, we have begun a major project--the addition of our O.A.C. Lounge. We hope to provide a place where the students can relax and share their ideas about the out-of-doors. The room will provide a small library from which the students may check out books. We hope to have this room ready for use in Fall 1977.

One problem which has slowed down the Outdoor program mostly is the one concerning the liabilities which may be brought against the University. After sending a 70-page report to the Attorney General's office dealing with the torts and liabilities of the O.A.C., we have found that we still can be held responsible for damage or injury to a participant or his property. But, after talking to the Assistant to the Attorney General, Mr. James Hargis, he and I both felt this would be no reason to slow up the program. Where we are setting up the program as a common adventure type program, it would be no different than a group of people meeting at someone's home to plan an outing. The only thing we are providing is a place for the students to meet and share their ideas. We will not be using any of the University's funds for trips. Yes, we are still liable, but no more so than a person slipping and falling in the Student Union Building itself.

The following is what the O.A.C. is and what we want it to provide for each student: The Boise State University Outdoor Activities Center is an activities-oriented program in which we bring the participant and environment together. This provides opportunities for the participants to test themselves mentally, physically and also provides a learning situation for each individual. The program deals with many areas of outdoor recreation, and environmental education. The Outdoor

Activities Center is not a club, and has no dues, members, officers, complex rules, or required meetings. The participants of the program are "Common Adventurers"; there are no specified leaders. Each participant shares his skills and knowledge with the others. Each individual has the freedom to explore and enjoy the environment as he so desires.

The program is structured in such a manner that the individual can gain skills, initiate and participate in many areas of outdoor recreation; such as, all types of climbing, hiking, rafting, cross-country skiing, environmental activities, nature photography, and many other related skills. The program is open to all BSU students, high school students, visitors, and the general public. There is no discrimination due to sex, race, or age.

The major objectives of the program are as follows: To provide instruction in various skills, in respect to the outdoors; to provide low cost trips to the participants; to provide for mental and physical development; a place where people can share similar interests and ideas; to encourage participants to become part of a cooperative instructional process; to provide and make available resource material for the participant.

The participant in an Outdoor Adventure is aware of what his response and action should be in order to match his knowledge with the environment. The person standing at the base of a mountain knows that he should go up, and if he doesn't, that will tell him something about himself. If he does, he must deal with the demands that his ascent will make on him. Either way, the participant is ultimately forced to confront his own personality, and his abilities. He has a measure of himself through his own personal assessment of his response to the demands of the environment.



The main premise of the Outdoor Activities Center is to provide a nonstructured type program in which the individual may become aware of his own personality. The program, along with the wilderness environment will present a series of realistic and unavoidable challenges to which the participant must respond.

This year, we have revised our rental forms and equipment check-out policy. We have had several thefts of equipment, but we are hoping this new policy will bring a halt to this problem.

Following is a list of the outings and events that the center provided for the students:

Outings:

- Sept 3 Backpack trip to Steel Mtn.
- Sept 18 Backpack trip to Langer Lakes
- Oct. 9 Mountain Climbing trip to Slick Rock
- Oct 30 Mountain Climbing trip to Table Rock
- Jan 13 Cross Country Ski trip to Horseshoe Bend
- Jan 15 Cross Country Ski trip to Mores Creek
- Jan 22 Ice Fishing & Ski trip to Cascade
- Feb. 2 Mountain Climbing trip to Lucky Peak
- Feb 5 Mountain Climbing trip to Higby Cave
- Feb 13 Ice Climbing trip to Cottonwood Canyon, Salt Lake City
- Feb 18 Mountain Climbing trip to Lucky Peak
- Feb 27 Cross Country Ski trip to Idaho City
- Mar 6 Cross Country Ski trip to Mores Creek
- Mar 11-19 Backpacking & Climbing trip to Yosemite National Park
- Mar 27 Cross Country Ski trip to Mores Creek
- Apr 3 Cross Country Ski trip to Woopum-up-Trail
- Apr 8 Mountain Climbing trip to Table Rock

Apr 16-17 Caving trip to Hells Canyon

Apr 24 Rafting trip down Boise River

Apr 27 Rafting trip down Boise River

Lectures & Films

Sept 21 Slide Show on O.A.C. by Tom Coates at BSU

Nov 16 Warren Miller Feature Film at BSU

Dec 7 Warren Miller Film - "There Comes A Time" at BSU

Feb 1 Winter Survival Lecture by Frank Florence at BSU

Feb 16 Climbing Lecture by Martin Boysen at BSU

Mar 31 Caving Lecture by Jerry Thorton at BSU

Apr 6 "Role of a Forest Ranger" by Jim Bradley at BSU

Apr 7 Caving Lecture by Jerry Thorton at BSU

May 5 Outdoor Activities Center by Tom Coates at Nampa High School

The Outdoor Activities Center is expanding very rapidly. I can see in the future the center will need a full recreation director to provide adequate services for the students. It is a program in which I feel we can provide a great service to the students and the community. As I look back over the year, I feel that the center has expanded and provided an opportunity for the students of BSU to get the enjoyment of the out-of-doors. Overall it has been a great year for the Outdoor Activities Center and the events it has provided for the students.

GAMES AREA

Facilities

- 6 AMF Automatic Pinspotters and Lanes
- 10 Pocket Billiard Tables
- 3 Snooker Tables
- 1 3-Cushion Table
- 1 Bumper Pool Table
- 1 Shuffleboard
- 6 Foozball Tables - Coin-op
- 2 Foozball Tables - Rental
- 2 Table Tennis Tables

Check-Out Games

Dice, Checkers, Chess, Cribbage, Backgammon, Stratego, Kismet, Dominoes, Go, Perquackey, Michigan Rummy, Chinese Checkers, Battleship, Casino Games, Monopoly, Score Four, Yachtze, and Cards.

Rental Equipment

Sleeping Bags, Back Packs, Tents, Flies, Cross-Country Skiis, Climbing Equipment, Camping Gear, Baseball Equipment, Tennis Equipment, Volleyball Sets, Croquet Sets, Lawn Darts, Badminton, Bikes, Footballs, Basketballs, Soccer Balls, and Canoes.

GAMES AREA PRICES

Bowling	\$ .50 per line
Shoe Rental	.15 per pair
Pocket Billiards	1.20 per hour
Snooker	1.20 per hour

3-Cushion	\$ .60 per hour
Bumper Pool	.60 per hour
Shuffleboard	.60 per hour
Table Tennis	.60 per hour
Foozball	.25 per game

Hours

Winter

Monday - Thursday	8:30 a.m. - Midnight
Friday	8:30 a.m. - 1:00 a.m.
Saturday	10:00 a.m. - 1:00 a.m.
Sunday	10:00 a.m. - Midnight

Summer

Monday - Friday	9:00 a.m. - Midnight
Saturday	3:00 p.m. - Midnight
Sunday	Closed

RENTAL PROGRAM ( OUTDOORS)

<u>Mountain Equipment</u>	<u>PER DAY</u>	or	<u>PER WEEKEND</u>
1. Sleeping Bags - Ensolite Pad included	\$3.00		\$5.00
2. Backpacks	3.00		5.00
3. Tents and Flys	4.00		6.00
4. Canoe	5.00		10.00
5. Day Pack	.50		1.00
6. Rain Parka	.50		1.00
7. Cooking Gear			
Frying Pan, Spatula	.25		.50
Pot Grippers, Bowls	.25		.50
Stove including fuel bottle	.25		.50
8. Snowshoes	1.00		2.00

	<u>Per Day</u>	or	<u>Per Weekend</u>
9. Cross Country Skis and Poles	\$3.00 3.50		\$6.00 WB 7.00 B
10. Climbing Gear			
Snow Goggles	.10		.50
Ropes	1.00		2.00
Carabiners	.10		.50
Bongs	.10		.50
Bugaboo Blades	.10		.50
Angles	.10		.50
Pitons	.10		.50
Jumar Ascenders	.50		1.00
Ice Axe	.50		1.00
Hammer	.50		1.00
Chocks	.10		.50
11. Fishing Poles	1.00		2.00
12. Misc. Camping Equipment			
Wire Saw	.10		.50
Compasses	1.00		2.00
Shovels	.10		.50
Water Jug	.10		.50
Honey Jar	.10		.50
Butter Jar	.10		.50

RECREATION EQUIPMENT

	<u>PER DAY</u>
1. Volleyball Sets	\$1.00
2. Badminton Sets	1.00
3. Horseshoe Sets	1.00
4. Croquet Sets	1.00
5. Lawn Darts	1.00
6. Basketball, Football, Soccer	1.00
7. Bikes	
Tandem	1.50
Singles	1.00
8. Foozball Table	5.00
9. Softball Equipment	
Gloves, Bats, Balls, Bases	2.00

## GAMES AREA REVENUE REPORT 1976-77

	<u>1972-73</u>	<u>1973-74</u>	<u>1974-75</u>	<u>1975-76</u>	<u>1976-77</u>
Pool	\$10,666.69	\$10,819.35	\$14,038.29	\$12,810.98	\$14,842.98
Bowling	7,441.89	9,756.87	11,594.83	13,775.88	17,815.48
Shoe Rental	426.50	768.20	935.40	1,233.66	2,019.40
Table Tennis & Shuffleboard	260.64	316.52	531.13	806.80	827.66
Rental Equipment	157.17	105.73	623.71	2,107.25	2,316.18
Coin Machines	7,240.25	11,568.40	14,823.15	23,571.45	27,150.00
Foosball	16,041.75	14,537.91	8,755.98	4,931.73	3,482.24
Merchandise	.00	.00	.00	104.43	2,736.96
Locker Rental	108.00	193.50	243.00	290.15	268.75
Tax	<u>609.66</u>	<u>1,114.86</u>	<u>1,137.39</u>	<u>1,129.78</u>	<u>1,337.98</u>
TOTAL	\$42,952.55	\$49,181.34	\$52,628.88	\$60,762.11	\$72,797.63
Deposit Balance	<u>+ 10.42</u>	<u>- 1.45</u>	<u>+ 13.73</u>	<u>+ 2.84</u>	<u>- 108.43</u>
TOTAL	\$42,962.97	\$49,179.89	\$52,696.61	\$60,764.95	\$72,689.20

GAMES AREA MONTHLY REVENUE 1976-77

	<u>1972-73</u>	<u>1973-74</u>	<u>1974-75</u>	<u>1975-76</u>	<u>1976-77</u>
<i>July</i>	\$ 73.34	\$ 906.70	\$ 1,195.58	\$ 1,913.25	\$ 2,111.22
<i>August</i>	208.58	1,560.57	1,504.53	1,998.93	3,249.77
<i>September</i>	5,158.35	5,132.77	4,449.10	6,035.43	6,025.10
<i>October</i>	5,791.18	6,126.17	5,476.66	5,902.48	6,606.17
<i>November</i>	5,275.34	5,409.65	5,435.89	6,171.38	6,663.39
<i>December</i>	3,766.97	3,940.48	3,525.60	4,683.09	4,922.63
<i>January</i>	4,002.79	5,207.46	6,010.49	6,691.54	7,430.45
<i>February</i>	4,984.50	5,504.27	6,419.10	7,438.23	9,420.14
<i>March</i>	4,837.84	5,709.77	5,267.04	7,881.50	9,180.05
<i>April</i>	4,813.43	5,452.79	6,758.52	6,640.64	8,280.23
<i>May</i>	2,679.12	2,451.85	3,730.38	2,497.31	5,083.93
<i>June</i>	<u>1,361.11</u>	<u>1,778.86</u>	<u>2,909.99</u>	<u>2,908.33</u>	<u>3,824.55</u>
<b>TOTAL</b>	<b>\$42,952.55</b>	<b>\$49,181.34</b>	<b>\$52,682.88</b>	<b>\$60,762.11</b>	<b>\$72,797.63</b>

O. A. C. RENTAL REVENUE 1976-77

<i>Sleeping Bags</i>	\$ 430.94
<i>Backpacks</i>	287.21
<i>Tents &amp; Flys</i>	428.13
<i>Canoes</i>	60.00
<i>Snowshoes</i>	14.00
<i>Cross Country Skis</i>	952.02
<i>Climbing Equipment</i>	12.00
<i>Miscellaneous Camping Equipment</i>	11.04
<i>Recreational Equipment</i>	<u>120.84</u>
	\$2,316.18



# GAMES AREA

## Summer Hours

**MAY 13 THRU AUGUST 21**

<b>Hours:</b>	Monday-Friday	9:00 a.m.-12 midnite
	Saturday	3:00 p.m.-12 midnite
	Sunday	Closed

## WEEKLY SCHEDULE OF EVENTS

Monday	Pool 1/2 Price
Tuesday	Bowling 1/2 Price
Wednesday	Tournament Day
Thursday	Special Free Days
Friday	Monte Carlo Bowling
Saturday	Monte Carlo Bowling

# OUTDOOR ACTIVITIES

**Summer Recreational Equipment**

ARA FOOD SERVICE (Reflections of Fall 76)

F O C U S

(Food Operations Computerized Unit System)

MENU

EVALUATE		FORECAST
SERVICE	FOOD COST CONTROL	PRECAST
PREPARE		PURCHASE
RECEIVE & STORE		

Computerized food production has changed the scene at Boise State University. For three months, the "Bionic Bronco" (our computerized nickname) has been making fast accurate calculations which would have taken many hours of manual work by many people.

Each Thursday after all data has been gathered and input, the listing process takes place. In rapid succession purchase orders, production orders with recipes and portions for each meal by department, inventory, precast of the menus for the coming week, and a patron count sheet with forecasted patrons by meal and day are printed and available for distribution to proper personnel.

The Focus System has improved the total quality of Food Service tremendously. Our food is consistently better than it ever was because cooks find it easier to use recipes batched with exact ingredients for portions needed.

It is served more attractively and on time because our employees have time to do so. Run outs are occurring less and less. Management has better control of the operation than ever before. We now have more time to spend with our student customers.

The information we receive from the program is unlimited and we

think impossible to generate accurately manually. It would be extremely difficult to delivery this program to the University without the Focus System.

Food Service Committee--The Fall semester of 1976 found your food service improving communications with the students with the establishment of the Food Service Committee. The group is composed of a representative from each dormitory, the Food Service Director and one of his line managers.

Twice monthly, this group meets to discuss common problem areas that need attention, requests for a new or different food product, and plan upcoming special events such as festive meals and monotony breakers.

As a result of this committee, we have been able to minimize food or service complaints and have provided an effective means of satisfying our student needs.

Something New - Something Different--Due to numerous requests, the cooperation of Physical Plant, and the assistance of our bakery supplier, your food service now offers hot fresh donuts daily with a choice of toppings. Donuts served are less than an hour old and have been quite popular at the breakfast meal.

For those customers watching calories, the Fall semester offered a large variety of carbonated diet beverages as your food service changed from Pepsi to Coca Cola which increased the selection from six to eleven flavors of beverages; three of which are diet drinks.

We have also received favorable comments on our hot chocolate as we switched from a powdered base to a richer syrup base.

Sandwich Bar--A common annoyance found during the lunch meal period was the long wait one had to undergo trying to get through the lunch hot line. The reason for the delay was that the hot food line and the sandwich bar were next to one another which resulted in slower service

as students could not decide what they wanted.

We eliminated this simply by relocating the sandwich bar to the dining room. This has allowed us more space to work with thus the students can now build their own sandwiches with such fixings as alfalfa sprouts, avocados, tomatoes, pickles, bean sprouts, and lettuce. Health type breads? They too are available at our sandwich bar.

Menu--The efficiency of the Focus program has allowed your food service to upgrade the quality of food products served while still keeping costs under control.

Some examples are the use of Beef top round vs. bottom round, Center cut pork chops vs. end to end chops, Danish imported ham vs. domestic canned ham, boneless pork loin vs. pork leg, and a higher level of quality in all seafood products.

You will also find that most meals offer a wider choice of vegetables and potatoes than before as we are trying to offer appropriate accompaniments with each entree.

Festive Meals--Fall Semester 76 had the usual festive themes as Thanksgiving and Christmas, however, one in particular that really stood out was the Las Vegas Festive Meal. With the assistance of the food committee, Programs Board, the football team, and over 40 student volunteers, your food service presented a night at "Little Caesars" in Las Vegas in honor of the upcoming BSU Las Vegas Football game. Every precaution was taken to assure authenticity to the event.

For gambling money, the graphic department was kind enough to print play money with some BSU Administrative pictures on them. For listening and dancing pleasure, we featured "Today's Reaction." For those gamblers who preferred higher stakes we had a high rollers casino complete with complimentary champagne (mock, of course), a cigarette and cigar girl

and even a bikini clad girl in a bathtub of gin.

Of course, no casino is complete without the excellent food one comes to expect in Las Vegas so we topped our event with such scrumptious delights as Shrimp and Crabmeat Crepes in a rich wine sauce, Carved Roast Baron of Beef, Caesar Salad tossed to order, and of course the French Pastry cart.

It certainly was a grand meal!

Catering--After the first couple of months of the Fall semester, it became apparent that catering for special events at BSU was not as busy as anticipated. So to give it a shot in the arm, the BSU Food Service featured a monthly secretaries luncheon at a very reasonable price complete with such specialities as London Broil, Shrimp Scampi, Chicken Condon Bleu, completed with flaming desserts as Banana Foster, and Strawberry Romanoff.

The success of this program has resulted in additional catering and numerous requests to extend this program to other groups and departments on campus.

For the returning BAA members, the Monday post football game luncheon had much to offer as they received entree selections as Baron of Beef, Carved Virginia Baked Ham, Roast Carved Turkey with all the trimmings. Most members agreed that the quality of that program has improved.

Fall semester 76 also began a tradition as we had the first annual player appreciation banquet which featured flaming cherries jubilee prepared in the dining room.

Worthy Cause--Never let it be said that your food service is not concerned or involved with current events on campus. When we were asked by the Vice President of the Student Body to assist in the "Get Out to

Vote" campaign for the November Presidential Election, we gladly donated 1000 lbs. of watermelon to be given away free to encourage students and faculty to register to vote.

When United Way asked for our assistance in their campaign on campus, your food service donated 80 cream pies for their pie throwing auction which generated several hundreds of dollars.

When the Student Senate wanted to present a Senate Fair, your food service went into the carnival business offering hot corn on the cob, popcorn, coney hot dogs, and soft drinks.

Spring of 1977

Focus in Review--Probably the largest impact made in program for the second semester was the menu analysis and increased variety that resulted with the aid of Focus.

To further understand what the concept of Focus is, I've broken it down to six modules.

1. FORECASTING MODULE - With a precision never thought possible, "FOCUS" determines the number of customers to be served at each meal during the coming week. This forecast, based on ARA participation histories in similar situations, is reliable within 1%. As a result, we can determine accurate production quantities, avoiding the aggravation of run-outs and the costly waste of over-production.
2. PRE-COSTING MODULE - Three weeks before service, "FOCUS" computes the cost of every menu item as well as the total cost of each meal to be served. We can then make whatever adjustments are necessary to stay within budget parameters.
3. SPECIAL MEALS MODULE - For catered events and other special meals, displaying the cost per customer for each meal served. Our

catering manager can thereby maintain separate costs for each special event as an aid for future planning.

4. PURCHASING MODULE - After calculating the food requirements for each item to be served, "FOCUS" prints actual purchase orders, based on current inventory control, inventories can be cut in half, eliminating spoilage assuring product freshness.

5. PRODUCTION MODULE - To facilitate production, "FOCUS" prints exacting Food Production Orders for each meal, with daily Storeroom Requisitions for each kitchen department. It prints the recipes batched to the exact number of portions required. With this level of exactness, security controls can be more easily enforced. Duplication of effort can be avoided.

6. ACCOUNTABILITY MODULE - "FOCUS" immediately summarizes the past week's costs. It then calculates the inventory based on the usage of each item and prints any food use deviations from the menu precast. This provides us with the fast feedback needed for cost effective decision making.

Taking the results of the Food Preference Survey conducted last November, we were able to implement many student requests with the aid of Focus. Some of the changes included extending the choice of three entrees for lunch to five, three entrees for dinner to four.

Rib-eye Steak, Veal Parmagiano, Omelets, Grilled Roast Beef, and Old Fashion Swiss, Kraut Bierocks, a German Speciality, were among the new offerings on our menu.

At Breakfast, students were able to receive eggs any style cooked to order. Fresh and can fruit increased from 3 to 5 varieties daily and a juice bar offering five flavors were well received.

Steak night offered much more than the standard steak as students

could choose from Half Roasted Chicken, Beef Tenderloin Brochettes, Deep Fried Prawns, Bronco Burgers, Carved Baron of Beef, or Super Pizza with the works. Of course students were limited to a choice of one, but an additional extended entree was added for the extra-hungry eaters.

Focus here at BSU is viewed as a service extended for the patrons and so much more for the management, and the general work force at ARA. Finding time for the extra final touch of pride in our output was sometimes the desired goal just out of reach. Focus brought us much closer to our goals of constantly improving and expanding the finest tradition of excellence at Boise State University.

A little extras that make finer dining so evident to the patrons is sometimes difficult to quantify, however, the more satisfied reaction of the BSU patrons makes Focus a success for the employees and the students. Vegetable Bar--A comment that kept reoccurring on the Food Preference Survey was the problem of cold vegetables. Not only had this been a constant source of irritation to the student, but a frustrating one to management as we just did not have enough steamtable space to keep the food hot.

Thus we attempted to keep the vegetables warm by using chafing dishes. This at best was a poor solution. Finally with the assistance of Fred Norman's Maintenance Staff in the Student Union, we had a 220 electrical outlet installed in the dining room and converted a catering electrical steamtable to a vegetable bar. By having the additional steamtable space, your food service was able to double offerings of vegetable and starches at each meal. Student satisfaction was greatly increased as they could now serve themselves as much as they liked and the vegetables were always fresh and hot.



Ye Olde Soup Pot--By moving the Sandwich and Vegetable Bar into the dining room, we were able to utilize some service line counter space for an old fashion soup kettle. We then added a second daily soup and featured homemade soup at lunch and dinner. This was well received as our daily soup sales went from 2 gallons to 20 gallons.

The pride in service was obviously appreciated here by our patrons. Adventure in Dining--Spring Semester '77 offered the conventional festive meal themes as Easter Sunday Dinner and outdoor summer BBQ's, but in keeping with the spirit of Fall 76, your food service also featured ethnic favorites as Chinese New Year with offerings as Roast Pork with Plum Sauce, Mandarin Walnut Chicken, Shrimp Chop Suey, Egg Roll, complete with fortune cookies.

For those who crave Italian dishes, dinner at Mama Leone's was a treat. One could choose pasta from a variety offered as Fettaccine Alfredo, Lasagna, Italian Ravioli and Spaghetti, to such tempting meat dishes as Chicken Cacciatore, Veal Parmesian, Marinated Steak Pizzaiola. Rum Cake and Coffee Espresso topped off the menu.

Our feature festive meal for the spring semester was dinner at Farmers Market. Fashioned after the famous Los Angeles Farmers Market, our dining room was converted to a market place where hungry shoppers could stroll and taste the many treats scattered throughout the room. For a country boy, the farm house was a must to visit as we featured hotcakes cooked to order, sausage, ham and fried potatoes.

Seafarers enjoyed the "Ocean Clam Bar" with the offerings as Steamed Clams, Shrimp Cocktail and Caesar Salad. South of the Border delicacy could be found in the Mexican kitchen with favorites as Tacos, Enchiladas, and Burritoos.

The German House offered an assortment of Cheeses, and Pickles,

*Bratwurst and Knockwurst Sausage.*

*If this wasn't enough, one could always visit the California Fruit Bar specializing in Fruit Juices and Punches, Apples, Oranges, Bananas, Avocados and Grapefruit sections.*

*For those with still some room for sweets, the "Happy Oven Bake Shop" was available with an assortment of freshly baked cakes with Baked Alaska as the main attraction.*

*This meal will likely be a repeat for next year as all enjoyed it.*

*Feeling that focus will add to our future success is inevitable. Management is freed up to produce innovative, creative results in production, leadership, and new adventurous specialities. Appreciated by the boarding students, not only is the variety in dining and atmosphere enjoyed by the students, but the employees find it an exciting challenge that brings us together in good working environment.*

*Cash Operation*--*While all the above activity was taking place upstairs in the SUB, Helen Harris our cash operations manager and her staff were busy planning and presenting many special programs for her customers. One program that has become a tradition over the past few years is our annual Valentine's Sweetheart Tea. This program is intended to gather all the secretaries around campus for an informal, yet elegant Tea and Cake refreshment break. It gives them an opportunity to meet fellow workers and also to meet our Food Service Management Team. The refreshment table is decorated with linen tablecloths, several floral arrangements and, of course, only our best silver is used. All in all, a rather popular function compliments of your Food Service.*

*At noon that same day, your Food Service also featured a Valentine Buffet with favorites as Carved Baron of Beef, Roast Virginia Ham, assortments of Salads and Relishes and of course, a giant Valentine Cake.*

A complete meal for under \$2.00.

In keeping with our commitment to reach out and be involved with the university community, we responded when we heard about Hobo Day which the Vocational Center sponsors yearly, wherein their students and staff dress as hobo's and solicit donations for scholarships.

Any student or administrator who came into the snack bar in the morning dressed as Hobo's would receive free hotcakes and coffee. To encourage our customers to participate, all Food Service personnel dressed appropriately and the Snack Bar was decorated as Hobo Alley, BSU. For lunch that day, a Hobo Stew and Sandwich were the main attraction.

Other successful buffets for the Spring Semester included an Easter Buffet, Mexican Buffet, and a Seafood Combination Special.

Spring Semester also offered a giant Pizza sold by the ounce. The pizza when complete weighed over 20 pounds and was 54" in circum. At 15¢ per ounce, it was a good buy.

