

5-4-2006

## Arbiter, May 4

Students of Boise State University

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# The Arbiter

FIRST ISSUE FREE  
THURSDAY MAY 4 2006

THE INDEPENDENT STUDENT VOICE OF BOISE STATE SINCE 1933

ISSUE 61  
VOLUME 18

## ONLINE

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## NEWS

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BSU's newest club Belegarth takes to Julia Davis Park in the name of the Middle Ages.

## CULTURE

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The Projectionist frames up a perfect shopping experience.

## OPINION

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Opinion Editor Drew Mayes gives an F- to the new grading system and its creators.

## SPORTS

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Sports

## ON CAMPUS

### Friday

"Noche de Salsa." Student Union Hatch Ballroom. 6-11 p.m. Enjoy an evening of Latino culture during the Noche de Salsa. \$6, \$10 per couple; \$5 for students, \$8 per student couple at the Student Union Info Desk. Sponsored by the Bilingual Education Student Organization. Call 426-1223.

### Saturday

Extreme Spring Fling takes place this Saturday. Gene Harris Bandshell, Julia Davis Park. Noon-7 p.m. The Student Programs Board invites the campus community to take part in this year's "Extreme Spring Fling." Events include music, food vendors, and a Red Bull Half Pipe, showcasing exhibitions by BMX riders and skateboarders. Free. Call 426-1223 for more information.

## WEATHER



### FRIDAY

High: 74F / Low 47F



### SATURDAY

High: 75F / Low 48F



### SUNDAY

High: 73F / Low 46F

## CONTACT

### NEWS

(208) 345-8204 x 102  
news@arbiteronline.com

### OPINION

(208) 345-8204 x 112  
letters@arbiteronline.com

### CULTURE

(208) 345-8204 x 104  
culture@arbiteronline.com

### SPORTS

(208) 345-8204 x 103  
sports@arbiteronline.com

### ADVERTISING

(208) 345-8204 x 118  
business@arbiteronline.com



## Student raises questions about safety

BY GINNY EGGLESTON  
News Writer

Recently a female student reported an unknown man exposed himself to her while she was studying in Boise State's Albertson's Library. She said a man dressed in a white T-shirt and athletic shorts, sat next to the student. He then pulled his penis out of the leg of his shorts and began to masturbate in front of her. The victim, whom only wanted to be identified by her first name Megan, said the man was middle-aged, carried no backpack, and didn't look like a student.

"I was scared for a long time to go back," said Megan, a Boise State freshman majoring in social work. Megan lives off-campus with roommates in a North End apartment. She said studying at home is difficult because of the noise, so she and her roommates use the library often for studying.

Megan said at first she tried to pretend not to see him, but he kept staring at her as he was masturbating. "I just shut down, I was so scared...his face was so creepy."

Megan was on the first floor of the library in the back of the building where the library staff can't see. She walked away from the man to a student library employee she knew. The man followed her. Megan said she then went to the main library desk to speak with the evening staff supervisor. The man did not follow her; instead he left the 1<sup>st</sup> floor presumably to hide on one of the other floors of the library.

The supervisor, John Streiff, called the campus police immediately. The officer took a report of the incident from Megan, and they looked over security camera footage, but were unable to get a good shot of the man. The man still hasn't been caught.

Streiff, who's worked over 10 years in BSU's library, said these

kinds of incidents are few. "If I could remember them, I could count them on one hand." He said the library is a safe place, "there [are] a lot of good honest people that frequent the library."

According to Janet Strong, the library Coordinator of User Services, the last report similar to Megan's was filed in 2001.

Around the same time, two security cameras were installed at the exits only. At present there are still only two security cameras recording activity at the front entrance/exit of the library. "We probably could use more surveillance [but] it would be very expensive," Strong said.

Strong also said the library has talked to campus police, asking for a greater presence, but they don't have the staffing to support it.

Strong said during finals week, when the library is open 24 hours, an additional Boise Police officer is hired as added security in the library.

Though reports of assault in the library are rare, there are other issues that Megan said concerned her. BSU's library is considered a public library, just like the Boise Public Library on Capitol Boulevard. Anyone, whether they are students or not, can use the resources at the library, including the internet. Further, the library has no legal power to control what patrons are viewing on the Internet unless it is illegal material.

After Megan's experience in the library, she began researching the issue. She spoke to fellow students and found many had seen library patrons accessing pornography on computers that should be for schoolwork.

"[BSU's Library] should make people get a library card in order to use the library and the Internet."

Megan still uses the library, but since the assault carries pepper spray with her at all times.

## Students, faculty respond to new grading system

BY EMILY POITEVIN  
News Writer

Boise State University is set to implement a new grading system. Starting in spring of 2007, the plus/minus grading system will go into affect, changing the point values associated with all letter grades.

Creators say the system is being put in place to better distinguish a student's work and effort. A student who now receives a grade of C- will receive 1.7 quality points instead of 2.0 quality points they would

receive with the current system.

During the recent ASBSU election, students were polled on their opinion of the possible new grading system.

Approximately 2,200 students voted in the election and 79.76 percent voted against implementing the system.

Despite strong resistance to the new system, Provost and Vice-President for Student Affairs Sona Andrews says students will adapt to the change.

"There are thousands of colleges and universities in the United

States that use a plus/minus grading system. Many students come to Boise State from high schools that have such a system," she said.

"The awarding of grades and the system by which to do so is a responsibility that the university does not take lightly. This decision was made after careful thought and taking into account all views on the matter.

Senior Sabina Keranovic is opposed to the system.

"I'm opposed to the system because the students didn't have much of a say at all in whether or

not it should be put in place," she said. "I don't even know why we voted on it during the elections. It seems like we're being deceived."

Senior Angela Kendrick has an opposite opinion.

"I think the new system is going to push students to a higher level of performance," she said.

"On the other hand, I don't think putting pressure on students to achieve high grades is ok because sometimes we focus on getting the A instead of actually learning the material, which is what we are really there for."

Overall, Andrews feels the system will be a success.

"I endorsed the recommendation from the Faculty Senate, allowing it to move forward for consideration by the President's Cabinet. At the President's Cabinet meeting, I spoke in favor of the motion to approve the plus/minus grading system," she said.

"The plus/minus system provides faculty with a more refined tool for evaluating student work and a more equitable procedure to allow deserving students to move up to the next grade level."

World/National/What the? stories courtesy of KRT Campus Wire Services unless otherwise credited. Local/BSU stories are courtesy of the Boise State Web site at www.boisestate.edu. All stories are compiled by News Writers.

**Corrections:**

The Arbitrator recently reported that College of Engineering Dean Cheryl B. Shrader's husband is a "is married to a member of the Idaho State Board of Education." Dean Schrader's husband is actually a legal counsel for the board, a very different role.

Also, The Arbitrator reported "the new single credit course 'Mindfulness Based Stress Reduction' [is] beginning its 8 week session on Tuesday, May 4th from 4:40-6:30pm." The course actually ends on May 4th and begins again in Spring 2007.

The Arbitrator staff understands that accuracy is key to both our ability to help keep students informed and our credible standing. The Arbitrator regrets both errors.

**national**

**For inmates, having a phone can add years in the cell**

AUSTIN, Texas — Michael Manor was serving 32 years in prison for auto theft when he managed to do something a jury thought even worse — sneak a cell phone into prison.

With a criminal record that included robbery and kidnapping, Manor got no sympathy from jurors. Last year, they slapped him with a 40-year sentence for pos-

session of a cell phone after he dropped one from his prison bunk. "We are trying to remove him from society. He doesn't deserve to have a cell phone," said Phil Hall, who prosecuted the case. "The jury really bought into the argument."

Manor's sister, who once received a cell phone call from him from prison, says his long sentence isn't fair.

Indeed, the punishment is harsher than any other handed down for the crime, but prosecutors said it shows how seriously the criminal justice system is taking a new type of contraband that can help inmates escape and allow offenders to conduct criminal business from a prison cell.

Cell phones are pouring into Texas prisons.

Last year, investigators seized 135 of them; through mid-April, the number for this year was 90. And while other contraband items are more often seized, the phones have become a valuable commodity for prisoners because they can sell minutes to other inmates.

"It's just like American Express — it's good as cash," said John Moriarty, inspector general of the Texas Department of Criminal Justice.

Investigators say prisoners are willing to pay between \$350 and \$600 to have a single phone smuggled into prison.

And they often involve a corrections officer in such schemes. In a case two years ago, undercover investigators arrested a corrections officer who offered to smuggle a cell phone and heroin into the Darrington Unit in Brazoria County. She wanted \$200 to take in the phone, and \$50 for the drugs.

"With a cell phone you can arrange other things," said Tim English, an investigator for the inspector general.

"That's the beauty of the cell phone — you have access to the outside world."

As investigators focus more on the problem, inmates have become more careful about hiding their tracks.

They prefer prepaid phones that don't require a user to provide a name or account number to a wireless provider.

And memory cards are kept separate from phones, minimizing the loss in case a phone is seized.

Investigators are eyeing new technology that would jam cell phone signals, but they are wary of using jamming devices in highly populated areas, where the technology could block legitimate phone calls.

The Federal Communications Commission says it is illegal to jam or disrupt wireless communications.

But some defense attorneys say prosecutors haven't proven that cell phones are used for anything more than getting in touch with family members or spouses.

Texas prisons don't have pay phones, so offenders are desperate to communicate.

**local/bsu**

**New Nights-Only Program leads to bachelor's degree in communication**

Boise State University students can now earn a bachelor's degree in communication by taking classes only at night.

Although the university has offered a variety of night classes for many years, this is the first time that classes have been coordinated so that all courses needed to

earn a bachelor's degree in communication will be offered during evening hours.

The program is the first of a number of programs planned in this format and is one more step toward fulfilling Boise State's metropolitan mission.

"There are people in the Treasure Valley who would like to earn a college degree but whose daytime jobs don't allow them to do so," said Rick Moore, chair of the Department of Communication.

"Not only will this program greatly benefit those new students, but they will also learn important aspects of human communication that can have a positive impact on their families, their places of employment and their community at large."

**what the?**

**Look, it's Bob, early again**

A man in Longmont, Colo., bought a device on eBay two years ago that allowed him to change traffic lights from red to green.

Police caught up with him last month and informed him that it was illegal to possess such an item.

The man said that he really enjoyed using it, and that it greatly reduced his driving time to work.

**Are you listening to me?**

While in a long phone conversation with his girlfriend, a 42-year-old man in Nuremberg, Germany, fell asleep.

She panicked when he stopped talking, assuming he had fallen ill. She had emergency vehicles sent to his house.

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# Belegarth battles in Julia Davis Park



PHOTO BY SEAN PRALL/THE ARBITER

BY MICAH MCLAUGHLIN  
News Writer

Boise State Belegarth, a new club on campus this spring, focuses on medieval combat. The group meets Wednesdays and Saturdays at 4 p.m. and 3 p.m., respectively.

Belegarth is organization that was originally started in 1975 by high school students and inspired by the work of J.R.R. Tolkien (who authored the Lord of the Rings Trilogy and its prequel the Hobbit). Today, Belegarth is a national organization with many chapters.

BSU's chapter was formed this spring by Dane Johns and others. Johns is currently the President for the club.

Johns shares leadership of the group with Brandon Greens-Barrietts. Greens-Barrietts is the field leader.

"I'm the Belegarth head," said Greens-Barrietts.

He said that he is the leader of the Belegarth Chapter as opposed to the leader of the recognized BSU club.

The medieval weapons used by the club for combat are constructed with a PVC core covered by foam, wrapped in specific fabric and can be bought from various venues, but are just as often home made. These are used simply because with real weapons come real injuries.

The armor, on the other hand, can be as real as the armor used during the medieval period, and ranges from simple leathers to chain-mail or better. The shields are padded too because a shield can be used as a weapon.

The club focuses on fighting and should not be confused with live action role playing (or LARPing), according to Johns.

"We're the other side of the coin," said Johns, "we're an MCS, a medieval combat society, so we're strictly combat."

The club competes with other chapters at events that happen as often as once a month, according to Johns. He said the competitions vary from individual sparring, to group combat, to full team battles (as every different chapter is considered a team).

The combat is rule based, which determines when a participant has "died" in combat depending on where they had been hit and if they were wearing armor.

Participants are involved for a variety of reasons. Greens-Barrietts said he just likes doing it and had been involved in other similar groups before.

Arnie Wyman, one of the group's members, said he began playing because he someone he knew.

"She started beating me with a sword and so I had to defend myself," said Wyman, "from then on I was just kind of hooked."

Participants are required to sign waivers in case of injury.



The new Belegarth club studies medieval combat at Julia Davis Park. Members use weapons made of PVC pipe covered with foam.

## Looking for excitement after Graduation? Skydive for Charity

The morning of May 13, Boise State students will begin jumping out of a plane. Yes, it's graduation day. Will these be students that didn't quite make the grade and can't take it anymore? Heck no, it's all in the name of fun and charity.

The second annual Dive for Diabetes skydive fundraiser is set to take place that Saturday-morning at Skydown Sport Skydiving in Caldwell, Idaho. For every student that signs up for the jump, Skydown will donate \$15 to No Limits, a local non-profit organization dedicated to promoting, educating, and inspiring an active, healthy lifestyle for all people with diabetes.

Event registration costs are \$130 per person, which includes a tandem skydive, a raffle ticket, live music, and a barbecue. Action is required immediately for all interested students, though. A non-refundable \$50 down payment is due to the event coordinator by May 12 to reserve a spot on the list of jumpers. A meeting will be held the week of the jump to watch a safety video and to discuss procedures. The final \$80 will be due at that meeting.

Jumps will begin early in the morning, to allow many to participate prior to walking at graduation, and will continue into the evening. The event planners will work around schedules as best as possible.

Boise State student Matt Score, who is also the event coordinator and a member of No Limits said, "This is going to be a lot of good fun. It's also for a great cause. We are indeed diving for diabetes."

Trevor Alters, another member of No Limits, and self-dubbed "gravity analyst," said, "skydive, a raffle ticket, live music, and a barbecue. Action is required immediately for all interested students, though. A non-refundable \$50 down payment is due to the event coordinator by May 12 to reserve a spot on the list of jumpers. A meeting will be held the week of the jump to watch a safety video and to discuss procedures. The final \$80 will be due at that meeting.

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## Japanese American detainee speaks on her experience in Manzanar

BY GINNY EGGLESTON  
News Writer

Jeanne Wakatsuki Houston's talk on Thursday focused on her motivations for writing the book, "Farewell to Manzanar" about her experience as a girl interred in a Japanese American detention camp.

"It's a story everyone in America should know," said Houston during her hour long talk to about 75 people in the Lookout room at the Student Union Building. Houston said out of the 120,000 Japanese Americans detained, 70% were native born Americans. Executive Order 9066, the law that ordered Japanese Americans detained, only applied to Japanese Americans. "America was at war with Germany and Italy also [but] Executive order 9066 did not apply to German Americans and Italian Americans."

In her discussion Houston said she did not blame the people of this country, but the government. She said the American government at the time allowed hysteria cloud

their judgment. "That's what we have to be very careful of in our government today. A group of people can get going on an idea and before you know it, it's out of control and it's a huge mistake." Additionally, Houston warned against allowing the country to become corrupted by fear.

Boise State senior, Shannon

Harwood, said she was impressed to see such a renowned author speak on Boise State's campus. "[Houston's talk] made me want to buy [Farewell to Manzanar]... People talk about the Holocaust, but we never hear about the American camps."

Another BSU senior, Taunya Weber, said hearing about Houston's

experience was educational. "It's interesting to hear about an experience I've never had myself."

Houston said she has plans for a third novel but has not yet worked out the details.

She lives in California with her husband James Houston, whom also coauthored the book "Farewell to Manzanar."

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# Extreme Spring Fling welcomes summer

TERRA COPHER  
Special to The Arbiter

Boise State Student Programs Board is expecting 4000-8000 students and community members to attend this year's Extreme Spring on Saturday, May 6 at Julia Davis Park from noon-7 p.m.

The 28<sup>th</sup> annual end of the year kick-off is a way for students and community members to welcome summer and 3 months of fun and relaxation.

"Spring Fling is just a fun day in the park before finals week. It's a last hooray for students and the whole community," said Lindsay Bommarito, SPB Assistant Director of Marketing. She said this year's events are going to be even more exciting than in previous years.

"In the past Spring Fling has been aimed at the community and really focused on music," said Bommarito. "This year, SPB members wanted to mix it up."

Ans the mixing this year comes

with help from Red Bull, which is bringing in a half-pipe for BMX and Skateboarding Pros.

"The ramp size is 25 feet," said Abbey Robertson, Field Marketing Manager for Red Bull.

The skateboarding pro-athletes include the King of Vert, Sandro Dias, Buster Halterman, and Mathias Ringstrom. Pro-biker, John Parker will also be present. The event will be announced by skateboarder turned announcer, Jimmy Coleman. Other entertainment includes Devotion Tattooing, monster boxing, the bungee run, and extreme surfing.

"We have a smaller budget so we had to get more creative," Bommarito said.

Student musicians and bands such as James Orr, All Dressed Up For Nothing and Jupiter Holiday will provide music throughout the day, while people enjoy the many activities available.

"People are going to come see friends," Bommarito said referring

to the student bands and the 18 student organizations that have tables set up in the park and compete for a prize by decorating their table in the most extreme way.

"It has a good impact on showing the community what BSU is up to and it shows the capabilities of college students," Bommarito said.

Besides the new activities, this year's Extreme Spring Fling aims to show that student fees aren't be wasted on the same old activities every year, Bommarito said. SPB hopes to change how Spring Fling is looked at.

In the past there was only one music bandstand. Now there will be music, the Red Bull half-pipe and a variety of other activities targeting the diverse Boise community.

"There will be a lot of randomness going on," Bommarito joked.

Extreme Spring Fling is free to all Boise State students; just bring your Student ID card. There is a \$5 charge for community members to participate in all the family events.

# The problem with plastic



PHOTO COURTESY KNIGHT RIDDER TRIBUNE

A bowling ball with barnacles is among the collection of strange items found in the ocean.

## Waves of junk are flowing into food chain

BY PAULA BOCK  
The Seattle Times

Something red caught Ellen Anderson's eye. Something sharp and bright, out of place amidst the muted colors and gentle rhythms of the dunes.

Anderson stepped off the little path that wound from her Ocean Park weekend house to a sandy stretch along the Washington coast.

She parted the long beach grasses. She stared, shocked: a dead bird, its exposed belly filled with shiny bits of plastic. Chunks yellowed like old teeth, a perforated pink rectangle, hairy tan slivers. A red shard had first captured her attention.

"My gut hurt. It was a glorious day, sunny, a treasure in May. Everything was great. And then I saw that bird and I was sick to my stomach," Anderson recently recalled. "You jump to conclusions. Like, did the bird eat all that plastic? I was hoping it hadn't been consumed by the bird, that somebody planted it there as a joke or something."

But it was no joke. Back in Seattle, where she's a computer analyst for Group Health, Anderson e-mailed photographs of the bird's car-

cass to experts at the University of Washington, Department of Fish and Wildlife, State Parks, Ocean Conservancy and Willapa National Wildlife Refuge.

"Yes—Ellen—it is just as you suspected," wrote the Conservancy's Charles Barr, in a reply echoed by the others. "Seabirds are eating plastics that become lodged in their stomachs, causing death. I have seen dozens of photos such as this one most of dead albatross on the Pacific Islands of Midway and the Northwest Hawaiian Islands. ... Many of the albatross will even return to their nests to feed, by regurgitation, plastics to their chicks."

To fully understand the big deal over Anderson's dead bird, you need to know it was not a seagull. It was a Northern fulmar (Fulmarus glacialis), identified by a tube atop its beak that spurts out excess salt. Like albatross and other pelagic seabirds, fulmars spend their whole lives way, way out in the ocean, coming to shore only during summer breeding, when females lay a single white egg on cliffs.

The rest of the time, the fulmars skim the waves, flying thousands of miles a year, feeding on small fish and jellyfish, crustaceans and larvae. "They're out on the open ocean where there's tremendous competition for scarce food, so they don't stop to look before grabbing whatever it is on the surface," says Alan Rammer, marine-education specialist with Fish and Wildlife. "Down the craw! Eat and go. As much and as fast as they can. Gorge and get back to the nest to feed the

babies." Fulmars have been around for millennia, and live as long as 40 years.

Yet in the span of a generation, their diet has drastically changed. Now they feast on plastic.

Their taste for plastic makes them like canaries in a coal mine, or rather, fulmars floating in flotsam. The dead seabirds tell us about the ocean's health.

Dutch researchers have used the fulmars to monitor litter in the North Sea, analyzing the stomach contents of hundreds of birds over two decades. In the early 1980s, 92 percent of the fulmars had ingested plastic; on average, 12 pieces. By the late 1990s, 98 percent of bird stomachs contained plastic, an average 31 pieces.

The fulmar Anderson found along the path at Ocean Park held 59 plastic bits. This spring, Rammer displayed them in a glass bottle at the annual Beachcombers Fun Fair in Ocean Shores, along with a picture of the dead bird.

He hypothesized that the fulmar, while foraging at sea, got blown in with a storm and collapsed in the tall grass, starved and weak because it didn't have enough real nutrients in its belly.

"You look at the jagged edges of those pieces," Rammer says. They got stuck. "It couldn't process and assimilate food in its digestive tract. Nothing goes in, nothing comes out. I don't have any doubt in my mind. It died as a result of plastic poisoning. And I have no doubt there are millions of others like it."

## Student loans should be merged soon, experts say

BY PAMELA TIP  
Knight Ridder Tribune

DALLAS—Around this time of the year, anxious high school students find out whether they've been accepted by the college of their choice. For their parents, there's the added anxiety of how to pay for that college education.

If you've got college loans, the magic date is July 1—when the interest rates are set to rise significantly. Experts advise students and parents to consolidate their loans before then to lock in the current low rates.

"The era of historically low interest rates on student loans has ended, and families are extremely unlikely to see rates this low ever again," says Mark Kantrowitz, publisher of FinAid.org, a college-financing information Web site.

The variable interest rate on existing federal student loans will be recalculated by the U.S. Department of Education on May 30, and the new rates will go into effect on July 1.

Mark Brenner, vice chairman of College Loan Corp., a student loan lender, says the hike will be the "biggest increase in the history of the (student loan) program."

Rates are expected to rise at least 1.5 percentage points "and maybe as much as 2 percentage points," says Pat Scherschel, vice president of loan consolidation for Sallie Mae, the largest college-loan finance company.

In addition, interest rates on new loans issued after July 1 will have substantially higher fixed rates instead of variable rates.

The rates on the cheapest money students can borrow—subsidized Stafford loans—will jump to a 6.8 percent fixed rate on July 1 from variable rates that currently are as low as 4.7 percent.

## Campus Crime

April 24, 2006

April 25, 2006

4/24/06 - Vandalism - Parking signs, re-bar, pipe and a bridge that was over a ditch were moved and strewn about near the parking office on Denver. Report taken

4/25/06 - Bike Theft - Unsecured bike was taken from a rack outside the Student Union Building. Report taken.

4/25/06 - Grand Theft - Two computer towers were taken from a lab in the Math Geo Building. Report taken.

4/25/06 - Hit & Run - A suspect hit a car in the University Christian Church parking lot and left the scene. Report taken

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# culture

EDITOR: Marjana Bakker  
(cultura@arbiteronline.com)

ASST. EDITOR: Daniel Kadiah  
(cultura@arbiteronline.com)

EDITOR'S PICK:  
New DVD release  
"Delicatessen"



If Jean-Pierre Jeunet's "Amelie" is the cute girl next door whom you couldn't resist, then his post-apocalyptic dark comedy "Delicatessen" is the crazy twin sister who has finally descended from the attic to introduce herself. In "Delicatessen," meat has become such a rare commodity that cannibalism has become acceptable. That's bad news for a former clown (Dominique Pinon) who takes a job in, and residency above, a delicatessen owned by a butcher (Jean-Claude Dreyfus) who plans to make him the next special. Unfortunately, for the hungry masses, the butcher's daughter (Marie-Laure Dougnac) takes a liking to new guy and wishes to spare him.

The twisted premise could probably do that all by itself were it not for the fact that, every now and then, a beautifully shot, completely disarming scene enters straight out of randomland to keep the strangely good vibe going. Fifteen years later, this one is still way, way ahead of its time.

CELEBRITY NEWS:  
Robin Williams  
at the top



Gas is \$3 a gallon; the critics hated it. Go figure that Robin Williams' new flick, costarring a fuel-guzzling behemoth, would spell box-office gold. But it did. The family-vacation romp "RV" opened No. 1 with moviegoers, taking in \$16.4 million, according to industry estimates.

The almost-universally acclaimed Sept. 11 drama "United 93" debuted in second place, earning \$11.6 million, just ahead of the sports comedy "Stick It," which premiered with \$11.3 million. Those rankings could change once the weekend's final figures are released Monday. Hollywood analysts had expected "RV," a 20th Century Fox release, to debut on top.

HEALTH AND BEAUTY TIP:  
Use summer as a time  
to get in shape

Take advantage of the sunny days of summer with some long walks. Here are 10 workout boosters to try each time you walk from Woman's Day magazine:

Bring a friend. When you have a walking buddy counting on you, you'll be less likely to skip a walk.

Head for the hills. Find a route that goes over steps, or climb up a set of stairs after your muscles are warmed up.

Put on a weighted vest. Start out with 4 pounds. When that amount is no longer challenging, add additional weight, 2 pounds at a time.

Step to the beat. Walk to your favorite upbeat music (about 130 to 140 beats a minute). This is the speed you need to burn fat.

Go the extra mile. One day a week, take an extra-long walk. Just 10 additional minutes will increase your endurance and calorie burn.

- Compiled from Knight Ridder  
Tribune wire services

A little movie watching, a little art, and a lot of shopping

## The Projectionist offers it all



BY HADLEY RUSH  
Culture Writer

"I'm lost," I said frantically into my cell phone while trying to avoid being the root foundation of a numerous car pile-up. "We're located right across from Mulligans' on Main Street," said the endearing and seemingly very polite voice of Meshel Miller (co-owner along side Jacqueline Beaumont) of a new serendipitous and fanciful store called The Projectionist.

I pulled (with ease and perfection, I must boast) into a parallel parking spot across the street from the store, plugged the meter, and scampered (wearing heels of course) to the store front. Upon arriving at the massive double doors I was excited to meet with the new owners and partake in a bit of bank-account-depletion (also known as shopping).

For the petite-ness of the shop, I was amazed how much merchandise the store held. It included everything from handmade local jewelry to clothing brands such as Gentle Fawn, Soundgirl, Sky and Boat and Hot Tuna.

Beaumont and Miller told me they'd been friends for approximately four years and met when they worked together at a coffee shop. Evidently the duo function very well together. "There's no one else, I think, that either one of us would be able to do this with," Miller said.

The two decided on the name for various reasons. "We just randomly came up with this idea to show local films because there's no one else in Boise that does that for local film makers," Beaumont said with a smile as she motioned her pink-mohawked head toward a massive white screen where the films



PHOTOS BY ALICE SCULLY/THE ARBITER

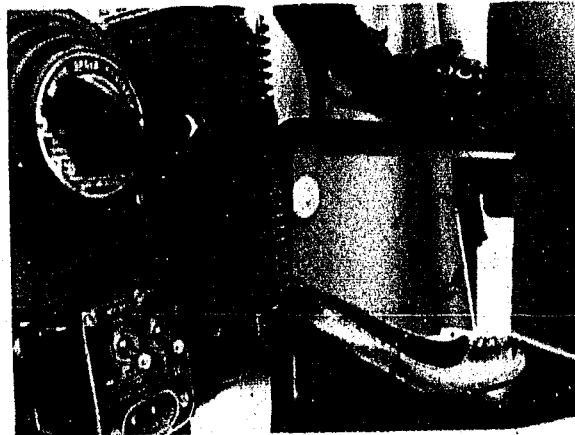
are displayed. "It was also a spin on words, like the projectionist, projecting movies, and you project yourself with your clothing."

The two said they have gone to some tradeshows, but they do most of their business with companies who are independent. "We wanted to sell clothes that were artful as opposed to just paying for the name and label," Beaumont said with conviction as I looked down at my DKNY sweatshirt and shifted my Louis Vuitton purse behind me. "Uh huh" I said, feeling a sort of crimson shade intensify in the apples of my cheeks.

"Do you want me to put a quarter in your meter?" Beaumont's mother said from across the room where she stood waiting during the interview. "Nah, I probably already have a ticket," Beaumont said with an inconsequential shoulder shrug.

Miller said they like to be able to give their customers some background on the merchandise while they shop. "People like to know who they're supporting - whose rent they're paying," Miller said of some of the independently made clothing. There's also a local section in the store, where pieces of jewelry and locally screen-printed shirts are for sale with the artist's picture displayed nearby in a frame on the wall.

The two said that they are interested in expanding the local section of their store. "We welcome people to bring in their



Projectionist, located on Main Street in downtown Boise, is co-owned by BSU student Jacqueline Beaumont.

wares," Miller said.

Beaumont, who's currently a BSU student studying Communication, said she has approximately a year until she'll be finished with her schooling. Miller said she plans on attending BSU after Beaumont's graduation: "After she's done, I get to go to school and finish my degree." That way, they explained, one of them can always be at the store.

When I asked the two how they'd decided to open The Projectionist, they gave me an account of the day the idea was conceived: "I was sort of bummed out, and I called Jacque who was able to take a break from her work. I remember it was really sunny. So we were both kind of like 'lets just do it,'" Miller said with a smile as she recalled the day. "Yeah, then we looked at each

other and we were like 'no, really though, let's do this!'" Beaumont said grinning.

The two told me that the price range, for any given piece of merchandise in the store, is from ten dollars to 280 dollars. "We have something for every income bracket," Beaumont said. "Yeah, we try to keep that in mind," Miller said, nodding her head as her ornate hand-shaped-metal necklace jingled.

After my purchase of, ahem, 93 dollars worth of shirts and earrings, Beaumont smiled. "Feel free to take a lemon head," she said. I raised my eyebrow. "A lemon head?" Miller motioned to the jar full of solar yellow candy balls. "I think it's a nice touch," Beaumont said with a chuckle.

You can contact the duo at The-Projectionist@hotmail.com.

## Shaken and stirred: May kicks off the Martini Mix-Off

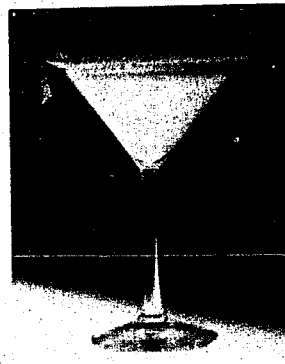


PHOTO BY ALICE SCULLY/THE ARBITER

BY MARCUS OGAWA  
Special to The Arbiter

May is finally here. This means the start of some amazing weather, the end of yet another daunting semester, and... martinis?

The fourth annual May Martini Mix-Off is now under

full swing. This now-beloved downtown Boise cocktail competition pits 12 upscale establishments against each other in a fight-to-the-death martini shake-off with a climactic award ceremony and decadent party at The Boise Art Museum on May 26th.

This year's participants include Pair, Happy Fish, Ha'Penny Irish Pub, Tapas Estrella, The Milky Way, Bardenay, Red Feather Lounge, The Melting Pot, Reef, Koi, Mai Thai and The Piper Pub & Grill.

This is the second year swanky restaurant Pair is in the competition, and owner Christine Reid couldn't be more excited.

"For Pair to win a 1st and 2nd place last year was more than we could have imagined. The public should look forward to our theme night May 18th and amazing cocktail creations,"

Reid said.

She is also glad to see Boise becoming more of a metropolitan city. "The Martini Mix-Off represents the cultural awakening happening in Boise. Seattle hosts a similar event, every year, that has a tremendous following," Reid said.

Boise can be a little slower to catch up to more urban trends, but Happy Fish manager and mix-off contestant Jeff Kempthorne believes that Boise's palette is finally becoming more refined.

"The mix-off not only allows people to try the drinks at these 12 great places, but also the cuisine. People come into Happy Fish to use their mix-off ticket, and often end up staying for dinner. It's a great way to try a restaurant you wouldn't normally frequent," Kempthorne said.

To partake in this amazing

month of fun, you can purchase a ticket book for \$60 at any of the bars. You receive tickets for a free martini from all of the bars, plus entry to the final gala.

"This is the third year my friends and I have participated in the mix-off. It's an excuse to go drinking every week and get away from our busy schedules for a little girl-on-girl time," Jen Hamblin said, a recent BSU grad and legal assistant for a local litigation firm. "For the price, it's also the best deal around. Getting 12 martinis for \$60, plus getting to go to the party is amazing."

"The mix-off is the culmination of months of behind-the-scenes hard work," Addis Manley said, a visual artist for the mix-off. "But trying all the new drinks, and seeing how much fun it is for everyone involved makes it all worth it."

SO,  
ANYWAY...

With a wave and a bow,  
this columnist exits stage right  
(shouting, "Thank you!")

BY TRAVIS ESTVOLD  
Culture Columnist

Y'know, I've been typing and deleting metaphors for the past couple of days trying to come up with the right words to end this page of my life. It hasn't worked because it's all forced, and words that are coerced out of my head don't have the flow they should.

I think I've got it now. I keep talking about it over and over, but a week from Saturday, I'm graduating. It's an overwhelming feeling to complete a four year-long task. And I have absolutely no idea how to cope with the world that's now rushing at me like a tidal wave.

This is my final column for this newspaper. I crafted a letter to the Arbiter's then-editor in January of 2004 and a follow-up one the following month. He asked me if I was interested in writing a column for the paper and without stopping to think or breathe, I said yes. "So, Anyway..." was born. Since then, I've been, with very few exceptions, dumping the contents of my consciousness onto newsprint every week. Most of my topics were nonsense - absolute crap. Sometimes I'd have a stroke of genius. Or I'd talk about pooping or peeing, much to the chagrin of my parents. But damn it, either way, I had a blast.

I've left so many things unsaid in the hopes that I could be seen as funny or smart or intuitive. Now, for a multitude of reasons, I don't really care anymore.

This school has been the centerpiece of my life since spring term 2003 (when I began attending full-time). It seems a little anticlimactic to reminisce since I already talked about my fears of graduation and what comes next in last week's installment.

Oh well. I thought my time in the military had coaxed me out of my shell, but I was mistaken - it was Boise State. The school now spits me out, degree in hand, feeling simultaneously more collected and more lost than I've ever been in my entire life. One movie line sums it up (and if you know me AT ALL, then you're not surprised I'd resort to quoting a film):

"I'm great. I got that excited scared feeling. Like, 98% excited, 2% scared. Or maybe it's more ... it could be ... it could be 98% scared, 2% excited. But that's what makes it so intense. It's so - confused. I can't really figure it out."

Oddly enough, I pull from a movie released on July 1, 1998, the very day I shipped off to Basic Training.

I wish there was some grandiose way for me to say farewell to this paper and this column. It's such a bittersweet kiss goodbye. On one hand, I can exhale and say, "Phew. Thank God I don't have to be effing funny every Thursday anymore." But I'll miss this thing when it's gone. And blogging takes a sorry backseat to seeing your name in print weekly.

I guess when it comes down to it, I should simply say "thank you". Thank you to my friends and family - for supporting me and kicking me in the ass when I needed it. Thank you to my professors - for teaching me something despite my sarcasm and occasional underachieving. Thanks to everyone involved with this paper.

And thank you to anyone who's ever read this column. You've given me, albeit small, a glimpse of immortality. Words from my brain left my fingers, were transferred to a bundle of paper, and wound up in your hands, being translated by your eyes into whatever meaning you saw fit then deposited in your brain. (That's a fancy way of saying I got to communicate with strangers.)

So, anyway, really, that's all I've got. Here, finally, is a wave goodbye. If this final column is a headstone representing my time here, let it please read: Travis Estvold once wrote for this paper. And he loved it.

With that, I bid you adieu, BSU.



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## Protos:

A pizza place for those with class

PHOTO BY ALICE SCILLY/THE ARBITER

BY TAMARA PARTEN  
Culture Writer

With the recent opening of Protos, the new pizzeria in BoDo, Boise has turned into a city with a pizza joint for every occasion. For instance, if you feel like sitting outside to enjoy a pizza and a pitcher of beer, or if you simply want to show off your sexy new spandex bike shorts, Lucky 13 is the place to be.

Or, if you want to go out with your entire coed soccer team take your pick from Old Chicago, Louie's, Chicago Connection, Smoky Mountain, Idaho Pizza Company, or Flying Pie. If you have the late night munchies the Front Door and Pie Hole have you covered, and if it's a slice for lunch, or take-out that you want, Guido's never fails.

Now, if you feel like pizza but want to go some place a little more fancy where you won't feel silly eating pizza while sipping a martini, you may want to check out Protos, located next to P.F. Chang's - but don't be surprised if you have to break out your Gold Card.

There are no white table clothes, but Protos is a little more fancy than your average pizza place. Owned by Pam Proto and Rayme Rossello, the Protos in Bodo is their fifth pizzeria, and their first restaurant outside of Colorado. They got the idea of creating a pizzeria after touring Italy for several months - and their pizza is a reflection of their travels. The crust is thin "napoletana" style, and their homemade signature tomato sauce is made from La Bella San Marzano tomatoes.

"They want to keep it simple," said Jared, one of Proto's bartenders. Which is why Protos' menu only offers pizza, a few different salads and a handful of desserts. The restaurant itself is also simple. It's large and open, but its light yellow wall paint, colorful light fixtures, and large

framed art make it feel warm.

You can see the kitchen wherever you choose to sit you can see the kitchen where the chefs are busy tossing pizzas, or you can see the bar, where Jared and other bartenders shake up what their menu calls "Liquid Therapy." The best feature of the restaurant is the garage door which opens the bar to the patio.

Feeling quite hungry, a friend and I ordered three courses. We started with a small order of their Savory Pannini appetizer which on the menu is described as "A steamy hot pillow of baked dough topped with crushed red pepper, oregano and parmesan cheese, served with olive oil and balsamic vinegar." Translation: glorified pizza crust. It was tasty, but not amazing.

Next up we shared a large Mixed Organic Green salad. Although their house balsamic vinaigrette was excellent, \$7.00 for a "large" salad was nothing to write home mom about.

For our main course I ordered the individual 7" Roman pizza that comes with mozzarella, tomato sauce, kalamata olives, capers and roasted red peppers, while my friend tried the Pontiff Pie that has olive oil, garlic, fresh spinach, sundried tomatoes, mozzarella and feta cheese. Still feeling pretty hungry, my stomach grumbled with disappointment when our server brought out our individual pies.

Had I cut up my pie and arranged its pieces to resemble a triangular slice, it would have been about the same size as a standard slice of pizza.

Needless to say, after finishing my nine-dollar slice I still left with a grumbling belly.

Nevertheless, I would go back to have a drink on their patio. Rumor has it that their Sicilian Martini, made with pepper vodka, a dash of Bloody Mary mix, garnished with anchovy stuffed olives is "a kick."

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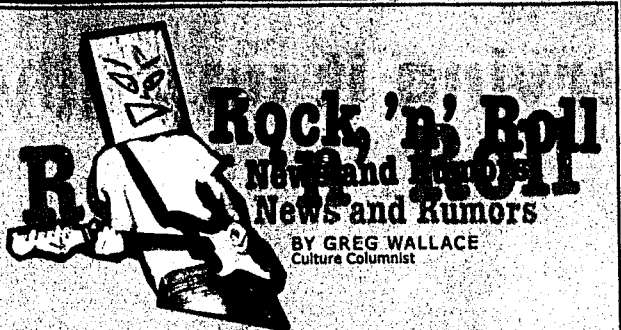
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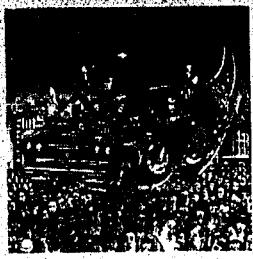




# Rock, n' Roll News and Rumors

BY GREG WALLACE  
Culture Columnist

## The Zeros are back



The Zeros reunited for a show at the Whiskey in Hollywood, Ca. last Saturday. They performed songs from all three of their records to a sold-out crowd.

The original Zeros lineup is fully intact. Singer Sammy Serious, guitarist Joe Normal, bass player Danny Dangerous and Drummer

Mr. Insane are back in all their purple-haired glory.

The band plans to start recording a new record to be released later this year. Until then, all of their past CDs and DVDs are back in print and available on their website.

## Another celebrity breakup

After nine years of marriage, Baywatch star Donna D'Errico has filed for divorce from Motley Crue bassist Nikki Sixx.

D'Errico has claimed irreconcilable differences and is seeking custody of their five-year-old daughter Frankie-Jean and her 13-year-old son Rhyann. D'Errico is requesting that the court give joint legal custody with child visitation to Sixx, and that spousal support and attorney fees be paid by Sixx as well.

D'Errico's other acting credits include the movies, Austin Powers Goldmember, Kiss the Bride and the TV show Reno 911.

## New Ministry CD

The new Ministry CD will be released on May 2 through 13th Planet/Megaforce Records. "Rio Grande Blood" was produced by Ministry frontman Al Jourgensen at 13th Planet Studios in El Paso, TX. The record features a guest appearance by Jello Biafra formerly of the Dead Kennedys. Ministry's MasterBaTour 2006 will kick off with 60 shows scheduled throughout the U.S. on May 6th. Support on the tour will come from Jourgensen's side project, the Revolting Cocks and the San Antonio, Texas-based Pitbull Daycare.

## Tool's U.S. mini-tour sells out

Tool singer Maynard James Keenan has posted a response on the band's website to complaints about the already sold out tour they have scheduled.

Keenan had this to say, "Many people are complaining about the sold out shows. Relax. We're doing a full-on tour at the end of the summer which goes almost everywhere. And in the New Year, we'll go almost everywhere else. These are just a handful of warm-up dates. There's nothing much we can do to outwit the scalpers. If you have patience, just don't buy the tickets from them. Just wait until August."

Tools new CD "10,000 Days" arrives in stores May 2, the day the tour kicks off. The first single Vicarious has debuted in the top five of every major rock radio chart this week.



## Tracii Guns show moved

I reported last month that a touring version of the original members of the band L.A. Guns was going to play The Bouquet here in downtown Boise under the name the Tracii Guns Band.

Tracii recently informed me that the show has been moved to Lewiston, on the Oregon border. This makes attending quite a road trip. The show will be May 18 in Lewiston, although the venue is still unconfirmed.

# Shades of my past: Just what color is it?

BY HADLEY RUSH  
Culture Writer

It was on one particular evening last year while "studying" abroad in Paris, I made a bewildering discovery. As I sat on the floor of my "apartment" (though it was really more a dorm room large enough for about one and a half people to stand fully extended, upright) Holly and Sarah, two American girls who lived down the hall from me, helped finish off a bottle (or more) of the country's most beloved liquid.

"Can you hand me that bottle of wine behind the bed," Holly said with such conviction and resoluteness, Sarah and I couldn't help but fall into rolls of laughter. As I protracted my arm outward toward Holly who sat on my comforter, the red wine bottle in my hand, still laughing, I said "It's ok if you spill it on my bed, it'll blend right in." Sarah and Holly both immediately halted their outbursts. "What?" Sarah said, as she looked at my comforter and cocked her head.

"Oh, I don't care if we spill- same color and all." The girls looked at each other and exchanged a "don't-let-her-drink-any-more-look." Holly picked up a pillow from my bed and held it before her squinting one eye shut. "Hadley, your bedding is pale pink."

You see, it was on this night in Paris, France, over cheap red wine, I learned I was colorblind. At first I argued with the two girls, telling them it was my damn pillow and I knew what friggging color it was, etc.- but it was back in the states this color hindrance of mine was reinforced.

While shopping one day with my mom in California (where I lived following my return from France) I held up, what I thought to be a sexy hot pink mini skirt. "I adore it," I said shaking the hanger in my mom's face. "Pink is my favorite, it's a power color." My mom moved closer to me, and from what I remember, looked a smidge worried. "Hadley," she started, "That skirt is red." "Damn it!" I cried out so loud the sales woman raised a concerned eyebrow.

Though I thought the revelation of my color deprivation was conceived in Paris, now that I've begun to think back on it, there were significant times in my childhood when someone should have showed a touch of concern when I insisted all my girlie-girl dolls were dressed in red, or the fact that I colored Santa in a magenta suit and gave Rudolph a matching rose-hued-nose. Yet no one was any the wiser. Typically, you see, women aren't colorblind. Only men- and so I was never tested. Incidentally, two of my favorite colors happen to be red and hot pink- if for no other reason, than I've thought for all these years they were the same- after all, they both look ravishing on me.

I sat on my roommate's bed this evening unsheathing the new red dress and jewelry I bought for a upcoming weekend function. "I can't find red earrings to match ANYWHERE," I complained. Liz's eyes shifted to the drops dangling

from my lobes, and simultaneously looked like she felt very sorry for me. "You're wearing red earrings," she said with a half smile. "Oh, neat. I thought they were orange- welp, I

guess that solves that," I said, slinking out her bedroom door and into the hallway. Instantly the same emotion crept upon me, as someone who's been feverishly searching

for their glasses, only to find they're wearing them. And then it hit me... if I was already wearing these glasses, so to speak, just what color is my world, if not rose-colored?

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# Blonde doesn't mean brilliant

BY FRANCY MARCOTTE  
Culture Writer

I did something last week that I never thought I would do: I bleached my hair. Considering that I'm a natural blonde this might not sound like a shocking act, but up until recently I was a different sort of blonde. I never embodied the perky, Homecoming queen stereotype that usually comes with being blonde. In fact I was ashamed of my blondeness, and for years tried to cover it up with a variety of hair colors.

Earlier this fall I went to a new hairdresser. She took one look at the peeping roots beneath my pseudo-brown color and exclaimed, "Yep! You're a blonde!" I cringed at being labeled with such a title.

After all, what blonde today is worth taking seriously; Jessica

Simpson? The Olsen Twins? Marilyn Monroe's blonde crop made her a legend, but she's also infamous for her death caused by a drug overdose.

Why did I decide to go back to blonde? The shallowest reason I can think of: my blonde roots looked tacky with my dark hair. I finally decided to grow up and accept my hair color; it was better than making excessive hair appointments to hide it.

Surprisingly, I didn't hate my new blonde 'do. In fact, I leaned towards liking it so much so that I couldn't wait to show it off in public.

The next day I pranced off to a meeting for my job, imagining all the compliments I would receive. "Your hair is so cute! When did you get it done? Where? It looks so good!" The acclaim would never cease. But nothing happened. No praise, no

compliments. After the meeting I walked away, defeated. Maybe I just wasn't blonde enough.

As the week progressed, I received a nod here and there, but it did not have the impact I had hoped for. Ironically, most of the recognition came from fellow blondes. Even my closest friends have yet to notice my transformation.

Thinking about it now, I do look like an exact copy of any girl on "Laguna Beach" and the dozens of blondies I pass every day. Now I just blend in with all of the other blonde heads out there.

Blondes are fabulous? Blondes have more fun? Blondes stand out? Not unless you're Marilyn Monroe or Jessica Simpson. In my limited experience, even platinum blondes are seen as being simply average, but the myths provide much more appeal.



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## Learning Technique' and serving it up daily

BY KASHA GLYNN  
Special to The Arbiter

With the rising cost of tuition and living expenses, students at Boise State University are faced with a tough decision every day: where to purchase something inexpensive for lunch.

Luckily, a solution to this decision is right at the fingertips of every BSU student.

Tuesday through Friday from 11:30 a.m. to 1:00 p.m. BSU's own culinary school and restaurant, Technique', is open for business and serving up gourmet meals with five-star service at a fraction of the price.

A meal at Technique' costs between six and ten dollars, and all entrees are served with either a side salad or a cup of soup.

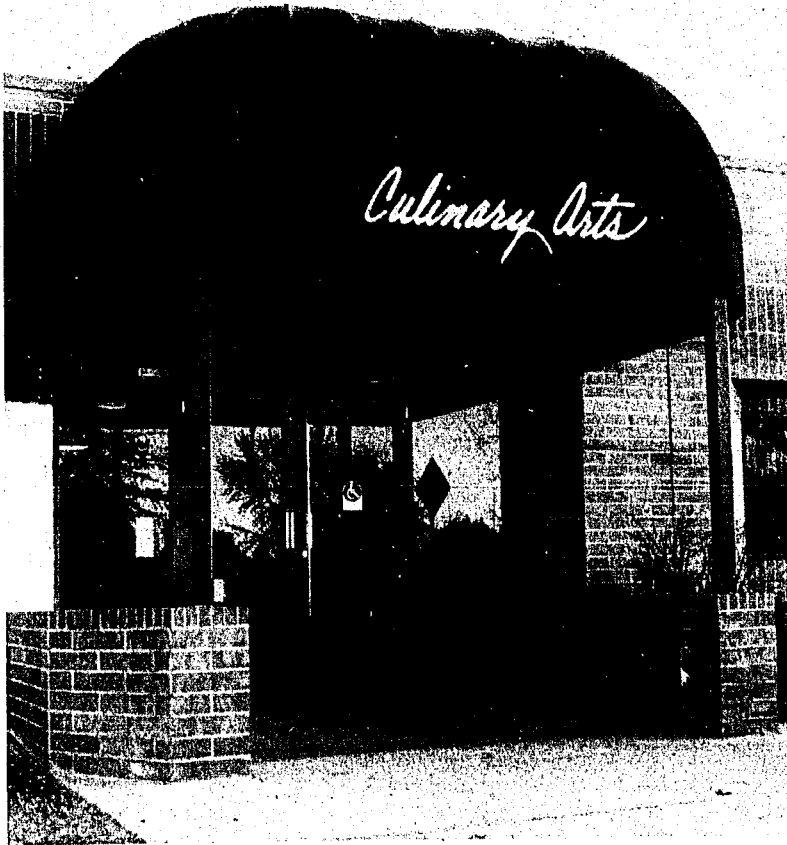
In addition, all BSU students receive a ten percent discount when they show their student ID.

Every four weeks the school hosts a different guest chef from the surrounding community, and chooses the menu for that particular four-week block.

Currently the guest instructor is Chef Alvin Charleston from the Arid Club.

In addition to Technique', the school also offers a deli where a hungry patron with a less flexible schedule can stop in and grab something to go.

A variety of sandwiches are offered as well as a different daily hot entrée, and all of the sandwiches are served on deliciously fresh homemade bread.



PHOTOS BY ALICE SCULLY/THE ARBITER

The Boise State University Culinary Arts school has its very own restaurant, Technique'. Here, students can partake in five-star service gourmet meals made by the student chefs, at a fraction of the price. And if you decide to leave gratuity, know that all tip money received goes towards scholarships and benevolence.

Breads are a delicate course at the school that not just any student can master.

Students dedicate one of their four-week blocks to honing their bread making skills.

Meals are prepared by students, completely from scratch under the watchful eye of instructors

like Chef Kelli Devor, who has been with the culinary school for more than five years and serves as program head.

Studying on a block system allows students to focus on one area of the culinary spectrum at a time, and the curriculum includes everything from preparing food to

servicing it.

Cash, checks, and University IDC's are the only forms of payment accepted, so leave the credit and debit cards behind.

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### There's a Comic book club at Boise State?

## Meet Jacob Driebergen

BY KASHA GLYNN  
Special to The Arbiter

Thursday night at 7:00 p.m. the Fox network, channel 12 in the Boise area, airs the popular T.V. show, "The O.C." This primetime soap is geared toward teens and young adults with its hot young stars, hotel size houses, glitz and

glam. Among the characters of this new millennium mecca is high school senior Seth Cohen, played by actor Adam Brody.

He is a constant comic relief for the dramatic series providing just the right mix of wit and sarcasm. Brody plays a student with a 4.0 GPA, a member of the drama club and most importantly president and founder of the comic book club.

One might assume that such a character and club for that matter could only exist within the realm of primetime television, but upon further investigation such a man and club exist right here at Boise State University.

Jacob Driebergen, a 24-year-old sophomore here at BSU, is the real life Seth Cohen. Driebergen is a Boise native who graduated from Centennial High School in 2000. He is majoring in History, girls, skateboarding, and candy. He also happens to be Vice President and co-founder of the BSU Comic Book Club, founded in 2005.

"We just wanted a place where friends, intellectuals, nerds, jocks, and women, can go to have a good time and talk about comics without the oppressive rain of comic book haters," Driebergen said.

The club meets in the Boise State student union building every Wednesday at 8:00 p.m. "If you have trouble finding us, look for a big group of geeks," Driebergen

said. The club currently consists of six members, but Driebergen and his cohorts have high hopes of doubling their numbers within the next year. "We're also hoping to get our first female member," Driebergen said.

In addition to his active participation in the BSU comic book club, Driebergen is also co-founder of The Pizza club, a non-BSU affiliated club. This club meets Tuesday nights and has a rather strict set of joining rules. First, one cannot simply join The Pizza Club, a person must be granted an invitation. "No girls, or married people are allowed and you have to wear the uniform," stated Driebergen. The uniform consists of 1 red (pizza sauce) colored t-shirt with black fuzzy lettering spelling out the words "pizza club." According to Driebergen, the purpose of the club is "to eat pizza and talk about boobs." The location of Pizza Club meetings varies from place to place. You can visit the clubs website at [www.thepizzaclub.com](http://www.thepizzaclub.com).

Driebergen also takes advantage of open mic night at the Funny Bone Comedy club located in the new downtown Boise hotspot BoDo. You can catch Driebergen at open mic night the first and second Tuesday of every month. Tickets are \$3 at the door and \$1 with a student ID. Doors open at 8:00 p.m., and yes ladies he is single.

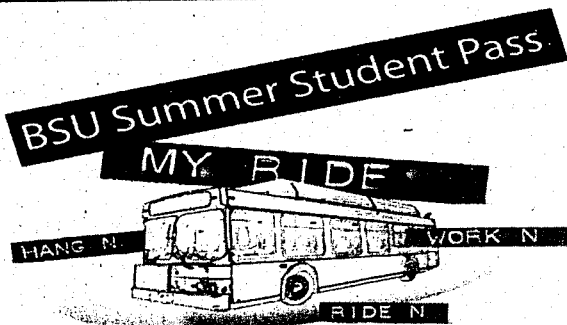
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# opinion



EDITOR: DrawMayes  
(letters@arbiteronline.com)

## Keeping decorum in the forum is my job

BY GREG WILSON  
Guest Opinion

I was recently disparaged in the May 1st edition of The Arbiter, and I wish to correct the record. Devin Borland made several out of context accusations of my so-called abuse of power as the Senate Pro Tempore. Devin accused me of censoring senate guests and limiting the voices of students.

All of this is completely out of context and without merit.

To get a better understanding of why I disallowed signs or clapping, let's consider the situation at the time. The budget was under protest because of the change in funding for the Cultural Center and Women's Center. One of the Senators had written an article that had offended many people. Emotions were highly charged and the situation was extremely volatile.

There wasn't a single open seat in the forum gallery. The position of the chair is to keep the decorum during the meeting. Decorum is defined as keeping with propriety in the context of the venue. With so many people feeling so strongly about two very important issues, the potential of the meeting getting out of hand was very great.

Once a meeting gets out of hand a hostile environment is created and this prevents some from speaking. I was not going to let the meeting become chaotic and hostile. At the same time everyone who wished to speak as a guest was free to do so uncensored. One speaker even denounced me, but at no time did I censor or cut her short; in fact I thanked her for speaking.

As for cutting guest comments short, the budget had to be passed and other legislation addressed in the two hours of the meeting. Many Senators have families and other obligations that create a hardship for them if the meetings run over. I had to make the judgment as to when to move on. The time of each speaker was monitored, but no one was stopped for it. The message to the Senate had been well received.

The forum is neutral ground. Just as in the Idaho Statehouse, every speaker must be able to express themselves in an environment that is unbiased. Signs are not appropriate for a legislative forum. Consider how someone who has a minority opinion would feel communicating in to the Senate with people yelling and waving signs. The exchange of ideas would halt and only the loudest voice would be heard.

The situation was difficult all the way around, but almost every speaker was intelligent and eloquent. They were a great example free speech. A clear message was sent to the Senate without the wild waving of some sign. Free speech is not the chaotic chanting of a sign-waving rabble. Free speech is the exchange of opinions and ideas. However, this exchange cannot occur if no one listens.

The rules of the Senate are designed to ensure that everyone gets to speak, and during that time, are listened to. As the Pro Tempore, I have that responsibility.

If I have to be disparaged in the press by Devin Borland or others in order to protect the minority voice and progressive discourse that leads to real education then I am ready to do so. I am not opposed to those who disagree with me; I encourage them to speak.

What I am opposed to is the usurping of an environment of productive discourse to the fringe element that would seek to silence anyone who disagrees with them. All the Senators know me to be fair and open to intelligent discussion. I have defended free speech all of my life, but free speech is impossible to those that abdicate civility.

Greg Wilson is the ASBSU Senate Pro Tempore

## New grading system doesn't quite make the grade

BY DREW MAYES  
Opinion Editor

Despite overwhelming opposition of its student body, Boise State University officials have pushed through a new grading system that will include plus and minuses (+/-) beginning in the spring 2007 semester.

While university officials claim the new grading system will better distinguish a student's work, they completely ignore the financial and graduation implications this will have on students. Federal guidelines require a student to maintain a 2.0 grade point average to receive financial aid, or better said, a C average. Virtually all available scholarships require a C average as well. To graduate from Boise State, students must maintain a 2.0 GPA.

However, under the new grading system, the same 70 - 73 percent that would normally get a C is now a C- and that C- now equals a 1.7 GPA. With a 1.7 GPA a student would be denied financial aid, potentially lose their scholarship and possibly not graduate despite in no way having anything less than a letter grade of C.

Graduate students would be affected as well since a B- now equals a 2.7 GPA and graduate students must maintain a 3.0 to stay in the graduate college.

With annual increases in student fees and the continually rising cost of tuition, many students are essentially being priced out of an education and forced to rely on financial aid. Now university officials are taking away that financial aid from "struggling" students, as well.

Perhaps BSU officials should spend less time promoting Boise State as a "major metropolitan research university of distinction," and more time actively listening to the concerns of their student body. Because without the students there is no Boise State, there is no university of distinction... there's nothing without the students.

## Low gas prices can carry an even larger cost

### Public outcry forces U.S. to seek alternatives

BY BRANDON NOLTA  
Opinion Writer

Once again, Washington is all in a tizzy over gas prices. The vox populi sounds off against the ever-rising costs (\$3 a gallon in some areas), and Congress jumps on the bandwagon.

Too bad Pavlov's not around to see this; he'd be tickled pink.

Now, I don't dig paying this much at the pump, especially not as long as I'm commuting to work and to school. Throw in the wife's car as well, and the change adds up.

But, I gotta wonder; are these quickly expanding prices entirely a bad thing?

Sure, it hits consumers hard, especially in the area where prices are really outrageous: natural gas.

If this is what heats your

house, you know what I mean. I wince when I fill up my car, but I'm flat-out pissed when I get my heating bill.

Still, there's value in these prices, and I don't mean that the quality of our fuel has gone up.

There has been the beginnings of a change in the way we think of oil recently, small steps but visible.

While Congress debates measures like giving middle-class taxpayers \$100 rebates and dropping tax breaks for oil companies, President Bush spouts off vague homilies about America's addition to petroleum, as if environmentalists and geophysical analysts haven't been saying that for 30 years or more.

However, to paraphrase a line from Dr. Samuel Johnson, it's not impressive that he does it well so much as he does it at all. For a Texas gladiator whose money and political health has been tied into oil for so long, any such admission can be viewed as extraordinary.

As a result, alternative meth-

ods of energy generation are attracting notice. Engineers are testing prototypes that use the tides to generate power off the coasts of Portugal and Rhode Island, while wind power initiatives are gathering momentum in many states. This could benefit Idaho, which has several good sites for wind farms (insert your own Utah/Oregon jokes here).

An East Coast company is operating a proof-of-concept plant that manufactures petroleum products—from light crude to diesel to natural gas—out of waste products, mimicking the geophysical processes that create hydrocarbon chains out of organic material (i.e. containing carbon, which covers a lot of ground).

And, for the long term, a European consortium is working on what is intended to be the first fusion facility in the world.

This all sounds cool, but we're still stuck with tanks that take up more and more money to fill. Well, this is where businesses and government agencies can

step in. A few legislators have been pushing for telecommuting breaks and incentives; now seems like a damn good time for that. Buses that run on E85, biodiesel and other fuels are starting to look more economical, not to mention good marketing material.

More sidewalks and bike paths could come in handy, too. All this and cleaner air to boot. It won't be easy or cheap, but when oil hits \$75 a barrel and keeps going, cost becomes far more relative.

It's human nature to be shortsighted. Taking the long view is rarely easy, and never popular. But, if nothing else, the rising costs of oil may remind us that profligacy has a price, and paying that price is no damn fun. The cynic in me says nothing will change.

The optimist below the cynic crosses his fingers and hopes for the best.

Since this is my last column for the Arbiter, I think that image is a good one to go out on. Thanks for reading. This soapbox is closed.

## Simply using a hyphen divides Americans everywhere

BY ISAAC MOFFETT  
Guest Opinion

There has been a lot of talk about different ethnic groups on campus, their purpose and usefulness.

Moreover there has been a tremendous debate in Washington D.C. and throughout the country who do not want immigration reform.

All this hype has been dived into ethnic groups, creating sectionalism within the country.

The last time this sectionalism came to a head, 600,000 people ended up dead.

We all really need to look at this sectionalism and the salad bowl rhetoric and start uniting as one, as a melting pot!

Webster's dictionary defines the hyphen as, "a symbol that divides a compound word or a single word."

So it seems to me when a person says they are an African-American, Mexican-American, Italian-American, Irish-American, or a Jewish-American, what they are really saying is I am a divided-American.

Well we all came from other places; different creeds, different races, to form a nation to become one-E Pluribus Unum.

Yet look at the harm a line has done, a simple little line and yet as divisive as a line can get.

A crooked cross the Nazis flew and the Russian hammer and sickle too; time bombs in the lives of men.

But none of these could ever fan the flames of hatred faster than the hyphen.

The Russian hammer built a wall that locked men away from freedom and with the Nazis crooked cross flew over 20 million tragic dead; among them, men from this great country that died for freedom's preservation.

A hyphen is a line that is small, but it could be used as a bridge or a wall. A bridge can save you lots of time.

A wall you always have to climb. The road to liberty remains true.

The hyphen's use is up to you. Used as a bridge it can span all the differences of man.

If you use the hyphen as a wall, you will make your life mean and small.

An American is a special breed, whose people came to her when they were in need.

Came to her where they may have peace of mind, where men and women are striving to be equal (we're closer to that goal than any where else in the world).

We all need to make better decisions in this country so that little line won't cause division; because, in this land each man is your brother.

Untied we stand or divided we will fall, we are Americans, and that says it all.

Isaac Moffett is an ASBSU Senator

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NEWS EDITOR Tessa Schweigert (x102) news@arbiteronline.com  
OPINION EDITOR Drew Mayes (x106) letters@arbiteronline.com  
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ASST. SPORTS EDITOR Now Hirsting jehw@arbiteronline.com  
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ASST. CULTURE EDITOR Daniel Keshish (x104) editors@arbiteronline.com  
EDITORIAL ADVISOR Dr. Dan Morris (x107) advisor@arbiteronline.com

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## Defining "American" proves to be difficult

BY K.C. LONGORIA  
Guest Opinion

All too often we fear what we do not know or understand. Comments made by Mr. Jonathan Sawmiller show both his ignorance about issues and his unwillingness to try to understand them.

The blasphemy that has misidentified Movimiento Estudiantil Chicano de Aztlán (MEChA) on Boise State University campus, as a "racist" and "terrorist" group is similar to the rhetoric of fear commonly heard falling out of the mouths of the greedy, fearful, and ignorant. MEChA has just received an award on campus for Most Outstanding Ethnic Organization. This organization is legitimate both on paper and in fact.

Calling this group names is a trick that has been used before. The Red Scare, Roosevelt's English-only plea and Hitler's demonization of the Jewish people were similar propaganda campaigns designed to strike fear in those who did not have the sense or discipline to see things as they were. The accusations by Mr. Sawmiller were done on a much smaller scale, but nonetheless equally effective in its cause to place the MEChA-organization on the defensive.

In the world of the power elite, losing what has been possessed for so many years can be frightening. The saying goes like this, "If power is lost then all is lost." With the growing threat of Spanish-speaking professionals looming on the horizon, many are concerned that all ground taken will be lost. Mr. Jonathan Sawmiller, are you afraid that one day, Spanish will no longer be confined to Univision and the menu at your local Taco Bell, but be the language of parliamentary procedure while Congress is in session?

The words written by Mr. Sawmiller describing a Spanish headline (¡Si Se Puede!) as "anti-American" under the guise of "multicultural" and "diversity" are ludicrous and uninformed. Spanish, Yaquis, Nahuatl, Portuguese, Caló and Navajo languages are American. Were it not for the Navajo language use in the military during the Second World War, many more lives would have been lost, and the outcome of the war might have been very different. Yiddish, Farsi, Hebrew, Korean, German, Japanese and many other languages are spo-

ken from sea to shining sea as well. Are the languages mentioned above any less American than English? Remember that the continent you live on is, together with Central and South America, "America." Are the citizens of those other continents any less American than you or anyone else on this side of the world?

Aztlán is and always will be the mythical origin of the Aztecs, a secret place that was rediscovered by those who thought it to lie on the North American continent. Its reclamation was thoughtfully, purposefully, and carefully chosen by those who were once victims of colonization by Europeans and who now face new challenges from European-Americans, and others in agreement, demanding conformity of language and culture, in other words, assimilation into the "American" culture.

Aztlán will always remain in the southwestern United States and northern Mexico and more than likely always be part of those two countries in a physical sense. No political map can bind, restrain, or hide what has been created to garner a sense of home, freedom, and positivity. Aztlán can never be colonized or globalized; it is an idea that feeds the mind, body, and soul through means of education, history, and connections with ancestry for a more humane future. The idea that Aztlán can never be conquered or exploited is splendid to me. Yet, my heart is heavy because I, as well as many others, live a duality of both colonized and colonizer, never just the one.

As I leave you with your thoughts, conscience, and solitude Mr. Sawmiller, I'd like to take you back to a time - was it not less than 20 years ago - that the Berlin Wall was felled in the name of democracy and freedom, ridding the world of one of the last oppressive government regimes. Yet, thoughts, talks and discussion of a new wall to be constructed are highly ironic for a people who quickly forget what they have once stood for.

In the days of my youth I was often asked this question of humanity, "How will you choose to live your life, creatively or destructively?" Mr. Jonathan Sawmiller, now I pose to you the same question. How will you choose to live your life, creatively or destructively?

K.C. Longoria is a graduate research assistant at Boise State



## Caution: What you read may be slightly shocking Fear of being offensive limits the realm of free speech

BY JACOB GOOD  
Opinion Writer

Nobody hates me. Okay, as far as I know there is nobody who hates me. Well, maybe a few people, but they certainly haven't voiced their opinions about me recently. Am I doing something wrong?

It seems that in America it is no longer sufficient to be intelligent or funny or creative in order to garner notice.

The only attribute that finds massive attention seems to be shock.

Whether it's licentious lyrics snaking between heavy metal riffs or pseudo-politk from the wasteland that is Sean Hannity's mind; if it's video of a guy shooting himself in the leg with a gun while teaching gun safety lectures or it's a certain student senator and writer for the Arbiter, everyone is intrigued and beguiled by shock.

And a natural by-product of shock is offense, usually taken in heavy

doses by people who have nothing better to do than be offended.

I may be mincing words in an effort to stay clear of the conversation that has enveloped a chunk of Boise State University, but the last thing I need is for the cloud of offended sensibilities to hover over my head. Maybe I'm just a dumb white guy. I'm leaning closer to the latter.

I may have grown up in a society which values shock but I am not really shocked by much.

Some random writer publishes an article complaining about a campus group and I barely register notice.

But say that politicians have suddenly become champions of a progressive system of government, in which everyone has a voice and the welfare of the state is praised above homeland security, then my heart may just skip a beat.

Is it my upbringing in predominantly white neighborhoods that has clouded my sense of outrage or could it be the years of idolatrous

worship at the foot of my television that has dulled my eyes to the plight of the oppressed?

Somehow I don't always understand how everyone became offended so easily.

Mr. Sawmiller offended a lot of students by labeling a certain club as racist, yet while I may be inclined to agree that what he said wasn't exactly what I would have written, I think it's possible that the cloud of anger spread too quickly.

I guess my sentiment is that certain outcomes of an offended person's rage may be a bit hasty. What I am speaking of is the demand for an apology.

Apologies are the worst form of self-effacement that I have ever witnessed.

Sure, there are the simple apologies for acts such as stepping on someone's toe or watching Fox News, but what I hate is the apology that is forced.

What is the value of letting another human being quickly back-

track from a statement if it doesn't do anymore than coddle the ego of someone who doesn't agree with what was said?

A forced apology stifles involvement of both parties in negotiating a settlement of ideas.

If Mr. Sawmiller apologizes for his remarks why should he bother to speak at all? He believes in what he said and a forced apology would remind us that anyone who is offended can shut down free speech with a simple declaration of offense.

The idea behind free speech is that of equality for all who would desire to air their ideas to others. If you don't like the idea then you tell the person and you both can argue for eternity.

However, without open debate - offended people everywhere could force speakers to conform to societal norms through fear and scare tactics. A forced apology for an offended group ignores the essence of free speech.

## Got health insurance?

Idaho's uninsured is more than just the unemployed

BY REBECCA DEKEYREL,  
JAIME HINEMAN, AND  
KOMAL MEHROTRA  
Guest Opinion

Got health insurance? The answer for millions of Americans is no. Nationally, 16 percent of Americans are without health insurance. In Idaho, that number is over 17 percent. That's the population of Boise and Meridian combined.

Think the uninsured are unemployed? In Idaho, 80 percent of the uninsured are employed. While small businesses in Idaho generate most of the job growth, it's generally these employers who cannot afford to provide health coverage for their employees.

Think health insurance is a luxury we can do without? Diseases, accidents and illnesses have no preferences when it comes to whether an individual has health insurance. National findings indicate the uninsured are more likely to be hospitalized for avoidable medical conditions, more likely to be diagnosed with late-stage cancer and 30 percent less likely to obtain preventive care. Compared to the insured, adults and children without insurance experience worse health overall.

Harvard professor and clinical physician, Dr. Rushika Fernandopulle, visited Boise recently to talk about his book, "Uninsured in America: Life and Death in the Land of Opportunity." He and his co-authors used individual case studies from several states including Idaho to describe the "death spiral" associated with the disabling cycle of untreated injuries and chronic conditions resulting from lack of access to health care. Can we continue to rely on the old adage of, "come on ... you can do it — reach on down and

pull yourself up by your boot straps" when it comes to access to health care, or do we all share some responsibility?

Dr. Elizabeth Foster, a family physician with the Terry Reilly Clinic in Nampa, is noted for getting people to think outside the box on what health insurance should look like by asking if we are best served by the current system. Foster, who has expertise in economics as well as medicine, says in the private insurance market, 20 to 30 cents of every premium dollar goes toward administrative fees and profit margins. That's twice what other industrialized nations spend; yet we have poorer health outcomes.

Dr. William Whitaker, Social Work Professor at Boise State University, supports a universal health care plan and single payer system offering basic health coverage for all Idahoans. He believes such a plan will drastically reduce administrative costs through increased efficiency. Whitaker believes no new resources would be needed for Idaho to implement a universal health care system and within the next seven years or so, all Idaho citizens will have health coverage.

These topics, along with others, will be explored in the Treasure Valley May 1 - 5, 2006, during Uninsured Week.

A panel discussion, including Whitaker, is planned for May 2 at 6:00 p.m. and Foster will present on May 4 at 7:00 p.m. These events are open to the public and will be held in the SUB. Free parking and refreshments will be available. You can spread the word about uninsured by telling your family and friends. Get involved and show your support. For more information about Uninsured Week events, visit [www.covertheuninsuredweek.org](http://www.covertheuninsuredweek.org).

Got health insurance? It's time we help every Idahoan say yes!

Rebecca DeKeyrel, Jaime Hineman and Komal Mehrotra are Master of Health Science students at Boise State

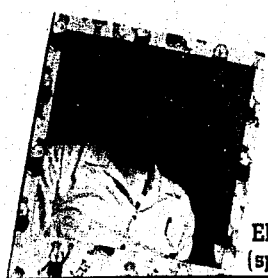
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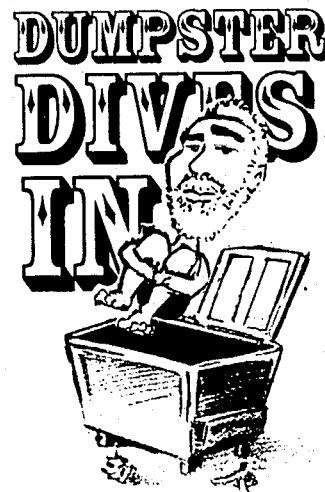
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# sports



EDITOR: DustinLapray  
(sports@arbiteronline.com)

## Men's golf finishes fourth in WAC tournament



**I'm B a a c k!**

BY DUSTIN LAPRAY  
Sports Columnist

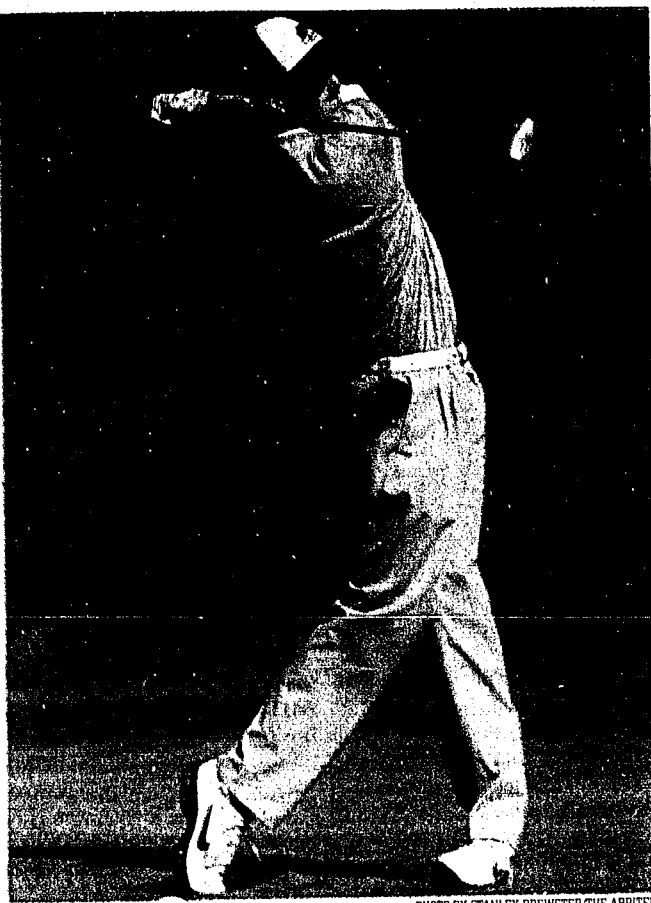


PHOTO BY STANLEY BREWSTER/THE ARBITER

BY SHAWN ASHBY  
Sports Writer

The Boise State men's golf team entered the 2006 Western Athletic Conference Championships with a newly-acquired swagger.

The Broncos are coming off arguably the most successful season in Boise State history, and are now trying to put the finishing touches on a season for the record books.

The Broncos went into the opening round of the tournament as the fourth highest ranked team in the WAC.

The first round of competition would come to a close with four Broncos finishing the day in the top 20.

Senior Brian Smith led all Broncos shooting a 72 (+1), placing him in a tie for fourth place overall.

Following Smith, tied for 11<sup>th</sup>, were seniors Graham DeLaet (73, +2), and Jason Williams (73, +2). Sophomore Matt Hastings finished round one in a tie for 20<sup>th</sup> with a 74 (+3).

As a team, BSU finished the first round in fifth place with a team score of 292 (+8). New Mexico State University (287, +3), Fresno State (289, +5), San Jose State (291, +7),

and University of Nevada (291, +7) rounded out the top five.

Coach Burton was optimistic about the Broncos opening round.

"We got off to a rough start," Burton said. "But each of the guys played great down the stretch. Hopefully they keep this going through tomorrow and Wednesday."

Boise State did just what Burton had hoped for. During the second round the Broncos climbed two spots on the leader board into third place.

Seniors Jason Williams and Graham DeLaet led the Bronco surge. Williams shot an even 71, putting him all alone in third place. DeLaet was three-over par but moved into a tie for ninth, just six strokes off the lead.

"We're in a pretty good spot right now," DeLaet said. "At five back we like our position, there is not much pressure on us at all."

Playing on their home course the Broncos feel that they have an advantage over the other schools.

"A mediocre score for us is a pretty good score for the other teams," DeLaet said.

The Broncos met on Tuesday night for what could be their final team meeting. Coach Kevin Burton

addressed his team, giving them what would hopefully be just the might motivation.

"He told us to play smart," DeLaet said, "and that no one is expecting us to win."

Burton's final instruction for his team was to play like they were competing in a skins game, and to go out and make some birdies.

The scene was set for the final round, the Broncos sitting alone in third place behind New Mexico State and Fresno State. Unfortunately for Boise State the final round held the same result as the first two.

"It was a frustrating three days," DeLaet said. The team just never put together a complete round.

Burton was aware of the frustrations held by his team, but was pleased with their grit.

"They really hung in there," Burton said. "They played their hearts out, all of them showed a lot of courage and heart."

Seniors Graham DeLaet and Jason Williams were the final two golfers for the Broncos, and did all they could to finish strong. After hitting out of bounds on 16 DeLaet rebounded to birdie his fi-

See Golf [page 13]

But wait, I never left. Stop. We only have one week left before we all get the hell outta here and I'm talking about being back?

Sure, (this dumpster diving into the sports genre) has been a missing ingredient to my life and to this sports page. I apologize to those few readers I was able to acquire. I have been busy rebuilding a sports section, covering myriad BSU sports, and watching my beloved Boise blossom into spring.

I still get calls from the Bulldawgs, enticing me to play semi-pro football during spring, but I let a buddy borrow my pads (I am now a reporter of sports, I have left the field).

I am digging the NBA playoffs and the chance of a Staples Center showdown between the Clippers and Lakers, though that is not in stone. How 'bout them Bulls? Them Mavericks? Them Cavaliers and Wizards? What great competition and great fun for the fans, waiting for the chance for our first Game 7.

I have been ignoring the NHL playoffs. That league left a sour flavor on my tongue when it took a year off. But I enjoy those bitter tastes and I'm sure once school gets out I can spend more time watching the game I formerly loved. It's like going bowling with an ex-girlfriend.

But spring is about baseball and after Mother's Day weekend I get to cover the Idaho high school baseball championships, here in Boise. My first reporting gig was an American Legion Baseball game in Twin Falls, Idaho. The TF Cowboys won that game and I wrote a story that my editor, Kevin Hall, murdered. He left that paper to work construction in Seattle.

I still shake my head when I realize I actually get paid to do this stuff. I mean, buy a hotdog and a soda, perhaps a bag of buttered popcorn, kick back and keep score, pretending that I am really at work. Baseball, for me, is fine in the major leagues, but I prefer the lower levels, to watch the kids who probably never will reach the majors play for school pride.

I wonder if someday I will get the joy of covering professionals, including major leaguers in long pants. I am jealous as hell of Mark Thomsen for getting to go to Wrigley last weekend, while I played Frisbee golf in the park in Boise.

I wonder, will I be the same man then, as I am now? Will I still own this overpowering love for the accomplishments of sport? Will these dreams dwindle? Will I take another route: become a novelist, a politician, a bum? I cannot say. But this May evening, I can find solace in the fact that the man I am now is attached to the slips of paper with which I keep score. I am young enough to chase Frisbees and old enough to remember why chasing Frisbees is a thing for the young.

I believe in all humans, athletic or not. I go off beat and send those readers out there a fond line of thanks. It is the readers for whom I work, I produce words for your eyes. I thank the athletes, the coaches, and all those who make sports the American dream. Without you I would be out of a job.

I thank God for the ability to bridge the gaps between those who play and those who watch. I also give thanks for being a man who can still play a little, and a man who is always on the watch for the next big, tiny thing in sports to tickle the landscape I adore.

## Bhonapha named director of football operations

MARK THOMSEN  
Sports Writer

Keith Bhonapha spent the last seven football seasons playing and working in paradise, now he calls Boise State home.

Bhonapha is the new Director of Football Operations for BSU.

He comes to BSU from Western Athletic Conference rival, the University of Hawaii.

Bhonapha was hired by Chris Petersen earlier this year after he took over as head Coach when Dan Hawkins took the Colorado head coaching job.

Bhonapha is the first Director of Football Operations to hold the position as a full-time salaried position.

Before him the duties of the job were handled by different position coaches as well as Graduate Assistants.

Under one person it is less likely for something to get missed along the way.

The director of football operations is in charge of handling the everyday business related to running a Division IA football program.

Bhonapha is in charge of booking flights, making sure buses are there to pick the team up and drop them off, as well as making all the necessary arrangements for the 100 or more student athletes and coaches to be fed and have a place to sleep when they are on the road.

"You have to be very organized," Bhonapha said. "I handle all the assignments so the coaches and players can focus on winning championships."

Bhonapha grew up in Oakland, Calif., before beginning his college career at the University of Hawaii.

Bhonapha played defensive back and special teams at Hawaii from 1998 until 2002.

He graduated in May, 2002 with a Bachelor's degree in Liberal Studies with a focus on Criminal Justice.

After graduating, Bhonapha took a position with the Hawaii football program as a Graduate assistant where for three seasons he helped coach special teams and defensive backs.

While at Hawaii, Bhonapha played and coached under former NFL coach June Jones.

"(Jones and Petersen) are two totally different coaches, with two totally different styles," Bhonapha said.

What Bhonapha sees as the biggest difference between the two programs has nothing to do with weather or location.

"The biggest difference between BSU and Hawaii is internal discipline; players here hold each other accountable for everything," Bhonapha said.

"No matter how much discipline you have as a coach, the internal discipline the players have is big."

He points out as examples: teammates making sure others are going to class regularly and sticking around for summer workouts (which are voluntary).

## Thomsen trips to Wrigley Field for Cubs/Brewers

BY MARK THOMSEN  
Sports Writer

The sun was shining brilliantly as the train pulled into the Addison terminal. As my party exited the train and made our way down the stairs from the platform there was an air of excitement. After months of planning we had finally arrived at the corner of Addison and Sheffield, home of Wrigley Field and the Chicago Cubs.

I hadn't made a pilgrimage to Wrigley for more than twenty years and my wife had never been, so when we walked across Sheffield Avenue toward the seven-foot tall bronze statue of legendary Cubs announcer Harry Caray, tingles shot up my spine. We were finally here to see the Chicago Cubs play at Wrigley.

Wrigley Field was built in 1914 and the Cubs played their first game there on April 20, 1916. The stadium sits in downtown Chicago surrounded by homes, bars, and restaurants. The area that has grown around the stadium has become known as "Wrigleyville."

We arrived early to have breakfast at a nearby coffee shop and walk around before getting in line at the stadium. After breakfast we did some souvenir shopping and headed to the left field gate to stand in line.

Wrigley Field is known for its fa-



PHOTO COURTESY KNIGHT RIDDER THROUGHOUT

Chicago Cubs' Juan Pierre is pumped up as he heads for third and then home as teammate Ronny Cedeno's two-run homer lands in the bleachers in the fifth inning. The Cubs defeated the Milwaukee Brewers 6-2, at Wrigley Field in Chicago, Illinois, Friday, April 28, 2006.

mous bleacher section and the fans that sit there, called the "Bleacher Bums." Today we were to join that group to watch a game. In order to get good seats in the bleachers you have to be in line at the gate at least

two hours before the first pitch. The "Bleacher Bums" at Wrigley are known for their loud and creative heckling, which begins in line. As we stood with other groups waiting to get in, any fan of the day's oppo-

nent (the Milwaukee Brewers) got an earful from the growing number of Cubs fans standing in line with us on West Waveland Avenue.

We had general admission tickets for the left field bleachers. Once the gates were opened the tickets were scanned and the rush for the front row seats was on. We took our time and managed to get four seats in left centerfield, second row.

Now it was time to appreciate our surroundings. The sun was shining, it was 75 degrees, and only a slight wind blew in from the outfield. All in all, it was a perfect day for baseball. After making our way to the beer stand and back with four frosty Old Style Lagers, we were ready to watch batting practice and warm up our lungs by heckling the opposing outfielders by any means necessary.

Our neighbors for the afternoon were a good group of knowledgeable Cub fans; in front of us were five U.S. Naval Medics off duty for the day, and behind us were a couple of young office workers who had taken the day off to enjoy sunshine and baseball. As the singing of the national anthem ended, one of the Navy medics in front of us turned to me and yelled, "This is what America is all about!"

Finally it was time for the first pitch. Future hall of fame pitcher Greg Maddux took the mound for the Cubs, and the game was on.

We spent the next few innings getting to know our new friends and buying each other rounds of beer while watching the Cubs take a five-run lead. In the middle of the seventh inning it was time to take part in a famous tradition at Wrigley Field: the singing of "Take Me Out to the Ballgame."

During his time as the Cubs broadcaster, Harry Caray famously led the song while he hung out the window of the press box. Since Caray's sudden death in 1998, a guest conductor does the honor at each home game.

For our game it was members of Babe Ruth's family leading us in song. There were almost 40,000 fans in attendance last Friday, and it sounded like everyone was singing at the top of their lungs.

The game ended in the ninth with a Cubs victory of 6-2 over the Brewers.

We left Wrigley Field as they hoisted the "W" flag in centerfield as a signal to all that the Cubs had won. Now it was time to join the reverie at some of the neighborhood watering holes that surround the almost century-old ball park, and talk about how this could be "the year" for the Cubbies over pints of Old Style beer. We finally made our way back up the stairs for the train back to our hotel as the sun set behind one of the most beautiful parks in all of baseball.



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# Triathlon becomes a trial by fire

## Boise State Club feels the heat against national champions

BY MERIN TIGERT  
Sports Writer

Despite injuries, Boise State's men's triathlon club competed valiantly at the USA Triathlon Collegiate National Championship, April 22. Approximately 65 collegiate teams were represented at the TCNC in Sparks, Nev. BSU was not about to be left behind.

Unfortunately, due to weather conditions, the TCNC became a biathlon of sorts. Swimming was cut from the race due to cold water and chilly morning temperatures. It was replaced with a 1.8 mile run.

"The water temperature was 52 degrees, and the air temperature was 44. That may not sound cold, but it means death," club Vice President Jon Kinzer said.

Regardless of the change, the men's team pressed on, placing 29th with an overall time of out of the 34 teams competing, with an overall time of 6:44:20.

"We did fine," Kinzer said. "The Californians have already been racing for two months. We haven't raced since August. But, overall we did well, considering."

What to consider are the mishaps the team sustained before and during the race. Kinzer who finished 176th overall, with a time of 2:08:50, suffered a broken toe the night before, and he ended up injuring his knee before the competition had finished. His teammate, Christian Belden, whose setback placed him 336th overall, with a time of 2:36:12, suffered a tire blowout halfway through the biking portion, costing him over fifteen minutes.

Antonio Gonzalez was the only member of the team who enjoyed a mishap-free competition, placing 69th overall with a time of 1:59:18.

"Sometimes you have good races, and sometimes you have bad ones. Antonio had a good day, you can see



Boise State Triathlon Club prepared for a rough race.

it in his time," Kinzer said.

Only one female member of the Triathlon club competed that chilled morning. Carol Bedard ran the individual time of 3:03:43, and placed 231st individually. She ran alone because racers must have at least two teammates to run for the team competition.

The Boise State Triathlon club is now in its third semester, but still only has five members. With other national races looming, the team is looking for recruits to join the field.

"We've slated for the spring semester of '07 a triathlon class," Kinzer said. "We're hoping the class will become a recruiting ground for our team. I think once people start taking the class, they'll get hooked. A lot of people have heard of [triathlons], but they don't know all of what it involves."

A triathlon is one the most chal-



lenging of all endurance races. The Olympic distances are: a 1.5k (.93 mile) swim, 40k (24.8 mile) bike ride and 10k (6.7 mile) run.

IronMan distances are: a 2.4-mile swim, a 112-mile bike ride, and a 26.2-mile run.

Some of the members of the men's team plan to compete in the

IronMan Coeur D'Alene triathlon this June.

"We've started our harder practices," Kinzer said. "Three of us just got back from a 70-mile bike, we rode to Emmett and back."

For more information, visit the Triathlon Club Web site: <http://www.geocities.com/bsu->

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It's a simple idea, really. Drinking a Coke makes people happy. It tastes good. And it's an invitation to live on the positive side of life. That's the message behind "The Coke Side of Life," a new global marketing platform for brand Coca-Cola, which launches in the U.S. this week and in other markets over the next several months.

The first round of television spots in what will be a fully integrated, global campaign -- including digital components, promotions, properties, and new graphic treatments -- begins airing in the U.S. this weekend during broadcasts of the NFL's Super Bowl. For the next several weeks, ads will appear across the country and an extensive online campaign that features exclusive viral videos and other unique content will help dimensionalize "The Coke Side of Life" in the digital world.

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# COCA-COLA NORTH AMERICA ANNOUNCES THE NATIONAL LAUNCH OF VAULT™ AND VAULT ZERO

Coca-Cola North America's latest brand innovation is a unique hybrid energy soda that "DRINKS like a soda, KICKS like an energy drink"

ATLANTA, Feb. 17, 2006 --

VAULT, the unique hybrid energy soda from Coca-Cola North America, will hit retail stores nationwide beginning this week with "The Taste. The Quench. The Kick."™ to appeal to young adults looking for a better combination of refreshment and energy boost. The national launch of VAULT follows on the heels of a successful debut in select U.S. markets last fall. VAULT is not a soft drink or an energy drink. Rather, it's a first-of-its-kind energy drink that delivers the best attributes of both categories. VAULT features a bold citrus taste with less carbonation than most sodas, and the high-energy refreshment of an energy drink.

Competitively priced with traditional soft drinks on the market, VAULT and VAULT

drinks and energy drinks to provide young adults with the taste, refreshment and energy boost they're seeking," said Stuart Kronauge, director, Flavor Brands, Coca-Cola North America. "VAULT is a groundbreaking hybrid in much the same way that North America's young adults are seeking a better combination of refreshment and energy boost. The national launch of VAULT follows on the heels of a successful debut in select U.S. markets last fall. VAULT is not a soft drink or an energy drink. Rather, it's a first-of-its-kind energy drink that delivers the best attributes of both categories. VAULT features a bold citrus taste with less carbonation than most sodas, and the high-energy refreshment of an energy drink.

The VAULT campaign made its national debut with two spots Feb. 5th during ABC's pre-game broadcast on Super Sunday. The ads tap into the strong competitive nature of guys, illustrating how they inspire them to get one -- and done better than their rivals. In each spot,

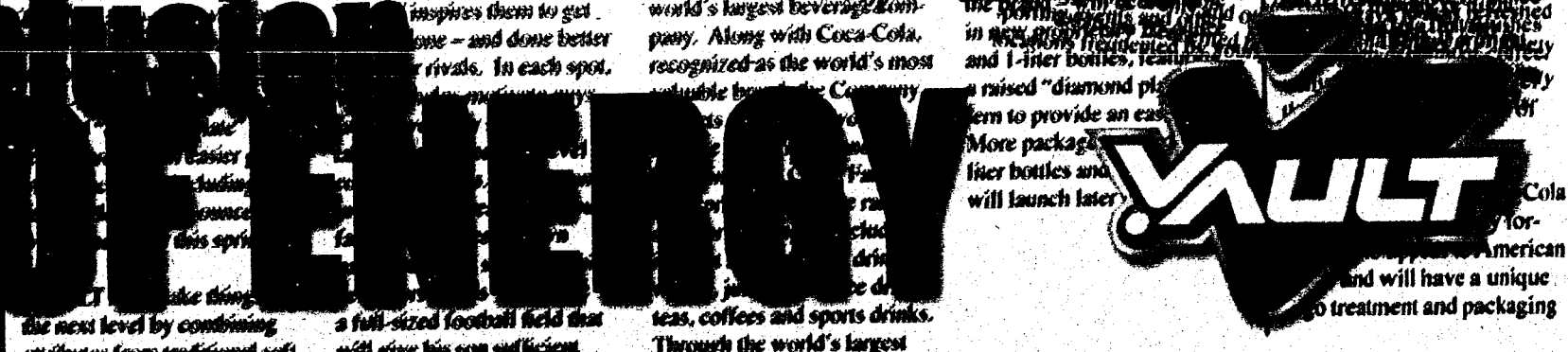
room to hone his skills. A second ad features a young farmer replacing an under-performing scarecrow with the ultimate deterrent to patrol his fields, complete with fire-breathing and laser-shooting capabilities designed to ward off his neighbors' pheromones.

The Coca-Cola Company will be the world's largest beverage company. Along with Coca-Cola, recognized as the world's most valuable brand, the Company will launch later this year a new line of 1-liter bottles, including a raised "diamond" platform to provide an easy grip. More packaged 1-liter bottles and 1-liter bottles will launch later this year.

beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1 billion bottles each day. The Coca-Cola Company is the world's largest beverage

## Swire Coca-Cola and Aramark Congratulate 2006 Boise State Graduates

ATLANTA, March 16, 2006 -- Swire Coca-Cola and Aramark congratulate the 2006 Boise State graduates on their academic achievements and rich flavor of Coca-Cola. The graduates will be receiving a complimentary 1-liter bottle of Coca-Cola as a graduation gift. The graduates will also receive a complimentary 1-liter bottle of Coca-Cola as a graduation gift.



## Golf [from page 11]

nal two holes, giving him his best round of the tournament an even 71. Williams was faced with a long birdie putt on 18, as his teammates looked on. Williams drained the putt, and secured a fourth place finish for the Broncos.

New Mexico State took home the championship holding off Fresno by five strokes.

With a final round surge San Jose State passed the Broncos for third place, finishing with an 878.

DeLaet was the top Bronco finisher with a 218. He was followed by Williams (219), Brian Smith (223), Matt Hastings (223), and Jake Sestero (227).

It was an emotional day for four Boise State seniors as they finished their collegiate career.

When asked about his final round

of golf as a Bronco, DeLaet was choked up, answering, "It's special, it's hard to describe."

It was a bittersweet day for Coach Burton, who concluded his first season as head coach. "This team made it easy on me," Burton said, referring to the senior leadership on this year's squad.

Next year is when the real work begins," Burton said.

It is still unclear as to what Boise State players will continue in post-season NCAA tournaments, invitations will not be handed out for at least a week.

The individual champion, by play-off, was Matt Edwards of New Mexico State on the second play-off hole vs Jarret Hamamoto of Hawaii.

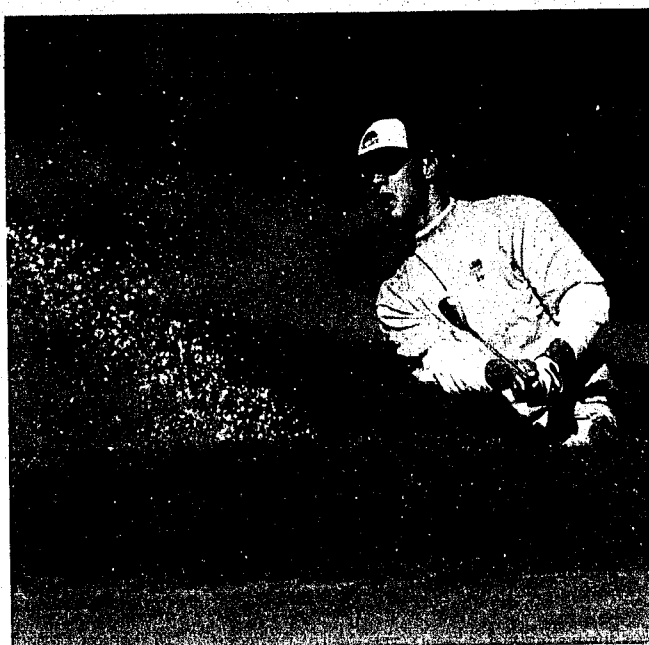


PHOTO BY STANLEY BREWSTER/THE ARBITER

The Boise State men's golf team finished fourth place in the Western Athletic Conference tournament at Crane Creek Country Club. None of the Broncos automatically qualified for nationals, but the players may still receive at-large bids.

# Kramer vows to reclaim long-lost Super Bowl ring

BY MICHAEL O'KEEFFE

New York Daily News

Jerry Kramer was at his home in Boise, Idaho, last month when he received a mysterious call from a man with a Canadian phone number: "Do you still have your Super Bowl ring?" the man asked.

That question stuck Kramer like a dagger between the ribs. Kramer, an offensive lineman with Vince Lombardi's great Green Bay Packers teams of the 1960s, lost his Super Bowl I ring 25 years ago on a United Airlines flight from Chicago to New York. Kramer had a replica made for \$13,000 but the replacement never eased the anger and sadness he has felt for two decades.

"It was for winning the very first Super Bowl, and that's something you can never replace," Kramer says. "It was a symbol of all we accomplished. It was a symbol of the emotional bonds between the members of that team. It was a symbol of Coach Lombardi. It was a symbol of the pride I felt as a member of the Green Bay Packers."

When Kramer asked the man why he was calling, the man told him the ring was being offered on a Web site run by Mastro Auctions, the

Illinois sports memorabilia house. Kramer thinks the man was considering bidding on the ring and wanted to make sure it is real. It's real, all right, and that phone call kicked off what has been a frustrating crusade to reclaim Kramer's lost Super Bowl ring.

Although Mastro president Doug Allen pulled the ring from the auction and has vowed to return it to Kramer, the 11-year NFL veteran doesn't know when that will happen or even if it will happen. The consignor, a New Jersey attorney and big-time memorabilia collector named Steven Mitnick, refuses to give it up — the bidding had hit almost \$21,000 before Allen pulled it — without compensation.

"He said he'd return the ring if I gave him the replica," says Kramer, 70. "I considered it, but I'm not going to do it. Son of a b... it's my ring, and it was taken from me."

Allen says he'll make sure Kramer's ring is returned even if Mastro Auctions has to compensate Mitnick to get it back. Until the issue is resolved, the ring will remain in Mastro's safe. "I think we'll resolve this within a few days," Allen says.

Unfortunately for Allen, that's not the only championship ring Mitnick tried to sell in Mastro's lat-

est auction that's giving him headaches: The auction also included the 1975 NFC Championship ring that was in a briefcase stolen from former Dallas Cowboys lineman Bruce Walton's car in San Diego in 2004.

Allen also canceled the sale of that ring — the bidding hit \$4,200 — and Bill Walton's brother says the memorabilia executive has promised he'll get his jewelry back. "Unfortunately, the drug addict who stole the car popped the diamond out and replaced it with cubic zirconium," Bruce Walton says. "But I think Mastro Auctions wants to do the right thing."

Mitnick refused to discuss the rings with the Daily News, but nobody is suggesting he broke any laws. Mitnick told Burr Ridge, Ill., police Sgt. Bryan DeYoung, who had been contacted by Kramer's attorney about the auction, that he had purchased Kramer's ring two or three years ago from a pawn broker or gold merchant in San Francisco. "He's a high-end collector and a good guy," Allen says. "He just doesn't want to give up the ring without compensation."

Kramer never reported his loss to law enforcement, so there is little the police can do. "Mastro Auction's selling of the ring, on its face, is not

illegal," DeYoung wrote in a police report. "We do not have knowledge that the seller obtained the ring illegally."

Kramer says he last saw the ring when he used the rest room on a United flight to New York in 1981 and put it on the sink while he washed his hands. A minute or two after he returned to his seat he realized he had left the ring. He dashed back to the bathroom, but the ring was gone.

Kramer told the flight crew and the captain went on the public-address system several times to plead for the return of the ring. Nobody stepped forward, but one woman on the plane who claimed to be a psychic told him she had a vision that the ring was in an old lady's purse, wrapped in tissue.

"I paced up and down the aisle but I didn't see anybody who fit that description," Kramer says. "I hung around after the flight ended, but nobody said anything. My most meaningful possession was gone."

The day after receiving the call from the mystery man in Canada, Kramer was inundated with phone calls from friends who had seen the ring on Mastro's Web site. Some assumed he needed money and offered financial help; others chewed him out for selling one of the most

significant pieces of jewelry in NFL history. "I got a call from Ray Nitschke's son, John," Kramer says. "He said, 'I see your Super Bowl I ring is up for sale. My dad would never have sold his ring, and I'm pretty damn sure you'd never sell yours either.'"

Kramer says he hopes the dispute will be resolved within days and he hopes to be reunited with his long-lost ring as soon as this week. And if he's not, he plans to hit Mitnick

as hard as he hit NFL opponents 40 years ago.

"This is an historic heirloom from Super Bowl I and an important piece of my legacy, one that I had anticipated passing on to my children," Kramer says on his Web site. "If the person who has this ring cannot see their way to return it to me, I will continue with the legal action available to me."

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## Socha named strength and conditioning coach



Courtesy BroncoSports

Tim Socha (pronounced - saw ha) is the new head strength and conditioning coach at Boise State University. Socha, who has been the assistant director of strength and conditioning for football at the University of Louisville the past two years, replaces Jeff Pitman who is leaving the Bronco program to become the head strength and conditioning coach at the University of Colorado.

A 1999 graduate of the University of Minnesota, where he was a four-year letterman (1995-98) of the

football team, Socha has been part of the Louisville program since January of 2004.

Socha began his career in strength and conditioning as a student assistant at Minnesota following his playing career in December of 1998.

In June of 1999, he became a graduate assistant strength and conditioning coach at Auburn University.

During his two years at Auburn he served as an assistant for football, baseball and softball, and during the 2000-01 season directed the strength and conditioning program

for the men's golf program.

In June of 2001 he was named the assistant strength and conditioning coach at the University of Wyoming. Socha was responsible for the strength and conditioning program for the wrestling and track and field programs, and assisted with football for the Cowboys.

Along with his Bachelor of Science degree in kinesiology from Minnesota, Socha also earned his Masters of Education degree in exercise physiology from Auburn in May of 2001.

Socha will begin working at Boise State on May 15 (Monday).

## Keith Jackson's voice was synonymous with Saturdays

BY STEVE KELLEY  
The Seattle Times

SEATTLE -- That voice, low and rumbling like the first shake of a giant earthquake, told us this game was worth watching. This game was valuable enough to spend a large chunk of our Saturday afternoon on. This game was going to be entertaining even if the score turned lopsided.

His was a throwback voice, deep and operatic. A voice that was to college football what Edward R. Murrow's was to war. It was the voice of ultimate authority in his profession.

That voice warmed a living room on a cold autumn afternoon. His was the sound of autumn, as much a part of the season as the crackle from the first bite of an apple, or the gold-tinged foliage, or the carved pumpkins on the front stoop.

Keith Jackson never was shrill. He didn't yell at every third-down conversion. He didn't make an 8-yard gain sound like the play of the century. When Jackson raised his voice, you knew the play was important.

He was the period, not the exclamation point, at the end of every play. He was the voice who introduced us to almost every Heisman

Trophy winner and Kodak All-American the past 40 years.

On Thursday, Jackson, 77, who went to Washington State and worked at KOMO-TV, announced that he had broadcast his last event, saying he didn't want to die in a stadium parking lot.

He tried to retire in 1998, making that season feel like a farewell tour. But ABC persuaded him to return, offering him a schedule that kept him close to his Sherman Oaks, Calif., home.

We got seven more years than we deserved. But sports fans are as gluttonous as Henry VIII and most of us wish Jackson could last forever, that the voice, as smooth as Kentucky bourbon through the last play of last January's Rose Bowl, would never die.

Jackson called the game like he was telling a story, tossing in personal anecdotes from every coach from Oklahoma's Bud Wilkinson to USC's Pete Carroll. Listening to him, you felt like you knew him. Felt like he was talking to you.

Jackson always had perfect pitch. He wasn't pedantic or melodramatic, like so many voices today. He wasn't full of hyperbole. He didn't anoint players before their time. He was measured in his praise, in a way most of his successors aren't.

He was objective. When a mistake was made, he told us. When he didn't agree with a call by a coach, or an official, he said so. But at the same time, he had a great respect for the players and coaches he covered. And he never tried to upstage their game.

Through 40 years, I don't think Jackson ever lost a step. His call of the last Rose Bowl was impeccable. He was on his game as much as Texas quarterback Vince Young. Even at 77, he was the right voice at the right time.

During the University of Washington's heyday, he was the Huskies' national chronicler. Seeing him leaning into the camera with the cantilevered stadium in the background was like an announcement that the next 30 hours were going to stay with you for years to come.

Jackson was folksy and homespun, calling linemen, for instance, "big old hosses." But that folksiness played just as well in New York as it did in Tuscaloosa.

His was the voice of authority. As strong and steady as a Sousa march. Jackson always knew what he was talking about. He knew the teams he was covering. And he knew the game.

Of course, he was an entertainer.

When he bellowed "fum-buul," when the football spurted loose on the ground, your heart would jump into your throat. When he hollered "Whoa, Nellie," which he didn't do nearly as much as the people who imitated him did, you knew something game-changing was happening.

When he started, some 40 years ago, television was much different. There was no "Game Day" crew hyping the game. There was no instant replay. No sideline reporters. Very few crutches.

The call of the game belonged to Jackson, and like Jim Plunkett in the fourth quarter of the Rose Bowl, Jackson knew what to do.

He did other sports. Did them all well. He was the first play-by-play man on Monday Night Football. He called the Olympics. He worked, albeit briefly, with Dick Vitale on college basketball. And he called the World Series.

But most of all Jackson was college football, as much as Bear Bryant and Joe Paterno.

And when another season kicks off in four months, there will a hole in the game as wide as the one those big old hosses from Texas opened for Vince Young on the final night of Keith Jackson's unparalleled career.

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# ESPN Regional Television to own and operate newly created Mew Mexico Bowl

Courtesy Broncosports

ESPN Regional Television (ERT), a subsidiary of ESPN, Inc., will own and operate the New Mexico Bowl, a newly created college football bowl game to be played at the University of New Mexico's University Stadium in Albuquerque, New Mexico. The announcement was made by Pete Derzis, senior vice president and general manager, ESPN Regional Television, New Mexico Governor Bill Richardson and Albuquerque Mayor Martin Chavez at a press conference today in Albuquerque. The game was certified Thursday by the NCAA Football Bowl Certification Committee.

The game will match a team from the Mountain West Conference against a team from the Western Athletic Conference on Saturday, December 23 and be televised by ESPN. The start time has yet to be finalized. ESPN Regional Television markets and owns three other bowl games - the Sheraton Hawaii Bowl, Pioneer PureVision Las Vegas Bowl and the Fort Worth Bowl. In addition, another ERT owned-and-operated event, the

Birmingham Bowl, was also certified Thursday. "We are very pleased to bring a bowl game to the great college sports fans of New Mexico and provide national exposure to the participating conferences, the state of New Mexico and the University of New Mexico," Derzis said. "Albuquerque is a fast growing travel destination and a strong college football market -- a terrific foundation for this exciting new venture."

ESPN Regional Television will be responsible for the New Mexico Bowl's organization, operation, sponsorship, marketing efforts and more. Under the direction of ESPN Regional Television, the University of New Mexico will provide marketing, management and game day operations support for the New Mexico Bowl. ESPN Regional Television will assign an executive director to be based in Albuquerque. Additional details, including sponsorship, are to be finalized.

"This Bowl Game in Albuquerque -- Oregon and South Florida)

is a perfect fit for New Mexico," Richardson said. "This is a state that loves college sports and I feel the community will get behind the game and make it a success. Because of the efforts of ESPN, the Sports Authority, the City of Albuquerque and the University of New Mexico, we were able to get this done faster than anyone ever expected. The Bowl will give us another opportunity to showcase New Mexico."

"Albuquerque is celebrating its 300th birthday, and what a wonderful way to extend our celebration by bringing a nationally televised bowl game to our city. On behalf of the City of Albuquerque, I am ecstatic to be able to share this culturally rich and diverse destination with the NCAA student-athletes, their fans and families in what we believe will be one of the best bowl experiences in the nation," Chavez said. "I want to thank everyone involved for helping to bring an organized and sanctioned college football bowl event to the state of New Mexico," said Dennis Latta, executive director, New Mexico Sports Authority.

"This is great news for the Mountain West and the WAC," said Rudy Davalos, athletic director, University of New Mexico. "It also enables the State of New Mexico and Albuquerque to get valuable exposure throughout the country. The University of New Mexico is excited about the possibility of playing in the New Mexico Bowl."

The New Mexico Bowl will join ESPN and ESPN2's extensive bowl lineup. Last year, the networks combined to televise 20 college football bowl games.

ESPN Regional Television (ERT) is the nation's largest syndicate of collegiate sports programming and produces more than 740 sporting events annually, accounting for more than 2,000 live and/or original hours of programming. In addition to event ownership, ERT produces events for national, regional and local networks, serves as the syndication rights holder for college conferences (e.g. - Big Ten, BIG EAST and the Big 12) and marketing rights holder for select schools (Kansas, Oregon and South Florida).



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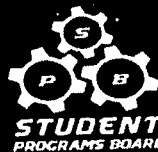
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205/40VR-16	72.14
215/40VR-16	74.01
215/40VR-17	72.66
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185/65HR-14	43.09	225/60HR-16	60.91	235/45VR-17	108.20
195/65HR-14	47.34	195/65VR-15	60.17	245/45VR-17	114.65
215/65HR-14	50.01	205/65VR-15	63.12	245/40ZR-18	155.04
185/65HR-15	44.32	215/65ZR-16	70.29	205/40VR-16	82.04
195/65HR-15	40.30	215/65ZR-16	84.76	215/40ZR-16	85.05
205/65HR-15	53.28	225/65VR-16	71.24	205/40VR-17	91.83
215/65HR-15	58.11	195/50VR-15	57.06	215/40VR-17	97.19
175/60HR-13	34.52	205/50VR-15	61.05	235/40VR-17	106.97
185/60HR-13	39.62	195/50VR-16	63.87	245/40VR-17	106.57
185/60HR-14	42.34	205/50VR-16	70.33	P255/40VR-17	122.59
195/60HR-14	46.90	225/50VR-16	73.62	215/40ZR-18	126.64
205/60HR-14	50.00	205/50ZR-17	108.03	225/40ZR-18	127.13
195/60HR-15	48.28	225/50HR-17	128.88	245/40ZR-18	138.63
205/60HR-15	53.10	205/45VR-16	90.45	245/40ZR-18	150.00
215/60HR-15	52.01	225/45VR-17	93.74	215/35ZR-18	128.31
225/60HR-15	55.43	215/45VR-17	100.19	225/35ZR-18	140.89
205/60HR-16	58.81				

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# Business & Tech

## Cell phones get even more personal

### Specialized cell plans target niche groups

BY JESSIE SEYFER  
Knight Ridder Newspapers

Rich Muller loves to spend his hour-long train commute watching TV shows on his phone.

His subscription to Verizon Wireless' V Cast video service, which offers music and video downloads, fed his mini-screen TV habit for awhile - but he wanted more.

So the 30-year-old decided to try Amp'd Mobile, a cellular phone service that offers him more TV shows, downloadable music from more bands that he likes, and even Ultimate Fighting Championship matches - all for about the same price he was paying before.

"All the MTV shows that I like to watch are on it," said Muller, who lives in New Jersey but works in Manhattan. "Everyone's got a Verizon phone. When I'm on the Amp'd phone, I feel like it's something that's unique, that's me."

Amp'd Mobile is just one of the more than 60 niche cellular service providers that target super-specific groups of people that big cell providers can't, because they have to offer plans that work for a broader audience. These plans fit into the personalization trend that has gripped the mobile phone market, where customers have started to view their phones as an extension of their personalities.

Now if you're a rabid sports fan, young hipster, baby boomer, or someone looking for a service in your native language - there's a niche service for you. These carriers - which in tech talk are called

Mobile Virtual Network Operators - offer plans specially tailored to each group, and in many cases, a specialized phone. MVNOs lease space on the networks of big cell providers such as Sprint, Cingular, AT&T and T-Mobile. "We think they can certainly bring value to Cingular, which is the whole reason to do business with MVNOs," said Clay Owen, director of media relations for Cingular. "You're not cannibalizing your own base to any large degree but are still in a profitable relationship."

For the young hipster there are plans from Virgin Mobile, Amp'd Mobile or Helio, a service that is set to launch in the next couple months. For families and "tweens" - kids 8 to 12 - there's Disney Mobile, a service set to launch in June. And companies such as Tracfone cater to those who like the convenience of pre-paid service, which allows a person to purchase a phone at a grocery store, for example, as well as cards redeemable for chunks of minutes. The phone comes with a few free minutes so the person can activate and add minutes as they wish.

The niche provider plans can cost more or less than plans from the major carriers, depending on the phone and services the customer chooses. The cheapest contract with Amp'd Mobile costs \$30 a month plus the price of a phone, which starts at \$49. The "overdose" plan, which Muller subscribes to, offers access to multiple TV shows and costs about \$115 a month, in addition to the price of the phone.

By comparison, Verizon's V Cast service costs a minimum of \$55 a

month plus the cost of a video-enabled phone, which starts at \$100. Tracfone's pre-paid service costs a minimum of \$20 for a phone and

work, Jha said. Mobile ESPN's plans range from \$35 a month up to a "Pro 4000" plan with 4,000 minutes for \$225 a month.

Disney owns - and "interactive Disney applications that will extend many of the online and offline worlds of Disney," according to a

tive languages, Harris said. These MVNOs will advertise in neighborhoods where large numbers of these ethnic groups live.

Other MVNOs will target seniors, Harris said, and people with certain health needs, such as people who need to monitor their blood pressure. Their phones may help remind them to take their medicine or monitor their health, he said.

Earlier this month, Jitterbug - a service "for baby boomers and their parents" - announced a plan that will feature large buttons, bigger text, and an ear cushion for better sound quality.

Experts caution, however, that the MVNO market will eventually thin out. MVNOs need to find ways to make money beyond their initial niche selling point.

"There are only so many new niches people can come up with," said Eric Anderson, phone-maker Ericsson's vice president of MVNOs. "When everything's said and done, and all the hype dies down, you still have to run a wireless company."

"There are a lot of companies emerging wanting to get into the MVNO business," Mobile ESPN's Jha said. "But as I've learned in the last year, it's more complicated than it looks, and you need to have more than one thing going for you."

Disney probably has a good chance of succeeding, if for its funding alone, said analyst Julie Ask, of JupiterResearch.

"Some will run out of money but Disney won't," she said. "What they're spending on launching this MVNO is a rounding error for them ... If you're a start-up, at some point the cash is going to run out."

Overall, the MVNO market is still "a tough space," said JupiterResearch analyst Michael Gartenberg. "Clearly a lot of those players are not going to be around for very, very long."



ILLUSTRATION BY LEONA ELLSWORTH/THE ARBITER

\$20 for about 60 minutes of talk time.

The large carriers still make money by selling these smaller companies minutes, but the MVNOs handle the plans, billing, marketing and customer service.

So what do the MVNOs get? For services like Disney Mobile and Mobile ESPN, which is also owned by Disney, it's another way to connect customers with their products.

"ESPN as a company reaches a large number of sports fans already," said Manish Jha, general manager for Mobile ESPN. "Sports fans have a passionate relationship with ESPN."

The company can advertise its mobile service on its Web site, in its magazine and on its television net-

MVNOs built around brands can offer people content and features laser-targeted to their specific audience.

For example, Mobile ESPN gives its customers one-touch access to sports scores on their phones, "just a few seconds behind the stadium clock." Someone with a plan from one of the large networks might have to wade through several Web menus to find the scores they're looking for, Jha said.

Disney Mobile's plan, the cost of which hasn't been announced yet, will allow parents to track their kids' minute-usage, see the phone numbers they've dialed, and track their location through a satellite global positioning system feature. The phones also feature access to Radio Disney, ABC News - which

news release.

The growing popularity of MVNOs has also created new businesses for companies that work behind the scenes with large cell phone companies and companies like ESPN and Disney to create MVNO services.

Grant Harris, sales director at one such company, San Antonio, Texas-based MVNGo, expects to see MVNOs numbering "in the hundreds."

"In the U.S. it's really in the infancy stage," Harris said.

Right now a lot of MVNOs are forming around "ethnic niches," he said.

These niche services, targeting Hispanic, Japanese, Chinese and other groups, will offer contracts and phones in the people's na-

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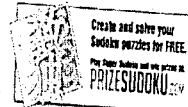
5	9			8	6
	4		6	1	3
6	1	3	8	5	7
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7		9	8	4	
4	6				
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		6	9			

### The Arbitrer Sudoku

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To play: Complete the grid so that every row, column and every 3x3 box contains the digits 1 to 9. There is no guessing or math involved, just use logic to solve.



1	0	2	2	8	9	7	5	6
5	6	2	7	8	2	9	6	1
7	6	9	1	5	6	2	2	8
6	2	5	6	2	7	8	1	9
8	9	6	0	2	1	5	7	2
2	1	7	9	9	5	2	2	8
2	7	8	6	6	1	2	5	5
9	2	0	5	1	2	6	8	7
6	5	1	9	2	7	8	9	2

1	2	5	7	2	9	0	6	6
8	6	2	5	2	1	8	1	9
6	7	9	8	1	6	5	2	2
2	8	1	6	2	2	0	5	6
5	9	6	2	8	1	7	6	2
2	6	7	9	6	5	2	8	1
7	2	2	6	5	8	6	1	9
6	5	6	1	9	2	7	8	9
8	1	9	2	6	7	6	2	5

**RESERVE YOUR SUMMER JOB NOW!**

...FLEXIBLE EVENING AND WEEKEND SCHEDULE ALLOWS YOU TO WORK PART TIME NOW AND INCREASE TO FULL TIME THIS SUMMER

- ❖ 20-40 hours/week
- ❖ Top Dollar \$8-12/hour
- ❖ Paid Training

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is now hiring!!!

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Cabela's is seeking outdoor enthusiasts for positions in Sales, Cashier/Customer Service, Receiving/Maintenance and Deli.

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If you do not have a home computer, please visit your local library or Workforce Center.

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SPORTS

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# classifieds

Arbiter classified advertisements are free to students. Classified ads may be placed three ways: email: [classifieds@arbiteronline.com](mailto:classifieds@arbiteronline.com) phone: 345-8204 x 100 or stop by the office at 1605 University Drive (across from the SUB).

16 THE ARBITER May 4 2006

## SAY IT

Found glasses in parking lot across the street from Career Center. If missing glasses call 283-2902.

Need short term health insurance between graduation and your new job? I can help. Call 412-1804.

## SELL IT

1985 Honda Accord cd player, 191K, won't hold idle, not so pretty either, but runs. \$300 867-7755.

1989 Jeep Cherokee Red-Runs, looks Great Lv. Msg. Kevin 860-1639 Boise \$1800obo

1991 Mazda Pickup. 100,000 miles. After maket paint and wheels. Sunroof and CD player. \$1100 OBO. 440-4922.

1993 Chevy Corsica 4 cylinders automatic 4door Blue \$595obo 208-629-6546

2001 Ford Mustang, V6 47K, 5 Speed, Green, Great condition. \$8500 OBO. Call 577-7931.

2004 Scooter. Blue Venice Retro. Runs/looks great. Kevin 860-1639. lv. msg. \$1200 OBO.

7-Piece Cherry Bedroom set. Brand-new in box. Retail \$2250, sacrifice \$450. Call 888-1464

94 Toyota Land Cruiser Good Condition, Leather seats, moon roof, 135K miles, \$8500 (208) 420-2253

96 Mazda 626 \$5000 208-459-4423 Caldwell

Antique Organ \$500 208-459-4423 Caldwell

Bed-Queen Pillow Top mattress set. Brand new, still in plastic, warranty. Retail \$599. Must sell \$119. Can deliver. 921-6643

Bedroom set, cherrywood, solid wood construction. Sleigh bed, 2 nightstands, dresser w/mirror, tall chest, TV armoire, dovetail drawers. Will sell all

## SELL IT

or part. Cost \$10,000, sell \$2,900. (208) 362-7150.

Brand New Microfiber Couch & Loveseat. Stain Resistant. Lifetime warranty. Still in boxes. Retail \$1395. Must sell! \$499. 888-1464.

Cash paid for unwanted cars. 208-629-6546 Garden City

Cherry Sleigh Bed, solid wood. New-in-box. Value \$799, sacrifice \$195. Call 888-1464.

Dining set, cherrywood, 63" hutch & Buffet, 78" table w/2 leaves, 6 curved back chairs. Dovetail drawers. Side server also available. Cost \$9,000, sell \$2,800 firm. (208) 362-7150.

FREE 1 Lg Oscar. 2 Lg Algae Eating fish. Fresh water. 921-8302.

Full size orthopedic mattress set. Brand new in package, warranty Sacrifice \$99. Call 921-6643.

Honda 200R 3 Wheeler \$100. Wavesport Frankenstein kayak \$250. 993-0089.

King size pillowtop mattress set, brand new in bag, list \$750. Must sell, \$199. Can Deliver. 921-6643.

Leather Sofa plus Loveseat. Brand new in crate with lifetime warranty. List \$2000. Sacrifice \$699. 888-1464.

Mattress, king pillow-top mattress & box. Never used. Still in factory wrapper. Cost \$550, sacrifice \$295. (208) 919-3080.

Pool table, 8 ft. table, 1" slate, leather pockets, Aramith balls, acc. pkg. included. New in box. Cost \$4,500, sell \$1,450. (208) 362-7150.

Queen orthopedic pillow-top mattress + box. New in plastic. Cost \$400, sacrifice \$195. (208) 919-3080.

## RENT IT

2 BDRM Apt. Nend location. Clean & quiet, hardwood floors, w/ AC. \$800/mo. 284-2701.

2 Roommates wanted. 4 Bdrm house. \$300/mo. UT, W/D, D/W inc. Call Kevin 860-1639.

3 Bdr/3 Bath house. AC W/D. Hrdwd Flrs. Lg yard. Near BSU. \$950/month. 2455 Denver 869-9260.

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All Utilities And Basic Cable Included  
EVERGREEN SUITES 384-1600

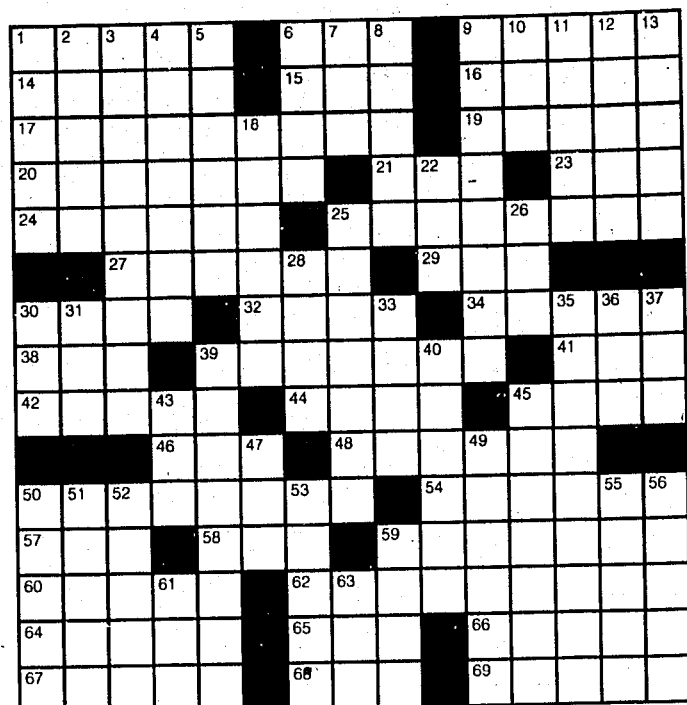
Home for rent. 4 Bedroom. 1650 sq feet. \$795 per month. Call (208)467-2132.

Male roommate wanted for a basement apt next to Micron engineering bldg. \$350 inc-utills. Call Rick at 863-7679

## Crossword

- ACROSS  
1 Spy's garment?  
6 Purse  
9 Well worker  
14 Ski-resort building  
15 Stein filler  
16 Dickens' Heep  
17 Having no appetite  
19 On edge  
20 Spanish sheep  
21 CIA's Soviet counterpart  
23 Come by  
24 Fitting  
25 Gridiron upright  
27 Attempted an overthrow  
29 Mac  
30 "Lohengrin" lady  
32 "Cheers" regular  
34 Lens aperture setting  
38 Actor Kilmer  
39 Dispose of by deception  
41 Shade or tone  
42 Deep hole  
44 Comic Carvey  
45 Israeli dance  
46 End hunger  
48 Nextel Cup group  
50 Wife of Odysseus  
54 Hot meal?  
57 Ostrich cousin  
58 Bossy remark?  
59 Changed dimensions  
60 Diameter halves  
62 Brief period  
64 Placards  
65 Sleuth Spade  
66 Talk and talk  
67 Put in office  
68 6th sense  
69 Unseals

- DOWN  
1 Part of a vise  
2 No socialite he  
3 In a smelly manner  
4 Herod's last name  
5 Catherine of "Full Frontal"



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## Solutions

S	N	E	O	P	S	E	S	T	C	L	E	T	
N	O	N	R	U	M	S	A	S	N	G	I	S	
E	W	I	T	R	O	H	S	I	I	D	V	E	
E	D	Z	I	S	E	R	O	O	W	E	M	E	
A	L	E	W	A	V	E	O	F	T	E	N	E	
A	V	O	S	V	N	A	T	E	A	T	E		
V	H	O	H	V	A	N	D	S	S	A	V	A	
E	H	O	F	F	L	O	M	P	A	V	L	A	
P	O	P	T	O	P	W	R	O	N	A	V	A	
B	B	B	S	E	S	O	R	E	P	U	P	E	
I	S	O	P	L	O	G	E	R	E	R	P	O	
E	T	G	E	B	K	S	O	N	E	R	M	E	
S	N	E	I	C	L	I	C	A	T	I	O	N	A
H	V	A	L	E	U	R	I	A	L	E	G	O	L
I	L	E	R	O	B	A	G	B	A	K	L	O	C

- |                        |                      |
|------------------------|----------------------|
| 43 Understand          | 52 Prod gently       |
| 45 Overact             | 53 Wild West militia |
| 47 Also                | 55 Sharp fruit       |
| 49 Batista's successor | 56 Utopias           |
| 50 Inherently          | 59 Frolic            |
| 51 P.C. letters        | 61 Abbr. for a bus.  |
|                        | 63 Possesses         |

## comics

YOU'RE ALWAYS COMPLAINING ABOUT THE MANAGEMENT OF YOUR COMPANY SO I DECIDED TO DO SOMETHING ABOUT IT.

I USED MY BILLIONS TO BUY YOUR COMPANY!

YOU'RE GOING TO FIX MANAGEMENT?

NO, I JUST WANTED TO STOP ALL THE WHINING.

YOU'RE FIRED.

UNEMPLOYED

NO PROBLEM. I'LL JUST GO ONLINE AND FIND A GREAT JOB.

LET'S SEE... THIS ONE LOOKS GOOD. "NO EXPERIENCE NEEDED..."

... MUST BE WILLING TO RELOCATE. THEN BE PUT INTO A HUGE BLENDER AND PACKAGED AS A CONDIMENT."

JOB INTERVIEW

WE NEED SOMEONE WHO CAN SOLVE THE BIGGEST ENGINEERING PROBLEM WE HAVE EVER ENCOUNTERED.

JUST DISTRIBUTE THE POWER SUPPLY ACROSS BOTH FUNCTIONS AND DOUBLE THE FAN SIZE.

THANKS. IF I NEED ANYTHING ELSE, I'LL INTERVIEW YOU AGAIN.

## horoscopes

By Linda C. Black  
Tribune Media Services

**Cancer (June 22-July 22)**  
Today is a 7 - Looks like money's coming in, due to your own efforts. Invest it back into the system you used to create it.

**Leo (July 23-Aug. 22)**  
Today is an 8 - Draw upon your experience. It's a combination of old methods and new materials that work the best for you.

**Virgo (Aug. 23-Sept. 22)**  
Today is a 7 - Part of your job is to enforce the rules. Others depend upon you. If you don't insist that they keep things clean, the mess will get even worse.

**Libra (Sept. 23-Oct. 22)**  
Today is a 7 - The discussion is just about over. Soon, it'll be time for the shopping trip. Don't get wild, even if you're not spending your own money.

**Scorpio (Oct. 23-Nov. 21)**  
Today is a 7 - Consider your options carefully for the next couple of days. It also might be best to let somebody else do most of the talking.

**Sagittarius (Nov. 22-Dec. 21)**  
Today is a 7 - The job is still interfering with your playtime, but don't complain. That won't do you any good and could actually be counterproductive.

**Capricorn (Dec. 22-Jan. 19)**  
Today is a 7 - Budgeting is required, but you can find the funds to make your home more comfortable. Commence family discussions.

**Aquarius (Jan. 20-Feb. 18)**  
Today is a 6 - Almost as quickly as things sped up, everything's slowing down. Listen to others explain why you can't do what you want, for a day or two.

**Pisces (Feb. 19-March 20)**  
Today is a 7 - The work you're doing now requires a great deal of discipline. Do the best job you can, and this will lead to better things.

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