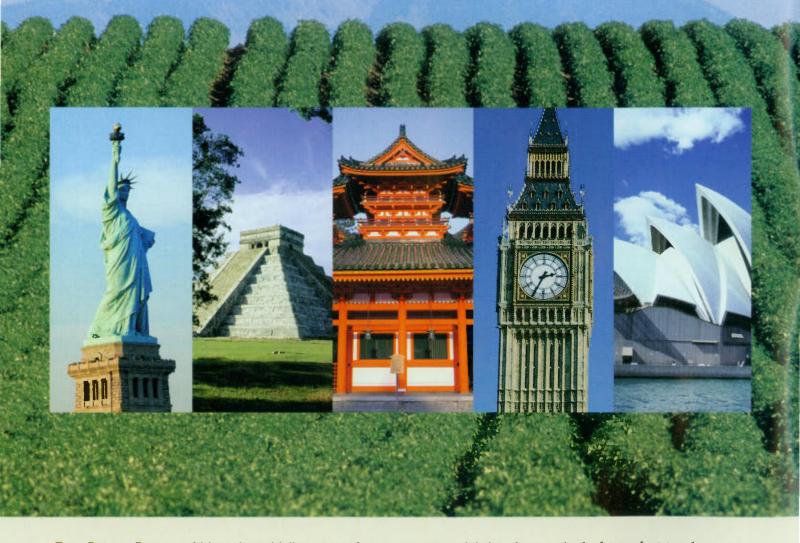


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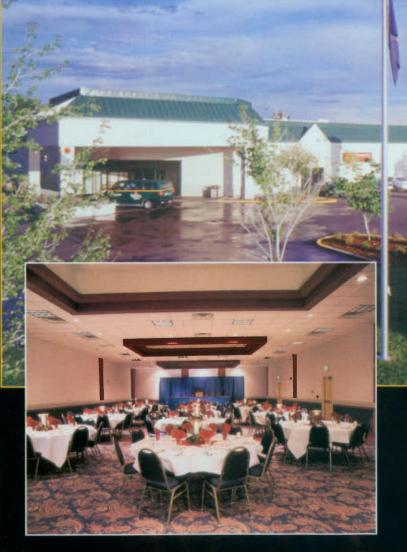


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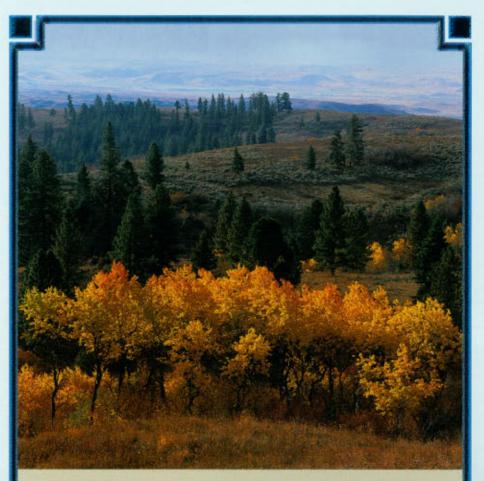
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#### UPSET SPECIAL

Hampton University players, cheerleaders and fans celebrate the 15th-seeded Pirates' stunning first-round upset over No. 2 seed lowa State in the NCAA men's basketball tournament in The Pavilion. Hampton's improbable win highlighted an amazing day in which Boise was the center of the college pasketball universe with all four names basketball universe with all four games — three of them upsets — decided in the closing seconds. See Page 15. Chuck Scheer photo.

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**ABOUT THE COVER:** Nourished by its urban setting, Boise State University is branching out in new directions as one of a growing number of institutions dubbed "metropolitan universities." In this issue of FOCUS, we explore how Boise State's ties to the capital city influence both campus and community life, what unique challenges and opportunities a metropolitan university such as ours confronts, and why a diverse population of students chooses to enroll here. Cover illustration by Bill Carman.

## THE COALITION OF URBAN AND METROPOLITAN UNIVERSITIES

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By Charles Ruch, President

write this as I return from the eighth meeting of the Coalition of Urban and Metropolitan Universities (CUMU) held at the University of Missouri in St. Louis. Boise State has been an active member of the coalition since it was founded in 1990, including serving as host of the organization's annual meeting in Boise during the fall of 1999.

More than 120 presidents, chancellors and other leaders from the 62 coalition member institutions met for two days to discuss common issues, concerns and strategies facing our type of higher education institution.

From the sessions to the corridor conversations, five themes dominated the gathering. In sum, they reflect the major challenges facing higher education in general, and Boise State in particular.

The issue of growth found its way into almost every discussion. As our country becomes more urban, the number of placebound individuals available for postsecondary education is on the upswing. As institutions of access and opportunity, metropolitan universities are continually challenged to grow. This means expanding facilities, faculties and services. New resources must be found to support this trend.

Our experience at Boise State reflects this observation. Even with a slight decrease in enrollment growth this spring, we continue an average 2 percent annual growth. This means each fall we need to add new faculty and staff, find offices and classrooms, and provide expanded services to meet the growth challenge. This factor alone is why Boise State-West is so important to our future.

Technology was the second trend impacting all metropolitan universities. Several interesting case studies were presented describing new uses of distance learning, virtual classrooms and enhanced uses of technology. Indeed, our sessions were held in the new Millennium Center at the University of Missouri in St. Louis campus — a student union/conference center replete with computer-enhanced chat technology-supported rooms, study lounges and high-tech conference facilities. These facilities parallel our Cyber Cafe in the Student Union, BroncoWeb registration and our ever-expanding array of online courses.

The third trend concerned complex partnerships with community agencies to solve local problems. Due to their mission to be institutions both of and in the metropolitan setting, coalition members highlighted a variety of projects of considerable complexity. Downtown centers, professional development centers with area K-12 schools and joint museum and cultural center projects are examples of how our type of institution makes a real difference in both the quality of life for the region and



the creation of "living, learning laboratories" for university students.

Here, too, Boise State is reaching out through such endeavors as our student volunteer board projects, extended professional development activities with area businesses and our rich array of internships in government agencies, nonprofit organizations and businesses.

The fourth trend highlighted at the CUMU meeting was an increased emphasis on knowledge creation and research. Challenged by the needs of the changing economy, solid research centers across the intellectual spectrum are emerging at our universities. Often tied to the needs of the local area, centers with biotechnical, electronic and scientific agendas are emerging. This is, perhaps, the newest of the trends, suggesting that metropolitan universities must play a greater role in the creation of new knowledge so critical to the knowledge economy. Centers for the transfer of knowledge into the economy are fueling this expanding institutional role.

Boise State's Rapid Prototyping Technical Assistance facility in the College of Engineering, augmented by the Idaho Small Business Development Center and the recently approved the TECenter business incubator on the Boise State-West campus, places us at the forefront of this new agenda.

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Clearly, for a president, the most interesting aspects of the meeting were the examples and conversations around the entrepreneurial nature of our institutions and our never-ending quest for resources — the fifth trend. Ours are the institutions that are traditionally underfunded by the state, willing to take risks to move forward, and, while gearing up to increase revenue from philanthropic sources, finding ourselves at a real disadvantage when compared to older and more traditional institutions.

Metropolitan universities are entrepreneurial by necessity and are paving the way with new organizational arrangements and jointly funded projects. Shared use of facilities, limited partnerships and joint ventures to offer programs internationally were showcased by various universities. Our future depends on our willingness to continue to "push the envelope" to make ends meet.

In sum, the eighth meeting of the coalition was a stimulating and valuable conference. In addition to providing an opportunity to visit with and learn from colleagues, it provided an opportunity to informally "benchmark" how we are doing. Moreover, it reinforced my conviction that metropolitan universities are the institutions for the 21st century — Boise State University included.

As always, I appreciate your comments. I can be reached at 208 426-1491 or through e-mail at cruch@boisestate.edu. □

# C A M P U S



Boise State's annual International Food, Song and Dance Festival in February showcased the culture, cuisine and talents of the university's international students.

# **PART-TIME STUDENT ENROLLMENT DIPS**

A decrease in the number of part-time students led to a slight dip in Boise State's enrollment compared to last spring. This semester 15,853 students are taking courses. That is 134 students, or .8 percent, fewer than last spring's record total.

"Our classrooms are as busy as ever, even though our headcount is down," says Mark Wheeler, dean of enrollment services. "Just as many students are pursuing degrees as last spring and on the average they are taking more credits."

Boise State students are enrolled in a total of about 160,000 credit hours, which matches last spring's record. Boise State's full-time equivalent enrollment is 10,080.

Despite the smaller number of students overall, Wheeler says there are still rapid growth areas. These include the Canyon County Center, up 8.7 percent; engineering, up 8.6 percent; and Internet classes, up 62 percent.

Boise State has grown about 10 percent since 1996, which is in line with the university's goal to grow about 2 percent per year. The amount of credit hours being taken by Boise State students has also grown by 10 percent over that period.

"Our pace is one of managed growth." Wheeler says. "We've grown an average of 2 percent per year for many years, and we're still planning for that to continue."

This spring Boise State enrolled 13,405 undergraduate students, 1,556 graduate students and 892 applied technology students. □

## BSU LISTED AMONG 201 BEST COLLEGES FOR 'REAL WORLD'

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Boise State University has been listed in the first edition of a new publication titled *The Best 201 Colleges for the Real World.* 

Designed as a guide for prospective students, the publication features colleges that "attempt to deliver what students want" and that "feature programs that offer a tangible return on investment in the form of a job or career path."

"Boise State's inclusion in the guide reflects our 'Real Education for the Real World' theme, which speaks to the array of internships, service learning, part-time work and job opportunities our students enjoy because of our location in one of the nation's most dynamic regions," says President Charles Ruch.

"Our proximity to Idaho's center of government, business and high technology provides our students with a real world laboratory where they can put into practice what they learn in the classroom."

Among the factors author Michael Viollt used to evaluate colleges were the population of surrounding cities, job placement, non-traditional student programs, diversity of student body and number of majors in applied fields.

"Today's student is more likely to be a financially independent working adult balancing college with family, social activities, work and other responsibilities. They are a different type of student with different goals than past generations. This has led to a need for change in the criteria used for selecting a college," Viollt writes. In the guide Viollt advises students to

In the guide Viollt advises students to look for universities in cities that can provide opportunities. "A metropolitan area will provide the most volunteer, cooperative, internship, externship and permanent job placement opportunities," he writes.

The book can be ordered from Octameron Associates for \$18 at its Web site, www.ThinkTuition.com.

**BOISE STATE INCUBATOR WILL ASSIST HIGH-TECH BUSINESSES** 

Boise State will soon add another tool to help the region's economy with the construction of a high-tech business incubator on the Boise State-West campus.

Almost \$2 million to build the 40,000square-foot building, known as the Technology and Entrepreneurial Center (TECenter), was approved in late March by the U.S. Department of Commerce.

The building will house 25-30 businesses along with consultants and provide common support areas such as conference rooms, fax machines and Internet access.

The Idaho Small Business Development Center housed at Boise State is working with the Economic Development Administration to coordinate building construction. Operating funds will be generated by leasing space to the fledgling businesses.

ISBDC state director Jim Hogge says the incubator will provide a stable environment to businesses that need help getting started. Once they are well-established, businesses will leave the incubator setting for other locations in the community.

Incubators are a boon to economic development, says Hogge, citing a University of Michigan study that indicates the return on public investment for incubator businesses is almost \$5 for every \$1 of public operating subsidies.

Hogge says a high-tech incubator will magnify the university's mission, provide real world experience for students and faculty, stimulate research and development and generate goodwill in the community.

# BUDGET BOOSTS HIGHER EDUCATION

After years of maintenance-level budgets, higher education received one of its most healthy budget increases in several years following action by the Idaho Legislature.

Lawmakers approved a 9.7 percent boost in general fund support for higher education for the fiscal year beginning in July. At \$21 million, it is the largest increase ever and the largest percentage increase since 1994.

As *FOCUS* went to press, Gov. Dirk Kempthorne was scheduled to sign the historic bill on the Boise State campus.

"Gov. Kempthorne understands the relationship of higher education to the future of the state. We appreciate his advocacy, along with the support the bill received from the Joint Finance-Appropriations Committee and the Legislature," says Boise State President Charles Ruch.

"Everyone worked together to make this budget a reality...the universities, the business community, students, faculty, staff and the State Board of Education. We appreciate their efforts," Ruch says.

Boise State's final budget won't be decided until the State Board of Education allocates the appropriation to each university later this spring.

The statewide higher education budget approved by the Legislature includes \$2.3 million to increase faculty salaries to levels more competitive with other Western institutions, \$1.3 million to hire additional faculty to expand courses offerings in areas such as nursing and engineering, \$1.5 million for research initiatives, \$1 million for collaborative projects among the universities, and \$1 million for one-time equipment purchases.

"This budget is the best since I arrived in 1993," says Ruch. "It is an investment in higher education that we are convinced was needed and will pay dividends for the citizens of Idaho well into the future.

"The salary competiveness funds will allow us to begin to address an issue that has been with us for a long time. All of the universities in Idaho can cite instances when they have lost talented faculty to other states that pay more. This is a positive step forward in keeping our best professors in the state," says Ruch.

Higher education received an additional dose of Legislative largesse with the approval of a \$65 million capital package for statewide campus construction, including \$9.3 million to build the first structure on the Boise State-West campus northeast of Nampa.

Architects are already drawing plans for the building, which will be a mix of classrooms and offices. Work on the site's water, power, road and other infrastructure systems may be complete by the end of this year. Construction on the building should begin by spring 2002, with completion expected by fall 2003.  $\Box$ 







Boise State's Division of Extended Studies has traded its cramped quarters in the Albertsons Library for a spacious new building on Grant Avenue. The building more than doubled the space available for the division that includes distance education, evening courses, summer sessions, off-campus programs, international studies and the Weekend University.

# **STUDENT UNION GOES 'UNPLUGGED'**

A wireless network that enables computer users to browse the Internet without plugging into a phone jack or cable was recently installed in the Boise State Student Union. Information Technology coordinator Zak Young believes the system is the first public access wireless network in southern Idaho.

Laptop computers equipped with a wireless network card can connect to the network from the first floor of the Student Union, the main entrance and the dining areas. Computer users can sit at any table and eat their lunch while browsing the Web from their own computers.

Students and the general public also can connect to the Internet or access e-mail through seven new computers on the main floor of the Student Union. Dubbed "Cyber Cafe Too," these new computer stations will complement the "Cyber Cafe," a series of hard-wired public access computer stations near Moxie Java that have been in use for several months.  $\Box$ 

# JAZZ BAND WINS HONOR AT NOTRE DAME

The national spotlight shone on Boise State's music program when the university's Jazz Ensemble performed at the prestigious University of Notre Dame Collegiate Jazz Festival March 2-3. The festival invitation was the highest national honor the Boise State music department has ever garnered.

The Boise State Jazz Ensemble, under the direction of music professor Ritchard Maynard, was one of nine university jazz bands selected to perform. Bands from 39 schools competed via audition tapes, and the winners were selected by a panel of jazz artists. Jazz bands chosen included those from such top music programs as Loyola University of New Orleans, Florida State University and the University of Northern Iowa.

Maynard has led the 19-student ensemble for 11 years. The Boise State Jazz Ensemble has competed at the University of Nevada-Reno Jazz Festival three times, placing fourth in 1997 and third last year. The band will record its first CD later this spring.  $\Box$ 

# NEW WORK DEBUTS IN 'IDAHO REVIEW'

New works from several acclaimed writers are featured in the 2001 edition of *The Idaho Review*, an annual collection of fiction, poetry, interviews and essays published by Boise State's master's program in creative writing.

Volume III of The Idaho Review offers

a story by Bret Lott, author of Jewel, а bestselling novel recently discussed on **Oprah's Book** Club. The anthology also features an from excerpt

Madison Smartt Bells' just-published novel, *Master of the Crossroads*, the sequel to his 1996 National Book Award finalist, *All Soul's Rising*, and a short story from Douglas Unger, whose first novel was a finalist for the Pulitzer Prize.

According to Mitch Wieland, a Boise State English professor and founding editor of *The Idaho Review*, the short stories in this year's anthology cover the gamut of human experience — all in the span of 114 pages. From a hauntingly touching story of the enduring power of brotherly love, to a story of loss and redemption that covers the entire span of a sculptor's wild career, to a bitingly funny look at a woman's satisfying payback to her womanizing ex-husband, these are stories that will stay with readers long after the book is put down, stories that will make readers laugh and cry and think, Wieland says.

"Our hope is to publish work right here in Boise that becomes the literature of our time," Wieland says. "We feel we're well on our way."

*The Idaho Review* is bound in a large 6-by-9-inch trade paperback format and is printed on high-quality, acid-free paper. The cover art is a photograph taken by local photographer Steve Bly.

The book is available at Barnes and Noble, Borders, the Boise State Bookstore, or by calling 1-800-992-8398, ext. 1362. List price is \$9.95.  $\Box$ 

# **BOISE STATE HOSTS NATIONAL PKD FORENSICS TOURNAMENT**

The nation's best debaters and competitive speakers descended on the Boise State campus for the 2001 Pi Kappa Delta National Convention and Tournament in late March. About 70 college and university teams were represented, with well over 700 individual competitors.

Boise State director of forensics Marty Most says hosting the biennial conference not only focused national attention on the university and its competitive team, but in a sense was also a payback to the greater forensics community.

"We go to lots of tournaments every year and this was a way to pay back all those folks for the hospitality they've shown us," says Most.

The Pi Kappa Delta tournament is the oldest collegiate forensics tournament in the United States, according to Most. First

held in Ripon, Wis., in 1916, the event tends to draw the best and brightest competitors from participating schools. That makes it probably the toughest and biggest tournament the Boise State team faces in a two-year period, Most says.

The team is second in its conference in parliamentary debate, and fifth overall. Nationally, it ranks 12th out of more than 300 institutions.  $\Box$ 

# WAITE OPENS NEW LECTURE SERIES

A new Distinguished Lecture Series at Boise State University was officially launched earlier this month with an

inaugural address by Terry Waite, the humanitarian and hostage negotiator who captured the world's attention in 1987 when he was himself taken hostage in Beirut.

Waite, who was kept in captivity 1,760 days, the first four years of which were in solitary confinement, spoke on "Resolving Conflict: The Test of Humanity" to an audience gathered in the Student Union Jordan Ballroom.

The lecture was the

first in a new university series that will bring to campus speakers who have had an impact on social, scientific, humanitarian or other fields on a national or international level.

"We plan to bring in speakers who can offer ideas that are stimulating, challenging, provocative and informative," says Kent Neely, associate dean of the College of Arts and Sciences, who helped organize the series.

The Distinguished Lecture Series is funded through a small student fee approved by the Student Senate and with contributions from the BSU Foundation and local corporate sponsors. The student fee is \$2 per full-time student per semester, or 20 cents per credit hour for summer or part-time students. Admission to each lecture is free, and each will videotaped he and archived in the Albertsons Library.

According to Neely,

each speaker for the

series will be chosen by a university committee that includes staff, faculty and students. That process worked well to select Waite, he adds.

"We started out with a blank sheet. We said, 'Let's set our sights very high,'" says Neely about Waite's selection as the series' inaugural speaker. "We wanted this to be an important event."

# McCLOSKEY RECEIVES STATEWIDE AWARD

For the second consecutive year, a Boise State University biology professor has been awarded the statewide Distinguished Science Communicator Award from the Idaho Academy of Science.

Richard J. McCloskey was recently named the recipient of the prestigious award, which annually honors an outstanding science communicator who either works in Idaho or who has significant involvement in the state. Last year, Boise State biology professor Russell J. Centanni received the inaugural Distinguished Science Communicator Award.

"I'm overwhelmed and very pleased," says McCloskey. "After [Centanni] winning last year, I wasn't expecting this to happen."

McCloskey's award was formally present-

# MONTHLONG EVENT FOCUSES ON WOMEN

Ordinary women took their place alongside celebrity entertainers as Boise State observed Women's History Month in March. Under the theme "Women Making History," the monthlong event focused on ordinary women who are doing extraordinary things with their lives.

The stories of 35 such women, nominated by their peers, were chronicled in a special insert in both *The Arbiter* and *Boise Weekly* and the group was publicly honored at a Feb. 22 reception.

Women's Center coordinator Melissa Wintrow says Women's History Month was ed at the 43rd Idaho Academy of Science meeting at Albertson College of Idaho. The academy is a nonprofit organization that promotes science and science education in Idaho. It includes scientists and engineers from Idaho's public and private universities and colleges, private industry and government and represents a broad range of disciplines.

McCloskey joined Boise State's faculty in 1976. He has developed, obtained funding for, and taught more than 200 environmental education workshops, served on a committee that developed Idaho's high school exiting standards, written environmental education curricula used throughout the country and also garnered praise for his skill and dedication in the classroom.

created as a way to recognize and remember important players in American history who are not being included in the mainstream curriculum.

The month's offerings included theatrical productions ranging from Anna Deavere Smith's one-woman show to a humorous look at life from the perspective of two society matrons, an evening of musical entertainment by Rosalie Sorrels and The Divas of Boise, an art exhibit, Sexual Assault Awareness Week activities, and demonstrations and a seminar focusing on issues surrounding safety and awareness.

# SEMINAR FEATURES CHICANO LITERATURE

Chicano literature took center stage at the Mexican American Studies Conference hosted by Boise State March 13-14, which drew more than 600 people from as far away as Sandpoint, Pocatello and Nyssa, Ore. The biennial conference, themed "Unity of the People: Equality, Dignity and Respect," featured noted Hispanic authors Helena Maria Viramontes, Carmen Tafolla and Dagoberto Gilb.

Sociology professor Richard Baker, a main organizer for the event, says the purpose of the conference is to promote greater appreciation for multiculturalism and the contributions of Hispanics to American society.

This year the conference focused on literature as a way to increase appreciation for, and understanding of, another culture.

"Not very many people have exposure to Chicano literature," Baker says. "They don't know how vibrant it is, or how important it is for people in the state to know about it."

As part of the conference, each public school teacher in attendance had the opportunity to select a set of Chicano literature anthologies for his or her classroom. In addition, Viramontes, Tafolla and Gilb discussed the importance of exposure to Chicano literature for Hispanic youths.

Also on the program were a number of Hispanic artists, including Chusma, an inyour-face satire theater group, and Cesar Martinez, a San Antonio, Texas, painter considered to be one of the most important Chicano artists of the 20th century.

In all, the conference hosted more than 25 workshops and performances, addressing issues ranging from Latina role models to minimum wage for farm workers.

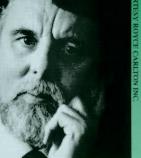
### FOCUS RECEIVES REGIONAL AWARDS

FOCUS magazine received three awards in February in a competition sponsored by the Northwest district of the Council for the Advancement and Support of Education (CASE).

Art professor Bill Carman won a silver medal for his cover illustrations on the spring and summer issues. This is the second year Carman's work has received a medal in the CASE competition. Carman illustrated the cover of the current issue.

FOCUS was one of only three magazines recognized in the periodical team writing category. Stories by Bob Evancho, Janelle Brown and Kathleen Mortensen won the silver medal.

CASE judges also awarded a bronze medal to Evancho, Brown, Mortensen, Patricia Pyke and Kristen DeAngeli for the copy they wrote for a series of five university advertisements that ran prior to the 2000 Crucial.com Humanitarian Bowl.



Waite

Terry

# Web Site Showcases Films Shot in Idaho

By Janelle Brown

ilm buffs and others interested in Idaho and its history can now instantly access information about feature films that have been shot in the Gem State by visiting a new Web site created at Boise State University.

The Howard Anderson Idaho Film Archive at www.boisestate.edu/hemingway/film.htm is an online archive of the university's Idaho Film Collection.

The new Web site

includes listings for Hollywood and independent feature films that were either shot primarily

in Idaho or that have crucial scenes or key episodes shot in the state. The site is named for Idaho native Howard Anderson, who donated part of his estate to support the film collection.

"I believe this is the only state feature film archive in the



Trusky, a Boise State English professor and director of the Hemingway Western Studies Center. "There are archives elsewhere that deal with specific types of films such as historical or 16 millimeter - but none as far as I know that catalog feature films shot in a particular state."

entire country," says Tom

Trusky has spent 20 years researching silent and "talkie" Idaho films and in 1985 established the Idaho Film Collection as part of the Hemingway Center. He

outrageous

of em all

designer Wayne Gillam to build the online archive.

The Internet site provides plot summaries, photographs, the location in Idaho where the film was shot, newspaper articles written during production, reviews, cast and crew listings, and other information. The site also tells whether prints of the films are currently owned by the university's Idaho Film Collection and provides links to related Web sites.

Films included in the archive range from early silent pictures that have now been mostly forgotten to mainstream Hollywood fare. For example, The Cowpuncher, shot in 1915 near Idaho Falls in conjunction with the War Bonnet roundup, was an early silent film that is now presumed lost.

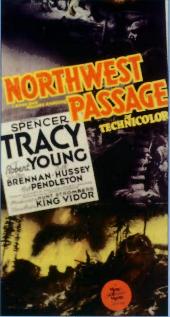


Other films, such as Sun Valley Serenade, a 1941 release starring Sonja Henie, are now considered classics. Then there are newer films, including Clint Eastwood's Pale Rider, shot in Boulder and other Idaho locations in 1985, and Dante's Peak, shot in Wallace in 1997, that went into wide release and are available today in many video stores.

Visitors to the Web site will find some fascinating nuggets of information, Trusky notes. "For example, you can find out what Wallace, Idaho, looked like before and after Dante's Peak erupted, where Lana Turner's hometown

was and where Boris Karloff is buried," he says.

Idaho's spectacular scenery has played a crucial role in bringing filmmakers to the state, Trusky says. In the early 20th century, silent filmmakers, including pioneer director and actress Nell Shipman, were drawn to northern Idaho because of its good rail connections and magnificent settings. The Sun Valley area became a popular shoot location after the resort opened in the late 1930s. Other film crews shot scenes in Boise and Meridian (Bronco Billy, 1980), the Coeur d'Alene area (Smoke Signals, 1997) and the Ashton area (The Unconquered,



1947) to name just a few.

Over the years, Trusky has gathered thousands of pages of reviews, newspaper articles, photographs, interviews and other memorabilia about Idaho films. Taylor, an interdisciplinary studies major at Boise State, organized that information for the online archive, while Gillam designed the site.

"Before I started this project, I had no idea so many films were made in Idaho," says Taylor, who hopes to eventually pursue a career as a film restorationist. "It gave me a better understanding of the work and time it takes to find out about these films."

Trusky says the archive is "a living thing" that he hopes grows in both size and scope in the coming years. He welcomes donations of photos, posters and prints of feature films, as well as personal anecdotes.

"I'm hoping people will come forward with letters about how they worked as an extra on a movie set in Idaho," Trusky says. "We'd love to hear from the public about their Idaho movie-making memories."

worked The most with Boise State student Irene Taylor and **Boise State** graphic

# **BUSINESS COLLEGE CREATES ALUM AWARD**

A new award created by the College of Business and Economics will recognize outstanding alumni who have achieved success in their chosen professions. The purpose of the award is to increase awareness among current business students and the general public of the contributions being made each day by the college's many successful alumni.

"These outstanding graduates are critical in sustaining the college's ability to recruit quality students, hire accomplished faculty and work with community partners," says Keith Ward, a management professor heading the college's strategic marketing committee.

Beginning in April, one alum will be selected every month from nominations submitted by each academic department within the college, with final selections being determined by a cross-departmental committee.

The first award will go to Jennifer Miller, compensation manager at Extended Systems and local president of the Human Resources Association of the Treasure Valley. Miller graduated from Boise State in 1995 with a bachelor of business administration degree in human resource management.

Each honoree (nine in all for 2001) will be recognized by a photographic display on the main floor of the COBE building and a notice in *The Idaho Statesman*. As a group, these outstanding alumni will be honored guests at a reception hosted by the college next January to recognize their accomplishments.  $\Box$ 

# **ANTHROPOLOGY PROF AUTHORS BOOK**

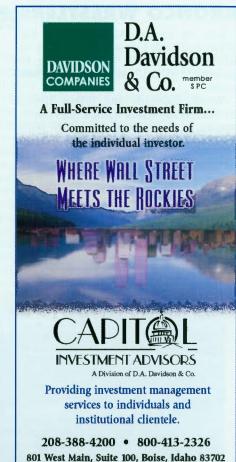
Mark Plew, professor of anthropology, has published a new book detailing the prehistory of the Snake River Plain.

The Archaeology of the Snake River Plain discusses the chronology and early residents of this dynamic Idaho region, including a look at the archaeology, rock art and stone alignment complexes of the area.

The book contains 60 illustrations including maps, photographs, line drawings and tables.

The book is available through Archaeology Publications, Boise State Department of Anthropology, 1910 University Drive, Boise, ID, 83725-1950. Cost for the book is \$21.95 plus \$3 postage and handling.

Plew has conducted archaeological research in Idaho for more than 25 years. He is the author of numerous articles and monographs on Idaho archaeology, including *Introduction to the Archaeology of Southern Idaho*.



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# **BRONCO WRESTLERS PLACE TENTH IN NATION AT NCAA TOURNEY**

Led by repeat All-Americans Kirk White and Cash Edwards, Boise State finished the 2000-2001 season among the nation's top 10 collegiate **WRESTLING** teams.

White, Edwards and fellow Bronco wrestler Rusty Cook earned All-America honors as Boise State scored 47 points at the 71st annual NCAA National Championships, held in Iowa City, Iowa, to tie Wisconsin for 10th place in the team standings. Minnesota won the team title with 138.5 points.

A senior from Tacoma, Wash., White became the first Boise. State wrestler to capture All-America honors three times as he took fifth in the 157-pound bracket. He won the 165-pound national championship in 1999 and claimed fifth at 165 in 2000. Edwards, a junior from Tacoma, claimed his second All-America award with a sixthplace finish at 184 pounds, and Cook, a senior from Silver City, N.M., also captured All-America honors with a fourth-place finish in the 197-pound weight class.

The trio's accomplishment marked the second straight year that three Bronco wrestlers earned All-America honors at the national tournament. White, Edwards and Larry Quisel turned the trick for the first time in school history at the 2000 meet.

Boise State sent a total of seven wrestlers to the national tournament. Cook and Ben Vombaur, at 125 pounds, won the Pac-10 titles in their respective divisions and the Broncos finished second as a team in the conference meet.



## APPLETON GIVES FUNDS FOR TENNIS

Former Bronco tennis player Steve Appleton says he was repaying an old debt when he donated an additional \$750,000 toward the construction of an outdoor tennis center on campus. In January 2000 he donated stock valued at \$1 million.

"Those were some of the best years of my life, the most formative years of my life," the Micron Technology chairman said at a January press conference to announce the gift.

"I often reflect on those years and ask 'How can I give back?"

He answered that question by donating most of the funds to construct a new tennis facility that will include six courts, stadium style seating for 1,200 spectators, men's and women's locker rooms, a concession area, offices and a studentathlete lounge.

The center, which will be called the Appleton Outdoor Tennis Center, will be built on the site of Boise State's current tennis courts located west of The Pavilion. Construction will begin in midMay and will be complete in the fall.

In addition to Appleton's two gifts in the past year, Boise State has committed and raised an additional \$250,000, bringing the total project fund to \$2 million.

Appleton was a varsity tennis player for the Broncos from 1978 to 1982. At the end of his senior season, he teamed with Chris Langdon to win the Big Sky Conference doubles championship.

After graduation, Appleton went to work in the mail room at Micron. After learning the production side of the fledgling business from the bottom up he was tapped for management positions. He became the president, chief executive officer and chairman of the board in 1994.

Boise State athletic director Gene Bleymaier says the tennis complex could be a venue for regional and national tournaments, and will attract even better players to the Boise State tennis teams that have dominated the Big West Conference and earned national rankings in recent years. In **MEN'S BASKETBALL**, the Broncos reached the semifinals of the Big West tournament before falling to eventual league champ Utah State 67-48. Boise State, which beat Long Beach State 95-70 in the first round of the tournament, finished the year at 17-14.

Junior forward Abe Jackson earned first-team All-Big West honors. He led the Broncos in scoring and ranked fourth in the Big West with a 17.4 points per game average. The Boise native ranked among the Big West's top 10 in scoring, rebounding, three-point percentage, free throw percentage and three-pointers made. Senior forward Kejuan Woods earned all-league honorable mention and guard Booker Nabors was selected to the Big West All-Freshman team.

The **WOMEN'S BASKETBALL** team also fell to the eventual league champs in the Big West semifinals, losing to UC Santa Barbara 78-63. The Broncos finished the year with a 12-17 overall record. Junior forward Crista Peterson was named first-team All-Big West, senior forward Tawnya Gray made the honorable mention list and guard Camille Woodfield made the All-Freshman team.

In **GYMNASTICS**, Boise State failed to repeat as Big West champs, taking third in the conference meet at Santa Barbara, Calif. But the Broncos still qualified as a team for the NCAA West Regionals at UCLA. At the Big West meet, the Broncos were led by senior Jessica Berry, who won the balance beam competition and the floor exercise competition, and junior Jamie Johns, who won the bars competition. At the West Regionals, the Broncos will compete against UCLA, Brigham Young, Oregon State, Cal State Fullerton and University of California – Berkeley.

# NCAA RETURNS IN 2002, 2005

Fans won't have to wait long for a return of NCAA championship basketball to the Boise State campus.

It has been less than a month since the last buzzer sounded at the NCAA men's basketball tournament in Boise State's Pavilion. But fans won't have to wait long for the next NCAA championship event.

Next March, the university will be one of four sites that host regional rounds of the NCAA women's tournament. Four of the "Sweet Sixteen" teams left in the tournament will be in Boise for three games, with the winner advancing to the Final Four in San Antonio, Texas.

The men's tournament will return to The Pavilion in 2005. First and second round games for the eight participating teams will be played March 17 and 19. The McKale Center at the University of Arizona in Tucson is the other western site.

The 2005 tournament will be the seventh time Boise State has hosted the event.  $\Box$ 

# **March Fondness**

Sometimes, an outsider's perspective can remind us just how special a place Boise is. Washington Post sports columnist Michael Wilbon was one of the dozens of reporters who covered the first and second rounds of the NCAA men's basketball tournament in The Pavilion in March.

On Thursday, March 15, Wilbon and 12,000 others witnessed what has been called the greatest single-site opening round in the tournament's history: four games decided by a total of 7 points (the previous best was 17) that included 11th-seeded Georgia State's 50-49 surprise win over sixth-seed Wisconsin, a near-upset by No. 14 George Mason over third-seeded Maryland (the Terps prevailed in the final seconds and won 83-80), a 63-61 buzzerbeater by 10th-seeded Georgetown over No. 7 Arkansas, and 15thseeded Hampton's stunning 58-57 upset of No. 2 Iowa State.

Things returned to normal on the court during Saturday's second round as Maryland eliminated Georgia State 79-60 and Georgetown ousted Hampton 76-57. But something special happened that weekend — something that transcended even the amazing basketball that took place on The Pavilion floor. Wilbon's account of that story follows:

# **Big Boys Stood Tall, Hampton's Band Played On**

By Michael Wilbon © 2001, The Washington Post Reprinted with permission

aryland playing Georgetown will be the most important story we can get our hands on next week. But the best story of this week, here or in any other region, was Idaho's love affair with Hampton. It might be the warmest, fuzziest, feel-good relationship I've seen develop in 20 years of covering the NCAA tournament.

Thursday night, a house full of people at The Pavilion (11,250) fell in love with Hampton's underdog of a basketball team, its foot-stompin', head-boppin' band, and its cheerleaders who say to hell with stunts, let's dance. Hampton is a historically black university; Boise is 98 percent white. Their two worlds — trust me on this — have never ever intersected. Until here and now.

The basketball team brought Boise and Hampton together, and because the house was full to the rim, the band played on. The people of Boise, who bought all the tickets for this event months ago, stayed and partied.

They were so taken with the Hampton people, they invited the band to play between periods of Friday night's Idaho Steelheads West Coast Hockey League game at Bank of America Centre. Carpet was rolled out so the cheerleaders could dance ... on the ice. Another full house, 5,800, greeted Hampton's band - called The Force - and made them stay and play on, and on. Folks quite literally danced in the aisles. When the arena cleared, band director Al Davis took his band members across to The Grove Hotel, where they started another set.

It seemed as if all of Boise was there, boppin', swinging. Hampton turned Boise into Bourbon Street on Friday night. People came in off the street to hear the band play.

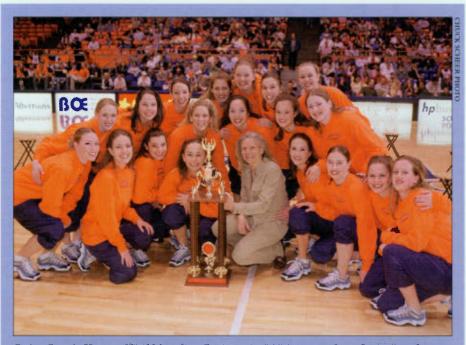
So Saturday afternoon, in the middle of the Maryland-Georgia State game, the damndest thing happened. This mighty roar went up as the Hampton band members, sans instruments, walked to their seats in the stands. When the Hampton team was introduced to the crowd at Boise State Pavilion, it was as if the old Celtics had walked into Boston Garden. The Hampton cheerleaders held up signs that spelled out, "We Love Boise!"

Asked to talk about this instantly formed relationship between this Northwest city and Hampton University, guard Marseilles Brown said emotionally: "No words, man. . . . Sorry." [Coach Steve] Merfeld, clearly stunned by everything that had happened here this weekend, from the upset of second-seeded Iowa State on Thursday night to the reception his team got before, during, and after the game against Georgetown, had some words.

"The recognition people gave us has been very, very special," he said. "It's very obvious to us why the tournament is in Boise, Idaho. We didn't know that when we were assigned this region, but we do now. Thank you."

People in Washington and New York and Philly hear Boise, and they laugh. They wonder why the NCAA would put firstand second-round games here. They don't know how The Pavilion was filled to watch Shaq and Alonzo Mourning play their final college games here in 1992, or how the house nearly fell the afternoon UCLA's Tyus Edney drove the length of the floor with 3.5 seconds left in 1995 to beat Missouri at the buzzer, or how nuts it was in 1998, when West Virginia's Jarrod West beat No. 2 seed Cincinnati with a heave at the buzzer.

There might not be another place where these games are likely to be so appreciated, and there probably isn't a school more appreciative in return than Hampton, which will take back home to Virginia memories so fond they could make a national champion jealous.



Boise State's Harvey Neef Maneline Dancers continue to excel on the national stage. For the third consecutive year, the student dance group claimed the Division I championship in the dance/pom bracket at the United Spirit Association's (USA) annual competition held in late February in Las Vegas. Boise State was followed by Cal State Fullerton and the University of Kentucky in the dance/pom division. The Maneline Dancers' national dance/pom title is not only their third in a row, but also their fourth overall. In addition to the 1999, 2000 and 2001 championships, the team also won the crown in 1993.

# **TEACHERS ATTAIN NATIONAL CERTIFICATION**

#### By Janelle Brown

When kindergarten teacher Jean Boyer decided to pursue national certification through the National Board for Professional Teaching Standards, she knew she was in for a lot of work.

"It was a very intensive process, but it was worthwhile," says Boyer, who received a master's degree in early childhood education at Boise State in '88 and a bachelor's in education from the university in '78.

Boyer, who teaches at Lake Hazel Elementary School, was among 18 teachers in the Boise and Meridian school districts who successfully passed the program's stringent requirements and exam. They were honored recently during awards ceremonies in their respective school districts. A teacher from Marsing was also certified this year through the program and was honored in her district.

Receiving national certification is no small feat, says Boise State education professor Robert Barr, who coordinates a mentoring program designed to assist teachers through the NBPTS requirements.

According to Barr, the teachers spent hundreds of hours in preparation, including attending graduate classes at Boise State, completing a rigorous set of portfolio entries in which they offered concrete evidence of their teaching accomplishments and effectiveness, and successfully passing an all-day written exam. "The teachers who successfully complete this program truly are outstanding," Barr says.

The NBPTS-certified teachers represent part of a statewide initiative funded by the J.A. and Kathryn Albertson Foundation with the goal of assisting Idaho teachers in achieving certification, according to Barr. Idaho teachers who go through the certification process are doing very well: this past year, more than 60 percent of Idaho teachers passed the rigorous requirements for certification, compared to a national average passing rate of 48 percent. Idaho ranks ninth in the nation for the number of teachers who possess this certification.

Recent studies have shown a direct link between national certification and quality teaching, notes Barr. In a recent study at the University of North Carolina at Greensboro, teachers certified by the NBPTS outperformed peers who sought but didn't attain certification on 11 of 13 key dimensions of teaching expertise.

Boyer says receiving national certification has given her a sense of accomplishment, and the rigorous process also helped her hone her skills in the classroom.

"It was a very good personal growth step," she says. "It made me look closely at what I was doing in the classroom. Periodically, you need to refocus on the kids and this absolutely made me do that."  $\Box$ 

# INSTRUCTIONAL TV NOW ALSO ON AT&T

Boise State's Knowledge Network — the instructional broadcast system that offers credit courses over the television — can now be accessed by more home viewers than ever before.

Beginning in January, it became a Public Access Education and Government (PEG) cable channel, meaning AT&T Cable subscribers can tune in from home, just like their wireless counterparts on WBS Cable. Ten courses are currently being broadcast over the PEG channel.

Most Treasure Valley AT&T subscribers can find Knowledge Network programming on channel 62.

For WBS customers, it can still be found on channel 39.

"The objective is to support Boise State commuter students and their families," says Ben Hambelton, director of the Simplot/Micron Instructional Technology Center and the new channel. "We're not trying to create a channel that will take people away from the History Channel or other programs."

Hambelton says he would like to see the cable channel expand its offerings in the future, including providing orientation or financial aid materials for new students, foreign language news broadcasts, selected cultural or academic events or replays of on-campus conferences and seminars.

Information about courses broadcast on the Knowledge Network is available through Boise State's Division of Extended Studies, phone 208 426-1709.

## BIDDERS PREPARE FOR AUCTION '01

Cruises, vacations to Jamaica and Hawaii and jewelry are among the many items bidders will be competing for at the Bronco Athletic Association/Boise State Alumni Association Auction '01. The biennial auction, the university's largest fund-raising activity, will be held May 5 at Boise Centre on the Grove.

Auction '99 raised more than \$325,000.

Proceeds this year will be used to fund the BAA scholarship endowment, renovation of the new Alumni Center and alumni scholarships. At *FOCUS* press time, auction organizers had secured more than \$320,000 in donated items.

Patrons can also bid on a new Ford Ranger pickup, a rail tour through the Canadian Rockies and a stay in a condominium used by the film crew shooting *Temptation Island* off the coast of Belize.

Tickets for Auction '01 are \$100 per person. Tickets include admission to the silent and live auctions, dinner and two drinks. Donations and tickets can be handled through the Alumni Office at 208 426-1959 or the Bronco Athletic Association at 208 426-3556. □







#### **DEAR EDITOR:**

I read with interest the recent article by Sherry Squires about the Subal Theater and the retirement of various staffers after their 30-year careers. Where has the time gone?

Her comments made me begin to feel a bit like that ghostly spirit haunting the Subal could be my own self. I graduated from the second (and last) class of Boise College in 1968, and was part of the school theater tradition long before "the new Subal Theater" was built.

Among my fondest memories from those lost days are stellar productions of *Everyman, Rashomon*, and the classic *King Lear.* These were produced in the then-new Library Building, in the round, in a secondfloor room with a 10-foot ceiling, for a very appreciative audience of about 90 seats each performance.

We had no stage, no wings, no curtains. Lighting was achieved with ceiling pots and a primitive eight column (or was it six?) slider board. Our director managed to create a storm scene so compelling even in those constrained circumstances that all these decades later I am still moved nearly to tears by that version of the power of the sound and the fury of Lear's soliloguy.

Our mentors in those days were the incomparable Dr. William Shankweiler and the magnificent John Warwick, both of whom shared a grand vision that has benefitted my whole life.

#### Dr. Jack Pedersen Sweet Home, Ore.

#### DEAR EDITOR:

Wow! I was not ready for the flood of memories that came rushing back after reading the article by Sherry Squires on the theatre program at BSU. Only my memories started in 1966 when myself and Jack Pedersen became the "lighting directors"/ technicians for the theater productions. We opened the "new" theater, which was a room on the second floor of the then-new library.

Our first production was *Everyman* directed by Dr. William Shankweiler. After that there were a flood of productions. *Rashomon, Little Foxes, The Bourgeois Gentleman* and others.

Our crowning achievement came in 1967 with the production of *King Lear* directed by John (Jack) Warwick. We started production in the fall of 1966 but "lack of commitment" by some of the actors caused Mr. Warwick to cancel the production.

Well, just before the winter break, we (the whole company) met with Mr. Warwick and "signed our names in blood" to the contract to commit to seeing the production to the end. We worked the whole break and we worked every night building the sets, painting the sets, sewing the costumes and rehearsing.

Then we moved the theater to the "new" Subal Theater and a "real" stage and a real permanent seating area. Jack Pedersen, John Poulson, myself and many others built the stage area, put up the new lighting rails and shed a lot of blood and sweat getting it put together.

Thank you for the memories and rattling my cage. I had not put a "it has been 35 years since ..." to that time in my life until reading that article.

What would be fun would be a reunion of all the people from 1969 on to see where they are now. Thank you for the memories.

> Bill R. McCracken Milwaukie, Ore.

#### DEAR EDITOR:

I read with interest Sherry Squires' article about the 30-year anniversary of the BSU theatre arts department. For those who followed theater in Boise during the 1970s and 1980s, it was nice to see that many of the stars of various productions have gone on to professional careers.

While some current faculty members were mentioned, the article made no reference to the first chair of the department, Dr. Robert Ericson, who retired in the mid-1990s. This is unfortunate, as he was responsible for hiring the outstanding faculty and trained many of the students mentioned in the article. His contributions to a great program should have been acknowledged.

> Thomas Green Fayetteville, Ark.

*Editor's note:* Robert Ericson did indeed play a pivotal role in building the department. We regret his omission from the story.

#### DEAR EDITOR:

My quick scan of *FOCUS* that came to my daughter where I live in Florida seemed strange in that you focus on sports and coaching. What has happened to our society where participation in some exercise regimen or sport appear of more merit than education? We cannot long remain a world power if that is our priority. Maybe it is time for educators to refocus?

> John Derr Port Charlotte, Fla.

*Editor's note:* The themes of the last three issues included Idaho politics, creativity and the university's "real education for the real world" focus.  $\Box$ 

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More nitty-gritty than hoity-toity, a relatively new model of American university — the metropolitan university — has emerged on the higher education scene. As part of this new breed, Boise State seeks a different path to excellence by fostering a symbiotic relationship with the area that surrounds it. In this issue of FOCUS we feature a handful of BSU students who have benefited from the metro university model, highlight some of the university's many services, and look at the competitive aspects of serving an area like the Treasure Valley. We also examine how Boise State and schools like it are reshaping the perspective of what an American university is.

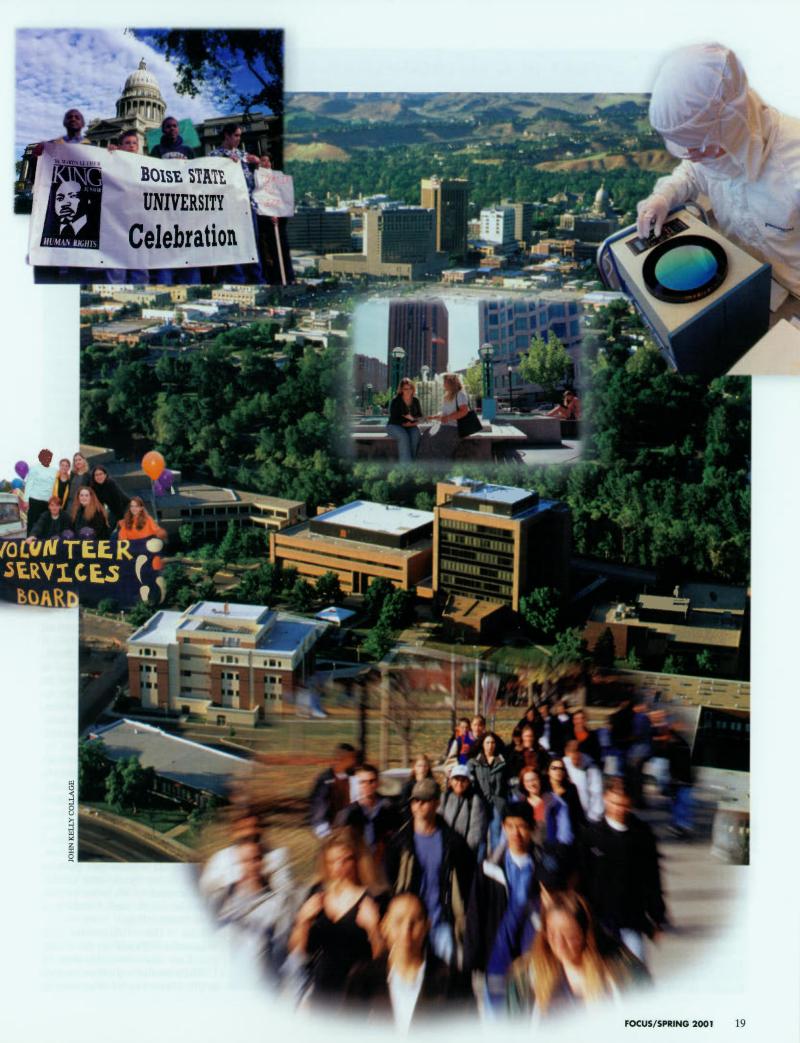
# No Ivory **Tower**

# Metropolitan universities like Boise State are redefining higher education

#### By Bob Evancho

n 1990, then-Boise State University President John Keiser was one of 49 university presidents to sign a "Declaration of Metropolitan Universities," which signaled a dramatic departure from the way higher education institutions have traditionally defined their mission.

Keiser and his fellow leaders sought to create a new breed of institutions — schools that accepted all of higher education's mainstream values in teaching, research and service, but ones that also took seriously their obligation to improve the quality of life in their regions by utilizing their human and financial resources. Keiser has since departed Boise State and is now president of



## WHAT IS A METROPOLITAN UNIVERSITY?

#### By Kathleen Mortensen

Once viewed merely as urban-based educational institutions, metropolitan universities today are defined as much by their mission as by their setting. No longer inaccessible ivory towers of academia, metropolitan universities are dedicated to establishing relationships that benefit both themselves and their communities.

That means that the programs offered at Boise State and other metropolitan universities are linked more than ever to the values embraced by the community at large. Located in the heart of Idaho's technology hub, business center and political capital, Boise State is uniquely situated to expand learning beyond the classroom by providing students opportunities to move into real world experiences through internships, case studies and hands-on problem solving.

Boise State also draws on its urban setting to enhance the educational opportunities it provides the community, including the

Southwest Missouri State. But the initial steps he took more than a decade ago reverberate in the Treasure Valley today. That's because Boise State has steadily progressed into a prototypical metropolitan university — an institution that is not only providing multidimensional learning opportunities to its community, but is also reshaping the perspective of what an American university is. The book *Metropolitan Universities: An Emerging Model in American Higher Education* offers various definitions of a metropolitan university; in virtually every case they describe Boise State.

A metropolitan university is usually located in or near a city of significant size. It is broadly defined as an institution that capitalizes on its surroundings and utilizes the broad diversity of its environment. It generally caters to both undergraduate and graduate students and offers classes not only at conventional times and places, but also in ways that make higher education

accessible to nontraditional students and working professionals. Its student body reflects the wide diversity of the surrounding area — resident as well as commuter, full-time as well as part-time, young as well as not-so-young.

Perhaps the most important trait of a metropolitan university is that it usually meets — and often exceeds — the customary willingness to extend services and learning opportunities to the area it serves. In *Metropolitan* Universities, Ernest Lynton, a professor at the University of opportunities for lifelong learning inherent in its many weekend and evening classes and its extended studies workshops. The university also is a center for community activities, offering recreation, arts, entertainment, sports and children's programs.

Those who choose to attend metropolitan universities often do so because of their mission to ensure access to all who are qualified, from traditional high school graduates to working mothers, those training for second careers or retired seniors.

In Boise State's case, those students are



Massachusetts at Boston, says such schools are "highly interactive with their surroundings; they are of their region and not just in it. They maintain a close relationship with their communities, for which they constitute a major intellectual resource."

In a significant departure from the traditional and sometimes staid model of a residential college, metropolitan universities usually represent the evolving, dynamic setting in which they reside. Perhaps more important, metro universities subscribe to a different set of standards. In their essay in *Metropolitan Universities*, college administrators Charles Hathaway, Paige Mulhollan and Karen White assert that the metropolitan university model can "be a satisfying one by allowing us to achieve eminence based not on being a second- or third-tier copy of someone else's vision, but by excelling within our own."

The challenge, says Boise State President Charles Ruch, is to underscore what metro universities are instead of what

'We cannot be an aloof, top-of-the-mountain university — not somewhere you go to and come from, but somewhere in the middle of the community, involved in all aspects.'

served by a mix of programs that range from nine-month applied technology programs to doctorate degrees. And, as with most metropolitan universities, students at Boise State have a range of options to access those programs, with classes offered during daytime and evening hours as well as on weekends. Through its distributed campus, courses are taught in several locations throughout southern Idaho and delivered through conventional classroom sessions, video, computer conferencing and radio.

The metropolitan university concept is relatively new in higher education. Sensing a need to develop stronger relationships between each other and present a more unified front to Congress, 49 schools established the Coalition of Urban and Metropolitan Universities in

1990. Boise State was one of the charter members of the national organization that now consists of 62 schools. The coalition's 1999 conference was hosted by Boise State.

they aren't.

"We are not like [traditional research universities] because we elect not to be," says Ruch. "Historically we have not been like that. Research institutions are important to American higher education. But they tend to be more cloistered, more residential and tend to focus on a much narrower segment of the population. I happen to think that [such schools] are not where American society is going."

While Boise State continues to establish its identity, one thing is certain: It is not an ivory tower. As a metropolitan university it is, in fact, just the opposite, says Ruch. Boise State doesn't put on airs or strive to be something it isn't. "We cannot be an aloof, top-of-the-mountain university not somewhere you go to and come from, but somewhere in the middle of the community, involved in all aspects of the community," he adds.

Like several other metro universities with similar characteristics in comparable

settings, Boise State seeks a different path to excellence. But that path is more nitty-gritty than hoity-toity. As opposed to America's traditional research universities and their lofty perches in higher education's pecking order, Boise State and similar schools tend to be more in tune with the needs and concerns of their surroundings.

Take the University of Wisconsin-Milwaukee, for example. Less than 80 miles west of UWM's unadorned urban campus is the University of Wisconsin in Madison, a top-tier research institute and a lively college town that boast all the amenities and excitement inherent in such places.

But the Madison experience is not for every college student in the Milwaukee area, states John Wanat, UWM's provost and vice chancellor. "Wisconsin is a worldclass institution with a long and prestigious history. Given their druthers, those who can afford it will often opt to go to Madison," he says. "But not everyone wants that. For the most part, we [at UWM] are dealing with older, different students. Some people want to go to an institution like ours and take advantage of the enormous diversity of the city. We look at ourselves as a place that can provide a quality education in an urban area that has a metropolitan flavor — something you might not get in a college town."

That flavor, Wanat points out, includes a campus that is minutes from Milwaukee's businesses, theaters, financial institutions, museums, symphony and governmental and community service agencies. "We talk about how our programs and internships provide real-world education that can augment students' real-world work experience," adds Wanat. "The diversity of the city provides that."

It's not surprising, then, to see how UWM has fostered a symbiotic relationship with the city that surrounds it. "The issues that arise from the community help formulate our agenda," says Wanat. "We are looking at making a big difference to Milwaukee."

The same can be said for Boise State and its relationship with the Treasure Valley. For nowhere more than in a place like the Boise area is applied learning and job readiness crucial not only to the university's graduates, but also to the community it serves.

At the dawn of the 21st century — where dependence on information technologies is a fact of life and conventional methods and notions of teaching and learning are undergoing dramatic change — Boise State and schools like it offer students a number of clear advantages over institutions traditionally considered more desirable because of the "college experience" they provide. In Boise State's case, those benefits include its location in the middle of Idaho's largest job market as well as its proximity to the state's centers of government and business as well as several major players in the hightech industry.

Ruch envisions a growing synergy among BSU and similar schools and the regions they serve as the nation's metropolitan population grows to 200 million with 80 percent of all Americans living in what is considered a metropolitan area. "We need to recognize that the new economy of the 21st century is based on intellectual capital," he says. "As we see more people living in metropolitan areas, we see the knowledge economy becoming the dominant economy, and that very much puts us in the middle of things. In Boise State's case, the university and the Treasure Valley are inextricably tied together."

Despite that close relationship, metropolitan universities are often undervalued by the communities they serve. Why? Despite the many advantages they offer, metro universities are forced to overcome the stigma of being merely a commuter school. With low tuition and a large percentage of employed, part-time and older students, such schools' worth is often



### PARKING ON THE METRO CAMPUS

#### By Kathleen Mortensen

So you want to experience education at a metropolitan university, where you can take advantage of community connections, a diverse student population and a myriad of programs and services aimed at providing a real-life learning experience?

Great, but don't forget that metropolitan schools often come with metropolitan headaches — and that includes all things automotive.

Face it, parking can be a challenge at just about any college campus, especially one in the heart of the capital city.

With an enrollment of more than 16,000 students and another 2,000 faculty and staff coming to campus at various times throughout the week, it's not always that easy to find the perfect spot among the university's 5,000 parking places. Sometimes that prized parking permit may seem more like a hunting license.

But before you start feeling sorry for yourself, consider the poor souls at Portland State University. Situated in the heart of the Rose City, PSU's space limitations makes Boise State look like parking heaven. The university's 2,600 parking places serve 18,000 students, faculty and staff, as well as more than 1 million yearly visitors.

Talk about needing a hunting permit. And get this — they pay almost \$200 per term for the privilege of circling campus in a blinding rainstorm muttering epithets under their breath.

If that doesn't make you feel better, try parking at the University of Washington in Seattle. If you don't have a carpool, forget parking anywhere on the main campus before 4 p.m. It's not allowed. Instead, single occupancy vehicles are directed to lots somewhere in outer Mongolia, where a shuttle makes daily trips to the main campus. The cost? More than \$160 per quarter.

Still not convinced? Don't transfer to the University of Utah in Salt Lake City. A visit to its Web page reiterates what appears to be the campus parking motto: "There is NO free parking."

Yup, just like at Boise State, there's a parking crunch — 35,000 students, faculty and staff vying for 14,000 parking places. And forget the \$40 fee. The cheapest deal is \$56 and requires a hike to class. Reserve permits go as high as \$956.

Now that you're feeling a little better about things here in Broncoland, let's talk about the upside. Your perfect space may not be available, but there are alternatives.

Parking spaces can almost always be found on the east side of Bronco Stadium, or in the lot near the Health Sciences Riverside Building across Capitol Boulevard. Depending on where you're headed on campus, it could be a short jaunt or a vigorous walk.

Or ... take the shuttle. It's free, convenient and offers a reprieve from inclement weather.

You can also skip parking altogether and ride the city bus for free with your campus ID. Or grab a bike and combine your workout with your commute. Most buildings have racks to accommodate bikers, and you get the added benefit of knowing you're helping to save the environment.

So come on down. Parking may be tough, but it's doable. We'll save a space for you in the stadium lot.  $\Box$ 

# Metropolitan Connections at Boise State

### CAMPS AND ACTIVITIES FOR KIDS

#### **Bronco Summer Camps**

Sessions run June-August for kids age 6-high school (check individual programs for age/skill requirements). Basketball, cheerleading, gymnastics, football, soccer, tennis, track and field, volleyball and wrestling. Intercollegiate athletics department, camps@broncosports.comor 426-4214.

#### **DanceFest**

Three weeks of workshops offering a complete curriculum in ballet, jazz, choreography, tap and more. Typically held in June. Theatre arts department, 426-3568.

#### Idaho Engineering Science Camp

Weeklong on-campus camp explores science. Open to kids in grades 9-10. Held in June. College of Engineering, 426-4432.

#### **Music Camps**

Chamber music camp and marching band camp. June and July. Music department, 426-1596.

#### Summer Academy

A nonprofit, five-week program for the academic enrichment of the basic elementary curriculum. Includes computer studies, arts, crafts, and swimming. Center for School Improvement, jhutchin@boisestate.edu or 426-4353.

#### **Youth Programs**

Summer classes in basketball, bowling, gymnastics, karate, pocket billiards, racquetball, rockclimbing and more. Kinesiology department, 426-4270.

#### CONFERENCES AND SEMINARS

Black History Month (January)

College of Business and Economics Distinguished Lecture Series (monthly), 426-1125

- University Distinguished Lecture Series
- (fall and spring)
- Frank Church Conference (fall)

Martin Luther King, Jr. /Human Rights Celebration (January)

undervalued because the perception is they don't deliver the "true college experience" and are merely a tired old part of the local scene.

"It will not be unusual for students to feel a sense of inferiority for having chosen a metropolitan university for their degrees, even while recognizing that the education their friends are getting at 'Prestige U' is not better, and perhaps not as good," say Mexican American Studies Conference and Native American/First Nations Conference (March)

Victims' Rights Week Conference (April) Women's History Month (March) Readers and Writers Rendezvous (October)



#### **Art Galleries**

Visual Art Center Galleries in the Liberal Arts Building and Hemingway Center. Exhibits, receptions and lectures open to the public. Free. Art department, 426-3994. Student Union Gallery on second floor of Student Union. Exhibitions and receptions open to the public. Free. Student Union and Activities, 426-1223.

#### **Art Workshops**

Visiting artist workshops throughout the year. Art department, 426-4070. Art education—Boise State students travel to classrooms around southern Idaho to work with children, teachers and parent volunteers. Art department, 426-3873.

#### **Boise Chamber Music Series**

Hosts national and international chamber music ensembles for performances and workshops. Music department, 426-1216.

#### Community Choirs, Bands and Orchestras

Community residents are welcome to participate in the University/Community Orchestra, Treasure Valley Concert Band and University Singers. Music department, 426-1596.

#### **Cultural Festivals**

Several music, dance and food festivals each year highlight international cultures. They include International Food, Song and Dance Festival, Vietnamese New Year, Luau, Pow Wow, Micronesian Festival, Festival of India, Cinco de Mayo, Black History events and more. Student Union and Activities, 426-1223.

#### **Gene Harris Jazz Festival (April)**

Annual festival brings together jazz artists from around the country who work with students during the day and perform onstage in a club settings at night. www.geneharris.org

Wright State University professors Herbert Brown, Paula Saunders and Carol Siyahi in *Metropolitan Universities*. Furthermore, the saying "familiarity breeds contempt" often applies to metropolitan universities — particularly among the local high schools' upperclassmen who are pondering their college choices.

Despite Boise State's many attributes, it seems that a prevailing reason for its less-

#### Family Holiday Concert (December) Music department, 426-1596.

Music department, 426-1596.

#### Idaho Dance Theatre

Professional in-residence dance company gives several performances of original choreography each season and performs for area schools. Theatre arts department, 331-9592.

#### **Jazz Under the Stars**

Clinics and concerts from jazz artists. Select Mondays in July. Centennial Amphitheater. Music department, 426-1596.

#### Master Classes and Workshops

Instrumental and vocal classes for musicians of various abilities and ages. Monthly. Music department, 426-3980.

#### **Music/Theater Festivals**

Several festivals are held each year for junior high, high school and college students. Music and theatre arts departments, 426-1596.

#### **Resident Ensembles**

Available for concerts and bookings. Music department, 426-1596.

#### **Scene Change**

Theatre arts faculty available to area high schools for workshops, classes and consulting. Theatre arts department, 426-3957.

#### Student Programs Board Presents ...

Cutting-edge entertainment and educational events open to the public. Comedians, classical musicians, performing artists, hypnotists, local bands, lecturers, films, outdoor picnics, family activities and more. Admission usually free or minimal charge. Student Programs Board, 426-1223.

#### SummerFest

Three-concert series of themed music. Thurs.-Sat. on select weekends in July. Centennial Amphitheater. Season tickets, 426-1494. Music and theatre arts departments, 426-1772.

#### **General Arts and Events Information**

Dance, music and theater events: About 200 events each year --- vocal and instrumental con-

than-elevated stature among some area residents is the fact that it — like the "local college" in many metropolitan areas often lacks the glamour and excitement that one associates with the college experience. The mere fact that schools like Boise State and Wisconsin-Milwaukee *are* so accessible and available makes them undervalued by many local students who want to leave home to pursue their college In the spirit of its mission as a metropolitan university, Boise State goes above and beyond in service to southwest Idaho. Although this is by no means a complete list, here is a look at some of the services Boise State offers:

certs, plays, faculty artists, student recitals and productions, renowned guest performers. General information entertainment line, 426-3980. Music department, 426-1773. Theatre arts department (includes dance), 426-1500.

#### Check the latest in events and activities

www.boisestate.edu/main/events.html. Listing includes information on events for Bronco athletics, Morrison Center for the Performing Arts, Student Union and Student Programs Board activities, festivals and events such as the Crucial.com Humanitarian Bowl and Gene Harris Jazz Festival.

Pavilion events — www.bsupavilion.com or through Select-a-Seat at www.idahotickets.com.

University highlights and news news.boisestate.edu/calendar.html



#### **Climbing Gym**

Open to the public. Recreation Center, 426-1946.

#### **Outdoor Center Resource Library**

Maps, guidebooks and other reference materials are available for public use. Outdoor Center, 426-1946.

#### **Student Union Recreation Center**

Bowling, billiards, video and pinball for all ages. Student Union, 426-1456.

### EMPLOYER/BUSINESS RESOURCES

#### **Assessment Center**

Provides various employee skills assessments for business and industry, operates through College of Applied Technology, 426-3284.

#### **Center for Management Development**

Provides continuing business and management education and services. Noncredit professional programs help businesses respond to changing business climates. Programs designed to meet individual company needs, 426-3861 or cobe.boisestate.edu/cmd.

#### degree.

Mark Wheeler, Boise State's dean of enrollment services, preaches a sermon similar to UWM's Wanat: It's up to the university to extol its virtues and proclaim its strengths. "It's common for people to take for granted what's available in their own backyard. We see that with how some Boiseans view Boise State," says Wheeler. "Our ongoing challenge is to educate peo-

#### **Center for Workforce Training**

Offers on-location training for employees ranging from CPR to Web page development, carpentry to technical career training, business writing to time management and cooking skills, 426-1974 or workforcetraining, boisestate.edu/.

#### Employers Online Job Search (JOBS2),

Employer Job Postings, Web Links Web-based system for employers, students and alumni, JOBS2 employer registration allows employers to search for resumes and post job opportunities. Register at 426-1747 or career.boisestate.edu/ERF.htm. E-mail job postings to career@boisestate.edu, fax to 426-3437, or online career.boisestate.edu/listjob.htm. Career Center, 426-1747. Complete listing of services for employers: career.boisestate.edu/employer.htm.

#### **Geospatial Research Facility**

Specializes in training and development of state-of-the-art Geographic Information Systems (GIS). Supports projects for both private sector and government agencies and actively seeks research projects, student theses and internships with GIS applications, earth.boisestate.edu/gis or 426-4090.

#### **Greater Boise Employer Directory**

Published each spring by the Career Center, lists more than 1,000 area employers and is available for purchase or viewing at most booksellers and public libraries, 426-1747 or order online at career.boisestate.edu/ director.htm.

#### Handbooks

Human resource management students create employee handbooks each semester as a class assignment, 426-4014.

#### **Idaho Family Business Center**

Consists of community leaders, family business owners, heirs and service providers available for consulting and resource services to enhance the survival rate of family businesses in Idaho, 426-2034.

#### Idaho Small Business Development Center

Subcontractor to the SBA, operates through the College of Business and Economics, assists in the growth of small businesses. Six offices around the state (Post Falls, Lewiston, Boise,

ple about the high quality of education we provide, with internationally recognized faculty teaching students in cutting-edge programs. The fact that the last three Idaho Professors of the Year are from Boise State should be telling people something.

"High school students especially think about the excitement of attending college elsewhere. That's only natural considering teenagers' eagerness to strike out on their Twin Falls, Pocatello and Idaho Falls) offer a variety of consulting and training services, 426-3799 or www.boisestate.edu/isbdc/

TECHHelp provides Idaho manufacturers with additional technical resources through a partnership with universities and state and federal agencies. Manufacturing specialists are available to work with businesses on-site, 426-3689.

Technology Connection provides transfer services to small businesses. Access to a NASA database allows consultants to use technologybased information, and development and commercialization of new products and services.

Idaho Small Business Solutions provides online assistance to new and existing Idaho businesses regarding the requirements of government agencies regulating businesses in Idaho. www.idahobizhelp.org.

#### Occupational Safety and Health Consultation Program

Provides confidential, no-cost consulting services to help Idaho businesses protect their employees from workplace hazards. Through the Boise State Office of Risk Management, offers on-site hazard surveys and assistance to correct hazardous conditions, www.osha-slc.gov/html/consultation.html or 426-3283.

#### Rapid Prototyping Technical Assistance Facility

Designed to offer the benefits of computer-aided solid modeling and rapid prototyping technology to Idaho manufacturers, 426-4422.

#### Web Application

A student Web design class that develops prototypes of Web sites for specific businesses, along with the documentation needed to help the sites increase sales or boost product visibility, 426-4344.



#### Idaho Council on Economic Education

Partnership of councils and universities/college that provides K-12 teachers with training on basic economic concepts and an orientation to educational resources and services. Also offers an interdisciplinary master's degree, and teachers

(Continued on Page 24.)

own and explore new things and new places. But this causes them to overlook the wonderful opportunities available in Boise right now. Beyond the outstanding education provided in Boise State classrooms, our students have unparalleled access to internships, part-time jobs, cultural events, outdoor recreation and other amenities. And Boise remains a safe and affordable place. People from outside this

### Connections

(Continued from Page 23.)

can access two Web sites supported by the council: www.mciworldcom.com/marcopolo and www.e-connections.org for lesson plans and activities for use in the classroom. College of Education, 426-1360.

#### **Technology for Teachers**

Administered through the College of Education, program trains teachers to use technology in classrooms. 426-1451.



#### The Andrus Center for Public Policy

Seeks to advance education, scholarship, information, and public understanding related to issues of public policy, including education, environmental and health matters, the economy and related social issues. Stages a major conference on public lands policy, 426-4218.

#### **Center for Health Policy**

Designed to collect and analyze data and publish policy papers related to health issues affecting Idahoans for government and private entities, 426-2174.

#### Center for Public Policy and Administration

Provides quality education and research to a variety of public agencies through training programs for public officials and developing research materials on subjects ranging from the environment to quality of life. 426-4016 or ppa.boisestate.edu/centerppa/.

#### **City Administrators Conference**

Collaborative effort with Idaho City Managers Association. Held in February.

#### **Environmental Finance Center**

Assists communities to build and improve the technical, managerial and financial capabilities to comply with federal and state environmental protection laws. Training, education, handbooks and conferences, sspa.boisestate.edu/efc/ or 1-800-824-7017, ext. 1567.

area are able to see this more readily than those who grew up here."

Indeed, it would seem the city of Boise and the dormitory experience at Boise State may be quite alluring to a freshman from a small town like, say, Weiser, Idaho, or Vale, Ore.

"While many of our students commute from their permanent residences, housing does play a role and is an option for students who want to live in the state's center of government and industry while they attend school," says Greg Blaesing, director of Boise State's auxiliary services. "I think this can be particularly appealing to students in our Honors College, which is a residential college."

While he acknowledges a need for additional housing, Blaesing notes that Boise

#### Local Government Training Institute

Provides professional education to elected county officials. Held every other year in conjunction with the Associated Taxpayers of Idaho conference.

#### Mountain West Municipal Clerks and Treasurers Institute

Collaborative product of the center and the Idaho Clerks, Treasurers and Finance Officers Association. Held annually.

#### **Applied Research Projects**

Analysis of tax preferences among Idaho citizens Baseline survey for Idaho State Library Cost of Development study for Boise City Data collection for KIDS COUNT Development of the Idaho Municipal Source Book

#### GENERAL COMMUNITY EDUCATIONAL RESOURCES AND SERVICES

#### **Albertsons Library**

Boise State main campus. Open to the public for interlibrary loans, research and browsing, 426-1204 or library.boisestate.edu

#### **Center for Adult Basic Education**

Provides learning opportunities for the community, including English as a second language, GED courses and family literacy, 426-1431.

#### Center for Multicultural/Educational Opportunities

For students from low-income backgrounds, provides programs that include High School Equivalency Program, College Assistance Migrant Program, Educational Talent Search and Upward Bound, 426-1754.

#### **Center for New Directions**

Provides training for displaced homemakers and single women in transition, 426-3128.

#### **Conferences and Event Services**

Student Union Conference and Catering hosts conferences, seminars and retreats for small and large groups. Staff is trained to assist with every detail providing state-of-the-art audio/visual

State currently provides living quarters for approximately 1,200 students who live in the university's four dorms and five apartment buildings — many of whom are undoubtedly drawn by the advantages Boise State offers as a metropolitan university.

"In Idaho, no college setting is more vibrant and dynamic than Boise," states Blaesing. "Boise State offers an unparalleled learning environment in the state."

Wheeler agrees. "We need to illustrate to people that at Boise State you can experience the 'complete' college experience you can live on campus, join a student organization, participate in intramurals, go on field trips and other outings, study abroad, engage in important research, learn from renowned professors, run for equipment, lighting, staging, room setup and catering, 426-4636 or union.boisestate.edu.

#### **Center for Physical Activity and Sport**

Offered through kinesiology department, CPAS is designed to improve the quality of instruction related to physical activity and sport in elementary and secondary schools, 426-1798.

#### **Distance Learning Network**

Brings education to rural Idaho via interactive two-way audio and video, 426-3522.

#### **Homemaker Services**

Provides homemaking service to elderly citizens so they can remain self-sufficient and live at home. 426-2253.

#### Lifelong Learning

Division of Extended Studies makes available the expertise of academic departments across the university to offer a wide range of noncredit learning opportunities from music, photography and Spanish to dispute resolution and test preparation. Also offers university credit courses at offcampus sites. 426-1709.

#### **Hemingway Western Studies Center**

Supports research, publication, activities and events in a broad Western context. Includes the Hemingway Gallery, Idaho Center for the Book, Idaho Film Collection, Writers Archive, National Artists Book Competition and numerous publications and videos, www.boisestate.edu/hemingway/ or 426-1999.

#### RADAR

Idaho Regional Alcohol and Drug Awareness Resource Network Center provides substance abuse information and education programs through College of Health Sciences, 426-4105.

#### **Speakers Bureau**

Listing of faculty and staff willing to share expertise and university resources. University Relations, 426-1577 or news.boisestate.edu/ publications.html.

#### **Volunteer Services Board**

Provides ongoing opportunities to participate in community service projects, 426-4240.

student government and get hands-on career preparation.

"Just because we have a contingent of part-time students, commuter students and nontraditional students, it doesn't mean we can't be an exciting place for full-time traditional-age students. The fact is Boise and Boise State are happening places — for people of any age."

The metropolitan university must be judged from a new perspective, with different outcomes and different measures of quality, says Ruch.

When viewed from that perspective, the Boise State University president hearkens back to a catchphrase he has uttered more than once in recent months: "We are the right school in the right place at the right time."  $\Box$ 

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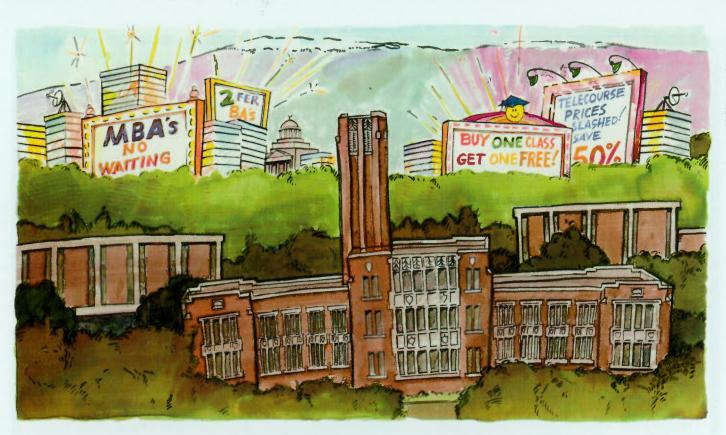
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# **College Competition**

# Schools have discovered Boise's metropolitan market

#### **By Larry Burke**

n the competitive world of higher education, metropolitan universities have at their doorsteps what other schools want — a convenient supply of students, a portfolio of supportive businesses and a potential political base.

Those attributes, however, don't go unnoticed by competitors eager to tap into the cornucopia of riches resident in a metropolitan area.

And so it is with Boise State University.

While Boise State is the only university in the city, it faces competition from schools in all corners of the country who come to the university's backyard to recruit students, raise funds and offer programs.

Boise's white-collar population and good school system have made the city a main stop on the recruiting trail for many colleges.

More than 130 schools from Vermont to Alaska flock to Boise each October for the National College Fair. Last year 8,000 local students attend the event, which is one of only 16 in the country sponsored by the National Association for Collegiate Admission Counseling.

"Any admissions director — especially those in Idaho — is going to look at the state's population center. All of them want to stake a claim in the Boise market," says Mark Wheeler, dean of enrollment services.

He adds that even small private colleges have discovered the Boise market. "The secret is out that Boise has done well economically and grown in population. Colleges know families in Boise have money to invest in their childrens' education. And many of our competitors come bearing scholarship gifts to gain a foothold in the market," Wheeler says.

Wheeler says Boise State counters the competition by a simple message to local students. "We know our niche as a metropolitan university. We are in the heart of one of the most vibrant U.S. cities. Our message is, "This is the place to be — why leave it?""

If universities can't get the students to come to them, they will bring their programs here.

Five out-of-state schools are registered with the State Board of Education to offer academic programs in the Treasure Valley that compete with those Boise State offers.

Each of them is tailored to serve a segment of the regional market: Lesley College from Cambridge, Mass., offers two master's programs in education; George Fox from Newberg, Ore., offers bachelor's and master's programs in organizational leadership; Emporia State from Kansas offers a master's of library science; the University of Oklahoma offers a master's in public administration at the Mountain Home Air Force Base; and the University of Phoenix is laying the groundwork to offer a mix of 12 online undergraduate and graduate programs.

George Fox, the only school that maintains a Boise office, has offered business leadership degrees to a niche market of students who have at least two years of college but haven't completed a degree.

Stan Frame, who until recently served as director of the Boise program, says George Fox first became interested in the Boise market after looking at the 1990 Census figures, which indicated there were 70,000 people in the Treasure Valley who had completed two to three years of college work.

"We have met our expectations for the last five years and expect that to continue," says Frame of the program that graduates approximately 80 students per year and has just added a master's degree in organizational leadership.

In applied technology, the ITT Technical Institute is a long-time competitor for career training programs. The Boise institute, one of 70 operated by the company based in Indianapolis, Ind., offers courses in computers, electronics and business technology.

The state's other universities — Idaho State and the University of Idaho — have also taken steps to tap into the Treasure Valley market.

A long-standing State Board of Education policy divides Idaho into three service regions, each served by a university. That policy prevents one university from offering duplicate programs in the home university's region. But schools can offer programs that the home university doesn't offer.

Thus, Idaho State and the U of I provide a mix of professional programs that range from graduate nursing to a doctorate in school administration.

"We look at Boise through two different lenses," says U of I marketing director Bob Hieronymus.

"One, we obviously have a large number of students from Idaho's largest city coming to Moscow for the residential campus experience we offer. We also serve the placebound student in Boise looking to further a career through an advanced degree."

The U of I recently announced plans to build Idaho Place, a complex of buildings on Broadway that will bring all of the school's Boise programs together in one place.

"Our programs now are tucked away in a corner. The Idaho Place will provide greater visibility," says Hieronymus. "Our efforts are largely directed at graduate level programs. We are approaching these as partnerships in terms of what we offer."

Competition, says Boise State President Charles Ruch, is now a way of life for a university that at one time had the Boise market all to itself.

"We can no longer approach our activities as if we are the only provider. Our strategy of a distributed campus with a priority on student access and increasing involvement of the community through partnerships should continue to serve us well," Ruch said in a recent speech to faculty.

"If I, as a student, can receive desired courses from a local institution that is high quality, student-oriented and community sensitive, why would I go to one of our competitors who have neither the resources nor the priority to serve me?

"In my view, if we continue our tradition of quality service and scholarship, we will do well in any marketplace," Ruch says.

## **BOISE STATE'S CAPITAL GAINS**

#### By Larry Burke

Boise State's campus is less than a mile from the state Capitol. Some would call that a convenient walk. Others might say

it's just the right distance for a protest march.

Does that proximity to state lawmakers and other government offices make the university a valuable asset or a vulnerable target?

The answer: a lot of the first, a little of the second. Metropolitan universities in state capitals can leverage their location by forging close ties with government

agencies, which in turn yield a wealth of internships, consulting contracts and networking opportunities. Proximity opens an array of opportunities for universities to provide valuable services, from conducting public policy research to providing training and certification programs.

On the other hand, with the Statehouse only a mile away and the glare of the media omnipresent, universities in a capital city can be under the high-powered lens of critical examination, especially when a controversial speaker is on campus or students stage a demonstration.

For Boise State's political science internship coordinator, the proximity means frequent requests for students to serve as researchers and interns in the Legislature and other branches of government. "I can't tell you the number of midnight calls I get asking for help," says Patricia Fredericksen, who placed 20 students in Statehouse offices this semester.

"We have a phenomenal relationship with the Legislature. Legislators keep coming back because they know we provide competent students. That's a subtle relationship, but in the long run it is very powerful for the university," she says.

Boise State students take advantage of the location by lobbying for various causes. In 1990, for example, Boise State students, led by then-student body president Eric Love, were instrumental in securing passage of the legislation authorizing a Human Rights Day state holiday.

Boise State also provides an array of training and research services through the Public Policy Center for and Administration, the Environmental Finance Center, the Local Government Training Institute and a number of academic departments. All of those programs create goodwill and build valuable personal contacts for the university, says Jim Weatherby, chair of Boise State's public policy and administration department.

The capital city location also defines a marketing niche that no other university in the state enjoys. To live and learn in a capital city, the place where all the state's

political attention is focused, appeals to students and parents shopping for a school. As President Charles Ruch puts it, "We are the university where you can experience politics rather than just study politics."

But location in a capital city can have another effect. And this one you won't find in any university marketing materials.

With familiarity can come contention. The

university's diverse student population holds a variety of views that are expressed in a variety of ways. Sometimes those views are shouted from the Capitol steps.

Explains Weatherby: "Some opinions aren't always going to sit well with legislators and the general public. That hurts us from time to time."

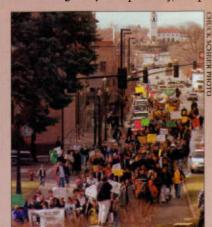
A case in point: In mid-February Boise State students were among those arrested for disrupting the state Senate. Their protest on behalf of minimum wage legislation for Idaho's migrant farmworkers drew the ire of legislators who accused the university and some faculty of enabling, if not aiding, the students' actions. In a letter to legislators, Ruch wrote: "It is stating the obvious to say the breach of legislative decorum and the subsequent arrests are not activities we endorse. To the contrary, we value the legislative process ..."

While the demonstration was unprecedented in the state's history, Ruch says it was an unfortunate example of how proximity to the Statehouse can put Boise State in the spotlight, whether it wants to be or not.

"As long as there is legislation that people pursue with passion, our students and faculty are likely to weigh in with their opinions. We ask that they do so in a lawful and reasoned way, and that they be held personally accountable for their opinions and actions," he says.

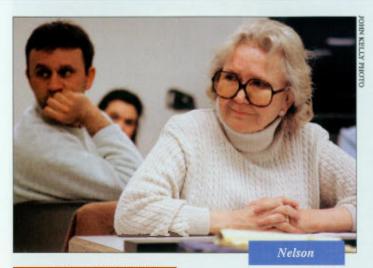
Ruch says that despite the scrutiny and an occasional lecture on the floor of the Legislature, the benefits of Boise State's location in the capital city far outweigh the liabilities.

"We are a large organization that is different than most. We become an easy target. But in this city we are surrounded by a wealth of resources that aren't found in many universities," he says. "Our location in a state capital is an asset that we value very highly, despite the occasional need to explain ourselves."



# Metropolitan Amenities

# Meet some of the many students taking advantage of Boise State's urban location



#### HER GOAL: LAUNCH NEW CAREER AT 70

#### By Kathleen Mortensen

Like many of her classmates, Elanta Nelson is working part time, squeezing in classes between shifts as a substitute teacher for the Boise School District. By

#### GED PROGRAM GIVES HER NEW LEASE ON LIFE

#### By Bob Evancho

Last July, Boise native Kimberly Heffner hit rock bottom. She had separated from her husband, who left the 34-year-old Boise native and their infant daughter several house payments in arrears. A high school dropout, Heffner's only work experience had been a series of dead-end jobs.

With few marketable skills and scant income, she applied for welfare. "I was in a destitute situation," Heffner says. "I had worked since I was 14, but they were mostly low-wage, noadvancement jobs. I was suddenly faced with fighting for next summer she hopes to have her master's degree in education.

Unlike the majority of her classmates, Nelson is not looking for real-world experience before entering the workaday world. Instead, the 70-year-old former teacher, who has lived and traveled around the globe, wants to fulfill a lifelong dream to finally receive her graduate degree, which she hopes she might be able to use one day in a service organization such as the Peace Corps.

Nelson represents a new genre for many universities — older students who are actively seeking the degrees they've postponed for a variety of reasons into their golden years.

After graduating from Nampa High School in the late 1940s, Nelson enrolled at the University of Idaho, where she worked two jobs to pay her way — as an art model (modestly clothed in a bathing suit) and in the bookstore for 50 cents per hour. Graduating in 1953 as a married woman, she then joined her husband in New York, Tokyo and Hawaii, where she raised her family. Despite her lack of a formal teaching credential, she taught at an American school in Japan and also tutored English as a second language.

Boise State's metropolitan university mission is a boon for seniors like Nelson. Not only do they receive a hefty discount on class fees, Nelson says she also feels more accepted in the mix of nontraditional students.

"The attitude in class is very nice," she says. "No one classifies you as an older person. The quality of people in classes is really excellent."

And because so many of her classmates are also taking courses in addition to holding full- or part-time jobs, professors tend to be understanding of the inevitable scheduling conflicts.

"They take into account that you do have other things to do," she says. "I really appreciate that."

my survival and the survival of my child. I never wanted to go on welfare, but I had no choice." Then Boise

State entered her life in the form of adult basic education coordinator Jac Webb. Part of Webb's job with Boise State's Selland College of Applied

Technology is to assess the skill levels and educational goals of people like Heffner for possible placement in Working Solutions, a welfare-to-work program.

With Webb's assistance, Heffner went on to earn her GED a few months later.



Now she is a freshman at Boise State, working for the adult basic education program that helped her, majoring in criminal justice administration and aspiring to go on to law school.

"I had always wanted to do something and be somebody," she says. "Living on welfare is not the way to go. I want my daughter to see what a woman can do independently. I want her to know her mommy is making our life better." Heffner says Boise State deserves

much of the credit for helping her to turn her life around. "With people like Jac and places like Adult Basic Education and the Women's Center, you know you're not alone," she says. "It's very empowering to know you're not alone."

28 FOCUS/SPRING 2001

#### IMMIGRANT FINDS BALANCE AT BOISE STATE

#### By Patricia Pyke

Mayra Calderon balances between two worlds.

In the world of her heritage, she hoed beans and harvested potatoes with her family and other farmworkers in fields around Burley. In the world of her future, she envisions herself as a businesswoman for a multinational company, providing a cultural bridge between the United States and Mexico.

For Calderon, a junior majoring in international business and minoring in Spanish and Mexican American studies, Boise State is the fulcrum providing her balance point.

"When I was looking to go to school, Boise State was the only one that offered international business here in Idaho," she says.

#### NEW STUDENT FINDS HONORS COLLEGE TOPS

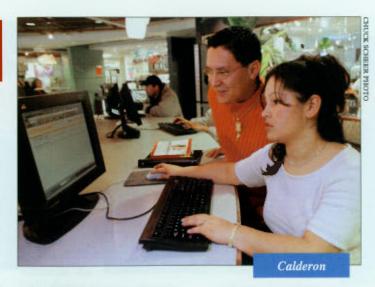
#### By Janelle Brown

When Nathan Creamer enrolled at Boise State University last fall, he didn't know a soul within a 500mile radius. He'd never lived away from home before and high school graduation was only a few months behind him.

Seven months later, the 19year-old from Richfield, Utah, has settled comfortably into his dorm room in Driscoll Hall and is best friends with a Boise State student from Taiwan.

He volunteers each week at the Boise Rescue Mission, attends many cultural and sports events on and off campus, and rates his Honors College classes as top-notch.

Ask him about his transi-



Another draw to Boise State was CAMP (College Assistance Migrant Program), which provided a scholarship along with social and academic support to help her make the transition from struggling immigrant to urban college student.

Calderon's family immigrated to the Burley area 10 years ago from the Mexican state of Michoacan in search

tion to university life, and Creamer smiles. "It's been really easy to meet people here. This is a very friendly campus," he says.

Creamer, a high school academic standout, received a prestigious Brown Scholarship to attend Boise State. He was also offered scholarships at a number of other universities, but says he chose Boise State after visiting the campus and being impressed with what was here.

"It's a good size, but it's not overwhelming. The Honors College is great. And I like the diversity— people bring many different realworld experiences into the classroom," Creamer says.

Creamer also likes the fact the university and the city are so connected. He walks from his dorm room to his volunteer shift at the Boise Rescue Mission, to downtown restaurants, to the state of educational opportunities and a better life for their children.

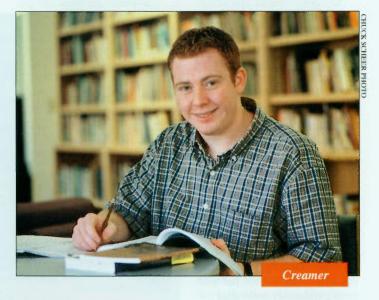
"My dad said 'I didn't have the opportunity, I had to drop out of school when I was in third grade and help my parents. We're trying to give you a chance," says Calderon about her family's move to the United States.

Calderon, the oldest of four children, has made the

most of her opportunities and helped others along the way. Her extensive community service earned her the first annual Meredyth Burns/Martin Luther King Jr. scholarship, awarded this January.

In addition to carrying a full course load, Calderon works full time as a teller at First Security Bank, serves as president of Boise State's Latino student club (Organización de Estudiantes Latino-Americanos), participates in numerous activities at the Boise State Multi-Cultural Center, and is married to Ricardo Calderon, a junior majoring in civil engineering at Boise State.

Calderon says she works hard because she wants to live up to her family's expectations. "My dream is to succeed, make my parents proud and to let my parents know that their sacrifices were worth it," she says.



Capitol and to Idaho Steelheads hockey games. "The city is the university. Almost everything I want to do is 10 minutes or less away," Creamer says.

A political science major, Creamer says he's interested in serving internships in the state Legislature or in Washington, D.C., and perhaps spending a semester in Ireland with the Study Abroad program before he graduates. Then, he may enroll in law school.

"My goal is to make a difference in the world," he says.

#### NOM AND CHILD BENEFIT FROM **KIDS' CENTER**

#### By Kathleen Mortensen

For Sabrina Call, college was never a given. After graduating from Borah High School in 1981, she enrolled at Boise State along with many of her classmates. But it didn't take her long to realize that college wasn't her cup of tea, at least not yet. So she opted to move to California and take a job in the brewing industry. Following a 10-year stint, she moved to Hawaii, where she spent a couple of years living in a tent.

Eventually she decided she was ready for the formal education she had shunned as a young adult. But by then, she was a working mom with a whole array of challenges to add to the mix of classes, lectures and term papers.

In short, her time is never wholly her own. Her first pri-

ority is always her 5year-old daughter Delaney.

"It's very difficult to juggle your priorities when you're a mom and student and

you're working," says the 37-year-old radiologic sciences major, who worked through her junior year to help offset costs. "You want to be a good student to improve yourself, but your focus has to be on your kids."

For Call, that means scheduling classes and study time for when Delaney is at Boise State's Children's Center, or hitting the books



after she goes to bed at night. This schedule frees up time to devote to her daughter.

The Children's Center is just one way the university serves students with children. but Call says that for her, it's a lifesaver.

The center is also set up on a three-tier rate schedule to ensure that the care is affordable, and it's nationally accredited with a low stu-



Buursink

approved by the State Board of Education in 1999 and began in fall 2000. It's the first Ph.D. offered at the university; an Ed.D. program in

curriculum and instruction was established in 1994.

The geophysics program is expected to grow to five Ph.D. students by fall 2002, according to Jack Pelton, graduate program coordinator and director of the Center for Geophysical Investigation

of the Shallow Subsurface.

Buursink works alongside CGISS scientists, attends graduate classes and also pursues research for his dissertation at the Boise Hydrogeophysical Research

dent-teacher ratio and teachers who have four-year degrees.

"A lot of other care situations don't take into account the stress levels of parents through the semester," she says. "The kids get cranky a couple of

weeks before finals, because the parents are probably cranky at home. They help the kids work through that."

Call also says she appreciates Boise State's urban location, with nearby opportunities for practicums and internships. "It's wonderful that the community works so well with the school here," she says. "And that the job market is so good."

Site along the Boise River.

His office is across the hall from CGISS headquarters in the Math/Geosciences Building; the location and informal atmosphere make it easy for Buursink to drop by and talk to researchers or connect with other graduate students.

Buursink sees that easy accessibility as a big plus. He also likes the fact that the university has many nontraditional students because they bring different perspectives.

Buursink has found plenty to do both on and off campus, including joining the Idaho Mountain Search and Rescue Unit and serving as secretary/treasurer of student chapters of two national geophysics organizations.

"It's fairly easy to get involved here," says Buursink. "So far, it's worked out very well."

#### HE'S A PH.D. **PIONEER IN** GEOPHYSICS

#### By Janelle Brown

Marc Buursink may be the only Ph.D. student enrolled at Boise State University, but he doesn't feel lonely. Or isolated.

Instead, the 29-year-old from McLean, Va., says he likes being the first candidate in the university's new doctoral program in geophysics. And he's finding plenty of opportunities to interact with both professors and other students.

"I looked at other Ph.D. programs, but I decided to come here partly because the program was new," says Buursink. "You have the opportunity for more flexibility, to set precedents and do things right."

Boise State's Ph.D. program in geophysics was

#### TECH PROGRAM **GIVES STUDENT NEW DIRECTION**

#### By Justin Endow

When Isaac Meikle first arrived at Boise State as an electrical engineering student in 1997, he was not even aware that the university had two-year vocational programs outside of diesel mechanics or office occupations.

But in his third semester. Meikle was thumbing through the university catalog when he stumbled across the description for the computer network support program, a two-year technology degree offered through the Selland College of Applied Technology. The program teaches students how to design, build and maintain computer network systems.

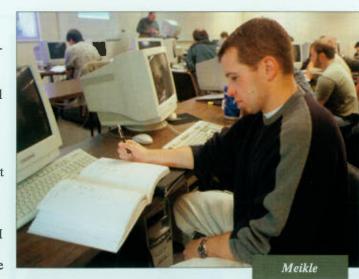
"I wanted to head a different direction," says Meikle, 22, a 1997 graduate of Skyline High School in Idaho Falls and a former ASBSU senator. "The program cuts away all

the extra classes. In a four-year program, you can float for a while, figure out what you want to do. I knew this would be the right direc-

tion for me; I would get to focus immediately on what I was interested in."

Meikle found not only that the program focuses on specific content, but that it also focuses on instruction.

"The professors have a zest for teaching," Meikle says, "and the students connect more deeply with their instructors because they often have the same ones throughout their programs. I



have had only three different teachers in two years."

The most valuable advantage to the computer network support program, however, has been the opportunity for constant hands-on learning. Meikle is currently interning with the Idaho State Tax Commission, aiding its network support team in rolling out Microsoft Windows 2000 and upgrading the existing network.

The students have similar opportunities right in the classroom, cultivated in part by Meikle's efforts. He started a computer network support student organization that works with corporations to bring in computers and other equip-

ment that will supplement the program.

"The tech companies provide the materials, and when the students graduate, the companies can hire experienced technicians," he says. "I wanted to help build our relationship with the tech companies in the area. because ultimately it will benefit high tech in the valley, but it also will benefit the students and Boise State."

pressed with the staff, and I love the master's program. It is great because we are in the classroom from the very first semester. I will be at Eagle Middle School with the same teacher for the whole two years."

Harrison likes the camaraderie of the students and the instructors in the program.

"It's a comfortable environment," she says. "We trade e-mail and two of the other students have internships at the same school, so we talk a lot. Also, the professors are friendly," she savs.

Harrison plans to teach junior high or high school science after graduation. "It is a job where I can make a difference, maybe small, but I will actually be doing something good for someone else," she says.

# HER HEART LED HARRISON BACK TO CLASSROOM

#### By Judy Grigg Hansen

Amy Harrison, 26, traded a six-figure salary as a financial analyst for school books, term papers and a dream to be a science teacher. The second-career student is working toward an M.A. in education, curriculum and instruction at Boise State.

"I'm looking at a huge pay cut, but my heart wasn't in finance," Harrison says. "My heart is in science. I was working 12 hours a day and saying, 'Did I do anything worthwhile?""

Harrison graduated in 1996 with a bachelor's degree in zoology and a minor in chemistry from Albertson College of Idaho. She was quickly promoted after landing the financial analyst job,



but she quit in March of last year with nothing definite in mind except making a change.

"The whole corporate attitude was hard to deal with," she says. "It was viciously competitive at times."

Harrison started substitute teaching and knew she had found her calling.

"I loved being in front of the class and helping people learn," she says. "It felt right." That's when Harrison decided to enroll at Boise State to become a science teacher.

"I was used to going to a small college," she says of her transition to Boise State.

"But I have been im-



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# THE POWER OF POSITIVE THINKING

By Kathleen Mortensen

Chances are, well over 10 percent of the almost 1 million new businesses that start up this year will fail by 2004..

Boise State business professors Norris Krueger and Kent Neupert, along with Chinese University of Hong Kong colleague Bee Leng Chua, believe there is a way to predict which enterprises might stay the course.

Being able to recognize opportunity, experts agree, is at the very core of entrepreneurship. But how one approaches that opportunity can either make or break a business.

Self-efficacy, or the belief in one's ability to succeed, plays a huge role in entrepreneurial success, according to a study the trio conducted last

spring among Asian master's of business administration students. The study compared MBA students at a Hong Kong university with a similar group of international students involved in organized business plan competitions.

What researchers found was that the process of preparing a competition-worthy business plan helped enhance participants' perceptions that their ventures were feasible. This, in turn, led to a higher level of success in actually getting businesses up and running, and in keeping them viable.

"Self-confidence is a better predictor of how well you will do than just knowledge," Krueger says. "That's because you will persist in the face of adversity as long as you perceive a task as doable. You can hit a brick wall, but if you think you can succeed you will see it as just another obstacle."

Krueger believes so firmly in the idea that belief leads to action that he bases at least one lesson each semester on the children's classic "The Little Engine That Could," about a train that reaches the top of a mountain through sheer self-determination.

# THE LITTLE ENGINE THAT COULD

In addition to the correlation between self-confidence and success, researchers also found that having contact with the originators of a business idea boosted both individual and team self-efficacy. Krueger and Neupert say this finding suggests classroom training can be enhanced by involving local entrepreneurs and venture capitalists in the learning process.

Exposing students to real-life successes helps demystify entrepreneurs, Neupert says. Realizing entrepreneurs, even highly successful ones, are normal people who have overcome problems of their own can foster a "can-do" attitude in students. "It helps them develop a stronger belief in their own ability," he says.

Both Neupert and Krueger believe that getting students to see themselves in the role of a successful entrepreneur is the first critical step toward building self-confidence, and thus success.

The study is the first step in what the researchers hope will be a larger study, looking at not only self-efficacy levels, but how those levels can be raised through enhanced curriculum.

"Self-efficacy can be changed," Krueger says. He suggests teachers begin by modeling positive behavior by not only bringing successful entrepreneurs into the classroom, but also by giving students opportunities to experience positive results and feedback.

"If we tell them efficacy is high, they're likely to buy into that," Neupert says. "As we change the way they think, it changes their brain chemistry and keeps them thinking, working and moving forward."

Krueger and Neupert say there are plenty of opportunities in Idaho for students to tackle real-life situations with positive results.

As a case in point, Krueger points to the state's No. 1 position in patents per capita compared to its fifth-from-the-bottom slot in technical start-ups.

"There's a disconnect there," Krueger says, "a gap in perceptions. This is an area of efficacy we can address."

Boosting the perceived ability to get those patent ideas to market will naturally lead to a higher success rate, Krueger says. And students can be part of that process.

A project now under way links Boise State entrepreneurial students with employees of the Idaho National Engineering and Environmental Laboratory. As students prepare marketing assessments, Krueger says he makes sure they have as much contact with the inventors as possible.

The self-efficacy study was presented to the Second Biennial McGill Conference on International Entrepreneurship at McGill University in Montreal last September. The group hopes to have it published following further data gathering this coming summer and fall.  $\Box$ 



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# **BAHRUTH TRAVELS TO ISRAEL TO DISCUSS CRITICAL EDUCATION**

#### By Janelle Brown

"It was a very powerful experience."

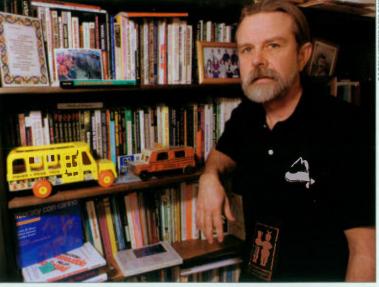
That's how Boise State education professor Robert Bahruth describes his recent trip to Israel and the lectures and workshops he gave at the invitation of the Ministry of Education and Kibbutzim Teacher College.

An expert in applied linguistics and critical pedagogy, Bahruth met with Israeli teachers, officials and students and also received a political tour of the occupied territories. As part of his lectures on aspects of critical education, Bahruth was asked to discuss how Mexicans are disenfranchised by the U.S. education system — a situation that presents some obvious parallels for Israel, Bahruth says, where Palestinians are the "resident Mexicans."

"It was very clever to request that

I talk about the Mexican situation in the U.S.," says Bahruth. "It allowed me to talk about issues relevant to their education system in a non-threatening way."

Bahruth impressed his hosts enough to be invited back in July for sessions at Hebrew University, Kibbutzim Teacher College and for the Ministry of Education. He'll conduct some of his workshops in Spanish, an approach he says puts participants directly in the position of learners



Robert Bahruth often uses two school buses — one handmade in Guatemala and the other a Fisher-Price model — to illustrate cultural comparisons.

and levels the playing field.

Bahruth is an impassioned advocate of multicultural education. His book on bilingual students, *Literacy Con Carino*, cowritten with two other professors, is now in its 15th printing and is used at more than 40 universities, including Harvard and UCLA. He's coined the term "squeezed out" to replace "dropout" because it reflects what students experience, and he's critical of what he calls the patriarchal bent of U.S. education.

Bahruth says that one of his favorite methods for exploring social, political, economic, historical and cultural issues is through juxtaposition - placing two things side by side to get a deeper understanding of each. He used the technique in Israel to discuss the issues Mexicans face in the U.S. education system, with the Israeli system being the unspoken comparison.

In his workshops and classes, Bahruth often displays two toy school buses — one handmade in Guate-

mala and the other a plastic Fisher-Price model — to illustrate how juxtaposing the cultural artifacts stimulates learning.

Looking at issues from more than one perspective is critical, Bahruth believes, and that's particularly true in education. "Part of the politics of mainstream education is that we label 'the other," he says. "We need to get others to come to a place where they consciously create their own identities."

## KINESIOLOGY PROF IS WORKING FOR A HEALTHIER COMMUNITY

#### By Judy Grigg Hansen

Kinesiology professor Caile Spear cares passionately about health. But unlike a medical doctor who treats individual patients, Spear pushes for healthy changes that affect entire communities of people.

In her current project Spear is evaluating the effectiveness of the adolescent pregnancy prevention programs in Idaho's seven health districts and providing training and technical assistance.

It is a topic she has been involved with since evaluating the "Sex Can Wait" One of program while completing her doctorate in health science at the University of Arkansas.

Although the impact of abstinence education is difficult to quantify, Spear says teens' attitudes about abstinence are positively affected by programs such as Peers Educating Abstinent Kids (PEAK). In the five-week program conducted twice a year



One of Caile Spear's projects is to evaluate the effectiveness of Idaho's adolescent pregnancy prevention programs.

in Coeur d'Alene, teen mentors talk to junior high students about the benefits of abstinence and how to resist peer pressure to have sexual relations.

Spear evaluates students' attitudes through pre- and post-tests and by interviewing students. Her studies show that participants have a more positive view of abstinence and better life skills for dealing with peer pressure after participating in the program.

This year Spear will conduct a follow-up study to see if the effects are long-lasting. She will also present the PEAK program at a conference of the American Public Health Association in October 2001.

In addition, she'll evaluate the "Can We Talk" program used in the Nampa-Caldwell area. It takes a different approach. In a series of four classes, parents are taught how to talk to their teens about self-esteem, puberty and sexuality, mixed messages (media), and peer pressure.

Now in her fifth year at Boise State, Spear counts the new health promotion major as one of her proudest accomplishments. She also works with Boise State's Center for Health Policy and Research, which provides health expertise for businesses and government agencies.

Spear sees her involvement with outside agencies as a model for her students.

"I can talk about the evaluations for the abstinence program," she says. "I can say, "This is how it works when you get out there.""  $\Box$ 

# **BOISE STATE TEAM TRAVELS TO INDIA TO STUDY EARTHQUAKE**

#### By Janelle Brown

By any measure, the earthquake that rocked India in late January was disastrous. Tens of thousands were killed; many more were injured or left homeless. Entire towns were destroyed,

The quake was not only huge, says Boise State seismologist Jim Zollweg, it was also unusual. Rather than occurring on the boundary between two tectonic plates, it was located in the interior of a plate. There was no major surface rupture to mark the location of the deadly fault. The India earthquake was also the largest quake of this type to occur anywhere in the world since 1933 — and the only one to be measured with modern seismic instruments.

Zollweg, an expert on these so-called "intraplate" quakes, recently secured a \$50,000 grant from the National Science Foundation for studies at the quake site. In April, he and Boise State geosciences professor Clyde Northrup traveled to the Gujarat state in western India as a first step in the project. Their task: to set up sophisticated seismic equipment to monitor aftershocks, to survey the area's geology and conduct field studies and then to use the data to better understand how and why the earthquake occurred.

Boise State geology major Bryant Bartschi accompanied the scientists on the trip and assisted with field work. The Boise State team plans to make other trips to India in the coming months to continue its research.

Zollweg was able to quickly obtain NSF funding for the project, citing the need to monitor aftershocks in the months immediately after the quake. He also noted that the region hit by the quake is in a low-lying area that will be flooded monsoons hit in



will be Jim Zollweg, left, and Clyde Northrup prepare seismic equipment for when shipment to India.

early June. "Because of the annual floods, we have a firm deadline for our field work," Zollweg says.

The project should provide scientists with new information about the mechanisms of intraplate quakes, according to Zollweg and Northrup. "The aftershock sequence so far has been different from anything we have seen for an intraplate earthquake anywhere in the world," Zollweg says of the India quake. "There's a great deal we don't yet understand."

# **NO LIE — POLYGRAPHS ARE GAINING SCIENTIFIC APPROVAL**

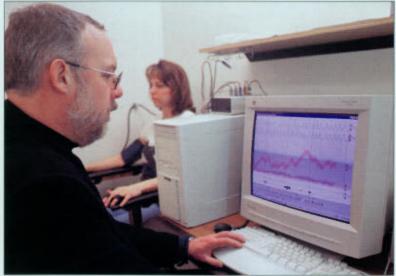
#### By Kathleen Mortensen

Psychology professor Charles Honts is about 90 percent accurate in separating fact from fiction. Or rather, that's the accuracy rating he's come up with for polygraph devices after more than two decades spent studying the ins and outs of the machines.

Honts is a top national expert and consultant on polygraph testing, which relies on physiological clues to determine whether or not a person is lying. The procedure is back in the news following the recent Los Alamos security scandal and a \$900,000 government study on its use as an employment screening tool.

For his latest research project, Honts and his students are collecting and assessing data gathered from members of the American Psychology-Law Society — psychologists who are interested in judicial issues.

For the survey, these scientifically trained psychologists were asked to compare polygraph results with other criminal case evidence, such as psychological opin-



Charles Honts analyzes results of a polygraph test in his Boise State lab.

ion and assessment, fingerprints or DNA evidence.

"Scientists like specific meanings for terms," Honts says, "although the law is considerably more nebulous. One way to assess how they view (the significance) of polygraphs is to survey different groups of people."

Although Honts and his students are still analyzing the data collected, preliminary figures highlight two key findings: First, the fact that polygraph studies are published in peer review journals shows general acceptance by the scientific community, and second, polygraphs are seen as only one component of all the evidence used in criminal trials and are considered about as reliable as psychological assessments, but less reliable than physical evidence such as DNA results.

"Clearly, they located it in the middle," Honts says.

Honts notes that the average person, including most jury pools, is generally skeptical of polygraph results, although the technology has improved considerably over the years as computer technology helps e tests

standardize the tests.

"I think the tests are plenty accurate enough," he says, "Especially compared to other evidence," such as psychological assessments of dangerousness, used in death penalty trials. Those assessments are only accurate about a third of the time.

Honts will present the findings of the study to the Rocky Mountain Psychology Association in April.  $\Box$ 

## HISTORY, FAMILY TIES KEEP ALUMS CONNECTED TO UNIVERSITY

The apple didn't fall far from the tree with regard to Marie White and her daughter Carol Mulder. Both are Boise State alums who have served on the Alumni Board as officers and each has established scholarship funds to assist students at the university.

C

White attended Boise Junior College during the war years of 1941-42 and was a member of the first class to graduate at the current campus - Boise's former airport site.

"I was from the Chaffee era," White says, referring to Boise State's former president. "We all knew Dr. Chaffee and our class was small because of the war, so we always had a special bond."

After graduation she married Joe White, a construction foreman for Idaho Power, and they raised their three children.

In 1967 White helped found the Boise State Alumni Association as one of the

Micheal and Mary Adcox, \$2,000; Susan Bakes, \$1,500; Bank of America, \$5,000; Mike and Pam Bessent, \$3,300; BSU Alumni Association, \$10,500; Jim and Arlene Coulson, \$1,000; First Security, \$2,500; Harry and Beverly Fritchman, \$1,000; Mark and Julie Lliteras, \$5,200; James McClary, \$1,000; and Rick and Bobbie Jo Navarro, \$2,000 for the Alumni Center Building Fund.

Anonymous gifts, \$43,800 for scholarships and \$78,900 for the Business College.

Anonymous gift, \$5,000 and Morrison Knudsen Foundation, \$15,000 to the Micron Engineering Building Challenge.

Arthur Andersen and Co., LLP Foundation, \$3,500 and Bruce and Patricia Budge, \$2,000 to Accountancy.

Arthur Andersen and Co., LLP Foundation \$500 and Bruce and Patricia Budge, \$1,000 for the Arthur Andersen and Co.-Hal Bunderson Excellence in Accounting Scholarship.

Dale and Judy Babbitt, \$1,000 to the endowed scholarship in their name.

Richard and Alecia Baker, \$2,200 and Marilyn Tate Shuler, \$1,000 for the Estella Zamora Endowment.

Susan Bakes, \$500; Anthony and Susie Balukoff, \$5,000; Larry Barnes Foundation, \$1,000; Dennis Bassford, \$2,500; Ron and Mary Belliston, \$1,000; Douglas and Darlene Black, \$1,000; Jeffrey Cliff, \$2,000; Cooper Norman and Co., CPAs, \$2,500; David and Patricia Cooper, \$1,500; Larry and Jill Costello, \$1,000; Paul and Ann DeWitt, \$1,000; Denise and Ronald English, \$1,000; Dan Fox, \$4,000;

Carol Mulder, left, and her mother Marie White

board's 13 original members and its first secretary.

When her husband died in 1991, White

#### DONOR NOTES

William and Christina Ilett, \$1,000; John and Mary McGown, \$1,000; William and Camille Morris, \$2,000; Susan Shannon, \$1,000; and Richard and Ann Totorica, \$2,500 for the Accounting Research Endowment,

Joseph and Deborah Ballenger, \$1,000 to the Dentist/Physician Alumni Scholarship.

Boise Cascade, \$1,000 for Summerfest.

Vernon and Isabel Brassey, \$1,000; Jim and Marilyn Pulliam, \$1,000; and Mellon Bank, \$5,000 for unrestricted use.

Dorothy Brunker, \$1,000 to the Nursing General Scholarship.

Rose Burnham, \$1,500 for the Will and Rose Burnham Geology-Geophysics Research Fund.

■ James and Judy Burton, \$1,000; Doyle and Mary Heaton, \$1,000; Wanda Kay and H. Daniels Duncan, \$1,000; and C.L. "Butch" Otter, \$1,000 through Phonathon 2000.

John and Ruth Carver Jr., \$1,000; Lois Chaffee, \$2,000; Richard Claussen, \$5,000; Samuel and Yolonda Crossland, \$1,000; GoddardClaussen PorterNovelli, \$5,000; William and Nancy Russell, \$5,000; JoAnne Springer, \$5,000; and Stevenson Family Investment Fund, \$1,000 for the Frank Church Chair of Public Affairs.

CH2M Hill Foundation, \$2,500 to the Engineering Endowed Scholarship.

Lois Chaffee, \$7,900 for the Eugene and Lois Chaffee Scholarship.

Pamela and Sam Collier, \$1,000 to the Sandra Eggers International Scholarship.

■ Joan and Thomas Cooney, \$2,000 to the John J. and Ethel C. Chapman Scholarship.

John and Diane Crim, \$1,000 to the Sharon Crim Nursing Endowed Scholarship established the J.W. and A.M. White Endowed Engineering Scholarship.

Mulder graduated from Boise State in 1976 with a BBA in accounting. Currently a CPA for Blue Cross, she will receive a master's of health policies degree from the university this spring. She has also served four years as treasurer of Boise State's Alumni Association.

Mulder started the Mulder Partners in Health Excellence Fund to assist health science students and has also contributed to the Children's Center expansion fund. "We're not real wealthy people, we're just hard-working middle-class folks,' Mulder says. "However, many people have helped me in the past, and I just receive tremendous pleasure in helping others now."

This fall Mulder's son, Alex, will become the family's third generation to attend Boise State.

Edwin and Shirley Croft, \$1,000 for the Victoria Croft Memorial Fund.

Norm and Gladys Dahm, \$2,000 to the Norm Dahm Endowed Engineering Scholarship.

Data Cabling Service, \$1,500; Metalcraft, \$1,500; Jose and Maria Valdez, \$1,500 for the Hispanic Business Community Scholarship.

Irene and Robert Deely, \$3,000 to the Sculpture Department-Art Fund.

Thomas and Linda Dixon, \$2,900 for the Thomas Dixon Finance Scholarship.

■ Wilber and Catherine Elliott, \$1,000 to the Blanas/Elliot Vocal Scholarship.

■ John and Lois Elorriaga, \$93,600 for the Business Building Fund.

Gwen Entorf, \$1,000 to the John Entorf Endowed Scholarship.

Estate of Lora M. Langrell, \$3,300 for the Honors College.

Farmers and Merchants State Bank, \$1,000 to the Music Department.

First Security Foundation, \$8,000 for the scholarship in its name and \$600 to the

library fund in its name.

Ray and Marybeth Flachbart, \$1,000 for the Education Department.

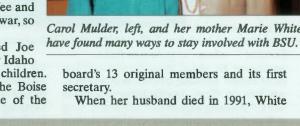
Tom and Marguerite Frye, \$1,000 to

the Annual Fund.

Golden Eagle Audubon Society, \$2,500 and The Waldo Trust, \$1,000 for the Idaho Bird Observatory.

Charles and Mary Hallett, \$30,000 to the James Hallett Alumni Association Accounting Endowment.

Ken and Sue Hollenbaugh, \$5,000 to the Geosciences Fellowship in his name.



Chris and Karen Honcik, \$1,000 to the physics department.

■ Idaho Association for Bilingual Education, \$2,000 for the Bilingual Scholarship.

■ Intel Foundation, \$500 for the math and computer science department and \$500 to the Albertsons Library.

■ Jantz Family Foundation, \$5,000 to the family endowment in its name.

■ Helen John Foundation, \$2,100 for the Single Parent Scholarship Fund.

Laird Norton Family Fund, \$2,500; Matthew G. Norton, Co., \$1,000; and Donald and Doli Obee, \$2,000 for the D.J. Obee Biology Scholarship.

■ Carolyn Matuseski Trust, \$10,400 for the nursing endowment in her name.

■ Dave and Kay Merrick, \$500 to the Gene Harris Music Scholarship and \$1,000 for the Gail Bishop Memorial Respiratory Therapy Scholarship.

Kathryn Metcalfe, \$2,500 for the Dr. Ruth Marks Single Parents Endowed Scholarship.

Barbara and Roger Michener, \$1,000 for the scholarship in their names.

■ Micron Technology Foundation, \$100,000 for the Boise State Networking

Lab. ■ Velma Morrison, \$3,000 to the

Morrison Art Fund.

■ John F. Nagel Foundation, \$52,500 to the nursing scholarship in its name.

■ Ronald and Brin O'Reilly, \$3,000 to the Anna Mae O'Reilly Memorial Scholarship.

■ Steven Patrick, \$1,100 for the Scheffer Sociology Endowed Scholarship.

■ Jeanette Pauli, \$1,000 to the Dr. Helen Beeman Altrusa Memorial Scholarship.

■ Connie Petersen, \$1,500 for the Computed Tomography Scholarship in her name.

■ Refrigerating Engineers and Technicians Association - Treasure Valley Chapter, \$5,000 to the Treasure Valley RETA Scholarship.

■ Richard and Elizabeth Reimann, \$1,000 to the Forensics Physics Research Fund.

■ William and Nancy Russell, \$5,000 for the Carl Burke Endowed Scholarship in Public Policy.

■ Steve Schmidt, \$2,000 for the endowed scholarship in his name.

■ Nikki Balch Stilwell, \$1,000 to the Glenn Balch Writers Scholarship.

■ Bruce and Bette Storey, \$10,000 for the Harland and Vivian Storey Scholarship.

Debra Thompson, \$1,000 to the Music Department Endowed Scholarship.

US Bank, \$5,000 for the Gene Harris Administrative Account.

■ Kelly and Ron Winans, \$2,000 for the endowed scholarship in their names.

■ Katherine and Virgil Young, \$1,000 to the Virgil Young Scholarship for Rural Idaho. □

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### CHAMBER HONORS GLYNN FOR SERVICE

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#### By Sherry Squires

Bill Glynn (MBA, '87) is happy working with a company where service to his community is as much a part of his job as his day-to-day duties.

The Intermountain Industries president

and director was honored with a Boise Metro Chamber of Commerce Community Service<sup>2</sup> Award this year. The awards are given annually to two citizens for their contributions to the community. Glynn sees the award not as an individual honor, but as one that should be shared with his entire company.

"We have this mindset and culture of community service at Intermountain," he says. Glynn says his company expects officers to give their time along with the company's financial contributions, which so far have added more than \$1.5 million to educational and philanthropic causes.

Glynn has participated

in numerous community service activities, including serving as chairman of the board for the Boise Metro Chamber from 1990-91, as chairman of that group's economic development council, on numerous Boise State committees, as chairman of the Bishop Kelly Foundation, and in many other positions.

But he says economic development has been a key interest for him.

"I guess I'm drawn to the idea of creating new jobs, helping people enrich their own lives," he says. To gauge success, he points to a thriving Treasure Valley that today offers an expanding Boise State, fine arts and sporting events, and better jobs than it did just a couple of decades ago.

"We certainly have a higher standard of living than we did then," he says. "It's been a very rewarding experience being involved in that in some way, helping make the community that we serve better."

Glynn first came to Boise, and to Intermountain Gas Co., in 1973.

He was born and raised on a farm in Iowa, and earned his bachelor of arts degree from Loras College in Dubuque, Iowa, with a major in accounting.

While in college, Glynn approached Northern Natural Gas in Omaha, Neb., for summer work digging ditches or other manual labor. The company didn't have that kind of work, but it did offer Glynn an internship in accounting, which led to a full-time job with the company.

Glynn believes time and circumstance played a part in his entry into the energy He says he has never tired of the energy industry, as it is ever changing. "There have been very good times and very difficult times," he says. "It continually brings enrichment to one's professional growth."

Intermountain faced some challenges recently as short natural gas supplies forced the company to substantially raise consumer prices. Prices had been steady

> for the past 15 years, but that was little comfort to consumers who saw their bills rise 50 percent over the past year, Glynn says.

However, Glynn says a company that is plugged into its community and prudently manages costs enjoys a solid relationship with its customers. That helps during difficult times, Glynn says. He believes Intermountain is such a company.

Glynn foresees natural gas prices falling as production begins to catch up with demand. With more drilling rigs in the field than there have been in 15 years, the industry is on its way to increased production. But in the meantime,



tional and philanthropic Intermountain Industries president and director Bill Glynn received a Boise Metro Chamber of Commerce community service award this year.

industry in 1968. He was one of a few people in the job market who had already served in the military.

"I was a warm body for the business world instead of a warm body for Vietnam," he says.

In 1973 he made the move to Boise, accepting a job as Intermountain Gas Co.'s chief financial officer.

Six years later, he left Boise to work for MDU Resources in Bismarck, N.D., where he could gain experience in all areas of the energy industry — electricity, gas, coal mining and oil and gas production.

But when the then-public Intermountain Gas Co. was faced with an unfriendly takeover in 1987, a group of Boise investors bought it and brought Glynn back to Boise to manage the company for them. He became president and director of Intermountain Industries Inc. and its subsidiaries, including Intermountain Gas, III Exploration Company and InterWest Capital Inc.

Ĝlynn earned his master's of business administration from Boise State that same year.

Glynn says his job is to see that Intermountain continues to operate in a cost-effective manner and offer top-notch customer service.

In addition to his work at Intermountain, Glynn continues to take on new challenges. His newest responsibility is a six-year appointment to the board of the Federal Reserve Bank of San Francisco, Salt Lake City branch. He is the Idaho business representative and will provide anecdotal economic information about Idaho and energy to the FRB at monthly board meetings.

When he finds time away from work and service projects, Glynn enjoys playing tennis and spending time with his wife, Connie, their three children, and five soon-to-be-six — grandchildren, all of whom live in Boise.

That can be at least partially attributed to the devotion to economic development that Glynn and other community-minded people share.

"They can all develop very nice careers here," he says. "In the '70s that wasn't the case."  $\Box$ 

### **COULSON FINDS CHALLENGES, FULFILLMENT IN STEEL INDUSTRY**

#### **By Sherry Squires**

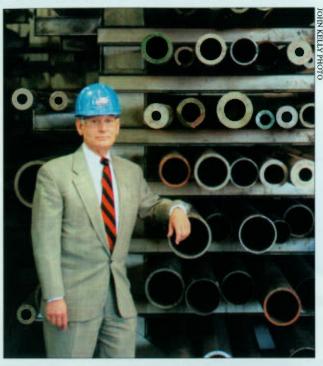
Jim Coulson is a man of steel. Not cold or invincible, but solid and steady.

The president of Coeur d'Alenes Co., Coulson can tell you how the steel company was established in 1884 as an offshoot of a little mining camp set up during the gold rush. How as a young executive with the company he remembers filing bankruptcy papers in Boise in 1968, the state's largest Chapter 11 at the time. And how the company recovered and has posted record revenues in recent years.

"I guess the company the steel industry has been my life," the 67-yearold says.

A native of Boise. Coulson was recruited to play football for Boise Junior College after servhis associate's degree in

Coulson worked with his father, who owned Boise Printing, and ran the one-man



Jim Coulson, president of Coeur d'Alenes Co., has enjoyed a ing in the Navy. He earned long career with the Northwest steel company.

1956 in general arts and sciences.

printing department at BJC during his student days. His study for a bachelor's degree was interrupted in 1960 when the Coeur d'Alenes Co. hired him as an advertising manager. He jumped at the opportunity, moving his young family to Wallace where the company was then headquartered.

"I was very, very lucky," Coulson says. "A lot of people say you make your own luck, but not always. I was lucky to get on with a good company in those days with the economy the way it was."

The company has survived some of the nation's toughest economic times. But in 1968, two years after its steel service center moved to Spokane, the Coeur d'Alenes Co. was bankrupt because of over-expansion.

Coulson took over the Spokane operation with one thing in mind — to save the company. Under his leadership, the company not only bounced back, but has enjoyed record earnings in recent years despite today's shrinking industrial environment. With more than 1,000 wholesale customers, the company is now one of the Northwest's largest steel fabricators and distributors.

Coulson, who owns more than one-third of the family-run company, admits that his job occupies most of his time. But when he finds a few quiet moments, he says he enjoys writing short stories from his mountaintop home overlooking Spokane, or emailing his many friends in Boise.

## ENLOW GAINS INTERNATIONAL ACCLAIM AS CONCERT PIANIST

#### By Sherry Squires

Chuck Enlow was only 10 years old when he recognized that the piano would be an integral part of his life. He wanted to play the trumpet, but his parents insisted that he first have a year or two of general music training. He began piano lessons, and within three months he was hooked.

"I was just totally in love with it," he says. "The piano is the only instrument that is complete in itself. It doesn't require an orchestra or any accompaniment. And it is capable of expressing the widest variety of emotions and sentiments."

A Boise native, the 1982 Boise State music and history graduate credits his first music teacher, Boise resident Fern Coonrod, with instilling his passion for music in general. He later studied with former Boise State music professor Madeleine Hsu, and then attended The Juilliard San Francisco School and the Conservatory of Music.

Enlow has toured throughout the United States as a solo pianist, with vocalists and with chamber music ensembles.

He has also earned numerous prizes and scholarships, and was awarded a grant from the University of Texas to study in Europe, where he served as a vocal coach and accompanist with the Austrian American Mozart Academy, based in Salzburg.

Despite a full touring schedule, Enlow returned to school in 1994 to improve his playing and to study a wider variety of music. He finished his master's degree in 1996, followed by his doctoral of musical arts in December 2000 from the University of Texas.

He hopes to continue his study of French composer Gabriel Fauré, on which his doctoral dissertation was based. He eventually hopes to publish his work in book form.

Enlow also plans to continue teaching private piano lessons at a studio

in Austin, continue his teaching work in Europe and, as always, devote a great deal of attention to what he enjoys most - playing the piano before an audience.



Pianist Chuck Enlow enjoys playing the piano because of the wide variety of emotions the instrument can express.

"I consider myself a performer and a scholar," he says. "When I play the piano, I feel emotionally complete as a human being."



Our policy is to print as much "In Touch" information as possible. Send your letters to the Boise State Alumni Association, 1910 University Drive, Boise, ID 83725, or send email to Iburke@boisestate.edu. In addition, if you know someone who would make a good feature story in our "Alumnotes" section, contact the office of News Services at the same address.

## 40s

MARION B. STEPPE, AA, general arts and sciences,'48, is a retired schoolteacher. Steppe is part of a long line of Boise State graduates in her family, including her mother, her daughter, and her son and daughter in-law.

LUCILLE T. TAYLOR, AA, general arts and sciences,'49, is a self-employed interior designer in Boise. Taylor received the 2000 award for service to intermountain states from the American Society of Interior Designers and the 1999 national award for service from the National Council for Interior Design Qualification.

## 60s

**PATRICIA LEE BEAMAN**, BA, elementary education, '67, recently retired after teaching for more than 24 years in Idaho, Canada and most recently in Elko, Nev. For the last 16 years of her career Beaman has been a librarian in both elementary and high schools.

## 70s

**KEITH A. KRAMIS,** BA, general business, '70, is an Internet technology manager for Baptist Health System of San Antonio, Texas. Kramis recently received Microsoft MCSE and MCP+ Internet certifications. He is also president of Kramis and Associates Consulting.

NANCY ANN (MccluRE) SMITH, BA, elementary education, '70, is retired and now works as a horse trainer and provides daycare for her grandsons. She lives in Caldwell.

KEITH D. BURKE, BS, physical education, '71, is president and general manager of Natchiq Sakhalin, LLC, an oil field support company in Anchorage, Alaska.

**PHILLP IOSET**, BA, economics, '71, is vice president and Arizona Trust Group Manager for Firststar Bank, N.A. in Scottsdale, Ariz.

**ROBERT L. JACOBS**, BS, psychology, '71, has been promoted to vice president with Alfa Laval Inc. in Kenosha, Wis. He is responsible for human resources for North American operations.

RANSE HERZINGER, BA, history/secondary education, \*72, is a senior credit officer with Northwest Farm Credit Services in Klamath Falls, Ore.

**MERVYN LEE NELSON**, BA, accounting, '72, was recently nominated to fill a vacant seat on the Payette City Council. Nelson is an independent business owner, operating as a furniture representative to retail stores throughout Oregon and Washington.

**RONALD A. STRATON**, BBA, accounting, '73, is president of Geller and Co., a financial services firm in New York City.

JERRY ROY WILLIAMS, BA, psychology, '73, recently moved back to Boise after working in the mental health field in Oregon since 1976. He received his master's degree in counseling from Lewis and Clark College in Portland.

### **GOOD GUY IMAGE SCORES TOUCHDOWN**

By Justin Endow

Derrick Fox doesn't get to negotiate \$80 million NFL deals or see his name in the daily newspapers discussing contract restructuring for the superstars of the moment.

But that doesn't bother the former Boise State wrestler. An anomaly in the world of sports management, Fox has found it isn't impossible to succeed as an NFL sports agent without sacrificing personal

honor and integrity. He rarely lands first round draft picks — but he tries to recruit clients who reflect his own moral fiber.

"I try to seek out the 20 percent of aspiring professional football players who will be respectful, guys who want a better life," says Fox, a 1983 Meridian High School graduate and 1988 Boise State communication grad. "I've had to make choices, accept the trade-offs of this business. I run a smaller firm because I want to look in the mirror and like the person I see."

His business is Ultimate Sports Associates, a sports management firm that evolved from a company owned by his mentor, 13-year NFL veteran Ernie Wright. Fox has represented a number of former Boise State stars and currently works with linebacker Brian Johnson, now a fullback with the Washington Redskins; Bobby Setzer, a linebacker with the New Orleans Saints; and 2000 Crucial.com Humanitarian Bowl MVP Bart Hendricks.

Fox, 39, points to his own experience at Boise State as a major reason he was able to break into the industry on his chance encounter with Wright. "[Boise State communication professors] Ben

CHERYL ANN LOMAY, BS, medical terminology, '74, recently traveled to Bhutan and India as part of a birding/cultural tour. LaMay resides in Dunnellon, Fla.

KENDALL IRVIN "KEN" PECKHAM, BM, music/ secondary education, '75, has taught for more than 21 years in the Burns (Ore.) School District. Peckham's high school band represented Oregon during a celebration in Washington, D.C., last year. He was also named the outstanding educator of the year for 1999 by the Harney County Chamber of Commerce.

cRAIG G. RICHE, BBA, accounting, '75, has started his own CPA firm in Boise.

**SCOTT TUDEHOPE**, attended '75-'77, was named administrator of the year by the Fontana chapter of the California Association of Administrators. Tudehope is employed at Fontana High School.



Parker and Harvey Pitman really challenged me to thoroughly analyze information and to think deeply and critically," he says. "Ernie offered me a job because he thought those fundamentals would help me in athlete promotion and contract negotiation."

Wright hired Fox in 1989 and threw him into the fire almost immediately. Less than a year after he joined Wright, he was negotiating big-time NFL contracts. When Wright decided it was time to retire, he handed the reins to Fox.

By 1995 Fox had already established his nice-guy reputation. When the film *Jerry Maguire*, a story about a hard-luck sports agent with a heart of gold, hit theaters, a San Diego newspaper dubbed Fox the real-life version of the Tom Cruise title character.

"When I visit a young guy's family to recruit him, I've found it's important that I communicate my goals for the relationship," Fox says. "I'm not looking to be just another person trying to make a dime off the kid's career. I want a deeper commitment, a personal relationship with him. The most satisfying part of this job is to watch a 22- or 23-year old guy grow and mature both in his profession and his life."

**DOUGLAS E. GOCHNOUR**, BS, biology, '76, is acting forest supervisor for the Clearwater National Forest until a permanent supervisor is selected. Gochnour started his career with the Forest Service in 1972, working as a hotshot firefighter and smokejumper while attending Boise State. After completing his master's degree in forest management at Colorado State, he worked at various national forest locations and has been with the Clearwater National Forest since 1991. He resides in Orofino.

BARBARA (CUSHING) WEINERT, BS, psychology, '76, works for the Boise School District's reading intervention program. A former Boise State outreach instructor, Weinert retired as a state employee in 1994. She also works as a Scottish Rites tutor, K-3.

AL KNUTSON, BBA, finance, '77, has been appointed vice president and commercial loan

officer at the Boise branch of Idaho Independent Bank. He is also a board member of the Bogus Basin Ski Racing Alliance and the East Boise National Little League.

MARILYN T. SUMMER, BM, music, '77, is the interim dean of arts and sciences at Henderson State University in Arkadelphia, Ark. Summer also performs with the Southern Arkansas Symphony.

**RONALD J. WILPER**, BA, communication/ English, '77, is a district judge for the State of Idaho. Wilper was appointed by former Gov. Phil Batt in 1998.

**TONY DALLEN WILSON**, BA, political science, '77, is the owner of Site Development of Idaho Inc. in Boise. Wilson formed the company in 1996 to provide leasing, zoning and construction of wireless communication sites.

MICHAEL C. ANDERSON, BA, elementary education, '78, is an artist and lives in Cordova, Alaska. He recently installed his public art work in Sitka High School and in Anchorage's Ocean View Elementary School.

MARIA TERESA (AMILLATEGUI) GRIMM, MA, education/reading, '78, works for the Fort Bend Independent School District in Sugar Land, Texas. Grimm received her doctorate in urban services-education from Old Dominion University in Norfolk, Va., in 1997.

**ERICK LACE**, MBA, '78, works for H.R. Works in Winnetka, Calif. Lace's daughter Tiffany recently appeared in her first movie *The Kid* with Bruce Willis.

**KATHY L HAMMERS,** MA, curriculum and instruction, '79, received the Boise School District's Red Apple award last November. Hammers teaches at Collister Elementary in Boise.

DANNY LAWRANCE LOWBER, BA, communication, '79, has completed his associate's degree in applied science from the Community College of the Air Force. The degree is in addition to his Boise State degree and a master's from Idaho State. Lowber is a master sergeant in the U.S. Air National Guard and is currently a base education superintendent assigned to the 124th Mission Support Flight at Gowen Field in Boise.

JAMES W. WOLFE, BBA, economics, '79, has been promoted to vice president, financial consultant with D.A. Davidson and Co. in Boise. Prior to joining D.A. Davidson in 1995, Wolfe worked for First Interstate Bank Investments.

### 80s

**DOUGLAS I. GROSENBACH**, BS, mathematics/ secondary education, '80, has been promoted to core systems specialist at Focus on the Family, where he has worked since 1991. Grosenbach lives in Colorado Springs, Colo.

MARK A. BUKER, BBA, management/behavioral, '81, is commander of the Military Entrance Processing Station (MEPS) in Boise. Buker was recently promoted to lieutenant colonel with the U.S. Air Force. He also has a master's degree in aeronautical science from Embry Riddle Aeronautical University.

LANCE S. EARDLEY, BS, social science, '81, accepted a new position as a personal banker with Idaho Banking Co.'s Eagle branch in spring 1999.

JAN LYNETT GILLETTE, BS, geology, '81, is the award-winning author of the children's book *Dinosaur Ghosts: The Mystery of Coelophysis.* In her book, Gillette poses answers to the question of how so many hundreds of predatory dinosaurs came to be buried together at a site that is now northern New Mexico.

SALLY K. STEVENS, BFA, advertising design, '81, is the owner of Idea Monger, a graphic

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design studio in Boise. Stevens previously was the manager of Boise State Printing and Graphics Services for 18 years and was with the university for 23 years. Prior to that, she worked as an advertising director and fashion illustrator for two local department stores and also worked for a local advertising agency.

LYNN K. BECK, BS, general business, '83, was promoted to vice president-relay material with Progress Rail Services Corp. in Albertville, Ala.

**PAULINE E. FISHER**, BBA, business education, '83, has been promoted to regional and distance education technician at Great Basin College in Elko, Nev.

TONY TIMERMAN, BS, chemistry, '83, received tenure and was promoted to associate professor of chemistry at the University of Wisconsin-Stevens Point.

**DONNA R. BEAN**, MBA, '84, is director of materials resource management at Holy Rosary Medical Center in Ontario, Ore.

**ROBERT J. BERTHEAU,** BS, chemistry, '84, is vice president and director of winemaking at Humbrecht Vineyard and Wineries. Bertheau lives in Santa Rosa, Calif.

CHRISTINE JOHANNA GILMORE. BS, nursing, '84, has opened Red Flag Medical Clinic in Boise. The clinic is geared toward patients who are either without insurance or have high deductibles. After graduating from Boise State, Gilmore earned a master's degree in nursing from San Jose State and then became a family nurse practitioner after earning her credentials from Wichita State. She recently retired as a lieutenant commander with the U.S. Naval Reserves.

CHARMIAN LOU (HOOBAN) LAKE, MBA, '84, is employed at Home Federal Savings in Nampa.

**ROBERT WILLIAM "BOB" DAVIS**, MA, history, '85, is a teacher at St. Francis High School in Mountain View, Calif. Davis previously taught computer science and history at Bishop Kelly High School in Boise for 14 years. Davis lives in Fremont.

PETER W. GREGORY, BA, communication, '85, is owner of Pete's Pallets Inc. in Boise.

**KEVIN W. HAWKINSON**, BBA, economics, '85, was named first vice president and branch manager of Salomon Smith Barney in Worcester, Mass. Hawkinson resides in Wellesley.

**STEVEN L LORCHER**, BBA, management/aviation, '85, was recognized by the U.S. Navy for flying 1,000 instructional hours in the T-34C "Turbo Mentor" in less than a two-year period. Lorcher is stationed at NAS Whiting Field in Florida.

**CLINTON D. RITCHIE**, MA, education /curriculum and instruction, '85, is the new director of special education for the Newcastle (Calif.) Elementary School District. He resides in Fair Oaks.

JOHN HILTON EMERY, BS, construction management, '86, is a project construction manager for Okland Construction. Emery is also a major in the U.S. Army Reserve. He lives in Pleasant Grove, Utah.

ANTONIA M. PETERS, BS, psychology, '86, was promoted to major in the U.S. Air Force Reserve. Peters is stationed in Ramstein, Germany.

**STEVE SMYLIE**, MA, history, '86, is serving in the Idaho House of Representatives. Smylie lives in Boise.

BRETT R. SPENCER, BBA, accounting, '86, has been named corporate controller for AIM International Inc. Spencer has been with AIM for eight years. Previously he held financial management positions with manufacturing companies in the Boise area. He resides in Star.

RITA ANN BURDICK, AS, medical record technician, '87, recently completed her master's of science degree in health care administration from Kings College in Wilkes Barre, Pa. Burdick is now working at St. Joseph's Hospital in Elmira, N.Y.

**R. MICHELLE MACAW**, BA, criminal justice administration, '87, is a claims property and casualty administrator with Intermountain Claims in Boise.

G. DEE CARTER, BBA, marketing, '88, has been named a real estate loan officer at the Meridian branch of Idaho Independent Bank.

MONA ROCHELLE CONNOLLY, BA, elementary education, '88, recently completed a master's degree in library and information science from Kent State University in Ohio and is now doing part-time consulting work with the Kettering Foundation in Dayton, Ohio.

**KENNY WAYNE WROTEN**, BBA, finance, '88, is the business development manager for Pioneer Title in Nampa.

**ANNEMARIE MICHELE HASNAIN**, BBA, accounting, '89, has published three historical romances with Harlequin Mills and Boon in England.

**CARI-ANN (SCHELHORN) KASTER**, BBÅ, general business, '89, has been promoted to manager of the First Federal Savings Bank branch in Buhl. Before joining First Federal, Kaster worked for U.S. Bank, Norwest Mortgage and Melon Bank. She lives in Buhl.

AMY LIENTZ, BS, environmental health, '89, is manager of CH2M Hill's Idaho Falls office.

**TERESA L. (CARBERRY) SIGRIST,** BA, public administration, '89, is a major in the U.S. Army Reserve. She recently spent two weeks working with the British military in England and Scotland. Sigrist resides in Boise.

DAVID TIBBETTS, BBA, general business management, '89, is the youth pastor at River of Life Community Church. Tibbets lives in Round Rock, Texas.

## ARE YOU A NEWSMAKER?

Have you moved, retired, been promoted, received an award, gotten married? FOCUS readers want to know. Please help us spread the word by including your news in the alumni news section.

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c/o Boise State Alumni Association, 1910 University Drive, Boise, ID 83725, e-mail Iburke@boisestate.edu or FAX to 208 426-1005.

#### 90s

CHARLES BERNARD "CHUCK" TACKE, BA, history, '90, has been a teacher at Bishop Kelly High School since 1990. He and his wife, NANCY JEAN (WILPER) TACKE, MA, education/curriculum and instruction, '96, reside in Boise.

CHRISTINE SUZETTE BARRIETUA, BFA, art, '91/ BA, art/secondary education, '91, is a ceramic artist in Boise. Her work was recently featured at First Street Gallery in Eagle.

HELEN LE BOEUF-BINNINGER, MBA, '91, recently received the "state star" award from the Association of Small Business Development Centers. Binninger recently retired and lives in Lewiston.

JAMES ALLEN BOSTOCK, BS, social science, '91, is a high school counselor and middle school technology teacher for the Buhl School District. He previously was a junior high school counselor in Pocatello and also worked for a mortgage company and did consulting work for an NBC affiliate in Indiana.

JULENE (MICKELSON) COSTON, BA, social science, '91, completed her master's degree in counseling at Idaho State University in 1995. She now works for Intermountain Hospital in Boise.

**LEANNE MARIE (SUMMY) LONDON**, BS, radiologic technology, '92, is a cardiovascular technologist in the cardiac catheterization lab at St. Alphonsus Regional Medical Center in Boise.

MICHAEL J. SWOPE, MBA, '92, has been designated a Certified Commercial Investment Member by the Commercial Investment Real Estate Institute. Swope works for Group One Real Estate in Boise.

GWEN KATHERINE (BISCHOFF) THOMSON, MBA, '92, has been named Capital Matrix's lender of the year. The award recognizes the lender with the highest number of SBA 504 loans approved within Capital Matrix's fiscal year. Thomson is a vice president and relationship manager for First Security's Boise Business Financial Center.

ANGELITA "ANGIE" BERNARD, BA, elementary education/bilingual-multicultural, '93, is in her third year teaching kindergarten at Snake River Learning Academy in Nampa. She lives in Boise.

MARY (BRUBAKER) COMSTOCK, MA, education/early childhood, '93, is director of the preschool and kindergarten and a teacher at St. Mary's Parish in Caldwell. Comstock resides in Wilder.

JENNIFER S. (ROWELL) GALDABINI, BA, advertising design, '93, has joined Publicis in Boise as a digital production artist. She was most recently a designer and account manager with Edge Design in Corvallis, Ore.

**ANGELA MARIE (WEEKES) KUNTZ**, BA, criminal justice administration, '93, is a child abuse investigator for the Nampa Police Department.

**BARBARA N. SMITH**, BS, nursing, '93/MA, education/curriculum and instruction, '84, received the president's award from St. Luke's Regional Medical Center in Boise last fall.

**STACI JUNE TUCK**, BA, Spanish, '93, is the world languages department chair at Marysville Pilchuck High School in Washington. She lives in Snohomish.

JENNIFER LOUISE WHITE, BA, advertising design, '93, is senior art director with Publicis in Boise. White most recently was art director with Davies and Rourke in Boise. She has also worked in similar capacities at Hills and Knowlton in Los Angeles as well as the *Idaho Statesman* and Boise State.

JEFFREY LEE WOODS, BBA, accounting, '93, is an accounting manager with J.R. Simplot Co. in Boise. Woods previously worked for the University of Washington in Seattle, LSG/Sky Chefs in Seattle, Portland and Dallas and at KPMG Peat Marwick in Dallas.

JOHN PATRICK BIFTER JR., MA, history, '94, recently made a presentation to the Hagerman Valley Historical Society about the history of Basques in Idaho. Bieter is currently completing a doctorate in history at Boston College. He is also the co-author of An Enduring Legacy: The Story of Basques in Idaho with his brother Mark.

**EVE RENE COSTELLO**, BA, English/British literature emphasis, '94, is a partner in Shift Creative Services, an advertising firm in Spokane and Seattle, Wash.

PHILLIP ANTHONY JANQUART JR, BA, English, '94, is the new sports editor at the Wood River Journal in Hailey. After graduation, Janquart moved to Germany where he played semi-professional football with the Munich Cowboys. Upon returning to the U.S., Janquart began work as sports editor at the Valley News in Meridian. He also played football for the Idaho Stallions of the Professional Indoor Football League in Boise and also plays for the Treasure Valley Cowboys of the semi-pro Rocky Mountain Football League in Boise.

LA DAWN (SCHOUTEN) MARSTERS, BS, psychology, '94, is an attorney with Cosho Humphrey Greener and Welsh in Boise.

**MARY VERNETT TOY,** BBA, marketing, '94, has been promoted to senior account executive for Publicis in Boise. Toy has primary responsibility for the Hewlett Packard Imaging and Supplies Division. She started at the company five years ago as a receptionist.

JULIE A. CRAWFORD, BS, mathematics/secondary education, '95, is a teacher at Elma High School in Elma, Wash.

JULE ANN BLACK-FIFE, BS, nursing, '95, recently passed her oncology certification exam. Black-Fife is employed as a staff nurse at Deaconess in Spokane, Wash. She previously worked as an oncology nurse at St. Luke's in Boise.

**RODNEY D. HERMAN,** BA, history, '95, is a teacher and coach in the Melba School District, where he has been employed for the past three years. He was recently named District III coach of the year for boy's track. Herman previously coached at Marsing for six years.

SUSAN D. "SUSIE" KLEPACKI, BA, social work, '95, is director of Booth Family Care Center in Boise. Klepacki was employed at the Boise State alumni office while attending school.

GLEN J. LEXA, BBA, general business management, '95, is owner of Biz Link Inc., a Boise business that specializes in marketing, advertising, and web site design.

JEREL MARCUS STOOR, BBA, general business, '95, is an account manager for Boise Cascade Office Products in Boise. He has been with the company for five years.

RACHEL ERON CLEMENTS, BS, psychology, '96, has been accepted into the school psychology program at the University of Idaho's Boise center.

**CINDY EMBREE**, BA, elementary education, '96, is the new office manager/marketing director for Cole and Associates Architects in Boise. Embree has more than eight years of experience in business management and a background in marketing.

**KELU JO-EL FAIRLESS**, MPA, '96, has been named manager of Boise Urban Stages. Fairless previously was the city's chief labor negotiator for 18 months, and the operations manager for the bus system for five years.

**RICHARD W. "RICK" JOHNSON**, MBA, '96, has been named vice president of sales and marketing for Western Electronics, a contract manufacturer servicing the electronic industry.

## Help Your University Celebrate the Past and Look to the Future Join the BSU Alumni Association Today!

<ul> <li>Membership Benefits:</li> <li>Invitations to alumni gatherings in your community</li> <li>Use of BSU Library</li> <li>Homecoming/reunion announcements</li> <li>Worldwide travel programs</li> </ul>	<ul> <li>First USA credit card program</li> <li>Low-cost life insurance</li> <li>Movie theater discount tickets</li> <li>Capital Educators Federal Credit Union</li> <li>Use of campus recreation facilities (with purchase of P.E. pass)</li> </ul>
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## SEND US THE BEST

You know them. They're the bright people you see every day at the gym, in church, grocery shopping, next door or at work. The people who could really go someplace if given the encouragement.

That encouragement begins NOW. Send the names of potential students to the Boise State New Student Information Center and we'll follow your lead by contacting them to see if they would like to visit campus, meet with an Admissions Counselor, or simply receive an information packet.

	Mail to: New Student Information Center, Boise State University, 1910 University Drive, Boise, ID 83725 Call: 426-1820 in Boise Toll free in Idaho: 1-800-632-6586 / nationwide: 1-800-824-7017	
First Name	Middle Last Name Name	
Address		
City	State Zip Code	
Phone (		_
High Sch	nool Year of Graduation	
Major		-
	First Choice Second Choice	
Your nar	ne	-

THOTO COURTESY BOISE STATE ALUMNI ASSOCIATION

Johnson previously was a worldwide account manager for Federal Express for 12 years. He lives in Meridian.

VICKI L. INGELSTROM-MILLER, BBA, accounting, '96, is a senior tax representative for the Idaho Department of Labor's unemployment division. She lives in Kuna.



DARRIN L. MURPHEY, BA, economics, '96, is an associate with the law firm of Paine, Hamblen, Coffin, Brooke and Miller LLP in Spokane, Wash. Murphey specializes in commercial transactions, real estate and business law. He received his J.D. from the University of Idaho and was an intern with Paine Hamblen while attending law school.

Murphey

JASON SCOTT PATTERSON, MBA, '96, is an investment executive for Dain Rauscher Inc. He recently completed a training program and is now certified as a registered investment executive. Patterson previously was director of marketing and sales for the Idaho Stampede basketball team.

KIMBERLY K. ZEMAN, BBA, accounting, '96, is a corporate accountant for the AIM Companies, a provider of whole food nutritional and dietary supplements. Zeman lives in Boise.

**TIMOTHY A. COX**, BA, advertising design, '97, is a senior art director at Publicis in Boise. Cox has been with the company since 1997 and prior to that was a graphic designer with BMC West Corp.

**VINCE L. CYBORAN**, MS, instructional/performance technology, '97, is a senior learning specialist at Cyborg Systems in Chicago.

**CRAIG D. KENYON**, MPA, '97, was recently promoted to senior administrative specialist for Morrison Knudsen and is now acting business manager for operations in Gillette, Wyo., as well as one of the company's mines in Montana. Kenyon resides in Gillette.

KAREN LYNN WENNSTROM, BA, theatre arts, '97, spent last year touring with the Idaho Shakespeare Festival in Idaho high schools and also acted with the company during the summer and holiday seasons.

**KEVIN R. COLE**, MA, history, '98, recently completed a master's degree in art history at SUNY-Buffalo and is now completing requirements for a Ph.D. in Mediterranean art and archaeology at the University of Virginia. He lives in Charlottesville, Va.

CORINNE M. MARTIN, BS, physical education/ nonteaching, health-promotion, '98, has accepted the position of education coordinator in the outreach center at the University of Nevada School of Medicine. She lives in Elko.

**ERIC DE BAUMAN**, BS, physical education, '99, is an elementary physical education teacher in Apache Junction, Ariz.

EMILY E. BOWDEN, BBA, management/human resources, '99, is the human resource administrator for Kimball Manufacturing in Boise. Bowden is responsible for recruiting, screening job applicants, benefits and payroll. RYAN ALLEN CLAIRMONT, BS, health science,

**RYAN ALLEN CLAIRMONT**, BS, health science, '99, has graduated from the Ranger training course at the U.S. Army Ranger School at Fort Benning, Ga.

**DAWN AGNES DALRYMPLE**, BS, biology, '99, is working toward a master's in physical therapy at Idaho State University. She lives in Boise.

SARA C. MERRILL, MA, education/curriculum and instruction, '99, is teaching seventh-grade language arts at Wood River Middle School in Hailey.



Southern California alumni and friends gathered during basketball season to attend a pregame reception and present a donation for the Alumni Center. Pictured, from left: Kristen Kendrick, former ASBSU president Jeff Klaus, Amy Geist, Sonia and Mike Maceranka and interim Alumni Director Dawn Kramer Hall.

YOLANDA M. YANNOTTA, BA, elementary education, '99, is the federal programs director for the Marsing Joint School District. She lives in Eagle.

#### 00s

**PAMELA JO RAYBOURN**, BS, political science, '00, is an adjunct professor in the legal assistant program at Boise State.

## WEDDINGS

- STEPHANIE A, COZINE and GARY T. GENOVA (Boise) June 10.
- MARIA ELENA CHAVEZ and ALLEN CRAIG IRELAND (Roquessels, France) June 19.
- HOWARD TODD COOK and CYNTHIA BETH MILES (Boise) June 23.
- **RENAE LEA KJORSTAD** and Chris Dorrity (Montana) June 24.
- CARRIE RENEE MEHLHAFF and Charles Jason Anstrand (Pennsylvania) June 24.
- KIMBERLY JEAN GOICOECHEA and Torry McAlvain (Boise) July 8.
- CARMEN MARIE MITCHELL and Benjamin Taylor Lunstrum (Boise) July 8.

TIFFANY JANELLE WREN and Samuel D. Blaine (Meridian) July 14.

- JOHN WILLIAMS EAMES and Janene Ellefson (Boise) July 15.
- BRADLEY JAY PEACHEY and DANA MARIE SANTOS (Boise) July 22.
- AMY L. WASSMUTH and Bo L. Rose
- (Greencreek) July 29.
- DANAE MARIE YODER and Kelly J. Klimes (Wendell) July 29.
- AMY MARIE GRATTON and Jason Shane Priest (Eagle) Aug. 5.
- JOHN GREGORY BALE and Christine Gibson (Boise) Aug. 6.
- MICHELLE LA RAE CREEK and Ron Tatom (McCall) Aug. 12.
- PATRICIA ELLEN VALENZUELA and Mark W. Dale (Boise) Aug. 26.
- KERI ANNE HILL and Stephen White (Boise) Sept. 2.
- **DENISE MARIE STRINGER** and Edward J. Kopp (Boise) Sept. 8.
- STEPHANIE ANN DAWSON and Eric Todd Elg (Caldwell) Sept. 16.
  - AMY DEONNE HOPKINS and Brent Alan

Wright (Boise) Sept. 23.

- CARRIE LYNN ROELOFS and Beau Silver Value (Boise) Sept. 23.
- THERESA MARIE TRUSCOTT and John Howell Thompson (Mauldin, S.C.) Sept. 23.
- JOHN MICHAEL LE VERING and Carolyn Maxine Duft (Boise) Sept. 30.
- LINDA L. KAHN and Edward A. Marecki Jr. (Boise) Sept. 30.
- RYAN ALLEN CLAIRMONT and KRISTY ANN SMELSER (Boise) Oct. 7.
- STACY KAYE GORDON and Jacob C. Phillips (Boise) Oct. 14.
- ANN ELIZABETH REDEL and Jay Hill (Grimes Creek) Oct. 20.
- **BLAIR EUGENE AAS** and Michelle Rodriques (Sonoma, Calif.) Oct. 21.
- JEFFREY ROY JORDINE and Crystal Bronk (Sandpoint) October.

## **OBITUARIES**

**TERI BOOTH, BBA, marketing, '84, died Feb.** 16 in Boise of cancer at age 55. At the time of her death she was employed by the student housing office at Boise State.

RICHARD R. "RICK" BOYINGTON, BA, history/ secondary education, '72, died at Mauna Kea Beach, Hawaii, on Feb. 4. Boyington, 52, began a career with Micron Technology in 1983 and retired as a burn-in engineer in April 2000. Prior to that he taught school in Rathdrum, worked in adult education for Boise State and was involved in several federally funded projects, including the "Right to Read," refugee resettlement and aquaculture job training programs.

VIRGINIA S. (BUDD) BRADLEY, BA, elementary education, '73, died Oct. 17 in Scottsdale, Ariz., at age 82. Bradley received her teacher's certificate from Albion Teachers College in 1940 and taught school in Paul, Greenwood and at Koelsch Elementary in Boise. She later completed her bachelor's degree at Boise State.

MARVIN P. BRYANT, diploma, general arts and sciences, '47, died Oct. 16 in Savoy, Ill., at age 75. Bryant served in the Army Air Corps during World War II. After completing his degree at BJC, Bryant studied at Washington State and then completed a Ph.D. at the University of Maryland. Bryant was a professor of microbiology at the University of Illinois. He received many scientific awards and was elected to the National Academy of Sciences in 1987.

MYRTIS BRUCE CAMPBELL, MA, art/secondary education, '77, died Jan. 10 in Boise at age 84. Campbell graduated from Mississippi Delta Junior College before relocating to Boise in the 1940s. In 1950 she helped her husband Nathaniel found Intermountain Gas Co. She was active in Daughters of the American Revolution.

GARY FELT, BA, history/secondary education, '71, died Feb. 22 of cancer at age 52. Felt was active in Boise State student government, serving as supreme court justice and president of Circle K. After graduation, he served in the Peace Corps in Sierra Leone and later managed the Sandpiper restaurant in Boise. In 1981, Felt was named a senior financial management analyst for the state of Idaho. He oversaw the budgets of several departments under the administrations of governors John Evans, Cecil Andrus, Phil Batt and Dirk Kempthorne. He served on several boards, including the Greater Metro Soccer League, Child Care Connections and the Idaho Food Bank Warehouse.

ANETTE LOU FUHRIMAN, CC, dental assisting, '79, died Nov. 1 in Boise as a result of an accident involving cleaning chemicals. She was 41. Originally from Portland, Fuhriman had worked as a dental assistant in Boise.

LANCE LEON GRIDER, BBA, management/ behavioral option, '83, died Jan. 14 in Emmett at age 39. At the time of his death, Grider was employed at Grider Greenhouse.

**RICHARD THOMAS "RICH" GYER**, BS, social science, '91, died Jan. 3 in Boise at age 54. Originally from Twin Falls, Gyer worked for many years in advertising in the Boise area. He was working on his master's degree at the time of his death.

**BUEHL HEWETT**, AA, general arts and sciences, '40, died Feb. 7 in Boise at age 82. He worked as an insurance marketing manager for Blue Cross of Idaho and Farmers Insurance Group, retiring as a Farmers agency owner in 1992.

**CHARLES ALLEN "CHUCK" JAEGER,** BBA, accounting, '77, died Oct. 16 in Boise at age 69. Jaeger served in the U.S. Air Force for 20 years, retiring in 1971. After his Boise State graduation Jaeger worked briefly for the Internal Revenue Service, but then returned to his first love, golf, and managed the pro shop at Indian Lakes Golf Course in Boise until 1998.

JURENE E. "JERI" LEWIS, BS, nursing, '76, died Oct. 27 in Boise at age 71. Lewis graduated from Virginia Mason Hospital School of Nursing and then worked as a captain in the U.S. Air Force Nurse Corps, receiving an honorable discharge in 1954. Lewis moved to Boise in the early '60s and opened Spud Fish and Chips, worked at the V.A. Hospital and owned the Little Chipmunk candy stores until retiring.

DICK McKINNON, director of Student Housing at Boise State, died Jan. 14 in a Boise hospital of complications from lung disease. He was 57. McKinnon received his BFA from the University of Denver, his master's from Ohio State and his Ph.D. from Michigan State. His career in student housing began in 1967 as an assistant residence hall director at Ohio State. Over the years, he worked in many studenthousing related jobs at Nebraska, Michigan State, Colorado State and the University of Nebraska-Lincoln before joining Boise State as director of student housing. McKinnon worked at Boise State for more than 17 years.

GILBERT MCDONALD "DON" MILLER, former Boise State dean of vocational education, died March 10 in Boise of complications after lung surgery. He was 79. Miller taught high school and also worked for the Eastern Idaho Division of Vocational Education before joining Boise State as assistant dean of vocational education in 1969. He became dean in 1970 and a variety of new vocational programs were established under his leadership. He retired in 1985. He was recognized as a Distinguished Citizen by the *Idaho Statesman* in 1993.

**DEA ANN NICHOLSON**, BA, medical technology, '70, died Jan. 9 in Boise at age 53. Nicholson worked for St. Luke's Regional Medical Center in Boise for many years.

**REED OSTERMEIER**, BS, physical education/nonteaching, health promotion, '97, died Feb. 9 at age 26. Originally from Jerome, Ostermeier worked for Idaho Athletic Club in Meridian prior to his death. Memorials may be given in his name to the Boise State Foundation.

JANICE MARIAN RICHARDS, BA, elementary education, '69, died Nov. 7 in Vancouver, Wash., at age 76. Originally from Mackay, Richards received her first teaching credential from Idaho State in 1944 and then taught school in several locations, including a one-room schoolhouse in Lime, Ore. She relocated to Boise in the 1950s and taught in the Meridian School District for more than 30 years.

**SHARON E. SAMSON**, BA, elementary education, '76, died Oct. 12 in Emmett at age 61. Samson's teaching career spanned 27 years and began in a kindergarten classroom in a small school in Boistfort, Wash. She was a teacher at Shadow Butte at the time of her death.

**STUART 5. SATO**, BA, English/writing emphasis, '86, died Sept. 30 in Idaho Falls at age 37. A native of Idaho Falls, Sato was a high school standout in track and attended Boise State on a full-ride athletic scholarship. At the time of his death he was employed as a waste management engineer at the Idaho National Engineering and Environmental Laboratory in Idaho Falls.

EDITH L GEDEBORG SEARSON, MA, education/ reading emphasis, '73, died Oct. 9 in Emmett at age 80. Searson attended Links business school in Boise and worked for Mountain Bell Telephone Co. She completed her associate's degree at Boise Junior College in 1965 and began teaching in Emmett. She later completed a degree in elementary education and her master's at Boise State. She taught school in Emmett for 16 years before retiring in 1982.

DAVID ALLEN SIX, BA, theatre arts, '86, died Jan. 15 in Boise at age 47. Six performed locally in numerous productions at the Boise Little Theater. He left Boise to act professionally in theaters in Seattle, Chicago and St. Louis, and most recently was touring nationally with Boston Chamber Theater Productions.

WARREN DALE "MOKE" STRONG, AA, general arts and sciences, '60, died Feb. 15 of cancer. He was 62. Strong was a teacher, coach and principal at Caldwell High for 27 years. After his retirement in 1997, he continued to coach even through his illness. In recognition of his achievements, Caldwell High's track complex is dedicated to him and he was inducted into the Idaho High School Hall of Fame last August.

VICTOR LEWIS WALLENTINE, BS, psychology, '90, died Oct. 16 in West Jordan, Utah, after a short illness. He was 34. Wallentine worked for American Express, First Class Cars and most recently with AT&T Broadband.

HERMAN NALEN WARD, BA, general business, '70, died Dec. 20 in Boise at age 70. Ward worked for the Idaho Department of Highways, was an assistant parks superintendent and was the author of a number of publications relating to Dutch Elm Disease. He also was co-owner of a garden center in Boise and managed a restaurant and store in Lewiston. He returned to Boise after retiring from the parks department in Henderson, Nev.

## AlumNews

#### BANQUET TO HONOR TOP 10 AND DISTINGUISHED ALUMS

The annual Top 10 Scholars and Distinguished Alumni Banquet is set for 6:30 p.m. Wednesday, April 18, at the Student Union.

In addition to spotlighting the university's Top 10 students, the banquet will recognize those students' influential faculty members.

Recipients of the Distinguished Alumni Award for 2001 will also be announced at the banquet. Former recipients include CEOs of major corporations, movie directors, entertainers, authors, elected officials, physicians and community leaders.

Tickets to the banquet are \$15. To make reservations, contact the Alumni Office.

#### HARMON TRAVEL OFFERS HAWAII TRIP IN NOVEMBER

Boise State alumni are headed for the land of the hula as the Bronco football team takes on the University of Hawaii on Nov. 11. Harmon Travel is offering packages for as low as \$999 per person for a four-day trip. Seven-day options are also available.

For more information, call Cathy Miller at 208 388-3000.

#### WESTERN TRAVEL SET

Alumni in the West will have an opportunity to meet with Boise State President Charles Ruch and new head football coach Dan Hawkins at receptions scheduled for Spokane, Wash., Portland, Ore., Seattle and San Francisco.

Events are planned for Spokane on Wednesday, May 30; Portland on Thursday, May 31; Seattle on Friday, June 1 and San Francisco on Saturday, June 2.

Alumni in each region will be sent invitations with details about the receptions.

The Seattle gathering will include the June 1 Mariners baseball game. The cost is \$40 per person and includes game tickets as well as food. Alumni can reserve their seats in the Boise State section by ordering online at alumni.boisestate.edu. □

#### THE LINES ARE OPEN

Contact your Alumni Office by: **PHONE:** 800 824-7017 ext. 1698 or 208 426-1698

FAX: 208 426-1005

E-MAIL: bsualum@boisestate.edu HOME PAGE: alumni.boisestate.edu MAIL: Boise State University Alumni Association, 1910 University Drive, Boise, ID 83725-1035. □

## **GRAND OPENING FOR NEW ALUMNI CENTER SLATED FOR APRIL**

At last, Boise State alumni have a home they can call their own. The new Alumni Center will celebrate its grand opening April 19-20 with two open houses and a student-alumni art show.

An open house for the campus community and public is scheduled for 3-7 p.m. on Thursday, April 19. Another open house for center donors, the alumni board, past presidents and other friends of the Alumni Assocation is scheduled for 5:30-7:30 p.m. on Friday, April 20.

Located across University Drive from Bronco Stadium, the former eye clinic will be home to the Alumni Office and the university's Career Center. The building will include an



The Alumni Relations staff moved into their new quarters in the Alumni Center in mid-March. The new center, across from Bronco Stadium, will also feature an academic hall of fame and will house the Boise State Career Center.

acadamic hall of fame when funds become available.

Donations are still being sought to cover the cost of renovation. All gifts are tax deductible and gifts over \$250 will be permanently recognized in the center.

"This is an important project that will raise the profile of the Alumni Association in the community," says Dawn Kramer Hall, interim executive director. "It's important for all alumni to support this effort."

The building, which opened in March, is available for rental for all types of functions, with the proceeds going to help offset the outstanding debt on the building.

Those wishing to

support the center can send donations to the Boise State Alumni Association, 1910 University Drive, Boise, ID 83725-1035 or call (208) 426-1959 for more information.

### **ALUMNI CENTER DONOR LIST**

The Alumni Association and Boise State University wish to thank the following donors for their generous financial support of the Alumni Center.

#### 100,000 +

McNeal Family Foundation, Inc. Austin and Elizabeth Warner Dennis Bassford

#### 10,000-99,999

Micheal and Mary Adcox Mike and Pam Bessent Mark and Julie Lliteras Rick and Bobbie Jo Navarro Thomas Rea Pat and Juli Sullivan

#### 5,000-9,999

Anonymous Bank of America Connie and Jerry Bunch Bob and Cindy Davies Dawn Kramer Hall and Ken Hall Ken Stark Robert and Linda White

#### 1,000-4,999

Clarence "Smilie" and Virginia Anderson Art and Susan Berry Greg and Marty Blaesing Tom and Shannon Blaine Larry Burke

#### Bill Carter

Donna and Larry Conner Elizabeth Criner Darin and Ann DeAngeli Ben and Deb Freeland Harry and Beverly Fritchman Celia Gould and Bruce Newcomb Preston Hale Karin and Bob King Laura Kubinski Jason Lehosit Mike LaTour Carmen Mayes James McClary Dan Montgomery

#### 250-999

Tabb and Jodi Compton Tom Dougherty Richard and Katherine Harvey Jeff Klaus Louann Krueger Tim and Monica Leonard Frank and Barbara Mattern Jerry Ransom

#### **Board Contribution**

Total \$49,665 Candi Allphin (Randy) Susan Bakes Joe Ballenger (Deborah) Sheryl Bishop (Brian Montgomery)

#### NAMING OPPORTUNITIES

There are still several naming opportunities available in the Alumni Center for donors to be recognized or to honor family members or other loved ones.

Options range from the center itself to other rooms within the building. Current donors include Dennis Bassford (reception area) and Pat Sullivan (director's office).

Location	Qty.	Amount
Alumni Center		\$500,000
Wings	2	100,000
Conference roo	m 1	50,000
Director's office	: 1	20,000
General offices	12	10,000
Interview rooms	s 6	5,000
Resource room	1	10,000
Work area	1	15,000
Kitchen		15,000

Todd Blass (Nomie) Deborah Brown (Douglas) Michelle Caves (Jeff) Jim Coulson (Arlene) Phil DeAngeli (Kristen) Robin Dennison (James) Mark Dunham (Heather) Rita Franklin (Robert) Tim Foley (Mara) Sergio Gutierrez (Mary) Joel Hickman (Mariane) Carol Hoidal (Ernie) Cheryl Knighton (Dan) Alex LaBeau (Marilyn) Jeanne Lundell Frank Muguira (Mary) Peter Richardson (Betty) Jeff Russell (Carolynn) Susie Schumacher Doug Shanholtz Steve Tucker (Desi) Tim Tyree (Mary) Nick Woychick (Teri) Brian Yeargain (Kristi)

#### In Kind

Theresa and Rod Bow Ethan Allen — Jane Cliff Bill and Harriet Narver Dr. Richard Libby McAlvain Construction Max Stith Tri State Electric

## PRESIDENT'S MESSAGE

#### By Candi Allphin, President Boise State University Alumni Association

#### Dear Friends:

How many times have you traveled a familiar path and each time seen something new or different? You are probably asking yourself what this has to do with the Alumni Association.

The answer is that your association is reinventing itself, and while our journey resembles many familiar things, this is a new experience of which each of us should be proud.

The face of the alumni association has changed with the addition of the new Alumni Center. This facility is and will continue to be the cornerstone of academic accomplishments at Boise State. It recognizes our scholars and those who have contributed through service to the Alumni Association and the university.

The center is the hub of alumni events, and because of it you will continue to see an increase in the number of opportunities available to you to participate in the association's activities. We welcome your visit to the facility, which is located at the corner of University Drive and Grant Avenue across from Bronco Stadium.

While most of what we do in the Alumni Association is not new, you will see the association in a different light in the coming years as we build on traditions and provide you with consistent opportunities to participate in events.

As my year of service as association president comes to an end, you can be assured that your alumni board of directors and the leadership team under the incoming president Mark Dunham are ready for the challenges that lie ahead. They look forward to undertaking several key initiatives, one of the most important of which is to continue to expand our scholarship program.

For the second consecutive year, last fall we provided 20 scholarships to incoming freshmen. We plan to build on that program in the future. We also provided other academic scholarships and numerous scholarships to members of the marching band. Additionally, we will introduce a new mentoring program that is designed to help students understand specific industry needs and to talk with professionals in their field of interest.

All of these projects cannot be accomplished without the support of the Boise State administration, a strong volunteer alumni board of directors and a committed staff. As this year draws to a close for me, I would like to thank all of the individuals who have supported the university and the Alumni Association during the past year. I hope you have enjoyed the journey as much as I have.





## AlumNews

#### LIFETIME MEMBERSHIPS PROVE SUCCESSFUL

The Alumni Association's new lifetime membership program is proving successful as part of the annual alumni dues drive that began in late January.

More than 2,000 members have renewed their dues and nearly 20 have taken advantage of the lifetime membership option.

All dues paying members receive benefits such as special invitations to events and discounts at athletic events and local movie theaters.

For alumni who would like to become more involved in the life of the Boise State community and support their Alumni Association, a membership application form is included on Page 43.

#### ALUMNI ANNUAL MEETING SET FOR MAY 2

The Alumni Association's Annual Meeting is set for noon on Wednesday, May 2, at the new Alumni Center.

Mark Dunham, BA, communication, '84, will be inducted as association president for 2001-2002. A new slate of officers and new board will also be introduced at the meeting.

All alumni are welcome to attend. For details, call the Alumni Association.

#### **GOLF TOURNAMENTS SLATED**

The season for golf is here. The Lyle Smith Golf Classic golf tournament series begins with the Treasure Valley tournament at BanBury Golf Course in Eagle on June 15. Other tournaments will be held at Clear Lakes in Buhl and in Idaho Falls. Dates will be announced.

Players, raffle donations and hole sponsors are being sought. All the proceeds from the golf tournaments go toward scholarships.

For an application form, call the Alumni Office at 208 426-1698.





Boise State University Alumni Office Acct. 0921-1001 1910 University Drive Boise, ID 83725-1035

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