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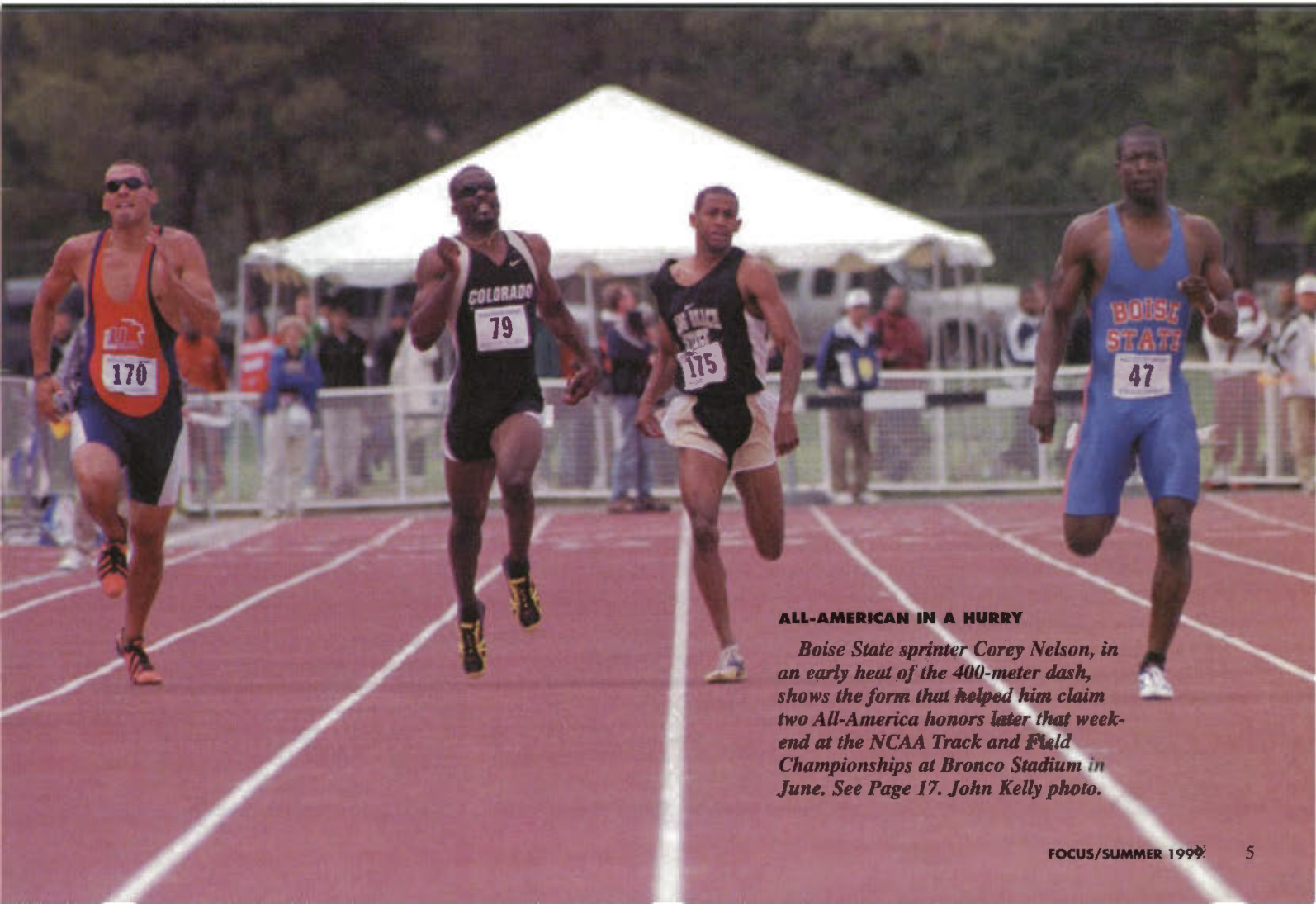
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BOISE STATE UNIVERSITY**VOL. XXIV, NO. 4 SUMMER 1999****FEATURES**

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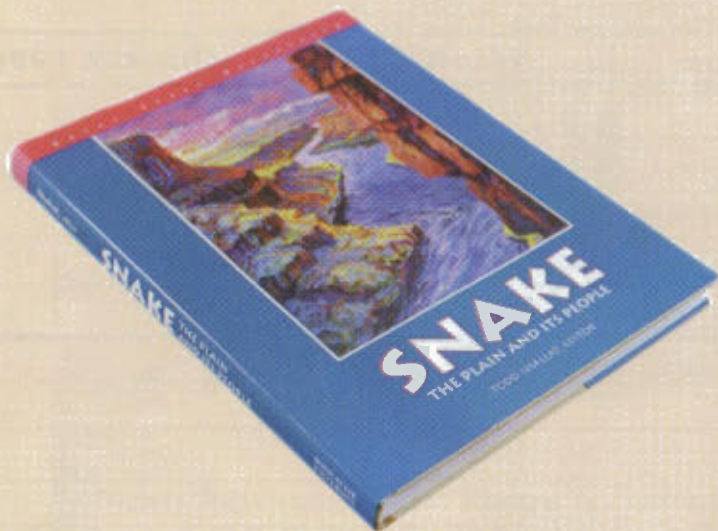
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**ALL-AMERICAN IN A HURRY**

Boise State sprinter Corey Nelson, in an early heat of the 400-meter dash, shows the form that helped him claim two All-America honors later that week-end at the NCAA Track and Field Championships at Bronco Stadium in June. See Page 17. John Kelly photo.

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ABOUT THE COVER: The danger, the excitement, the sheer rebellion of it all. In this issue, FOCUS examines the outdoor adventure sports revolution that is booming in Boise and across the nation. As the Treasure Valley becomes more urbanized, it may become more important to find ways to escape. Our fast-paced, technology-driven lifestyles also may push us to seek recreation that is highly stimulating. And some pursuits may appear less intimidating as they become more popular, encouraging even more of us to give them a try. On the cover, rock climber Tracy Goff scales a cliff overlooking the Boise River near Diversion Dam. Photo by Glenn Oakley.

BEYOND THE BACCALAUREATE

By Charles Ruch, President

At the 65th Commencement in May, 2,153 students — a record number in Boise State history — graduated with certificates or degrees.

Of those, 265 earned advanced certificates or degrees for work beyond the baccalaureate level. This represents an increase of 50 percent over the past five years and serves to highlight a growing dimension of our university — advanced or graduate work.

Boise State University recognizes three kinds of advanced work — advanced certificates, master's degrees and a doctor of education degree.

Advanced certificates are awarded for completing a prescribed sequence of courses that focus on a specific knowledge or skill. Technical communication, educational technology outreach and our newest, medical supervision, are examples of advanced programs. Conversations with area business leaders suggest that there is interest in developing more of these programs in response to very specific needs.

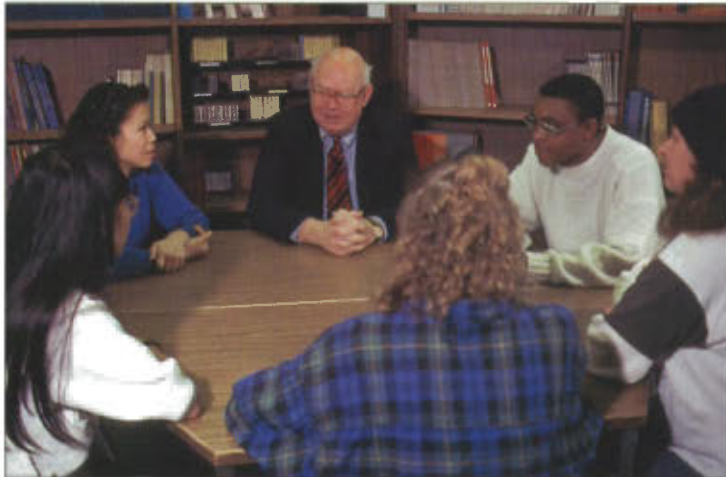
The largest area of graduate work at Boise State is at the master's degree level, where we currently offer more than 30 programs.

Master's degrees are of two types — those designed primarily as a professional degree, such as counseling, social work, health policy, public administration or business, and those designed for a career and/or continuing graduate work, such as geology, geophysics, raptor biology or creative writing.

Critical to the success of any graduate degree is the opportunity for individual scholarly inquiry. This process manifests itself differently in each program, but it is one of the hallmarks of a graduate experience. Here, more than anywhere else, students and faculty become common seekers in their quest of new knowledge or understanding. It is this single element that makes graduate work powerful, demanding — and not everyone's cup of tea. Yet, without some program of graduate work and

solid scholarship, one is hard-pressed to call any institution a university.

The highest degree awarded by American universities is the doctorate. Since 1997, Boise State has awarded the doctorate of education in curriculum and instruction, a unique degree designed for practicing educators to complete advanced



study and independent research in some aspect of the teaching/learning process. We have awarded 17 doctorates in the young history of the program.

Graduate work clearly has an important role to play in the life of our university — a role that can only increase in the years to come. There are several reasons.

First is the nature of the Treasure Valley's economy. With the area's growing stature as a high-tech hotbed combined with corporate realignments and increasing global emphasis, there is a growing demand for frequent "intellectual" renewal to match changing work expectations. Here, advanced certificate programs have a specific role.

Second, the demands of the environment will fuel the creation of additional master's and doctoral degrees. Though very selective in nature, new degree offerings are necessary to respond to new knowledge and to attract bright minds — both students and faculty.

Third, the market in the Treasure Valley is ripe for expanded graduate programs. Currently, 13 institutions offer courses and programs in the Treasure Valley. Most are private and/or out of state and provide pro-

grams for specific, targeted audiences. Nevertheless, Boise State needs to respond to this environmental challenge as priorities and resources permit.

Finally, solid graduate work stimulates and enhances the research/scholarly processes that are at the core of university life. Make no mistake, teaching and research/scholarship are mutually reinforcing, intellectually stimulating and when mixed in the appropriate style, serve to define one aspect of institutional and scholarly quality.

Of course, the mix of teaching and research need not occur only at the graduate level. Clearly, Boise State is blessed with faculty who integrate research into their everyday teaching at the undergraduate level.

That said, it is the graduate programs, and their faculty and students, that the institution and external world look to for leadership and demonstrated excellence in the teacher-scholar role.

Boise State will need to build additional graduate degrees and advanced certificate programs if it is to continue to serve the citizens of the Treasure Valley in the new millennium. Each will be carefully planned and designed to respond to a documented, local need.

Like our current graduate programs, our scholarship/research programs of the future will focus on local issues that have more global implications. And they will have strong ties to multiperspectives and disciplines. This is a tall order, but one that is within the reach and tradition of Boise State University.

As always, I appreciate your comments. I can be reached at (208) 426-1491 or through e-mail at cruch@boisestate.edu. □



The organizers of Auction '99 posed after the university's premier fund-raising event on May 1. More than 500 people attended the biennial auction sponsored by the Bronco Athletic Association and Alumni Association to support scholarships and other projects. The estimated total listed above was adjusted to \$325,000 once all the bids were tabulated.

MICRON/TERADYNE HELP OUTFIT LAB

A \$750,000 equipment donation by Teradyne and Micron Technology to the colleges of engineering and applied technology will make Boise State the only university in the world with an automated integrated circuit test system available on campus to students and faculty.

The J995 tester — along with installation, software and training — was donated by Teradyne, the world's largest supplier of automatic test equipment and software for the electronics and telecommunications industries. Boise-based Micron Technology donated associated test boards and five years of support and maintenance.

The new equipment has been installed in

the Idaho Microfabrication Laboratory, which is shared and supported by both the College of Engineering and Selland College of Applied Technology.

The donation brings the total equipment value of the lab to nearly \$4 million.

The new equipment will be the basis for new integrated circuit test classes in both the semiconductor technology and electrical engineering programs.

In the future, both Teradyne and Micron's test engineering group will sponsor integrated circuit test projects for Boise State students and faculty.

Teradyne is headquartered in Boston and employs 6,800 people worldwide. □

RESEARCH ALLIANCE JOINS INEEL TEAM

Boise State University will be part of a seven university consortium that will assist Bechtel B&W Idaho in operating the Idaho National Engineering and Environmental Laboratory.

Bechtel received the five-year, \$3 billion contract in June to manage the site in eastern Idaho. The INEEL conducts research on nuclear energy and waste disposal and stores nuclear waste.

Boise State could play a key role in technology transfer, staff training and scientific research, says Ken Hollenbaugh, graduate dean and director of research.

Boise State's Center for the Geophysical Investigation of the Shallow Subsurface (CGISS) is one of three to four research centers in the country that is developing methods to track the flow of contaminants in the Earth's crust. That research could be useful to Bechtel in its programs to clean up waste from previous research and weapons production.

The university's Small Business Development Center could help Bechtel transfer its research discoveries to industry and the Center for Management Development could provide staff training, Hollenbaugh says.

"Boise State has a wealth of faculty talent that could be very helpful to the INEEL. Our involvement will depend on their needs and Bechtel's priorities. We plan to make sure Boise State plays as big a role as possible," Hollenbaugh adds.

Other universities in the Inland Northwest Research Alliance include the University of Idaho, Idaho State, Utah State, University of Montana, Montana State and Washington State.

Bechtel B&W Idaho will take over operation of the laboratory Oct. 1 under a contract with the Department of Energy that runs until Sept. 30, 2004. □

PHASE I CONSTRUCTION TO BEGIN ON CANYON COUNTY CAMPUS

Infrastructure construction should begin in August on Boise State's Canyon County satellite campus east of Nampa.

A \$2 million appropriation from the 1998 Legislature allowed Boise State to plan for the infrastructure work, which includes the installation of water, sewer, road and electrical systems.

The project will go to bid sometime in July.

Site preparation will be done in two phases on the 140-acre site, where Boise State plans to build academic classrooms as well as a research park. The university will develop the campus incrementally as funds become available from the Legislature and other sources.

In the meantime, the Canyon County Center in Nampa continues to serve the needs of students in the western Treasure

Valley. More than 6,000 students enroll in programs each year and the center's evening courses are near capacity.

Students can take their first two years of college education at the center without ever having to step foot on the Boise campus. They also can earn their associate of science or arts degree or enroll in one of several programs offered through the Selland College of Applied Technology. □

GRANTS FOCUS ON BILINGUAL ED

Boise State will receive about \$6.6 million in U.S. Department of Education grants over the next five years to help educate migrant workers and low-income students and to encourage more students to pursue teaching degrees in bilingual education.

The new grants were awarded this spring.

The **DEPARTMENT OF ELEMENTARY EDUCATION AND SPECIALIZED STUDIES** will receive nearly \$2.4 million over the next five years, primarily to fund scholarships for 80 students who will pursue teaching endorsements in bilingual education and to upgrade current teachers in bilingual education.

The program includes partnering with the Nampa School District to provide professional development support and activities for students and teachers, a mentoring program for newly graduated bilingual education teachers and a restructuring of Boise State's teacher education program.

"This will go a long way in alleviating the critical shortage of bilingual teachers in Idaho," says grant administrator and education professor Jay Fuhriman.

Last fall, the College of Education received two cooperative grants to partner with Treasure Valley Community College and the College of Southern Idaho to administer similar programs.

The **HIGH SCHOOL EQUIVALENCY PROGRAM (HEP)** will receive \$430,000 for each of the next five years. The program provides resources and support to migrant workers to help them earn their high school diplomas and pursue college degrees. HEP has satellite offices in Weiser and Nampa, and administrators are working to establish a new office in Burley.

The **COLLEGE ASSISTANCE MIGRANT PROGRAM (CAMP)** will receive \$345,000 for each of the next five years. The money will be used to provide scholarships and support services for students from migrant families. Boise State is one of only five universities nationally to offer both the CAMP and HEP programs.

UPWARD BOUND will receive \$1.29 million over the next four years. The program helps people from low-income families prepare for higher education. Participants receive instruction in literature, composition, mathematics and science on the Boise State campus after school, on Saturdays and during the summer.

The HEP, CAMP and Upward Bound programs have served more than 3,000 students since they began at Boise State in the mid-1980s. □

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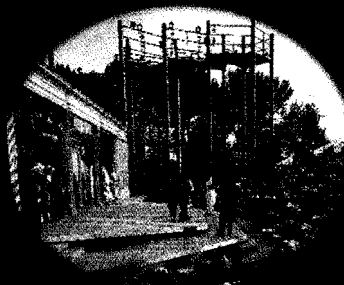
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CHUCK SCHIEBER PHOTO

Boise State presented Silver Medallions to four individuals at Commencement May 15. From left, those honored were jazz musician Gene Harris and his manager/wife Janie, scholar Ravi Gupta and John Hummel and Joan Bergquist, who accepted the award for the late civil rights activist and Boise State employee Brian Bergquist.

FOUR HONORED WITH SILVER MEDALLIONS

Boise State awarded Silver Medallions to four leaders for their achievements in the arts, academics and civil rights at Commencement on May 15. The award is the highest honor presented by Boise State.

The 1999 recipients are jazz pianist **GENE HARRIS** and his wife **JANIE**, graduating senior **RAVI GUPTA** and the late civil rights activist **BRIAN BERGQUIST**.

Harris has served as Idaho's musical ambassador to the world since he came to Boise almost 20 years ago. In 1998, Harris and his wife/manager Janie were instrumental in founding the Gene Harris Jazz Festival at Boise State. The festival brings international jazz stars to Boise for a four-night series of concerts, club appearances and clinics. Proceeds from the festival fund music scholarships at Boise State.

Gupta graduated with honors from BSU

at age 17 with dual degrees in mathematics and philosophy. This fall he will attend Oxford University in England to study religion. He received numerous academic honors, including the state of Idaho's Phi Kappa Phi graduate fellowship and honorable mention recognition on *USA Today's* All-USA College Academic Team.

Bergquist, who died last June of a heart attack at age 39, joined the Boise State Student Union staff in 1987 as assistant director for auxiliary services. He played a key role in the renovation of the Student Union in 1991 and served on numerous university committees. An advocate of students' rights and interests on Boise State's campus, he was best known statewide as a civil rights leader who led the No On One campaign that defeated a 1994 anti-gay rights initiative. □

HORTICULTURE PROGRAM SLATED TO MOVE

A new home in a historic building, two new greenhouses and a working arrangement with the Idaho Botanical Garden are among the major changes that are scheduled to take place for Boise State's horticulture program.

At press time, the horticulture program, which is administered by the Selland College of Applied Technology, was preparing to move from its old site on Oakland Avenue to its new home in the two-story guard house of the Old Idaho Penitentiary Historical Museum site off Warm Springs Avenue. Final details of the arrangement were pending as *FOCUS* went to press.

The guard house is adjacent to the Botanical Garden and will allow horticul-

ture students the opportunity to hone their skills on the 20-acre site. The program's former site near the Boas Tennis Center will be used for Boise State's soccer field.

According to horticulture director Leslie Blackburn, the proximity of the program to the Botanical Garden should benefit both. "This will allow our students great opportunities with plant identification classes and projects such as research test plots."

The construction of the two greenhouses is scheduled begin this summer. Blackburn says the greenhouses are scheduled to be completed around Oct. 1.

The move is a cooperative agreement between Boise State, the State Board of Education, the Land Board and the Idaho Historical Society. □

MEDICAL SCHOOLS ACCEPT BSU GRADS

Overcoming tremendous obstacles is nothing new to recent Boise State graduate **KARIN SCHMIDOVA**. And by dint of hard work and perseverance, the native of Slovakia is one of 14 Boise State students who have been accepted into medical or dental school in 1999.

Schmidova, 23, started medical school in her native land, but immigrated to the United States and had to start over, enrolling as a freshman at Boise State.

Speaking in her fourth language, Schmidova worked part time as a waitress at three local restaurants, worked in biology professor Cheryl Jorcyk's lab, presented a paper at the Idaho Academy of Sciences and graduated with top honors in biology. Her persistence paid off as she was named a Top Ten Scholar this spring and was accepted into medical school at the University of Washington.

She is among an impressive number of students who plan to become physicians or dentists. Besides Schmidova, four other students were accepted into medical school and nine gained admittance into dental school.

The other students who have been accepted into medical school, their hometowns, majors at Boise State and the institutions they will be attending are:

JULIE BROWN, Bellevue, master's in interdisciplinary studies, University of Health Sciences, College of Osteopathic Medicine, Kansas City, Mo.; **LAURA FEE**, Bend, Ore., music education, Oregon Health Sciences University; **JARED SCOTT**, Boise, biology, University of Washington; **ALAN WILLIAMSON**, Ontario, Ore., biology, Uniformed Armed Services Medical School, Bethesda, Md.

The students who have been accepted into dental school are:

KIRK CHRISTIANSON, Canyon Country, Calif., biology, Nova South Eastern University, College of Dental Medicine, Fort Lauderdale, Fla.; **ABIGAIL FERGUSON**, Nassau, Bahamas, biology, University of Louisville; **THOMAS ANDREW FUHRIMAN**, Boise, biology, Ohio State University.

THOMAS GUNNELL, Meridian, chemistry/biology, Idaho Dental Education Program at Idaho State University and Creighton University, Omaha, Neb.; **TIM HUFF**, Emmett, biology, University of Minnesota; **JACOB JARVIS**, Meridian, biology, University of Connecticut.

CURTIS STODDARD, Pocatello, biology, University of Kentucky; **KENNY VAN KIRK**, Yuba City, Calif., biochemistry, University of Iowa; **BRAD WYATT**, Boise, biology, Oregon Health Sciences University. □

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DEAR EDITOR:

We loved your article on Roberto Bergersen in the spring issue. He is a great role model and a genuinely kind and caring person. We are fortunate to have benefitted from Berto's many hours of volunteer time working with, listening to and hanging out with kids at the YMCA. We are extremely grateful to Berto and wish him all the best.

In talking with Berto, there is one part of the article we would like to clarify. All youth can benefit from the YMCA; none is turned away due to an inability to pay.

The Y is very proud to have provided more than \$1.2 million in financial assistance to less advantaged youth and families in 1998. From camps to youth sports, swim lessons, child care and membership, thousands of less-advantaged youth enjoyed a Y experience with the help of financial assistance. This clarification is important because we don't want any youth to miss any Y experience based on finances.

Thanks again for a great article on an outstanding young man and thanks for helping us spread the word that no youth is turned away from the Y.

Jim Everett

Director, Boise YMCA

DEAR EDITOR:

I enjoyed thumbing through the winter issue of FOCUS. As a '43 grad I was particularly interested in the changes.

A memory bubbled up which may be of interest. While I finished my academic schooling at the University of Washington, I continued my interest in the activity of BJC and its winning ways on the football field. One day I found they were going to play a local JC team in Everett, so I took my oldest son and drove the 30 miles to watch the Broncos. After the game I wandered down into the locker room to chat with the coach, and I gave him my business card to pass on to Eugene Chaffee.

Much to my surprise, after a week or so, a letter came to my office from Chaffee. He brought me up-to-date on the events of the past 20 years or so. Then, about a year later, another letter came from Chaffee announcing that the Legislature had just passed a bill making the school a four-year college, and as I recall Chaffee said that "they were about a year away from being ready."

Obviously, things worked out fine and it seems to me that BSU is now a credit to Boise and to the state of Idaho. My memories are all fond ones of my days at BJC.

Foster Cronyn

Mercer Island, Wash.

DEAR EDITOR:

I wanted to thank you for your mention of the passing of my father, former Boise State University communication professor Dr. Richard F. Boylan, in the Spring 1999 FOCUS ("Campus Mourns Loss of Five Colleagues" page 43). However I wanted to pass along my concern at the incorrect and inconsistent spelling of his name. The correct spelling is "Boylan" without a final "d." His name was spelled correctly once but incorrectly twice.

As a communication and journalism professor he would have understood the pressures of publication of a periodical but chided the writer for the original error and the editor for not catching the inconsistent spelling. Because this will probably be the last time his name appears in FOCUS, I wanted to bring the error to your attention.

I also wanted to make you aware of the recent establishment of a memorial library of my father's books and papers in the communication department at Boise State. I understand they have also awarded some posthumous honors.

I enjoy FOCUS and appreciate staying in touch with Boise State.

Mark Boylan

Communication, 1983

Myersville, Md

Editor's Note: FOCUS regrets the error and extends an apology to Mark and the Boylan family.

DEAR EDITOR:

I read in your spring issue where you indicated wrestler Kirk White became the school's fourth individual champion.

Actually, Kirk is No. 5. BJC hurdler Curt Flisher won a national title in 1960 in the 220-yard low hurdles. That information is included on his plaque in the BSU Hall of Fame Gallery.

Curt was also inducted into the Idaho High School Track and Field Hall of Fame at Bronco Stadium on April 10.

Ray Fish

Executive Director, Idaho High School Hall-of-Fame Foundation. □

Editor's Note: The story on page 13 listed individuals who won championships since the university joined the NCAA. However, we should have included Curt Flisher, who was a National Junior College Athletic Association champion. Boise State can claim five individual champions: Flisher, White, Bill Shaw (1974 skiing), Jake Jacoby (1984 outdoor high jump) and Eugene Green (1991 indoor triple jump).

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STUDENTS RESPOND TO ARTICLE

The Spring 1999 issue of FOCUS included a profile of the social workers and residents of Capitol Boulevard Apartments as part of the theme of volunteerism at Boise State. In response to the article "Small Steps" on Page 22, the students and residents have been granted this space to address their concerns about the story and better inform the 47,000 alumni, students and community friends who receive FOCUS.

DEAR EDITOR: We, as concerned students and residents, appreciate *FOCUS* magazine's offer of this forum to address the subject of disabilities and express our concerns about the article.

The city of Boise recently converted the Capitol Boulevard Motel and Restin Motel to 138 low-income housing units, now known as the Capitol Boulevard Apartments. With more than 150 residents at the facility, between 12-15 of them want to collaborate with a social worker daily. This setting was ideal for a unique practicum for social work students who are required to complete 500 hours of social work practice.

We were the first students to work in this new and unique location, setting up the office in the apartments and providing social work services to the residents. Our services were based on what is known in social work as the "strengths perspective," which focuses on what is right with clients and their environment, rather than focusing on what is wrong.

Each resident has something from which to draw as a benefit to the present situation. Each person has friends, relatives or acquaintances who are or could be supportive. The social workers help through goal clarification and encouragement, challenging consumers to make their own choices and to be in control of their own lives. This is a strengths perspective.

The article did not portray social work student Liz Stockwell and her accomplishments as a volunteer from a strengths perspective. The focus on Liz was not for her volunteer efforts, but her disability: cerebral palsy.

The article painted a picture of frailty and ineptitude. The inaccurate description of her as a woman "who is short, wears glasses thicker than pop bottles and moves and speaks slowly enough that many at first believe she's mentally disabled" perpetuates the stereotypes of disabled persons. Liz's height and vision are not related to cerebral palsy. She speaks and thinks without impediment.

In society disabled people continue to be stereotyped as slow, uneducated, mentally incompetent and unable to contribute to society. These stereotypes are a direct affront to the professional value of utilizing the strengths perspective that Liz and other

social workers subscribe to. This perspective creates fundamental changes in the ways that society views physically disabled people.

As concerned students and apartment residents, we feel the need to raise the awareness of the public about disabilities. People with disabilities want nothing more than to be accepted and valued for who they are and the contributions they make to society. They are competent intellectuals, professionals, parents and community leaders. The deficit does not, then, lie within the disabled person, but within the society that continues to stereotype and treat physically disabled people as second-class citizens.

People need further education so that they can feel comfortable with disabilities, see beyond them and recognize the value of the disabled person's potential to achieve. Acceptance should be a human right, rather than something that is earned. Acceptance isn't something that can be achieved instantly; it is a process.

The article also does not reflect an accurate portrayal of the residents at the Capitol Boulevard Apartments, many of whom have learned how to survive the most difficult experiences of life: poverty, homelessness or imprisonment, physical or mental illness or other hazards of daily living.

Many residents found the article "offensive and misinformed." Although many residents are experiencing some form of hardship, the majority are employed, intelligent, decent people struggling to make a better life for themselves. The Capitol Boulevard Apartments provide that opportunity, and the social workers offer information, referrals, encouragement and support.

While the *FOCUS* article was journalistically accurate, we had hoped that a little brighter light might have been shown on our community. We wish the article would have focused more on volunteerism and the changes effected by collaborative efforts of the social work students and the Capitol Boulevard Residents Association and its members. There are many success stories that can be told.

*Carolyn Delgadillo Bevington
Liz Stockwell
M. Linda Thomas
and the residents of the
Capitol Boulevard Apartments*

Editor's note: Liz and Carolyn graduated from Boise State in May; Linda will move to another year of studies and on to another practicum site. New social work students will follow them to provide services for the residents of the Capitol Boulevard Apartments. The students, the residents and the community benefit from this cooperative effort by Boise State University and the Boise Division of Housing and Community Development. □

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UNIVERSITY ANNOUNCES CHANGES TO PARKING SYSTEM

Change is coming to the parking system at Boise State.

After two years of study by its Parking and Transportation Committee, the university has adopted a plan that includes the addition of visitor lots, a new fee schedule and new enforcement policies.

The new system, to be phased in during the summer and fall, reflects Boise State's campus master plan, which calls for the transition to a more pedestrian-oriented campus with parking at its periphery, says President Charles Ruch. The plan will also generate revenue to expand and improve parking on campus.

"If we are to address our transportation issues for the long-term, the system must be capable of generating revenue," Ruch says.

In August the university plans to break ground on its first parking structure, a portion of which will be financed through parking revenues. The four-story, \$5.6 million structure and a new adjoining surface lot will add 550 new spaces when completed next summer.

Under the new plan, parking regulations will be enforced 24 hours a day, seven days a week beginning with the first day of classes on Aug. 23. Open parking was previous-

ly allowed at night and on weekends.

Those who attend events on campus, however, will not have to pay for parking. Rather than charge individuals, the venues or promoters will pay for use of the lots under the new system. Football and men's basketball will continue to charge for use of the Bronco Stadium lot.

The university will collect fees for use of the lots during events such as the Boise River Festival and Art in the Park. The daily fee for those events will be \$5 per vehicle.

To better accommodate visitors doing business on campus, the university is converting a portion of the Administration Building lot to short-term use. That lot will be open by the end of the summer. Next

year, the Student Union lot also will be converted to short-term visitor parking.

A variety of permit options and a validation system will be available to visitors, vendors and others who use the lots infrequently. Those who use the new visitor lot will pay a fee or obtain parking validation.

Students, faculty and staff who park on campus will see few changes under the new system. General permits for students will remain at \$40. General permits will increase to \$60 for faculty and staff. Reserved permits will cost \$110 for students and \$130 for faculty and staff.

Information about specific fees is available through the office of campus safety website at www.boisestate.edu/parking/ or by calling (208) 426-1681. □

FOCUS WRITERS WIN REGIONAL AWARDS

Writers for *FOCUS* magazine won four regional and state awards last spring. The Northwest region of the Council for the Advancement and Support of Education (CASE) awarded a bronze medal in periodical team writing to Sherry Squires, Chris Bouneff and Bob Evancho.

Bouneff also won a bronze for his story about a teenager's battle with cancer in the

spring 1998 issue, and Amy Stahl and Squires won a bronze for their public relations work on the first Gene Harris Jazz Festival.

Bouneff also received an award from the Idaho Press Club for magazine writing. The press club selected *FOCUS* for a third place award in the magazine general excellence category. □

**"NAKED PEOPLE
HAVE LITTLE OR
NO INFLUENCE
IN SOCIETY."**

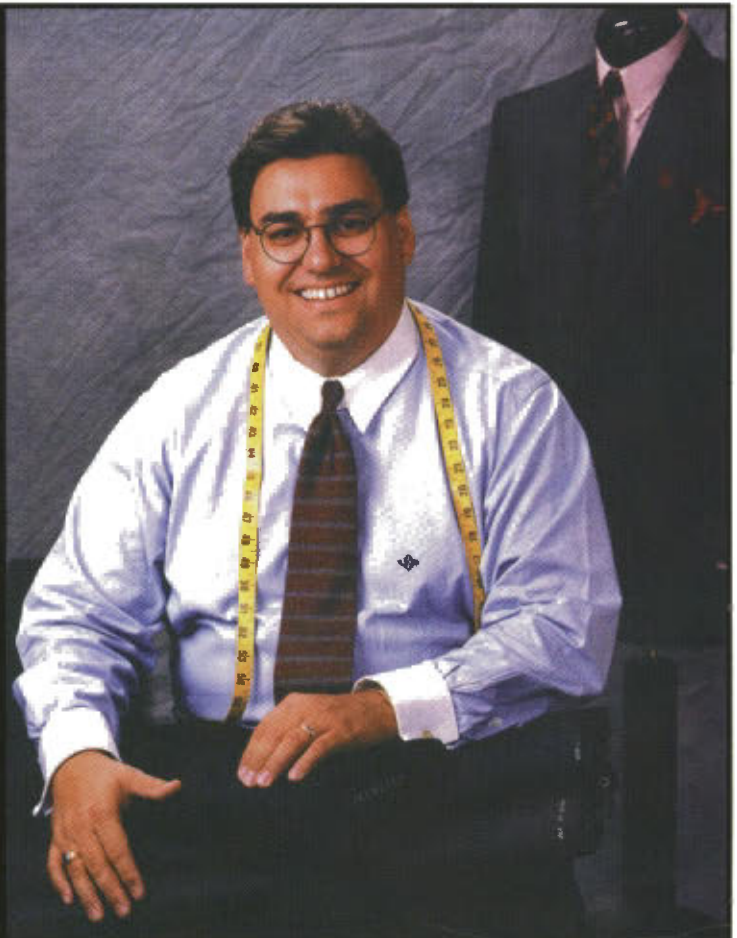
— Mark Twain

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Back to School

Two veteran reporters return to college

By Bob Evancho

Former reporters Quane Kenyon and Vern Nelson still dabble in the journalism field. In June, for example, they both worked for their former employer, The Associated Press, helping with its coverage of the NCAA Track and Field Championships at Boise State.

But these days the two veteran newsmen take on such assignments more for enjoyment than anything else. The pressure is off and the workaday world they once knew — with its long, demanding hours, multiple writing assignments and seemingly endless deadlines — is now a thing of the past. That doesn't mean, however, that Kenyon, 61, and Nelson, 54, have reached a point in their respective lives where they plan to sit back and count the earnings from their 401k's.

The two longtime friends are back in college after extended absences, taking classes at Boise State — albeit with different objectives. While Kenyon, who retired from the AP in 1998 after 42 years in journalism, has reentered academia at a somewhat relaxed pace, Nelson is a full-time graduate student in the midst of a career change from journalism/public relations to education. "Vern is the serious student," says Kenyon while having breakfast with Nelson at a Boise restaurant. "I just play."

Indeed, Nelson is serious about becoming a teacher, a decision he made in 1996 when he enrolled in the College of Education's dual certification/master's program after a 30-year career in journalism and p.r. It included a two-year stint with the *Idaho Statesman* as a sports writer and business editor, part-time work with the AP and 14 years with Morrison-Knudsen's public affairs office, the last five as director of corporate communications.

The transition, says Nelson, was anything but smooth at first. After all, 29 years had passed since he had earned his political science degree from Utah State. Nevertheless, he jumped right in, taking 15 credits of upper-division education courses. "It was a real awakening," says Nelson. "The first test was in my education psychology class. It was the first one I had taken since 1967, and I got a 'D,' the lowest score in the class. Boy, you talk about gut-check time. But I was able to persevere and wound up getting a 'B' in the class."

He received his master's degree two years later and earned acceptance into the College of Education's doctoral program in curriculum and instruction. His goal is to teach journalism at the college level.

For Kenyon, it had been 34 years since he last set foot in a classroom. "When I was going to college in the '60s I remember thinking about how much fun it would be to go to school and just take classes that interest me and not have to worry about grades or family responsibilities," he says. "Now I am doing just that."

Kenyon returned to school in the fall of 1998, taking classes in French and music and a graduate course in public administration. "The two French classes I took were the same two I took 34 years ago," he says. "My grade [in each class] went from a 'C' to an 'A.'"

A 1964 Idaho State University graduate, Kenyon joined the AP's Boise bureau in 1973. Over the next 25 years, he established himself as one of Idaho's most preeminent political reporters and writers.

Kenyon, says Bob Fick, chief correspondent for the AP's Boise office, served as the resident expert on the Legislature and state government — and all the personalities behind the bureaucracy. "Quane knew all the people, the names and what was behind the names, and how they fit in the political scene and the government," Fick says. "You don't work in this building [the Capitol] for two decades and not know the personalities that make the wheels turn around here. He did. When I first came here [in 1983], I relied on him all the time. It's tough to replace someone who has that much background and history."

Nelson also moved to Boise in 1973 to work for the *Statesman*, plying his trade in the same

building as Kenyon. From those days as fellow journalists, a strong friendship formed between the two. Now they are fellow students — as well as fellow heart attack survivors.

Kenyon suffered a heart attack in 1990 and again in 1997. He also ruptured his appendix in 1998, all of which precipitated his retirement. Nelson also was stricken with a heart attack in 1997. Both attribute their health problems in part to the stressfulness of their old jobs.

College life, both have discovered, is more to their liking. And the changes that have taken place since their first go-rounds in the academic environment, they say, are nothing short of phenomenal.

"I am totally impressed how far technology in education has come," says Kenyon. "The availability of CD-ROMs, the modern languages laboratory and French programs on computers make learning much better."

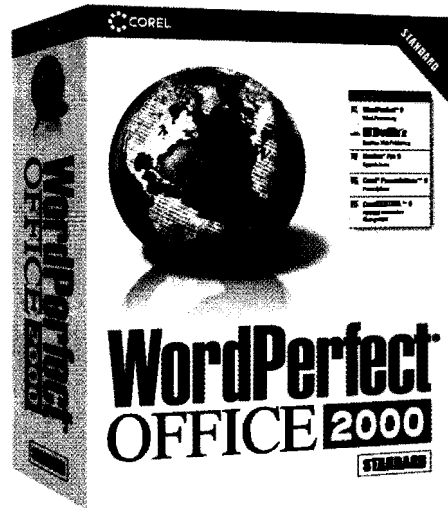
Nelson agrees. "Boise State does a good job integrating technology with the education process," he says. "I was fortunate in that I was able to take the education technology courses and pass the [state] computer competency exam. And for an old manual typewriter guy like me, it wasn't an easy adjustment."

So while Nelson diligently works toward his doctorate, Kenyon leisurely takes classes that interest him. These days they often meet on campus over coffee to discuss the day's classes, politics, Kenyon's grandkids, Bronco football and other subjects that old chums — and fellow students — talk about. □



Kenyon, left, and Nelson still stay involved in journalism, shown here working at the NCAA Track and Field Championships.

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JAZZ FEST

More than 8,000 people participated in the second annual Boise State University Gene Harris Jazz Festival in April. Featured in the Friday concert at The Pavilion was former Boisean Curtis Stigers, far left.

PROGRAM OFFERS TECHNOLOGY TRAINING

By Melanie Threlkeld McConnell

This past school year, students in Heide Fry's first-grade class at Cecil D. Andrus Elementary School in Meridian corresponded with an aerial firefighter by e-mail as he traveled across the southeast United States flying planes that dropped fire retardant on forest fires.

Subjects that were studied: geography, aeronautics, technology and environmental issues. And, Fry adds, "It was a great school-to-work connection because the pilot sent videos of what he actually does. And he communicated with the kids one on one."

Fry came up with the idea while she was a participant in the Train the Trainer program offered by the Educational Technology Outreach Program at Boise State. The two-year, 12-credit program, administered by the College of Education, teaches teachers how to use technology in their classrooms and how to train other teachers in its use.

Fry was one of 16 teachers from the Meridian School District who were honored May 3 for being the first group to complete the master's-level courses and for serving as the program's pioneers.

The practicing teachers attended night classes for two years to complete the program. The teachers in return have been teaching their colleagues how to evaluate educational software programs and to use the technology in their classrooms.

By offering in-depth instruction on how to use the Internet for research projects, databases, spread sheets and other tools in the classroom, the Train the Trainer program allows teachers to customize their

curriculum to their students' needs instead of depending on "canned curriculum," says Carolyn Thoresen, Boise State education professor and director of the Educational Technology Outreach Program.

"The program respects teachers' intelligence and creativity," she says. "They don't have to rely on someone else's curriculum plans. It makes them independent of us."

Fry's link with the pilot is just one example of her creative talents and use of the technology. Her first-graders also have

partnered with a fifth-grade class to design their own Power Point presentations for joint science projects.

"The program has enabled me and the other trainers to be more on the cutting

edge of where we need to be to bring the real world into the classroom," Fry says. "The program and the opportunity to work with other teachers made it possible for us to find a way to bring the technology down to the first-grade level."

Fry agrees with other educators who say there is not enough evidence yet to determine how technology affects learning in the classroom. But, she adds, "It can take even the most ordinary lesson and really capture the students' interest and motivate them. Any teacher would have to agree that's going to make a difference."

The other teachers who graduated from the program are Doreen Atterberry, Philip Choules, Lee Cornell, Steve Curl, Mike Horn, Terri Kawakami, Sally Lambson, Joyce Lopez-DeVinaspre, Missy Nida, Patsy Olson, Beth Richtsmeier, Toni Root, Jerrilene Tucker, Marilyn White and Sandy Wiegiers. □

'The program respects teachers' intelligence and creativity.'

'99 SUMMERFEST CONCERTS IN JULY

Boise State University's SummerFest will celebrate its 10th anniversary in July with three weekends of classical music at the Centennial Amphitheatre along the Boise River.

Boise State music department chairman James Cook will conduct the SummerFest Orchestra July 9-10 for the opening concert titled "Going Mostly for Baroque." Featured artists include dance choreography by Marla Hansen and solo performances by Joseph Baldassarre, guitar, and Brad Peters, trumpet.

Music professor Craig Purdy will direct the orchestra for the second weekend, July 16-17, presenting "A Space Spectacular." The 49-member SummerFest Orchestra reaches for the stars with works by Holst, Strauss, John Williams and others.

The concert series closes July 23-24 with music professor Marcellus Brown conducting a tribute to heroes of the past century. The show will be a celebration of America's rich musical heritage.

Tickets for all performances are available at Select-a-Seat or at the door. Patrons can call (208) 426-1766 to charge tickets by phone or (208) 426-1772 for more information. □

CELEBRATION WINS NATIONAL AWARD

Boise State's annual Martin Luther King Jr./Human Rights Celebration has been judged the best student involvement program in the nation by the Council for the Advancement and Support of Education (CASE).

CASE sponsors its Circle of Excellence Awards competition to honor the best public relations, fund-raising and alumni programs among its 1,200 members.

The gold medal award will be presented at CASE's national convention this month.

Each January for the past 10 years Boise State students have organized a weeklong series of lectures, workshops, cultural activities and other events to celebrate diversity and human rights.

CASE wrote: "The judges were struck by the sincerity, sensitivity and honesty with which the issue of human rights was approached."

The judges also noted the "high profile which the celebration received in the media and the community, the amount of organization carried out by the students and the fact that the events are funded through the students' own fund-raising efforts. This is a stellar example of positive change through education." □

BSU TRACK ATHLETES EXCEL AT NCAA's

Another large turnout of track fans and a strong showing by host Boise State's student-athletes highlighted the 1999 NCAA Track and Field Championships in June.

Held in Bronco Stadium, the four-day event drew 26,597 spectators despite cold, rainy weather the first two days. Boise State set the all-time attendance record of 34,816 when it hosted the event in 1994. The 1999 attendance mark was still among the top five in the meet's history.

Led by sprinter Corey Nelson, Boise State athletes earned four All-America spots at the meet. Nelson was a double All-American with a fourth-place finish in the 200-meter dash (20.57) and a seventh-place finish in the 400 (46.12).

Travis Armstrong in the men's 3,000-meter steeplechase (seventh place at 8:52.02) and Leslie Price in the women's high jump (tied for sixth at 5-11 1/4) also earned All-America honors.

Bronco athletes Mark Hoxmeier in the shot put and Melinda Campbell in the 5,000-meter run also competed in the finals.

In other spring sports news, Boise State finished a close second to Pacific in the inaugural Big West Commissioner's Cup competition, which goes to the member institution with the best overall results in the conference's 18 sponsored sports championships.

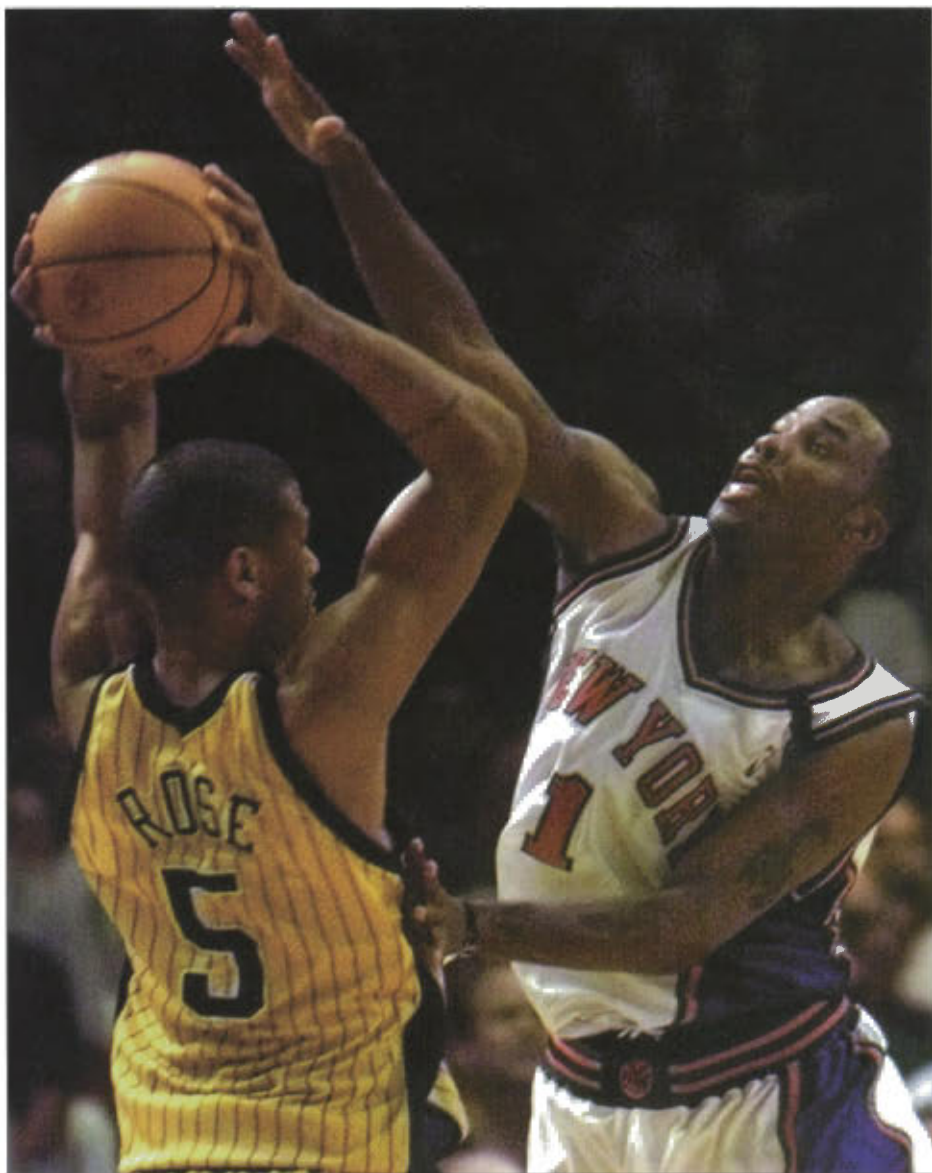
Pacific competes in 12 sports and compiled 620 total points for a 51.7 per sport average. Boise State competed for 14 titles and finished with 720 points for an average of 51.4.

Long Beach State placed third, Nevada fourth and Utah State fifth.

The Broncos claimed championships in women's gymnastics and men's tennis and added top four finishes in men's basketball, men's and women's cross country, men's and women's golf and men's track and field.

Finally, Max Corbet, assistant athletic director for media relations, reached the pinnacle of his commitment to the board of directors for the College Sports Information Directors of America when he took over as the association's president in July.

Following his one-year term as president, Corbet, who joined the athletic department in 1986, will spend three more years on the board as a past president. □



Former Bronco basketball player Chris Childs was in the national spotlight during the NBA Finals as a member of the surprising New York Knicks, who posted upset series wins against Miami and Indiana in the Eastern Conference playoffs. Childs, the first Bronco to play in the NBA Finals, is shown above defending the Pacers' Jalen Rose during Game 4 of the Eastern Conference Finals. Childs' tough defense and court leadership were key to the Knicks' surprising postseason run, which culminated in the Finals against San Antonio. At Boise State, Childs was a four-year starter and 1989 Big Sky Conference Player of the Year. In 1988, he helped lead the Broncos to a berth in the NCAA tournament.

TRAUTMAN NAMED TO GRID HALL OF FAME

Former Bronco football player Randy Trautman has been selected as the first player from Idaho to be inducted into the College Football Hall of Fame in South Bend, Ind.

A defensive tackle during the 1978-81 seasons, Trautman earned All-America honors in 1980-81 from The Associated

Press and the American Football Coaches Association. A member of the Broncos' 1980 national championship team, he was drafted by the Washington Redskins and played in the Canadian Football League for the Calgary Stampeders from 1982-85.

A Caldwell native, he currently is a contractor living in Boise. □

The Zen of Adrenaline

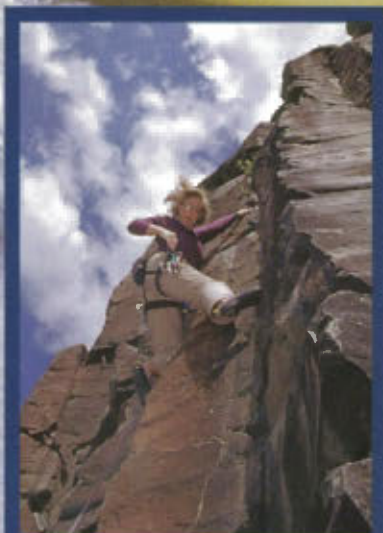
Outdoor adventure sports provide challenge, fun — and a definite rush

By Janelle Brown

Tracy Goff reaches out a chalked hand and finds salvation in a small crack, just wide enough to jam her fingers into. Her heart pounds as she slowly pulls herself up, using her feet to push out from the rock as she makes the difficult move.

If she slips now, Goff knows she'll plummet at least 15 feet through empty air before the rope attached to her harness tightens and her belayer can check her free fall.

Three hundred feet below, the Boise River lazies toward Diversion Dam. A prairie falcon soars overhead. The pungent



Tracy Goff tackles a route on the Black Cliffs east of Boise.



*John Edmiston feels the adrenaline rush
of big water.*

Glenn Oakley photo.

scent of sage fills the air. Goff reaches a narrow ledge and takes it all in. She'd rather be here, halfway up a sheer cliff, than anywhere else.

"I'm a total adrenaline junkie," says Goff, 38, a '91 Boise State graduate in psychology who works with at-risk youth, runs a local climbing gym and teaches her sport at the university. "I love doing this."

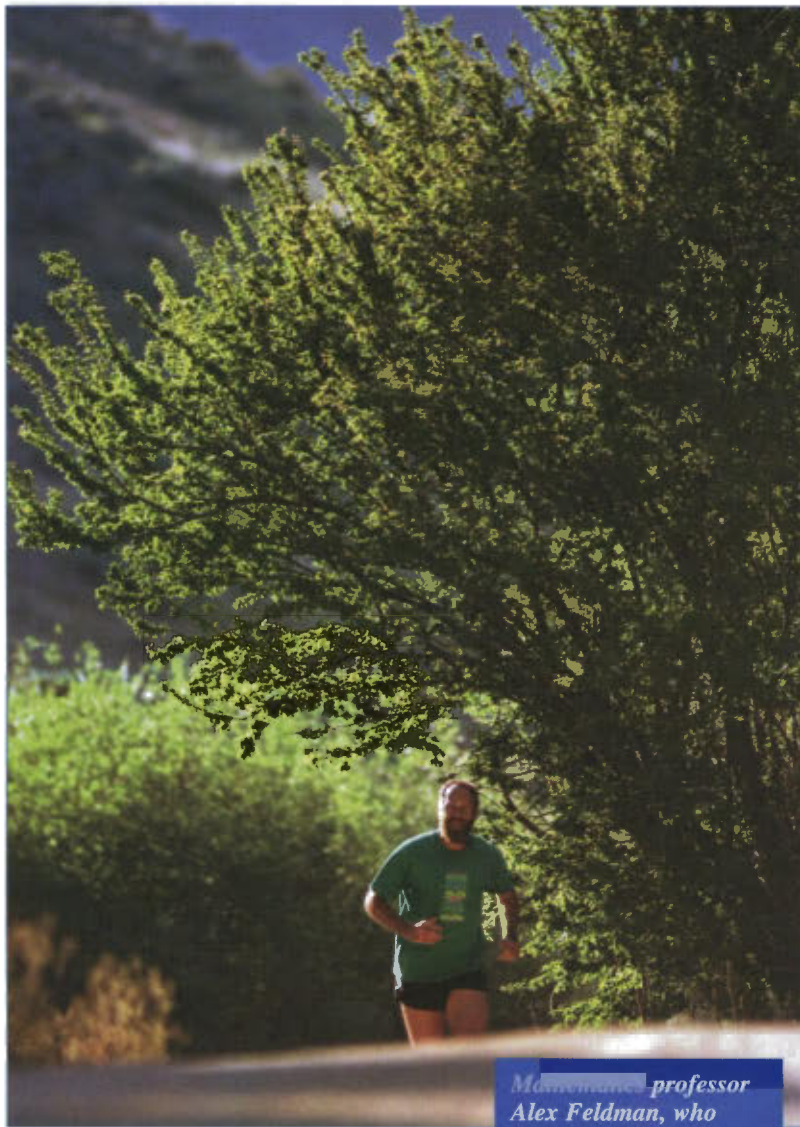
For Goff, climbing is more than recreation. It is a way to explore her life on many levels — physical, emotional and spiritual. "It's very much a mental game," she says. "You have to be very focused or you'll fall."

Then there's the thrill. Scale a precipice, paddle a monster rapid, survive a gnarly bicycle trail, run for 100 miles, ski an avalanche chute, or pursue any one of a limitless number of passions, and you'll discover something that at its core is indescribable, say Goff and others who have done just that. Once you feel the rush, chances are you'll come back for more.

Outdoor adventure sports were once the domain of the gonzo elite, but that's no longer the case. They're booming in Boise and across the nation. According to a recent national survey, more than 28 million Americans own mountain bikes, making it the fastest growing outdoor sport of the 1990s.

The advent of climbing gyms is drawing thousands more to go vertical, according to industry reports, while user-friendly designs for kayaks, backcountry skis and other gear are luring new customers to try these sports.

The Boise National Forest also has seen increased use by adventure seekers. While officials caution that surveys only provide rough estimates, they do show definite trends. For example, river runners jumped from 9,900 in 1991 to 35,900 in 1997, and mountain biking and backcountry skiing also have increased. Mountain bicycle use is so heavy on the Lower Halls Gulch trail north of Boise that one-way traffic and other restrictions have been proposed. And at the City of Rocks National Reserve, a popular climbing area near Burley, visits



CHUCK SCHERER PHOTO

Maintenance professor Alex Feldman, who competes in "ultra-marathons," trains on the Boise Greenbelt.

have jumped from 20,000 in 1988 to 85,000 today.

Boise's strong economy and population growth are undoubtedly contributing to the increases. But there may also be other factors at play, say some experts. As the Treasure Valley becomes more urbanized, it may become more important to find ways to escape. Our fast-paced, technology-driven lifestyles also may push us to seek recreation that is highly stimulating. And some pursuits may appear less intimidating as they become more popular, encouraging even more of us to give them a try.

"Overall, there's definitely a lack of physical challenge in everyday life," observes Ron Pfeiffer, a Boise State kinesiology professor and mountain bicyclist who has competed in national and international competitions. "These sports help fill that void."

Risk-taking is one way of dealing with the stresses of modern life, says Boise State kinesiology professor Linda Petlichkoff, who specializes in sports psychology. "It

allows you to master the unthinkable," she says.

Confront danger, and your body has a physiological response. Your overall mental awareness increases, and so does your strength. As hormones released by the adrenal glands flow through your bloodstream, you're calm, focused, ready for action. In the midst of the so-called adrenaline rush, anything seems possible.

"It's addictive," says kayaker John Edmiston, 33, a '96 Boise State graduate in accounting, of the rush he feels after he runs the North Fork of the Payette, one of the most difficult rivers in North America. "You feel as big as a mountain. You feel unstoppable."

Capsize on the North Fork, and you'll find yourself pummeled by tons of rushing water, gasping for air and fighting for your life, says Edmiston, the food and beverage controller for Bogus Basin Ski Area who also works at Idaho River Sports in the summer. He's had a few "scary swims," but they haven't kept him from pushing the limits.

"I've always wanted to do difficult things," says Edmiston. "You can find

total peace in total chaos. There's simply nothing else like it."

Edmiston has built his life around kayaking and snowboarding. But those with limited time for adventure are no less passionate about their sports. The reason we get hooked is straightforward enough, says Boise State psychology professor Rob Turrissi, himself an avid mountain bicyclist and skier.

"It's simple conditioning," Turrissi explains. "You pair an action and an emotional state. If it's positive, you'll do it again."

Turrissi, 38, loves to bomb trails on his bicycle, wearing neoprene knee guards, a helmet and a can-do attitude as protection. He finds even bigger thrills in skiing terrain so steep you fall through empty air between turns.

"I'm an extremely competitive person. I work hard, and I play hard. I get a thrill in doing it right," he says. Tackling new chal-

Nature's Freedom Comes With a Price

By Chris Bouneff

I'm standing chest deep in the YMCA pool. It's hot outside, but the water is cold. And a woman nicknamed Smiley, without a smile on her face and warm in a wet suit, tells me to get into the kayak. The problem, at least from my perspective, is that the boat is upside-down in the pool.

After taxing Smiley's patience, I decipher her instructions on entering the boat. I sink into the water facing the back of the kayak, somersault and slide my legs in. Once seated, I tap the bottom of the boat, the signal for Smiley to flip the kayak and expose my lungs to air.

I've taken an important first step, she says, because if I know how to get into the kayak, I can exit when it rolls. This wet introduction also is important because it gives me, a beginner whose idea of the great outdoors is my lawn after two weeks without a mow, a taste of the sport before I commit my time and energy.

And my money. Yes, it takes greenbacks before you can enjoy nature's greenery, especially with two of today's more popular outdoor activities — kayaking and mountain biking.

Experts in each sport advise novices to test the waters and climb the hills before loosening purse strings. K.C. Smith, who works at Idaho River Sports, often recommends that beginners try a Y session or pay for formal lessons to learn whether kayaking, and buying a kayak, is for them.

"Some people find out it's not what they expected," Smith says. "Others try it and want to drop a lot of money right away because they know they want to do it."

And drop a lot of money isn't an exaggeration, especially if you buy new equipment. Smith runs through just the basic supplies: new boat \$900 or so, spray skirt \$100, paddle between \$100 and \$200, helmet \$100, float bags \$54, life jacket \$75. By the time she finishes with the essential supplies, the tally stands at about \$1,400. And that's without comfort items such as a dry top, skull cap or wet suit that pushes the total to about \$1,800.

Then you need lessons, an essential, that cost around \$175 for two days of introductory schooling, says Kenneth Long, an instructor with Cascade Kayak School and a Boise State student during lulls between clinics and kayak competitions.

Because, in the pool it's OK to possess little control of your boat. But on the open water, even in calm river water, you need to know certain paddle strokes, Long says, and moves with insider names such as ferrying, eddy turns and peel outs.

Mountain biking is on a different plane in one way — you don't need expert instruction to tackle the sport. I didn't need anyone to tell me how to get on a bike for my only off-road excursion two years ago when several more experienced riders took me on a short jaunt, although I did learn one unique element of mountain biking.

We hit a major hill and had to carry our bikes as we climbed. I figured that something was wrong with the path we took because I assumed the bike was supposed to carry me. But, as I discovered, sometimes you have to climb a hill on foot before you barrel down it faster than your life can flash before you.

Though you don't need an expert to risk injury in this manner, an expert does help when buying equipment, which, like kayaking, also is expensive.



CHUCK SCHERER PHOTO

FOCUS writer Chris Bouneff, right, takes kayak lessons before pulling out his checkbook to buy equipment.

So it's best to turn to someone such as Chris Haunold, who co-owns Idaho Mountain Touring with his wife, Jill, a Boise State graduate enrolled in the doctorate of curriculum and instruction program.

If you're a cheapskate, like myself, your eye goes directly to the \$300 bikes. But Haunold will give you the standard advice: "You have to buy a bicycle for the hardest use that you anticipate for it."

Even if you ride the Greenbelt 95 percent of the time, if you take your cheap bike down a rutted hill just once, you'll damage

the bike, he says. With that in mind, expect to spend about \$600 or more for the right bike. Add the necessary equipment — helmet, gloves, emergency repair supplies and special shorts that ensure blister-free thighs — and you'll be out about \$750 or more.

For the more adventurous of wallet, you can buy a bike with front and rear suspension with a lighter frame and better components for around \$1,500. And for the person who wants everything, Haunold shows me a titanium frame with top-of-the-line components that will only set you back \$4,000 — more than four times the cost of my first car.

Comfort and quality components are the most important factors, Haunold says, and cheap bikes aren't comfortable and don't have quality parts.

But if you're willing to spend a bit more, you can have a bike that will do the job. Biking should be fun, he says, and with a quality bike "it will be fun. It's a toy. It should be fun, and it should give you pleasure."

As for novices taking up either sport, you probably won't find me among them.

I'm a city kid, and if it doesn't involve a surface covered in cement, it's not my kind of sport. And if I ever need a jolt of adrenaline, I'll turn to an activity other than rolling in whitewater or tumbling from a bicycle.

I'll head to the basketball courts in my hometown of Portland. I know several parks where games occasionally end in an argument and someone saying, "I'm going to get my cousin," after which everyone scatters before we find out what this cousin will do. Now, that's my kind of rush. □

lenges also makes you a more interesting individual, Turrisi believes. "It allows you to be good at more than one thing."

The high-octane activities have other carryovers, too. Boise State chemistry professor Dale Russell, 52, says that climbing mountains has given her insights into how to deal with the stress of multiple projects and looming deadlines.

"In climbing you learn to move one step at a time. You don't stress over every detail, you ask, 'Am I OK where I'm at?' And then you make the next logical move," says Russell, who has bagged peaks in the North Cascades, the Canadian Rockies and the Tetons.

Russell says climbing has taught her that what you see from the ground isn't always there when you get closer. "You need the wisdom to know when to back off and change plans," she says.

Fear has also been a teacher. "I've been so scared I've wanted to crumple, to just wait for the helicopter to come and rescue me," Russell says. "It's mental discipline. You take a deep breath, and then you make the next move."

Adventure sports can also be a path to making life changes, from losing weight to overcoming phobias, say others. When Boise State mathematics professor Alex Feldman, now 42, took up running about six years ago, he was 50 pounds overweight. He shed the excess pounds and now enters ultramarathons, grueling races of 50 to 100 miles that can take 24 hours or more to complete.

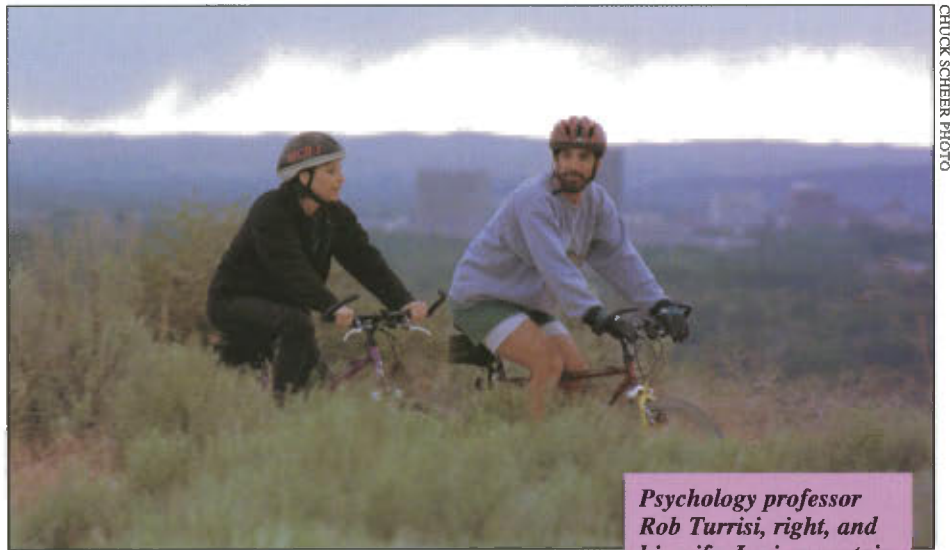
Feldman says he didn't take up running with the goal of entering ultra races, but he got hooked after competing in shorter races that seemed to end too soon. He says he enjoys the scenery of long-distance races and the physical and mental challenges they provide.

"It's not as difficult as you might think," says Feldman. "You walk up hills. You talk to other people along the way."

A sign on Feldman's office door at Boise State reads: "The pain is inevitable, the suffering is optional," a sentiment that could apply as easily to learning math as running ultramarathons. Feldman says he doesn't suffer in a race because he knows what to expect and works through the pain.

"There's an aspect of gratification here you don't get with math research, where you can go for months without a breakthrough," says Feldman, who runs about 120 miles each week. "Running gives me more energy to go about the day's work."

A fear of heights drove David Duro, 36, an '86 Boise State graduate in economics, to take up climbing. "You gain inner strength when you face an obstacle and overcome it," says Duro, executive director



CHUCK SCHEER PHOTO

Psychology professor Rob Turrisi, right, and his wife, Lori, mountain bike in the Foothills near Boise.

of the downtown family YMCA. "It's a sense of accomplishment."

Duro says he hasn't completely lost his fear of heights, but he doesn't let it stop him. And he sees similar life-skill lessons being learned by at-risk youth who tackle the Y's climbing wall. "These kids are pumped when they achieve their goal," says Duro. "The experience is transferrable to other areas of their lives."

Many studies have documented the links between sports, including adventure sports, and positive attitudes. We perform our best, says Petlichkoff, when we have sufficient challenge to feel motivated but not so

'You can find total peace in total chaos. There's simply nothing else like it.'

much that we're panicked.

But the amount of challenge individuals thrive on varies widely, adds Werner Hoeger, a Boise State kinesiology professor, fitness author and lifelong athlete. "I personally think there are inherited characteristics that make some people inclined to seek thrills," he says.

Hoeger, 45, says he definitely puts himself, and his family, in the thrill-seeking category. A former gymnast and marathon runner, Hoeger and his son Christopher, 14, are now training for the luge, traveling to Park City, Utah, and other locations for clinics and races. Hoeger's goal is to be associated in an official capacity with luge in the 2002 Winter Olympic Games. While it's still too early for definite plans, he dreams of competing for his native Venezuela in the event.

"I like the speed. It is definitely an adrenaline rush. You're going 60-70 mph. It's the greatest feeling to cross the finish line," says Hoeger.

Hoeger smashed an ankle early on when he slammed into a wall at a training clinic. He was back on the ice as soon as he got the doctor's OK, and 10 days later he placed 13th in the U.S. Masters Nationals in luge.

"I enjoy the challenge. I've competed my whole life, and I hope to continue until I'm 80 or 90," Hoeger says.

But to spend a lifetime pursuing adventure sports may require some flexibility – and constraint. The line between a positive and negative addiction to an adrenaline rush can be razor thin.

"If you couldn't do this sport for 24-36 hours, how would you feel?" Petlichkoff asks. "If you're unnerved, jittery, not focused, you're probably on the road to a negative addiction."

Chronic injuries, the inability to maintain a job or a household or a loss of relationships may also signal that the pursuit of an adventure sport has gotten out of hand. So is losing interest in everything else but finding the next big rush.

Goff's academic background also has given her some insights into why adventure sports are so alluring. "In psychology we talk about 'peak experiences.' I've had a couple of them looking back down a climb and going, 'Wow, I did that,'" she says.

Still, Goff says she strives to keep her passion in perspective. She can get as much thrill out of teaching others to climb as doing it herself. "At one point in my life I was depressed. Rock climbing got me out of it," she says. "I'll never get tired of doing this." □

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PHONATHON '99



Dude!

Join the Rebellion!

By Bob Evancho

The shirtless young man with the earring and tattoos stopped, tucked his skateboard under his arm and gave an incredulous look — like he had been just asked the dumbest question he had ever heard. Standing in a Boise park, he had just finished performing a series of acrobatic tricks and flips with his board.

Now he sized up the middle-aged man who had just asked him why he preferred skateboarding to a more traditional pastime like, say, baseball.

“Dude!” came the response. “You gotta be kiddin’! Baseball is, like, *so lame!*”

He may not have been the most eloquent spokesman for his generation, but the young man’s reply indeed represents an anti-establishment attitude among many Gen Xers who have embraced the so-called “extreme sports” — a variety of outdoor activities that provide not only heart-stopping excitement but also the image of unfettered rebellion.

From downhill mountain bikers to

snowboarders, from sky surfers to vertical skateboarders and rock climbers, many of these extreme athletes are satisfying their need for excitement with their high-risk passions while thumbing their noses at America’s more conventional athletic endeavors.

Boise State psychologist Jim Nicholson, who has done research and written articles on risk activities from a psychological perspective, says that outrageous behavior and a hunger for thrills among young



RYAN EALING PHOTO

Corey Barton takes extreme sports to the extreme with his sky surfing.

than it was decades ago. "With this steady diet of high-violence and high-action films, the thrill-seeking threshold is higher; therefore it takes more stimulation to produce that sense of euphoria found in extreme sports," he says.

As Nicholson observes, death-defying acts and high-risk adventures are nothing new. But there does seem to be a dual commonality among the extreme athletes interviewed for this article: the need to test themselves and push their limits individually and a growing disenchantment with the widely accepted "the-team-comes-first" ethos so entrenched in traditional American sports.

For many of this new breed of young athlete, BMX stunt bikes and in-line skates have replaced baseball gloves and footballs. With any athletic endeavor, there is a certain degree of danger, but it's apparent that these new sports have upped the ante.

To be sure, the danger in extreme sports is very real, but the opportunity to momentarily live on the edge — and to do it solo — seems to be too powerful a lure for these young daredevils.

"The individual challenge is what I enjoy; you're pushing yourself," says Krisjan Hiner, president of Boise State's Snowboard Club.

A junior majoring in English/communication, Hiner, 21, says he "never had a real good experience with team sports. They're too political." Instead, he learned to skateboard and surf at an early age while growing up in San Diego. When he moved to Idaho, it seemed like a natural progression to add snowboarding to his list of extreme pastimes.

Hiner's perspective is similar to that of Boise State sophomore Casey Butz, vice president of Boise State's Kayak Club. "It's not that I dislike football and all that, I just never quite fit into that crowd," says the 21-year-old pre-architecture major from Lancaster, Pa. "When you play a team sport it's all for the team. There's no individuality. For me, kayaking offers more of the individual experience that I prefer."

Meridian resident Corey Barton also eschews traditional games for something a

little more extreme — like jumping out of an airplane at 10,000 feet with a 30-inch graphite board strapped to his feet. "Man, just talking about sky surfing gets me excited!" says the 32-year-old home builder. "The sensation is hard to explain. It's such an incredible challenge."

Barton got into skydiving two years ago and began sky surfing a year later after watching the sport on ESPN2's coverage of last year's X Games.

"I don't think I can compare it to anything else. When you're literally flying at 120-160 mph standing atop a board everything is happening so fast, you're not sure if your mind is working correctly. The sheer speed is what really gets to me. Obviously, it's the individual challenge that makes it so appealing."

'The adrenaline rush is a powerful reinforcement for many. These extreme sports often take the participants away from what is boring and mundane.'

While providing adrenaline rushes for those in need, these sports don't come cheap, which has created a marriage that Boise State kinesiology professor Ron Pfeiffer views with a certain cynicism. Extreme sports, he says, tend to uphold this image of youthful rebellion and non-conformity, which makes corporate America's involvement in enhancing

that image seem just a bit ironic.

Pfeiffer, a mountain bicyclist who has competed in national and international competitions, finds it interesting that while extreme sports project a picture of counterculture lifestyles and escapism, commercials by the makers of Mountain Dew and other products spend millions to shamelessly pander to Gen X consumers.

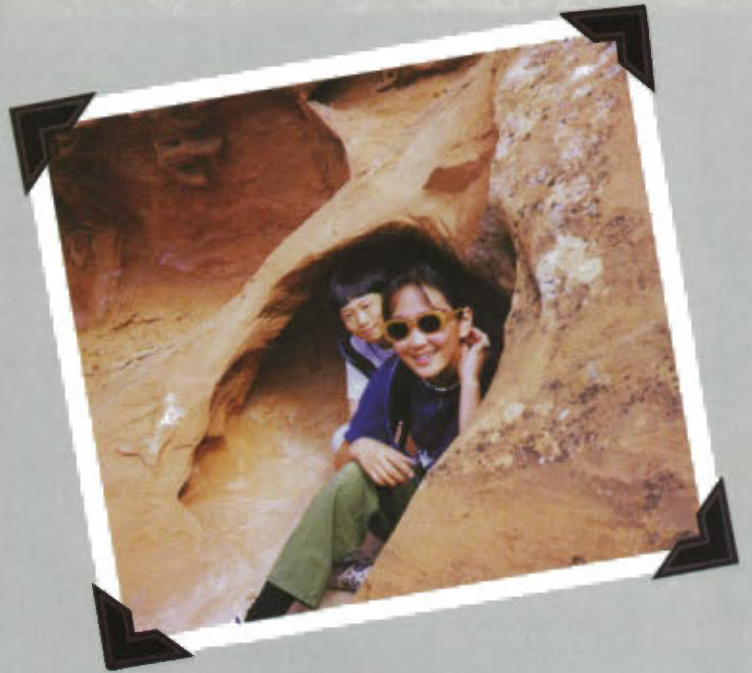
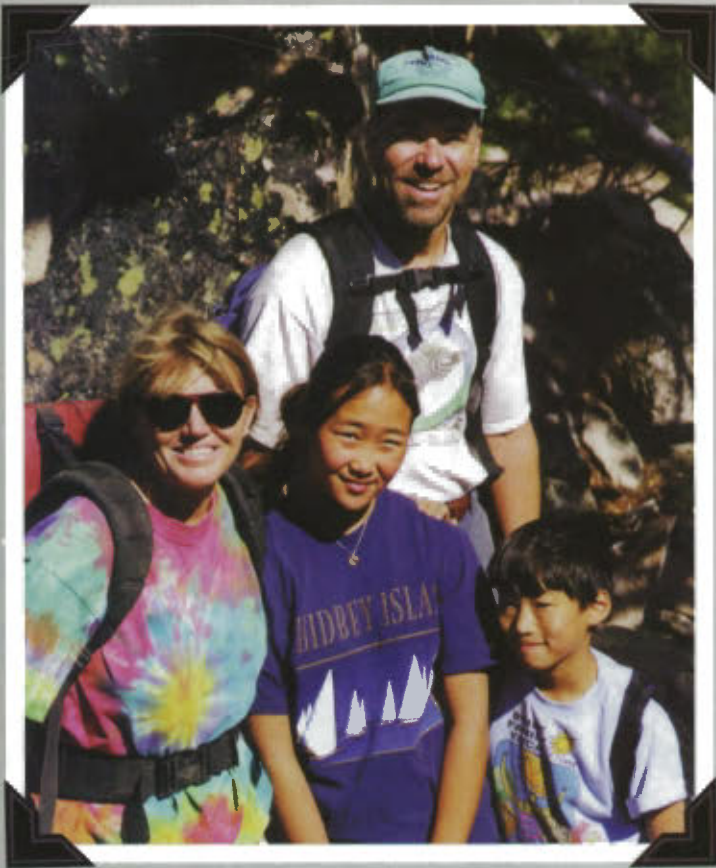
"Sure, there is an anti-establishment element in these sports, so I find it somewhat paradoxical when you look at all the commercials and media hype that go with them," Pfeiffer comments.

Even so, it seems unlikely that the thrill seekers among today's Gen Xers are going to give up their skateboards, mountain bikes and kayaks anytime soon. "The adrenaline rush is a powerful reinforcement for many," says Nicholson. "These extreme sports often take [the participants] away from what is boring and mundane."

"Besides, they'll just invent new ways to get their thrills." □

Americans is a trait that has been around a long time. "There are similarities [among generations] within the anti-society realm, and I guess you could include thrill seeking in that," he says. "But we had people going over Niagara Falls probably 200 years ago, and Lewis and Clark took huge physical risks."

Because of the influence of television, video games and other technologies, Nicholson suggests that contemporary society's "activation level" is higher today



Adventure,

By Janelle Brown

**Taking kids
on outdoor
expeditions isn't
always easy,
but the payoffs are
big.**

Even before the thunderstorm hit and my son fell in a killer mudhole, our family outing was hardly serene. Then again, I'm not sure any adventure with kids in tow is ever more than a stagger from disaster.

We were riding our mountain bikes on one of the fabled slickrock trails near Moab, Utah. The day started out clear and bright, both in terms of the weather and my children's moods. Then things abruptly changed.

My son skidded on loose scabble and skinned both knees. He never really recovered. My daughter complained that tiny bugs called "no-see-ums" were tormenting her. She demanded we turn around at once. My husband and I looked at the map, looked at the sandstone pinnacle in the distance, and realized that somewhere we'd taken a very wrong turn. Then lightning struck nearby.

We huddled beneath an overhang as mayhem exploded above us and rain splattered the red sand. Every crack of thunder drew us closer, until we resembled a family of nervous sardines. My daughter found the sandwiches and gorp. We munched

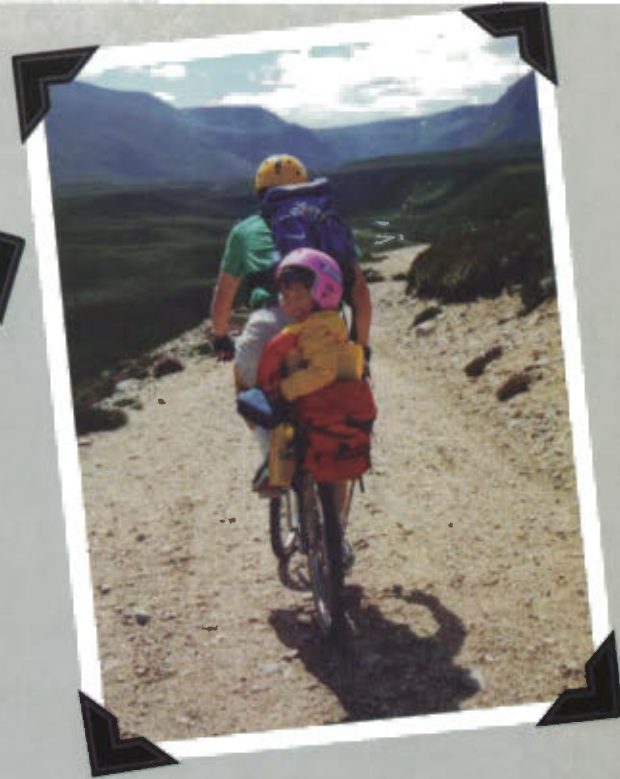
silently and watched the storm rage.

It didn't last long. Moments later the sun blasted through and the ground started to steam. We emerged from our shelter and gasped in surprise.

Water was pouring over the sandstone cliffs, cascading a thousand feet to the wash below. It looked like a scene from Kauai's Na Pali coast, etched in red stone instead of verdant green. We hooted and hugged each other, not quite believing it was real. The skinned knees, the bug bites, the morning's irritations were forgotten. A desert waterfall had washed them all away.

Moments like these are the reason I take my children on outdoor adventures, despite the difficulties our trips often entail. They bring us closer together and offer us chances to connect in ways that simply don't exist in our busy workaday world.

Over the years, I've taken my kids on many expeditions. When they were 3 and 5, I camped alone with them for three weeks in the desert Southwest, exploring arroyos and washes and making endless castles in the sand. This past winter, our entire fami-



Family Style

Janelle Brown, husband Carl Hoerger and their children, Kelly and Alex, have learned from each other during their adventures in places like Idaho's Sawtooth Mountains, Utah's Arches National Park and Scotland's Cairngorm Mountains.

ly skied 8 miles into a yurt in the Sawtooths, where my kids, now 12 and 14, excavated elaborate snow caves and skied powder. We've dog sledded, backpacked, mountain climbed, bicycled and drifted down rivers, taking harder trips as their endurance and competence increased.

It's never been simple or stress-free, but then going to Disney World isn't a piece of cake either, I'm told. We've forgotten gear, gotten lost (briefly) and had major squabbles over some pretty stupid things. We've bailed out when things got too hard or dangerous. But we've also had some incredible times.

My kids have taught me to slow down, to appreciate the ground at my feet instead of yearning for the summit in the distance. They've taught me it's OK to weep when you're tired, to exult when you're happy, to refuse bad food even when that's all there is.

My kids have convinced me that bribes (in the form of M&Ms at every switchback) definitely have their place and that big questions, like what color are shadows or why does the wind sing, can have many answers. They've demonstrated that bad hygiene isn't fatal, at least right away.

My son and daughter have climbed precipices and challenged me to think about how much risk I'm willing to accept on their behalf. They've made dollhouses out of sticks and rocks and reminded me of the power of creative play. They've seen images in the clouds I couldn't and helped me understand that none of us views this world in exactly the same way.

One spring, we were hiking in southern Utah when my kids spied the same cool-looking rock. They both immediately claimed it. Foolishly, I got involved, and their small argument escalated into a major battle. I finally confiscated the rock. Today, it sits on my kitchen windowsill, a reminder to let my children solve their own conflicts.

Stories like that one still make us laugh — and pick up the argument again. But perhaps someday we'll look back on these family adventures and see them through a different light. We'll wonder why we did so much, or so little. We'll mourn that we can't go back.

My kids are growing up fast. They're charting their own adventures now, including ones that don't include me. While that's

mostly OK, it makes me a little frantic. I want to hang on to every moment I can.

But I don't think about that when I'm following my kids down a rocky bike trail or up a steep mountain. I don't think about much at all, except how good it all feels. It's after I get home, unpack the car, head back to work, that I feel a foreshadowing of loss.

Our adventure in Moab didn't end with the thunderstorm. We still had the small matter of getting back to civilization. We headed down a waterfall-laced canyon, avoiding the narrow draws where we could be trapped by flash floods. By the time we hit a slippery jeep road, we were soaked. Surprisingly, we were also in extremely good moods.

My son saw a huge mud puddle and pedaled straight for it. He hit hard, catapulted over the handlebars and vanished into 3 feet of thick goo. Moments later he emerged, covered with mud, laughing so hard he could barely breathe.

We joined in, laughing at ourselves, the situation, the joy of simply being. We didn't stop for a very long time. □



DOLPH BEERICKS/STUDIO

COMPASSION DRIVES SKORO'S ECONOMICS

By Chris Bouneff

Economics professor Chuck Skoro was working with dropouts in a poverty program after he graduated from Columbia University in 1969 when he asked himself a key question: Why had those in the program done so poorly in life while others did so well?

It was a question of conscience that led Skoro to a career as an economist, but with a twist. Rather than coldly recite economic numbers, he wanted to help people understand how they fit into the economy so they could improve their standard of living.

And that desire led him to his most recent research project — working with the Northwest Policy Center to analyze whether prosperous times in Idaho have translated into more jobs that pay a living wage.

The answer? No, or so concludes a detailed study from the center that suggests workers in Idaho have a hard time finding jobs that pay enough to live on.

The study looked at basic living costs and job creation in 1996, the most recent year for which complete data are available. Skoro, who helped develop the analysis for the Idaho portion of the study, says the report is an early attempt to look beyond raw job numbers to whether jobs pay enough for workers to meet basic needs with room for some savings.

Researchers found plenty of jobs being created, as highlighted by Idaho's low unemployment rate. But many of the new jobs don't pay enough for a family or even a single adult to cover the costs of living.

For example, researchers studied the cost of food, housing, transportation, health care, taxes and moderate savings along with several other expenses. Based on the budget developed for Idaho, a single adult needed to make \$9.22 an hour, or \$19,168 per year, to earn what Skoro considers a living wage.

In comparison, a two-parent family with two children and one working parent had to make \$12.51 an hour, or \$26,024 annually. If both parents worked, the family needed \$16.36 an hour combined, or \$34,032 a year.

In 1996, Idaho had about 330,000 working-age households. But the state also had fewer than 275,000 jobs that could support

Finding a job that pays the bills is tough even during good times, Skoro's research found.

a single adult and only 110,000 jobs that paid enough for a single parent with two children.

And nearly half of all job openings paid less than \$9.22 an hour, an indication that opportunities for advancement are scarce.

The study isn't perfect, Skoro says, but it unveils new revelations about job creation and the economy.

"When we just ask if the economy is turning out jobs, that means we accept any kind of job as a victory regardless of how little it pays," he says.

Discovering and understanding real-world numbers such as the living wage contribute to Skoro's passion for economics. Economists, he says, should explain economic factors in context so people see what barriers hold some back and what it takes to be successful.

But for decades, economists have failed to provide such answers, Skoro says, instead adopting a puritanical view of the economy. "Economists devoted a lot of time explaining why it is that the rich and powerful ought to be rich and powerful because it's their virtue to be made that way."

Since joining Boise State in 1982 after several years at Rutgers, Skoro has worked to reveal where the economy failed people such as the high school dropouts he worked with.

And his education continues as he works toward a master's in pastoral ministry from Loyola University — another degree that he says will add to his understanding of the economy. "In my study of economics," Skoro says, "I've been wanting to dig deeper into what the real questions are, and I saw this as a way to do that." Real questions of faith, compassion and ethics that aren't found in lessons about supply and demand.

Asking what constitutes a living wage is among those questions as Skoro works to shift the conversation about the economy to a deeper examination of how society can improve living standards.

High school counselors already use the living wage study to show students on the verge of dropping out that it takes more than a minimum-wage job, in fact much more, to secure a prosperous future.

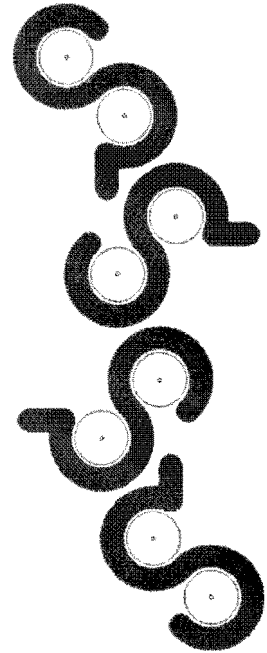
Once Skoro completes his master's degree, he plans to conduct more research like the living wage study as he attempts to educate businesses, students and laborers and, possibly, help bring about social changes.

"I don't think the answers are in radical new laws," Skoro says, "but they may be in education — the education of businesses and the education of individual workers about what type of training and education it takes to get by in this world." □

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LeMASTER'S JOURNAL KEEPS CHEMISTRY EDUCATORS CURRENT

By Janelle Brown

Boise State chemistry professor Clifford LeMaster doesn't have anything against conventional trade journals, the kind with a technical bent that usually arrive by bulk mail.

They've just got one big four-letter problem, he says. They're often S-L-O-W getting out relevant information to those who need it most — the busy professionals in the field.

"Production and printing take time. So do mailings. There can be a significant delay between when an article is accepted and when it's finally published," says LeMaster, who once waited two years for his article to appear in a chemistry journal, a lag that considerably lessened its impact.

LeMaster has tackled the issue head-on. He is the founder and editor of *The Chemical Educator*, a bimonthly online journal that is published electronically by Springer-Verlag of New York.

The journal, now 3 years old, provides



New technology allows LeMaster "to get information out quickly."

practical information to chemistry educators and an online forum for ongoing discussions.

The journal's more than 8,500 institutional and individual subscribers and registered guests span the globe — from China, Russia, Brazil, Australia and Israel to much of Europe and North America.

The journal exploits the strengths of the

Internet, providing fast access to articles and supplemental material, as well as full search capabilities to help readers access related information, LeMaster explains. Video clips, animation, full-color graphics, student handouts and other support materials enhance the presentations.

With the click of a mouse, readers can call up articles from current or past issues.

And the cost is reasonable — a university or other institution pays only \$110 for all its employees to receive a year's subscription.

A web site at www3.springer-ny.com/chedr also includes sample articles and extensive

information.

LeMaster, who has a Ph.D. from the University of California at Davis and has taught at Boise State since 1990, expects *The Chemical Educator* to continue to evolve as new technologies develop.

"The whole publishing industry is in flux," says LeMaster. "We'll see a lot of changes." □

EMPLOYERS BECOMING MORE FAMILY-FRIENDLY, DORMAN FINDS

By Chris Bouneff

The headline caught sociology professor Patricia Dorman's attention as she waited for her annual eye exam. From the cover of *Working Mother* magazine: "If you're pregnant, you're fired."

"I thought, 'Wow, that doesn't sound right,'" Dorman says.

That cover story in 1991 spurred Dorman to survey Idaho businesses on family-friendly benefits such as health insurance and maternity leave.

She conducted a study in 1992 of Ada and Canyon county firms and followed with statewide surveys in 1993 and 1997.

Over the three surveys, Dorman found that Idaho businesses, in general, maintained maternity leave policies throughout the 1990s, but she did see some shifts in benefits.

Employees contribute more toward health insurance premiums and retirement plans than in the past, for example.

But the 1997 survey of 286 Idaho busi-



Employers are being more sensitive to family needs, says Dorman.

nesses also revealed that relationships between families and work continue to improve, Dorman says.

Eighty-four percent of employers offer health insurance that covers a normal pregnancy, for instance. Just over half offer flex time to employees. One-third permit job sharing.

And because of the Family Medical Leave Act, employees are guaranteed

maternity and paternity leave.

Passed in 1993, the act requires companies with 50 or more employees to provide 12 weeks of unpaid leave for family reasons such as the birth of a child.

Though men can take leave, few do, Dorman says. Workplace culture still frowns on men who appear to choose families over their careers, and men also face a financial disincentive.

If the mother takes time off, the father often can't because the family needs at least one paycheck.

Unpaid leave also hurts working-class families and single

mothers, who want to take leave but rarely do because they can't afford it, Dorman says.

Despite this obstacle, Dorman says families overall enjoy more benefits than in the past.

"Employers are being more sensitive to family needs and the conflicts that can arise," says Dorman, who hopes to conduct another survey in a few years. □

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■ Edward and Suzanne Sullivan, \$2,000, and Virginia Wade, \$1,500, for unrestricted use.

■ The Regence Group, \$1,000 to the Alumni Scholarship.

■ Heidi and Phil Toomey, \$1,100 for the Heidi Toomey Scholarship.

■ Bob and Clare Trerise, \$1,000 to the Art Department Administrative Account.

■ U.S. Bancorp, \$3,000 for the John Elorriaga Endowed Professorship and \$1,500 to the Thomas Dixon Finance Scholarship.

■ Barbara Wilson, \$2,400 to the US West Distance Learning Network. □

SCHEER ESTABLISHES PHOTO SCHOLARSHIP

During his last semester at the University of Idaho, Chuck Scheer attended a photographic display by graduate student Howard Huff.

It was then Scheer realized that he wanted to be a photographer.

A year later, as an art teacher in the Boise School District, he took several photography classes from Huff, who had been hired to teach photography at Boise Junior College.

Scheer then went on to convince his school's principal to let him set up a darkroom and offer one of the first photography classes for students in the district.

In 1974 Scheer came to Boise State as manager of photographic services.

Growing up just blocks away from BJC, Scheer felt that taking classes at BJC and later working here "was like coming home. I have fond memories of my days here."

Over the years, Scheer and his wife, Pam, have given back to the university in the form of the recently endowed Chuck and Pam Scheer Photography Scholarship. The scholarship was funded through Scheer's salary contributions from night classes he taught as well as payroll deductions and Phonathon gifts.

Scheer established the scholarship as a way to honor and give back to teachers who have had a profound influence on him over the years. The scholarship will be awarded to a student who majors in art with an emphasis in photography. □



Chuck Scheer



HOW TO REACH US

Contact the BSU Foundation by:
PHONE: (800) 341-6150
 or (208) 426-3276

MAIL: Boise State University Foundation,
 1910 University Drive, Boise, ID 83725.

FAX: (208) 426-4001

HOME PAGE: www2boisestate.edu/develop

E-MAIL: rfritsch@boisestate.edu

Lucky 13

Thirteen veteran faculty members joined the ranks of the retired this spring. Many of them were hired during the early 1970s when Boise State's programs were expanding to accommodate large enrollment increases. Collectively, these faculty represent three centuries of teaching at Boise State.

During his 22 years at Boise State, geosciences professor **E.B. BENTLEY** taught 33 different courses, from the historical geography of southern Idaho to climatology and geomorphology. He authored a chapter in *Snake: The Plain and Its People*, published in 1994 by Boise State, that traced how the climate and wildlife has changed on the Snake River Plain over the past 50 million years. Bentley has also had his research published in more than 30 government publications, including documents from the Bureau of Land Management and the U.S. Forest Service.

Boise State originally offered communication professor **ROBERT BOREN** a job in 1959; he turned it down. But after teaching stints at Purdue, Brigham Young University and the University of Montana, Boren couldn't say no in 1971 to the chance to head the newly formed communication department. He served as chair of a department that started with six faculty members and 17 students until stepping down in 1994, when communication boasted more than 450 majors and 15 full-time and 20 part-time faculty. Top on the highlight list was a recent distinguished service award from the Western Communication Association, of which he has served as president. He also served as president of Boise State's Faculty Senate.

In 32 years, nursing professor **CAROL FOUNTAIN** helped develop Boise State's two-year associate degree into the full-fledged baccalaureate program it is today. During her tenure, Fountain served a number of nursing organizations and became the Boise State nursing program director in 1988, a position she held for three years. In 1993, she was awarded the department's Excellence in Research Award, and in 1995 she received the Award for Excellence in the Community. Fountain worked for 20 years on the National League of Nursing board of review as an accreditation site visitor and is currently president of the Treasure Valley chapter of the National Association of Orthopedic Nurses.

School renewal and reform was the focus of education professor **CURT HAYES** during his five years at Boise State. Hayes says he is most proud of the writing buddies program and the professional development schools that he helped create. The two programs gave pre-service teachers a jump start on their classroom experience by partnering them with young students before their student-teaching assignment. Hayes, former chair of the elementary education department, serves on the board of directors of ANSER, one of Boise's first charter schools, and on the Title I Writing

Assessment Committee of the National Council of Teachers of English.

HOWARD HUFF, who began teaching painting and photography at Boise State in 1965, was the recipient of numerous awards during his career, including the Boise State Bricker Award in research/creative activity and the Mayor's Award for Excellence in the Arts. His work has been part of numerous publications and lectures, and his photos are part of several private collections. A highlight of his career was in 1992 when slides of his work were presented to the Slade School of Fine Art, University College, London, and Bristol Polytechnic, Bristol, England.



Retirees, from left: David Nix, Barbara Marchant, Chuck Tillman, Carol Fountain and Al Kober.

DON JONES joined the Boise State faculty in 1970, when the computer was not much more than an afterthought. In the mid-'70s the Boise State business systems and computer technology program was launched by the then School of Vocational Technical Education, and Jones was there to help build a program that initially served only 15-18 students per year with two instructors. He leaves a program that works with twice as many students and has a waiting list of up to three years.

During a 31-year career at Boise State, art professor **ALFRED KOBER** left behind two sculptural legacies. Thousands of students have passed by Kober's Bronco sculpture since it was placed in the Business Building plaza in 1970. But it was Kober's sculpture south of the Albertsons Library, which he named Fledgling, that he believes makes his lasting statement about Boise State. "When I was thinking about what to make, I saw the college as a small bird trying to get off the ground," Kober says. "Boise State did get off the ground."

Basic and applied academics instructor **BARBARA MARCHANT** retired from 30 years of public school instruction more than six years ago. But when Boise State came calling in need of an accredited teacher for the then College of Technology's new academic instruction program, she couldn't resist. She helped build the pilot program into 11 successful divisions.

Before refrigeration, heating and air conditioning program head **ALAN MESSICK** came to the Boise State Canyon County Center in 1986, the program was struggling with enrollment and receiving little to no support from the community. But Messick turned it all around. He developed a knack for getting donations from Canyon County businesses, set up student labs on a competency-based system and brought enrollment up to capacity. Messick leaves a program that will have an optional second year for advanced certification in 1999-2000.

In 1974, **DAVE NIX** got the notion to go west, but he had no idea his whim would take him to Boise State for a 25-year career. He taught in the management department for 15 years before another

whom caught his fancy — to study for and take the exam to become a certified public accountant in Idaho. Once a CPA, Nix moved to the accountancy department, where he taught for the past 10 years prior to his retirement in March.

ROBERT SIMS was selected in 1985 as the first dean of the then School of Social Sciences and Public Affairs. For the next nine years he led the college's growth, counting among his highlights the development of the annual Frank Church Conference on Public Affairs and his acting role in the 1986 production of *John Brown's Body* that raised funds for the Church and Len Jordan endowments. Sims, who came to Boise State as a history professor in 1970, is one of the nation's leading academic authorities on the relocation of Japanese-Americans during World War II.

GEORGE THOMASON started the Boise State music department's guitar program shortly after being hired as a part-time faculty member in 1971. He also started the university's

Guitar Society, a student organization that has brought dozens of world-famous guitarists to campus for performances and work-

shops since its founding in 1977. He counts among his career highlights being named Faculty Adviser of the Year in 1992 by the Associated Students of Boise State.

CHUCK TILLMAN, program head and instructor in the applied technology heavy duty mechanics-diesel program, came to BSU in 1977 from Morrison-Knudsen's railroad division. He was appointed department chair for mechanical technology in 1980. During his tenure, he was instrumental in creating the industrial lab in the auto mechanics building and in developing the truck driving program. In 1985, he became the Canyon County division manager and built the facility into a successful branch of the university. In 1989 he returned to teaching and a year later took over as head of the heavy duty mechanics-diesel program. □



Standing from left: Curt Hayes, Don Jones and Bob Boren. Seated: Howard Huff and Elton Bentley. Not pictured: Alan Messick, Bob Sims and George Thomason.



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ALUM SOMERSAULTS INTO HOLLYWOOD

By Judy Grigg Hansen

He leaps off tall buildings. Flies through the air. Jumps from moving trains. Dives off cliffs into narrow channels. Does things most rational people would not do on a dare. Some people think he's Batman. Others Spiderman or Peter Pan.

He's Keith Campbell — Hollywood stuntman.

Right now the 1982 Boise State electronics technology graduate is living it up in Bondi Beach, Australia, where he spends his days making Tom Cruise look macho and invincible in *Mission Impossible 2*. The script is still hush-hush, but the local Australian paper showed a photo of Campbell hanging out of a helicopter.

Campbell met Cruise doing *The Firm* in 1992 and has been doubling him since then. He and Cruise are indistinguishable in *The Firm*, *Mission Impossible*, *Jerry Maguire*, and the upcoming release of *Mission Impossible 2*.

Campbell has appeared in more than 120 movies, television shows and commercials. He doubled for Robin Williams in *Toys* and *Hook*, Harrison Ford in *Patriot Games*, Val Kilmer in *Batman* and *The Saint*, and dozens more.

The road to Hollywood began at Boise State for the former Bronco cheerleader and assistant coach for women's gymnastics.

"The girls I was coaching choreographed a comedy floor routine that I did at the meets. It was full of crashes — slapstick, funny stuff," Campbell says.

Olympic gymnast Kurt Thomas added Campbell and his act to his Gymnastics America tour from 1985-89. After touring for four years, Campbell headed to Tinsel Town to study acting like so many other young hopefuls. He coached gymnastics to pay the rent and badgered a stunt coordinator to give him a chance.

"For a year and a half I called the guy every week," Campbell says. "He encouraged me to stay in touch and would say, 'Why don't you call me next week and tell me how you are doing?'"

Finally the stunt coordinator invited Campbell to come watch a big stunt. He eventually was offered his first part as a stuntman in *The First Power*, doing a back flip and kicking a gun out of Lou Diamond



PHOTO COURTESY KEITH CAMPBELL

Former Bronco cheerleader Keith Campbell knows his roles, from an alien in *Men in Black* to a stunt double for Tom Cruise.

Phillips' hand while on a 60-foot high scaffold.

Surprisingly, Campbell has never been seriously hurt, although he was knocked unconscious during the filming of *Wolf*.

Many stunts have the potential to be dangerous. In the battle between Peter Pan (Robin Williams) and Captain Hook (Dustin Hoffman) in *Hook*, Pan flies backward off the ship, does several backflips and lands neatly on the ground.

To do the stunt, Campbell stood on a catapult with a launch button in one hand, his sword in the other. When he hit the button he was shot off the ship into an airbag. No wires or pads were used, so the timing had to be perfect.

He just shrugs away the dangers.

"If I do what I know I can do, that takes the danger away," he says. "It's also important to work with a team that is really knowledgeable about the stunts."

Campbell, 37, trains three hours a day in the gym. The rest of the time he practices somersaulting from moving trains, jumping out third-story windows, or whatever else the current script calls for.

People always ask Campbell how he manages to look like so many different people.

"Wigs. I wear lots of wigs. Generally you're in motion, so you don't have to look exactly like someone," Campbell says. "With Arnold Schwarzenegger, Robin Williams and Jack Nicholson, I wore a prosthetic face. With Tom Cruise, I just dye my hair and wear the same makeup he does."

Even with all the acclaim he has received as a stuntman, Campbell has not abandoned the dream of seeing his own name on the marquee. He points with pride to his acting roles in *Men in Black*, in which he played the alien who warns Will Smith that dangerous aliens are coming and *Patriot Games*, in which he was an Irish terrorist who makes an assassination attempt on Harrison Ford.

So keep your eyes peeled for a glimpse of Campbell flying through the air or diving out of helicopters when Tom Cruise's *Mission Impossible 2* is released. And don't be surprised if Campbell's name reaches the top of the marquee one of these days. □

MARKETING DEGREE HELPS HONG KONG ALUM BEAT ODDS

By Judy Grigg Hansen

The chances for Dick M. Wong to attend college looked pretty slim when he graduated from high school in Hong Kong in the 1970s.

The government had closed his family's fireworks business in 1967 because people were buying firecrackers and using the gunpowder to make bombs. The family had to start from scratch in the paper manufacturing industry.

Besides that, there was only one university in Hong Kong, which meant that just 6 percent of the high school graduates could go to college.

So Wong worked for a hotel in Hong Kong for five years to save enough money to finance his education in the United States. In 1976, when he was 23 years old, he enrolled at Boise State University, sponsored by his aunt, Mabel Quong of Boise.

Three years later, he earned a degree in marketing. Two years later, in



PHOTO COURTESY GOLD COAST HOTEL

Wong is a major player in Hong Kong's hotel industry.

1981, he graduated from the University of Nevada Las Vegas with a second degree in hotel management.

Wong's first job after graduation was as a management trainee at Caesar's Palace Hotel in Las Vegas. He returned to Hong Kong in 1988 and has since worked on teams that opened eight hotels in China.

Now a leader in Hong Kong's hotel industry, Wong was recently recruited to manage the Gold Coast Hotel, the only resort and conference hotel in Hong Kong. He oversees the five-star deluxe property that contains 450 guest rooms, three restaurants and numerous recreation facilities.

Previously Wong saved the Regal Airport Hotel when the old airport closed. He repositioned the Regal from an airport hotel to a city hotel by changing the name, guest mix, and entire operating concept. He maintained an 85 percent occupancy rate even after the airport closed.

Wong says his BSU and UNLV degrees have given him a leg up on the competition.

"Twenty years ago in Hong Kong nobody knew what marketing was," he says. "At that time in China, marketing hotels was very, very new. I have been able to bring in some marketing knowledge and have even conducted seminars." □

EXEC CLIMBS CORPORATE LADDER VIA LONG-DISTANCE PROGRAM

By Judy Grigg Hansen

Karie Willyerd never set foot on the Boise State campus until she attended her graduation ceremony in 1997.

To get to that moment, she took classes over the Internet from her home base in Fort Worth, Texas, to earn her master's degree in instructional and performance technology.

"It is hard to find such a diversity of working professionals in a traditional program," Willyerd says. "I was amazed at how much sense of classroom you could create in an online environment. The camaraderie with the other students was very collegial."

Willyerd, 46, burst through the glass ceiling while working on the Boise State degree program, which she saw advertised in a professional journal.

When she began taking classes in 1995, she was management development chief for Lockheed Martin Technical Aircraft Systems.

By the time she graduated in 1997, she had received two promotions and was director of people and organizational development in charge of employee training for the entire company — a firm in which most employees must annually pass certification tests.

Now 10,000 employees depend on



PHOTO COURTESY LOCKHEED MARTIN

Willyerd earned a master's over the Internet.

Willyerd to provide on-the-job and after-hours training.

Like the Boise State program, Willyerd leans heavily on computer-based training. One-sixth of Lockheed's training programs are delivered directly to employees' desktops.

Others train at multi-media stations located throughout the facility. Employees can also take after-hours courses at local universities.

Courses cover 1,500 topics from aircraft manufacturing to leadership development.

"I didn't go back to school because I thought it would advance my career — I already had a good job," Willyerd says.

Instead, she wanted theoretical development and training more relevant to her field to go along with her degree in English and journalism from Texas Christian University.

"I got some ideas from the program that helped me expand my thinking and contributed particularly to my second promotion.

"I had a semi-mentor who said, 'Don't look at jobs that are available. Look at what the organization needs and the skills you have that fill those needs.'"

Willyerd put together a presentation addressed to the president of the company detailing why and how Lockheed should manage its workplace culture rather than just allowing it to happen.

"Fortunately, he liked the idea," Willyerd says. "As a result, I ended up getting promoted to an executive position."

Willyerd's next step is a doctoral program in management from Case Western Reserve in Cleveland. Only this time she'll see the campus before she graduates. On some weekends, she'll have to fly to Ohio to take courses. □

ALUMNI ASSOCIATION

Annual Report

This annual report is included in FOCUS magazine to inform Boise State alumni about the activities of the Alumni Association during 1998-99. During the last year, more than 40,000 Boise State alumni and their families participated in the events and programs sponsored by the Alumni Association. All programs are based on the association's mission statement, which includes four major components: support the university, provide services and programs for alumni, serve the communities in which alumni live and preserve the traditions of Boise State.

Support Boise State

Scholarships

The association has scholarship endowments valued at \$1,545,924.

In the 1998-99 academic year, the association provided \$100,000 in scholarships to Boise State students.

This year the association began a new scholarship, the Boise State University Alumni Association Distinguished Freshman Award. About \$12,000 will be divided annually among 32 top high school graduating seniors who have applied to Boise State.

The first recipients include students from Boise, Cascade, Centerville, Eagle, Kuna, Meridian, New Plymouth, Parma, Payette and Weiser.

One source of scholarship funds is the annual golf tournaments in six communities. The \$15,000 raised during the 1999

tournaments was used to fund scholarships in those communities.

Auction '99

The Alumni Association's major fund-raising activity is the biennial auction co-sponsored with the Bronco Athletic Association. In May, \$325,000 was raised to benefit scholarships and other projects.

Student Recruitment

Alumni in Seattle, Idaho Falls and Spokane have assisted in student recruitment by identifying top students in their areas and informing them about Boise State. They hosted events in their areas for prospective students and volunteered to assist Boise State admissions officers at college fairs in their areas.

Student Programs

The Alumni Association sponsors several programs that build a sense of community among the students of Boise State. The most

visible program is the annual Graduation Celebration for all graduating students and their families. In May, 1,362 people attended the celebration lunch.

Other events that the association supports include Student Orientation and Homecoming. The association also sponsors the Blue and Orange Legacy, a 20-member student organization that supports alumni activities.

Legislative Affairs

The association assists Boise State by informing state and local officials about the achievements and high quality programs at the university.

The association's 85-member legislative affairs network presents a voice to legislators on bills that affect higher education.

Last year the association helped organize campus visits by 20 legislators and sponsored Boise State University at the State Capitol Day, which included displays by the Admissions Office and all of the university's eight colleges.

Provide Services

In 1998, the Alumni Association used a professional firm to conduct a survey of Boise State alumni to determine the services desired by alumni. The results will guide the association as it plans new programs.

Communication

"Communication" was the most requested service by alumni. In response, the association developed the Alumni Roundup, a newsletter that is mailed to all dues-paying members. The Alumni Roundup includes news and information about the association and university.

Outreach

The survey also indicated that the association needed to be more visible to alumni who live outside Boise.

There was an overwhelming response from alumni to have localized events and programs, especially those that feature

Reunions are just one of the many services offered by the Alumni Association. Above, Spokane alumnus Jim Coulson talks about his days as an IK.

Boise State leaders, professors and students.

In order to meet that need, the association has concentrated its programming on five geographic areas in Idaho and four outside the state.

The areas in Idaho are Eastern Idaho, the Magic Valley, Mountain Home, Canyon County and Payette.

The areas outside Idaho are the Seattle/Tacoma, Spokane, Portland and San Francisco metropolitan areas. Receptions and other programs were held in all of these areas during the past year.

Direct Services

During the past year, many new services were added for Boise State alumni. These included discounted insurance products, travel packages, reduced prices on tickets to many Boise State athletic contests and theatre arts performances, discounts at the Bronco Shop and Internet and e-mail packages.

The association is also working in conjunction with the Career Center at Boise State to offer services and programs specifically for alumni.

Support Communities

Through its chapters, the association is developing a "welcome wagon" approach for Boise State alumni moving into new areas. The association also has increased the number of events it sponsors and/or promotes from guest lecturers to music and theatre arts performances.

In addition to its service to the university, the association also supports programs to enhance Idaho communities. The Magic Valley chapter hosted a December alumni reception that collected either \$10 or a toy as the price of admission. The funds and toys donated were given to a local charity for distribution to needy children at Christmas.

Boise alumni annually participate in Rake Up Boise. This year more than 40 alumni raked the yards of three homes, two of which were occupied by Boise State alumni. One of the homes belonged to a 1941 graduate.

On a larger scale, the association raised funds and food for the Idaho Food Bank Warehouse last spring. In its first year, the project provided more than 2,000 pounds of food and more than \$2,000 for the food bank.



Preserve Tradition

The association played a key role in the February celebration of Boise State's 25th anniversary as a university. More than 300 people attended the celebration banquet, including former Gov. Cecil Andrus and several legislators who helped assure passage of the 1974 university bill.

During Homecoming, the association sponsored a reunion of former Intercollegiate Knights and Valkyries and assisted with reunions of marching band members, Maneline Dancers, forensics team members and the 1947 football team.

Finances

The Boise State University Alumni Association is a separate organization recognized by the Internal Revenue Service as a non-profit 501(C) 3 organization. The association is supported by

New graduates, friends and family gather at Boise State's annual Graduation Celebration barbecue on the Student Union lawn.

its own ability to raise funds to support its efforts. For the first three quarters of the fiscal year that ended July 1, 1999, the association generated an operating profit of \$27,000 on revenues of \$90,000. Expenses were \$63,000. The net worth of the Alumni Association, excluding endowment, is \$310,000.

The three main revenue sources of the association are dues, events/ programs and royalties from products and services.

Without a growing membership base, the association will not be able to offer many of its programs and services.

Over the past five years, membership has increased 300 percent and dues revenues 215 percent. The association has more than 1,500 dues-paying



members.

Event revenues have also dramatically increased over the last five years. In 1994, total revenue from all sources was less than \$53,000. This year, the association will produce nearly that amount from events alone.

Royalties from products and services such as credit card sales, rental cars, insurance, Internet services and travel programs annually generates more than \$100,000.

(Year-end financial statements are independently reviewed by the accounting firm Richter, Stuart and Todeschi P.A., Boise. A complete financial report is available from the Alumni Association.)

Association Officers

1998-99 Officers

President: Dr. Micheal Adcox
 First Vice President: Joel Hickman
 Second Vice President: Candi Alphin
 Treasurer: Susan Bakes
 Secretary: Mark Dunham

1998-99 Retired Directors

Carol Mulder, Bruce Parker, Owen Sproat, Dianna Longria, Mike Bessent and Christine Starr

1999 Officers

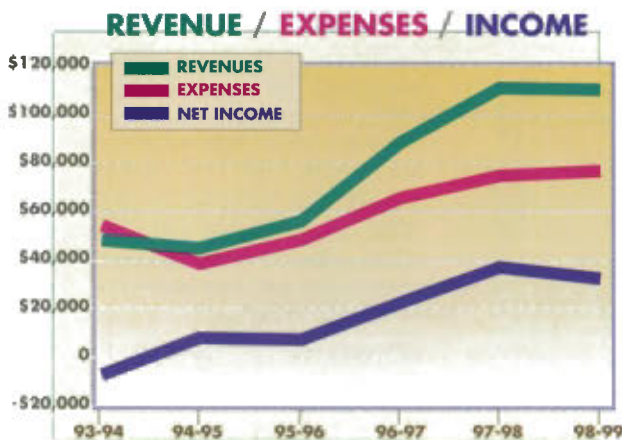
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 Emeritae Member: Jeanne Lundell

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Ex-office members:

Emmett Brollier, Magic Valley Chapter; Laura Kubinski, College of Business and Economics Chapter; Dennis Ward, Puget Sound Chapter; Mark Lliteras, Past President's Council; Peter Richardson, BSU Foundation; Matt Bott, ASBSU; Bob Madden, Bronco Athletic Association; Dennis Donoghue, Faculty.



The Future

The Alumni Association begins its 33rd year with renewed emphasis on its mission to serve alumni, the university and local communities. The successful programs outlined in this report will be continued and new ones will be added. The association will continue its programs to raise revenue, which in turn will fund additional programs.

In the coming year, the Alumni Association will continue to pursue one of its major goals: the acquisition of an Alumni Center.

The center will not only serve as a home to the 52,000 alumni of Boise State, but it will also serve as a physical reminder of the accomplishments of the university and its alumni.

The center will give the Alumni Association a visible presence on campus, which will dramatically increase the awareness of the association and its programs.

Alumni in Touch

Our policy is to print as much "In Touch" information as possible. Send your letters to the Boise State Alumni Association, 1910 University Drive, Boise, ID 83725, or send email to lburke@boisestate.edu. In addition, if you know someone who would make a good feature story in our "Alumnnotes" section, contact the office of News Services at the same address.

50s

DONALD E. MAYPOLE, AA, general arts and sciences, '54, is a social work professor at the University of Minnesota, Duluth. This summer Maypole is teaching at Attistiba in Riga, Latvia. Maypole also will be a visiting professor at the Centre for Professional Social Welfare Education at Vytautas Magnus University in Kaunas, Lithuania.

JAMES A. PULLIAM retired after 40 years from a full-time dental practice. Pulliam is now working part time with his daughter Janice, a dental hygienist, in their clinic for disadvantaged children. Pulliam resides in Snohomish, Wash.

60s

NORMA J. STEVLINGSON, diploma, general arts and sciences, '61, was awarded the Chancellor's Award for Scholarly Activity at the University of Wisconsin in Superior. Stevlingson is a professor of music at the university.

DAVID A. DESPAIN, BA, general business, '69, is a senior account agent with Allstate in Boise. Despain has owned the agency since 1987.

70s

PATRICK B. VAUGHN, BA, general business, '70, is vice president and manager at Farmers and Merchants State Bank in Meridian. Vaughn has extensive experience in consumer, commercial, real estate and agricultural lending and is a graduate of Pacific Coast Banking School at the University of Washington.

ROBERT J. BORGNA, BA, general business, '71, is an agent with The Rice Agency, Northwestern Mutual Life Insurance Co. in Boise. Borgna previously owned the Country Inn Restaurant in Nampa for 23 years.

PATRICK EBRIGHT, BBA, marketing, '72, is executive vice president/general manager with BSSI, a consulting firm in Newport Beach, Calif.

JEAN ANNE (MONTGOMERY) HICKAM, MA, elementary education/content enrichment, '72, teaches special education and teacher education at the University of West Alabama in Livingston. Hickam was awarded a Microsoft Teacher Education Grant in 1998. She is president of the Phi Delta Kappa chapter at UWA.

LINDA L. (BEATTY) KASTNER, BA, English, '73, is training manager for Northwest Federal Credit Union in Seattle, Wash.

LARRY D. LEWIS, BBA, finance, '74, is head football coach at Idaho State University in Pocatello. Lewis previously was an assistant coach at Washington State and Weber State.

JOHN W. ELLIOTT, BA, theatre arts, '76, owns and manages Old Town Gallery in Boise. Elliott, a character actor, recently came out of a self-imposed retirement from theater to play two roles in *Love! Valour! Compassion!* at Bacchus Cabaret in Boise.

BARRY W. HOPE, BA, elementary education, '76, is owner of Boise Building Care.

HEYL IS HIGH ON THE FAST-FOOD CHAIN

By Judy Grigg Hansen

Stephen Heyl would like to know what it would take to get you — and everyone else in America, Canada, Mexico, Saudi Arabia and Great Britain — to eat at Arby's again and again and again.

As vice president of consumer research and information systems for AFA Service Corp. in Atlanta, it is Heyl's job to learn what customers want and devise ways to meet those demands.

Heyl, a 1981 Boise State MBA graduate, takes the pulse of the fast-food market and helps adjust Arby's game plan so the chain stays ahead of the competition. His days are spent figuring out ways to keep consumers coming back on a regular basis.

"Just because you ate at an Arby's last week doesn't mean you will eat there this week," Heyl says.

In this \$100 billion industry, which has virtually replaced the brown bags of the 1950s with national franchises such as Arby's, McDonald's, Subway and Pizza Hut, the stakes are high for marketers.

"Our research indicates consumers want choices of better-quality, better-tasting fast foods, even if they cost a little more," Heyl says.

Heyl's marketing career began when he joined Ore-Ida Foods Inc. as a market research manager after receiving a degree in business administration from C.W. Post College at Long Island University.

After moving to Boise in 1977, Heyl and his wife, Margaret, both earned mas-



ERIC LEHN PHOTO

ter's degrees in business administration from Boise State, he in 1981 and she in 1982.

She served as human resource director for Mercy Medical Center in Nampa for six years and is now retired.

Before going to Arby's, Heyl served as vice president of marketing for Weight Watchers International and director of marketing for the Sandoz Nutrition Corp.

Arby's is best known for its roast beef sandwiches, but Heyl would like to expand that image so people think of Arby's as "the place with fast food for adults." But he adds that Arby's is not abandoning the roast beef sandwich.

"Our specialty has been, and will continue to be, delicious roast beef sandwiches," he says. □

KENNETH L. WILLIAMS, BFA, general arts and sciences, '78, owns Williams Design Studio in Meridian. He recently taught classes in art for personal transformation at Initial Point Gallery in Meridian. Williams previously practiced art therapy in clinical settings, was director of Experiential Resources International in New Mexico and at one time owned Fine Arts Only Inc. in Seattle.

MICHAEL L. HOFFMAN, BA, theatre arts, '79, directed and co-produced the film *A Midsummer Night's Dream*. Hoffman previously directed *Restless Natives, Promised Land, Some Girls, Soapdish* and *One Fine Day*. Hoffman was a 1978 Top Ten Scholar at Boise State and a Rhodes Scholar. He resides in Boise.

80s

DEBRA JEAN CHOJNACKY, BFA, advertising design, '80, teaches junior high art and computer skills for the Boise School District.

STEVEN R. CORBETT, BA, history, '80, has been selected to attend the U.S. Army War College at Carlisle Barracks in Carlisle, Pa. Corbet

recently relinquished command of the 2nd Battalion, 46th Infantry at Fort Knox, Ky.

GARY A. GORRELL, BS, physical education/secondary education, '80, has been inducted into the Idaho High School Hall of Fame for track and field as well as football. Gorrell is a head football coach with the Meridian District.

GEORGE ARTHUR KELLEY, BS, physical education/secondary education, '80, recently received the Outstanding Alumni Award from the department of kinesiology at Boise State. Kelley is an associate professor of exercise science and director of the Meta-analytic Research Group at Northern Illinois University in DeKalb.

JAMES EARL WILLIAMS, BA, political science, '80, is coordinator for the Alternatives to Violence Project of Portland. Williams facilitates workshops in creative conflict resolution skills in high schools and communities throughout Oregon.

BRIAN PAUL CROUCH, BA, political science, '81, is a drug curriculum/intervention specialist with the Idaho Falls School District. Crouch recently received the Distinguished Service to

Youth Award from Families Against Drugs.

LANCE S. EARDLEY, BS, sociology, '81, is a personal banker with Idaho Banking Co. in Eagle. Eardley previously was a teller supervisor and financial services representative at First Security Bank in Eagle.

CINDY P. WILSON, BA, political science, social science/secondary education, '81, was recently named History Teacher of the Year by the Daughters of the American Revolution. Wilson teaches American history at Orofino High School in Orofino.

TORRE A. BEAL-GWARTNEY, BBA, marketing, '82, is a partner in the law firm of Cosho Humphrey Greener and Welsh in Boise.

JANET C. PROFIT, AS, nursing, '82, is a registered nurse at Tacoma General Medical Center in Tacoma, Wash. Profit works in ambulatory services.

DOMINIC JOSEPH SANSOTTA, MBA, '82, is manager of employment and employee relations at British Nuclear Fuels Ltd. in Richland, Wash.

LORI A. (BRANTL) TOPP, BBA, marketing, '82, is assistant director of marketing at the University of Mississippi in Oxford, Miss.

DOUGLAS KEITH CASPERSON, BS, respiratory therapy, '83, recently graduated from the physician's assistant program at the University of Washington School of Medicine in Seattle. Casperson now works at the Idaho Neurological Surgery Group in Boise.

GREGORY EDSON, BA, elementary education, '83, is marketing director with First Federal Savings Bank in Twin Falls. Edson previously owned his own business and also worked in the travel and recreation industry.

ROBERT J. "BOB" MALONEY, AS, marketing/mid-management, '83, was recently named International High School Senior Photographer of the Year by Senior Photographers International in St. Petersburg, Fla. Maloney was also named Idaho's Master Photographer of the Year in 1998 and 1999. He has studios in Twin Falls and Elko, Nev., and recently opened Pomerelle Portrait Design Studios in Boise.

MARK B. JONES, BA, elementary education, '84, has been named principal of Lowell Elementary School for the 1999-2000 school year. Jones previously was elementary administrative intern principal at both Riverside and Trail Wind elementary schools in Boise.

DIANA (MANNILA) VOGT, BA, communication, '84, owns Ex Parte Legal Services in Omaha, Neb. Vogt's business provides consulting and workload assistance to other attorneys. In August Vogt will teach a section of trial practice at Creighton University Law School in Omaha.

STEPHEN FRANKENSTEIN, BA, history-social science/secondary education, '86, is dean of students at Corner Lake Middle School in Orlando, Fla.

HELENE FLORENCE REUSSER, AS, nursing, '86, is a certified nurse-midwife with Family Maternity Center at Madison Memorial Hospital in Rexburg.

DANIEL R. GREER, BA, history, '87, is an associate editor at Healthwise in Boise. Greer recently wrote the essay "Editors and Publishers: Making Books for Readers" which appeared in the book *Public History: Essays from the Field*.

JESUS de LEON, MA, education, '87, is federal projects director with the Caldwell School District in Caldwell.

STEPHANIE C. WESTERMEIER, BA, political science, '87, is a partner in the law firm of Givens, Pursley & Huntley, LLP in Boise. Westermeier represents hospitals and health-care providers, specializing in health-care and hospital law.

ANNE M. BRIGGS, BBA, computer information

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systems/accounting, '88, has joined the staff at Energetic Chiropractic in Boise. Briggs uses a combination of traditional and innovative chiropractic techniques for a holistic approach to wellness and balance.

JON DANA COWAN, BBA, economics, '88, is a registered representative with SunAmerica Securities Inc. in Boise and Meridian. Cowan has worked in the financial services industry for more than 10 years.

TERESA ANN DeBLIECK, BS, physical education, '89, is director of physical therapy services at HealthSouth Treasure Valley Hospital.

90s

PHIL E. DeANGELI, BA, economics/English, '90, is an attorney and shareholder in the law firm of Jones, Gledhill, Hess, Andrews, Fuhrman, Bradbury & Eiden, P.A. in Boise. DeAngeli specializes in civil litigation and family law.

KEVAN D. FENDERSON, BS, political science, '90, is a governmental affairs representative for Albertson's Inc. in Boise.

JOANN (KELLEY) MOORE, BA, English/writing emphasis, '90, is manager of highway safety at the Idaho Transportation Department in Boise.

THOMAS E. DVORAK, BA, English, '91, is an attorney with the law firm of Givens Pursley LLP in Boise.

MICHAEL D. HADDON, BA, political science, '91, is director of research and information systems for the Governor's Justice Commission in Utah. Haddon was a 1991 Top Ten Scholar at Boise State.

REED ERICKSON HOLLINSHEAD, BA, English, '91, is assistant sports information director at Idaho State University in Pocatello.

GRETCHEN J. (LITTLE) HYDE, BBA, accounting, '92, is executive director of the Idaho Rangeland Resource Commission. Hyde lives in Emmett.

HAROLD A. JOHANSEN, BA, political science, '92, is a research analyst principal in charge of the Bureau of Labor Statistics ES202 program for the state of Idaho.

JOHN DOUGLAS SRHOLEC, BA, history-social science/secondary education, '92, was recently selected as head football coach at Weiser High School in Weiser. Srholec previously taught history at South Umpqua High School in Myrtle Creek, Ore.

RONALD RAY RASMUSSEN, BBA, marketing, '92, is assistant vice president and assistant office manager with First Federal Savings Bank in Twin Falls. Rasmussen previously worked in the loan department and has been with the bank for five years.

SANDRA K. SNEDIKER, BA, political science, '92, is a data collection project technical assistant with Clearwater Research Inc. in Boise.

JODEE SUE WARWICK, BA, political science, '92, is trade show and corporate events manager for Iomega Corp. in Roy, Utah.

JOSHUA LESTER LUCK, BA, political science, '93, recently reported for duty with Marine Attack Squadron 211, 3rd Marine Aircraft Wing, Marine Corps Air Station in Yuma, Ariz. Luck, a captain, joined the Corps in 1993.

JEFFREY SAMUEL PITMAN, BS, physical education, non-teaching/health promotion, '93, is strength and conditioning coach at Boise State. Pitman previously was a strength coach at San Jose State in San Jose, Calif.

BRADLEY KANA RUTT, BBA, accounting, '93, is manager of accounting and control at North West Farm Credit Services in Spokane, Wash.

JERALYNNE R. (SULFRIDGE) AMBURN, BS, psychology, '94, is the in-court clerk for Judge Charles L. Hay at Ada County Juvenile Court in Boise.

GRAD TACKLES SCIENCE OF PEOPLE

By Judy Grigg Hansen

Thomas Rea's company makes things — gizmos, gadgets, implements, instruments, appliances, apparatuses, tools and chemicals — things you would find in science labs across the country. Measurable, predictable things.

But Rea is in charge of the not-so-predictable, not-so-exact science of managing people, all 8,000 people who collect paychecks from Fisher Scientific International Inc. based in Hampton, N.H. Rea, vice president of human resources, oversees labor relations, benefits, management development and recruiting.

The 1970 Boise State sociology graduate has been a major player in Fisher Scientific's growth in the last four years from sales of \$800 million to the current \$2.5 billion. Most of that growth has been through acquisitions, which involve handling complex human resources issues such as assimilating employees, merging company cultures and integrating companies into Fisher. Rea himself joined Fisher when his former employer, Sinclair and Valentine, was acquired in the mid-1970s.

Not many kids dream of being sociologists when they grow up, but Rea

worked in his dad's consulting business in California during summer vacations and got a feel for the business. He came

to Idaho as a baseball recruit for the College of Idaho (now Albertson College), where he spent two years before transferring to Boise State.

His position with Fisher Scientific is exactly the job he hoped for when he graduated, he says.

Rea's interest in people was modeled by Pat Dorman, his professor and chair of the Boise State sociology department.

"She took a personal interest in me," Rea says. "Pat knew I was 21 years old and married with a child. She knew I was serious about school. She loaded me up with 21 hours one semester. Then she tutored me, helped me."

"During my senior year, the sociology majors put together a team to clean up the Boise River. We literally pulled 25 car bodies out of the river. Pat led this group. Those are lessons you carry with you a long time."

Even though he moved away from Idaho 20 years ago, he still owns a house in Boise and makes an annual pilgrimage to the city during the holidays. Rea has two sons, one of whom is a business administration major at Boise State. □



TRICIA I. BLAHA, BFA, advertising design, '94, is owner and creative director of Green House Inc., a graphic design firm in Boise. Blaha previously worked for Hind Inc. and International Sportswear Co. and started Green House Inc. in 1993.



Blaha

ROSS ANN (CLARK) CHILDS, BA, political science, '94, is an associate attorney with Dellwo, Roberts and Scanlon in Spokane, Wash.

MARGARET R. HANNY, BBA, accounting, '94, was recently honored as Idaho Jaycee diplomat and president of Capitol Jaycees. Hanny lives in Boise.

RICHARD J. JUNG, BA, theatre arts/performance, '94, is program officer with the Gill Foundation in Colorado Springs, Colo. Jung previously served as development director for the Boulder County AIDS Project.

MICHAEL SHELDON KNAPP, BS, political science, '94, is a first lieutenant in the U.S. Army.

Knapp recently graduated from the Combined Arms and Services Staff School at Fort Leavenworth, Kan.

RENDA ADEL PALMER, BFA, art, '94, recently was a featured artist in the Boise Art Museum's Fresh Visions program.

TRISTAN MICHAEL PURVIS, BA, political science, '94, recently returned from Crises Corps assignment in Guinea, West Africa. Purvis is a graduate student in political science and African studies at Indiana University in Bloomington. He was a 1994 Top Ten Scholar at Boise State.

VAUGHN L. WARD, BS, political science, '94, was recently promoted to the rank of captain in the United States Marine Corps. Ward is stationed in the Washington, D.C., area working for the commandant of the Marine Corps. Ward previously worked in the Senate Marine Corps Liaison Office where he served as a military adviser to then Sen. Dirk Kempthorne.

KIMBERLY KAYE ZIEBARTH, BS, political science, '94, is a LAN/network administrator and telco problem manager for Borden Chemical in Eugene, Ore. Ziebarth has been with the company for five years.

NICHOEL RENEE BAIRD, BS, political science, '95, is an assistant planner for the city of Monroe in Washington. Baird works with the comprehensive plans and state growth management act.

CHRISTINA MARIE BLACK, BS, political science, '95, is a law clerk for the United States District Court for the Eastern District of California.

STEPHANIE ANN DORIA, BS, political science, '95, recently graduated with "Great Distinction" and Order of the Coif (national law honor society) in the top 10 students of her class from McGeorge Law School, University of the Pacific in Stockton, Calif.

JEREMY P. PISCA, BA, political science, '95, recently published an article "Betting on the Future: The Status of Indian Gaming in the State of Idaho" in the *Idaho Law Review*. Pisca is attending law school at the University of Idaho in Moscow.

STEVEN C. SMITH, BBA, management/entrepreneurial, '95, is owner and loan officer at Eagle Mortgage Reduction. Smith lives in Meridian.

ROBERT MARK FARMER, BA, social science/liberal arts, '96, recently graduated from basic helicopter training and was promoted to 1st lieutenant in the Army National Guard.

ANGELA DAWN KELLY, BS, health sciences, '96, is a chiropractic physician and certified massage therapist at The Chiropractic Pain Relief Clinic in Coeur d'Alene. Kelly specializes in alternative therapy and performs sports physical examinations.

REGINA ANNE MAGNO, BS, political science, '96, is a management analyst with the Bureau of Reclamation in Denver, Colo.

CHARLES E. "CHUCK" McTHENY, BA, political

science, '96, is an auditor with the Office of the Auditor General, Performance Audit Division for the state of Arizona.

ERIC STEVEN BAGLEY, BS, environmental health, '97, is a protected area community volunteer in the Philippines with the Peace Corps. Bagley organizes youth camps and conservation programs and conducts community-based, natural resource programs and school-sponsored environmental activities.

SABRINA CATHERE BOWMAN, BA, political science, '97, is a community development specialist with the city of Nampa.

CRAIG M. BUTT, BAS, '97, is a clerk at the Melba Post Office in Melba. Butt lives in Nampa.

STEPHEN LYNN HOADLEY, BA, political science, '97, is employed in the test department at Micron Technology in Boise.

MARLYSS M. (MEYER) ROUTSON, MPA, '97, is a commissioner for the Ada County Highway District in Boise.

CHANDRA P. SILVA, BS, social science/liberal arts option, '97, recently received her master of science degree from Minnesota State University, Mankato. Silva teaches undergraduate women's studies classes at MSU.

MARK D. TIDD, MBA, '97, is general manager at Alliance Title & Escrow Corp. for the company's Ada and Canyon county operations. Tidd previously was chief financial officer for Alliance.

COREY SCOTT CHRISTENSEN, BA, Spanish, '98, is superintendent of ScottsDale Construction. Christensen resides in Eagle.

GUY ELLIS COLWELL, BBA, accounting, '98, is a consultant for PeopleSoft Inc. Colwell helps clients implement software. Colwell lives in Meridian.

WENDY JOHNSON CORNWELL, BA, graphic design, '98, is a senior designer at Green House Inc., a graphic design firm in Boise. She previously worked for an advertising agency and joined Green House in 1998.



Cornwell

JULIA B. CURRAN, BFA, graphic design, '98, and **CARISSA AMBER DeGUZMAN**, BFA, graphic design, '98, are graphic designers with Green House Inc.



Curran

MICHAEL WILLIAM CRAIG, BS, biology, '98, is in the



DeGuzman

graduate program in fishery resources at the University of Idaho in Moscow. Craig is doing research on migration and behavior of fall chinook salmon in the Columbia and Snake River Basins.

DENISE J. DUNLAP-TAYLOR, BBA, management/entrepreneurial, '98, owns The Critical Customer, a secret shopper business in Boise.

VICKI (KINNEY) HART, BS, political science, '98, is a graduate student at American University in Washington, D.C.

KELSEY MILES KRAUSE, BS, construction management, '98, works for Hensel Phelps

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Construction Co. in California. Krause resides in Merced, Calif.

KIMBERLY J. PEEL, BBA, management/entrepreneurial, '98, is grants coordinator for the J.A. & Kathryn Albertson Foundation in Boise. Peel previously worked for the Boise State University Foundation.

JAMES PATRICK HIBBS, BS, chemistry, '98, is an environmental and analytical chemist with Analytical Laboratories Inc. in Boise.

TIM CLARK RHODES, BS, health sciences, '98, is in the physician's assistant graduate program at Saint Francis College in Loretto, Pa.

JADE LEE RILEY, BA, political science, '98, is a legislative assistant with the Office of Legislative Affairs at the White House. Riley prepares legislative reports for the president and White House staff.

SARA FLORENCE ROBINSON, BS, radiology, '98, is a radiological technologist at Logan Regional Hospital in Logan, Utah.

JENNIFER LEE SEVERANCE, BA, political science, '98, is development director for Ballet Idaho. Severance previously worked on two political campaigns, serving as deputy finance director and as finance director.

MICHAEL TAPIA, BA, political science, '98, is employed by the Meridian School District.

BRYAN F. TAYLOR, BA, political science, '98, is attending law school at the University of Denver.

MICHAEL TCHEN, BBA, computer information systems, '98, is a business/program analyst with Trus Joist MacMillan in Boise.

WEDDINGS

STACEY PACK and Jim Fordemwalt, (Boise) Sept. 6

SATOSHI NARITA and Heidi Fields, (Boise) Oct. 1

HEATHER LAURA JORGENSEN and Scott Sugg, (Boise) Nov. 7

JULIE A. WERTH and David L. Wipper, (Boise) Nov. 14

KRISTL KAY FARNER and Philip J. Dubicki, (Lake Tahoe, Nev.) Dec. 5

STEVEN ALLEN COLLIER and Kathleen Fraser Swinford, (Boise) Jan. 14

JANET MAUREEN BRANT and **DWAYNE DARRELL HINES II**, Feb. 14

BRYAN JAMES LIGHTFIELD and Molly Maurine Molenaar, (Honolulu, Hawaii) Feb. 19

JERALYNNE R. SULFRIDGE and Theodore M. Amburn, (Boise) Feb. 21

SCHERRIE JO LIMBERT and Randy Loayza, (Beaverton, Ore.) March 6

SHELAH LESLIE KOZA and **GREGORY DEAN RUSSELL**, (Boise) March 12

TAMARA JO SHANK and Gary VanAckern, (Twin Falls) March 13

JOHN WADDELL and Sarah Baker, (Boise) April 10

OBITUARIES

ARLEY A. AKLAND, diploma, general arts and sciences, '56, died March 30 at age 63. Akland worked as a manager at Litton Industries in San Carlos, Calif., and owned and operated his own machine shop, Triple A Precision, in San Carlos for 15 years while continuing to work at Litton.

PHILIP MICHAEL ANDERSON, BA, social science, '67, died April 21 in Boise at age 58. Anderson was a social worker for 10 years and a salesman for Lyle Pearson Co. for 20 years.

KRISTENA KAY BEITO, BA, elementary education, '96, died of cancer March 21 in Coeur d'Alene at age 50. Beito taught sixth grade at Athol Elementary School.

NEVER TOO LATE TO START ANEW

By Judy Grigg Hansen

Bob Gossett started a new company at age 59, about the time most people think about retirement.

That was 1982. Last year, Gossett led Boise-based Cougar Mountain Software to \$4.3 million in sales and projected revenue of \$5.5-6 million for this year.

It all started with the business failure of the computer manufacturing company where he worked. Three newly unemployed programmers, convinced there was a need for good accounting programs for small businesses, came to Gossett and asked him to start his own company.

Gossett liked what he heard and plunged headfirst into the world of entrepreneurship. The company started without a line of code (the instructions that tell the computer what to do), no product, nothing.

"The first five years were rough. I sold the farm, literally, to support this business," Gossett says. "I had inherited a farm in Nampa from my parents and had to sell it to keep Cougar Mountain going. Developing software is very expensive.

"Hundreds, I suppose thousands, of software manufacturers have slipped into never-never land. It takes tenacity and a lot of work."

IONE (NORDQUIST) BELL, AA, general arts and sciences, '39, died May 11 in Boise at age 81. Bell served on the Boise State alumni board from 1982-1985.

EUGENE EDWIN BRIGGS, BA, social science, '71, died of cancer March 14 in Gainesville, Va., at age 54. Briggs had worked for Passport Services since 1972.

DEBORA "DEB" WOOD BOLEYN, BA, criminal justice administration, '89, died April 11 near Nyssa, Ore., at age 44. Boleyn worked as a certified nurse in psychiatric mental health for most of her career. She also served in the military from 1973-1976, working as a psychiatric specialist and medical corpsman.

CLIFFORD S. CUMMINGS, diploma, machine shop, '85, died March 2 in Vancouver, Wash., at age 42. Cummings worked for Novacare Inc. in Vancouver, Wash., at the time of his death.

PATRICIA ANN (HANNAN) DAY, BA, English/secondary education, '78, died of cancer at age 62. A memorial service was held in March in Beaverton, Ore.

RONALD F. "RON" FINN, MA, education/English, '80, died of cancer May 7 in Boise at age 72. Finn was a retired educator who taught



That hard work has paid off. Recently, the publication *Soft Letter* listed Cougar Mountain 99th in a ranking of the top 100 independent software companies in the nation. It was the only Idaho-based software company to be ranked out of the 20,000 companies that were considered for the listing.

Gossett graduated from Boise Junior College in 1943, before many of his competitors in the field of computer software were out of diapers. He took more classes at BJC in 1944 and 1945 and graduated with a business degree from the University of Idaho in 1947. He also took classes at Monmouth, Purdue and the University of Georgia while he was in the Naval Air Corps.

Now 76, he recently turned the day-to-day operations over to David Bassiri, the newly promoted president, and assumed the title of chief executive officer. □

English and literature for 37 years.

DEBORAH ANN GREEN, BBA, accounting, '92, died of cancer May 7 in Boise at age 49. Green volunteered with several programs, including St. Alphonsus Hospital and literacy programs.

JANICE MARIE (LAYHER) HESSE, BBA, accounting, '70, died May 21 in Caldwell at age 51. Hesse worked at Intermountain Gas for 20 years and recently provided accounting services from an office in her home. She was also active in Order of the Eastern Star.

ROY L. JACOBS, diploma, general arts and sciences, '42, died from congestive heart failure May 5 in Boise at age 79. Jacobs retired from Idaho Power in 1982.

AUDREY LEE (BROOKS) LLOYD, BA, elementary education, '67, died April 7 in Boise at age 63. Lloyd taught elementary and junior high school before becoming a counselor, elementary school principal and a school psychologist and recently retired from the Meridian School District.

RICHARD JAMES McEWEN, BBA, finance, '74, died of cancer Feb. 25 in Boise at age 52. Among other jobs, McEwen spent more than 10 years in New York City working as a subway system project manager for Morrison Knudsen.

JACK QUENTIN RENCHER, BBA, accounting,

'70, died from cancer Feb. 27 in Boise at age 50. Rencher was administrator and general manager of Idaho Sub-Contractors Bid Service Inc. and also worked for TechniChem Corp.

DAVID LEROY SALTER, CC, auto mechanic technology, '85, died March 4 in Boise at age 34. He worked at Grasmick Produce in Garden City.

THOMAS W. SCHABOT, BBA, accounting, '71, died of a heart attack April 8 in Buhl at age 51. Schabot was a managing partner of Tullis and Schabot, Deagle and Co. P.A., CPAs. Schabot had served as a director of the Buhl Public Library and on numerous other boards. He was a member of the Buhl Rotary Club, a Paul Harris Fellow and a member of the Buhl Chamber of Commerce.

PATRICK SCHMALJOHN, BA, English, '96, died March 23 at age 36. Schmaljohn was editor of *The Arbiter*, BSU's student newspaper, during 1994-95. He won a national award for his work as student editor of the Santa Barbara Community College's student newspaper and was the founder of Boise's alternative weekly, *Streetmag*. He was the son of Phyllis and Eldon Edmundson, former Boise State educators. □

THREE ALUMNI TEACHERS HONORED

Three graduates of Boise State's College of Education recently were honored for outstanding teaching.

KEITH ALAN RICKETTS, a 1969 graduate in biology/secondary education, received the 1999 Outstanding Biology Teacher Award from the National Association of Biology Teachers in conjunction with Prentice Hall and the Idaho Science Teachers' Association.

Ricketts is a biology/life science teacher at Meridian High School.

CATHERINE DIDIO BEALS and **KATHLEEN LOUISE HARRIS** were recipients of the

National Presidential Awards for Excellence in Mathematics and Science Teaching.

Beals and Harris were among four winners named in Idaho.

DiDio Beals is a mathematics teacher at Hawthorne Elementary School in Boise. She earned a master's degree in education/curriculum and instruction in 1996.

Harris is a mathematics teacher at Vallivue High School in Caldwell. She graduated in 1984 with a bachelor's degree in mathematics/secondary education. □

HICKMAN ELECTED TO LEAD ASSOCIATION

Boise bank executive Joel Hickman (business administration, '79) was elected president of the Boise State University Alumni Association at the organization's annual meeting in May. Hickman succeeds Boise physician Micheal Adcox.

During Adcox's term the association set a record for dues-paying members, helped organize Auction '99 and began the Distinguished Freshman Award, which provides scholarships to 32 entering Boise State freshmen.

Hickman has served on the alumni board of directors for four years. He is vice presi-

dent/senior relationship manager at KeyBank of Idaho.

Other officers elected were first vice president Candi Allphin, second vice president Mark Dunham, treasurer Susan Bakes and secretary Robin Denison.

New members of the board of directors elected to three-year terms are Dr. Joe Ballenger, Jim Coulson, Rita Franklin, Suzie Schumacher and Nick Woychick.

Directors selected for one-year terms include Dr. Ronald Cornwell, Mike Megale, Steve Hippler, Frank Muguira and Brian Yeargain. □

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BSU ALUMNI ASSOCIATION CALENDAR OF EVENTS

- JULY 9** — Golf tournament, River Bend Golf Course, Wilder
- JULY 16** — Golf tournament, Scotch Pines, Payette
- JULY 17** — Wine-Tasting, Julia Davis Park. 6 p.m.; SummerFest concert, Centennial Amphitheatre. 8 p.m.
- JULY 24** — Alumni Night at Boise Hawks. 5:30 p.m.
- AUG. 7** — Annual Alumni Association Board retreat.
- SEPT. 4** — UCLA pregame social, Brookside Golf Course, Los Angeles.
- SEPT. 11** — Southern Utah pregame buffet, Noble Hall of Fame.
- SEPT. 17-18** Hawaii socials: Friday evening, Outrigger Reef; Saturday, stadium prior to game.
- SEPT. 25** — New Mexico pregame buffet, Noble Hall of Fame.
- OCT. 2** — Utah pregame buffet, Noble Hall of Fame.
- OCT. 4-9** — Homecoming Week:
 - Oct. 8 — twilight parade, downtown Boise.
 - Oct. 8 — BroncoFest '99 Beer-tasting Rose Room, downtown Boise.
 - Oct. 9 — Annual Chili Feed, Bronco Stadium.
 - Oct. 9 — Homecoming game vs. Eastern Washington, Bronco Stadium.
- OCT. 16** — North Texas pregame social, Denton, Texas.
- OCT. 23** — Nevada pregame buffet, Noble Hall of Fame.
- OCT. 30** — Utah State pregame social, Logan, Utah.
- NOV. 6** — Arkansas State pregame buffet, Noble Hall of Fame.
- NOV. 13** — New Mexico State pregame buffet, Noble Hall of Fame.
- NOV. 18** — Alumni Association Board meeting, Student Union.
- NOV. 19** — Idaho Weekend pep rally, downtown Boise.
- NOV. 20** — Idaho pregame social, Pullman, Wash., and satellite viewing parties in Boise, Seattle and Idaho Falls.

For more information call the Alumni Office at (208) 426-1959.

AlumNews

FOOD DRIVE SUCCESSFUL

The Alumni Association's first Food Caravan gathered 1,346 pounds of food and \$2,113 in donations for the Idaho Food Bank Warehouse. Participants included Albertson's, St. Alphonsus Regional Medical Center, Idaho Nephrology Associates, Boise State's Construction Management Association, the Boise State chapter of Alpha Chi Omega, Larry Knopp, Bruce Parker, Allen Dykman and A. Dyke's Electric. Alumni board members Kip Moggridge, Susie Schumacher, Rita Franklin, Carol Hoidal and Cheryl Knighton coordinated the caravan.

ALUMNI FOOTBALL SOCIALS

The Alumni Association has planned a variety of events in conjunction with Boise State football games this fall:

AT HOME: Alumni Association members will receive a \$4 discount on all adult ticket price categories at all seven home football games. Tickets are available at the Varsity Center ticket office, and alumni must show their membership cards at the time of purchase. The Alumni Association and the Bronco Athletic Association will also hold pregame buffets in the Allen Noble Hall of Fame two hours prior to each game.

ON THE ROAD: The association will host a pregame party at the Brookside Golf Course Clubhouse in Los Angeles two hours prior to kickoff of the Boise State vs.. UCLA game Sept. 4. The \$15 cost includes dinner and first drink.

Two socials are planned for the Hawaii game. The first will be Sept. 17 at the Outrigger Reef Hotel in Honolulu. The \$15 cost includes appetizers. A pregame party will be held at the stadium two hours prior to kickoff on Sept. 18. The \$20 cost includes Hawaiian food and soft drinks.

Socials also will be held two hours prior to the games at the University of North Texas Oct. 16 and Utah State Oct. 30.

The Alumni Association and Harmon Travel are offering travel packages to out-of-town football games. Contact Tammy at Harmon Travel at (208) 388-3000.

BOISE STATE VS. IDAHO WEEKEND: A booster gathering is planned for Nov. 19 in downtown Boise to kick off the Boise State vs. Idaho weekend. On Nov. 20, the association will host a pregame social in Pullman, Wash. Those who stay in Boise can watch the game on a big screen TV at the Rose Room in the Union Block Building. Additional satellite hookups are being planned for Seattle and Idaho Falls. □

Help Your University Celebrate the Past and Look to the Future Join the Boise State Alumni Association Today!

Membership Benefits:

- Invitations to alumni gatherings in your community
- Use of Boise State Library
- Homecoming/reunion announcements
- Worldwide travel programs
- First USA credit card program
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1910 University Drive, Boise, ID 83725.**

ALUMNI ASSOCIATION HONORS THREE WITH ANNUAL AWARDS

Three Northwest business leaders were honored in April with the Alumni Association's Distinguished Alumni Award. Thirty-six alumni have received the award since it began in 1988.

The 1999 awardees are **DENNIS BASSFORD**, Seattle; **LOUANN KRUEGER**, Boise; and **RICHARD NELSON**, Seattle.

Bassford is the chief executive officer of MoneyTree Inc., a check-cashing business he founded in 1983 in Renton, Wash. Since then, the company has grown into a regional leader in the retail financial services industry with more than 40 stores in four states.

The Payette native told the audience he tried six different majors before he settled on accounting. "I loved accounting — I found my academic home in the College of Business."

Bassford earned his accounting degree in 1980 and became a certified public accountant while working for Touche Ross after graduation.

Krueger, an Idaho Falls native and 1978 graduate in finance, is the northwest regional president of community banking for First Security Bank. Based in Boise, she is responsible for branch services and sales in Idaho and Oregon.

In addition to her professional career, she has served area nonprofit groups such as the United Way, March of Dimes and

the Women's and Children's Alliance. She has also served on the Bronco Athletic Association and BSU Radio boards.

"I had only \$1,500 to spend on college my freshman year. I picked Boise State because the school would respect my previous financial resources. I've received more in return from my investment than I could ever imagine," she says.

Nelson is the chief executive officer of Regence BlueShield of Washington, the largest health care provider in that state.

He held a similar position in Idaho before taking the Washington position in 1997.

A national leader in the insurance industry, Nelson began his career as an agent in Boise after graduating from Boise State in 1972. He joined BlueShield in 1986.



The newest Distinguished Alumni recipients are, from left, Richard Nelson ('72), Louann Krueger ('78) and Dennis Bassford ('80).

"My management philosophy is to treat people like you want to be treated. Have fun and be sure your decisions are equitable and defensible," he told the banquet audience.

Boise State has become a family affair for the Nelsons. He and his wife, Teresa, met while students at Boise State, and all three of their children have attended or are currently attending the university. □

1999 BRONCO FOOTBALL SCHEDULE

Sept. 4	at UCLA	Pasadena, California	6 p.m. (PT)
Sept. 11	Southern Utah	Boise	7:05 p.m.
Sept. 18	at Hawaii	Honolulu	6 p.m. (HT)
Sept. 25	New Mexico	Boise	7:05 p.m.
Oct. 2	Utah	Boise	7:05 p.m.
Oct. 9	Eastern Washington	Boise	3:05 p.m.
Oct. 16	* at North Texas	Denton, Texas	2:35 p.m. (CT)
Oct. 23	* Nevada	Boise	3:05 p.m.
Oct. 30	* at Utah State	Logan, Utah	1:05 p.m.
Nov. 6	* Arkansas State	Boise	1:05 p.m.
Nov. 13	* New Mexico State	Boise	1:05 p.m.
Nov. 20	* at Idaho	Moscow	TBA

* Big West Conference games

LEARNED TO LEAD ALBERTSON COLLEGE

Kevin Learned moved from entrepreneur to educator when he joined Boise State as a management professor in 1988. And now he turns his attention to administration as he takes over the top job at Albertson College of Idaho in Caldwell.

The business professor and former business owner was named ACI president in March. He assumed his new duties July 1.

Boise State business students twice named Learned the outstanding teacher of the year in the College of Business and Economics, and he was named adviser of the year in 1998 for his work with the Collegiate Entrepreneur Organization.

Learned, 53, also was part of the team that attracted \$192,000 in grants to Boise State as seed money to develop a Center for Global Entrepreneurship and improve the global entrepreneurship curriculum.

"I'm going to miss my students, and I'm going to miss my classroom," says Learned, who looks forward to developing alliances between his former public university and the private liberal arts college. □

FORMER PROF NAMED FRATERNITY CHAIR

Retired management professor Wayne White has been selected chairman of the board of directors for Alpha Eta Rho, the international aviation fraternity.

White, who specialized in air transportation during his 22-year Boise State career, also is a past-president of the fraternity that has 68 chapters, including two international chapters, at various colleges and universities. He is only the seventh person to hold

the chairman's office since the organization was founded in 1929.

The fraternity serves as a link between the aviation industry and educational institutions, says White, who was selected for emeritus status after he retired in 1987. White currently lives in Las Vegas and continues to pursue his interest in aviation in addition to his participation in Alpha Eta Rho. □

PRESIDENT'S MESSAGE

By Joel Hickman, President
BSU Alumni Association

It is my honor and privilege to write this first letter to you via our great alumni magazine *FOCUS*. At the recent annual meeting of your Boise State Alumni Association, I was selected to serve as president for one year. With the help of a very strong executive committee and a talented group of board members, we will continue to build on the foundation put in place by previous alumni board members and university administrations.

This year, the Alumni Association will focus on five areas: membership, outreach, strategic planning, scholarship, and the hope of bringing the Boise State Alumni Center to the campus.

MEMBERSHIP — A strong membership base is important to the success of the association. Increasing membership adds financial stability, brings credibility to the association, and allows the organization to better serve the community.

OUTREACH — Through the efforts of the association, we have created a strong outreach program. A number of active alumni chapters have been established throughout Idaho and neighboring states. We will continue to build on this important area.

STRATEGIC PLANNING AND BOARD DEVELOPMENT — This past year, the association put into place a new mission statement that reflects the changing environment that our university and its alumni association must navigate in the coming years.

SCHOLARSHIPS — Granting scholarships to Boise State University students has been a part of the Alumni Association since its beginning. It is our hope to involve as many alumni as possible in the upcoming scholarship/fund-raising activities at Boise State University.

BOISE STATE ALUMNI CENTER — My immediate predecessor, Dr. Micheal Adcox, set the stage to bring the Alumni Center concept to reality. The Alumni Center is something that every board has talked about for the past 25 years. The current board has given the approval to appoint a committee to explore this dream. Given the association's record number of memberships and the increasing activities taking place on a local and national level, it is time to make the Boise State Alumni Center a reality.

I am fortunate to be a Boise State University alumnus. I met my wife, Marianne, while attending Boise State. We gained many of the tools necessary to be successful in our lives from this university. Over the next year, I hope to be able to repay that debt. My story is not unique. Many of us owe a debt to Boise State University for the tools we received here. Join Marianne and me as we support the Alumni Association during these exciting and growing times. □



AlumNews

PUGET SOUND CHAPTER

The Puget Sound alumni chapter was officially chartered at the Alumni Association's annual meeting in May.

The chapter will represent Boise State alumni living in western Washington.

During the past three years, Puget Sound alumni have hosted receptions for university officials, organized pregame receptions and recruited students. Dennis Ward was selected as president and Tom Dougherty as vice president of the new chapter.

TRIVIA CONTEST

The first five alumni who contact the Alumni Office with the correct answer to the following question will receive a Boise State University Alumni Association polo shirt.

The Administration Building was the first built on the existing campus. What is the full and proper name of this landmark Boise State building?

Send your response via fax, e-mail or mail to the addresses listed on page 43.

SUMMERFEST WINE TASTING

Get into the summertime mood when the Alumni Association hosts its annual wine-tasting prior to the July 17 SummerFest performance.

After sampling some of Idaho's finest wines in Julia Davis Park from 6-8 p.m., participants will enjoy an evening of *Star Wars* music under the stars at Boise State's Centennial Amphitheatre.

Alumni Association members can attend the wine-tasting free; non-members are \$5. In addition, Alumni Association members can receive discounted \$7.50 tickets to all SummerFest '99 performances.

For more information on SummerFest, see Page 16. □

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