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**Big West Buildup**

With Boise State's entry into Division I-A football on the horizon, construction to boost Bronco Stadium's seating from 23,600 to 30,000 began in December. The privately funded project should be completed by late 1996. Chuck Scheer photo.
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VICE PRESIDENT FOR FINANCE AND ADMINISTRATION: Buster Neel
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PHOTOGRAPHY: Chuck Scheer
SPECIAL CONTRIBUTOR: Glenn Oakley
EDITORIAL ASSISTANTS: Brenda Haight and Angela Lambert
ALUMNI NEWS: Donna Conner
TECHNICAL ASSISTANTS: John Kelly and Mike Spencer

ADVERTISING SALES: P. V. Quinn & Co.,
1520 W. Washington, Boise, Idaho 83702
Phone: (208) 385-0338

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ABOUT THE COVER: Marriage has long been a cornerstone of our society. But the hollowed institution has undergone significant changes since Mr. and Mrs. Walter Snyder married circa 1915. Societal changes and the fast-paced life of the 1990s challenge many marriages today. In this issue FOCUS examines some of those challenges and aspects of marriage. Photo courtesy of John Kelly, hand tinting by Phil McClain.
BSU AND THE 'COMMUNITY COLLEGE FUNCTION'

By Charles Ruch, President

In the coming months you can expect the Legislature and State Board of Education to be involved in a discussion of the "community college function" at Idaho's college and universities.

At Boise State, our community college role includes developmental and general education preparation for transfer to a baccalaureate curriculum, programs for specific career preparation, customized training programs, and other non-credit activities.

We at Boise State value these community college functions, which are an important component of our history and will receive considerable attention as we plan for the future. Of course, our commitment to these programs is part and parcel to our baccalaureate and graduate programs and our research and public service missions.

Why all the interest in this aspect of higher education? One reason is because the changing nature of the work world demands additional educational opportunities for working adults, many of whom are interested in education beyond high school but don't specifically want to pursue a degree. Individual corporations and specific occupations frequently require specialized training to keep an employee up-to-date. And as our society becomes more dependent on lifelong learning, opportunities for convenient, appropriate postsecondary education become a necessity.

These trends are not unique to southwest Idaho, but are characteristic of changes occurring across the country. Nonetheless, we should view these trends in the context of Idaho and BSU and review our current activities and proposed plans to respond to this important educational challenge.

Historically, Idahoans age 25 and older are less educated at the postsecondary level than a representative national population. For example, in 1990 only 18 percent of Idaho's population held an associate degree compared with 23 percent nationally. Furthermore, 18 percent of the Idaho population held a baccalaureate degree compared with 21 percent of the national population.

This educational gap becomes critical as the Idaho economy undergoes a significant change. More and more jobs require postsecondary education. Over the last decade, the manufacturing, finance, retail and service sectors of Idaho's economy have shown the greatest growth. These are the same sectors that are projected to continue to expand as we move into the 21st century.

Much of this transformation has occurred in the Treasure Valley, now the most high-tech region in the state. A critical element of our region's economic development is the availability of a variety of postsecondary educational opportunities serving the place-bound adult population.

The challenge to higher education in general, and BSU in particular, is to provide appropriate courses, programs and other educational services at times, places, and through delivery modes convenient to our clients. This is one important segment of the BSU mission, one in which the institution has experience and commitment. Let's review our current involvement with this aspect of the community college function.

A central element of our community college programming is to award two-year associate degrees. Graduates of these degrees are prepared to transfer into upper-division majors on their way to a four-year baccalaureate degree. Last year, BSU awarded more than 200 associate degrees. Another component is our array of vocational-technical programs. Enrollment in this area remains strong; more than 450 individuals earned a certificate from or completed a vocational-technical program in the School of Applied Technology last year.

At BSU adult learners receive attention through a variety of services. The Academic Skills Development Center in the Larry Selland College of Technology is a self-paced, skills-based program that helps under-prepared adults develop collegiate-level skills in mathematics, writing, grammar and study habits. Last year, more than 1,000 students used the center.

Additionally, the Center for New Directions assisted 51 individuals with the transition into postsecondary programs. Our Tech Prep program merges high school vocational education programs with our postsecondary curricula. BSU participates in approximately 25 Tech Prep programs with a projected enrollment of 300 students.

Our Idaho Business and Economic Development Center, Division of Continuing Education, Center for Management Development and other outreach units provide an ever-expanding array of short courses and educational activities delivered at times and places convenient to adult learners. Many are offered on-site to local businesses.

We welcome the current statewide discussion of the future of the community college function. Our plans include an expansion of the associate degree offerings, particularly in off-campus sites starting with Canyon County. A careful review of current offerings and student needs will lead to appropriate revisions of course offerings and locations, expanding our distributed campus delivery model. A review of our organizational structure and budget is under way — all needed adjustments that will lead to an even more user-friendly, community-oriented program.

BSU takes pride in providing the resources for this vital part of the state's educational offerings. It is but one critical dimension of our institutional mission. We are convinced that the elements of our community college function contribute to the total fabric of our institution, and we are committed to their continued development.

As always, I appreciate your support and welcome your comments. I can be reached at 208-385-1491 or at apruch@bsu.idbsu.edu on the Internet.
CARLEYS ESTABLISH ENDOWMENT FOR BSU

A gift of 10,000 shares of Albertson’s Inc. stock from John and Joan H. Carley will provide four-year scholarships for business students at Boise State University.

John Carley will retire in February as president and chief operating officer of Albertson’s Inc. A 1955 graduate of Boise Junior College, he joined Albertson’s in 1950 at age 16. He was elected to the board of directors in 1979 and was named president in 1984. Carley became president and chief operating officer of Albertson’s in 1991.

The stock will be used to establish an endowment through the BSU Foundation.

The Carley scholarships will be awarded to four BSU freshmen in fall 1996, increasing by four annually through the year 2000. Sixteen students will receive the scholarships annually thereafter. The scholarships cover tuition and books. Preference will be given to graduates of Bishop Kelly High School.

“We are thrilled with this gift,” said Bill Ruud, dean of BSU’s College of Business and Economics (COBE). “The Carleys are true friends of the university, and they recognize the importance of helping business students by establishing a scholarship fund based on need.”

Currently there are 2,700 undergraduate students enrolled in COBE programs in accounting, computer information systems/production management, economics, international business, management, marketing and finance.

BOISE STATE FACES BUDGET REDUCTION

Boise State has trimmed its 1996-97 budget by 3 percent to comply with a reduction ordered by Gov. Phil Batt and an anticipated drop in state funding because of enrollment decreases.

The cuts, which will take effect July 1, amounted to a $1.5 million reduction in the portion of BSU’s budget that comes from state appropriations.

“We did not use the across-the-board approach. Rather, we focused our efforts to reduce, restructure or reposition the university in areas where the impact on students would be the least,” said BSU President Charles Ruch.

The plan calls for the university to operate with nine fewer full-time positions next year.

Three half-time positions will be eliminated and 10 positions will be reduced, but not eliminated. Other reductions came in operating expense, travel, adjunct faculty and equipment budgets.

“We will manage our way through this cut by being more efficient, by asking people to do more with less,” Ruch said. “Obviously, these cuts come at some sacrifice.”

MICRON CHALLENGE OFFERS $6 MILLION

Boise State’s campaign to construct a new $13 million engineering building began in earnest in early February when Micron Technology Inc. announced a $6 million challenge grant to the project.

As FOCUS went to press, Micron chairman, CEO and president Steve Appleton said the company would donate up to $2 million each year for the next three years if the university and the BSU Foundation can match that amount in other donations.

“Engineering is one of the fastest growing disciplines in the state,” Appleton said. “We believe this building is a critical step in developing a successful program that will benefit BSU, students, Idaho employers and the entire community.”

He said the company favored the challenge grant approach because it would “encourage others to get involved.”

The Micron grant marks the beginning of a BSU Foundation-led drive to raise funds for the building to house labs and classrooms for electrical, civil and mechanical engineering programs that BSU will offer beginning in July. Until the new facility is ready, those programs will be located in BSU’s College of Technology Building. (See related story on Page 14.)

Using a $500,000 appropriation from the 1995 Legislature, the Boise firm of CSHQA Architects-Planners has almost completed the design of the new building. BSU President Charles Ruch says construction could begin as soon as the matching funds are in place.

Ruch said the university will approach a variety of individuals, corporations and foundations to raise those funds. “Boise State has a long history of support from the community that is how we have grown,” he said. “I am confident they will respond again.”

Ruch added that there is one source of funds the university can’t tap: the Idaho Legislature. In approving the building, the State Board has stipulated that no state funds can be used for construction.

The new four-story structure will be located behind the College of Technology Building. More than half of the space in the 64,000-square-foot building will be devoted to 24 specialized laboratories, including a demonstration clean room.

“We look forward to this building being the focal point of technical education in the valley,” Ruch said.

Technology Dean Tom MacGregor, at podium, and President Charles Ruch unveiled plans for a new building that Micron plans to help pay for with a $6 million challenge donation.
HEALTH SCIENCE GETS COMPUTER ROOM

Students and faculty in Boise State’s College of Health Science will soon have some of the top computer instruction technology in the health-care field at their disposal thanks to a gift from the AT&T Foundation.

The donation will provide a state-of-the-art electronic classroom, which is being installed in the college’s new building that used to house the ITT Technical Institute on Capitol Boulevard.

The classroom will include 20 multimedia-ready desktop computers and a large file server. In addition, the room will link the College of Health Science with health-care and health-science institutions worldwide. And that, says Eldon Edmundson, BSU’s dean of Health Science, will help keep the college on the cutting edge of health-care telecommunications.

“Computer use in health care,” says Edmundson, “is expanding as fast as in any other discipline.”

Among its many functions, the new computer classroom will allow health science faculty and staff, and other members of the BSU community, as well as area health-care professionals, to enhance group activity and productivity.

The computers in the classroom are interconnected to exchange and compile information from each station. A large public screen is mounted in the front of the room and displays information from the networked computers, a VCR and other electronic sources.

Installation has begun and the classroom will be functional later this year.

“The delivery of programs will rely more and more on telecommunications technologies,” says Edmundson. “Telemedicine is just one example. But computer use in diagnostics, patient and other health-data management and instruction is expanding at almost exponential proportions.”

The classroom will also connect the College of Health Science to the rest of the health-care community. “The opportunity provided by AT&T for the College of Health Science to establish an electronic classroom in our new building will allow students to connect with health data bases throughout the world, with hospitals to view images or review other patient or health-care information, and to interact with CD-ROM-based self-study instruction,” says Edmundson.

The estimated value of the donation is $100,000 but cannot be measured in dollars alone, says Edmundson. “It moves us into another instruction arena,” he adds, “and is crucial as we strive to maintain ourselves as a premier health-professional education institution.”
An unassuming couple

Dean and Thelma Brown quietly amassed a fortune, and gave much of it to Boise State University

By David Proctor

Dean and Thelma Brown led lives of quiet inspiration.

From the time they moved to Boise in 1947 until they died here — Dean in 1982 and Thelma in 1994 — they were known as kind, thoughtful and generous people who loved to laugh and maintained a large network of friends that crossed all social and financial strata.

In one enormous act of philanthropy, this unassuming couple became a part of Boise State history last October when the university announced that Thelma had left $7.5 million to the BSU Foundation — $5 million for academic scholarships and $2.5 million for other academic programs. It was the largest bequest ever made to BSU.

It had taken the foundation 31 years to raise its first $19.2 million. Thelma Brown's generosity increased the endowment almost 40 percent, to $28.7 million.

The gift was unexpected because the Browns never developed the typical relationships — alumni, athletic boosters, arts patrons, etc. — that most donors establish with the university.

Who were the Browns, and what led them to make such a large gift?

One of Dean's best friends was Joe Albertson, multimillionaire founder of the Boise-based supermarket chain and Dean's boss for 34 years. One of Thelma's was Donna York, owner of Donna's Beauty Shop, where Thelma had her hair done.

The Browns never had children, but Dean used to throw neighborhood Halloween parties and barbecues for the children in their Sunrise Rim neighborhood. Thelma gave Christmas presents to their garbagemen, paperboys and mail carriers. She also helped pay the mortgage for her niece, Carol Saracino, and buy cars for Saracino and her sons.

"She enjoyed giving things and doing for others more than doing for herself," says York. "Dean was like that too."

And they did it totally without fanfare.

"They were as inconspicuous as they could possibly be," says Charles Blanton, Thelma's friend and attorney who helped arrange the gift to the BSU Foundation. "They had no desire to be recognized in the community or to attract attention."

The size of the gift caught everyone but Blanton by surprise. Not even her closest friends knew Thelma was a multimillionaire.

"I don't know if Thelma ever knew how much money she had," says friend Verna McCorkle, a neighbor. "She never spoke about it if she did know. She lived very frugally."

She knew, says Blanton, because he and Thelma talked about what she would do with it. He suggested setting up a trust while she was alive that would pay the beneficiaries she chose. Thelma refused.

"She could have saved money on taxes," says Blanton, a former BSU Foundation president and board member, "but I think she wanted to make sure she was going to be OK. It may have been that Depression-era syndrome, that you never know what will happen in this world. That's not unusual for people of that era. She wanted to keep control."

Dean and Thelma were both children of the Depression, and it doubtless had a profound impact on the way they lived their lives.

Dean was born in 1918 in Grace, Idaho, and grew up across the border in Logan, Utah. He was a big man, with a big contagious laugh. He suffered from gout for years, and later from bleeding ulcers but never complained and refused to have surgery.

"The day before he died he took Joe [Albertson] fishing," says York.

Thelma Huff was born in Thistle, Utah, in 1916, and lived in Soldier Summit, Manti and Spanish Fork, Utah. They were married in Winnemucca, Nev., in 1944, and moved to Boise in 1947.

In 1948, Joe Albertson hired Dean, who had already managed bakeries for three other companies, to be his first bakery supervisor. He held that position until he retired in 1971.

He then went to work for JA Enterprises, Albertson's personal company, until he died. His job, say friends, was largely to be Albertson's companion and hunting partner.

For years Thelma worked with Dean in the bakery, but retired when the company expanded and his responsibilities grew. Like many women of her era, she always dressed carefully before going out of the house — always in dresses or skirts, never pants.

"If her hair wasn't just right, she wouldn't go out," says York.

"He was demanding," says Duane Hamilton, who worked for Dean, traveled with him to visit stores, and later succeeded him to become Albertson's vice president of bakery operations. "He demanded results and demanded quality, but he was a really nice fellow and very pleasant to work for."

"Dean did a lot to develop the Dutch Girl [in-store] bakeries," says John Carley, president and chief operating officer of Albertson's, "and he helped Joe set up new stores and new divisions."

In the process, says Carley, Dean became Albertson's close friend and confidant. They hunted and fished together for years.

"Joe rewarded his work with stock, as he did a lot of people in those days, and Dean
had the sense to hang on to it," says Carley.

So did Thelma. When Dean died in 1982 the stock he accumulated was worth about $800,000. In the next 12 years, Albertson's stock exploded. By the end of Thelma's life it was worth about $9 million.

None of this wealth showed in their lifestyle. They remained in the two-bedroom brick home on Sunrise Rim Road — on the south side of the street, the side without the view — until they died. Their idea of a good time was to entertain friennds like the McCorkles and the Yorks.

Dean's sole indulgences were his airplane and his cabin at Pistol Creek on the Middle Fork of the Salmon River. That was where he would escape, says Warren "Andy" Anderson, a retired equipment company executive who had his own place at Pistol Creek. Anderson and Dean Brown hunted and owned three planes together over their 30-plus years of friendship.

"Dean learned to fly in Ely (Nev.) and he flew to the different Albertson stores," says Anderson. "So when he had time off, the cabin was his main destination. The only way to get there was to fly in, and there were no phones within 20 miles."

"He loved to cook," says Hamilton. "He loved to make chili and beer pancakes, but he could cook anything. And he loved to cook for Joe [Albertson]."

For years after Dean's death, Thelma stayed active. She and Donna York visited often for lunch or dinner and sometimes traveled together. They went to Salt Lake City to see Thelma's friends and even took a couple of gambling trips to Jackpot and Wendover.

But Thelma's health failed. She had cataracts and chronic disease, a painful chronic inflammation of the gastro-intestinal tract.

By the early '90s York was taking Thelma everywhere and York's daughter, Cindy Lou Basci, was cleaning Thelma's house, buying groceries and bathing her.

"She treated my kids like they were her own," says York. "They all called her Aunt Thelma."

It was York who took Thelma to Blanton's office to talk about her will and decide what to do with her money. Some was left to relatives and friends, including York. The Hills Rehabilitation Hospital got $250,000. But the big gift was to BSU.

"Mrs. Brown had an interest in young people, an interest in students and an interest in doing something for charity," says Blanton. "They both came from humble beginnings — neither of them went to college — and she realized education improves one's chances of leading a productive life.

"They were very ordinary people, and there isn't a great story to tell, except it has a great ending."
Criminal justice administration major Lisa Herrera wasn't quite sure what she'd gotten into when signed up for an internship at the Nampa Police Department.

Her assignment? Conduct a citywide survey to learn more about what residents think about law enforcement in their neighborhoods. Initially Herrera was slightly intimidated. She'd never done a survey and was worried about producing a statistically accurate report.

But with a little help from her police coworkers, BSU sociologists and a team of community volunteers, she completed a survey of 360 Nampa-area residents that is helping the police department better serve the community.

The survey results gave police officials a new understanding of citizen concerns, says assistant chief Alan Creech. And it gave them the information they needed to shift their focus to a more community-friendly approach.

"Officers have become more of a problem-solver working in concert with the community," he says.

Herrera, a 23-year-old senior from Nampa, began the Community Crime Project by designing a survey based on information supplied by the Bureau of Justice Assistance with additional advice from BSU sociologists.

Ultimately, her 26-question survey included demographic information, questions about fear of crime and neighborhood perceptions of the frequency of criminal activity, plus an open-ended evaluation of the local police department.

Herrera set out to learn what residents thought about crime. What she found was a fear of juveniles and concerns about graffiti and vandalism.

Creech says the survey results have since been used to craft new policies aimed at remedying problems that worry citizens. Several new programs have been adopted, including a citywide policy that shifts responsibility for graffiti removal from the city to property owners.

Many respondents felt there were too few police officers to handle Nampa's problems, so the department hired additional police to get more officers into neighborhoods and out of their patrol cars.

A large number of those questioned were worried about increasing traffic, says Creech. Thanks to the survey, the department has identified several problems, beefed up its traffic division and even changed the timing of lights at key city intersections.

Improved community relations is another goal. Currently Herrera is conducting random questionnaires of crime victims to get feedback on police response time, quality of service and other issues. "We thought it would give us more of a tie into the community to see how they think we're doing," says Herrera, who would like to join the Nampa Police Department as a patrol officer after she graduates in May.

The department plans to assess attitudes and the impact of its new policies with another survey in about two years. In the meantime, Herrera’s not quite done with the first survey yet. This spring she will present a paper on her work at a national conference of the Academy of Criminal Justice Sciences. BSU sociologist Steven Patrick is her sponsor and the Nampa Police Department is helping with expenses for the convention.

The department is pleased with Herrera’s work on the survey. "She’s done a high quality job from start to finish," says Creech. "She’s put in a lot of time and energy at very little cost to us, which we like."
HELPING THE CITY IMPROVE SERVICES

When Boise city employees decided they needed to be more efficient and provide better customer service, who did they call? BSU production management professors Tom Foster, Pat Shannon and Phil Fry.

The BSU team has developed a process improvement training program that has already won the endorsement of Boise Cascade Corp., Selkirk Metalbestos, US WEST and other Idaho companies.

The program teaches employees how to examine a process, such as payroll or budgeting, and improve that process. Better systems ultimately result in increased customer satisfaction, says Foster.

For the city, the BSU professors developed nine modules to help employees understand the importance of process improvement. They also covered brainstorming techniques, data gathering, quality control and other topics. Participants then worked on hands-on projects. Next, the BSU team will teach workers how to train one another.

“The information and techniques can be used immediately,” says Bonnie Brazier, city personnel director. Employees already are improving their work-flow systems and developing ways to improve customer satisfaction, she says.

Tom Foster, left, and Pat Shannon are working with Phil Fry on a program with City Hall.

Of 1,000 city employees, 80 employees have completed the program with another 80 signed up this spring.

Process improvement requires a long-term commitment. “It isn’t a quick fix, says Shannon. “It’s re-engineering. A lot of companies don’t have the patience for it.”

“It’s really a way of doing business. A lot of people thought it was a fad. But it’s sticking,” he says.

BSU ASSISTS VICTIMS AFTER TRAILER FIRE

When fire destroyed the home of Gina and Lance Ogren and their father, Gary, on Nov. 17, members of the Boise State University community pitched in to help. Gina and Lance, both BSU students at the time, lost not only their home but their textbooks.

Lance, a junior political science major who is a musician and member of the BSU Meistersingers, also lost a cello and tuxedo.

Gina, who has since transferred to another school, was a freshman majoring in pre-medicine.

After the fire, David Sneddon, a senator in BSU’s student government, organized a campuswide effort to help Lance and Gina get back on their feet. BSU’s Student Residential Life provided seven days of housing, Marriott donated 14 meals and the BSU bookstore provided textbooks and materials. Other contributors were the BSU College Democrats, College Republicans, Church of God Seventh Day in Meridian and the Broadway Baptist Church in Boise.

Since the fire Gary Ogren has acquired a temporary trailer and Lance is living in a BSU residence hall.

As a result of the tragedy, Sneddon and other ASBSU leaders have started an emergency fund to help other students in need.

End Your Foot Pain

Do you experience a sharp pain in your foot that will not go away? Numbness, tingling, weakness of the foot, and joint pain in the shoe can all be warning signs that there is a foot problem that needs expert attention.

Common foot problems include bunions, hammers, pinched nerves, ingrown toenails and heel pain. All can be successfully treated with outpatient care and minimal inconvenience.

Bunions are bony growths on the outside of the big toe joint which are unattractive and make wearing shoes unappealing. Bunionettes occur on the outside of the little toe and can lead to increased friction and irritation that can be disabling.

Ingrown toenails are responsible for more than 1 million Americans suffering each year. Matrixectomy is a painless permanent procedure that restores a normal appearance to the nail and allows you to return to work the next day.

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Earlier this winter a group of 14 students from BSU's horticulture program planted three types of evergreens and one deciduous tree on the campus grounds as part of the university's arboretum project. The project seeks to increase the number of species of trees on campus. Horticulture instructor Gary Moen, left, leads a group of students planting a tree near the Simplot/Micron Instructional Technology Center.

BSU PREPARES ENGINEERING PROGRAM

The spring semester will be a busy one for the College of Technology as faculty and administrators prepare for the transfer of three Boise-based engineering programs that are currently under University of Idaho administration.

Boise State will assume responsibility for electrical, civil and mechanical engineering on July 1. In the meantime, BSU will hire new faculty, develop curriculum and prepare facilities for the transition.

At its November meeting the State Board of Education reallocated $1.2 million to Boise State as a base budget for the upper-division courses. BSU already offered the lower-division and core support courses. Two of the degrees, civil and mechanical, were started last fall in Boise by the UI. Electrical engineering has been offered since 1988.

Nationwide searches are already under way for up to 10 faculty to replace those who didn't transfer from the UI programs. Offers will be extended in April. Curriculum for each program has been developed and is now working through BSU's internal approval process. And BSU already has established a $1 million endowment that will produce $40,000-$50,000 annually for engineering scholarships.

Lower-division enrollment should be comparable to previous years, predicts Technology Dean Tom MacGregor. But he adds that upper division enrollment will be "down significantly" because of transfers to the University of Idaho. At least 35 students transferred this spring so they could obtain accredited degrees. The UI provided up to $5,000 per semester to assist in their transfer.

None of the UI-administered programs in Boise was accredited, but electrical engineering was under review for possible approval this summer. BSU will begin the accreditation process once the first class graduates.

BSU plans to use the existing Technology Building for the programs until the university raises funds for an additional building. Almost half of the building's cost will come from a $6 million challenge grant announced by Micron Technology Inc. in February.

BSU will probably apply for national accreditation prior to the construction of the building, but that shouldn't have a decisive impact on the accrediting team's evaluation, says MacGregor.

"The fact that we have a building under construction will be enough to demonstrate our commitment to the program," he says.
BSU PREPARES FOR 21ST CENTURY WITH NEW TECHNOLOGY

Touch-tone registration for BSU classes? It’s closer than you realize.

Boise State University students, faculty and staff were given a sample of what’s to come in high-tech information systems during a kickoff to introduce the new computer system to the university community in December.

Dubbed Project ACCESS, the new system’s aim is to make administrative processes more effective and efficient and to give students, faculty and staff better access to information, says Buster Nee!, vice president for finance and administration.

BSU is developing the program, which is expected to be in place in 1998, in partnership with TRG Inc.

ACCESS stands for Advanced Computer Concepts and Excellence in Student Services. “We will make a major shift in the way we do business,” BSU President Charles Ruch said during the kickoff.

The project will involve several components, including touch-screen kiosks called InTouch. A sample kiosk was available for students, faculty and staff to try. A second component to be installed is InTone, which will allow students to access the same information from the kiosks via a touch-tone telephone.

The third component is Student Partner, a new student information and financial aid system that will replace the current system. Student Partner will allow students to register for classes in the university’s student computer labs, check their grades and update their addresses.

Three other administrative systems to be installed include Financial Partner, Advance ment Partner and a human resource/payroll module. The objective is to streamline processes wherever possible, Neel says.

PROFS GIVE ADVICE IN BUSINESS BOOKS

New books by BSU professors Michael Bixby and Nancy Napier are helping students and professionals better understand the world of business.

Bixby, a management professor, is the lead author of The Legal Environment of Business: A Practical Approach. The textbook was published by South-Western College Publishing in Cincinnati.

In the book, Bixby and co-authors Caryn Beck-Dudley and Patrick Cihon offer future business managers advice on how to avoid legal trouble, when to contact a lawyer, and how to get the maximum benefits from a lawyer’s expertise.

“The book helps students understand more about legal issues so they can avoid legal problems and intelligently analyze issues such as contracts, employment matters, environmental regulation, the sale of securities and other topics,” Bixby says.


Western Women Working in Japan draws upon detailed survey data and in-depth interviews, as well as personal insights of the authors. Napier and Taylor have 20 years of experience working and traveling in Asia.

Napier is director of BSU’s international business program and has taught in BSU’s MBA program in Vietnam. She has worked at Battelle Memorial Institute in contract research for Nissan, Hitachi, Mitsubishi and Nippon Steel. Taylor has taught in Spain and Japan and conducted cross-cultural training for NEC, Fujitsu, DEC, Aldus and others.

Many U.S. companies don’t prepare their employees adequately for overseas assignments, says Napier. “We don’t know how often people miss business for their companies because they are inept culturally.”
"Love and marriage, love and marriage, go together like a horse and carriage."

As obsolete as the horse and carriage are these days, love and marriage have continued to survive. And like everything else in life, the institution of marriage has evolved to meet the needs of a changing population.

In this issue of FOCUS, you'll see how some couples survive today's marriage pressures, learn about the chemistry of love, find out how BSU can help married couples with problems and how society has legally framed the definition of marriage.

One thing is sure. Whether it's love and marriage or a horse and carriage, you can't have one without the other for a successful journey.

For the Love of Marriage

By Melanie Threlkeld McConnell

ay the odds were 50-50 that the house you believed was well-built could collapse around you and your family. Would you still move in, get comfortable and add on? Not likely, right?

Yet people are willing to take the same risk with their emotional and financial well-being when they marry. Why? The need for most people to bond with a partner for life outweighs the odds that the marriage won't survive, experts say.

"Some people are still very naive about marriage," says BSU sociology professor Patricia Dorman. "They go into marriage thinking it will solve a lot of problems, and what they find out is that it doesn't solve them, it creates them.

"Basically we're ill-prepared for marriage."
"But I think more people are becoming more realistic about what marriage means and so they go into it with a little more consciousness," says Dorman.

Like any fragile structure, a good marriage should be built with a level foundation and no shortcuts on construction. Regular maintenance is a must. Marriage, like houses, may be different colors, designs and sizes. Common now are long-distance, common-law and mixed-race marriages, as well as couples who marry for a second or third time. It's not necessarily the blueprints that matter, marriage experts stress, but the quality of materials and construction that go into building the marriage. "I think when you find successful marriages you find people who stand side by side," Dorman says. "There is not that kind of domination that the old patriarchy comprised."

Establishing and maintaining a solid marriage is harder than people think, no matter how good their intentions, says Liz Boerl of BSU's United Methodist Students. Boerl is a minister who provides marriage and premarriage counseling to students.

With divorce rates at 50 percent, society is raising generations of children who see divorce as a potential end product of a marriage. "The students have that desire [to stay married]," she says, "but I don't think our society prepares us for commitment." Many young married couples have difficulty establishing their own marital routines and identities, she adds, often slipping back into the roles that look like their parents'.

That was cause for concern for 29-year-old Chris Dreps, a former BSU student who married Darrell Early, 28, last September. They wrote their own wedding vows and pledged to be each other's "equal partner in life." The couple lived together for nearly two years before tying the knot.

"I didn't want [our wedding vows] to be traditional and I wanted them to represent who we are," Dreps says. "I couldn't see myself pledging to obey someone."

A child of divorced parents, Dreps was determined not to follow the footsteps of her mother nor would it be for her. Though Early's parents have a model marriage, he says, enough of his friends and their parents are divorced to make him aware of the consequences, which has helped prepare his generation for the emotional impact.

"I think that our generation has it slightly better because we have our own identities and we're not dependent upon some other person to define ourselves," he says. "I think our parents' generation suffered from this identity problem, because if there was a divorce it was a huge life-shattering emotional experience where the woman was left essentially without an identity."

Dorman says women started questioning traditional marriage roles as a result of the "awakening that the civil-rights movement and the women's movement created." The need to have a voice came as almost a backlash against the 1950s when women gave up their post-wartime jobs and moved out to the suburbs, she says.

"Women had just begun to group together," she explains. "At the close of World War II, the government did a 180 degree turn on its propaganda and said [to women], 'Now go back home to your kitchen; some man needs your job.' "

"There are still a lot of women in the United States today who subscribe very dearly to the old tradition," Dorman adds. "And that's fine. That's their choice."

Women aren't the only ones redefining their role in their marriage. The recent formation of men's groups such as Promise Keepers and the Million Man March have men re-evaluating their relationships with their wives and children and learning to be better husbands.

"All we're saying as Promise Keepers is that 'men stand up and take the place that God has commanded us to be,'" says Richard Froshiesar, a regional field representative for the group. "And what that means is we don't beat our wives into submission like a lot of theories that are
going on out there right now about Promise Keepers. That's not the way it is. It's about how do we treat our mates. We're to love our mates as Christ loved the church."

"If you look at the state of marriage in today's society, the one out of two divorces is still the norm, and that's the norm in the church as well," says George Halliwell, a field ministry representative for the Boise chapter of Promise Keepers. "There's a crisis in the family in America today, an absenteeism of the fathers among children. And what Promise Keepers has done is said that when a man becomes a Promise Keeper, one of the major promises is in his relationship with his wife and his children. It's emphasizing the relationship of father to the children, to be there for his children and to honor and care for his children not as an obligation but as a real joy and privilege to have children. It really brings the family together. And I think it's going to have a great impact on what has been a rising divorce rate even in the church."

Couples and marriage experts agree that finances, including relocation for jobs, continue to put the biggest stress on marriages. Working more hours and additional jobs to maintain a desired lifestyle means less time nurturing a relationship, they say.

"One out of three Americans move every year now, which was not the norm 20 years ago," says Halliwell. "There was more stability in the community. And now both husbands and wives work. There's still more of an expectation on the part of men that even though the wife has a part-time job, she also is expected to have the full responsibility of the family cooking and cleaning. That puts undo stress and pressure on the wife of the family."

So what's the secret to a successful marriage? Don and Doli Obee, married 56 years, laugh when asked the question. Respect for each other. Good health. Sharing. And limiting arguments to no more than 30 seconds.

"I figured if you can't reach a decision in 30 seconds there's no use fighting to make it linger longer, and the more fighting you do the more remote you are from reaching a logical decision," says Don, 84.

"It's the same formula it's always been," Early says. "You've got to communicate, you've got to look at life with a little grain
of salt."

"And choose your battles," Dreps adds. "Decide what's really important. There are some things that just aren't worth fighting over."

"I think [in our generation] there was a greater sense of 'till death us do part,' " says Doli, 81. "Not this, 'Well I can always get a divorce if it doesn't work.' I think there probably was a deeper sense of going into something together through thick or thin instead of 'I've got to be happy."

"Another thing," Doli adds, "and this is a difference between generations, we didn't have a whole lot of material expectations. We still don't. We live very simply and we always have. We've never had more than one car."

Both college-educated, Don spent 30 years teaching biology at Boise State, starting when it was still Boise Junior College. Doli stayed home with their two children. They filled their free time with horserback rides, camping, hiking, skiing, and traveling around the world. They've been members of a book club for 25 years.

But Doli acknowledges that times have changed and even her own daughter could not live the life that she had.

"Being the non-money-making part of a team didn't bother me," she says. "It is not fulfilling for our daughter. She is somebody in her own right. She and her husband both teach at Kansas State and theirs is a very good marriage, but on my terms I don't think she could cope. She'd be bored."

Successful and traditional marriages like the Obees may be hard to find 50 years from now. Many of today's couples wait longer to marry while others struggle to redefine marriage and their respective roles in making it work. And there are plenty of resources on the market to help couples keep their marriages going.

Counselors and marriage experts are filling bookstores these days with self-help books such as Men are from Mars, Women are from Venus; Getting the Love You Want; and Keeping the Love You Find, which offer couples ways to improve their communication and get what they want out of their relationships.

But despite the odds, marriage is still popular. In Idaho, the number of marriages rose for the sixth consecutive year, increasing 3 percent from 1992 to 1993. Because the pace of the population growth was higher, however, the marriage rate actually fell from 13.6 to 13.5 per 1,000. The national rate for the number of marriages in 1993 was 9 percent per 1,000, down from 9.3 in 1992. Much of the difference between Idaho and U.S. rates can be attributed to the high number of non-residents who marry in northern Idaho, statistics show.

Self-help books, blueprints and marriage counselors aside, marriage takes work, experts emphasize, and no one plan works for every couple. As author John Gray says in his book, "We have forgotten that men and women are supposed to be different. As a result our relationships are filled with unnecessary friction and conflict. ... When you remember that men are from Mars and women are from Venus, everything can be explained."

Or, take Benjamin Franklin's simple advice: "Keep your eyes wide open before marriage, and half shut afterwards."

Don and Doli Obee say that having fun together is important to a successful marriage.

BSU helps couples with marital woes

By Edie Jeffers

Imagine a young married couple — let's call them Joe and Patty. They have three kids, ages 2, 4 and 7. Theirs is a stressful life compounded by their jobs and a full load of classes at Boise State.

Although this may sound like a recipe for disaster, similar situations are a reality for many of BSU's "non-traditional" students, people who may be balancing marriage, family and work along with their education. And like a growing number of non-traditional students, Joe and Patty may need to turn to the BSU Counseling Center to help them maintain this balancing act.

"Most marriages [of this kind] are under great strain going to school, trying to make a living and raising kids," says Jim Nicholson, director of the Counseling Center. "I certainly see some healthy marriages that are under stress; we can help them put it back together again."

Although the Counseling Center is not set up for long-term therapy, the counselors there may see a student over an extended period of time. The center, which is accredited by the International Association of Counseling Services (IACS), provides comprehensive services for students with six or more credits. The staff includes five licensed counselors, three psychologists, including Nicholson, and several master's-level interns. The average number of sessions per student is four and the style of counseling is solution-focused intervention, which means the therapy looks to find the person's strengths and mobilize personal and external resources.

Students may visit the counseling center for short-term therapy when contemplating entering into a relationship, deciding when to have children, or for a whole range of other relationship issues. But many of the clients seeking extended help from the center are working through the process of divorce. "The center helps students through the whole process of the breakup — dealing with divorce, custody issues, and possibly remarriage and examining what went wrong the first time," explains Nicholson.

The students who visit the counseling
center for help with marriage problems primarily fall into two groups: those who have a healthy relationship and need a tune-up of sorts, and those who have an unhealthy relationship and may need to break up or make significant changes to reconcile and/or maintain individual mental health.

Among couples with a generally healthy relationship, Nicholson says one common problem is the lack of time spent together. Because of their hectic schedule, Joe and Patty exemplify couples who fall into this category. "I see healthy couples lose track of each other," he says. "It's real easy to get out of the cycle of having fun together. You get two people who are worn out and stressed out, yet they expect the marriage to work. That's not a very good formula.

"With some of the healthier relationships, it's sometimes a matter of helping people reconnect and re-establish time together. They know how to be healthy, but are torn apart by day-to-day demands. It's like you've been in an exercise program, gotten out of it, and something gives you a jolt and you say, 'Oh yeah, I need to do this.'" Joe and Patty may simply need to set aside some regular time together without the kids. This arrangement gives couples the opportunity to talk about things other than all the causes of stress in their lives.

In addition to individual and couples counseling, BSU's Counseling Center offers a variety of courses and workshops for students who may be in need of help getting a marriage back in shape, or in recovering from an unhealthy relationship. Offerings include a workshop called "Fighting for Your Relationship," a one-credit class on surviving divorce called "Moving On," and family issues and parenting classes. Other topics include self-esteem, fears and phobias, depression, co-dependency and stress management. In addition, the center offers programs for single parents and services for children.

It's real easy to get out of the cycle of having fun together.

"Divorce is a tough issue for families. It's tough on kids and tough on both partners," says Ranelle Nabring, acting coordinator for the Center for New Directions. "We are often in a position of helping people understand how divorce will impact their children, their career and decisions about their financial future. We help people answer the question: After everything is divvied up, how are you going to provide for your kids?"

BSU students who are veterans can use the counseling services of the Veterans Administration to deal with marriage and divorce issues. And BSU faculty and staff and their spouses who may be dealing with marriage issues can use the Employee Assistance Program for individual or couples counseling for up to 12 sessions annually.

Throughout their entire college careers, Joe and Patty can look to resources at Boise State for help as they try to maintain a balance between work, family and school. Perhaps they will receive an education that will not only help prepare them for their chosen career, but also help them have a successful marriage and family life. ©
The Chemistry of Love

By Bob Evancho

Oh, oh, catch that buzz, love is the drug I'm thinking of.
Oh, oh, can't you see, love is the drug for me.

— Bryan Ferry

Actually, the "drug" that British rock star Ferry craves in his song is an amphetaminelike, mildly hallucinogenic substance called phenylethylamine (PEA) — a naturally occurring chemical we release in response to stimuli associated with romantic love. The natural high we derive from PEA is certainly one of the most sublime and enjoyable qualities of being human. But beneath the passion, romance and all that mushy stuff is a carnal licentiousness — albeit unconscious — that is anchored in the most basic of instincts: the propagation of the species.

"Nature," writes BSU criminologist Tony Walsh in his 1995 book Biosociology: An Emerging Paradigm, "has chemically wired us to feel good when we do things that encourage reproductive success."

‘Nature has chemically wired us to feel good when we do things that encourage reproductive success.’
“Love will never last if you define it as that major, helter-skelter, heavy-metal feeling when you first fall in love. If that’s all you think love is, you’re in deep trouble. The phenylethylamine lasts two years, tops. It’s a drug that wears off like any other drug.”

In other words, this “chemistry of love,” as Walsh calls it, is all part of the evolution of mating and marriage patterns among human beings that began in the Stone Age. In a chapter from Biosociology titled “Love, Marriage and the Family,” Walsh notes that mating among animals “is little more than a mechanistic reproductive dance, shorn of emotional intensity.

“Nature has emotionally enriched the human reproductive impulse with love; and in doing so, it has immensely increased our enjoyment of both,” he continues. “Human social organization may have taken a very different turn were it not for the evolution of what scientists call pair-bonding and which the more romantic among us call love.”

But mankind’s inherent ability to kindle romance and intimacy wasn’t always a trait that set us apart from the rest of the animal kingdom. Mating among early Homo sapiens, Walsh notes, was predicated on animal attraction and the biological urge to reproduce. As our species evolved, however, males tended to remain with the females they impregnated.

This initial pair-bonding, says Walsh, was an important chapter in the natural selection of the human species. “Our ancient ancestors faced some terrible challenges to survival, and one of the biggest problems was a tremendous infant mortality rate. Eventually men and women began to stick together, or pair-bond, to aid one another in raising the infant, at least until that infant reached the age of reproductive success itself. Those offspring then passed on that propensity to pair-bond.”

And throughout the formation of society and the development of human intellect, what was called pair-bonding evolved into marriage. “What we’re doing is responding to the whispers of our evolutionary history,” says Walsh.

“Marriage is simply a cultural formalization of what Mother Nature wants us to do anyway.”

According to Walsh, “humans are what they are because our distant ancestors learned to love.”

Assuming the majority of marriages in our culture are based on romantic attachment, why, then, is contemporary American society rife with divorce and marital strife?

Needless to say, societal ills — the erosion of moral values, harsh economic conditions, etc. — are the most obvious factors. But chemistry plays a role, too. Just as addicts develop a tolerance to the drugs they ingest, spouses eventually develop a tolerance to PEA. “Love will never last if you define it as that major, helter-skelter, heavy-metal feeling when you first fall in love,” warns Walsh. “If
that's all you think love is, you're in deep trouble. The phenylethylamine lasts two years, tops. It's a drug that wears off like any other drug."

In other words, connubial bliss eventually gives way to the pressures of everyday life. Inevitably, over the years the foundation of the marriage changes, and the emotions that seemed so urgent and intense in the beginning scarcely apply as children arrive, careers take shape, and bills pile up.

It's ludicrous, asserts Walsh, to expect the honeymoon (the PEA) to last forever, and those who harbor such illusions threaten the viability of marriage. "Perhaps if those contemplating marriage were divested of unrealistic expectations of enduring bliss and of the narcissism implicit in the ethos of self-fulfillment, there might be less adultery and fewer divorces and hurt children," he writes in Biosociology, his eighth book.

A native of Great Britain with an extensive law-enforcement background, Walsh's reputation as an expert in the chemistry of love is gaining international prominence. He has been quoted in TIME and other magazines and interviewed on TV. In the fall of 1995 he flew to New York to appear on Donahue as part of a panel discussion on the evolution of love.

Walsh's interest in the "psychobiological perspective" of love began before he entered academia. A bobby in his homeland in the mid-'60s, he worked as a probation and parole officer when he moved to the United States. His master's degree is in medical sociology and his Ph.D. dissertation is on sex crimes.

Drawing from his scholarly background in biology, sociology, criminology and psychology and his professional experience in law enforcement, Walsh conducted extensive research in the late 1980s that examined the link between love deprivation and criminal activity. That interest branched out into the chemistry of love.

Speaking of which, how, then, do old married folks satiate their need for PEA? Or are they doomed to marriages bereft of fire and passion?

"Herein lies the importance of choosing our lovers wisely so that we like them and continue to do so after the sheer euphoria wears off," says Walsh in his book. "PEA tolerance does not spell the end of love; for most of us, it spells only a diminution of intense passion." ✪

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**Viva Las Vegas!**

*By LaVelle Gardner*

Picture your basic movie, with your basic big-time movie stars. The two beautiful people meet, make beautiful love, overcome dramatic obstacles to be together and live happily ever after once they've had their glamorous tear-stained wedding.

Now picture panhandling Elvisses, blue-haired gamblers and Wayne Newton. With no more than a couple of hundred bucks and reservations for Bob Stupak's Vegasworld in our pockets, my boyfriend Jac Webb and I went to Las Vegas two summers ago looking for Elvis to marry us.

Jac and I became best of friends after meeting in an acting class at Boise State in 1990. We didn't start dating until the summer we got married, but by then we knew each other so well it wasn't long before we decided to elope.

My parents moaned when they heard what we had planned, but we knew we didn't want anything traditional about our wedding.

It was Aug. 10, 1994, and it was at least 110 degrees outside. We hailed a cab outside our hotel at 3:30 p.m. and headed for City Hall.

Ten minutes later we were filling out our marriage license (they didn't even ask for identification). Names, address, birth dates and Social Security numbers were all they needed.

By 4 p.m. we were on our way to the only drive-thru wedding chapel in Las Vegas, the Little White Chapel, which we chose not only because we didn't want to get out of the cab, but most notably because Joan Collins and Ricki Lake had been married there. Our cab driver was almost as excited as we were. As we pulled into the drive-thru, he told us he also was married there two years ago.

After filling out more paperwork, our preacher came up to the window. He gave us the choice of having either a secular or religious ceremony. We opted for the former, and five minutes later we were married!

Although we never found Elvis, our wedding in Las Vegas was exactly what we hoped it would be — cheesy. And it all took about an hour. ✪

Council, Idaho, native LaVelle Gardner is a 1993 theatre arts graduate. She and her husband, also a BSU grad, are living and working in Chicago.
When the call came from Columbia University, there was little doubt that BSU education professor Ruth Vinz would apply for the job.

A position at Columbia is considered a plum in the academic world. "This is a pinnacle of one's professional opportunity," says Warren Vinz, Ruth's husband of 18 years and a history professor at BSU. "It really wasn't much of a question. It's something you do."

The Vinzes talked about the down sides of a long-distance relationship, the strain it could place on their marriage. They decided it was worth the risk. They agreed that "This is what ought to be done. We will do anything and everything in our power to make it work," says Warren.

So Ruth accepted the job, her husband and teen-age daughter remained in Boise, and the Vinzes found themselves living thousands of miles apart.

According to American Demographics magazine, they aren't alone. As many as 1 million U.S. couples have some form of a commuter marriage.
Is it possible to have a happy marriage from afar? Yes, say many commuter couples, but it isn’t easy. It requires understanding, trust, and perhaps most importantly, constant communication.

Mary McPherson, a Boise State University communication professor, is studying techniques used by married or engaged couples in successful commuter or long-distance relationships. For her doctoral thesis, she is examining how couples interact with family and friends and the methods of communication they use such as phone, fax and e-mail.

McPherson, who was once in a long-distance relationship, is fascinated by how people cope when face-to-face communication is restricted. From focus groups she’s found that people engaged in successful long-distance relationships typically “get to core issues more quickly.” They also realize the importance of focusing on personal achievements as well as the value of nurturing their relationship, McPherson says. “They work on their individual goals but when they talk they have the good of the relationship in mind.”

Most couples who are separated for long periods of time yet remain committed to their relationship develop interpersonal rituals that create a sense of intimacy, she says.

The Vinzes, for example, rely on phone calls to stay in touch. “We literally talk every day on the phone without fail,” says Warren. They also meet about once a month in Boise, New York or other cities to vacation or teach workshops. Last summer they even rendezvoused with their daughter in Tokyo where Ruth taught classes and Warren worked with Asia University, a BSU exchange program partner.

Phone calls and plane tickets, however, can be a big financial drain for couples like Donene and Scott Rognlie on a tight budget. Donene is a BSU senior majoring in teacher education; Scott is a BSU electronics technology graduate who is in Texas on an eight-month stint with the Air National Guard.

The parents of two small children, the Rognlies talk twice a week for 30-45 minutes on the phone. “We call in the evening before the kids go to bed so they can talk to him,” says Donene. “If [money] didn’t come in to play I think I would talk to him every day.”

The Rognlies, who have been married for four years, also rely on a more traditional and old-fashioned form of communication — letters. “Letters are just as good as talking on the phone,” says Donene, who feels that letters give writers the freedom to be more expressive and share their feelings more than they would in everyday conversation or even long-distance phone calls.

For those who can afford to depend on phone calls, distance can influence the topics and intensity of a conversation, says Bob Davies, BSU’s new Alumni Association director. Bob moved to Boise from Reno in November. His wife, Sylvia, is a high school math and science teacher who remained to finish out the school year and sell the family home. When talking on the phone, Bob says,
Third time's a charm

By Pat Sullivan

Juli took dance lessons with my sister in 1960, in Ontario, Ore., when she was 5 years old. Juli's two older brothers ran around with my older brother. But Juli and I never played together. In 1961, Juli and her family moved to San Francisco.

In 1975, I was celebrating my 19th birthday with my older sister in Boise because you could go into Idaho nightclubs at 19 in those days. The nightclub had a show group performing with two very attractive women as lead singers. One was especially pretty in her all-white outfit, bell bottoms and short top. As you might guess, that very pretty woman was Juli. I was telling my sister a joke in the nightclub that night, it was very loud, and I had to yell so my sister could hear. Juli walked by our table at an inopportune time, just as I belted out the punch line, and she thought I swore at her. So, she had the management remove me from the nightclub!

In 1982 I was living in Washington, D.C., and came home to visit my family in Ontario. My younger sister and I decided to go dancing one night. We walked into the Eastside Lounge in Ontario and I looked to the stage and asked my sister, "Who's that good-looking singer on stage?" It was Juli. During her break, I struck up a conversation with her and told her I would like to have a dance with her on New Year's Eve. She was noticeably uncomfortable and told me she was married, but agreed to have one dance with me. I knew she was just being nice. And on New Year's Eve I had that dance. That was the last time I saw her for five years.

I moved back to Boise in 1987. After living here for a number of months, a friend of mine decided to take me out after a Boise State football game to have some fun. He told me that I just had to see this fabulous singer at a well-known Boise nightclub, so I agreed. As I walked in the door I turned to my friend and said, "I know her." Five years had passed since I had last talked to her. When the band took a break, Juli came over and sat next to my friend. He asked her "do you know this guy?" She looked at me and said "I danced with him years ago in Ontario." My heart jumped!

Juli had since divorced and was single. I ended a Washington, D.C., relationship, and Juli and I began seeing each other. We were married on May 29, 1992.

We were like ships passing in the night throughout our lives, but we finally made the connection. I knew it was true love and Juli was meant to be my life partner.

Pat Sullivan is a political consultant and president of the BSU Alumni Association.
Some unions are a legal no-no in Idaho

By Bob Evancho

To shack up or not to shack up: That is the question for some unmarried Idaho couples in the wake of a new law enacted by the 1995 state Legislature.

That's because Section 32-201, Idaho Code decrees that common-law marriages "entered into, on or after Jan. 1, 1996" are no longer recognized by the state. In addition to invalidating common-law marriage, new language in 32-201 also prohibits gay and lesbian marriages where before there might have been a loophole to allow such unions. (The new statute, however, does not nullify valid common-law marriages that originated outside of Idaho. Furthermore, common-law couples in Idaho who have been together before Jan. 1 are grandfathered in.)

Idaho didn't always look askance at common-law marriage. Once considered an ad hoc solution borne out of the hardscrabble existence of the state's early settlers, it was an accepted part of life in Idaho for several decades. The validation of common-law marriages "came about in the Western states because there just weren't many ministers around to marry the people," explains attorney Jane Newby, an adjunct instructor in Boise State's legal assistant program.

As the years passed, common-law marriage gained legal acceptance in Idaho because "the law presumes morality and the law presumes marriage," says Newby. "This is a conservative state, and they wanted to make sure that people were married, even if it's common-law, rather than just shacking up in sin."

But that was then. Idaho has retained its conservative tendencies, and the argument to recognize common-law marriage, which may have seemed valid at the turn of the century, apparently doesn't cut it in 1996.

Nevertheless, Newby says the new statute was enacted more to facilitate jurisprudence than for any moral crusade.

"Trying to determine what is and what isn't a common-law marriage can be a big pain at times," she says. "There are a lot of misconceptions. The new law should make it easier for judges and lawyers as the years and the decades go by."

The new law, however, now makes it difficult, if not impossible, for gays and lesbians to officially exchange wedding vows in Idaho. State law written in 1877 defines "what constitutes a valid marriage" but makes no mention of gender. The new language added to 32-201, however, now specifies that "marriage is a personal relation arising out of a civil contract between a man and a woman."

It's unlikely Idaho's lawmakers would admit to purposely enacting anti-gay legislation, but it's clear to Newby that "gay marriages are [now] prohibited by that one statute" although it ostensibly was passed to address the issue of common-law marriages. "Personally," adds Newby, "I don't think you're going to see gay marriages in Idaho for a long time, if ever."

And that, says Boise lawyer and gay-rights activist John Hummel, is unfortunate. An attorney whose practice is devoted to the legal concerns of gays and lesbians, Hummel contends "nothing is more damaging than the denial of marriage rights, even more than not having civil-rights protection."

It just goes to show that love and the law aren't always on the "same page" — especially if the book is Idaho Code. ☐
GIVING NOTES

- The BSU Bookstore contributed $10,000 to the scholarship fund in its name.
- The Gladys Harriman Foundation gave $10,000; the Quest for Truth Foundation, $12,500; Adelia Garro Simplot, $2,500; Trebar Kenworth Sales, $1,500; and Peter Hirschburg, $5,000 to the McCain Reading Room Library Endowment.
- Roy Ellsworth donated $1,000 and Mark Dooley $1,025 to the Pat Bieter Doctoral Fellowship in the College of Education.
- Hilario Arguinchona contributed $1,500; and Charles "Barry" Bloom, James Burton, and Marcia Sigler $1,000 each through Phonathon '95 for academic scholarships.
- Ronald O'Reilly, Bethine Church and George Klein each gave $1,000 to the Frank Church Chair of Public Affairs.
- Arlen Planting donated $1,000 to the Norm Dahm Engineering Scholarship.
- Carol MacGregor-Bettis contributed $1,000 to the Pat Ourada History Scholarship.
- Gwen Entorf gave $1,000 to the John Entorf Scholarship.
- Jim and Belinda Davis donated $1,000 to the Patrick Davis Memorial Alumni Scholarship.
- Dale Nagy contributed $5,000 to the Kathy Nagy Endowed Scholarship.
- Norm Dahm gave $2,000 to the engineering scholarship in his name.
- The John Nagel Foundation donated $13,500 to the nursing scholarship fund in its name.
- Joan Chapman Cooney contributed $1,500 to the John Chapman Scholarship.
- James Crawford, Reid Langrill and Robert Sarikas each gave $1,000 to the accounting endowment.
- William Dunkley donated $4,000 to the piano endowment in his name.
- Rose Burnham contributed $1,500 to the Will and Rose Burnham Geology/Geophysics Scholarship.
- Roger Michener gave $1,250 to the endowed scholarship in his name.
- Alba Marie White donated $1,000 to the Joseph and Marie White Memorial Scholarship.
- Gerald and Eunice Wallace contributed $1,000 to the scholarship fund in their name.
- Robert Carlile donated $1,000 to the Arthur Anderson LLP-Hal Bunderson Excellence in Accounting Endowed Scholarship fund.
- Griffith Bratt gave $1,164 to the scholarship fund in his name.
- Warren Anderson contributed $4,000 to the engineering building fund.
- An anonymous donor donated $32,500 to an academic scholarship fund.
- Fred Thompson and Sam Crossland gave $1,000 for unrestricted use.
- Frances Wassler contributed $5,000 to establish the Ronald Wassler Pre-Med Scholarship.
- Ron and Kelly Winans donated $2,000 to the scholarship fund in their name.
- Lewis and Connie Ulrey gave $1,000 to the Mel Shelton Music Scholarship.
- John Elorriaga contributed $20,000 to the College of Business and Economics.
- Bill and Virginia Woolley donated $1,890 for unrestricted use.
- William Venning established a charitable remainder trust for scholarships for students in the honors program.

TOOMEYS LEND HELP TO SINGLE MOMS

Education has always been important to Phil and Heidi Toomey. Heidi received her GED through Boise State's adult education program, and in 1987 completed her degree at BSU in social sciences with a secondary education option. That year she also was named a Top Ten Scholar for high academic achievement. But Heidi also learned about something else while she attended BSU: the struggles of "non-traditional" women students, many of whom are single parents faced with the financial demands of maintaining a household and providing transportation and adequate day care for their children.

Last year the Toomeys decided to address "this great need" by establishing a scholarship for single mothers with dependent children. "We wanted to do it in our lifetime so we could see the benefits now," says Phil, a retired Ore-Ida executive.

BSU's many "non-traditional" mothers appreciate the Toomeys' generosity and their efforts to improve students' lives.

STUDENT CALLERS RAISE $176,000

The Boise State University Foundation's annual phonathon raised $176,000. The amount exceeded the Foundation's goal by $11,000 and increased by 17 percent the funds raised in 1994. Seventy BSU students contacted alumni and friends throughout October, asking for pledges in support of academic scholarships for the university. During the fund-raising campaign, 3,488 alumni and friends pledged donations, an increase of 163 donors over the previous year.

"We're extremely grateful to our alumni and friends for their generosity," says Kim Philips, assistant director of development. Since 1987, when the BSU Foundation began its annual telephone solicitation, close to $1 million has been pledged to Boise State academic programs.
Economics professor Loucks had this piece of advice for American voters: Wake up.

If you think that politicians can’t be influenced by campaign contributions, think again, says the BSU economics professor. “Politicians don’t think they’re bought off,” she says. But her research into congressional decisions made during the savings and loan crisis seems to show otherwise.

In the mid-’80s, many savings and loan institutions were in deep trouble. Loucks noticed, however, that some ailing S&Ls were closed swiftly while others were allowed to continue operating for years.

Why the discrepancy? Loucks discovered that an S&L in a state with a representative on a congressional banking committee was more likely to win a reprieve than those without key lawmakers. And members of those critical committees received significantly larger PAC contributions from the finance industry.

For her research on finance industry PAC contributions made to U.S. senators from 1983-88, Loucks started with a fundamental question. “If you sit on the banking/finance committee, are you more likely to receive money from the finance PACs?” The answer, of course, was yes. “PAC contributions are made to people who are more likely to make decisions that affect the industry,” she says.

The study was deceptively complex given the staggering number of PACs. Loucks counted at least 669 representing the finance industry alone. Contributions for the 1983-84, 1985-86 and 1987-88 cycles from the finance industry PACs totalled more than $6.4 million.

Loucks found that longtime Texas Sen. Lloyd Bentsen received the largest pool of finance industry PAC contributions for a single election cycle. Bentsen, who was assigned to the commerce and finance committees, reported $280,022 for 1987-88.

While Loucks wasn’t surprised by her results, getting the answers were an exercise in stealth and persistence. First, she contacted the Federal Election Commission for computer tapes listing all the campaign contributions made to U.S. senators. Then she enlisted the aid of two BSU Data Center associates who spent months writing a program to decipher the tapes. Later, she dug through...
She tested her hypothesis using regression analysis, which factored each senator's committee membership, U.S. Chamber of Commerce rankings of their voting records, political party, constituent support and other elements.

Surprisingly, this is the first analysis of a particular industry and the relationship of PAC contributions to U.S. senators. Previous studies have looked only at House members.

If there's a stereotype for economists, Loucks doesn't fit it. An avid runner, she's as likely to dash across campus in jogging shoes as high heels. Fast talking, quick thinking and energetic, she races from idea to idea without worrying if she's finished her last sentence.

Raised in Boise, Loucks earned a bachelor's degree in economics in 1975 from BSU, then moved on to Washington State for her master's and doctorate. In 1983, Loucks headed east to teach at Appalachian State in Boone, N.C. She returned to Idaho to join the BSU economics faculty in 1989.

Loucks gives at least partial credit for her current career path to professor Dick Payne and former BSU instructors Don Billings and John Church. All excellent teachers, she says, their enthusiasm rubbed off on many of their students.

The finance industry has been a 20-year obsession for Loucks. Since 1989, she's collaborated on several banking-related papers with Randall Bennett of Gonzaga University. They've published pieces for Public Choice and other journals on interstate banking in the southeastern United States, the impact of deregulation on branch banking, and the politics of rescuing insolvent savings and loan institutions. They also examined finance PAC contributions to incumbent members of the House Banking Committee.

This spring Loucks is diving into a study of the nation's current impasse over health-care reform. She plans to compare the failed health-care policy engineered by the Clinton administration with PAC contributions.

Clearly voters feel isolated from decisions being made in Washington, D.C. Loucks sees that sense of alienation in her students. They don't think cuts in government spending affects them, she says. "They don't realize that the cuts will affect their Pell grants. But it affects all of us. It's kind of crazy that we just ignore it."

She believes that voters need to recognize that money buys access.

"Consumers don't really see themselves as an interest group," she says. "They don't really have a voice in government. The people who have a voice are the people with money."

"If voters want to have a voice they need to have the same kind of access."
GEOGRAPHY PROGRAM BRINGS WORLD CLOSER TO EDUCATORS

By Melanie Threlkeld McConnell

What do coffee, Horseshoe Bend and Hells Canyon have in common? They have all been used as teaching aids to help students and teachers learn more about geography.

Idaho teachers and pre-service students (college students studying to be teachers) are learning innovative teaching ideas and techniques through resources provided by the Alliance of Idaho Geographers, a geography research program coordinated by BSU education professor Katherine Young. The program is funded for three years at a time with yearly $50,000 grants from National Geographic and matching state funds.

Through its research projects, the alliance helps teachers from across Idaho find ways to teach their students about the world. Results from these research projects are compiled into recommended standards for teaching geography in Idaho schools and published in a book called What Every Young American Should Know and Be Able to do in Geography by the American Geographical Society, Association of American Geographers, National Council for Geographic Education, and National Geographic Society.

HELP FOR SOCIAL REFORM IN BULGARIA

By Amy Stahl

Many countries struggle with unemployment problems, but the nations of the once powerful Soviet bloc are more troubled than most by chronic joblessness. Under the Soviet system, education and jobs were guaranteed. Not any longer.

Bulgaria is among the Balkan nations that have reached out to the West for assistance. BSU social work professor Doug Yunker is part of a team of Americans that is helping the beleaguered country through a project known as Social Welfare to Work. Started in 1993, the project was developed by Edward Musslewhite of Boise and sponsored by the Bulgarian National Employment Service and the U.S. Department of Labor's Bureau of International Labor Affairs.

By summer, Yunker will have made four trips with the team to Bulgaria and conducted 12 training programs for social welfare workers and labor brokers across the country. "Our effort is to train social workers and employment brokers who can provide mechanisms for the unemployed to become employable," says Yunker.

The obstacles are enormous, however. Many Bulgarians suffer from poor physical and mental health, lack of clothing and a diminished work ethic. As a result, the team is focusing its efforts on teaching such elementary skills as the importance of getting to work on time, how to interview, appropriate behavior and problem-solving skills.

"We're teaching a 'strengths' approach that empowers the client through a problem-solving process. They just don't know how to get a job. It's foreign," says Yunker. "There's been a lack of critical-thinking skills because of the culture. One person always decided and then told them what to do."

Further exacerbating the problem is a growing population of Rromas, or gypsies, many of whom are illiterate and live in urban tenements. "Rromas have never wanted to be integrated into Bulgarian culture," Yunker says. "And vice versa."

Despite seemingly insurmountable odds, Yunker has a positive attitude about the project. His team is providing a training manual, working with employers and developing job clubs. Yunker expects that they will have worked with dozens of trainers who will work with dozens more. The goal is to increase employment of chronically jobless Bulgarians. "It makes me enthusiastic for social welfare because in Bulgaria it's such a bold new idea," he says. ☑
Phonathon '95 callers extend their THANKS to BSU alumni and friends for pledging $176,000 for academic scholarships and programs during the BSU Foundation’s annual fundraising appeal!
EX-GOVERNOR O’CALLAGHAN — NEVADA’S RENAISSANCE MAN

By Larry Burke

Newspaper columnists go to great lengths to quench their desperate thirst for inspiration. Some take long walks. Some read. Many drink.

Mike O’Callaghan of the Las Vegas Sun?

He travels.

But O’Callaghan is no armchair reporter who gets his information from the local tourist bureau. Rather, he becomes personally immersed in some of the globe’s hottest political issues.

The result is a Hemingwayesque repertoire of worldwide experiences — repairing tanks for the Israeli army, caring for orphans in Nicaragua, negotiating for the Contras, assisting the Kurds with an election in northern Iraq or ducking missiles during Iraq’s Scud attack on Israel.

As FOCUS goes to press, he is observing elections in Palestine and visiting settlers in the Golan Heights of Israel.

“As a newspaper person, it is easy to sit behind a desk. But people who write should experience and feel things. You run out of material sitting on your butt,” he explains.

“It is one thing to read about the Contras; it is another to break bread with them and see the strain in their eyes. Or to be in Israel during the Scud attacks and see the damage they did to children.”

O’Callaghan’s is a life replete with new experiences, an odyssey that has taken him from an adolescence in the military to the top elected post in Nevada.

He joined the Marines at age 16. Already a veteran when he attended Boise Junior College from 1948-50, he found time to labor as an ironworker at Anderson Ranch Dam and box for local legend Al Barros. After leaving BJC, he joined an Air Force intelligence unit in Alaska. Bored, he next signed on as a platoon leader in the Army, fighting — and losing a leg — in Korea.

He married Twin Falls resident Carolyn Randall, graduated from the University of Idaho, and then settled into a high school teaching job in Henderson, Nev. That lasted five years. The succession of state and federal jobs that followed gave O’Callaghan the heady opportunity to influence policy — juvenile court administrator, first director of Nevada’s department of Health and Welfare, first program manager of the newly created Job Corps and regional director of the Office of Emergency Preparedness.

After an unsuccessful bid as Nevada’s lieut

ent governor in 1966, he won the top spot four years later, despite overwhelming odds. He won again in 1974 and “retired” in 1978.

Despite taking some contentious stands, O’Callaghan, or “Governor Mike” as he was called, was one of the most popular governors in Nevada history. Today, 17 years after his last term, streets, parks, schools and even a rifle range are named in his honor.

“I always told the same story at both ends of the state. I didn’t play the game of saying what was politically expedient,” he says.

Idaho’s former Gov. Cecil Andrus was a political contemporary, and met frequently with O’Callaghan over western issues.

“He was direct, sometimes blunt, but you always got the message. I have seldom seen Mike on the wrong side of an issue when it came to children, natural resources or special interests,” comments Andrus.

“He really worked hard on things that would benefit the little guy. He was a champion of the underdog,” explains Mary Haush, who covered the governor as a reporter and is now an assistant professor of journalism at UNLV.

Haugh says he often hired state prisoners, some of them convicted for murder, to work in the office and at the governor’s mansion. “It illustrates that he was always willing to take a chance on people,” she says.

O’Callaghan stayed on the good side of the electorate and Nevada’s Legislature, even when he shut down development at Lake Tahoe, passed the first motorcycle helmet requirements in the West, fought against the Sagebrush Rebellion and for the Equal Rights Amendment, and advocated voting rights for 18-year-olds.

Says Haush: “He didn’t mind championing issues when standing alone. He was a real take-charge person. He had a lot of charisma and formed strong opinions; if you made him mad, you knew it. But he was an extremely humanitarian governor, and now has extended that to the global level.”

O’Callaghan left the governor’s mansion for the executive editorship of the Sun in 1979. Today, his columns are published three to five times weekly on the paper’s front page and in two weekly papers he owns.

There is a life beyond the column for O’Callaghan. He raises funds for and regularly visits two orphanages in Nicaragua, and, closer to home, is the president of two large gaming industry foundations that provide scholarships for college students.

And he continues to trot around the globe in search of people and issues to share with his readers.

“I come back from these experiences revitalized,” he says. “I serve my readers and feel good about what I’m doing. That’s the way it should be if you are a writer.”

For O’Callaghan, time spent behind a desk is rare.
SUN VALLEY FISHING BUSINESS HAS A FAMILIAR RING TO IT

By Larry Burke

Talk fishing with Terry Ring and you’re likely to hear as much about revenue streams and cash flow as you are about the latest mayfly hatch.

That’s because he owns one of Idaho’s most successful fishing enterprises, Silver Creek Outfitters, conveniently located in the celebrity-laden Sun Valley area.

It is a venture where Ring, a 1979 business graduate, can equally mix the bottom line needs of business with the spiritual passions of fishing.

“I’ve always wanted to work for myself, to have independence. At the same time, I enjoy meeting people. For many of them, fishing is an important part of their Sun Valley experience, and we do our best to serve them well,” he says.

Ring got his start in the business from one of his BSU marketing professors, Will Godfrey, who ran one of the first fishing businesses in Island Park.

During college, Ring spent all four summers under Godfrey’s watchful eye. “Basically, I rowed the boat while Will fished,” he says. “It was the dream job for someone who loved fishing and the outdoors like I do.”

Armed with a degree from BSU and Godfrey’s real-world lessons, Ring was hired in 1980 to manage one of the pioneer fishing stores in Sun Valley.

Over the years he patiently bought portions of the business. Today, he owns it all and has moved into a new hand-hewn log building on Ketchum’s Main Street. Since the move, Silver Creek’s business has increased 50 percent.

The store, a far cry from the earthy bait-and-tackle shops found in most Idaho small towns, attracts a high-end clientele that ranges from Hollywood personalities to business executives.

“One of the fun aspects of the store is that I meet people from all over the country,” Ring says. “Two or three times a week I find some­one I’ve met on the front page of the Wall Street Journal.” Ring estimates that 15-20 people who are listed on the Forbes 500 list of most wealthy people in the country came through his door this past Christmas season.

But Ring’s situation isn’t without some irony. The pressures of managing the business, which hires 15 full-time employees in the winter and 47 in the summer, leaves him little time to fish the local spots where he sends his clientele.

So he leaves town to fish, traveling world­wide from New Zealand to Russia to South America and the Bahamas.

“I try to take three or four ‘once-in-a­lifetime’ trips a year. That’s how I get to fish,” he says.

FAMILIAR RING TO IT

MRS. AMERICA LAYS DOWN THE LAW

By Edie Jeffers

A typical day for family-law attorney and 1987 practical nursing grad Kimberly Jensen Brasher might include a morning in court, an afternoon client meeting, a late afternoon dash to school to pick up her children, and work in her home office later in the day.

After dinner with her dentist husband and four children, ages 2 to 12, she might complete the day with an evening flight to Anytown, U.S.A. to make an appearance as Mrs. America 1995-96 and sign autographs for three or four hours.

Brasher has competed in pageants since her early teens. The Edmond, Okla., resident was Miss Teenage America and Miss Idaho while she attended BSU.

After a hiatus to pursue her law degree and family life, Brasher re-entered pageant competition. Her renewed interest in competing stemmed from her work with divorcing couples. “Oklahoma is No. 1 in the country for divorce,” Brasher says. “As a family­law attorney, every day I see the things that cause divorce. As Mrs. Oklahoma, and now Mrs. America, I’ve had an opportunity to speak up about the importance of family.”

Her message about marriage to clients who may have a salvageable marriage, and to audiences all over the country who know her as Mrs. America, centers on a back-to-basics approach: “Remain equally yoked — stay up with each other in education, put God back into your marriage, get perspective on what’s most important in your lives, and get control of your finances,” advises Brasher. She also encourages couples to go to counseling to work through problems.

Because of the importance of her message, Brasher feels that her role as Mrs. America gives her an opportunity to make a significant contribution to society. “I entered the Mrs. Oklahoma Pageant to speak out on preserving the family unit. Now articles written about me talk about the importance of family. I feel like I’ve made a difference in people’s lives.”

Brasher also believes God has helped her to share this important message. “The things I have to say about family are real important, and I think the Lord wants me to be able to have the opportunity to speak and say those things, and therefore I think I’ve had help from above to be able to balance everything.”

Brasher is the first Mrs. America to be an attorney and the first to have four children. She believes that today’s woman should be educated so she can contribute to her family and her community. “This is so exciting for me to see because I’m such an advocate of education,” she says.

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ALUMNI IN TOUCH...

Our policy is to print as much "In Touch" information as possible. Send letters to the BSU Alumni Association, 1910 University Drive, Boise, Idaho 83725, or e-mail to bsu alumni@bsu.idbsu.edu. If you know someone who would make a good feature story, contact the Office of University Relations at the same address.

30s

JEREMIAH B. HANFIN, AA, general arts and sciences, '38, has received the Cecilia A. Brownlow Publication Award from the Flight Safety Foundation in recognition of a lifetime commitment and contribution to excellence in aviation reporting. Hannifin has been a correspondent for TIME magazine for four decades.

60s

CLYDE R. MORGAN, diploma, general arts and sciences, '68, owns Morgan Enterprises, a commercial construction estimating firm in Meridian.

RUTH A. BRUTSMAH, BA, elementary education, '69, is a special education specialist for the Middleton School District. Brutsman has been teaching for 33 years, 27 in Idaho.

YOUANDA "YO" (WILLIITE) ELLWAY, BA, elementary education, '69, is an art teacher, coach and librarian for the Melba School District.

70s

SANDRA L. (HIGHT) HANEY, BS, physical education/secondary education, '71, is director of installation and training for Canopy Road Software in Dallas.

JAMES W. JONES, BA, social science, '72, has retired after 30 years with State Farm Insurance Co. in Mountain Home. Jones was an agent and manager with State Farm and previously was with the FBI for 13 years.

SUZANNE M. (KING) COOPER, CC, dental assisting, '73, is a dental assistant in Cascade.

KRYSTY E. COZINE, BA, social work, '73, is a juvenile probation officer for San Juan County Juvenile Court in Friday Harbor, Wash.

JIM L. SCHMIDT, BA, social science/secondary education, '73, is a supervisor for guidance and counseling in social services for the Boise School District.

PATRICIA M. LARSEN, BBA, accounting, '74, is owner of Accounts Squared, a business consulting firm in Eugene, Ore.

BARBARA LOUISE (SWEET) VANDER BOEGH, AS, nursing, '73, has been appointed to the state of Idaho District III Mental Health Advisory Board. Vander Boegh is a regional council member for the Idaho Congressional Award Region III and the legislative chairperson for the Idaho Parent Teachers Association. She works for Girl Scouts of America in Boise.

ELAINE ELLEN CASTRO, BBA, accounting, '76, is a controller with Baumgart Construction Inc. in Boise. Castro previously was a staff accountant for the company for six years.

HE HAS A HANKERING FOR HISTORY

By Jackie Schnupp

Dan Prinzing's busy life just got a whole lot busier.

Prinzing, who earned a bachelor's degree in education from BSU in 1983 and a master's in 1987, is a ninth-grade history teacher at Boise's Les Bois Junior High. He thrives on his fast-paced schedule.

In addition to teaching, his agenda includes supervising Les Bois publications, serving as state coordinator for the Center for Civic Education, carrying out the duties of president of the Idaho Council for the Social Studies, and working as chair of the board of examiners for the National Council for the Accreditation of Teacher Education.

Now he is the recipient of a national James Madison Fellowship Award. The federally endowed program is designed to strengthen instruction about the Constitution in the nation's schools. Each year a fellowship is awarded to at least one resident of each state. A $24,000 stipend goes with a 1995 Madison Award.

By the fall, Prinzing will be attending classes for the next few summers and work toward his second master's degree, which will incorporate an emphasis on secondary education in social studies.

Prinzing holds the honor of being the third BSU graduate to be selected in the four years that the prestigious Madison Fellowship has been in place.

80s

TROY E. AILSHIE, BA, economics, '80, is director of finance for Fluor Corp. in California.

SERGIO A. GUTIERREZ, BA, elementary education/bilingual multicultural, '80, has been appointed to the board of directors of Idaho Special Olympics. Gutierrez is a district judge for the state of Idaho.

SUSAN E. (CARTER) ROOD, BA, elementary education, '80, is director of children's ministries at Rancho Community Church in Temecula, Calif. Rood is also owner of A+ Tutoring in Menifee, Calif.

KIMBERLY K. KNOWLTON, BA, economics/social science/secondary education, '81, is a loan officer with Republic Mortgage Corp. in Boise.

RONALD D. COATE, BBA, accounting, '82, recently was named a member of the Fidelity Adviser Council. Coate is a financial planner with Investment Planning Services in Boise.

DORENE L. CHRISTENSEN, MA, education/reading, '78, is teaching third grade at Washington Elementary School in Caldwell.

American University in Washington for a required six-credit session on the Constitution and the Bill of Rights," says Prinzing. "After that, I'd like to transfer those credits to William and Mary College in Virginia and continue there."

The stipend is intended to permit two years of full-time study, or five years of part-time work, for teachers or graduate students.

Prinzing will attend classes for the next few summers and work toward his second master's degree, which will incorporate an emphasis on secondary education in social studies.

Prinzing holds the honor of being the third BSU graduate to be selected in the four years that the prestigious Madison Fellowship has been in place.
has been an investment professional in Boise for the past 10 years.  

PATRICK R. DAVIDSON, MBA, '82, is president and owner of Provident Financial Services in Boise.  

SAUNDRA K. SYMONDS, BA, communication, '82, is director of multimedia/production services at Idaho Public Television in Boise.  

MATTHEW C. EAMES, BA, political science, '83, is the legislative affairs chairperson for the National Hydropower Association for 1995-96. Eames works at Idaho Power in Boise.  

MARK K. JARRATT, BBA, management/aviation option, '83, recently received the Joint Service Achievement Medal from the U.S. Air Force. Capt. Jarratt is a pilot with the 55th Air Refueling Squadron at Altus Air Force Base in Oklahoma.  

JEFFERY G. TUNISON, BBA, management/behavioral option, '84, is assistant vice president at First Security Bank in Caldwell. Tunison joined the bank in 1985 as a consumer loan director.  

GARY KENT NELSON, BA, communication, '84, is a professor of organizational management at the University of Washington. Nelson also is a communication consultant in the Seattle area.  

PAMELA CAPRICE BREWER DE JONG, BA, theatre arts, '84, is a licensed stock broker working as a sales associate at Smith Barney Inc. in Los Angeles.  

PATRICIA F. AMATO, BS, nursing, '85, is coordinator of the cardiovascular and pulmonary rehabilitation program at Holy Rosary Medical Center in Ontario, Ore.  

STEPHEN M. GAARDER, BS, political science, '85, is teaching at Mercy College in New York City.  

CLINTON DENNIS RITCHIE, MA, education/curriculum and instruction, '85, teaches music at Buhl Middle School and High School. Ritchie previously developed economic educational films and guides for schools for World Research Inc.  

STEVE L. COX, BBA, marketing, '86, is marketing manager for Idaho for AT&T Wireless Services in Boise. Cox started with the company in 1989 as an account representative.  

MARGARET A. MARLATT, BA, communication, '86, is trust compliance administrator in the personal trust compliance department at West One Trust Co. in Boise. Marlatt previously worked for Fourth District Court.  

KEVIN CHARLES McDONOUGH, MA, education/special education, '86, is special education coordinator for the American Falls School District.  

TERRY D. WALKER, BS, physical education/secondary education, '86, has been named District III Volleyball Coach of the Year. Walker is in his 10th year of teaching at Cambridge High School in Cambridge and coaches volleyball and track. He was a 1985 Top Ten Scholar at BSU.  

ELIZABETH A. FARNEMAN SCHNEIDER, BS, mathematics, '87, is a software engineer for US Software Corp. in Portland, Ore.  

JERRY D. VEVIG, MA, education/reading emphasis, '87, has received the L.E. Wesche Outstanding Service to Education Award from Northwest Nazarene College in Nampa. Vevig has been coordinator of music education for the Boise School District since 1983. He previously was a general music specialist for K-12 and has also taught music appreciation at the Idaho State Penitentiary.  

AMY LYNN CHILDERS LEWIS, BS, geology, '83, is a senior hydrologist for Daniel B. Stephens & Associates in Santa Fe, N.M.  

ROBERT M. WILKE, BS, chemistry, '83, is an executive secretary to the president of Dakota Wesleyan University in Mitchell, S.D.  

MARK P. DUNHAM, BA, communication, '84, is assistant professor of American Literature and American Studies at Idaho State University.  

ANNETTE (FREI) ALLEN, BFA, art, '84, is an executive vice president of the Idaho Association of Realtors in Boise. Dunham also serves on the board of the BSU Alumni Association.  

STEVEN J. MARKER, BA, theatre arts, '89, is a multimedia art specialist for Jostens Learning. She also has a specialty card business and paints watercolors. Allen lives in San Diego.  

EVELYN I. FUNDIA, MA, English education, '86, is an assistant professor of American Literature and American Studies at Utah State University.  

MICHAEL ARTHUR STAVES, MPA, '86, recently received an award for supply excellence from the Department of the Army at the Pentagon. He lives in Mountain View, Calif.  

TERRY A. COPE, BBA, marketing, '89, is a loan officer at West One Bank in Burley. Cope
A YOUNG SCHOLAR — QUITE LITERALLY

By Laura White

Just over a year ago, Jill Nebeker left the familiar surroundings of Boise State to become a graduate student at New Mexico State University.

It didn't take her long to get established. This fall she was named one of NMSU's top students, winning the coveted Verna Newman Rule Scholarship for outstanding graduate work in English.

The award is the result of a determined work ethic that made Nebeker a standout BSU student who worked her way through college while raising an infant daughter.

It began in May 1988, when Nebeker graduated from Kuna High School, only four months after giving birth to her daughter, Jori. That fall she enrolled at Boise State, and with the help of scholarships, loans and Pell Grants she earned a bachelor's degree in English/liberal arts in 1993.

At BSU she received Ada Hatch, Campbell Memorial, English department, Sigma Tau Delta and HERSt/WS scholarships. While working, raising Jori and going to school full time, Nebeker found time to present papers at Sigma Tau Delta conferences and at the National Undergraduate Literature Conference. She also had an essay published in the Rectangle, Sigma Tau Delta's national literary journal.

She chaired both the Student Committee of the National Council of Teachers of English and the Grace Jordan Poetry Awards contest. She was named the Junior English Major of the Year and served as vice president of the BSU chapter of Sigma Tau Delta her senior year.

At New Mexico State Nebeker has directed her studies toward critical theory and 20th century literature. She is currently working on her thesis, an examination of the discourse that surrounds female creativity.

Nebeker is scheduled to finish her master's program in May and is currently applying to various universities to work on her Ph.D. Beyond that, she says, "I want to be a scholar and teacher of critical theory and of 20th century literature."

Given her accomplishments so far, it's apparent she's well on her way.

Excerpted from the BSU English majors' newsletter, The Commentator.
owns and operates Winterburn Studio in Fairfield. Winter is a fiber artist who serves as an artist in residence at various schools through the Idaho Commission on the Arts. She also works part time as a registered nurse at the Walker Center in Gooding.

DANIEL ART BALLUP, BA, English-writing emphasis, '93, is a customer support manager at Hewlett-Packard's European Support Center in Amsterdam, Netherlands.

KENNETH N. BECK, BS, accounting, '93, is a certified financial planner with TriCheck Associated Tax Services in Boise.

MARK KEVIN CLEMENTS, BS, chemistry/biochemistry emphasis, '93, is a doctoral student in the pharmacology/toxicology program at Washington State University in Pullman.

STEPHANIE NICOLE (BARNES) GUYON, BA, English-writing emphasis, '93, is a paralegal at Hall, Farley, Oberreth and Blanton P.A. in Boise.

DAVID "MARSHALL" HORN, BS, mathematics, '94, teaches English at the American Language Center in Damascus, Syria. High was a 1993 Top Ten Scholar at BSU.

KENNETH "BRAID" HOLLSENAUGH, BA, art/secondary education, '93, owns Hollsenaugh Photo Design in Boise.

DAVID MICHAEL HOCKLANDER, MA, education/curriculum and instruction, '93, was honored as Teacher of the Month by a student committee at Gooding High School in Gooding. Hocklander teaches government and Spanish.

JEFFREY S. PERNERCI, BS, finance, '93, is assistant vice president and manager of Bank of America in Payette. Pernercard joined the bank as a teller in 1993.

SIDSI POWELL, BS, chemistry/biochemistry, '93, is owner of The Livingroom, a vegetarian cafe in Seattle.

JAMES V. RHIPLEY, BBA, finance, '93, is an investment executive with D.A. Davidson & Co. in Boise. Ripley previously was with Dean Witter Reynolds.

STAG JUNE TUCK, BA, Spanish, '93, is a Spanish teacher at Kuna High School in Kuna.

CHRISTINE ELAINE WALKER, BA, music, '93, BS, chemistry/secondary education, '93, teaches chemistry at Centennial High School in Meridian.

Geri WALLIS, BM, music/secondary education, '93, teaches music at Mountain Home East Elementary School in Mountain Home.

JANI MARIE WARD, BS, geology, '93, is a staff geologist with Envirossearch International in Boise.

DOUGLAS M. WRIGHT, BBA, accounting, '93, is vice president and manager of West One Bank in Sandpoint.

CHELSEA BETH ADAMS-TAYLOR, BA, advertising design, '94, works for Elgin Syferd Drake Inc. in Boise.

GINGER M. RAWL, BS, biology, '94, is a biology technician with Intermountain Research Station U.S.D.A. in Boise. Beall was a 1993 Top Ten Scholar at BSU.

CLINTON WONDELL BERGESS, BA, English/linguistics emphasis, '94, is an associate communications consultant for Jason Associates Corp. in Boise.

USA M. DALZEL, BA, English, '94, is a florist and designer for Star Markets Co. Inc. in Weymouth, Maine.

LORIL DEBARY, BA, English/secondary education, '94, teaches ninth and 10th grade at the Gooding Alternative School in Gooding.

DIANE J. DORMAN, BS, nursing, '94, is a nurse in the neonatal intensive care unit at St. Luke's Regional Medical Center in Boise.

DUSTIN DWATTS IKELY, BBA, accounting, '94, is a fixed asset accountant at Micron Technology in Boise.

BARBARA R. GARRITT, BA, art, '94, is employed by the Idaho Commission on the Arts in Boise.

CINDY LEE LANCASTER, BS, biology, '94, is a range technician with the Forest Service in Mountain Home.

PATRICIA SUE MOYLAN, BA, English/secondary education, '94, is teaching English, communications and creative writing for the Parma School District.

ROSEMARIE (SCHWARZENBERGER) ANDRADE, BA, Spanish/secondary education, '94, is a GED instructor at Eastern Idaho Technical College. Andrade also works part time for EITC as an ESL and Spanish instructor and an assessment technician.

BETH ANGEL STARK, MA, technical communication, '94, is a media/marketing editor for The Radio Advertising Bureau in Dallas.

BRIGITTE FAE TETS, BA, English/technical communication emphasis, '94, is a secretary and membership coordinator for the Snake River chapter of the Society for Technical Communication. Tests lives in Boise.

VICTOR MANUEL TORGES, BIS, interdisciplinary studies, '94, is a consultant and counselor with the Nelson Institute in Boise.

TITANI SUE TRUSDON, BA, elementary education, '94, teaches fourth and fifth-grade special education at McCall-Donnelly Elementary School in McCall.

JACK P. ARCHER, BS, biology, '95, is a chemist at Micron Technology in Boise.

JACQUELIN SUE BERVILLE, BA, elementary education, '95, is a special education teacher at Nampa High School in Nampa.

PATRICIA BETH (SIMS) BURKE, BS, social science, '95, is a social services director for Lemhi County in Salmon.

LOUISA ANN CONE, 'TC, culinary arts, '95, is a co-owner of Sand Hollow Country Stores and a prep cook at the Boise Centre on the Grove.

TONY LUIS EGURIN, BA, elementary education, '95, teaches fourth-grade at Cynthia Mann Elementary School in Boise.

TANYA LYNNETTE (MASHER) GAUTSCHI, BA, elementary education, '95, teaches special education at Lowell Scott Middle School in Meridian.

RETT A. ORENO, BS, computer science, '95, is a software development engineer at Hewlett-Packard in Boise.

GERALD A. HANSON JR., AS, nursing, '95, is a charge nurse at Payette Lakes Care Center in McCall.

CHAD SEVON HARBAUGH, BA, criminal justice administration, '95, is a police officer with the New Plymouth Police Department. Harbaugh works in conjunction with the police department and the New Plymouth School District as a resource officer for the elementary and junior/senior high schools.

ALISA MARIE INGARD, BS, psychology, '95, is...
LIFE'S SETBACKS CAN'T KO ELLIS

By Matthew Fritsch

As a professional athlete, BSU alumnus Jimmy Ellis made his living with his physical strength and well-conditioned body. For most of his adulthood he seemed secure in his abilities and invulnerable to life's frailties. But a couple of years ago, the former pro football player and ex-pro boxer learned just how fragile and unpredictable life can be.

In October of 1993 Ellis retired from boxing when his wife, Carrie, was diagnosed with breast cancer. Carrie's illness brought with it well over $100,000 in medical bills, and Ellis had no insurance coverage for her.

"I decided my family was more important than my boxing career. Carrie is the reason I am what I am today," says Ellis, who played linebacker for Boise State in the mid-80s and was selected in the 10th round of the 1986 NFL draft by the Los Angeles Raiders. "When she was diagnosed, it woke me up to the realization that security about your family was most important."

So Ellis, 31, found that security outside the boxing ring by going back to Boise State and moving on with his life. Needing just one final credit to earn his degree in social sciences, Ellis finished his schooling during the summer of 1995 and earned his diploma. Carrie, meanwhile, has survived her bout with cancer.

An article about Ellis in the Idaho Statesman set him on the path to his new career. "In the interview I let it be known I wanted to get into the insurance business. I want young people like myself to be able to understand what insurance is, what family planning is, and what security is," Ellis says.

The article led to several offers and Ellis joined the Boise firm of Standard Financial and Sentra Services.

"I've worked hard all my life to be the best at what I was doing whether it was football or boxing or school," Ellis says. "In the insurance business the desire to win is big and I want to win."

His days as a pro athlete are over, but is finally a man with a sense of security about his future. Much of the credit, he says, goes to BSU.

"I'm very fortunate to have gone to Boise State," Ellis states. "The things I learned in college I can apply to my job. Getting my degree is the biggest accomplishment of my life."
WEDDINGS

BECKY L. BARNES and Jason L. Yancey, (Boise) Aug. 5
NIKKI LYNN CAYWOOD and Butch Whiting, (Meridian) Aug. 5
KRISTEN RIQUEL MALLEA and SANTIAGO GUERRICABEJA, (Boise) Aug. 5
DEREK KARL BREWER and Tina Leigh Wilkerson, (Boise) Aug. 12
SHAWN T. LAWLER and Stacie K. Taylor, (Salmon) Aug. 12
JANET KAYLEEN PRETTI and Corl Elgar, (Boise) Aug. 12
MELISSA MAUREEN SUMMERS and James Hammack, (Boise) Aug. 12
STEPHANIE FRISK and Darin M. Christie, (Boise) Aug. 13
GARY KENT NELSON and Cynthia L. Tauge, (Caldwell) Aug. 13
TAWNYA ANNE SMITH and Dale Wilcox, (Salt Lake City) Aug. 17
KIMBERLY ANNE WHEELER and Scott Thomas Pinkston, (Boise) Aug. 18
CAROL ANNE GOICOECHA and Scott Howard Schoenherr, Aug. 19
MICHELLE MARIE SONKIS and Brian Burks, (Boise) Aug. 19
REBECCA PAULINE STONIER and Kelly Way, (Boise) Aug. 19
RONALD C. ARNOLD and KARIE MARIE KUNKLER (Eagle) Aug. 22
LESA MARIE BREEDING and David Allen Blackmer, (American Falls) Aug. 26
KATHY DAVIS and JEFFREY KEITH FARDEN, (Boise) Aug. 26
KIRK PATRICK HEATON and Jenny Frisbee, (Nampa) Aug. 26
DOUG ARTHUR SNYDER and AMY RENEE TORGENS, (Boise) Sept. 2
ALISA ANNA GELINAS and Costin Pirvu, (Boise) Sept. 3
TERRY W. SHAFFER and Lisa Gailey, (McCall) Sept. 9
DAVID BRUCE WOLFE and Lisa Gail Royce, (Boise) Sept. 9
MELISSA RAE Hodges and Brent Gunwaltman, (Boise) Sept. 16
KIMBERLY DAWN SODERQUIST and Craig Dean Kenyon, (Boise) Sept. 16
NANCY D. ERTER and James D. DeWitt, (Boise) Sept. 22
MELISSA LYNN CLARK and Troy S. Hicks, (Reno, Nev.) Sept. 30
JAMES RICHARD HOLMES Jr. and Karla Michelle Angell, (Boise) Sept. 30
TAMMY M. WOLF and James R. Martin, (Boise) Sept. 30
NATASHA ANNE EISENBRESS and TODD ANDREW HUZINGA, (Boise) Oct. 6
TAWNYA SUE FOX and TODD WILLIAM MCCOY, (Boise) Oct. 6
SANDRA DIANNE LAUNT and DONALD JAMES LEE, (Boise) Oct. 14
VICTORIA CAMILLE NOE and Larry Miles Jensen, (Boise) Oct. 21
VICKI ANNE SMITH and William Edward Cutshall, (Boise) Oct. 21
TERRY JEAN KNOBLOCK and Greg A. Power, (Quincy, Ill.) Oct. 21

OBITUARIES

DONALD LES ARCHER, AA, general arts and science, '55, died Oct. 3, in Houston at age 60. Archer worked for John Brown Engineering and Construction Co. in Houston at the time of his death.

LES C. BENSON, MBA, '91, died July 1, in Boise at age 39. Benson worked for CSHQA Architects and Planners in Boise.

JOHN F. HAGER died Oct. 23 in Waldport, Ore. Hager, a BSU emeritus professor, taught machine shop from '54-69.

JAMES MICHAEL "MIKE" HUDSON, BBA, accounting, '72, died Oct. 16 in Meridian at age 50. Hudson was employed with Vibra Pro Manufacturing in Boise at the time of his death.

LARRY DUANE LAMMERS, AA, general arts and sciences, '60, died Sept. 30 in Pocatello at age 55. Lammers was employed at Glen's Chevrolet in Pocatello for 18 years.

THOMAS BEDFORD LOCKARD, BBA, computer information systems, '94, died Nov. 15 in Meridian at age 27.

JOHN SCOTT McFARLAND, BBA, marketing, '74, died July 1 in Reno, Nev., at age 42.

JEFFREY RUSSELL SCHUMAKER, CC, auto mechanic technology, '86, died Sept. 20 in Borden township, N.J., at age 31. Schumaker worked as a technical writer in Omaha, Neb., and as a quality control technician for Hewlett-Packard in Boise.

RONALD LEE TIDWELL, AAS, drafting technology, '74, died Oct. 3 in Talusatin, Ore., at age 43. Tidwell was a dental lab technician in Sherwood, Ore., and previously was owner of RKB Fence Co. in McCall.

DEBORAH L. UHELIN, CC, business and office education, '90, died Oct. 27 in Caldwell at age 43. Uehlin was employed by 7-Eleven at the time of her death.

NURSING CHAPTER TO GATHER IN APRIL

Graduates in nursing should mark their calendars for April 12, when the BSU faculty will host the second annual alumni gathering from 7-9 p.m. in the Student Union.

This year the event will feature national nursing leader Dr. Nancy Moore, who will speak about the changing health-care delivery system and how nurses need to adapt to and influence these changes.

Moore is the vice president of human health services at St. Charles Medical Center in Bend, Ore. She is a leader in the development of alternative care delivery models and an expert in holistic nursing practice.

Those who plan to attend should call Jackie Fuller at 208-385-3900 or 1-800-824-7017, extension 3900 in the nursing department to reserve a reservation for the event.

ALUMNI SHARE TIPS VIA CAREER TALK

Are you an alum with valuable insights to share with current Boise State students?

The Alumni Career Talk program will pair you with students so they can learn from your experiences. You will be able to give advice on how to enter your professional field, classes you found invaluable, trends in your industry and where to go for more information.

If you are interested in participating, contact the Alumni Office and join the many alumni already helping our students.

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Contact your Alumni Office by:
Phone: 208-385-1698 or 800-824-7017
Fax: 208-385-4001
E-mail: bsualum@bsu.idbuse.edu
Mail: Boise State University, Alumni Association, 1910 University Drive, Boise, Idaho 83725.
NEW COBE CHAPTER
UP AND RUNNING

You could call Gregg Alger the pied piper of BSU business alumni.

Sixteen months ago, Alger started talking about the need for a College of Business and Economics alumni chapter. Then he rounded up three fellow alums to create an exploratory committee. Now he's the head of a 15-member executive council formed to promote academic and social activities for COBE alumni.

The group has already sponsored a successful homecoming gathering attended by hundreds of alumni, faculty and friends of the college. Later this year the group will present lectures by top executives and organize special COBE activities for Homecoming '96.

In May, the alumni chapter will host a fund-raising golf tournament at Warm Springs Golf Course in Boise.

Alger is leading the charge with the enthusiastic support of COBE Dean Bill Ruud and the BSU Alumni Association. The president of Boise-based Fisher's Office Equipment, Alger earned a bachelor's degree in marketing in 1989. Previously he was branch manager for Nevada Copy Systems in Reno, Nev.

A native Idahoan whose family homesteaded in the Meridian area, Alger believes that alumni provide a crucial link between the university and the business community. "I feel like the College of Business and Economics can give a lot to me as a business owner in terms of highly trained students," he says. "And alumni can serve as a valuable resource to students."
The executive council agreed on a mission statement and has formed four committees chaired by COBE alums: Phil Bartle, social; Laura Kubinski, Homecoming; Mike Reynoldson and Andrew Arulanandam, membership; and Michelle Atkinson, academic.

Alger, of course, has more ideas. He'd like to establish a special library for business students and professionals, raise funds for scholarships, and draw more talented students into the college.

For more information about how to get involved in the College of Business and Economics alumni chapter, contact the BSU Alumni Association at 385-1959. The toll-free number outside of Idaho is 1-800-824-7017, extension 1959. □

ASSOCIATION HELPS
BRANCH CHAPTERS

The Alumni Association is working with alumni in the Magic Valley, Washington, D.C., the College of Business and Economics, and the department of nursing to form official chapters.

The goal is to provide services and programming that cater to particular geographic or academic needs.

The Alumni Association is also interested in forming chapters in Canyon County, Idaho Falls, Mountain Home, Pocatello, Seattle, Spokane and Portland.

If you live in these areas and would like to support the association's efforts, contact the Alumni Office. □

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**MEMBERSHIP GOAL: A 100% INCREASE**

The 1996 Alumni Association membership drive has started. Our goal this year is to increase membership by 100 percent! In order to accomplish this goal, we are adding new programs and services.

Discounted tickets to area events, discounted sporting events, discounts at the Bronco Shop, and hotel and travel savings are just the beginning. We are currently working with several other businesses (both local and national) to offer even more savings to our members.

Now is the time to join. Now is the time to get involved. Support your Alumni Association and your alma mater. Use the form on the lower right to pledge your support.

**VISIT SUNNY STATES WITH THE BRONCOS**

Ready for some fun in the sun? How about Arizona? Or Hawaii?

Boise State’s first step into Division IA football will be a big one with an away-game schedule that includes a Sept. 21 date with the Hawaii Rainbow in Honolulu. In addition, the Broncos travel to Arizona State (Oct. 5), Nevada (Oct. 12), Fresno State (Nov. 2) and New Mexico State (Nov. 16).

The Alumni Association is planning activities prior to all of these games. Invitations will be mailed in late summer to alumni in those regions. Alumni who want to assist in organizing these social events should contact the Alumni Office.

Harmon Travel and the Alumni Association are working together to provide travel packages for alumni who would like to visit any of these areas and take in the games.

Tammy Seele at Harmon Travel can explain how alumni can take advantage of this offer. She can be reached by calling 1-800-627-1315 or 208-388-3021.

**ALUM COMMITTEES SEEK NEW MEMBERS**

The Alumni Association needs your help. If you are interested in any of the following committees, please call the Alumni Office:

- Affinity Marketing — Market products to Boise State alumni
- Auction ’97 — Plan major fund-raising activity for scholarships
- Government Affairs Committee — Represent Boise State to government officials
- Homecoming ’96 — Plan alumni activities for Homecoming, slated Oct. 14-19
- Membership — Implement strategies to gain membership
- Scholarship — Help raise funds
- Student Relations — Provide programs to aid and assist current students.

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**ALUMNI ASSOCIATION CALENDAR OF EVENTS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td><strong>FEB. 17</strong></td>
<td>Weber State Alumni vs. BSU alumni basketball game, 5 p.m., BSU Pavilion.</td>
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<tr>
<td><strong>FEB. 19</strong></td>
<td>Alumni Power Breakfast in San Diego, 7 a.m., San Diego Sheraton.</td>
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<tr>
<td><strong>FEB. 20</strong></td>
<td>Magic Valley Alumni Reception, 5-7:30 p.m., CSI in the West Taylor Room. Hors d’oeuvres. Meet President Charles Ruch, alumni director Bob Davies, vice president Buster Neel and others.</td>
</tr>
<tr>
<td><strong>FEB. 24</strong></td>
<td>Portland Area Alumni Reception, 3-6 p.m., Brewhouse Tap Room and Grill, 2730 N.W. 31st Ave, Portland.</td>
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<tr>
<td><strong>MARCH 2</strong></td>
<td>Governmental Affairs Alumni Committee reception, 5-7 p.m., BSU Pavilion.</td>
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<tr>
<td><strong>MARCH 18</strong></td>
<td>Alumni Power Breakfast in Chicago, 7 a.m., location to be announced.</td>
</tr>
<tr>
<td><strong>MARCH 23</strong></td>
<td>Alumni night for women’s gymnastics. Show your Alumni Association card at the BSU ticket office to receive free tickets for the meet against Utah State (deadline is March 22 at 4 p.m.). The Alumni Association will also host a reception before the meet.</td>
</tr>
<tr>
<td><strong>MARCH 29</strong></td>
<td>Alumni Power Breakfast in Duluth, Minn., 7 a.m., location to be announced.</td>
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<tr>
<td><strong>APRIL 12</strong></td>
<td>Nursing alumni gathering featuring nationally renowned speaker Dr. Nancy Moore, 7-9 p.m., Student Union.</td>
</tr>
<tr>
<td><strong>APRIL 22</strong></td>
<td>Alumni Power Breakfast in Los Angeles, 7 a.m., location to be announced.</td>
</tr>
<tr>
<td><strong>APRIL 24</strong></td>
<td>Distinguished Alumni and Top Ten Scholars banquet, 6:30 p.m., Crystal Ballroom, Boise.</td>
</tr>
<tr>
<td><strong>MAY 17</strong></td>
<td>College of Business and Economics alumni golf tournament, noon, Warm Springs Golf Course, Boise.</td>
</tr>
</tbody>
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**Help Your University Celebrate the Past and Look to the Future Join the BSU Alumni Association Today!**

**Membership benefits:**
- Invitations to alumni gatherings in your community
- Use of BSU Library
- Homecoming/reunion announcements
- Worldwide travel programs
- West One MasterCard
- Low-cost life insurance
- Movie theater discount tickets
- Capital Educators Federal Credit Union
- Use of campus recreation facilities (with purchase of P.E. pass)

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