IBM Terminal/New Linedex

Receipt of an IBM terminal in Serials has opened new vistas for enhancing the Library's services to the public. The terminal is hooked up to the Data Processing Center's IBM computer and gives the Library options it has not had available previously. While many departments were literally panting at the door to develop uses for the terminal, its primary function at this time is to enhance access to our periodical collection. Under the able direction of Jill Collins, a preliminary inputting format was developed. Working with printouts the Library faculty spent considerable time in refining this format and resolving numerous inconsistencies. It seems safe to say that all the participants received greater insight into the complexities of working with serial titles.

The present task of the Serials staff is to put the linedex on-line. Actually, the Serials staff will be working from the kardex which is a more complete record. In order to complete the effort in a reasonable length of time it was agreed that the input would be "dirty" and that efforts to clean up the records would be a second phase of the project. Even so it will take until January 1st to input all of the BSU holdings.

When completed, the resulting printout will replace the linedex and will be distributed to Idaho libraries. Also at that time the periodicals will be shifted so that they will be shelved by title rather than under the latest title as at present. This should be a great boon to users of the periodical collection.

Progress reports will be provided on these pages as significant events occur.

Canadian Studies

The new Canadian Studies program has already had a significant impact on the Library. Through the generosity of the Canadian government we received over 700 records last year and will continue to receive new issues as they are released. Arrangements have also been made by the Canadian government to purchase monographs from Canadian publishers, probably on an annual basis. Last year the Government sent works of Canadian publishers which they selected. This year over 150 titles were selected by librarians and faculty in the Canadian studies discipline and these are in the process of being sent to BSU. Also acquired was the 1982 subject index to Canadian Books in Print which is housed in Technical Services, portions of the Canadian Census, with more to come and a long run of the Canadian Journal of Economics and Political Science on film. A three year subscription to the Vancouver Sun was recently ordered and this will shortly be available in the Periodicals Room.

A travel exhibit titled Images of History and sponsored by the Canadian government will be on view in the Art Gallery, Liberal Arts building until April 16th.
Mending Workshops

February 10th Lonna Dodd conducted a day workshop at Jefferson Junior High, Caldwell for teachers, librarians and aids. The twenty five participates came from elementary, junior and high schools in the Caldwell area. Basic hands-on mending techniques were demonstrated with an overview of equipment and supplies necessary for mending projects. A simple binding project, the making of a booklet by the students concluded the workshop.

The following week a similar workshop was held in Pocatello for School District #25. Thirty three librarians representing all schools in the district attended the eight hour workshop. Discussions are now underway to extend the workshop to two days late spring or fall.

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The sale table netted us $67.54 during February. This brings the total receipts (since July) to $598.17. The money is deposited into the library's gift account, to help purchase new books.

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During 1982, the Library received $8,527.41 in donations. Contributors are listed below.

James J. Glendinning
John & Ruthann Caylor
Betty Thierhause
Teri Powell
Lois N. Merritt
Ruth McBirney
First Security Foundation
Yasu Shimamura
Mr. & Mrs. William Minor
Earl E. Wheatley
Ms. Kristine E. Blanksma
Phillip J. Nuxoll

Donations in memory of Clyde M. Martin
Dr. & Mrs. William Bronson
Signe B. Baird
Joe Howard
Larry & Karen Monroe
Vardis Fisher Memorial Fund
Opal Fisher
Horace B. Pomeroy
Bernice Croft Wheatley
Ecumenical Association of Churches in Idaho
Mr. & Mrs. Lee R. Denton
Mr. & Mrs. Harry L. Clark

Three individuals have also donated money to the Anthropology Department and these funds have been used to purchase books for the Library.

Several corporations in Boise will match employee donations, and so several of our gifts have been doubled! Our thanks to all our generous friends.
Potpourri

It's probably known to all that the Ricoh Copier, replacing the Xerox 810 in Technical Services is in place and already well used. The machine's capacity to enlarge and reduce has caused it to be the center of attention for a wide variety of users...Leslie Pass attended the State Board of Education April meeting in Moscow as a representative of the Association of Classified Employees...On Saturday, April 23, Channel 4 will air an important program on the revised State health benefit plan. If you should miss that date it will be shown again on Saturday, April 30. The time for both dates will be 9:00 a.m....The Library has received a significant gift of a private library that numbers well over three thousand volumes. More on this when the transfer has been completed...Carole Clemens, Janet Strong and Ruthann Caylor attended the Canada Days high tea on March 16. It was an elegant affair. The menu included steak and kidney pie, several varieties of cakes, and hors d'oeuvres...Gloria Ostrander and Janet Strong attended a grants writing workshop in Caldwell on February 25.

Serial Title Changes

Library Scene 1-11#1 1972-Aug 1982
continued by New Library
Scene v1- Oct 1982 -

Popular Electronics 1-20#10 1972-Oct 1982
continued by Computers
& Electronics 20#11- Nov 1982 -

Thanks?

The Honors program newsletter The Ivory Tower in a column titled "View from the Fourth Floor" recently gave the Reference Room a compliment - perhaps! Wrote the columnist:

Have you noticed how helpful and polite the staff of the library is? As much as I hate research papers, I almost look forward to going into the reference room because they seem so glad to see me. (I said almost). The next time you need some help and receive it with a smile, why not tell them you really appreciate it. They are used to people saying Thank You so you could think it is said in the same way as "have a good day."

Boy, could I write a column on that.....

Escape route

"Not too long ago the State Library of Idaho undertook to improve library services to prisoners in the state institution. When they asked about the policy for selecting materials, the librarians were told that the only item to be excluded from the collection would be road maps of the State of Idaho."

Food and drink in libraries is a significant problem in America's colleges and universities. Short of having a monitor at the door there seems to be no successful way of dissuading users from bringing coffee, soft drinks, and candy into the building. One library, see below, hands out information leaflets to offenders. It seems to us that one important factor has been left out of their appeal, namely that the cost of custodial help to police large buildings such as libraries is prohibitive and that spills, in particular, will continue to degrade the quality of furnishings in the buildings.

THE STANFORD UNIVERSITY LIBRARIES DO NOT ALLOW FOOD AND DRINK ON LIBRARY PREMISES EXCEPT IN DESIGNATED AREAS

Simply put, food and library materials don't mix. Our policy, therefore, is designed not to deprive you of the pleasures of eating and drinking but to protect the library materials Stanford assembles for use by its community. Books, films, microfilms, recordings, and journals can be damaged either by direct contact with food and drink or by having food transferred to them by their users' hands.

Leftover food attracts vermin; and since ants, cockroaches, and mice will just as happily eat your trash from a wastebasket as from a desk top or the floor, even those who clean up their work area contribute to the problem. Not only are these pests unpleasant in themselves but when they have finished your crumbs they will feed on book glues, leather bindings, and starch-filled cloth book covers.

Needless to say, carpets and furniture also suffer from carelessly handled food. One way or another, damage to library facilities and collections costs you money. Meyer Library asks, therefore, that you confine your eating and drinking to the first floor lobby and thereby help to protect our mutual investment in Stanford's libraries.

Contributors to this issue: Ralph W. Hansen, Beverly Miller, Gloria Ostrander, Janet Strong, Lonna Dodd. Typist - Sylvia Burr
Book publishers in the United States: 12,000.
Americans considered regular book readers:
22 out of 100.
Books published yearly in the United States:
45,000 (new titles and new editions).
Books earning a pre-tax profit: 33 to 40 out of 100.
Median pre-tax profit for the book-publishing industry: $4 per $100 invested.
Annual book industry combined sales: $8.2-billion in 1980 (about one-third of IBM's sales for that year).
Probable earnings from a book selling, say 4845 copies at $9.95 from a first printing of 6000:
None. Net loss of $3500.
Retail bookstores worthy of the name: 9000.
Average retail shelf life for a trade book: 6 months.
Books reviewed for the retail book consumer: 1 out of 10 published.
Unsold books retailer usually returns to the publisher: 25 out of 100 hardcover, 35 out of 100 mass market paperbacks.
Mass market paperbacks usually returned unsold from wholesaler: 50 out of 100.
Average orders resulting from direct-mail marketing: 1.5 to 2 out of 100 mailings.
Duration of editor's pep talk to traveling sales reps: 4 minutes per book.
Duration of sales rep's talk to traveling sales reps: 2 minutes per book.
Loss in library/institutional buying power, 1975-1980: 6%.
Median price paid for mass market rights to trade books: $4000 to $7500.
Going rate for movie/TV/drama options on a trade book: $500 to $2500.
Movie/TV/drama options never exercised: 90 out of 100.


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### Table B - Average Per-Volume Prices of Mass Market Paperbacks

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