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FOCUS SUMMER 2005, VOL. XXX, NO. 3

BOISE STATE UNIVERSITY

ABOUT THIS ISSUE:
When it comes to Boise State and Idaho’s business climate, perhaps the equation Town + Gown = Momentum says it best. As Idaho’s economy ramps up, Boise State is playing an integral role in fueling business growth and creativity. In this issue of FOCUS, we explore some of the reasons behind this synergy and highlight people and programs that are leading the way.

Cover photo by John Kelly.

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Boise State helps fuel state’s growing economy.
Welcome to our summer edition of FOCUS. With the temperatures rising and the Boise River open for floating on these hot summer days, I’m reminded of my arrival on campus just two years ago to start my new job at Boise State. Time has flown and there’s never been a dull moment. I can’t tell you how much I have grown to love this university, this city and region, and this state.

During these last two years, we have stepped up our process of renewal and transformation that began a few years ago here in Boise as the economy boomed and the Treasure Valley welcomed new residents from far and wide. The population growth of recent years is certainly one of the reasons why Boise State continues to enjoy enrollment growth with our indicators pointing to a record 19,000 students enrolled this fall.

With such growth comes new expectations and demands on Boise State, once focused almost exclusively on undergraduate teaching. Today, we are adding graduate programs essential to the economic well-being of the region and its people. Our faculty has become increasingly devoted to research and scholarship that engages our students in the discovery process, benefits Idaho’s economy and improves our quality of life.

As a metropolitan research university, Boise State has a special responsibility to serve the growing and diversified economy of southwestern Idaho. Great cities can always count on their universities to partner with the business community to promote economic development, help maintain a healthy employment base and spur the creation of new jobs. Boise and the state of Idaho can count on Boise State to serve as a versatile resource for policy-makers and businesses.

Mindful of our role in providing support and promoting business and industry in Idaho, we are highlighting in this edition of FOCUS a series of articles that spotlight Boise’s growing reputation as a hotbed for business and industry and introduce some of our faculty and staff who contribute to the area’s economic development efforts.

Included in this section, on page 35, is a list of Boise State centers, offices, services and programs designed to provide assistance to Idaho business and industry.

As the university, faculty, staff and programs in these areas grow, it has no doubt become a challenge to track specific services that Boise State offers our work force partners. To improve coordination and ensure easy access and responsiveness to requests for assistance, I have asked Mark Dunham, Boise State’s director of governmental relations, to head up economic development on our campus. He will define our internal resources, help position our staff to be of maximum value to our partners in business and industry and make sure we are informing the public of our efforts. Our goal is to significantly grow the scope and impact of our economic development efforts.

Boise State serves a metropolitan region unique for its size. With the state capitol in our backyard, corporate giants down the street, and entrepreneurs and small-business owners around the corner, we must be accessible to those who need our assistance.

Here at Boise State, it is safe to say that we mean business.

— Bob Kustra, President
Boise State draws 1 million visitors during 2004-05

From sports fans to conference attendees, more visitors than ever are flocking to Boise State. For the first time, the metropolitan campus in the heart of Boise's capital city announced a visitor total of more than 1 million people for the 2004-2005 academic year.

The biggest draws on campus proved to be Bronco Stadium and the Taco Bell Arena, which together filled 550,000 seats for events such as seven straight home football game sell-outs, the NCAA basketball tournament, numerous Boise State and high school Commencement ceremonies, family favorite Disney on Ice and musical headliners such as Mark Chesnutt and Velvet Revolver.

The Student Union also drew large crowds for events that included the biannual Distinguished Lecture Series, the Andrus Center's two-day symposium on water in the West and the weeklong Martin Luther King Jr. Human Rights Celebration. In all, more than 380,000 people attended events at the Union.

"Programs like our Classic Performance and Global Expressions series and highly recognizable speakers like Gloria Steinem, Martin Luther King III and the former president of Ireland, Mary Robinson, make the Student Union a destination for many of the visitors to the Boise State campus," says Leah Barrett, Student Union director.

On the other side of campus, close to 150,000 arts patrons took advantage of both university-produced and professional performances in the Morrison Center, including the annual Broadway in Boise series, the New Shanghai Circus, country stars Merle Haggard and Trace Atkins, dance productions and musical recitals.

In addition to campus visitors, Boise State boasted the largest enrollment ever for an Idaho university, with 18,456 students enrolled for the fall 2004 semester. More than 2,200 faculty and staff were employed to assist students and the additional 30,000 people who attended workshops, seminars and evening and weekend classes through the Division of Extended Studies. To relieve stress and promote fitness, the award-winning Student Recreation Center served 200,000 students, faculty, staff and alumni in its state-of-the-art facility (page 16).

And where did all these visitors park? In one of the 6,600 parking spaces in lots scattered from the stadium on the east end of campus to the parking structure on the west. Most of the lots are serviced during the fall and winter semesters by campus shuttles.

West campus unveils lots of elbowroom. Plenty of parking. Sparkling new digs.

That’s what students encountered June 6 when they arrived for the first-ever day of classes at the new academic building on the Boise State University-West campus in Nampa.

While the new 65,600-square-foot building is dazzling, having additional learning space will make the most difference for students, says West campus director Dennis Griffin.

The new building has allowed all academic-based classes to be moved out of the Canyon County Center on Nampa-Caldwell Boulevard, where both academic classes and technical programs had been housed. The new space will ease overcrowding and allow increased offerings in both areas.

“We’re thrilled with the opening of the building,” Griffin says. “With the incredible growth we’ve seen here, it can’t happen soon enough.”

Students enrolled in academic programs offered in Canyon County nearly doubled between 1999 and 2004. In all, the center served more than 5,500 students this past academic year in for-credit and non-credit programs, and more than 500 students signed up for the first summer session.

Classes offered at the new building include English, math, anthropology, chemistry, biology, physics and more. Facilities include: a lecture hall; 14 classrooms (including a computer classroom); two distance learning classrooms; three teaching laboratories; lab prep rooms for biology, chemistry and physics; a general computer lab; a branch library; faculty offices; limited administrative offices; two conference rooms; five student services offices; a self-service center; a branch bookstore and study lounges.
A formal ceremony will be held in August to celebrate the opening.

In March, the university announced a $1.1 million donation from the Nampa Industrial Commission (NIC) to help fund a second building on the West campus that will house technical programs. The Center for Transportation and Construction Technology will house transportation-related programs such as automotive and diesel technology and collision repair and refinishing, as well as construction technology programs including welding, electrician, plumbing, refrigeration, heating and air conditioning.

The NIC gave Boise State a 15-acre parcel of undeveloped property valued at $1,132,000. The university will sell the property and use the proceeds to help pay for the technical building.

Founded in the late 1940s by a group of Nampa business leaders, the NIC’s mission has been to encourage industrial development — thereby creating jobs — in the Nampa area, and to offer continuing opportunities for workforce development.

The cost of the technical building is estimated at $15 million.

Above: The new academic building on the Boise State-West campus opened for business in June. Below: Nampa Industrial Commission chairman Don Brandt (left) and Boise State President Bob Kustra announced a $1.1 million donation to help fund a technical building on the new Nampa campus.

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T he success of Boise State’s football team extends far beyond the blue turf. Thanks to a 66 percent increase in current fiscal year merchandise sales as of late April, fueled largely by the success of the Bronco football team, the Boise State Bookstore was able to return about $1 million to the university in the form of scholarships and support for the Student Union operating budget.

That’s a lot of Bronco merchandise. So much, in fact, that Boise State this year cracked the top 50 in royalties among schools represented by the Collegiate Licensing Company, surpassing the likes of Northwestern, Boston College and Georgetown.

Kim Thomas, director of the Bookstore, reports a significant increase in Web sales for insignia products compared to 2003. Since Boise State’s new logo was unveiled in 2001, insignia sales have risen by 186 percent to $1.8 million through May 2005.

The Bookstore receives no state appropriations or student fees. The revenue generated from its operations this past year helped support a $500,000 donation to the BSU Foundation’s academic scholarship endowment, $30,000 to graduate housing scholarships, $6,500 to the Trang Doan scholarship endowment and $5,000 to the general academic scholarship fund, in addition to the operating support that the Bookstore provides to the university.

“We look forward to the continued success of athletic programs, and the continued support that the boosters, alumni, staff and students have shown for the on-campus store to help return money to the academic scholarship funds,” Thomas says. “These sales help all of Boise State, not just athletics.”
FORMER SSPA DEAN SIMS WINS HUMANITIES COUNCIL AWARD

Bob Sims (below), emeritus professor of history and the first dean of the College of Social Sciences and Public Affairs, was honored by the Idaho Humanities Council earlier this year with its 2004 Award for Outstanding Achievement in the Humanities.

The IHC annually recognizes an individual or organization for outstanding contributions that promote greater awareness, appreciation and understanding of the humanities in Idaho. Sims was awarded for his work as a scholar and teacher who has made outstanding contributions to the field of American history and the public humanities.

Sims, who began teaching at BSU in 1970, taught classes over the years in 20th century U.S. history with special interest in the Great Depression, Pacific Northwest history and Japanese American history. He served as BSU’s first SSPA dean from 1985-94.

TIDWELL SELECTED IDAHO’S SOCIAL WORKER OF THE YEAR

Boise State adjunct social work instructor Kathy Tidwell has been named the 2005 Social Worker of the Year for the state of Idaho. The award was announced by the Idaho chapter of the National Association of Social Workers.

This is the second time in three years that a Boise State instructor has been honored. Former professor Doug Yunker received the award in 2003.

Tidwell worked as a clinician and manager for the Idaho Department of Health and Welfare before starting her own private practice in 2000. In addition to her work as an adjunct professor at Boise State’s School of Social Work, Tidwell is a Red Flags trainer for Idaho State University’s Institute of Rural Health, and a board member of the local chapter of the National Alliance for the Mentally Ill and the Idaho Society for Clinical Social Work.

Boise State names new VP, education dean, radio GM

Three new administrators have joined Boise State in recent months, including a new vice president of University Advancement who was a freshman at what was then Boise State College more than 30 years ago.

Rick Frisch, former president of the Washington State University Foundation and WSU’s vice president for university development, took over as Boise State’s vice president for university advancement in April.

Frisch (above) was Washington State’s chief fund raiser. Before joining WSU he served as interim president of the University of Hawaii Foundation and at the University of Arizona.

Following his freshman year at BSU, Frisch joined the nonprofit educational organization Up with People, serving in a variety of capacities, including director of North American marketing and director of corporate and foundation relations, and as vice president of external relations.

As vice president for University Advancement Frisch will serve as Boise State’s chief fund raiser and oversee the Office of Development, Alumni Association and the BSU Foundation.

Diane Boothe, former chair of curriculum and instruction in the College of Education at the State University of West Georgia, was selected as Boise State’s education dean. At West Georgia, Boothe led a department in one of the largest colleges of education in the country.

Boothe has done extensive consulting and grant evaluation and served on school improvement teams for the Georgia Department of Education. She has been a member of approximately 20 professional societies, has written more than 50 scholarly articles, reports and columns, and has received a dozen grants.

A former public school teacher and principal who speaks both English and Spanish, Boothe has taught English as a second language, foreign language methods and middle grades courses.

John Hess (below), a 22-year veteran of the television and radio broadcast industry, was named the new general manager of Boise State Radio. Hess, former director of broadcast services at the University of Northern Iowa, will be responsible for the overall management of Boise State’s stations.

Before assuming his position at Northern Iowa in 2002, Hess served as director of development for broadcast services at the Cedar Falls school from 2000 to 2002. From 1983 through 2000 he served in various production, programming and administrative positions in the television industry in Iowa and Minnesota.
They surprised even themselves. The members of the small debate and speech team from the remote state of Idaho weren’t supposed to come to St. Louis and walk away with the national championship — that honor supposedly belonged to Southwest Baptist University of Missouri, which had earned it six times in a row.

Despite five consecutive top-five finishes, Boise State had never risen above third place and was hardly considered a real threat.

But that was before the BSU debaters started talking … and talking and talking. They talked about Internet dating and deaf people using the telephone. They discussed the cost of textbooks.

They exchanged views on Turkey’s relationship with the European Union. They debated political advertising, uranium in Iran and AIDS in Africa.

When they were finally done talking, their opponents were speechless.

Not only did the Talkin’ Broncos earn the Pi Kappa Delta National Tournament championship, they also captured 22 individual awards, including first in debate, second in speech, an individual national championship in broadcast journalism (John Petti) and two All American awards (Lacey Rammell-O’Brien and Nancy Henke).

With more than 470 competitors from 72 schools, there were a lot of reasons for the Talkin’ Broncos to think they might get aced out. Despite that, their win was not a gift, team members say. It was something they all worked and fought hard for.

A great deal of credit can be attributed to the team’s coach, Marty Most. Since taking over the reins of the debate and speech team in 1988, Most, an assistant professor of communication, has led the Talkin’ Broncos to 30 invitational tournament championships and more than 100 individual national awards.

“You can build a pretty good debate team in a few years, but the best teams, those that remain nationally competitive year after year, are built over time,” Most says.

Finding students who are willing to buy into a culture of hard work and attention to detail can be difficult, he adds, especially when you add on a summer preparation program and ask them to give up weekends and holidays and juggle part-time jobs, family and school with forensics. “And they do it all with practically no scholarship support,” he adds (“No debate both teams are great,” FOCUS, Spring 2005).

This year’s debaters are quick to point out that they owe much of their success to the mentoring they’ve received from previous team members. Just when you figure out how to be successful, they say, it’s time to move on. But passing on what you know helps those who come after.

“You realize by the time you’re a senior that there is a formula [for success],” says team member Annah Merkley. “Boise State has always been lucky that we’ve had the help of alums who travel with us and help us.”

Most team members say they want to do the same for those who come after them. As Henke says, “I’m really proud to be at Boise State, where we’re not just a team but a tradition of success. I wanted to do whatever I could to uphold that.”

— Kathleen Craven

The Idaho Review, Boise State’s literary journal, has had plenty of acclaimed authors grace its pages. But a short story by Joy Williams, author of The Quick and the Dead, was a standout. Williams’ Idaho Review entry, “The Girls,” was chosen for the Best American Short Stories 2005.

The Best American Short Stories is one of the oldest and most prestigious prize anthologies in the United States. The 2005 edition was edited by Michael Chabon, the Pulitzer Prize-winning author of The Amazing Adventures of Kavalier & Clay.

“This is one of the most sought-after honors in literary publishing,” says Mitch Wieland, founding editor of the journal and a creative writing professor at Boise State. “Considering The Idaho Review was competing with the most famous literary magazines in the country — like The New Yorker, The Atlantic Monthly and Esquire — this level of recognition is really amazing.”
Faculty members retire from Boise State after

Faculty members retiring from active teaching in 2005 complete another page of the growing heritage and history of Boise State. Ranging in fields from library science to nursing, from art to geophysics to military science, they leave with the gratitude of a university that is better because of their service and contributions.

The planning, expansion and dedication of the new Albertsons Library 10 years ago was the highlight of Tim Brown’s career at Boise State. University librarian for 28 years, Brown served on the board of Libraries Linking Idaho and the education committee of Boise Smart City Initiatives. He is a member of the Idaho Library Association, Phi Kappa Phi and Beta Phi Mu. Before coming to Boise State, Brown worked at the University of Brasilia and the University of Rio de Janeiro libraries as a Peace Corps volunteer.

Paul Donaldson (below) joined the faculty before any geophysics degrees existed. Over the course of his 30 years at Boise State he co-authored the proposal and curriculum for the bachelor’s degree and helped develop the graduate and doctorate degrees in geophysics. Donaldson served as Geosciences Department chair and director of the Center for Geophysical Investigation of the Shallow Subsurface (CGISS). He received the Alumni Association Distinguished Faculty Member Award and was a member of a delegation of scientists and engineers who reviewed the geothermal energy industry in China and Tibet.

During his 31 years at Boise State, David Groebner says he saw the College of Business and Economics make substantial advances: developing state-of-the-art courses, keeping up to date with industry needs and maintaining a strong hire rate for its students. As a professor of operations management, Groebner (left) taught statistics, production, project management and quality management courses. He is a member of the American Society for Quality Control and the Decision Sciences Institute. He served in the U.S. Air Force before coming to Boise State.

During her 14 years at Boise State, art professor Heather Hanlon (right) taught elementary and secondary methods courses to undergraduate and graduate art students while publishing numerous articles in refereed and professional periodicals. Hanlon taught for 43 years, starting in elementary art and music before moving to higher education. In 1997 she was honored as Idaho Art Educator of the Year.

Assistant professor of Education Teresa Delgadillo Harrison taught both undergraduate and graduate courses in teacher education and educational technology during her career at Boise State. Harrison (below), who has been at Boise State since 1997, was graduate programs coordinator and chair of the doctoral management committee for the College of Education. She helped develop Curriculum Connections, the revised secondary teacher education program. She was awarded Who’s Who in American Teaching in 2002 and 2004 and Phi Beta Kappa Teacher Impact Recognition in 1998.

Larry Kincaid, associate professor of library science, was primarily a reference librarian at Albertsons Library, but he also wrote and supervised a library skills course. In his 16 years at Boise State Kincaid (right) taught bibliographic instruction sessions and library skills; history and philosophy for the Honors College; introduction to philosophy and philosophy of religion; and several classes for the history department. He also published articles in history and library science journals.

Bill Kozar was the director of the motor behavior laboratory in the Department of Kinesiology at Boise State. He taught undergraduate and graduate courses in the fields of motor learning and behavior, including social psychology of physical activity and human growth and motor learning. Kozar authored or co-authored one book, five chapters in texts and numerous journal articles. His research has focused on the study of practice conditions relative to the learning and performance of motor skills.

David Lamet, professor of mathematics, has taught at Boise State since 1970. He developed computer graphics programs that are used in mathematics courses and also by local corporations. He was coordinator of the contract between the Mathematics Department and the Idaho Department of Transportation, and consulted with Latah Computers and St. Luke’s Regional Medical Center.

Margaret K. Leahy, assistant professor in the Department of Nursing and coordinator of the One Front Door (OFD) nursing curriculum, has been at Boise State for 23 years. She has taught all courses in the associate of science nursing program and concepts courses in the OFD program. Leahy has worked for 40 years in acute care and clinical and home health nursing.
years of dedicated service to the university

At Boise State she helped develop the OFD nursing program, served on university committees and was active in the faculty senate. Leahy (right) received the Department of Nursing Award for Excellence in Scholarly Activity three times and Excellence in Community Service twice. She also received the ASBSU Outstanding Faculty Award in 1991.

Accounting instructor Wanda Metzgar came to Boise State in 1976. In her 29 years at the university she went from teaching on typewriters to mainframe computers to PCs, and saw her non-credit office occupations courses evolve into today’s accounting technology associate of applied science degree program in the Center for Business and Management Technology. Metzgar taught accounting and computer applications classes and was head of the accounting technology program. She was chosen as ASBSU Outstanding Faculty of the Year from the College of Applied Technology in 1993 and 1997.

Michael Mikitish, professor and chair of the Department of Military Science, graduated from Boise State in May with a master’s of public administration degree and is headed into the private sector as an administrator and manager. Mikitish, a lieutenant colonel in the Army, taught at Boise State for four years and served as a U.S. Army field artillery officer for 23 years. During his time at Boise State, Mikitish commissioned more than 70 cadets from Boise State and its partner ROTC universities into the Army, Army Reserves and Army National Guard as second lieutenants.

In his 28 years at Boise State, professor of communication Ben Parker taught classes in human relations, research methods, communication theory and organizational and management communication. Parker taught both graduate and undergraduate courses and was a nationally known consultant and trainer in organizational decision-making. He was the ASBSU Teacher of the Year in 1993, a five-time recipient of the Boise State Honor Students’ Recognition Award, and a member of Psi Kappa Phi Honor Society.

Anne Payne directed the Nursing Department through the development of a new curriculum, helped guide two nursing programs through four successful accreditations, and led the department as it maintained high pass rates for the national licensing examinations for nurses. Payne, associate professor and past chair of the Department of Nursing, came to Boise State in 1988 and taught courses in nursing research, issues of caring for HIV/AIDS clients and their families, and community health nursing. She won the Boise State and Idaho Association of Office Professionals Administrator of the Year Awards in 1992-93.

For 30 years Robert Rychert (left) taught and conducted research in environmental microbiology at Boise State. As chair of the Biology Department, Rychert developed and initiated the graduate program in raptor biology and helped bring the World Center for Birds of Prey to Boise. He taught classes in biology, microbiology and bacteriology, and has had dozens of students conduct independent research projects in his lab. Rychert was awarded emeritus professor of biology status and plans to teach part time.

Associate professor of English Ken Sanderson came to Boise State in 1971. He taught classes on Shakespeare, English Renaissance poetry and prose and the works of Milton. Sanderson was chair of the English Department and served on the faculty affairs committee and as library liaison. He received the Boise State Library Annual Faculty Award and was honored by a Top Ten scholar as most influential professor. He was a member of the National Council of Teachers of English and Phi Kappa Phi Honor Society.

Stan Sluder (below), senior instructor in the Center for Manufacturing and Engineering Technology, taught at Boise State for 22 years. He taught classes in DC and AC electronics, solid-state devices, digital systems and fiber optics. Sluder earned a bachelor of applied science degree and worked for the state Division of Vocation Education, Idaho State University and private industry before coming to BSU.

Gordon Vining, systems engineer for the College of Engineering, also taught Introduction to Engineering for the college and pre-calculus, intermediate algebra and elementary algebra for the Mathematics Department as an adjunct faculty member. Vining (below) managed laboratory, classroom and office set-up in the three engineering buildings. He was part of the group that built a two-year engineering technology program into today’s College of Engineering, growing from 300 students and 12 faculty members in 1997 to 1,600 students and more than 50 faculty in 2005. Vining is a retired U.S. Air Force aircraft systems engineer who taught engineering mechanics at the U.S. Air Force Academy.

— Anna Fritz
University awards honorary doctorate to Chinese activist

Boise State hosted its 75th Commencement ceremony May 14 in Taco Bell Arena. Approximately 1,100 students attended the ceremony. In all, 1,608 students qualified for graduation since the December Commencement, earning a total of 1,699 degrees or certificates, including one doctoral degree and 219 master’s degrees.

As part of that ceremony, Deng Pufang was presented with an honorary doctorate. Deng, founder and president of the China Disabled Persons Federation and founder of the China Welfare Fund for Disabled Persons, was the first Chinese citizen and the first disabled person to earn the United Nations Prize for Human Rights, which he received in 2003. An estimated 8.8 million disabled Chinese citizens have received rehabilitation services through organizations founded by Deng. Due to health concerns, Deng did not attend the ceremony. Shen Zhifei, vice president of the China Disabled Person’s Federation, accepted the honorary doctorate on his behalf.

David Collinge, a Spanish major who has been active in the Honors Student Association and Idaho Progressive Student Alliance, was this year’s student speaker. A community activist, he was the featured student speaker for the Martin Luther King Jr. Human Rights Rally on two separate occasions, and was the media spokesperson for the Books Not Bombs campaign.

On campus ...

Anne Applebaum
Pulitzer Prize winner and Washington Post columnist

“Tyranny and Memory: Lessons from the Gulag,” keynote address of Women’s History Month at Boise State, March 24, 2005

“The crimes of Stalin don’t inspire the same visceral reaction as do the crimes of Hitler. Nobody wants to think we defeated one mass murderer with the help of another.”

Theatre profs play name game

Want: Volunteer announcers for Boise State University’s semianual Commencement ceremony in Taco Bell Arena.

The successful candidates will be front and center and read aloud as many as 1,100 names (first, last and occasionally middle) as the graduates step forward to receive their diplomas. Names should be pronounced correctly, even if they contain no vowels or sound nothing like they look.

And one more thing — you’ll only have a second or two to look at each name before proclaiming it over the PA system to 10,000 adoring friends and family members.

Sound intimidating? That’s exactly what Richard Klautsch, chair of Boise State’s Theatre Arts Department and principal actor for the Idaho Shakespeare Festival, thought five years ago when then-Boise State President Charles Ruch asked him to step up to the mike.

From the mid- to the late 1990s, names were read in small college groups by department chairs and deans who likely knew many of the graduates. But when university officials decided to return to the universitywide Commencement format in 2000, Klautsch was a natural to serve as announcer. So he did the natural thing — he brought his wife, Ann, also a theatre arts professor and professional actress, into the fray. The pair have collectively been the “Voice of Commencement” ever since.

Not only does the couple get unfamiliar names from far-flung countries in Europe, Asia and beyond, they sometimes have to make snap judgments on ambiguous names such as Prouty (Is it Prow-Tee, Proo-Tee, or something altogether different?)

“Sometimes the line will slow down and I’ll look [at a graduate] in the eye and point to their difficult last name,” Ann says. “One time a girl leaned over and whispered, ‘Diane,’ but didn’t even mention the last name.”

And being rushed can lead to embarrassing mistakes if they’re caught off guard.

Richard recalls his first ceremony, when he glanced at a card and saw two initials and a last name. Before he could stop himself he had confidently announced, “I. M. Spartacus,” eliciting giggles from the audience and those guests seated on the stage.

Despite all the pressure, after five years and 12,000 names, the Klautsches say they’re proud to be part of such an important moment in students’ lives, and to see, perhaps for one last time, a favorite student walk across the stage before heading off to new adventures.

They’re also glad for one other thing: “So far,” Richard says, “we haven’t had anyone get mad at us.”

— Kathleen Craven
‘Professor’ Sting wows BSU students

World-famous musician Sting took time out of his busy “Broken Music” tour to give a master class to composition students at Boise State on April 9.

The bassist, singer and songwriter played the Idaho Center in Nampa that night, but devoted his afternoon to Boise State students. The musician’s tour took him to college campuses and smaller venues around the country, and he asked several universities if he could teach classes on their campuses.

Sting, joined by his guitar players Shane Fontayne and Dominic Miller, lectured in front of 32 students and five faculty members for a little more than an hour at the Morrison Center.

Music department chair James Cook says Sting talked about composition, his own music and the importance of learning the classics.

“I’m a little nervous,” Sting said to the class, as reported by The Arbiter, Boise State’s student newspaper. “I played at Shea Stadium in front of thousands, but in front of you guys I’m a wreck.”

Cook said that a member of Sting’s management group called Boise State a couple of months before his appearance with the master class idea. Before coming to BSU, Sting spoke to students at San Jose State and the University of Oregon.

Cook says that Boise State has many guest music lecturers, and that it was good for students to come in contact with a successful musician. “He was a very cordial, very nice person and he answered the students’ questions with respect,” Cook says.

Kirstie Williams, a senior majoring in composition, says she initially wasn’t overwhelmed with the idea of a pop star visiting campus, but Sting’s knowledge won her over.

“I was quite impressed with the way he ran it,” she says.

Williams says the British star was “very, very well informed” about classical performers and showed an enthusiasm for continuing his musical education.

Other students have been Sting fans for years. Recent graduate Jeremy Schrepple (BA, composition, ’05) said that he told all of his friends about Sting’s upcoming appearance, but he was still a little awestruck when the musician arrived.

“It was kind of surreal when he came in the room because he’s such a huge icon,” he says.

“I became some typical fan, like, ‘Oh my gosh, Sting just walked into the room!’ It took me about 10 minutes before I realized, ‘Hey, he’s saying something.’”

— Julie Hahn

University welcomes first class of Capital Scholars

Thirty-nine Idaho high school juniors from Bonners Ferry and Salmon to Pocatello and the Treasure Valley were honored for their academic achievements and received $1,000 scholarships as members of the inaugural class of Boise State Capital Scholars.

The Capital Scholars program includes students statewide in the top 10 percent of their classes, with college entrance exam scores of 27 on the ACT or 1,220 on the SAT.

More than 350 students were identified as Capital Scholars, but they had to attend the program in April to receive the one-time scholarship for use at Boise State.

With an all-time state fall enrollment record of 18,456 students in 2004, Boise State has a student body that has met the highest admissions standards among public universities in Idaho.

The Capital Scholars program is part of an effort to keep high-ability students in state with an introduction to Boise State’s more than 190 academic offerings, convenience of residence hall living and availability of financial aid.
New housing makes campus ‘home sweet home’

Imagine renting an apartment for as low as $329 per month or living along the Boise River Greenbelt while attending college classes.

Shaking its image as a commuter school, Boise State has increased its campus housing capacity by 63 percent with its new University Square apartments and residence halls along the Greenbelt. For the first time this fall, more than 1,000 students will be living on campus.

While many people believe residence halls are always full, in fact affordable and convenient housing is available, says Craig Thompson, director of student housing, citing a 71 percent occupancy rate.

Options exist for first-year students, older single students, couples and families. In the residence halls, one fee typically covers rent, food, phone, utilities, cable television and broadband Internet.

Boise State has five apartment complexes with mostly one- and two-bedroom units and six residence halls with shared and single rooms with semi-private or communal bathrooms.

Seven Ivy League-modeled “residential colleges,” minus the ivy but with the academic support, will operate this fall with faculty living in the residence halls or graduate fellows serving as liaisons.

The themes of the residential colleges are honors, business, health, music, Renaissance, engineering and leadership.

Residential colleges, which will include up to 20 percent of the on-campus population, serve as a bridge between learning and living, and offer opportunities for personal and academic enrichment beyond the classroom.

Students who share similar interests and goals are clustered in a single residence hall or apartment complex year in Taylor Hall; history professors Lisa Brady and David Walker, faculty in residence for the Renaissance program in the University Square Apartments; and Jeremy Ball, an assistant professor in criminal justice administration, who moved into Keiser Hall in the fall of 2004 with his wife, Marcy.

“I’m one of the crazy faculty that actually lives in the residence hall,” says Ball, who oversees the civic leadership program. “This experience brings me back to my roots and allows me to be a better professor. The residential colleges humanize us. It’s a good way to show we’re real people. We let our hair down. We wear jeans and baseball caps.”

While students often crave their independence off campus, it’s not always a better deal — financially or academically.

“There is an epiphany when people move off campus and suddenly realize the convenience of parking, meal plans and the quality of life,” Thompson says.

“I tell students not to underestimate the value of belonging to a community. You may have more freedom, but there are less resources for academic advising and campus connections that ultimately make a difference in your success.”

— Frank Zang
Newsmakers

Boise State professors in the national media spotlight include the following:

• Lynda Ransdell, chair of the Department of Kinesiology, was interviewed for KET TV (Kentucky’s public television station) for a series it was doing on the health status of Kentuckians. The 13-segment series will begin airing in September.

• John Gardner, chair of the Department of Mechanical Engineering, was the featured expert on an episode of Idaho Public Television’s Dialogue for Kids program. Gardner fielded questions about electricity.

• John Bieter, history, appeared in Idaho Public Television’s West of the Basque. The show, a one-hour documentary on the Basque in Idaho, aired in March.

• Charles Honts, psychology, was interviewed in March for an All Things Considered broadcast on NPR affiliate WUFT/WJUF (University of Florida Public Radio).

• A graduate-level business course on entrepreneurialism taught by R.J. Twiegar, Norris Krueger and Newell Gough was featured in the March 22 edition of BusinessWeek Online. Students in the class are each “gifted” shares in a company capitalized by the professors and then spend hours reading through invention documentation, interviewing inventors and writing grant applications.

• John Freemuth, political science, appeared on Idaho Public Television’s Dialogue in March, where he discussed Idaho water issues. Freemuth was also quoted in a Spokesman Review article on the looming expiration of federal timber payments and in a USA Today story on President Bush’s ruling on the “roadless rule.”

• English professor Janet Holmes, director of Ahsahta Press, was quoted in an April New York Times article about the closing of an Internet site that supposedly uncovered corruption in poetry contests. Holmes was one of many who applauded the closure, claiming the site contained lies and innuendoes.

• Jeffrey Wilhelm, English, was quoted in a June 9 story in the Indianapolis Star about adolescent literacy. His research on how to interest boys in reading was cited in a Washington Post article on the debate over gender and learning.

• Cameron Wold, Idaho Small Business Development Center, was quoted in a MaineToday.com story on an attempt to set up a “kitchen incubator.” Wold said the businesses would likely need more than two years to become successful enough to move out on their own.

• A February column that ran in the Washington Post on the credibility of the advanced placement program listed Boise State as one of several institutions nationally that have restricted credit in at least some AP subject areas to a grade of at least a 4.

Nobel Prize winner to speak at Boise State

A n internationally renowned religious historian and author and a Nobel prize-winning economist will speak at Boise State during the upcoming school year as part of the Distinguished Lecture Series.

Karen Armstrong, author of A History of God and a number of other well-received books on religious affairs, will speak Oct. 4. Armstrong’s lecture, “The Battle for God,” is drawn from her book by the same name. She will discuss the rise of fundamentalist movements in Islam, Christianity and Judaism, including the role a technologically driven world with liberal Western values plays in exacerbating conflicts (‘DLS to feature Hogwood, Armstrong,” FOCUS, Spring 2005).

Joseph Stiglitz (above), a Columbia University professor, former chief economist for the World Bank and the 2001 recipient of the Nobel Prize in Economics, will speak on April 12, 2006. Stiglitz is credited with helping create a new branch of economics, “The Economics of Information.” His work has helped explain the circumstances in which markets do not work well, and how selective government intervention can help improve their performance.

Both lectures are at 7 p.m. in the Student Union Jordan Ballroom and are free. Doors open at 6 p.m. No tickets are being issued; seating is limited and is available on a first-come basis. Free parking is available in the Student Union visitor’s lot, the Bronco Stadium parking lot, and on Bronco Lane.

The student-funded Distinguished Lecture Series brings speakers to campus twice each year who have had a major impact in politics, the arts, science, business or in another other realm of contemporary significance. More information on the series is at http://news.boisestate.edu/dls

On campus ...

Christopher Hogwood

Internationally acclaimed conductor and musicologist

“The Past is a Foreign Country,” Distinguished Lecture Series, March 15, 2005

“By making a new arrangement of music, you don’t destroy the old. Still, it’s important to recognize what has changed over time and why.”
First Editions

Following are selected new books written by members of the Boise State community:

**Caleb Main: A Young Pioneer on the Snake River**

By Preston Q. Hale

*Caleb Main*, the third novel by 90-year-old BJC alum Hale, is a coming-of-age story set in the mountain man era of the 1830s and 1840s. Young Caleb Main runs away from his family’s log cabin in Iowa and ventures across the plains to Idaho, where he experiences beaver trapping, marries a Shoshoni girl and homesteads. The book is written for young adults and includes accurate historical facts and details.

**Principles and Foundations of Health Promotion**

By James Girvan, et al

Boise State College of Health Sciences dean Girvan and his two co-authors give an overall introduction to the health promotion and education profession. The text looks at the roles and responsibilities of health educators, the settings where they are employed and the ethics of the profession. The book also explores what the future of the profession may hold. Published by Benjamin Cummings, the book is available at www.aw-bc.com.

**The Global Future**

By Greg Raymond

Subtitled *A Brief Introduction to World Politics* and published by Wadsworth, *The Global Future* is BSU Honors College director and political science professor Raymond’s 11th book. In it, Raymond and his co-author provide an introductory text for courses on international relations that examine integrative and disintegrative trends in world affairs and suggest how they might unite in different ways to produce alternative global futures.

**How to Remember Not to Forget**

By Adam Rosenbaum

Rosenbaum, who is pursuing a master’s degree in instructional and performance technology at Boise State, co-wrote this self-help guide to memory improvement. With humorous examples ranging from a father-to-be forgetting his own name while checking his wife into the hospital, to the moment when Rosenbaum asks his wife, to whom he is talking on his cell phone, where he might have put his cell phone (because he can’t find it anywhere), *How to Remember*, published by iUniverse Inc., makes learning to remember an enjoyable experience.

**Oriflamme**

By Sandra Miller, Ahsahta Press

This collection of poetry by Iowa City, Iowa, resident Miller is the 68th book published by Boise State’s Ahsahta Press. Her poems have been published in numerous literary journals and anthologies, and she was featured as an emerging writer in the Academy of American Poets’ publication *American Poet* in 2004.

**P is for Potato**

By Stan and Joy Steiner

Boise State literacy professor Steiner, his wife and co-author, and illustrator Jocelyn Slack joined together to create *P is for Potato*, a new book for children. The book is part of Sleeping Bear Press’ “Discover America State by State” series, which has 1 million copies in print. The book is written entirely about Idaho, and covers the state from Ketchum to Boise to Pocatello and beyond.
ALUM, STUDENT RECEIVE HP HUMAN RIGHTS AWARDS

Boise State alumnus Kelly Buckland (BA, social work, ’78) was awarded the 2005 Hewlett-Packard Co. Award for Distinguished Leadership in Human Rights. Buckland (right), who is a nationally known advocate for disabled people, injured his spinal cord at age 16 diving into the Snake River.

As executive director of the Idaho state Independent Living Council, he was instrumental in the passage of the Idahoans with Disabilities Act during this year’s legislative session. He has also advocated for a uniform state building code, changes to the child-custody codes and voting rights issues.

In addition, Josie Evans, a senior from Boise majoring in Spanish and social science with emphases in sociology and gender studies, received the $2,000 Hewlett-Packard Scholarship for Leadership in Human Rights. Evans works for the Boise State Women’s Center and was a founding member of the university’s Organization for Gender Equality and Education.

GRAD EARN ‘USA TODAY’ HONOR

Recent graduate Heather Gribble (BA, graphic design, ’05) was named an honorable mention winner for the All-USA College Academic Team by USA Today earlier this year. Gribble was the only student from the state of Idaho to be honored by USA Today.

The award recognized her as one of the top 84 students in the nation. The award recognizes students who excel not only in scholarship, but also as leaders on and off campus.

GIRVAN WINS SERVICE AWARD

Georgia Girvan, director of the Idaho Regional Alcohol/Drug Awareness Resource (RADAR), has been awarded the State of Idaho Department of Health and Welfare Outstanding Service Award for Region 4.

RADAR, headed by Girvan for six years, provides pamphlets, videos and other forms of information free of charge to community organizations, parents, students, educators, health care practitioners and hospitals, professionals, researchers and individuals.
Gabriel Wallin became the first Boise State student-athlete to win two national titles when he successfully defended his championship in the men’s javelin at the NCAA TRACK AND FIELD Championships in June.

A senior from Sodertalje, Sweden, Wallin (right) won the event on his first attempt in the preliminary round with a throw of 258 feet, 5 inches. His championship marks the fourth time a track and field athlete has placed first at the NCAAs.

Along with Wallin’s 2004 javelin title, Jake Jacoby won the 1984 outdoor title in the men’s high jump, and Eugene Greene won the triple jump at the 1991 indoor championships. In addition to Wallin, Boise State’s Mattias Jons earned All-America honors when he finished second in the hammer with a throw of 225-11. Wallin and Jons combined for 18 points to give BSU a 14th-place finish in the team results.

In TENNIS freshman Luke Shields earned All-America honors in both singles and doubles to lead the Broncos. Shields and doubles partner Thomas Schoeck finished as the nation’s eighth-ranked duo to receive All-America recognition. Shields, who was named the 2005 Western Athletic Conference Freshman of the Year, also excelled in singles play, going 35-12 over the season and earning All-America honors by advancing to the round of 16 at the NCAA Tournament. As a team, the Bronco men went 31-8 overall, won the WAC championship, reached the round of 16 in the NCAA Tournament, and finished at No. 31 in the final national rankings.

Gordy Presnell was hired as the new head coach of the WOMEN’S BASKETBALL program. He replaces Jen Warden, who accepted the head coaching position at Colorado State. Presnell (below) has 18 years of head coaching experience and compiled a 396-127 record as the head coach at Seattle Pacific, where his teams amassed an average of 22 wins per season while claiming six conference championships, including four of the last five seasons. This past season Seattle Pacific won its third consecutive league championship, finished at 30-3 overall, and played for the NCAA Division II national championship, losing in the title game.

Overall, Seattle Pacific made postseason appearances in 13 of Presnell’s 18 years. In 2004 Presnell was named NCAA Division II Coach of the Year for the second consecutive season by the Women’s Basketball Coaches Association.

Kevin Burton, a Boise native and the teaching professional at Banbury Golf Course in Eagle, was named the new men’s GOLF coach. He replaces Mike Young, who retired after 35 years with the Boise State athletic department. Also in golf, BSU’s Matt Hastings was named WAC Freshman of the Year in a vote of the league’s coaches.

Fifteen Bronco student-athletes who played spring sports and 11 other freshmen and transfers were named to the WAC ALL-ACADEMIC team. They are:

Women’s golf — senior Jennifer Hedberg and sophomores Charlotte McGinnis and Katie Street.

Men’s tennis — senior Beck Roghaar.

Women’s tennis — senior Carolina Pongratz.

Men’s track and field — seniors Mattias Jons, Mark Welsh and Gabe Wallin.

Women’s track and field — seniors Katy Sharratt and Neely Falgout, juniors Sofie Lundstrom, Miruna Mataoanu and Tess Collins, and sophomores Shawna Zimmerman and Bobbi Wangsgard.

Named to the WAC All-Academic teams as freshmen and transfers are:

Women’s basketball — freshman Tasha Harris.

Football — freshman Nicholas Schlekeway.

Men’s tennis — seniors Ikaika Jobe and freshmen Luke Shields and Brent Werbeck.

Women’s tennis — freshman Nadja Woschek.

Women’s track and field — freshmen Brittany Gardner, Alina Schimpf and Mikel Barrie.
$7 million donation kicks off construction of indoor facility

Following months of fund raising and planning, Boise State broke ground in late May on its Indoor Multi-Purpose Practice Facility.

Eleven supporters of the Bronco athletic program stepped forward to contribute an initial $7 million to the $9.5 million project. The 97,000-square-foot facility, located adjacent to the northwest corner of Bronco Stadium, is scheduled for completion early in 2006.

The lead donors for the project were Larry and Marianne Williams, Jerry and Muriel Caven, Keith and Catherine Stein, Duane and Lori Stueckle, Allen and Billie Noble, an anonymous donor, Larry and Karen Arguinchona, Linda Yanke, A.J. and Susie Balukoff, Bob and Bonnie Schwenkfelder and Gile and Associates. The entire project will be funded by private money.

“The new indoor multi-purpose facility will be a tremendous addition to the campus and the community,” says Gene Bleymaier, athletic director. “This venue will be used by numerous sports as well as intramurals, recreation and community groups. It takes our program to a new level.”

The full-size football field will take up approximately 72,000 square feet. The remaining space will be used as an office and practice facility for the Keith Stein Blue Thunder Marching Band, the Harvey Neef Maneline Dancers and the Boise State cheer squad.

Hall of Fame wrestling coach Young retires after 35 years

Former wrestling and golf coach Mike Young retired from Boise State at the conclusion of the 2005 golf season — ending a 35-year career that makes him the longest tenured coach in the university’s history.

He is also one of the most successful Bronco coaches ever.

Young (right), who also served as a physical education instructor, is best known for his 32 years at the helm of the Bronco wrestling program, which produced 12 conference championship teams, 11 All-Americans and one national champion (Kirk White in 1999) before he stepped down in 2002.

Young, 60, won 12 coach of the year honors and led the Broncos to 10th-place finishes at the NCAA Wrestling Championships in 1999 and 2001.

A former wrestling champion at Idaho Falls High School and BYU, he was inducted into Boise State’s athletic Hall of Fame in 1987.

Young and his wife, Shawna, have moved to California with their two children.

Broncos join top 20 in preseason polls

The preseason hype has already started for the Boise State football team with four national publications listing the Broncos in their top 20 teams for the 2005 season.

Street & Smith’s named the Broncos No. 16 while The Sporting News picked Boise State 20th in the country and selected the Broncos to win the Western Athletic Conference. Quarterback Jared Zabransky was the magazine’s pick to be the WAC Offensive Player of the Year.

Another sports publication, Athlon Sports, ranked Boise State 18th in its preseason top 25. Athlon Sports also selected the Broncos to win the WAC.

The Broncos were rated 17th by Sports Illustrated.com in rankings released following spring practice around the country. Georgia, which BSU meets in its season opener Sept. 3, was ranked 14th by SI.com.

The Broncos are coming off an 11-1 season and return 17 starters. Boise State has finished in the top 25 in both major polls the last three seasons, but the Broncos have never started the season ranked by any national publication.

In addition, Bronco Stadium’s blue turf continues to turn heads. ESPN.com named its 12 greatest sports spots and the blue turf is on the list. ESPN.com ranked the blue turf as the 10th greatest sports spot. The Web site used visual recognition of channel flippers when they come across the sports sites. Bronco Stadium ranks ahead of both McCovey Cove at SBC Park in San Francisco and Monument Park at Yankee Stadium in the list of 12.

2005 Bronco Football Schedule
(all times are MDT)

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<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Time</th>
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<tr>
<td>Sept. 3</td>
<td>at Georgia</td>
<td>3:30 p.m.</td>
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<tr>
<td>Sept. 10</td>
<td>at Oregon State</td>
<td>4:30 p.m.</td>
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<td>Sept. 21</td>
<td>Bowling Green</td>
<td>6:05 p.m.</td>
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<tr>
<td>Oct. 1</td>
<td>at Hawaii</td>
<td>10 p.m.</td>
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<tr>
<td>Oct. 8</td>
<td>Portland State</td>
<td>6:05 p.m.</td>
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<td>Oct. 15</td>
<td>San Jose State</td>
<td>6:05 p.m.</td>
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<tr>
<td>Oct. 22</td>
<td>at Utah State</td>
<td>1:05 p.m.</td>
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<td>Oct. 29</td>
<td>Nevada</td>
<td>1:05 p.m.</td>
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<td>Nov. 5</td>
<td>New Mexico State</td>
<td>1:05 p.m.</td>
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<tr>
<td>Nov. 10</td>
<td>at Fresno State</td>
<td>6 p.m.</td>
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<td>Nov. 19</td>
<td>Idaho</td>
<td>1:05 p.m.</td>
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<tr>
<td>Nov. 26</td>
<td>at Louisiana Tech</td>
<td>5 p.m.</td>
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Note: Dates and times subject to change due to TV commitments.
‘Crocodile Buchanan’ makes world-class discovery in Australia

By Janelle Brown

When Lucas Buchanan (BS, geology, ’03) headed to Australia last year to study vertebrate paleontology at Monash University in Melbourne, he hardly expected to make a discovery that would be trumpeted in headlines around the world.

But a few months ago, Buchanan (right) did exactly that. The first-year graduate student, who also happens to be the son of Boise State business professor Mark Buchanan, is credited with discovering a new species of prehistoric crocodile that lived 40 million years ago. The find is particularly important, scientists say, because it bridges a critical gap in evolutionary history and provides new insights about how modern crocodiles developed.

The newly discovered species was part of a unique group of Australian crocodiles known as Mekosuchinae, explained Buchanan in a recent telephone interview from Australia. The ancient reptile was similar to its modern relatives, but its teeth were sharper and laterally compressed to rip apart food more easily. It was a meat-eater that lived in freshwater lakes or tributaries, and it would have resembled a modern-day large freshwater or small saltwater crocodile.

The new find belongs to the oldest and most primitive known genus of Mekosuchinae crocodiles — a sort of “first kid on the block,” Buchanan says. “We’re at a really exciting point at understanding how closely related this unique group of Australian crocodiles is to lines that lead to modern crocodiles,” he adds.

So how exactly did a newcomer make a world-class discovery? Buchanan modestly claims it was a result of “good timing,” but there’s a bit more to the story than that.

In February 2004, Buchanan was looking for a research project to pursue at Monash University. His professors decided to have him analyze fossilized bones that had been brought to the university six months earlier and placed in storage.

Buchanan got to work on the material, which came from an open-pit oil shale mine in Queensland where prehistoric crocodile remains had previously been found. At first, Buchanan had no idea he was analyzing bones from an entirely new species. But as his painstaking work on two skulls and a lower jawbone continued, he slowly began to harbor the suspicion he was looking at something entirely new.

“I had to tell myself not to get ahead of the process, to take things step by step,” he says. When his analysis eliminated a closely related species, Buchanan felt his elation build.

“We hit the point where everything was new, where we could say, OK, this is not a case of just a bunch of freakish individuals,” Buchanan says. “It was very cool.”

Buchanan says he’s been surprised and at times a bit overwhelmed by the amount of publicity his discovery has generated. As soon as the news was released by Monash University in late February, Buchanan’s phone started ringing as reporters across the continent called for interviews.

From there, the story was picked up by news organizations in the Middle East, Europe, Asia and the United States. Most of the media played it straight, but a few had some fun with the story’s appeal to adventurers. One online site even featured a picture of Buchanan next to the headline “Crocodile Dundee.” Buchanan was also featured on the Web site for Al-Jazeera, the Qatar-based news agency. “It was a little bizarre seeing words translated into Arabic,” he says.

Buchanan is continuing his research at Monash University and is now pursuing a Ph.D. in vertebrate paleontology. He says his enthusiasm for the project remains high, as the meticulous work of analyzing the fossilized bones continues.

“It’s very exciting when a new species is discovered,” he says. “It makes us realize that the world is so much bigger than we might imagine.”
Boise State speeds ahead in transportation studies

By Janelle Brown

For the frustrated motorist caught in a bottleneck at rush hour, there’s nothing theoretical about transportation management. But take a step, or maybe a tire track, back from the blaring horns and stopped vehicles, and there’s a plethora of issues involved in moving people and vehicles safely and efficiently.

At Boise State, an innovative program in the College of Engineering puts students in the driver’s seat of understanding complex transportation issues — things like land-use planning, road design and effective traffic control. While these issues can bring on headaches and frayed tempers for rush-hour commuters, there is an upside to traffic challenges from an academic perspective, says Mandar Khanal, a professor in the Department of Civil Engineering and an expert in traffic management.

“As a metropolitan research university, Boise State is ideally situated for understanding the factors that affect transportation,” Khanal says. “As the Treasure Valley continues to grow, these issues will become increasingly important.”

Step inside a ground floor laboratory in Boise State’s Engineering and Technology Building, and you can quickly understand what Khanal is talking about. Television monitors glow from desktops, broadcasting live feeds from key intersections all across the Treasure Valley. With the click of a mouse, the screen changes to another of the 51 intersections that are part of the system, giving researchers and students instant information on traffic conditions at key locations throughout the valley.

At mid-morning, the TV monitors at the Boise State center show cars and trucks moving freely along lightly traveled roads. But at 5:30 p.m., the situation changes dramatically, with screen after screen showing heavy traffic as thousands of commuters clog the roads on their way home.

The lab, officially called the Virtual Transportation Management Center, replicates the center at Ada County Highway District (ACHD) headquarters in Garden City, and was established in 1999 as part of a $1.2 million multi-agency grant from the Federal Highway Administration. The BSU lab is hooked to the system via a fiber optic cable that runs from the lab to an ACHD trunk line on Broadway Avenue. A large screen at the front of the classroom shows an enlarged view of any of the intersections.

Along with serving as a backup center for ACHD in case of an emergency, the BSU lab provides a resource that supports both research and teaching in the Department of Civil Engineering, Khanal says.

Among the projects graduate students are currently pursuing is one that involves developing a computer model to understand and predict the traffic buildup patterns on Interstate 84 east of the Meridian exit and another that involves using software to design a futuristic beltway that, if ever built, would route traffic around the Treasure Valley.

Some projects involve partnerships between the university and local and state agencies. For example, Khanal and about a dozen engineering students recently worked with ACHD on a traffic signal survey in downtown Boise that took them out of the virtual lab and onto the streets.

The students, who received an hourly wage, drove along eight traffic corridors in downtown Boise and used stop watches to record how long it took to get through each intersection. ACHD, working with a consulting firm in Portland, will use this data to reset the signals this summer. Next fall, BSU students will drive the same routes and Khanal will help analyze the results.

Jim Larsen, ACHD’s congestion management supervisor, says the project was a win-win arrangement for everyone: His agency obtained reliable data at a low cost and students gained some valuable experience. Larsen foresees more collaboration that will utilize Boise State’s lab and the expertise of faculty and students.

“It’s a great training facility,” says Larsen, who was instrumental in getting the lab placed at BSU. “We all benefit by having it here.”

As the Treasure Valley continues to grow and more vehicles and people crowd the roads, it will become increasingly important to understand the factors affecting transportation management, says Khanal, who spent a number of years working as a transportation engineer in Southern California and other locations.

“It can be difficult to untangle the web between land use, transportation infrastructure, and the activity systems [such as businesses or schools],” Khanal says. “But all these factors must be considered to make good decisions.”
he world recently got a little bit smaller for four Boise State nursing faculty and staff members. The group traveled to southeast China in March for two weeks of presentations and meetings on Western medicine and nursing education. While there, they also picked up some ideas on Chinese alternative health-care practices ranging from herbal medicine to massage.

The Chinese have been refining herbal remedies and practicing other traditional health care — such as acupuncture, cupping or massage therapy — for centuries. These and other staples of Eastern medicine are currently experiencing worldwide popularity as they prove effective in countering some of the toxic side effects associated with such Western regimens as chemotherapy and radiation treatment. But modern afflictions such as tuberculosis, HIV, influenza and obesity have Chinese practitioners searching for newer and better ways to treat patients.

In China, embracing the best of both East and West has long been the norm. Where else can you get a CT scan, a tonic made from dried lizards or sea horses, or a therapeutic massage to treat medical ailments, all at one modern hospital?

“The Chinese want the best of both worlds,” says Boise State associate nursing professor Nancy Otterness. “Western medicine and traditional Chinese medicine.”

That’s where Boise State comes in. When their Chinese colleagues in Beijing and Hangzhou asked for assistance in creating stronger programs in Western medicine and nursing, assistant professor Barb Allerton, along with Otterness, instructor Mikal Black and grant coordinator Terri Reyburn, joined by Allerton’s nurse anesthetist husband, Hal, traveled halfway around the world to share what they know about research opportunities, clinical training and educational theory.

But first they had to deal with the culture shock of a world so similar to our own, yet so different. With three times the population of the United States crammed into less livable area, personal space is nonexistent. This was especially true in traffic, where cars precariously passed within inches of one another and bicyclists routinely darted in front of cars.

The food and customs also took some getting used to. In Chinese culture, it’s important to appear to be enjoying your food, but don’t clean your plate — that only signals to your host that you didn’t get enough to eat. It’s also important to learn to try new foods you might never have considered edible.

“Just a spoonful of ginseng”

By Kathleen Craven

T

2008 Olympics. The hospital has partnerships in Europe, Japan and the United States and hopes a partnership with Boise State will lead to improved research opportunities and thus better emergency care.

A group from China-Japan Friendship Hospital is scheduled to visit Boise State this summer to sign a memorandum of understanding with the university to establish a research partnership.

“We’ve seen an evolution over the last four years,” says Allerton, who has been to China several times. “They’ve always been open and interested, but now they are investing resources. Both of these institutions want to be leaders and innovators.”
Undergrads conducting biomedical research — and getting paid

Ten Boise State University students are conducting biomedical research at Boise State and at other Idaho colleges and universities this summer as paid research fellows through a statewide program funded by the National Institutes of Health.

The students are working on studies involving breast cancer, Parkinson’s disease, asthma, the structure of cartilage, chemotherapeutic drugs, bacterial agents and other areas.

The Boise State students are among 39 undergraduates from throughout Idaho who received the 10-week, $5,000 fellowships as part of the IDeA Network for Biomedical Research Excellence (INBRE). The program is funded through the NIH’s Institutional Development Award program.

The research program culminates with a statewide INBRE conference Aug. 7-10 at Northwest Nazarene University for Idaho students, mentors and other researchers affiliated with the program.

At Boise State, fellowship recipients include Andrew Slupe, a senior from Caldwell majoring in chemistry and biology. Slupe is conducting research in the lab of chemistry professor Henry Charlier. The project involves studying methods to improve chemotherapy and make it safer with a class of drugs called anthracyclines.

“I love doing this,” said Slupe, who hopes to eventually earn both M.D. and Ph.D. degrees and conduct medical research. “I can learn more in one day in a lab than a semester sitting in class.”

This is the second year that Andrew Oler (above) has received an INBRE fellowship to work on breast cancer research in the lab of Boise State biology professor Cheryl Jorcyk.

The experience of conducting experiments, interpreting data, and then presenting the research at a conference has been invaluable, Oler says. “My experience working in Dr. Jorcyk’s lab has been great preparation for my future studies,” he adds.

— Janelle Brown

GENDER STUDIES JOINS NATIONAL COUNCIL

Boise State’s Gender Studies Program has been accepted as a member of the National Council for Research on Women, joining such illustrious colleagues as Harvard, Stanford, Columbia and Michigan. In addition, members include organizations such as the International Center for Research on Women, the YWCA and the National Women’s Law Center.

Membership allows for access to resources, networking and information sharing relevant to women’s research or policy making. Lisa McClain, director of Gender Studies, says the new affiliation will serve as a focal point for a variety of state agencies and individuals working toward improving the below-average status of Idaho women, as reported in The Status of Women in Idaho report published in November 2004.

BOISE STATE TO OFFER BASQUE STUDIES MINOR

Boise State will offer a Basque Studies minor beginning this fall.

In April, the Idaho State Board of Education approved the university’s plans to establish the program, designed to provide an academic and research umbrella for the Basque community in Boise and the Northwest.

BSU received a $158,589 U.S. Department of Education grant in April and a $150,000 grant from the Basque government last fall to help develop the minor.

The federal funding will be used to hire a Basque language and culture specialist and to provide stipends to faculty at Boise State to develop courses or increased course content for the interdisciplinary minor, according to Sabine Klahr, director of International Programs. The two-year grant will also be used to host a Basque Studies conference at Boise State and to develop a Web site for the program.

GUPTA RECEIVES SCHOLARSHIP TO OXFORD

A year after graduating from Boise State at age 19 with a master’s degree in electrical engineering, Gopal K. Gupta has received a full scholarship to Oxford University in England.

Gupta, who also earned a bachelor’s degree at Boise State in electrical engineering, will pursue a Ph.D. in science and religion at the internationally renowned university.

The area of study explores the historical and conceptual aspects of the relationship between science and religion. Gupta is interested in exploring artificial intelligence and consciousness.

The Clarendon Fund award at Oxford covers tuition and fees at an overseas rate, totaling about $25,000 a year. The award is based on academic merit.

TEAM SETS SAIL FOR CONCRETE CANOE CONTEST

After winning six of eight categories in the regional contest, a team of Boise State civil engineering students headed to Clemson University in Clemson, S.C., in late June for the 18th annual national concrete canoe competition.

The team, composed of members of Boise State’s student chapter of the American Society of Civil Engineers, paddled their craft, The Black Pearl, against teams from the University of Florida, Texas A&M, Michigan Tech and other engineering schools.

This the second time in three years that a Boise state team has won the regional title. At press time, results from the national contest were not available.
As the Treasure Valley and state emerge from the economic doldrums of the early 2000s, it’s clear that Boise State continues to be a major player. The university’s entrepreneurial spirit has both enhanced its reputation and helped with the Gem State’s improving financial stability. With its unique programs, enterprising services and creative people, Boise State is helping to unite and improve the economic fortunes of the university, state and region. In this issue of FOCUS we look at the many ways Boise State is helping to shape the landscape of Idaho business and industry.

There’s no doubt about it – Boise is a bona fide hotbed of business and industry. Not only can the metropolitan area claim as its own well-known companies such as Micron, Albertsons, Simplot, Boise Cascade and a large division of Hewlett-Packard, it’s also known for the entrepreneurial spirit that has helped launch a myriad of smaller businesses, particularly in the high-tech arena, and the tax-friendly atmosphere it offers corporations looking to relocate.

This past May Boise was ranked as the No. 1 place in the country to do business by Forbes magazine and No. 2 by Inc. magazine, beating out such business powerhouses as Las Vegas, Austin, Texas, and San Jose, Calif. Boise’s metro area was cited for its exceptional growth, cost of living and quality of life. And topping the list of amenities noted by Inc. was this gem: A growing local university.

“When businesses consider an area, they need to understand as much as possible what resources will help them to succeed,” says Shirl Boyce, vice president of economic development for the Boise Valley Economic Partnership, a branch of the Boise Metro Chamber of Commerce. “BSU is pivotal to that.”

Boyce notes a strength in the relationship between Boise State and the community that many people are not aware of. “BSU is inextricably intertwined with what we’re doing,” he says. “The ability of post-secondary education to retain and update skill sets is absolutely critical to what goes on.”

Since the early 1970s, demographers have been predicting that the demand for a highly skilled (i.e. technical) work force will eventually outpace supply. A university that can help fill that gap is essential to a community’s success, he says.

And while officials like Boyce focus on assets that will attract new businesses to the valley, Boise State is also working to help those that are already here create and grow new ventures.

“We don’t need new companies to
move here, we just need talented people and we can create our own businesses,” says Phil Bradley, chief financial officer for the homegrown software company ProClarity. “A lot of talented people are moving here for the lifestyle. They are an unbelievable resource to pull into a new venture.”

To that end, an entrepreneurship program as accessible as Boise State’s is incredibly important in terms of developing good business, he says.

Boise State’s program, part of the university’s Department of Management, leads would-be business owners all the way through the process of starting a new business, from writing a business plan to expanding the operation. Many courses in the program are helpful to current business owners as well, encouraging creative thinking and innovation.

In their May issues, both Inc. and Forbes magazines ranked Boise as a top place to do business. Chamber of Commerce vice president Shirl Boyce (right) and others are working to continue that success.
Carrying that a step further, Boise State is also establishing itself as a leader in promoting social entrepreneurship, a field that creates new independent or corporate ventures that provide both a social benefit and financial return on investment.

“It's really exciting to see what's happening here and around the world with social ventures,” says entrepreneurship professor Norris Krueger, a national expert who teaches innovative entrepreneurship classes and recently presented a paper on his work at the first International Social Entrepreneurship Research Conference in Barcelona, Spain. His course takes students from the classroom into the community to develop business plans for nonprofit groups and provide a variety of other outreach efforts.

Business also benefits when the city and university collaborate on projects with clear economic benefits. Boise State and the city recently partnered to request federal funding to bring a geothermal line that lies north of the Boise River south to the university. Once that line has been brought across, it will be available to public and private entities interested in development.

“We know there is some interest in developing that area for residential or mixed use,” Boise Mayor David Bieter says, “so this project has real good potential for both the city and the university.”

In addition to entrepreneurial courses and partnerships, the university provides key support to businesses in the form of the Idaho Small Business Development Center (Idaho SBDC), TechHelp, the Center for Professional Development and other entities.

Ed Zimmer, president and CEO of Boise-based ECCO, says the Idaho SBDC was an excellent resource for his company when it was just starting out, as were faculty in the College of Business and Economics. An accounting professor acted as an independent evaluator of the company’s employee stock ownership plan, and Roy Glen, in management, has served as the company’s strategic planning facilitator since the early ’90s.

Boise State has also provided ECCO with several interns, most of whom were hired by the company following their graduation. In fact, the university trains a huge share of the workforce valleywide.

Boise State bachelor’s and master’s graduates work in every imaginable industry, including health care, engineering, business and the arts. In
addition, the Selland College of Applied Technology provides career training for the 70 to 80 percent of jobs the U.S. Department of Labor says require less than a four-year degree.

“To have such a great university in the state capital is so important in our recruiting and training efforts,” says Roger Madsen, director of the Idaho Department of Commerce and Labor. “BSU is an absolutely phenomenal asset, not only for Boise, but for the entire region and the state.”

Bieter doubts the city would even be in the same ballpark as its closest competitors without the presence of a quality university. For companies looking to relocate, he says, the presence of an institution ready and able to provide workforce training and continuing education is critical.

“I’ve talked to several companies that have good employees who lack some expertise or need additional education. To have a university right here is a big advantage to them,” he says.

Outside of the office, companies want to locate in an environment that supports the arts and recreation. The higher an area’s quality of life, the more attractive it is to potential hires.

“The draw of these activities, whether it’s music, theater or even sports, adds to the quality of life,” Bieter says. And activities such as the Fettuccine Forum, a monthly public affairs lecture, engage the community and help them become more involved.

The visibility of Boise State’s football team has been particularly helpful in recruitment efforts, says ProClarity’s Bradley. “When we’re recruiting people from out of the area, they don’t really know about Boise, but they know the team. And they know we have a big-time university located in the city. That helps with Boise’s credibility.”

And while rankings come and go, that credibility is here to stay.

Says Boyce: “At the end of the day, if everything went to hell in a hand basket, Boise State would still be there to deliver [the goods] for the area.”

Alumni Profile

Tam banks on success

Regal Financial Bank anchors the IDX Tower at Third Avenue and Marion Street in the heart of downtown Seattle. The only independent commercial bank whose main offices are located in Seattle’s financial district, it neighbors such banking giants as Bank of America, Wells Fargo and Bank of California. For its founder Jesse Tam (BBA, marketing, ’75), the bank symbolizes what personal desire and an entrepreneurial spirit can achieve.

As a youngster, Tam traveled with his dad, an international banker, to destinations outside of their home country of Hong Kong and inside the world of banking. He has since racked up 28 years of formal banking experience, now serving as president and chief executive officer of Regal.

“As a young person, I made up my mind to go far, to see the world,” he says.

Tam’s quest began a few weeks after graduating from high school in 1971. He left Hong Kong for Twin Falls, Idaho, on a study abroad program – quite an adjustment from a high school that had more students than his new town had in total population at the time.

In 1975 Tam put his newly earned bachelor’s degree from Boise State to work, managing a branch of First Security Bank in Boise. He moved to Washington in 1980 to accept a job with Rainier Bank.

He was just 28 and living his dream, traveling the world as an international banker. He finished his MBA at City University in Seattle on evenings and weekends and became one of the youngest vice presidents at Seattle First National Bank, which had just been acquired by Bank of America.

After spending a couple of years as an investment banker with Pacific First Bank, Tam lost his job in a round of layoffs. But it hardly turned out to be a negative. He started his own consulting firm, tried his hand at running a small business and learned how to start a company from scratch.

A short time later he joined a friend and established his first bank, AEA Bank in Seattle, and then in 1998 formed Northwest International Bank, his second community bank. At the heart of both were Tam’s international experiences and his knack for finding a niche market.

He sold his interests in his former ventures to concentrate on his clients at Regal, which has been serving the greater Seattle community as well as businesses in the western United States since April 2002. His future plans include opening a bank office in Asia.

– Sherry Squires
B R I D G E  T O  B U S I N E S S

AFTER Crash, Treasure Valley Hi-Tech Industry Reboots

BY LARRY BURKE

A nyone who works or invests in a high-technology business knows the thrills of riding an economic roller coaster, with promising climbs and frightening descents mixed with an occasional calming plateau.

Four years ago, the Treasure Valley’s high-tech roller coaster began a headlong plunge as companies laid off workers and profits dipped. Now analysts say the long downhill ride is over and most firms are going up again.

“In terms of the overall economy, high technology is definitely on the upswing. I’m surprised at how strong it has been over the last year … high-tech has actually added jobs,” says John Church, a special lecturer with Boise State’s College of Business and Economics and a longtime analyst of the Idaho economy.

Manufacturing employment in the Treasure Valley peaked at 36,200 workers at the end of 2000. Three years later there were 6,500 fewer jobs. In the past year 900 jobs have returned, about a three percent growth rate.

“This time it looks a little more sustained … it looks like it has come back rather strongly,” adds Church.

Cheryl Schrader, dean of Boise State’s College of Engineering, works almost daily with the region’s high-tech businesses. She, too, reports encouraging signs.

“Companies are looking forward. We are seeing higher interest from companies who want to partner with the college to meet their growth needs,” she says.

Schrader cites employment as another indicator. “Graduates aren’t having any trouble finding jobs … their hardest decision is deciding which offer to take.”

Of course, the billion-dollar question looms large: How can Idaho, a traditionally resource-based state, make a successful transition to the “knowledge” economy where ideas and innovation are the new crops to be harvested?

Some say the future of Idaho’s economic well-being depends on the answer.

“At some point we have to realize that technology is driving our whole economy … we are trying to build more awareness about how important high tech is,” says Karl Tueller, director of the state’s new Office of Science and Technology.

The formation of the office last year is itself a sign that Idaho is beginning to put more emphasis on technology-based businesses. Now, the state has a place where business, education and state government can coordinate their efforts. And technology finally has an advocate in the Legislature and elsewhere.

“We needed some entity in state government to be a catalyst for technology. Our economic development structure has been built around our traditional industries,” says Tueller.

“The establishment of this office signaled that state government was serious about the technology sector. We have a lot of strengths, but unless we identify those and support them more, the future is uncertain.”

Karl Tueller heads up Idaho’s new Office of Science and Technology, aimed at increasing awareness of the growing industry’s impact on the state.
we are going to have a hard time competing with other states that invest more money in science and technology. Some states have been doing this for 20 years."

One of the key arrows in Idaho's high-tech development quiver is Boise State University, which provides two key ingredients – engineering/technical education and support for business development.

The colleges of Engineering and Applied Technology provide a steady supply of skilled employees as well as research, consulting and other services such as TechHelp, an extension program that includes a facility to make computer-aided prototypes that detect flaws before goods are manufactured.

Cooperation with industry is a hallmark of the engineering college, which at less than 10 years old is still a newcomer to Idaho's high-tech scene.

This year, for example, the College of Engineering formed a partnership with the Micron Technology Foundation to begin a bachelor's degree program in materials science and engineering. A master's is soon to follow.

"Companies like to locate where there is a strong college of engineering," says Schrader. "There is a direct correlation between a college of engineering and the ability to recruit and retain high-tech businesses."

While all eyes are focused on the colossal giants of the valley's high tech hierarchy, analysts say future growth of Idaho's technology-based economy is more likely to come from home-grown businesses.

After all, Micron Technology started when brothers Joe and Ward Parkinson had the audacious idea to build a better computer chip.

Until recently, those fledgling businesses were more or less on their own to navigate the thicket of business plans, accounting systems, marketing strategies and other details that can lead to success or failure.

But over the past four years programs have been put in place to assist those firms.

Boise State, for example, reaches many of those businesses through TechHelp, the Idaho Small Business Development Center and the Technology and Entrepreneurial Center (TECenter), an incubator for technology-based businesses.

"Today we are a lot closer to having an infrastructure than we were four years ago," says John Glerum, director of the TECenter, which opened in 2003 and now supports 22 new high-tech-based entrepreneurs. "We have a sense of where the pieces are and how to put them together. We haven't optimized the process yet, but we are to the point now where we can start doing things. We are starting to see those small businesses take hold ... we are starting to see clusters here already ... clusters of software, clusters of Internet-based businesses."

Glerum, Richard Vycital, Idaho SBDC Region III director, and Idaho SBDC technology business consultant Rick Ritter recently presented their wares to an overflowing room full of Hewlett-Packard employees who participated in the firm's voluntary severance program that reduced the workforce by 350.

The high level of interest is an indication that many of those employees are intent on starting their own businesses, which will result in another wave of entrepreneurs eager to test their new ideas in the marketplace, Ritter says. "One of the things they are talking about is that next bubble [like the one] that produced Extended Systems and Computrol. We are right at the edge of that."

Technology transfer – moving ideas from the lab to the marketplace – is a constant challenge facing Idaho's high-tech entrepreneurs. Too many good ideas are left on the shelf because of the lack of venture capital or because

### Alumni Profile

**Brown gets families closer to home**

Michael D. Brown (BS, quantitative management, ’89; MBA, ’93) was in his 20s when he started a small construction company in southwestern Idaho, and thus his entrepreneurial journey.

While he was at Boise State, an internship position in production planning at Hewlett-Packard led to a long career with the computer giant. He started work as a process engineer, then shifted into a business role in HP’s materials organization while earning his MBA from Boise State. He held various positions as he worked his way up the corporate ladder, eventually becoming HP’s global director of procurement reengineering.

Brown counts among his career highlights the opportunity to help execute the largest merger in computer industry history with HP and Compaq, leading an international team of IT engineers to develop a Web-based global e-commerce purchasing system and the chance to drive process and quality innovation across a global business model.

Always an entrepreneur, Brown founded Gibraltar Investments while still with HP and now serves as its president and CEO. The company specializes in real estate investing, renovating and reselling homes to people in financially challenged positions. He recently expanded the business from San Diego, where it is headquartered, to Las Vegas.

Gibraltar specializes in working with people who cannot qualify to purchase a home using traditional methods. By using creative financing techniques and private funding sources, Gibraltar is able to provide families with customized solutions. The company works closely with homebuyers to tailor the financing and help them achieve both the satisfaction and benefits of home ownership.

Brown says real estate offered him a great chance to blend his small and corporate business experience with a business mission of helping people. In addition, because most traditional lenders and the real estate industry target buyers with good credit, it leaves a large number of potential clients who need the services offered by Gibraltar.

Brown says he enjoys owning his own business.

"Running a small business can be a very satisfying experience," Brown says. "Small companies are able to react quickly to shifts in market dynamics and obtain almost immediate feedback on whether business strategies are working as intended."

– Sherry Squires
the entrepreneurs don’t have the skills to bring their products to market.

Vycital says Idaho is No. 1 in patent filings per capita, but lags in turning those into commercial activities. “We are an idea state,” he says.

“Technologies have been left on the shelf because the process to get them to market wasn’t as good as it is now.

More attention needs to be placed on getting resources to individuals at the concept level – that’s where the rubber hits the road, and that’s where the help is needed.”

Adds Glerum: “If we are better in three to five years, it will be because we figured out how to do technology transfer better. If we don’t continue to improve in those areas, we will have missed our chance to succeed.”

While Idaho has taken the first steps to improve its services to the technology industry, there is a long way to go before it matches the efforts of even the smallest states. North Dakota, for example, is devoting $50 million to tech development over the next two years.

Increased support for education is at the forefront of the wish lists. “In the industrial age we never looked to universities for much,” Glerum says.

“Today, in the information age, we are dependent on universities for our creativity, innovation and understanding of science – the dependency is going up significantly. Even the medium-sized companies are really focused on education. That’s different than it was.”

Says Schrader: “Idaho has an opportunity to invest in the future of the state by investing not only in higher education, but also in support infrastructure that assists new business development.”

In the meantime, those who support Idaho’s technology-based business will soldier on.

“Because we have minimal dollar resources, we have to be pretty creative about how we do the things needed to encourage more businesses to start and have long-term success,” Vycital says.

 “[Those] resources that have moved our direction have significantly improved our capabilities. We just need to see more commitment, because it’s far behind what is needed.”

Engineering dean Cheryl Schrader, pictured in front of Boise State’s rapid prototype machine with a model of a bicycle helmet, says a strong college of engineering is a draw for business.
Social Entrepreneur Gives Building Supplies a ‘Second Chance’

BY ANNA FRITZ

When is a stack of lumber more than just a stack of lumber? When does it benefit not only a lucky homeowner but also the environment and the community as well?

It happens when it arrives at a new kind of thrift store in downtown Boise called Second Chance Building Center, where donated lumber and other building materials become part of a cycle that allows them to provide benefits far beyond their intended purpose.

Here’s how it works: This humble stack joins other piles of donated lumber sorted by size and type in a warehouse crammed with sinks, tubs, windows, fencing, lighting, insulation and even a staircase. The lumber and other materials, arriving used from a remodeled home or new from a retailer like Home Depot, are then purchased by a low-income buyer who couldn’t afford to remodel without a price break. Or they might go home with a buyer who can afford new materials but prefers to buy used to keep them out of the landfill.

Either way, the community benefits by circulating construction goods instead of throwing them away, says Melanie Curtis (BA, social work, ’86), executive director of the nonprofit building center and the driving force behind a complex partnership of interrelated programs that support the common good.

“People tell us they’ve been waiting for a place like ours to open” says Curtis, Idaho’s 2004 Social Worker of the Year. “Not just for the bargains, but to donate. We’ve had a very positive response.”

In addition to running Second Chance, Curtis is executive director of Supportive Housing and Innovative Partnerships (SHIP), a nonprofit program that provides “clean and sober” housing, peer support, volunteer jobs and other support for people who struggle with addictions to drugs and alcohol.

The two ventures support each other: profits from Second Chance are used to support SHIP housing, and volunteers from SHIP programs help run the center. The work experience the volunteers gain supports their efforts to become self-sufficient. The synergy doesn’t stop there; Curtis also is funneling profits from the building center into plans to fund a much-needed detox center and companion residential treatment program for recovering addicts. Curtis and the Community Detox Coalition are working with Boise Mayor Dave Bieter and his Detox Summit to make community detox in Ada County a reality.

Curtis has based the building center business on successful models in Spokane, Portland and Bellevue, Idaho. She says Boise is ripe for “green building,” the recycling and reuse of materials. “I see myself as a social entrepreneur, combining a sustainable business with a social purpose,” she adds.

She’s not alone. The young but dynamically growing field of social entrepreneurship shows promise to address and perhaps solve some of society’s toughest social problems. These independent or corporate ventures pursue dual missions of social benefit and financial return by either turning a profit or becoming self-sufficient.

The center, which opened in early May, aims to do both. Current funding comes almost exclusively from grants, but Curtis expects the profits from the center to make SHIP and its programs self-sustaining.

The Second Chance center is staffed by three employees along with volunteers. It is a partner with Habitat for Humanity and with Boise-based residential and commercial real estate developer David Hale.

“I was impressed with the environmental angle of SHIP and the center,” says Hale, who specializes in the development of new houses in established neighborhoods like Boise’s North End, “and also with helping addicts in recovery, and with the whole SHIP ripple effect. It fits well with my personal beliefs and development philosophy. I’d like them to be as successful as possible.”

SHIP volunteers have deconstructed 10 to 15 homes for Hale in the past year, carefully recovering windows, doors, floors, fixtures and anything else of value that could be reused before the homes were demolished. They stored their treasures in garages around town until the Second Chance center was ready.

With the new business up and running, Curtis’ goals for SHIP and Second Chance are ambitious. They include profits strong enough to fund several detox beds for people not covered by grants or insurance and also transitional housing and therapeutic communities for addicts as an alternative to jail time.

“Currently in Idaho persons without resources end up in county jails or prisons due to their substance abuse. Prisons in Idaho offer limited help to addicts and waiting lists are long, but we can provide a holistic program that includes housing, treatment and job-readiness training for far cheaper than the $25,000 a year the prisons spend. With a place to live, support for sobriety and job training, they can become productive citizens in our community.”

For more information on SHIP and Second Chance Building Center, visit www.shipinc.org.
BY SHERRY SQUIRES

When the idea, the money and the know-how meet, great things can happen in the business world. To that end, Boise State University is in the business of providing the knowledge to assist hundreds of Idaho businesses and start-ups each year.

Nimbus 360 owner and founder Bernie Kattner knows firsthand how that help can propel a business forward. His Boise-based company configures and installs high-end audio-visual systems for residential and commercial clients throughout the country. Projects range from simple projectors to full command centers. Kattner started the business in his garage in September 2001. Today it is a $4 million-$5 million-a-year business that employs 28 people full time. The company just landed its first international job in England and is a contractor with the national Department of Homeland Security.

When Kattner started, he knew a lot about the systems he designed. But he had unanswered questions about running a business. Were there enough potential clients to sustain Nimbus 360? What were the best ways to reach them? How could he grow, but not grow too fast?

A friend told him to call Rick Ritter at Boise State. That call led to a steady relationship with the university. During the past three years, student teams have conducted market research analyses for Kattner, have written a complete employee handbook for Nimbus 360, and have helped him firm up and update a business plan. Business experts assisted him with capital investment, and even helped him recruit a bookkeeper. Ritter, Idaho Small Business Development Center technology business consultant, and others at Boise State serve on his company’s advisory board.

“I’m getting outside input at every turn,” Kattner says. “That has been very valuable to me. Sometimes you get focused internally and you need someone from the outside saying look at this, or pay attention to that.”

Nimbus 360 is one of 22 clients of the Technology and Entrepreneurial Center (TECenter), a business incubator in Nampa. The TECenter is at the bottom of the funnel, so to speak, of the services Boise State makes available to businesses.

The TECenter has visited with about 350 technology-based ventures since opening its doors in 2003. Many of those that didn’t become clients entered the “funnel” in other ways, TECenter director John Glerum says. From cutting-edge technology to manufacturing to small, rural shops, Boise State has an array of resources and services that may be of help.

The Idaho Small Business Development Center is one of the university’s primary points of contact for businesses. Rick Vycital, Region III director, fields a number of phone calls each day. He may offer a quick answer or suggestion or he may deter-

Bernie Kattner launched his successful business with the help of Boise State’s TECenter.
mine that Boise State can further help the business through a variety of means.

Perhaps business students will dismantle and rebuild a company’s operating plan, or offer suggestions to make a product more viable. Or maybe Vycital can hook the business up with potential investors or grant monies. The Idaho SBDC assisted nearly 1,700 small businesses last year with tailored, one-on-one consulting.

For Idaho’s manufacturers, TechHelp might offer the answer. The statewide extension office, based locally at Boise State, specializes in manufacturing and technology and is the only organization of its kind in the state. It assists about 200 existing businesses each year, helping them stay alive by growing and innovating, adapting to lean manufacturing principles.

While loose-knit, most of Boise State’s programs in one way or another operate under the auspices of the College of Business and Economics. The college is one of only about 30 percent of business programs in the country that are accredited by the Association to Advance Collegiate Schools of Business. Boise State also operates one of the largest internship programs in the Northwest, further adding to the arsenal it offers businesses.

Ritter says faculty and student groups from across campus contribute to the success of the state’s businesses. Many of them are integrating academics and teaching with service to businesses.

“It just amazes me how much of this is actually going on,” Ritter says. “No one really knows the total of all the pieces, the real impact that Boise State has not only in this community but across the state. If you look at what all of these entities and individuals are contributing, it’s huge.”

Ritter says there will likely be more successes to share in coming years, as Boise State and other technology advocates around the state find better ways to successfully move ideas uncovered in laboratory research into marketable commercial ideas.

Boise State management professor Newell Gough, who often engages his students with business projects outside of the classroom, says ideally that process will create clients for the TECenter that will then exit the center as viable businesses. Boise State will offer hands-on help throughout the process.

“We as academics fit in there and can be a catalyst,” he says.

Those who use Boise State’s array of business-assistance offerings give the university high marks for its role in spurring entrepreneurship and stimulating economic growth, and some of those programs have earned recognition outside of the state. BSU’s TechConnect program, for instance, received a national best practices award in March from the Small Business Administration. Idaho’s only public/private organization that focuses solely on technology and its development, transfer, commercialization and impact on the state’s economy, TechConnect was honored by the SBA for its market-based initiatives.

“TechConnect is the glue that reminds us that all of these things are connected, or need to be,” Glerum says.

Boise State is working to develop a Web site that would be a one-stop shop for businesses, delineating all of the resources that are available at Boise State and addressing issues relevant to the valley’s business community.

“We all want the same thing,” Glerum says. “The bottom line results are that more people are gainfully employed and there is an increase in the state’s economy. Boise State is certainly contributing to that.”
BY JULIE HAHN

Once is a successful software company that does business around the world. Another is a highly ranked college football team. And a third performs the works of the Bard for thousands of people.

Boise State international business professor Nancy Napier set out to determine what makes these three Boise-based organizations – ProClarity, the Boise State Broncos and the Idaho Shakespeare Festival – click.

The answer has something to do with creativity, and a lot to do with Boise.

Napier found that even though the organizations are very different, they all share similar qualities and creative processes.

“There was more overlap than you can imagine,” she says.

Napier made that discovery after talking to dozens of people across the organizations over the past several months. She found that all three brainstorm, plan, test and test again before rolling out a software program, a game plan or a play. The time elements are different – the Shakespeare Festival takes six to eight months to produce a new play, and the Broncos have just a week or less to plan for the next game – but the creative process is similar.

In addition, all of the organizations see part of their roles as being creative and innovative. They look outside of their own areas of expertise for inspiration, and they are willing to work within their fields to be the best. Those traits can help any business be more successful, Napier says.

Napier published her findings in March in The Future of Work Agenda, an online publication, and she will present them in July at the European Group for Organizational Studies conference in Berlin. She hopes that her findings will help spark more discussions about the path Boise should take on its way to becoming a creative community.

Many civic, business and arts leaders think that Boise could become the next Austin or Seattle. Boise State is in a unique position to help the process because it’s neutral – with no political agenda – so it’s just good territory for ideas and innovation, Napier says.

So what exactly is a “creative community”? People such as Richard Florida, who wrote the best-selling Rise of the Creative Class, have popularized the idea. Creative communities have several things in common. They have thriving organizations – not just in business, but art, science, literature, fashion, film and research and development. They are diverse, have user-friendly transportation and thriving universities. And they usually have an iconic piece of art or a landmark, such as the Space Needle or the Eiffel Tower.

Could the blue field at Bronco Stadium qualify as such a landmark?

The models for these communities include cities such as Copenhagen, Seattle, Melbourne and Dublin. Instead of bringing in big companies to provide jobs, they attract creative people who put their innovative ideas to work in the form of new businesses, which helps them to compete globally.

“Florida and others show that cities with creative industries grow faster and jobs tend to be higher paying,” Napier says.

Thinking outside of the box is nothing new for Bronco football coach Dan Hawkins.

He draws inspiration from many organizations related to sports, academia, religion or politics. The self-professed “big reader” finds ideas in business books, magazines, newspaper articles, even conversations with old friends. This year, he asked his staff to present a “book report” when they returned to school for spring training.

Hawkins likes to find out why businesses succeed. “You think, they must be doing something right,” he says.

That kind of networking and idea sharing is critical to the success of a creative community, says John Hale, office managing partner at KPMG, an audit, tax and advisory firm. He started the TECKLATCH series in Boise, which brings together leaders from different disciplines. In the fall, he hopes to bring speakers from companies such as Hewlett-Packard and Pixar Studios, among others, to talk about creativity at the annual Intermountain Venture Forum sponsored by the Boise Chamber of Commerce.

Hale, who grew up in Idaho and is a former San Francisco resident, says that creativity has helped several downtown areas, such as Oakland and Emeryville, Calif. He thinks that Boise’s downtown should have an “intersection” of creativity, technology and entertainment to help stave off urban decay.

He has seen the creative community model work in the Silicon Valley, and says that downtown Boise has many of the same elements that make Silicon Valley work: venture capital firms, a university, a tech community and arts organizations.

The “chemistry is constantly changing” in Silicon Valley, he says, likening it to a band: people get together, click, play music, break up, and bring their new experiences to another band. That kind of creative networking builds up until, he says, you wind up with a multi-billion dollar company such as Google or Yahoo!

Boise State University can play a key part in the creative process, Hale says. It can act as an incubator, giving people the space and tools necessary to develop their ideas, as it does with its engineering research. The university also can help by building partnerships with other organizations.

“BSU needs to act on [President Bob]
Kustra’s idea of a research institution,” he says.

Charles Fee, producing artistic director of the Shakespeare Festival, says that the community, including the university, benefits from the presence of arts organizations such as his own.

“Many of our artists now make Idaho their year-round home, working with us and the Boise Contemporary Theater throughout the year, or teaching at local universities; that clearly impacts the creative index of Boise,” he says.

Napier has been asked to contribute to a book about creativity and innovation that will be edited by professors from Stanford and Harvard. In the meantime, she, Hale and other people in city government and business and arts organizations will get together regularly to talk about how Boise can use what it has learned from other communities and organizations. What works for, say, Seattle, might not work here.

“We have to have a different kind of approach, because we are so remote and so different from other creative communities,” Napier says.

There is no grand plan for Boise’s creative community. But there are plenty of discussions that fuel innovation: the Fettuccine Forum, which included a presentation by the Boise City Arts Commission’s Julie Numbers-Smith in April about the importance of the arts in creative communities; the upcoming Chamber of Commerce meeting; and ongoing research and discussions, including the second annual creative economy workshop in early December, at Boise State.

“If we stand still, where will we be in 20 years? Standing still is dying, so we have to move,” she says.

**Tools for Success**

Boise State offers a variety of services and resources for Idaho’s business and industry. They include the following:

**Center for Professional Development** — Administered by the Division of Extended Studies, the center consults with working professionals and their employers and offers education and training programs offered or developed by BSU. (208) 426-3485; [http://www.boisestate.edu/professionaldevelopment/](http://www.boisestate.edu/professionaldevelopment/)

**Center for Workforce Training** — Run by the Selland College of Applied Technology, the center offers short-term, employment-related training. (208) 426-1974; [http://workforcetraining.boisestate.edu/](http://workforcetraining.boisestate.edu/)

**Environmental Finance Center** — The center, administered by the College of Social Sciences and Public Affairs, offers workshops, conferences, training seminars and formal education programs designed to help states and regulated entities that are required to comply with federal and state environmental protection laws. (208) 426-1567; [http://sspa.boisestate.edu/efc/](http://sspa.boisestate.edu/efc/)

**Idaho Small Business Development Center** — Administered by the BSU College of Business and Economics, the ISBDC is a wealth of free and low-cost information designed to educate and support Idaho small business owners and managers, inventors and potential entrepreneurs. (208) 426-1640; [http://idahosbdc.org](http://idahosbdc.org)

**Occupational Safety & Health Consultation Program** — The program assists Idaho small businesses in complying with OSHA requirements. (208) 426-3283; [http://www2.boisestate.edu/OSHConsult/](http://www2.boisestate.edu/OSHConsult/)

**TECenter** — Located on the Boise State-West campus in Nampa, the Technology and Entrepreneurial Center is the Treasure Valley’s first technology incubator that helps startups and early stage technology companies. It offers clients real-time business assistance, development resources, common use areas and equipment, shared support services, affordable and flexible resident space and access to potential funding source. (208) 426-6612; [http://www.bsutecenter.com](http://www.bsutecenter.com)

**TechHelp** — An affiliate of the national network of Manufacturing Extension Partnership Centers, TechHelp provides technical assistance, training, and information to strengthen the competitiveness of Idaho manufacturers, processors, and innovators through product and process improvements. (208) 426-3767; [http://www.techhelp.org](http://www.techhelp.org)
The Boise State University Foundation honored members of two groups of loyal supporters — emeriti faculty and staff and Chaffee Society members — during luncheons held on the BSU campus earlier this year.

For more than a decade the Foundation has hosted the midday event that welcomes back to campus emeriti faculty and staff. This year more than 100 emeriti attended the reception and luncheon in the Student Union.

“Emeritus” is a well-known honorary title in higher education recognizing an employee’s longevity, dedication and loyalty upon his or her retirement. It is not an automatic entitlement for all retirees, but rather recognition for service to the university. It is also one of the highest honors for any retiring faculty or staff member.

Each candidate must have completed at least 15 years of service at the university and be recommended for emeritus status by his or her division head and BSU’s Professional Staff Senate, Association of Classified Employees or Faculty Senate.

Marv Cox, a former professor and chairman of the Communication Department, was the keynote speaker. Reminiscing about the campus and the joys of retirement, Cox (below) joked that retirement was keeping him just as busy, if not more so, than when he was working.

In addition, President Bob Kustra shared highlights of the past school year and several campus updates. He then discussed the future of Boise State and the role that he hopes the emeriti will play in continuing to shape the university.

A few days later Kustra also spoke at the annual Chaffee Society Spring Salute, which, like the emeriti luncheon, continues to grow in attendance and popularity.

The Chaffee Society members were presented with a special recognition pin (right) in thanks for their support during the past year.

Rick Frisch, Boise State’s new vice president for University Advancement, served as emcee and thanked the donors for their continued support of Boise State. He also reminded the donors the difference their generosity makes in the lives of the more than 18,000 students currently enrolled at Boise State.

Thanks to the support of Chaffee Society donors, more than 180 different on-campus entities received financial support — from scholarship endowments to funding for student clubs to donations to the Bronco Athletic Association.

Russ Centanni (below), an emeritus professor of biology, served as the luncheon guest speaker. He spoke about the impact that one person can make and shared the reason why he and his wife, Ginny, recently established a scholarship in their names for biology majors.

Chaffee Society donors contribute $1,000 or more to the university within a 12-month period.

The three levels to the Chaffee Society are Associate members, $1,000-$2,499; Dean’s Circle members, $2,500-$4,999; and President’s Club members, $5,000 and above.

For questions or more information about the Chaffee Society or the emeriti luncheon, contact the Boise State University Foundation at (208) 426-2649 or (800) 341-6150 or visit http://foundation.boisestate.edu.

Plan today to support Boise State University tomorrow

The Society of 1932 was established to recognize individuals who make deferred gift commitments (estate plan gifts, life-income arrangements, life insurance, etc.) to benefit Boise State University. The society recognizes individuals who through their foresight and generosity help plan today for a strong university tomorrow.

The Society of 1932 draws its name from Boise State’s historic founding year. The BSU Foundation extends its sincere appreciation to the members of this society.

If you would like to find out how you might join the Foundation in supporting Boise State University through a planned gift, please clip and mail this coupon or contact the Foundation directly.

☐ Please send me information about making a planned gift to Boise State University.

☐ I (we) have already made a planned gift to Boise State in the form of: ____________________________

☐ Please contact me about a possible personal visit.

☐ My phone number is: ____________________________

☐ The best time to reach me is: ____________________________

☐ Or, contact me by e-mail at: ____________________________

Place the completed form in an envelope and mail to:

Planned Giving Office
Boise State University Foundation
1910 University Drive
Boise, ID 83725-1030

Contact us at 208-426-3276 or visit http://foundation.boisestate.edu
FOCUS SUMMER 2005

MICRON FOUNDATION GIVES $320,000 TO HELP START DOCTORAL PROGRAM

The Micron Technology Foundation has granted $320,000 to Boise State to initiate development of a doctoral program in electrical and computer engineering.

The grant also challenges the university to find additional partners for the full implementation of the doctoral program in fall 2005, pending State Board of Education approval.

Micron’s grant, together with university funds, has enabled the College to hire three new faculty in the Electrical and Computer Engineering Department.

Engineering Dean Cheryl Schrader says the new Ph.D. program will help to provide the work force necessary for the region’s growing high-tech economy and create a culture of innovation in research and development.

MFA STUDENT WINS WRITING AWARD

Tyler McMahon, a second-year student in Boise State’s master of fine arts creative writing program, is the winner of the 2005 Glenn Balch Award in Fiction.

McMahon, a native of Loudoun County, Va., and a graduate of the University of Virginia, won the $500 award for his story “Undo the Trouble.”

Thanks to an endowment from the family of Balch to the Boise State Foundation, the university’s MFA program now memorializes the prolific writing of the late Idaho author with an award in his name. (“Balch Award honors writers in Boise State’s MFA program,” FOCUS, Spring 2005.)

VAN VOOREN SCHOLARSHIP ESTABLISHED

The Boise State Foundation has established a memorial scholarship in honor of the late Margie Van Vooren, Boise State’s dean of students who died March 7 at age 58 in Salt Lake City while awaiting a heart transplant.

The scholarship will be earmarked for a non-traditional student with an interest in leadership development and in at least his or her second year of college. The initial plan is for the scholarship to include on-campus employment (page 52).

CORRECTION TO ANNUAL REPORT

In January the Boise State University Foundation published its 2004 Annual Report, which included an honor roll of donors. Two errors to the honor roll were reported to the Foundation.

• Bill and Christina Ilett were mistakenly not recognized in the list of Chaffee Society associates. The Iletts are consistent contributors to the academic and athletic areas on campus.

• An Oregon couple donated $1,000 in honor of Jeff Allen, designated to the Jeff Allen and Shane Heath Memorial Scholarship. Allen, 24, of Salmon, and Heath, 22, of Melba, were senior business majors at Boise State at the time of their deaths. They were both experienced wildland firefighters who died while battling a wildland fire in the Salmon-Challis National Forest in 2003.

For an online version of the annual report, go to http://foundation.boisestate.edu.

Thank you to all of the alumni and friends who supported Boise State University through the Annual Fund over the past year. Through your continued support Boise State is becoming a metropolitan research university of distinction.

Donors who made contributions through the Phonathon, direct mail and matching gifts generated more than $300,000 for Boise State students. Thanks to our alumni and friends more than 120 scholarships, departments and programs benefited from your generosity.

If you have any questions about the university’s annual fundraising efforts, please contact Brandon Smith at (800) 341-3150 or besmith@boisestate.edu.

Fund raising begins for new business building

Work has begun to raise funds for a new business building on the Boise State campus.

President Bob Kustra says a new building to house the College of Business and Economics is a top priority for the university.

Student enrollment in business programs has grown from 1,000 business majors in 1970, when the current business building opened, to nearly 3,000 students. Some existing classrooms have been retrofitted with the latest technology, but continuing to train a growing number of students will require a new facility.

“Our goal is to maximize learning per square foot, not traditional classroom square footage,” says Bill Lathen, dean of the College of Business and Economics. This includes ready access to technology and information, he added.

The new building will also help recruit top students and faculty to Boise State and help make Boise’s business climate even more attractive to new and existing businesses.

The proposed five-story building would span more than 100,000 square feet at an estimated cost of $22 million.

For more information on building plans, how to get involved or how to contribute, contact Mark Arstein, Boise State Foundation development director, at (208) 426-3277 or markarstein@boisestate.edu.

PHILANTHROPY
Show your spirit by joining the Alumni Association

What happens when you mix networking, social events and academic activities with an overflowing amount of blue and orange pride? Find out when you become part of a Boise State alumni chapter.

Active groups are meeting in Seattle, Twin Falls and Spokane/Coeur d’Alene, and with alumni of the Construction Management Department and Kappa Sigma fraternity.

Other areas identified for chapter development are Portland, Salt Lake City, Reno, Washington, D.C., San Francisco, Sun Valley, Idaho Falls and the Founders Leadership Society.

The Alumni Association seeks alumni living in these areas and others to join in expanding the chapter network. If this sounds interesting to you, call Lee Denker at (208) 426-5790 to discuss ways to get involved.

Upcoming alumni events include the following:

- Spokane/Coeur d’Alene — Alumni reception with President Bob Kustra on Aug. 10; Spokane Indians vs. Boise Hawks Baseball Night, Aug. 26
- Puget Sound (Seattle) — Alumni Night at the Mariners, Aug. 13
- Portland alumni — Bronco Party in Portland, Urban Wineworks (The Pearl District), Sept. 9; BSU vs. Oregon State pregame BroncoBash, Corvallis, Sept. 10
- Founders’ Leadership Society (Boise) — Homecoming dinner, Oct. 7
Yeargain to lead Alumni Association in 2005-06

Brian Yeargain, ’95, a partner with the Boise CPA firm Little-Morris, was elected president of the Boise State Alumni Association at the organization’s annual meeting earlier this year. Yeargain (right) joins these other officers elected to one-year positions on the executive committee:

First vice president — Susie Schumacher, ’85, ’00, revenue integrity manager at Saint Alphonsus Regional Medical Center

Second vice president — Tom Beitia, ’84, ’87, financial adviser, Morgan Stanley Dean Witter

Treasurer — Travis Jensen, ’94, senior manager, audit, KPMG LLP accounting firm

Secretary — Cheryl Myers, ’91, creative services manager, Micron Technology

Past president — Alex LaBeau, ’91, ’00, executive director, Idaho Association of Realtors

“Our alumni association has a rich history of outstanding volunteer leadership and this group certainly strengthens that tradition,” says Lee Denker, Alumni Association executive director.

Directors nominated by the incoming president and elected to serve one-year terms are Jean Basom, ’98; Krystal Brown, ’97, ’98 and ’04; Travis Burgess, ’98; Celia Gould, ’79; Ted Martinez, ’74; Steve Rector, ’68; and Ren’e Rhoades, ’01.

Directors elected for three-year terms through 2008 are Gloria Beattie, ’97; Jess Byrne, ’99; Ward Hooper, ’87; Merritt Swartley, ’95; and Tim Tyree, ’93.

Ex-officio board members are Stacey Mitchell, ’96, Kappa Sigma Chapter; Annie Dalton, Student Alumni Association president; and Joe Holladay, ASBSU president.

Carol Hoidal, ’72, was elected to serve a three-year term on the nominating committee through 2008.

Tailgate parties hit the road for fall

The BroncoBash tailgate tradition continues with the 2005 football season.

At home or on the road, the Alumni Association will be there to help the blue and orange faithful prepare to cheer the Broncos on to victory.

All home BroncoBash parties will be held at the Alumni Center starting two hours before kickoff. Attendance at home tailgates is free, with plenty of food and beverages available for purchase.

Fans will have the opportunity to stand and cheer with the Boise State cheerleaders and Harvey Neef Maneline Dancers as well as other entertainment.

If you plan to follow the Broncos to Georgia, Oregon State, Hawaii, Utah State or Fresno State, make plans to attend the BroncoBash parties on the road.

Unique event locations have been secured for each game to help generate support for the team. Admission to each event is $25 per person (except for Hawaii, which is $40) and includes a delicious meal, entertainment, door prizes, cash bar and plenty of Bronco spirit.

For registration information visit the association’s Web site at alumni.boisestate.edu or call Renee White at (208) 426-1831.

50-YEAR-PLUS REUNION SCHEDULED OCT. 7

Members of the Class of 1955 will be celebrated this fall as Golden Graduates at a reunion of all alumni who graduated in 1955 or prior.

The reception will be held on Friday, Oct. 7, at the Alumni Center as part of Homecoming 2005 activities.

All graduates from the ’30s, ’40s and ’50s are invited to attend. If you would like to get involved in the planning or are interested in more information, contact Donna Conner at (208) 426-1959.

INTERCOLLEGIATE KNIGHTS PLAN EVENT

Former members of the Intercollegiate Knights, a student organization that functioned on campus during the Boise Junior College years, are invited to participate in an evening of food and drink on Friday, Oct. 7, during Homecoming weekend. Plan to bring pictures, slides and other memorabilia to the reunion.

Former Intercollegiate Knights are asked to contact Dennis Ward at (360) 791-5518, Pam (Jensen) Hult at (208) 724-8477, or Dave Anderson at (208) 345-8407 for more information.

COMING SOON: ALUMNI ONLINE COMMUNITY

Alumni will soon have an online tool that will make it even easier to remain connected with Boise State. The Alumni Association’s online community is being constructed this summer for an early fall 2005 launch.

The online community will allow Boise State alumni to search for classmates, post a business card, update personal contact information, and stay up to date with alumni events and activities. Watch for updated information at http://alumni.boisestate.edu, or call (208) 426-1284.
AlumNotes

Alumni Association Calendar of Events

August
10 — Spokane/Coeur d’Alene alumni reception, Coeur d’Alene
13 — Seattle alumni Mariners Baseball Night, Seattle
24 — Alumni board of directors meeting, Alumni Center, 4 p.m.
26 — Spokane/Coeur d’Alene alumni Baseball Night, Spokane

September
3 — Georgia BroncoBash tailgate party, Classic Center, Athens, Ga.
9 — Portland alumni event, Urban Wineries (The Pearl District), Portland, Ore.
10 — Oregon State BroncoBash tailgate party, LaSells Stewart Center, Corvallis, Ore.
20 — Seattle chapter meeting, Seattle
21 — Bowling Green vs. BSU BroncoBash tailgate party, Alumni Center
30 — Hawaii Bronco Luau, Hilton Hawaiian Village, Honolulu

October
3-8 — Homecoming Week 2005
7 — Intercollegiate Knights reunion, Boise
7 — Founders’ Leadership Society Homecoming dinner
7 — 50-year-plus reunion honoring Class of 1955 “Golden Graduates,” Alumni Center
8 — Homecoming parade, four hours before kickoff, Broadway and University
8 — Homecoming “Back to the Blue” BroncoBash tailgate party, BSU vs Portland State, Alumni Center
15 — San Jose State vs. BSU BroncoBash tailgate party, Alumni Center
22 — Utah State BroncoBash tailgate party, The Copper Mill, Logan, Utah
29 — Nevada vs. BSU BroncoBash tailgate party, Alumni Center

November
5 — New Mexico State vs. BSU BroncoBash tailgate party, Alumni Center
10 — Fresno State BroncoBash tailgate party, Ramada Inn University, Fresno, Calif.
19 — Idaho vs. BSU BroncoBash tailgate party, Alumni Center


NEW Lifetime Members!
The people listed below became lifetime members of the Boise State Alumni Association between Jan. 1 and April 30, 2005. Our thanks to these alumni and friends for showing a lasting interest in our university and its alumni association. For more information on becoming a lifetime member, contact the Alumni Association at (208) 426-1698 or join online at http://alumni.boisestate.edu.

Alvard Kiler, Boise, ’41
David Nordling, Boise, ’55
Don Hancock, Fremont, Calif., ’57
John Elliott, Boise, ’58
Marvel Boydston, Boise, ’60
Frank Arana, Twin Falls, ’65
William Bienapfl, Meridian, ’65
Raymond Hoobing, Boise, ’68
Robert Allison, Kuna, ’69
Billy McCracken, Milwaukee, Ore., ’69
Connie Bunch, Boise, ’70
David Mills, Boise, ’70
Dale Klinchuch, Caldwell, ’72
Mary Reid, Boise, ’72
Lois Young, Rockville, MD, ’73
J Barrclough, Salt Lake City, ’73
Sandra Myers, Caldwell, ’73
Janis Ogawa, Boise, ’74
Suzanne Revak, Fernley, Nev., ’74
Charles Story, Boise, ’74
Felicia Burkhalter, Boise, ’75
James Davis, Boise, ’75
Christine Loucks, Boise, ’75
DeDe Matthews, Boise, ’75
Jesse Tam, Newcastle, Wash., ’75
Maria Maus, Boise, ’76
Warren Robinson, Bismarck, N.D., ’76
Lilly Tam, Newcastle, Wash., ’76
Ann Hansen, Boise, ’77
Karen Johnson, Boise, ’77
Debra Riedel, Boise, ’77
Marilyn Shuler, Boise, ’77
William Vernon, Boise, ’77
Kevin Fitzpatrick, Seattle, ’78
James Pine, Boise, ’78
Ivan Rounds, Postlatch, ’78
Sherri Calhoun, Meridian, ’79
William Calhoun, Meridian, ’79
Martha Rich, Portland, ’79
Belinda Davis, Boise, ’80
Marianne Flagg, Boise, ’81
Bruce Mohr, Boise, ’81
Beverly Nichol, Boise, ’81
Georgiann Raimondi, Boise, ’81
Todd Blass, Twin Falls, ’82
Richard Dulaney, Elkhart, Ind., ’82
Lucile Leavel, Meridian, ’82
Danny Miller, Ventura, Calif., ’82
Denise Mohr, Boise, ’82
Debbie Warwick, Meridian, ’82
Eugene Zurcher, Middleton, ’83
Craig Fuller, Altus, Okla., ’84
Kelly Turk, Boise, ’84
Rex Warwick, Meridian, ’84
Andrew Fitzgerald, Shoshone, ’85
Richard Crotchers, Kimberly, ’87
James Martin, Boise, ’87
John Starr, Boise, ’87
Ruth Anne Allison, Kuna, ’88
Kevin Churchman, Boise, ’88
Stephanie Churchman, Boise, ’88
John Mc Neel, Los Alamos, N.M., ’88
Laurie Wolfe, Boise, ’88
Richard Wolfe, Boise, ’88
Wayne Gomes, Seattle, Wash., ’89
Kenneth Johnson, Meridian, ’90
Venie Eastman, Meridian, ’91
Allen Ellender, Boise, ’91
Sandra Koch, Eagle, ’91
Stephen Mathes, Meridian, ’91
Leslie Mathes, Meridian, ’91
Ed Philip, Boise, ’92
Brad Larrondo, Boise, ’93
Michele Sherrer, Emmett, ’93
Justin Martin, Eagle, ’94
Melissa Martin, Eagle, ’94
Peggy Street, Boise, ’94
Tyler Andrew, Grand Rapids, Mich., ’95
John Chatburn, Boise, ’95
Charles Hemphill, Boise, ’95
Kelly Larrondo, Boise, ’95
Neil Nelson, Boise, ’95
Michelle Andrew, Grand Rapids, Mich., ’96
Laurie Bower, Boise, ’96

Steven Garringer, Eagle, ’96
Robert McClure, Kuna, ’96
Tyley Rae Nelson, Boise, ’96
Rob Scholes, San Antonio, Texas, ’96
Nichole McClure, Kuna, ’97
Carla Ode, Meridian, ’97
John Schleicher, Mountain Home, ’97
Nathan Waite, Fallon, Nev., ’97
Jean Basom, Boise, ’98
David Blankenship, Boise, ’98
Travis Burgess, Boise, ’98
Steven Albertson, Schaumburg, Ill., ’99
Paul Basom, Boise, ’99
Ralayne Perrigan, Nampa, ’99
Keith Dunning, Caldwell, ’00
Stephanie Noe, Boise, ’00
Rebecca Duggan, Boise, ’01
Gloria Elliott, Boise, ’01
Susan Lynn Hemphill, Boise, ’01
Troy Ball, Star, ’02
Bradley Chase, Boise, ’02
Karen Dunlop, Boise, ’02
Wendy Slane, Filer, ’02
Sona Andrews, Boise
Teresa Axton, Boise
Leonard Flahiff, Surprise, Ariz.
Rick Frisch, Boise
Richard Jones, Issaquah, Wash.
Karen Monroe, Garden City
Kenneth Pidjeon, Boise
Lee Read, Boise
Brenda Tonga, Boise
Philip Eastman, Meridian
Michele Fitzgerald, Shoshone
Patrick Flynn, Boise
Tamra Frisch, Boise
Kathryn Gomes, Seattle
Richard Johnson, Boise
Carol Klinchuch, Caldwell
Bill Leavell, Meridian
Errol Maus, Boise
Judith Mills, Boise
Larry Monroe, Garden City
Brenda Rounds, Postlatch
Elizabeth Story, Boise
Paul Street, Boise
Bernie Rakozy, Boise
Campbell, Hickman, Packwood honored by Alumni

Three men who have excelled in the business world were honored as the winners of the 2005 Distinguished Alumni Award.

Michael Campbell (BS, psychology, ’77), Joel Hickman (BBA, marketing, ’79) and Jan Packwood (MBA, ’84) were honored at the Alumni Association’s annual Distinguished Alumni and Top Ten Scholars banquet in April.

Campbell, executive vice president in the technology and operations group with Zions Bancorporation, came to Boise State from Los Angeles on an athletic scholarship in 1973 to play football for the Broncos. He started as a defensive back on BSU’s 1973 and ’74 Big Sky championship teams and served as a graduate assistant under coach Tony Knap in 1975.

Campbell embarked on his banking career as a management trainee with Idaho First National Bank, and over the next decade earned numerous promotions, including assistant vice president and assistant branch manager.

He led Idaho First National’s management training and college recruiting programs before being promoted to vice president in charge of the bank’s first treasury management sales force.

In 1987 Campbell returned to his native California. There he held several treasury management positions with Bank of California, Union Bank of California and California Bank and Trust. He was promoted to senior vice president at Zions Bancorp in 1994 and executive vice president in 2003.

Campbell volunteers his time with business education classes for the Los Angeles chapter of Junior Achievement. He works in Los Angeles and lives in Westchester, Calif., with his wife, Penni.

Like Campbell, Hickman’s athletic prowess was his ticket to Boise State.

Hickman joined KeyBank in 1987 as a branch manager in Nampa. In 1993 he was transferred to the Capitol Center location, where as branch manager he developed the company’s Private Banking Group for high-income clients. He continued to rise through KeyBank’s executive ranks, first as vice president of private banking in 1995, then as senior vice president of private banking in 2000.

Now, as president of KeyBank’s Idaho district, Hickman directly oversees the operations of 30 branches with 475 employees.

Hickman remains involved with his alma mater. He is a member of the BSU Foundation board, and in 1999 served as president of the BSU Alumni Association.

He also is past director of the Boise chapter of Junior Achievement, a volunteer with United Way, an executive committee member of the Boise Art Museum, and serves on the St. Luke’s Regional Medical Center advisory board. He also has been involved with the Idaho Youth Ranch board and the St. Luke’s “Kid for a Night” program.

His wife, Marianne, a Boise CPA, also is a 1979 Boise State graduate.

He credits the education he received at Boise State as a major reason for his success.

Packwood, a 34-year veteran of the utility industry, joined Idaho Power in 1970. His experience in engineering, construction, operating and maintenance of electrical systems led to management positions in each of the company’s core businesses. He is now president and chief executive officer of IDACORP and CEO of Idaho Power.

Packwood is a graduate of the University of Nevada with a degree in electrical engineering who turned to Boise State to bolster his business skills, earning a master’s in business administration at the age of 41.

Coupled with his extensive experience, Packwood’s postgraduate education helped him earn a string of promotions with Idaho Power.

From 1989-1996 he served as vice president of the company’s bulk power business unit.

In 1996 Idaho Power named him executive vice president responsible for the development of the company’s power marketing business, which in 1998 evolved into IDACORP Energy. In 1999 he was elected president and CEO of both IDACORP and Idaho Power.

Packwood is a well-known leader in the utility industry. He also is a community leader and active volunteer. He is a trustee of the Nature Conservatory of Idaho and serves on the boards of St. Luke’s Regional Medical Center, the Boise Family YMCA, and the Idaho Association of Commerce and Industry. He lives in Eagle with his wife, Shery.
2005 med school grads got their start

Pamela Pember Bruce remembers being told that if she wanted to go into medical school, she shouldn’t bother applying to Boise State University — she would just be hurting her chances. Go to Albertson College or the University of Idaho instead, she was told.

But the Boise State grad (BS, biology, ’00) stood by her school.

“I encourage everyone to go to BSU,” Bruce says.

Bruce was one of three Boise State graduates to complete medical school at the University of Utah this year.

Keli Mabbot Kwok (BS, biology, ’01) and Terry Bateman (BS, biology, ’00) had been lab partners and friends at Boise State and also made the same choice for medical school.

They say that their time at Boise State was critical to their success. The Biology Department treated them like family and gave them the attention they needed.

“I really enjoyed it; it’s a great program,” Bateman says. “I got to know all of the professors and they knew me by name.”

Those personal relationships proved invaluable when the trio began applying for entrance into medical schools.

Jody Tee’s documentary wins Silver Telly

When video writer, director and producer Jody Tee (BA, communication, ’92) and her husband, Mark, heard about the plans to move the Ahavath Beth Israel synagogue from its home on State Street in Boise to a new location on the Bench, they jumped at the opportunity to tell the story of the structure and the community that built it.

Their documentary, Rivers in the Desert, began as a chronicle of the move. But it grew into more than a story about a synagogue; it became an award-winning look at discrimination in Idaho, especially the Aryan Nations, which used to be headquartered in the northern part of the state.

Tee’s company, Jody Tee Creative Services, beat out thousands of entries from around the world for a coveted Silver Telly award. The awards honor outstanding local, regional and cable TV commercials and programs, as well as video and film productions. The documentary also has been nominated for a regional Emmy award for Best Documentary on a Cultural/Historical subject.

Rivers in the Desert was the first documentary for Tee’s production company. Tee specializes in public service announcements and videos for non-profit businesses. But the idea of a documentary was too good to pass up, even though Tee did not have much money or time to produce it. Tee did the legwork between paying productions, and spent two weeks working around the clock to mold the 60 hours of footage.

Tee wanted to tell the story of Idaho’s Jewish heritage, which includes Moses Alexander, the first Jewish governor in America, and Leo Falk, who built the Egyptian Theatre and the Owyhee Hotel.

Tee says that her approach to filmmaking began as a nontraditional student at Boise State in the late ’80s. The professors in the Communication Department encourage their students to think in different ways, she says. They made her realize, “If you’re going to tell something, you better know where you’re coming from,” she adds.

For now, Tee has gone back to doing videos and public service announcements. But another documentary may be just a good idea away.

— Julie Hahn
Fruitland High School band director Joel Williams (BA, music, ’88) is fulfilling his calling — directing a room full of 100 adrenaline-spiked students in this small town close to the Oregon border.

At the drop of his baton, the musicians turn a cacophony of tuning noises into the harmonious strains of “The Last to Defend,” one of the pieces they will soon play at graduation.

He stops the band in mid-phrase. “Make your instruments glow … make them like hot coals,” he says. “Can we be a little more passionate?”

Passion is a word Williams (right) uses frequently, both to describe how he feels about his work and how he wants his students to play.

Perhaps that explains why the band room is filled with more than 200 trophies and plaques, most of them won during Williams’ 10-year tenure. His band is a regular winner in District III band competitions and holds its own even against much larger schools from Boise and Meridian.

It may seem incongruous that a rural high school of 430 students — 120 of whom play in the marching band — can produce such a tradition of musical excellence. To Williams, that is part of the challenge.

“What shouldn’t kids in small schools have the same opportunities as someone at Centennial or Borah? I don’t tell them they can’t do something … we want to line up with those guys; it pushes us to get better,” he says.

Credit Williams’ enthusiasm for a great deal of the band’s success.

“Joel is one of the finest teachers I’ve been around in my 33 years in education,” says FHS principal Mike Knee. “He is a great role model who builds a sense of pride in our band program and our whole school. Band is a huge part of our education program here, and it’s largely because of Joel.”

The band is constantly in the public eye, with 50 annual performances that range from marching in parades to athletic events. In past years they have traveled to Canada, Hawaii and California.

Several of Williams’ protégées play in Boise State’s marching band. All 12 seniors who left the Fruitland band this spring are going to college, almost half of them to Boise State.

How can he replace such experienced and talented musicians?

Williams, who was named 2005 Educator of the Year by the Fruitland Chamber of Commerce, relies on middle school band director Mark Lasnick (BM, music education, ’86) to nurture a new cadre of skilled students to fill the ranks of the graduated seniors.

“We don’t rebuild … we reload,” Williams says.

— Larry Burke
Three-time ‘Jeopardy!’ champ: Who is Bud Humphrey?

For Jeopardy! fans hoping to compete on one of America’s longest-running and favorite TV quiz shows, the best preparation may be a Boise State communication degree. Just ask Park Ridge, Ill., resident James (Bud) Humphrey, who appeared on the show in January for four consecutive days, losing by only $1 on the final day.

Humphrey (BA, communication and music, ’81) has been watching Jeopardy! since the ’60s and auditioned for the show several times before making it into the contestant pool. Contestants are chosen based partly on “random selection” and partly on “poise and TV appeal,” he says.

Humphrey (above right with host Alex Trebek) also says he owes at least some of his success on the show to his degree from Boise State and his many years in news writing.

Humphrey has come a long way since his days as a reporter for The Arbiter, Boise State’s student newspaper. With an extensive writing resume, he’s reported and edited for publications in Idaho and Texas, and is now the editor for The American Baha’i, a national publication of the Baha’i faith based in Chicago.

The Idaho native credits much of his success to the principles of journalism he learned from the late Rosalyn Oakes Barry, who was a communication professor and his adviser at Boise State. Her emphasis on the importance of verifying facts has followed him throughout his career.

“Her watchword was, ‘If your mother says she loves you, check it out,’” he remembers.

Humphrey’s dedication to finding the facts eventually helped him compete on Jeopardy! against two school teachers, a graduate student, two law students, a software analyst and a radio announcer.

“Most of my confidence came from simply having accumulated a lot of information from newspaper work over the years,” he says.

With categories ranging from “anatomy and medicine” to “odd, old and obscure vocabulary,” surprisingly Humphrey had the most success with “how about a Hawaiian lunch?”

As luck would have it, he had just returned from a vacation in Hawaii the month before his appearance on the show.

“As it turned out,” he says, “I knew all the correct responses and had eaten three-fifths of them.”

Humphrey’s luck finally ran out on the fourth day, when he found himself up against two competitors who were quicker with the buzzers. After winning more than $30,000 on the show, Humphrey remarks, “There are a lot of low-key, unsung, quiet ways of making money. I happened to choose one that was right out in front of God and the American public.”

—Rachel Bonilla
ed by USA Football and the National Sportscasters & Sportswriters Association. The award recognizes the efforts of coaches, administrators, and volunteers who make it possible for more than 12 million youth to participate in football annually. As the volunteer executive director of Optimist Youth Football, Moore works with a 70-member committee that oversees 176 teams, 3,400 players and a cheerleading program serving 12 communities. Moore is the general manager of Curt and Hal Chrysler, Dodge, Jeep in Caldwell.

**80s**

SANDY MAROSTICA, BFA, fine arts, ’81, is one of 12 Northwest artists participating in “Sustaining Change on the American Farm,” sponsored by the Maryhill Museum of Art. The group will produce art that depicts agriculture and natural resource conservation, and their works will exhibit through July. She will publish an article about the project in an upcoming issue of The Artists Magazine. She also currently has two paintings in “Culture and Agriculture: 2005,” a national juried exhibit at the New Visions Gallery in Marshfield, Wis.

INEZ ROSE MAVENCAMP, BBA, administrative services, ’82, was recently promoted to manager of accounts payable for Albertsons Inc. in Boise.

MARK BOYLAN, BA, communication, ’83, received his MBA in marketing from Hood College in Frederick, Md., graduating with honors. He is now manager of corporate communications for Albertsons Inc.

LYNN E. ANDERSON, BBA, administrative services, ’85, has joined the client response team for Scott Peyron & Associates Inc. of Boise. She is responsible for media relations for Tamarack Resort and serves as community relations coordinator.

JAMES E. NEMETH, BBA, advertising design, ’85, recently joined Advanced Sign & Design’s team of sign professionals. Prior to that, Nemeth worked for SignArt Inc. in Los Angeles and served as the leader of the sign and graphics department for the Venetian Hotel and Casino and the Sands Expo.

JOSEPHINE A. JONES, BA, English, ’86, is a writer and manuscript editor in private practice as well as the project director for “Reading and Writing Lewis and Clark” for the Log Cabin Literary Center and Idaho State Library.

PATRICIA L. McALLISTER, BA, communication and English, ’86, was one of 11 winners in the 2004 MED-COM Journalism Competition. She works with the public affairs office at Walter Reed Army Hospital.

HARRISON W. RHODES JR., BBA, general business, ’86, has accepted a senior level management position with ProClarity Corp. Rhodes has worked in the software sales industry for 10 years.

SUSAN T. BUNDGARD, BBA, management and human resources, ’87, was recently recognized as one of the Boise State College of Business and Economics’ outstanding alumni. Bundgard is a graduate of ABA Graduate School of Human Resources at the University of Colorado. She is currently the vice president of human resources at MPC Computers.

TANYA KAY JOHNSON, BS, math-secondary education, ’87, has been awarded the Sugar-Salem Educator of the Year award for her 17 years of teaching at Sugar-Salem High School.

**90s**

DARRIN L. CHENEY, MS, education, ’90, recently finished work on a $10.5 million U.S. Department of Education Star Schools grant. This grant allowed for training of more than 3,000 K-12 teachers, assist-

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3. **Support future alumni**
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Jeanne Lundell (below) and Jim Davis (right), two longtime supporters of Boise State and the Alumni Association, were honored with the Alumni Service Award at the organization's annual meeting in May.

Lundell (AA, '40) has been involved with Boise State since the university's early years and has served as an active member of the Alumni Association board since 1982. In 1938 she and a small group of fellow students led a drive to gather voters' signatures to support a Boise Junior College taxing district. Those local property taxes allowed for the first building on the new riverside campus that opened in 1940. Lundell and her late husband, Dick, helped found the Keith Stein Blue Thunder Marching Band.

Davis (BA, political science, '75), a Boise attorney, has been a member of numerous committees and was an adjunct faculty member at his alma mater, teaching courses for the Division of Extended Studies on civil procedure, criminal procedure and torts and contracts in the early 1990s. He served on the Alumni Association board from 1991-98, serving as president in 1997-98. More recently he has filled a three-year term on the nominating committee. He is also a member of the Bronco Athletic Association and a former member of the BSU Foundation.

SHARLA S. WORTHEN, BBA, management, human resources, '90; MS, instructional and performance technology, '97, is an independent insurance agent with States General Life Insurance. Before working in the insurance industry, Worthen worked for the U.S. District Court in Idaho as the human resource manager.

THOMAS E. MCCLUNG, BA, communication, '91, is now the vice president of operations for Metro Management Inc. McClung has 12 years of residential management experience.

MICHAEL J. NAZARETH, BA, secondary education-mathematics, '92, has worked in Idaho and Michigan as a teacher and counselor. Since 2002, he has been employed at the University of Michigan as a recruitment coordinator.

GREGORY J. BRAUN, BA, accountancy, '93, is a principal CPA for the Nampa office of Ripley Downey & Co. PLLC. Braun has been with the firm for 12 years and holds a finance degree from Washington State University.

DARRYL WRIGHT, BS, athletic training, '93; MS, instructional and performance technology, '96, is halfway done with his military tour in support of Operation Iraqi Freedom. As a first lieutenant with the Idaho Army National Guard's 116th Brigade Combat Team, his latest assignment is with the military transition team. As an MIT member, Wright trains officers of the Iraqi Army in intelligence tactics and command center operations. Wright is in the Kirkuk region of Iraq and expects to return to Boise in late 2005.

TRACY A. BOLIN, BA, elementary education, '94, received the Teacher of the Year Award for 2003-2004 from Trinity Christian Academy in Aledo, Texas, where she teaches third grade.

CRAIG WILLIAMS CUC, BBA, management and human resources, '94, was recently promoted from Albertsons San Diego area human resources manager to Six Sigma black belt in the company's Southern California Division. Cude also earned his senior professional in human resources certificate in 2000.

MICHAEL R. STEELE, BA, English, '94; MA, English, '99, was recently awarded a National Endowment for the Humanities teacher fellowship to attend a national teachers' summer institute at the University of Virginia. Steele will visit historic sites and cities on the East Coast in preparation for teaching an integrated course of study com-
binning language arts and U.S. history. He has been teaching English, history, drama and comparative religions at Foothills School of Arts and Sciences in Boise for six years. He will teach English and American studies as the directing teacher for Foothills’ ninth-grade program in 2005-06.

ROBERT B. SCHOLES, AS, nursing, ’96; BS, nursing, ’98, recently completed his masters of science in nursing and works at Lackland Air Force Base in San Antonio, Texas.

JENNA RYCHERT, BS, mathematics, secondary education, ’97, is in the graduate program in medical microbiology at Louisiana State University Health Sciences Center (LSUHSC), where she is studying the correlates and mechanisms of breast milk transmission of HIV. She will graduate in August with a Ph.D. and has been awarded a post-doctorate appointment at Harvard where she will study the immune response to HIV during acute infection. She taught in the Boise State Math Department as adjunct faculty before going to LSU.

KENNETH G. WONG, BBA, computer information systems, ’97, is the director of customer support for Cougar Mountain Software. He holds an undergraduate degree in finance from the University of Washington and an MBA from Saint Louis University. Wong is an adjunct lecturer in the graduate school of business at Boise State. He also has authored articles in a variety of trade and academic journals.

CHRISTINE L. (BAILEY) JOYAL, BA, graphic design, ’98, has joined DesignWorks Inc. as a full-time graphic designer. For the past two years Joyal was a designer and account manager at the Printing Press in Meridian. Prior to that she was creative director at the Resource Center in Boise.

SUMMER PROGRAM 2005 CLASSES STILL AVAILABLE!

FOCUS ON THE AMERICAN WEST
• Analyzing The Western Hero in Film, Literature and TV – July 21-23
• Political Thought of The American West – July 23, 24, 30, 31
• Art in the Age of Lewis & Clark – Aug. 5 & 6
• Western Literature for Children & Young Adults – Aug. 8-11

DESERT STUDIES INSTITUTE WORKSHOPS
• Native Fishes of the Snake and Columbia Rivers – July 6 & 7
• Managing the Desert – July 11 & 12
• Volcanoes of the Snake River Plain – July 15 & 16
• Basques in Idaho – July 25 & 26

HEALTH & WELLNESS IN MCCALL
• Grief, Loss, Possibilities for Healing – July 20, 21, 22
• Stress Management: Resiliency Training – August 8, 9, 10
• Mindfulness Retreat – August 11, 12, 13

UNTANGLING KING LEAR
• This workshop at Idaho Shakespeare Festival explores King Lear by William Shakespeare as literature and as performance. – August 1-6

For more information, call Boise State’s Summer Program, Division of Extended Studies, (208) 426-1709. The current Summer Class Schedule is available at registrar.boisestate.edu/classschedules.htm
SHANNON LIND, MBA, business administration, ‘03, was named manager for Wells Fargo’s Apple branch. Lind previously served as a private banker and has 18 years’ experience in financial services. She earned her finance degree from Portland State University.

JON E. AXTMAN, BS, electrical engineering, ‘04, was recently promoted to the electrical engineering department as an engineer-in-training with CSHQA, an architecture/engineering firm. Axtman has been with CSHQA since 2003 and was previously a graphics technician.

PATRICK A. KOLENIC, BS, computer science, ‘04, was commissioned as a second lieutenant in the Army National Guard after successfully completing the ROTC program at Boise State.

JACE EDWARD WISCOMBE, ATC, auto body, ‘04, graduated from basic military training at Lackland Air Force Base, San Antonio, Texas.

GEOFFREY JOHN MAXTED MORET and Libby Hausrath (Boise), July 10

BETH ANN KERRICK and Mark Orler (Boise), July 23

CHAD H. HEIMGARTNER and Danielle Marie Fitzgerald (Clarkston), Sept. 18

AMAYA ORMAZA and James Winer, Sept. 18

MICHAEL VANCE ALEXANDER, MS, interdisciplinary studies, ‘02, was chosen as Educator of the Year by the Payette Chamber of Commerce. Alexander teaches marketing, economics and entrepreneurship at Payette High School.

STACY MICHELE DITLOVE, BBA, marketing, ‘02, recently joined the Boise office of C.H. Robinson Worldwide. The CHRW-Boise office provides transportation services to companies with freight needs.

BRADLEY G. SAITO, BS, political science, ‘02, has been appointed agricultural investigator for the Division of Plant Industries for the Idaho Department of Agriculture.

Saito has been with the ISDA since 2000 as the field inspection coordinator for the phytosanitary certification program.

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LAURA BERG and Alexis Feo-Fernandez, May 8

**Deaths**

JOHN AWONG JR., AAS, culinary arts, ’87, died on April 25. Awong was born in Honolulu in 1936 and grew up in Maili, Hawaii. Awong moved to Boise in 1982, where he attended and graduated from Boise State.

GREGORY LYMAN BATES, BBA, finance, ’78, died Dec. 25. Bates was born in 1953 in Boise. He graduated from Borah High School and attended Boise State. Bates was vice president of General Electric Credit Corporation and later became the owner of a mortgage banking company in Oklahoma.

JASON D. BROOME, BS, geophysics, ’02, died Feb. 19. Broome was born in 1975 in Arizona and raised in Boise. After graduating from Boise High, he served in the U.S. Army and then attended Boise State. Broome was employed at the Idaho Department of Agriculture.

MIKE CALLIGAN, a retired telecommunications technician who worked in Boise State’s telephone services division from 1993 to 1999, died of leukemia on June 2 at age 65. He worked at AT&T for 29 years before joining BSU.

LOREN C. CURTIS III, BBA, accountancy, ’72, MBA, ’77, died on Dec. 30. He was born in 1948 in Whittier, Calif., and was raised in Boise. In 1966, Curtis enlisted in the U.S. Navy and served during the Vietnam War, attending Boise State after an honorable discharge. Recently, Curtis retired from Hewlett-Packard to pursue his passion for winery operations in the San Francisco area.

ROBERT "BOB" V. ESTELL, diploma, arts and sciences, ’42, died on Jan. 27. In 1939, after graduating from Boise High School, Estell attended BJC. He enlisted in the Army in 1942 and served in World War II. Estell continued his military career in the National Guard and Army Reserve, retiring in 1984 as a chief warrant officer. In 1946, Estell began working in the trucking industry, retiring as owner and operator of Empire Transport Inc.

KURT JAY EUTENEIER, BS, accountancy, ’86, died Feb. 9. He was born in Bellingham, Wash., in 1963. After graduating from Boise State, he worked for J.R. Simplot, Wells & Wade and Timet, where he was employed as a controller.

CHARLES R. FOSTER, CC, water/wastewater environmental technology, ’83, died March 11. He worked in construction prior to entering the Army. After spending two years in Germany, Roster returned to the Boise area and worked at the Bunker Hill Mine for more than 18 years. After the mine closed, Foster attended Boise State. For the last 19 years of his life, he was the superintendent at the Eagle Sewer District plant.

DALE J. HASENOHR, BA, social work, ’86, died Feb. 28. He was born in 1960 in Lewiston. He then attended Lewis-Clark State College, where he graduated with an AAS. After attending and graduating from Boise State, he worked a rehabilitation counselor. In 1995 he graduated with highest honors from the University of Idaho with a master’s degree in adult education.

FREDERICK CHARLES JOHN-SON, CC, welding and metals fabrication, ’78, diploma, welding and metals fabrication, ’79, died March 1. Johnson was born in 1945 in Boise. After a hitch in the Army, Johnson returned to Boise and graduated from Boise State. He worked as a welder/general mechanic in ski lift maintenance, was a member of ski patrols, a ski instructor, and a machinist for snow grooming equipment at Bogus Basin Recreational
was born in 1962 and grew up on the family farm near Greenleaf. After attending Boise State he worked at Ace Manufacturing and then at Western Trailer in Boise.

LARRY J. MAY, owner of Boise’s Owyhee Plaza Hotel and a local leader in the restaurant and hospitality industry, died suddenly at his home in McCall on March 25. He was 67. He was involved in numerous Boise civic organizations and served as chairman of the Greater Boise Auditorium District overseeing management of the Boise Centre on the Grove.

MAY, who attended Boise Junior College in the mid-1950s after graduating from Boise High School, was a longtime member of the Bronco Athletic Association.

ROBERTA A. MCKAIG, BA, elementary education, ’67, died on March 8. She was born in 1912 in Nebraska. She was raised in Colorado and moved with her family to Twin Falls, where she
graduated from high school. After graduating from Idaho State University, she taught school at Union School near Twin Falls for two years. In 1941 McKaig settled in Boise, where she attended Boise State and taught at McKinley Elementary School for more than 30 years.

FREDERICK NORMAN, AA, arts and sciences, ’59, died on March 20. Norman was born in 1921 in the Bronx, N.Y. He joined the U.S. Army in 1943. While serving during World War II in Europe he was wounded and captured. He left the service in late 1946 with a Purple Heart. He then worked as a piano player for many bands and cruise ships.

NOEL DUNLAP OLSON, BS, earth science education, ’86, MA, education and reading, ’97, died March 13. Olson was born in Boise in 1947. She attended Monterey Peninsula College in Monterey, Calif., and received an AA in music. She later attended Boise State where she was a member of Sigma Gamma Epsilon. She was a teacher at South Junior High for 17 years.

BETTY PAPE, management systems coordinator in Boise State’s Registrar’s Office, died April 22 at age 59 following a battle with cancer. She worked at Boise State for more than 24 years, starting in the Registrar’s Office as a part-time employee in early 1981. In 1997 she was named Boise State’s Outstanding Classified Employee. In May she was honored at the annual meeting of the Boise State Professional Staff Association and posthumously awarded emeritus status by the university.

MARY ELIZABETH (HUNTER) PEASE, AA, arts and science, ’41, died Dec. 4. Pease was born in 1922 in Boise. She was educated in Boise and worked for Morrison-Knudsen Company after her graduation from Boise Junior College. She eventually became an administrative assistant to one of the firm’s co-founders, Harry Morrison.

LEONARD A. ROEBER, AAS, electronic technology, ’74, died Feb. 8. He was born in Boise in 1952. After earning a degree at Boise State he and his wife moved to Idaho City, where they spent the last 28 years. He pursued a lifelong career with the U.S. Forest Service in the Boise National Forest.

SHARY KAY SAVAGE, BA, communication, ’91, died Dec. 11. Savage was born in Pasco, Wash., in 1951 and spent most of her life in Boise. She spent the majority of her career as an appeals examiner for the Idaho Department of Labor.

CAROLYN FRANCES SHUEY, AA, arts and sciences, ’50, died Feb. 20. She was born in 1930 in Lewiston and attended Boise High School and Boise Junior College. Shuey then began her lifelong career of wife, mother and homemaker.

PAULA KAY SMITH, BA, elementary education, ’95, died on Jan. 7. Smith was born in 1964. She attended Western Baptist Bible College, where she received a two-year degree in 1986. Returning to Boise, Smith worked at Signs By Smith while taking night classes at Boise State to become a teacher. Smith began teaching first grade at Butte View Elementary School in Emmett in 1996. Smith had material published twice in Teaching K-8 magazine and was recognized by Education’s Unsung Heroes Awards.

KENNETH A. SOLBERG, AS, nursing, ’74, died March 5. Solberg was born in Staten Island, N.Y., in 1951. In 1952 he and his family moved to Coeur d’Alene. He attended North Idaho College, and graduated with his nursing degree from Boise State. He was employed at Sacred Heart Medical Center in Spokane.

JUANITA STILES, BA, elementary education, ’74,
FOCUS SUMMER 2005

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Margaret Van Vooren, Boise State’s dean of students and an employee in the office of student affairs for 20 years, died March 7 in Salt Lake City while awaiting a heart transplant. She was 58.

Her dedication to her profession and to Boise State was recognized just a few weeks before her death when she was named the winner of the Fred Turner Award for Outstanding Service to the National Association of Student Personnel Administrators (“Van Vooren garners national award,” Focus, Spring 2005). She was chosen from 16 nationwide nominees for the award, the most prestigious given by the 9,000-member organization of student affairs administrators in higher education.

Van Vooren served on NASPA’s Region V advisory board for decades and was the institutional memory of the region, which comprises the Pacific Northwest (including Alaska, British Columbia and Alberta, Canada). She served as the Idaho state coordinator, chair of the Disability Concerns Network and conference chair of the 1995 Western Regional Conference in Salt Lake City.

In May she was honored at the annual meeting of the Boise State Professional Staff Association and posthumously awarded emeritus status by the university.

Gary Wayne Winslow, diploma, arts and science, ’65, died April 7. He was born in 1943 in Caldwell. He attended Boise Junior College and did postgraduate studies at the College of Idaho. He received his master’s degree in counseling in the late 1970s as well as a master’s degree in educational administration in 1986. Winslow taught at West Junior High in Boise and was a school counselor at Borah High School for many years. He later left the education field and began a career in sales.

Jeffrey Scott Woodall, BBA, finance, ’96, died Jan. 19. Woodall was born in 1971. He graduated from Boise State after also attending the University of North Texas.

Steven L. Young, BS, physical education, ’75, died April 2. He was born in 1951 in Boise. After graduating from Boise State, he began teaching and coaching at Kuna Junior High School. He left teaching to work with his family at Don Young Construction in 1980 and served as the company’s president.

Denis G. Youetz, BS, biology, ’70, died April 15. Youetz was born in Billings, Mont., in 1947. He was raised in Twin Falls and attended the University of Idaho. During this time, he worked summers for the U.S. Forest Service as a wilderness ranger in the Sawtooths, patrolling the mountains by horseback. After finishing at Boise State, he enrolled in Oregon State University’s graduate school.

Kermit A. Zahn, diploma, arts and sciences, ’38, died Feb. 6. Zahn was born in 1923 in Nebraska. He moved to Boise after high school and became a baseball standout at Boise Junior College. Zahn was a career Army man, starting out in the Army Air Corps and retiring 38 years later as a chief warrant officer.
The Bronco Athletic Association

3,000 Members and Growing!

Providing Bronco student-athletes with the tools to succeed in LIFE for 34 years. Every member counts!

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- Endowments
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