

Bronco Football: A Window to the University











Worker State Conversion - CONFERENCE SERVICES - 1910 University Drive - Roise, https://doi.org/10.1007/1910/06/1677 - conditional graph of the Conversion - CONFERENCE SERVICES - 1910 University Drive - Roise, https://doi.org/10.1007/1910/06/1677 - conditional graph of the Conversion - CONFERENCE SERVICES - 1910 University Drive - Roise, https://doi.org/10.1007/1910/06/1677 - conditional graph of the Conversion - CONFERENCE SERVICES - 1910 University Drive - Roise, https://doi.org/10.1007/1910/06/1677 - conditional graph of the Conversion - CONFERENCE SERVICES - 1910 University Drive - Roise, https://doi.org/10.1007/1910/06/1677 - conditional graph of the Conversion - CONFERENCE - 1910 University Drive - Roise - 1910 University - 1910 Univer

Conferencing with a higher degree of distinction.

When it comes to professionalism and client satisfaction, Boise State's Conference facilities rank high in upper class standing. From an intimate dinner for 1, to a keynote address for 1,500, our dedicated staff gets top honors for providing quality coisine and efficient service. You provide the event, we make it eventful.

- First Class Catering
- Contemporary Meeting Rooms, Ballrooms, and Theater
- Wareless Data Network
- · Convenient Parking
- · On and Off-Campus Lodging
- New Fitness Center
- · Central Northwest Location
- · Near Major Airport







8:00pm February 12th COBA-Collective of Black Artists

Translitural ekonos licen Africa and the Caribbean



8:00pm April 2nd Harlem Gospel Choir

Destinated to counting a better contentambing of African American collum and hypicalizad masis:

Special Events Center

\$10 general \$5 shydents. Robe State employees, alumit, and senior offices 50:

CLASSIC PERFORMANCES



BOISE . STATE

Saturday, March 5, 2005.....8pm

Linda Wang, Violin

ut the Special Events Center

\$5 student, \$10 general tickets available at _____



Information 426.4636 or 426.1024 (TTY).



BOISE STATE UNIVERSITY SPRING 2005, VOL. XXX, NO. 2

FOCUS



12 OCEAN VOYAGE

A team of BSU scientists and graduate students set sail Feb. 9 for a 41-day voyage to one of the most remote stretches of ocean on Earth.

14 FIREHOUSE CULTURE

The world of firefighting is not only one of heroism and macho pride, it also embraces a culture distinct from that of society as a whole.

18 MAGIC IN MEMPHIS

Ultimately, they lost on the scoreboard, but the gutsy team from Boise won the hearts of a nation.

23BUSTING OUR BUTTONS

The Broncos' rise to stardom not only captured interest locally, but it also increased fans' pride worldwide.

24 GRABBING HEADLINES

As the football season heated up, national media, including *USA Today* and *Sports Illustrated*, took notice.

26 THE OTHER SIDE OF SUCCESS

Athletics wasn't the only department to reap the benefits of a stellar season.

ABOUT THIS ISSUE:

The Boise State football team's regular season opened a "window to the university" for viewers across the nation, highlighting not only BSU's athletic excellence, but also its academic achievements.

Cover by John Kelly.



DEPARTMENTS

FIRST WORD	3
CAMPUS NEWS	4
SPORTS	10
DISCOVERY	12
PHILANTHROPY	29
ALUMNOTES	30







BOISE STATE I T Y

FOCUS is published three times annually by the Boise State University Office of News Services.

PRESIDENT: Bob Kustra

PROVOST AND VICE PRESIDENT FOR ACADEMIC AFFAIRS:

Sona Andrews

VICE PRESIDENT FOR FINANCE AND ADMINISTRATION:

Stacy Pearson (MPA, '95)

VICE PRESIDENT FOR STUDENT AFFAIRS: Peg Blake

INTERIM VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT: $Mark\ Dunham$

(BA, '84)

VICE PRESIDENT FOR RESEARCH: John Owens

DIRECTOR OF COMMUNICATIONS AND MARKETING: Frank Zang

EDITOR: Bob Evancho (MA, '93)

STAFF WRITERS: Janelle Brown, Kathleen Craven, Sherry

Squires

PHOTOGRAPHY: John Kelly (BA, '91), Carrie Quinney (BFA, '02)

EDITORIAL ASSISTANT: Anna Fritz (BA, '93)
GRAPHIC DESIGNER: Kathy Robinson

ASSISTANT GRAPHIC DESIGNER: Michele Armstrong

STUDENT ASSISTANTS: Krista Adams, Chris Bailey, Thomas Berry,

Rachel Bonilla, Steve McMahon

ALUMNI NEWS: Eric Hildreth, Rhiannon Horn (BBA, '03), Lisa

Williamson

ADVERTISING SALES: P.V. Quinn & Co.,

1520 W. Washington Street, Boise, ID 83702

Phone: (208) 385-0338

Publishing Information: FOCUS' address is Boise State University, Education Building, Room 724, 1910 University Drive, Boise, Idaho 83725-1030. Phone: (208) 426-1577. Letters regarding editorial matters should be sent to the editor. Unless otherwise specified, all articles may be reprinted as long as appropriate credit is given to the author, Boise State University and FOCUS magazine. Diverse views are presented and do not necessarily reflect the opinions of FOCUS or the official policies of Boise State University.

ADDRESS CHANGES: Send changes (with address label if possible) to the Boise State University Alumni Office, 1910 University Drive, Boise, Idaho 83725-1035. If you receive duplicate copies of the magazine, please notify the Alumni Office at the above address. Friends of the university who wish to receive FOCUS may do so by submitting their names and addresses to the Alumni Office. Address changes can also be sent by e-mail to bsualum@boisestate.edu

E-MAIL: Readers may contact the *FOCUS* editor by e-mail at bevanch@boisestate.edu

HOME PAGE: FOCUS can be found online at news.boisestate.edu/focus/index.html

Bronco football helps tell other success stories

ast year, particularly from early September through late December, there was plenty of good news coming out of Boise State University. Names such as Hawkins, Zabransky and Avalos dominated the headlines as the 2004 Bronco football team completed an undefeated regular season and landed a berth in the Liberty Bowl.

But there's more to the story of what happened at BSU in '04.

A winning football program is nothing new to Boise State, and athletics has always been a window through which we have proudly displayed the university's many other areas of excellence. But in regard to widespread exposure — rankings in the college football polls throughout the fall; seven nationally televised games by ESPN; and feature articles in *Sports Illustrated, The Sporting News, USA Today* and several other major publications — the 2004 season was unprecedented. As I stated publicly more than once, the value of this kind of positive publicity is incalculable.

In this issue of *FOCUS* we look at how the Broncos' incredible success on the football field benefited the entire university — how that "window" provided a significantly larger, clearer — and better — image of Boise State.

While we all were exceedingly proud of what coach Dan Hawkins, quarterback Jared Zabransky, linebacker Andy Avalos and the rest of the Broncos accomplished, they weren't the only members of the Boise State community who distinguished themselves in 2004.

Did you know, for example, that the Boise State speech and debate team recently won the 2004-05 Northwest Forensics Conference Division I championship for the second time in three years and set a new school record for conference points earned in a season? (Page 26.)

Or that forensic DNA specialist and biology professor Greg Hampikian used his expertise to help exonerate an inmate who was wrongfully imprisoned for 17 years, serving a life sentence for rape?

Or that Boise State was part of a biomedical research grant, the largest single grant in Idaho history?

Or that BSU graduate Jon Hanian was featured in a nationally televised Public Broadcasting Service program after he won an Alfred I. DuPont Award, the top honor in broadcast journalism? These are just a few of the many examples that illustrate the excellence of our programs, students, faculty and alumni. And by playing on the national stage, the Bronco football team helped train the spotlight on the rest of Boise State, which allows the university to trumpet programs like the debate team and people like Dr. Hampikian and Hanian to an audience that extends far beyond Idaho and the Pacific Northwest.

A prime example is when ESPN came to Boise in September to broadcast the Broncos' game against BYU. Part of the network's game-day package was a segment on engineering professor Michelle Sabick's biomechanical research that recorded the throwing motions of BSU's quarterbacks. With a computer system that created three-dimensional skeletal images of the quarterbacks, Sabick's work provided visuals and a



football angle that were tailor-made for ESPN. (She primarily uses the technology for knee-injury research.) The day before the game, ESPN reporter Heather Cox and her camera crew visited Sabick in BSU's Biomechanics Research Lab and shot their footage. The next night, during ESPN's live coverage of the BYU-BSU game, the network ran its segment on Sabick; Cox, standing on the sidelines, regaled millions of viewers nationwide with the story of the computer-animated skeletons throwing a football.

When you combine the entertainment value of Boise State's high-scoring, risk-taking football team, Bronco Stadium's unconventional blue turf and unique stories like Sabick's research, it isn't too hard to understand why BSU has caught the attention of the national media. (Page 24.)

All of this has created a heightened interest in Boise State, and not just with the national media. The football team has caught the attention of prospective students and faculty members as well as current and potential donors — all of which is for the greater good of Boise State.

As our recently launched image campaign declares, the excellence at Boise State extends beyond the blue!

— Bob Kustra, President



IN PLANE SITE: Travelers who arrive in the Boise Airport terminal are now greeted by a bold and bright display that clearly illustrates the synergy that exists between city and school.

Plans move forward for community college in Nampa

compelled by the knowledge that southwest Idaho is one of the largest population bases in the nation without the services of a comprehensive two-year college, Boise State is continuing to draft plans to establish a community college based at the new BSU-West campus in Nampa. But it remains a work in progress.

The first academic building on the campus is expected to open this summer, but plans for the community college call for classes to also be offered in up to 10 surrounding counties. This distributed campus approach will

allow the community college to provide educational opportunities based on the need and location of students.

Boise State President Bob Kustra calls the plans "an excellent opportunity for Boise State to provide the state of Idaho a much-needed resource that has been missing too long in the scheme of Idaho's economy."

Several campus planning teams involving close to 100 faculty, staff and administrators are working to conduct a needs assessment, decide on instructional programs, explore fee structures and identify ways to deliver

student services and more buildings on the BSU-West campus.

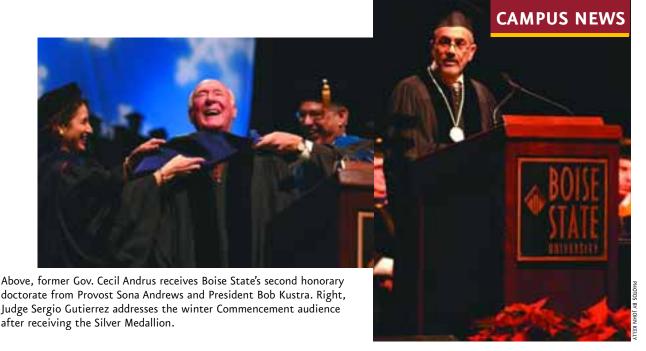
"The teams that were created are working on a year's timetable," says Kustra, and will report back to the university when their research is finished.

Community colleges differ from four-year universities by providing a low-cost, open-admission education. Boise State turned away more than 700 students this year, and that number will likely continue to grow.

A community college will provide core academic classes and technical training programs to students in communities across the Treasure Valley, allowing the Boise campus to continue on its course toward becoming a stronger metropolitan research university.

4 FOCUS-FALL 2004

BSU-West's first academic building is scheduled to open this summer.



Andrus, Gutierrez honored at Winter Commencement

oise State's Winter 2004 Commencement ceremony honored two longtime supporters of Idaho and the university.

Cecil Andrus, who served four terms as Idaho governor and also as U.S. Secretary of the Interior under President Jimmy Carter, received an honorary doctorate, the second ever conferred by Boise State.

In addition, a Silver Medallion was

presented to Boise State alumnus and Idaho Court of Appeals Judge Sergio A. Gutierrez (BA, bilingual elementary education, '80).

The Silver Medallion is Boise State's highest recognition of service to the university.

Gutierrez, the son of Mexican farm workers, dropped out of school in the ninth grade to avoid being a financial burden to his family and worked in the fields for two seasons before enrolling in Job Corps where he learned a trade and earned his GED.

He later enrolled at Boise State and earned his bachelor's degree before going on to earn a law degree at the University of California-San Francisco.

Approximately 500 students attended the Dec. 17 Commencement ceremony. In all, close to 1,500 students earned degrees or certificates.

Boise State to ratchet up student recruitment efforts

n an effort to attract more high-achieving students to Boise State, enhance the university's academic mission, and help boost graduation rates for existing students, President Bob Kustra outlined several key initiatives in his spring address to faculty and staff.

Those initiatives include three new programs aimed at recruiting top-notch students — the Capital Scholars Program, the Graduate Residential Scholars Program and a new effort to attract National Merit Scholars.

"We are trying to improve the academic excellence of the institution," said Kustra in his Jan. 5 address. "Our students learn better when they are seated alongside a student who is a bit more accomplished academically."

All told, Kustra listed five programs in which Boise State will seek to improve student recruitment and retention:

• The Capital Scholars Program that honors high-achieving high school juniors in the state of Idaho. Students in the top 10 percent of their class, with college entrance exams of 27 on the ACT or 1,220 on the SAT, will be recognized as

Capital Scholars and are eligible to receive a \$1,000 Boise State scholarship.

- The Graduate Residential Scholars Program, which provides a two-year, \$26,000 graduate assistantship. The scholar will live in campus housing and work as a teaching, research or service assistant.
- Recruitment of National Merit Scholars through scholarships to cover full fees for four years of undergraduate work plus an annual stipend. Typically, about 40 percent of Idaho's 80 National Merit Scholars are from the Treasure Valley.
- A Task Force on Freshman Success, a 14-member group including Idaho's first lady Patricia Kempthorne. The group is charged with reviewing current campus programming and making recommendations on services that are likely to increase retention of first-year students.
- A Freshman Book Program that encourages all first-year students to read the same book for discussion during orientation and classes.

First Editions

Female Infanticide in India: A Feminist Cultural History

By Renu Dube, et. al.

Boise State communication professor Renu

Dube and her coauthors/sisters, Rashmi Dube Bhatnagar and Reena

Dube, examine female infanticide in colonial and postcolonial India.

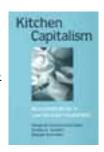
Although infanticide dates back to the colonial period, or even earlier, easy access to ultrasound technology has led to a sharp increase in the number of female fetuses being aborted as well. The United Nations Children's Fund reports as many as 50 million girls and women are "missing" from India's population as a result.

Kitchen Capitalism: Microenterprise in Low-Income Households

By Cynthia Sanders, et. al.

Kitchen Capitalism, published by State University of New York Press, takes an indepth look at how selfemployment can be used as a tool to lift low-income entre-

preneurs out of poverty. **Boise State** social work assistant professor Sanders and her



two co-authors systematically analyze a range of issues, including who chooses to open a micro business and why, what resources they bring to the venture, how well the business fares, and what contributes to the growth or decline of the business.

The Curious Writer

By Bruce Ballenger

BSU English Department chair Ballenger's

The Curious Writer, published by Pearson Longman, is an assignment-oriented handbook focusing on the connection between personal and academic writing. Written with a strong personal voice, the tone is familiar and inviting, teaching by example rather than by rule. Models include professional as well as student-written pieces. The Curious Writer is part of a series of college texts that includes The Curious Researcher and The Curious Reader.

Elegant Soul: The Life and Music of Gene Harris

By Janie Harris with Bob Evancho

Janie Harris, wife of the great jazz pianist who resided in Boise until his death in 2000, covers her late

band's entire life, includ-

hus-

mov-



ing first-person account of their 21 years together, with FOCUS editor Evancho. In the book, Harris shares numerous stories of their friendships and interactions with some of the great names in jazz. Published by Caxton Press, Elegant Soul contains more than 250 photographs.

The Area of Sound Called the Subtone

By Noah Eli Gordon, Ahsahta

Gordon is the winner of the third annual Sawtooth Poetry Prize.

This versatile collection contains three extended poems in musically charged

language. From a reworking of the double crown of sonnets in the title poem through the expansive and strange prose-poetry of "Jaywalking the Is" and its eight-dream sequences, Gordon's book is by turns exploratory and exhaustive.

Cur aliquid vidi

By Lance Phillips, Ahsahta Press This book follows up on Phillips' 2001 publication,

Corpus Socius, in what is expected to be a trilogy. Cur aliquid vide (or "Why did I have to see something?") is a poetic investi-

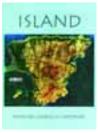


gation into the body human, from infancy through childbirth, aging and death.

Island

By Charles O. Hartman, Ahsahta Press Island, a collection of poems by Charles O. Hartman,

author of five previous books of poetry including Glass Enclosures and The Long View, was published by Boise State's



Ahsahta Press in November. This latest book of poetry is inspired by the culture of Greece, from the inhabitants and views of the Greek island of Aegina to the Greek alphabet (including the numerical meaning of pi).

On campus ...

Gloria Steinem

Women's rights activist and author

Lecture sponsored by Boise State Women's Center, Feb. 8, 2005

"A feminist is a woman or man of any age who believes in the full social, economic and political equality between women and men."

'Idaho Review' poems, fiction selected for reprint in anthologies

he Idaho Review, an annual literary journal published by Boise State's program in creative writing, has once more had its fiction and poems selected for reprint in upcoming national prize anthologies.

"These are the highest honors in literary publishing," says Mitch Wieland, founding editor of the journal and a creative writing professor at Boise State. "The editors at these big prize anthologies screen thousands of stories and poems published each year and reprint only the top ones."

A short story by award-winning writer Rick Bass, titled "Pagans," will be reprinted in the 2004 edition of *New Stories from the South*, and "Horseflies," a poem by Idaho poet Robert Wrigley, has been reprinted in *The Pushcart Prize* 2005: Best of the Small Presses.

Ron Carlson's story, also titled "Pagans," and Joy Williams' story, "The Girls," were also listed in the Pushcart Prize's "Special Mention" section.

Finally, Edith Pearlman's story "How to Fall" made the "Top 100"



list in *The Best*American Short
Stories 2004, edited
by Lorrie Moore.

All these works were first published in Volume V (2003) or Volume VI (2004) of *The Idaho Review*.

The 2004 edition of *The Idaho Review* is available for \$10.95 at Boise Book & Game Company, Barnes and Noble, Amazon.com, The Boise State Bookstore, or by calling 1-800-992-8398, Ext. 1362. Back issues are also available through the Boise State Bookstore.

BSU's National Writing Project offers training for teachers

Doise-area teachers have a new tool to help make writing relevant to their students: the National Writing Project's fourweek Summer Institute at Boise State.

The National Writing Project provides the resources teachers need to improve literacy through leadership, programs and research. There are NWP programs in all 50 states as well as the District of Columbia, Puerto Rico and the U.S. Virgin Islands.

In the Summer Institute workshops, teachers present their most effective practices and immerse themselves in writing as part of a "train the trainer" approach. Fellows are then encouraged to work with other teachers to share their insights and create projects in their schools or communities to benefit students and/or parents.

Jeffrey Wilhelm, a Boise State associate professor of English and director of Idaho's NWP center, established the Boise State program, after doing the same in 1997 at the University of Maine.

To apply for the Summer Institute, e-mail Wilhelm at jwilhelm@boisestate.edu to request an application packet.

Applications are due by mid-March. Fellowships include books, materials and \$1,000 toward the cost of six graduate credits.

BSU DEBATE TEAM CAPTURES CONFERENCE CHAMPIONSHIP

The Boise State debate and speech team won the 2004-05 Northwest Forensics Conference Division I championship at the final conference tournament of the season, held in late January at Pacific University in Forest Grove, Ore.

The Talkin' Broncos wrapped up their second conference title in three years and set a new school record for conference points earned in a season (page 26).

Boise State scored 607 points at the season's three conference tournaments. Lewis & Clark College finished second with 459 points and Whitman College was third with 287 points. The Northwest Forensics Conference is an affiliation of 44 colleges and universities from Alaska, Idaho, Montana, Northern California, Oregon, Utah and Washington.

ASBSU PRESIDENT TRAVELS TO ISRAEL

David Morriss, president of the Associated Students of Boise State University, traveled to Israel over the December break as part of the University Student Body Presidents Seminar in Israel. Morriss' trip, Dec. 26 through Jan. 3, was sponsored and funded by Project Interchange, a non-profit, non-political educational institute of the American Jewish Committee.

Project Interchange seminars are designed to strengthen relations between the U.S. and Israel and promote mutually beneficial ties between influential Americans and Israelis. Nearly 3,500 student body presidents, state officials and congressional delegates have experienced Israel through Project Interchange's "crash course" travel seminars since 1994.

HAMPIKIAN NAMED ASSOCIATE DEAN OF BSU COLLEGE OF ENGINEERING

Janet Hampikian, a professor of materials science and engineering, has been named associate dean for academic affairs in the College of Engineering. Hampikian took over her new position in January.

Hampikian earned her doctorate in materials science from the University of Connecticut where she also received a master of science in metallurgy and a bachelor of science in chemical engineering.

Hampikian previously worked at Georgia Tech after spending two years in Melbourne, Australia.

CORRECTION

FOCUS failed to credit Boise State associate art professor Bill Carman for the creation of its fall 2004 cover, which was titled "Sowing the seeds of citizenship."

The cover won a Bronze Medal in the competition sponsored by the Northwest district of the Council for Advancement and Support of Education (Page



Newsmakers

Boise State professors in the national media spotlight include the following:

- JOHN FREEMUTH, political science, was quoted in The Spokesman Review on forest policy and on Northwest Cable News on the Bin Laden tape and its impact on the November election. He also wrote a column titled "Forest and the Trees" that ran in an edition of Headwaters News in the Western Perspective Insight and Analysis section.
- An article by **Heike Henderson**, modern languages and literatures, about her experience juggling children, career and cancer ran in *The Chronicle of Higher Education*.
- **SHIKHAR SARIN,** marketing, was quoted in a *Dayton (Ohio) Daily*News story on the increase in technology services and the tendency for a cable operator or cell phone provider to bundle products and services.
- **CHARLES HONTS**, psychology, was quoted in an article posted at Nature.com on the effectiveness of functional magnetic resonance imaging (fMRI) as opposed to traditional polygraph testing in detecting deception.
- **JEFFREY WILHELM**, an English professor and leading authority on gender and literacy, was quoted in a story in *The Orlando Sentinel* on the growing use of comic books and graphic novels in school libraries to entice boys to read.
- A trip to India to work with Tibetan scholar monks by **Dewey Dykstra**, physics, was featured in a story in The Black Hills Pioneer (S.D.) and The Spokesman Review newspapers (page 16).
- MARK FULLER, director of the Raptor Research Center, was quoted in a story in The St. Louis Post-Dispatch on bald eagle mating habits.
- **WERNER HOEGER**, kinesiology, acted as the judge for a series of Outside Magazine feature stories comparing three top athletes to decide who is the most all-around fit.
- **TONY WALSH**, criminal justice administration, was quoted in a recent *Toledo Blade* story about white-collar crime in the Toledo, Ohio, area.
- A study by **GARY MONCRIEF**, political science, was cited in a story in the *Maine Morning Sentinel* on the low number of women in the Legislature.
- **TODD SHALLAT**, history, participated in a debate with Idaho Sen. Joe Stegner on the fate of the Ada County Courthouse for Idaho Public Television.
- JIM WEATHERBY, public policy and administration, was quoted in a Los Angeles Advocate story on Idaho's proposed gay marriage ban. Weatherby said that senators feel more comfortable voting against a measure if many of their friends do as well.

Reeder makes friends with N.Y.

t started with an unexpected call on Monday, Jan. 10, and ended with a day of celebrity for Boise State communication professor Heidi Reeder. The call was from a staffer from NBC's *Today* show, which reaches about 6 million viewers each day.

"I was skeptical at first," says Reeder (right), "but then she put the producer on speaker-phone."

The pair asked Reeder what she knew about friendships, especially those between men and women. As it turns out, she



knows quite a bit. Her expert opinion has been quoted in *Time* and *Psychology Today*, among other publications. And so she found herself flying off to New York City just days later to discuss the topic with Katie Couric and Al Roker on the Jan. 13 show

Although at ease before the cameras, the experience leading up to her moment of fame was a bit outside the norm, she says. The top-notch hotel, fancy car, makeup and wardrobe specialists — all of it made her feel like a celebrity for a day.

Despite all the activity, she was surprised at how conscientious and professional the staff was.

"When I think of a news program, I think of chaos," she says. "This was chaos, but it was controlled chaos."

And just how did she calm the nervous butterflies she felt leading up to the interview?

"The real turning point for me was when I had the thought that I was just teaching in front of a larger audience," she says. "I felt very fortunate to have such a large audience."

Following her return to Boise, Reeder was contacted by producers of WB's *Life and Style Show*. Reeder was flown back to New York on two separate occasions to discuss toxic friendships between women and male-female friendships where one or both friends are married to other people. Both episodes are scheduled to be aired in May.



CATCH A STAR: A wind-driven mobile titled "Rising Star" is on a three-year loan to BSU from sculptor Robert Kantor. The three-dimensional star, based on the Idaho artist's optimistic outlook on life, sits at the northeast corner of the Student Recreation Center.

DLS to feature Hogwood, Armstrong

n internationally acclaimed conductor and a highly respected religious historian and author will speak at Boise State University in 2005 as part of the Distinguished Lecture Series.

Maestro Christopher Hogwood, founder of The Academy of Ancient Music, will speak March 15 on "The Past is a Foreign Country, They Do Things Differently There." ("Steinem, Hogwood to speak at Boise State in spring '05," FOCUS, Fall 2004.)

On Oct. 4, the series will present a lecture by Karen Armstrong, the author of numerous books on religious affairs. Armstrong's lecture is titled "The Battle for God."

Both lectures begin at 7 p.m. in the Student Union Jordan Ballroom and are free to the public. No tickets are being issued, and seating is available on a first-come basis.

Armstrong's lecture is expected to explore themes developed in her well-received *The Battle for God*, which chronicles the rise of fundamentalist movements in Judaism, Christianity and Islam. A former nun, Armstrong is widely hailed

for the historical depth, perceptiveness, and readability of her many books.

The student-funded Distinguished Lecture Series brings to campus speakers who have had a significant impact in politics, the arts or the sciences. Gene Harris Jazz Festival set April 7-9

he eighth annual Gene Harris Jazz Festival at Boise State University is set for April 7-9.

Headline performers for this year's festival include jazz vocalist/saxophonist Curtis Stigers and jazz singer Annie Sellick on Friday, April 8, and legendary pianist Ramsey Lewis and his trio on Saturday, April 9. ("Ramsey Lewis highlights 2005 Gene Harris Jazz lineup," *FOCUS*, Fall 2004.)

Winning high school bands from each day's student competitions will perform prior to the start of the evening concerts, with the main acts taking the stage at 7 p.m. each night.

This year's Club Night performers include Paul Tillotson, Lavay Smith, Luther Hughes and the Cannonball-Coltrane Project, Interplay, Eleven Eyes, New Stories Trio with Charles McPherson, Billy Mitchell, Cherie Buckner-Webb and more. One ticket covers admission to all nine venues.

The festival will also feature a free gospel concert at 2 p.m. Sunday, April 10, in the Boise State Student Union.

Festival tickets are on sale at all Select-a-Seat outlets. For more information, visit www.geneharris.org.

On campus ...

Martin Luther King III

Human rights activist

Boise State Martin Luther King Jr./Human Rights Celebration, Jan. 21, 2005

"Hate teaches hate. America has got to learn how to forgive."

Idaho business center helping to boost economy

The Idaho Small Business Development Center has proved again to be a solid investment for the state and its businesses.

Headquartered at Boise State, the center helped its clients drastically outperform the average small business and gave Idaho's economy a boost during the past year, according to an annual impact study.

The study shows that for every \$1 used to support the Idaho SBDC in 2003 (the last full year for which data is available), more than \$4.60 was returned to the economy through increased state and federal tax revenue. For Idaho SBDC clients, employment growth was more than 10 times the average and more than 2,500 jobs were created or saved. Sales increased \$40 million; \$6.1 million in additional state and federal tax revenue was generated.

Small businesses are responsible for 60 percent to 80 percent of the net new jobs according to the Small Business Administration.

About 97 percent of Idaho firms are considered small businesses — those with 500 or fewer employees.

The Idaho SBDC is a statewide network with six offices located at Idaho's state colleges and universities that provide no-cost confidential business consulting and affordable training and seminars to Idaho's for-profit small businesses. The center served 1,662 clients in 2003 with tailored one-on-one consulting and 2,891 individuals with focused, high-impact training.

The center served clients in all of Idaho's 44 counties.

Boise State wins CASE Gold, Silver and 3 Bronze awards

book 2005-2006, Boise State's newly redesigned viewbook, was awarded the prestigious Gold award in the student publi-

cations category and New Horizons in Education, BSU President Bob Kustra's public affairs radio show, captured a Silver award in the radio programming division in competition sponsored by the Northwest district of the Council for Advancement and Support of Education.

In addition BSU won three Bronze awards in the CASE competition.

Ubook 2005-2006, BSU's primary publication for recruiting high school students, underwent a complete redesign and rewrite, including a name change, during the spring and summer of 2004.

The project was a collaborative effort among Steele & Associates, a Boise advertising and public relations agency, and BSU's Office of University Relations and Office of Admissions.

The award winners were Steele & Associates' Tim Pace, managing partner (BBA, accounting, '77);

Jeremy James, art director (BFA, graphic design, '97); and Michele Coburn, production manager, along with Boise State's Teresa



Church and Bob Evancho, co-editors; Kathleen Craven, writer; and John Kelly and Carrie

Quinney, photographers.

In addition to Kustra, the host of BSU Radio-produced New Horizons in Education, the Silver Medal winners were co-producers Evancho, Janelle Brown, Craven, Pat Pyke and Sherry Squires; program director Jim East and engineer Maureen Clark.

Bronze awards went to Kelly and Quinney for photography in Ubook 2005-2006 and university communications specialist Brown for news release writing.

Boise State associate art professor Bill Carman also earned a Bronze in the design illustration category for his cover of the Fall 2004 issue of FOCUS.

Van Vooren garners national award

On campus ...

James Buchanan

Nobel Prize-winning economist

Inaugural John and Orah Brandt Foundation lecture series presentation, Nov. 10, 2004

"It seems evident that many people really don't want to shoulder the responsibility of their actions. In short, they are afraid to be free." argie Van Vooren, Boise State's dean of students, has won the Fred Turner Award for Outstanding Service to the National Association of Student Personnel Administrators (NASPA).

Van Vooren was chosen from 16 nationwide nominees for the award, the most prestigious given by the 9,000-member organization of student affairs administrators in higher education. It honors a member who has demonstrated state, regional or national leadership.

Van Vooren, who has worked for Boise State's Department of Student Affairs for 20 years, advanced to national consideration after winning the Region V award.

FALL SPORTS ROUNDUP

Braden earns All-America honors

oise State's Forest Braden earned All-America honors when he finished 24th in the NCAA Division I **Cross Country** Championships in November.

Braden (right), a junior from Bonners

Ferry, covered the 10,000-meter race in 31:31.7, finishing less than a minute behind Wisconsin's Simon Bairu, who won with a time of 30:37.7. Braden, who finished 124th at the 2003 nationals, was the top finisher from the Western Athletic Conference. Robin Wemple was the Broncos' top female performer, placing 32nd at the West Regionals with a

In **SOCCER**, senior captains BreeAnn Milligan and Cassidy Temple and sophomore goalkeeper Kim Parker were named second-team All-WAC. The Broncos finished 9-8-2 overall.

time of 21:35 in the 6-kilometer race.

In **VOLLEYBALL**, BSU qualified for the WAC tournament but fell to Fresno State in the first round. The Broncos finished the 2004 season at 17-12 — an 11-win improvement over the previous season.

Cameron Flunder was named first-team All-WAC and Heather Malaschak was named to the second team.

Twenty Boise State student-athletes from four different fall sports earned **Au-**

ACADEMIC honors from the Western Athletic Conference for 2004.

BSU's WAC All-Academic student-athletes were honored at halftime of the Nevada-Boise State men's basketball game on Feb.

10. The honorees, their year in school and majors are:

Football — Chris Carr (senior, political science), Jeff Cavender (sophomore, undeclared), Robert Jones (senior, social science), Tyler Jones (senior, international business), Tad Miller (sophomore, criminal justice), Austin Smith (sophomore, undeclared), Kyle Stringer (sophomore, finance) and Tim Volk (junior, communication). (See page 20 for other

football honors.)

Soccer — Maureen Shea (junior, psychology), Liane Tom (sophomore, computer information systems), Milligan (senior, psychology), Stephanie Campbell (sophomore, psychology), Brennan Lau (sophomore, undeclared), Kim Parker (sophomore, undeclared) and Molly McDonald (sophomore, undeclared).

Volleyball — Malaschak (senior, marketing), Christina Melvin (sophomore, undeclared), Jackie Stroud (sophomore, undeclared) and Mindy Bennett (senior, exercise science/biomechanics).

Cross country — Tess Collins (junior, psychology).



March Madness comes to Boise State

or the seventh time since 1983 Boise
State will be part of March Madness —
college basketball's biggest showcase —
when it hosts the first and second round of
the men's NCAA tournament.

The two-day event, featuring eight of the teams invited to college basketball's "Big Dance," will be held March 17 and 19 in Taco Bell Arena. Boise State's ticket allotment has been sold out since last year. Those interested in attending can call participating schools for ticket information.

The pairings for the tournament are announced March 13 live on CBS television.

Four games will be played March 17 and two on March 19, with the two winners advancing to the Sweet 16.

Practices in Taco Bell Arena on March 16 will be open to the public for free. The practice sessions begin at 11 a.m.

In addition to the 1983 tournament, Boise State was a host site in 1989, '92, '95, '98 and '01.

Jacoby enters track coaches Hall of Fame

all of fame inductions are becoming commonplace for Ed Jacoby.

But in December, Boise State's former head track and field coach received his biggest honor — enshrinement in the United States Track

Jacoby's induction, which took place at the annual USTCA convention in Portland marked the third such honor for

Coaches Hall of Fame.

the longtime coach. Jacoby (above) is also a member of the Boise State Athletic Hall of Fame and the Idaho High School Track and Field Hall of Fame. Five other college coaches were enshrined with Jacoby at the Portland event.

Jacoby was the head coach at Boise State from 1973 until his retirement in 1996. Following three years of retirement, he returned to the sport as an assistant coach at Northern Arizona for one year before coming back to Boise State in August 2000 to serve as an assistant coach to Mike Maynard.

During his head coaching career at Boise State, Jacoby guided the Broncos to a total of nine track and cross country titles in the Big Sky Conference. He was named Big Sky Coach of the Year 10 times and NCAA District Coach of the Year three times.

In 1986 Jacoby was the men's head coach for the West squad at the U.S. Olympic Festival and in 1991 he coached the field events at the World University Games in Sheffield, England. He was also an assistant coach for the U.S. team at the 1992 Olympic Games in Barcelona, Spain.



Uncharted Waters

Boise State scientists, students cast off for 41-day voyage to remote stretch of Pacific as part of major NSF grant

BY JANELLE BROWN

Boise State University team of scientists and graduate students set sail Feb. 9 for a 41-day voyage to one of the most remote stretches of ocean on Earth as part of a major research

grant awarded to BSU by the National Science Foundation.

After leaving port in Tahiti aboard the research vessel *Melville*, the crew didn't expect to encounter any other vessels as they traverse more than 1,000 miles of open seas in the southernmost reaches of the South Pacific.

"We'll be in the latitudes nicknamed the 'Roaring 40s' and the 'Screaming 50s,' where there are no continents to block the wind," says Mitchell Lyle, a paleoceanographer with Boise State's Center for Geophysical Investigation of the Shallow Subsurface (CGISS) and co-chief scientist on the expedition, in an interview prior to the crew's departure.

"We've picked the very best time of the year to be down there, but it's still likely to get rough." Lyle adds.

Lyle is being joined on the voyage by CGISS geophysicist Lee Liberty, Boise State geosciences graduate students Brandi Murphy and Christopher Paul, and students and researchers from University of Michigan, Texas A&M, Indiana University and Oregon State University. Boise State is the lead institution on the \$318,211 grant from the NSF.

Their mission: to survey drill sites beneath the ocean floor for future



BSU paleoceanographer Mitchell Lyle (left), graduate students Christopher Paul and Brandi Murphy, and BSU geophysicist Lee Liberty look at maps of the southernmost Pacific Ocean, where they are spending 41 days aboard the research ship *Melville*.

studies of the very warm Eocene time period of 34-55 million years ago.

Scientists are increasingly interested in understanding these ancient climate patterns because they offer insights into current climate conditions, including the effects of global warming.

The *Melville*, which is 279 feet long, will be tight quarters for the crew of about 45 over 41 long days. But there are movies, e-mail access and activities

to break up the monotony, and graduate students are also doing some coursework as part of a deep sea field methods course. While open seas will stretch to the horizon, the crew expect

> to sight albatross, cape pigeons and perhaps some whales and dolphins along the way.

"This is an experience I can't get anywhere else," says
Murphy, Post Falls,
who plans to eventually earn a Ph.D. that
focuses on deep sea
methane. "The
opportunity is
get extremely valuable."

Paul, from Eureka, Calif., will miss his youngest son's sixth birthday by going to sea.

"My wife is a BSU geosciences undergraduate, so she understands why it's so important that I do this, but I know my family will be making sacrifices," says Paul, who would like to pursue a Ph.D. in marine geology. "An experience like this is vital to my future career."

Working around the clock, the crew aboard the *Melville* is conducting seismic reflection studies of the ocean floor subsurface using two separate

methodologies. The studies are expected to yield detailed information about the ocean floor topography and underlying sediment layers, which scientists can interpret to identify good sites for future expeditions to drill and recover a thousand or more feet of sediment.

Sediment cores obtained as part of the drilling expeditions are used by scientists to understand climate conditions that existed millions of years ago. By analyzing the fossilized remains of plankton and

other organisms found in the samples, scientists can reconstruct a continuous record of the ancient climate conditions, including how fast and when the climate warmed or cooled.

The *Melville* crew is also analyzing piston cores obtained from the first 60-80 feet of ocean subsurface to corroborate information

obtained from the seismic studies. And for the first time, the seismic information is being acquired in digital rather than analog format, providing scientists with many more options for studying and manipulating the data.

The research will be conducted in real time; when the crew disembarks from the *Melville* in Tahiti on March 21, they will have the charts and data in hand.

Lyle, a veteran of nearly 30 scientific ocean expeditions, says the voyage will provide the first-ever detailed survey of drilling sites in the southernmost Pacific. At present, scientists only have a rudimentary grasp of the topography of the ocean floor and subsurface on vast stretches of this remote region.

"These trips are a lot of work, but they can also be a lot of fun," Lyle says "You never know exactly what to expect."



from the first 60-80 Lee Liberty (left) and Christopher Paul work on seismic equipment aboard the *Melville* in a photo sent from the ship via a satellite link. "Every mile we sail is an entirely new piece of a heretofore blank map," Paul writes in an e-mail.

The BSU crew is sending e-mail via a satellite link at various points on their voyage. Their dispatches are being posted at http://news.boisestate.edu/oceanvoyage. The crew also welcomes questions from FOCUS readers about their expedition, which they will answer online. To submit questions, go to the Web site and follow the prompts.



Brandi Murphy (left) works in the main lab aboard the *Melville*. "We have been assigned to watches around the clock to monitor equipment and data..." Brandi writes from the ship. "Neither Chris nor I have gotten anything but very mild seasickness which is a pleasant surprise."

BSU profs tout school turnaround to national audience

Elementary School on the Nez Perce Indian Reservation in northern Idaho were anything but impressive. Only 17 percent of third graders were performing at or above the state's proficiency level in math, and only 16 percent were doing so in reading. But by 2004, the picture had changed dramatically. A whopping 91 percent were at or above grade level in math, and the reading figure had jumped to 73 percent.

What happened? A lot, says William Parrett, a Boise State education professor and director of the Center for School Improvement and Policy Studies. In an article "Against All Odds" published in January in the national magazine *The School Administrator*, Parrett chronicles how the school changed.

"The remarkable success of this school in teaching minority children represents just one of dozens of schools nationwide that have reversed a history of underachievement and low performance," Parrett writes in the article.

Parrett, served as a "coach-adviser" at Lapwai, which received a three-year, \$1.2 million grant from the J.A. and Kathryn Albertson Foundation and several other grants. Now Parrett and Boise State education professor Robert Barr are presenting the school's remarkable story at five major national education conferences this school year. Joining the BSU professors in making the presentations are several Lapwai officials, including the superintendent, school board chair and curriculum director.

Parrett says he's had many positive responses to the article and to his conference presentations. "Any school district can attain and sustain these successes if they employ the pattern of improvement components, as did Lapwai, in their classrooms and schools," he says.

— Janelle Brown

Beyond smoke and fire

An inside look at the firehouse culture

BY KATHLEEN CRAVEN

o outsiders, the world of firefighting is one of heroism and macho pride, where men and women put their lives on the line daily for people they don't know and may never meet again. For Boise State anthropology professor Bob McCarl, it's also a world filled with camaraderie, shared val-

McCarl's scholarly investigation into the world of firefighting was kindled years before as a teenage smoke jumper (upper right) and later when he was in Washington, D.C., documenting the work of firefighters (opposite page).

fighters tend to separate themselves. They're most often in the firehouse waiting for a call or training with new equipment and not out socializing. Because of this, McCarl contends, the public has a romantic view of firefighters that feeds into the stereotype of firefighters doing little more than riding in a truck and wearing protective gear.

ues and a firehouse culture distinct from that of society as a whole.

McCarl has spent years studying and documenting that culture — both its traditions and its changes. "A firehouse is like a family," he says, noting that, like a family, firefighters tend to stick together out of the public eye.

Unlike
police officers, who are
encouraged
to mingle in
the communities they
serve, fire-

The relatively recent inclusion of women into that culture has begun to change that view, since women fire-fighters generally have proved to be more involved in their communities than men. This has "opened the doors of the firehouse" a little more, McCarl says, increasing interaction with the public. Even so, the idea of the firehouse as a distinct microcosm of society as a whole survived pretty much unchallenged until Sept. 11, 2001.

"Since 9/11 there's been more adulation, but also more scrutiny," says McCarl. That scrutiny has raised interesting questions both within and outside of the firehouse. People from young children to older adults have a romantic view of firefighting — and do we really want to trade that for the more pragmatic view of human beings having to make choices between saving themselves and saving others, McCarl asks.

Other issues raised include the increasing risk of fighting fires laced with chemicals and more dangerous materials; the role of first responders in a situation where they may not have all the facts; the competition — real or implied — that exists between different emergency personnel; and the demographics, both gender and race, that define crews in specific neighborhoods.

As a former wildland firefighter, McCarl bases many of his views on personal experience. From his first firefighting job at the age of 16 to a four-season stint as a smoke jumper beginning at 18 and another as foreman of a rural fire department as an adult, McCarl experienced both the ups and downs of what was, until recently, an almost thankless job. But he says the people he worked with, those he interacted with day in and day out, made it all worthwhile.

"You share an experience," he says, recalling his days as an 18-year-old smoke jumper. "A guy hits you on the shoulder and you have to jump through that door ... you have to prove yourself. I'm a little scared of heights and pushing through that threshold was an important thing for me." It also built bonds that no other experience could.

"The Vietnam War was a big part of the culture back then," he says. "A lot of the guys I was jumping with were having to make a decision about going into the military or protesting.

It was a big issue on all smoke jumping bases in the '60s; we had many late night sessions on it."

After McCarl earned his doctorate, he spent more than a year in the mid-1980s documenting the work of urban firefighters in the Washington, D.C., area, looking at how firefighters working within that culture viewed themselves and others. He published the resulting ethnography in 1985.



Since then, he has taught a course on wildland urban interface, or how man-made structures affect wildland fire patterns, and the resulting questions of jurisdiction. He has also worked on the gender issue in fire departments and, with a student, did a study related to the 20th anniversary of women in smoke jumping.

Fiery prose

professor Bob McCarl spoke and moderated a panel of firefighters at a conference in Salt Lake City in December. This conference was in con-



junction with a project by Utah's Art Access, which organized a firefighting exhibit that opened last year.

The materials from that exhibit have been compiled into a soft-cover book of 36 firefighter interviews and an essay by McCarl showing firefighters to be part of a distinct culture. The book is titled 24/7: A Portrait of a Contemporary Fire Department Through 37 Voices. The book is available through Art Access at (801) 328-0703 or amanda@accessart.org.

In addition, Forged in Fire, a book of essays edited by Mary Clearman Blew and Phil Druker due out later this year, includes an essay on smoke jumping written by McCarl. The piece is titled "Black Butte Jump." Forged in Fire covers topics from escaping forest fires and smoke jumping, to fighting house fires and making campfires.

It is available from the University of Oklahoma Press for \$16.95.

LAURANCE TO HEAD BIOLOGY ASSOCIATION

William F. Laurance (BS, biology, '82), a world authority in tropical conservation biology, is the new president-elect of the Association for Tropical Biology and Conservation. The association is the world's largest scientific organization dedicated to the study and conservation of tropical ecosystems.

Laurance is a staff scientist at the Smithsonian Tropical Research Institute in Panama. He is a fellow of the American Association for the Advancement of Science and was recently recognized as the most productive scientist in the Biological Dynamics of Forest Fragments Project, a long-term study of forest fragmentation in the central Amazon.

BSU'S STEPHENSON CONDUCTS RESEARCH ON YELLOWSTONE SNOWMOBILE EMISSIONS

Dale Stephenson, director of undergraduate environmental health at Boise State, with graduate student Wendy Campbell, is collaborating with researchers from Montana Tech to study snowmobile emissions in Yellowstone National Park.

Stephenson's research measures how the use of snowmobiles affects air quality, focusing particular attention on how the gases, vapors and noise affect both park workers and the general public. As snowmobiles move from two-cycle to four-cycle engines, the study will help determine whether or not the change also decreases unwanted emissions.

The study is funded by a \$35,000 grant from the Park Service.

ART DEPARTMENT RECEIVES ACCREDITATION

Boise State's Department of Art was granted accreditation by the National Association of Schools of Art and Design's Commission on Accreditation in fall 2004.

NASAD is the accrediting agency for approximately 240 schools of art and design out of several hundred across the country in an effort to foster high standards for art and design education. Boise State joins the University of Idaho as one of only two such accredited programs in Idaho.

Boise State's Department of Art is one of the largest academic departments on campus, with about 600 majors. The department offers emphases in art metals, ceramics, drawing, interdisciplinary studio, painting, printmaking, photography and sculpture.

BSU OFFERS NEW MASTER'S DEGREE IN MATH

Boise State's Department of Mathematics will launch a new graduate program in fall 2005 leading to a master of science degree in mathematics.

"We're very pleased to offer this new degree, which supports Boise State's position as a metropolitan research university," says Alan Hausrath, department chair.

The new master's degree includes concentrations in pure mathematics, applied mathematics, or statistics. A student's course of study can be tailored to suit a particular interest. According to Hausrath, the department has strengths in set theory, topology, statistics, computational statistics, numerical analysis and cryptology.

The new degree is the second master's program offered by the math department.

Passage to India

Boise State prof enlightens exiled Tibetan monks

BY JANELLE BROWN

nside a chilly classroom in northern India, Boise State physics professor Dewey Dykstra turned on a single light bulb and began the task at hand: engaging exiled Tibetan monks in an exploration of the nature of light and images.

Most of Dykstra's pupils spoke no English. They had little, if any, understanding of Western science. Still, over the course of the three-week workshop, the monks eagerly explored the phenomena, constructing basic concepts as they engaged in spirited

debates with their teachers and each other.

"It was an incredible experience. I was thrilled I had the opportunity to do this," says Dykstra, who led the workshop over the winter break at a school near Dehra Dun, India, as part of the Science for Monks Project.

The project, initiated in 2000 by the Dalai Lama, is an effort to introduce scientific knowledge and methods to Tibetan monks, develop a scientific vocabulary in Tibetan and

introduce Western scientists to Buddhist philosophy.

For Dykstra, the workshop was an opportunity to employ the inquiry-based techniques he's developed during 23 years of teaching physics classes at Boise State. It was also a chance to interact with students from a very

different culture and background.

"I found it very interesting that the explanations these monks came up with were very similar to those of my students at Boise State," Dykstra says as he describes his activities involving optical lenses. "They were very willing to explore new ideas."

Dykstra, who taught the workshop with a colleague, Andy Johnson, from Black Hills State University in Spearfish, S.D., says the monks in his class ranged in age from 28 to their mid-40s. The teachers communicated

Christmas celebration, complete with a Christmas cake, that the monks organized for their Western guests. He remembers the sight of a battered horse-drawn cart carrying a large barrel of diesel to a building that housed a brand new generator to power the school, and the smiles of monks dressed in flowing maroon robes as they crowded around a table to dis-



with their students with the help of interpreters who were science and mathematics teachers from Tibetan Children's Village schools in India, as well as through hands-on exercises that required no translation.

Among the many vivid memories Dykstra carried home with him was a cuss why an image projected through a lens was inverted on a screen.

"I hope I have an opportunity to return someday," Dykstra says. "I found it very worthwhile."

More information about the Science for Monks Projects is available online at http://scienceformonks.org.

Prof uses bird flight to turn motion into energy

Recharging your cell phone and your iPod every couple of days may be a thing of the past if Boise State mechanical engineering professor

John Gardner has anything to say about it.

Gardner (right) is conducting research in partnership with TenXsys Inc., a Boise-area engineering firm, to try to convert everyday motions like walking into energy to

power cell phones and other devices.

The research team is using pigeons in an effort to harness the birds' own motion to prolong battery life on telemetry collars, which are used extensively in wildlife monitors to track the movements of various species.

The team members agree that if the bird research is successful, human applications will follow. "Eventually we may be charging our cell phones just

> by carrying them around all day," Gardner says.

Project director
Frank Riskey of
TenXsys says that
most of the
weight in any
telemetry collar is
the battery. If the
bird's motion
could be used to

charge the battery in the collar, then smaller, lighter batteries could be used.

"We could actually do lifetime studies on all kinds of birds if we are successful in harnessing the bird's energy," Riskey says.

Bird collars are now limited to three

or four weeks in duration, which means that researchers can't study bird migrations or perform long-term studies. The problem for wildlife researchers is that if the batteries run out before the collar is retrieved, the data is gone for good.

Battery life problems are particularly acute in birds of prey because any kind of tracking device must be extremely lightweight and able to generate a long-range radio signal.

Earlier this year the research team fitted two groups of homing pigeons with harnesses containing a small electronic assembly called a MotionLogger that records the birds' motions. The birds were then released, and Gardner is now reviewing the data from those flights. Once the data is analyzed, he will develop a computer simulation to use in designing future telemetry collars

-Margaret Scott

Education profs develop tool to help faculty, students connect

he research results are clear: First-year university students are much more likely to continue in school if they have academic and social interactions that make them feel a part of their campus.

At Boise State, two professors in the College of Education have taken these findings a step further, designing and implementing a survey that provides faculty with the feedback they need to know how to better connect with their students.

Kenneth Coll (seated right) and Roger Stewart (standing) administered the surveys, which focus on student attitudes, to students enrolled in fall University 101 classes. They then shared the results with class instructors and offered specific suggestions on teaching and outreach strategies the instructors might try.

"I thought it was very helpful," says Julie Bu, assistant director of Educational Talent Search, who co-taught a fall section of University 101, a freshman seminar that focuses on success skills for college. Among Coll's and Stewart's suggestions: to make individual contact with students, including sending a personal e-mail to students who had missed a few classes.

According to Coll and Stewart, it's often those little interactions that can convince students to stay in school. Their survey showed that while students overwhelmingly viewed Boise State faculty as well-prepared and competent, many didn't have much contact with them outside of class. In addition, the survey showed that most of these new students planned to return to Boise State the following year and they felt they were being treated well by the university, but that a significant number had a low level of interpersonal interactions on campus.

At present, the two professors are compiling the results of a post-survey administered at the end of the fall semester to see if students' attitudes and perceptions changed over the course of the class. That phase of the project isn't yet completed, but Coll says trends are generally very positive. The professors



also presented a faculty workshop last fall on retention issues and plan to present more workshops in the year ahead. They will also continue their surveys in University 101 classes this semester and again next fall.

"This program is very beneficial because we can quickly get information about how our students are adjusting socially and academically," says Kimber Shaw, director of Academic Support. "That helps everyone."

— Janelle Brown

SO ELOSE Lart

BY BOB EVANCHO

Boise State's flirtation with a perfect season lasted until the final play of the year's final game in Memphis. Although the Broncos fell just short, their heroics throughout the fall of 2004 paid immeasurable dividends and brought immense pride to the entire university.

Scenes from the 2004 AutoZone Liberty Bowl: Clockwise from top, as Boise State and Louisville squared off in Liberty Bowl Memorial Stadium on New Year's Eve, blueand-orange clad Bronco fans (foreground) made it to Memphis to support their team; ESPN's Jill Arrington interviews coach Dan Hawkins at halftime; Memphis displays its Southern hospitality with a welcome sign; rock 'n' roll legend Little Richard (at the piano) provides the halftime entertainment; Bronco offensive lineman M.J. Ansel (70), Klayton Adams (65), Tad Miller (66) and Daryn Colledge (73) are unable to help quarterback Jared Zabransky (5), who is tackled at the goal line by the Louisville defense. (Photos by John Kelly)

t wasn't supposed to end this way for Boise State coach Dan Hawkins and his team. Not after coming this far. Not after posting their third straight unbeaten season in the Western Athletic Conference. Not after they dodged regular-season bullets fired by Tulsa, BYU and San Jose State to go 11-o. Not after their arduous climb up the national rankings and into the Top 10.

Not now. Not with an extraordinary 12-0 season within their grasp – but slipping through their fingers – in the Memphis twilight. Not when an upset over favored Louisville in the 2004 Liberty Bowl would perhaps silence those detractors who looked askance at their unblemished mark – citing the insignificance of their conference and the weakness of their schedule – and finally give them the credit and respect they had earned.

On this surprisingly warm New Year's Eve afternoon, Boise State had gone toe-to-toe with powerful Louisville in a Liberty Bowl for the ages. But the seventh-ranked Cardinals' superior size, speed and strength had taken their toll on the Broncos. Slowly, inevitably, Louisville erased Boise State's 13-point third-quarter lead and gained control of the game in the final period, and the underdog Broncos' courage, determination and grit would take them no further.

















Amazingly, Boise State managed to hang with Louisville, and it wasn't until the game's final play – when the Cardinals' Kerry Rhodes intercepted quarterback Jared Zabransky's 30-yard desperation pass in the end zone – that the Broncos' fate was sealed and their perfect season ruined with a heart-stopping, heartbreaking 44-40 defeat.

Following the loss, BSU's first since September 2003, Hawkins took little solace in his players' gritty performance. "It was a great game. Unfortunately we came up short," he said. "I told them in the locker room that there are no moral victories. Division I football is all about get-

ting one more point than the other team, and we respect Louisville for doing that."

The loss ended BSU's 22-game winning streak, 15-0 mark in games televised by ESPN, and 4-0 record in Division I-A bowl games. Still intact, however, are two impressive streaks – 25 wins in a row at home and 26 straight in the WAC, a league record compiled over three consecutive championship seasons.

But as darkness descended on Liberty Bowl Memorial Stadium none of that mattered to Hawkins, Zabransky, linebacker Andy Avalos, safety Chris Carr and wide receiver T.J.

Georgia's on Their Minds

ed by quarterback Jared Zabransky, Boise State returns 17 starters in 2005, but awaiting the Broncos this fall is the most daunting schedule in school history – five bowl winners including No. 7 Georgia in Athens in their season opener. BSU will also face bowl winners Oregon State, Fresno State and Hawaii on the road and Bowling Green at home.

Before thinking about next season, however, here is a recap of the highlights and honors from Boise State's memorable 2004 campaign:

- The Broncos completed a perfect regular season and finished 11-1 following their 44-40 loss to No. 6 Louisville in the Liberty Bowl.
- Before losing to the Cardinals, BSU
 had won 22 games in a row (the
 longest streak in Division I at the
 time), 15 straight games carried by
 ESPN and four consecutive bowl
 games. The Broncos have won 25
 consecutive home games and have a
 league-record 26-game winning
 streak in the Western Athletic
 Conference.
- Boise State was ranked No. 12 in the final Associated Press poll and No. 13 in the final ESPN/USA Today coaches' poll. Late in the regular season, the team climbed as high as No. 7 in the Bowl Championship Series poll.
- In the WAC, Boise State claimed its third straight title with its third consecutive undefeated season.

- The Bronco offense finished second in the nation in scoring offense and fourth in total offense.
- Tyler Jones (85 below) finished as the nation's leading scorer (11.75





points per game) and field-goal kicker (2 per game). He was a secondteam All-America selection by the Associated Press and a finalist for the Lou Groza Award, which honors the nation's top kicker. He was named honorable mention All-America by SportsIllustrated.com and Collegefootballnews.com. Jones was joined on the SI.com team by Zabransky (bottom) who was an honorable mention selection. Junior offensive tackle Daryn Colledge (73 far left) joined Jones on the Collegefootballnews.com team. Colledge was a first-team All-American selection by the Web site.

- Coach Dan Hawkins agreed to a fiveyear contract extension with Boise State. The new contract runs through Jan. 31, 2010. The contract will pay Hawkins \$525,000 per year and includes merit raises and incentives. Hawkins, who was a finalist for the Paul "Bear" Bryant College Football Coach of the Year award, has compiled a 44-7 record at Boise State over the last four seasons, including a 30-2 record in the WAC.
- Hawkins was named WAC Coach of the Year for the second time. Named to the All-WAC first team were Jones, Colledge, wide receiver T.J. Acree, linebackers Andy Avalos and Korey Hall and defensive back Gabe Franklin. Zabransky, center Klayton Adams and punter Kyle Stringer were second-team picks.

—Bob Evancho

Acree as they solemnly faced the media following the game. Most coaches and players would sell their souls for an 11-1 season, but after coming so close to perfection this loss was especially hard to accept, even though they acknowledged Louisville's size and speed advantage.

"I'm not a good loser. I don't think anyone [on our team] is," said Hawkins, who a few days later would see his team finish No. 12 in one final poll and No. 13 in the other. (Louisville would finish sixth in both rankings.)

"There's a lot of teams [we faced] that are bigger, stronger and faster," said Acree. "We play well as a team. We know how to win. We just didn't get it done. We didn't make the plays."

"Their offensive line was getting off the ball, pushing us toward the end,"

Upper right, Zabransky consoles Jeff Carpenter following the Broncos' tough 44.40 loss to Lou above, Bronco fans show their colors outside Liberty Bowl Memorial Stadium before the game.

sive respect from the national media. As it turned out, various accounts of its epic battle with the Cardinals finally gave Boise State its due. One such report came from College Football News.com sportswriter Matthew Zemek, who lavished praise on Louisville, then wrote, "and yet the losing team was the bigger story."

In the next morning's Idaho Statesman Chadd Cripe wrote: "The magic ended. The respect began. The Broncos ... earned more national praise in defeat than they did in winning the first 11 games."

Added Zemek, whose article appeared on Fox Sports' Web site and other publications nationwide: "Dan Hawkins' superbly coached club revealed itself, before all of America, as a team that could compete with a formidable Louisville squad ... The ability of Boise State to compete with Louisville on very even terms showed how legitimately good the Broncos in fact are. They might not have won on the scoreboard, but the Boise boys captured something more important: respect from the entire college football

Yes, the 2004 Broncos finally met their match on the final day of the year - locking horns with a superior opponent before falling on the Liberty Bowl turf. But not before bringing incalculable pride and recognition to both themselves and the university. The season in a nutshell? Perhaps Hawkins put it best after the loss when he was asked to assess his players' performance.

"I love my kids," he said. "They battled."

Coach, there are lots of folks who feel the same way.



Public Encouraged To Look Beyond the BLUE

BY FRANK ZANG

mpressive winning streaks and awesome offense aside, one question persisted throughout the football season whenever Boise State basked in the national limelight: "Aren't you the school with the blue football field?"

No doubt, Boise State's historic football success and its signature blue turf made a significant impression on thousands of longtime and newfound fans. But there's more to the story.

On the heels of football's perfect regular season, the university's Office of Communications and Marketing launched an image campaign titled "Beyond The Blue" that promotes the institution off the field of play. A 30-second television spot made its debut during the Liberty Bowl. The game had a 4.56 rating, meaning that it was seen in more than 4 million homes as the second-highest rated bowl game on ESPN.

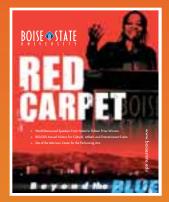
"Beyond The Blue" is a regional and national awareness building campaign aimed at demonstrating the many attributes - told in colors - associated with Boise State. The campaign was created by Steele & Associates in Boise, the marketing communications agency that created the Bronco football DVD and "The New U" student recruitment brochure.

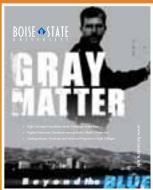
"Boise State's blue turf makes an indelible impression on people, and from this initial recognition we want people to associate other colors with the things that set Boise State apart as a higher education institution, and as part of the larger metropolitan community of Boise and the state of Idaho," says Tom Donahoe, S&A Boise's creative director.

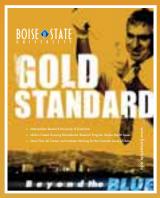
The polychromatic theme behind "Beyond The Blue" is based on five initial concepts, each of which forms the basis for individual marketing messages and creative execution:

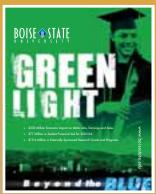
- **RED CARPET** rolled out for world-renowned speakers from Nobel to Pulitzer Prize winners and 800,000 annual visitors for cultural, athletic and entertainment events
- GRAY MATTER for the brainpower of the eight Carnegie Foundation Idaho Professors of the Year, an internationally accredited business program and one of the top 50 undergraduate engineering schools
- GOLD STANDARD for Idaho's fastest growing biomolecular research program for health issues and the more than 40 centers and institutes on campus working for the benefit of Idaho
- GREEN LIGHT as a catalyst for the \$330 million generated in economic impact on Idaho's jobs, earnings and sales, \$77 million distributed in student financial aid and \$19.6 million received in externally sponsored research grants
- ORANGE JUICE for Broncomania and a vibrant campus life with more than 170 student organizations, new residence halls and a \$12 million Student Recreation Center

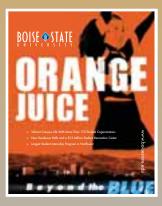
- continued on page 28











Bronco Prideverdesde

BY KATHLEEN CRAVEN

hen Kent Briggs stopped to grab a copy of *USA Today International* at the airport in London this past fall, the last thing he expected to see on the cover was a photo of Boise State quarterback Jared Zabransky. But there he was, as big as life in his Bronco blue and orange.

"I thought it was cool to pick up a newspaper in London and be able to read about BSU," says Briggs (BBA, economics, '96), an alum who now works for LORENZ Life Sciences Group in Frankfurt, Germany. "There were a total of three headlines covering the Broncos and their tradition of winning and competing with the best."

Dest.

Members of the Idaho Army National Guard's 116th Brigade in Iraq celebrate a big play by the Broncos during the Liberty Bowl. Brig. Gen. Alan Gayhart (inset) cuts a cake adorned with the BSU logo.

Briggs isn't the only one who's pleased with the increased buzz around the Boise State football team, which finished the 2004 season 11-1 and ranked No. 12 in the nation. Students, faculty, community members, alumni, soldiers and others are proudly wearing the orange that just a few seasons ago was about as hip as an accordion at a heavy metal concert. Bronco fans worldwide are throwing off the underdog role and basking in the national and interna-

tional attention only a top-notch team can engender.

For Andy Enrico and his wife, Linda (known for her orange outfits and the blue hair caught on camera during the Broncos' New Year's Eve showdown against Louisville in the Liberty Bowl), football games have been a fall staple for decades, whether the team was winning or not.

Asserting that he's not a "fair-weather fan," Andy Enrico is nonetheless tickled by the team's outstanding season. "I knew they would do well, but I didn't expect this," he says. "This was

supposed to be a rebuilding year."

That unexpected success was not only a boost to football fans, but it also created good public relations for the university as a whole.

When the team's success is reported in the national media, it helps build credibility on a big-picture

level, Enrico says. "A lot of people don't even know where Idaho is, let alone BSU. This helped bring attention to the university."

Even those new to Boise and the university were caught up in the excitement. Lynda Ransdell, chair of the kinesiology department, arrived in July from a stint at the University of Utah.

Thanks to outreach efforts by the athletic department (including a Football 101 course for women) and

the team's winning ways, Ransdell became an instant fan. Her only disappointment was that a Utah vs. Boise State matchup in the Fiesta Bowl didn't materialize.

Even the loss of a friendly wager with her brother, a University of Louisville dental school graduate, didn't dampen her spirits. "We had a nice little bet on the game," she says. "If Louisville won, I had to wear a Louisville sweatshirt and have my photo taken with the [Boise State] president and provost."

Despite their season-ending loss to the Cardinals, the Broncos' games throughout the fall of 2004, seven of which were picked up on ESPN, served to unite alums in areas all around and outside of Idaho. When Matthew Broomhead (BA, communication, '95) moved to Seattle in 2000, he didn't have any Boise State buddies to watch the game with. But thanks to the team's high profile, he soon found the televised games provided common ground for conversations with co-workers, and he even discovered other alums when watching the games at a sports bar.

Broomhead says those chance encounters gave him a sense of pride. "I remember feeling good being around fellow alumni and ... feeling a bit of solace and joy in finding 'friends' with a common bond."

Even Uncle Sam got in on the fun – more or less. Thanks to a number of corporate donations, a large contingent from the 1,600 members of the Idaho Army National Guard's 116th Calvary Brigade stationed at Fort Bliss, Texas, were on hand to cheer BSU to victory when the Broncos traveled to El Paso to meet UTEP in mid-September. After their deployment to Iraq a few weeks later, many

- continued on page 28

BRONCOS BASK in National Spotlight

BY JANELLE BROWN

verybody loves a winner — especially, it would seem, one from an out-of-the-way state with a blue football field, a Gandhiquoting coach, top players who grew up on potato farms, and a red-hot offense that at one point in the season threatened to spoil the Bowl Championship Series' insiders party.

As the Bronco football season heated up, national and regional media took notice. USA Today, The New York Times, The Los Angeles Times, The Boston Globe, Sports Illustrated and The Sporting News were among the major players that ran stories on the little team from Idaho (not Iowa) that could. ESPN and ESPN2 provided national television coverage for an unprecedented seven Bronco games. The national sports network also sent separate film crews to Boise to produce features on Coach Dan Hawkins and quarterback Jared Zabransky, and visited engineering professor Michelle Sabick in the biomechanics lab for a



segment using high-speed, infrared cameras to analyze the throwing motions of the team's quarterbacks.

Even legendary syndicated radio broadcaster Jim Rome got in on the action, extolling the Broncos' virtues on airwaves across the nation.

"It was overwhelming. We've never had this kind of attention before," says Max Corbet, Boise State's assistant director of athletics for media



relations. Corbet's office fielded "dozens and dozens" of calls from major media outlets across the country. "It never ended, all the way through the Liberty Bowl game," Corbet adds. "We sent out I don't know how many Fed-Ex packages with clips and background. We had more requests for interviews than we could handle. We were inundated."

The national reporters who flew in to Boise pressed for an inside look at the Broncos and Boise State that went far beyond perfunctory sports reporting. USA Today's Kelly Whiteside spent three days with the team for her cover story "A real hot potato." The lengthy article, which garnered the Broncos worldwide coverage, chronicled the team's rise to success. New York Times reporter Pete Thames described the Broncos as "the most unlikely juggernaut in Division

Nobel Prize Winner Sees Blue

The television images and newspaper and magazine photos of Bronco Stadium's unique blue turf captured the attention of a nationwide audience this past football season. They even caught the eye of 85-year-old Nobel Prize-winning economist James Buchanan.

When Buchanan visited Boise State to give a lecture last November, he admitted even he was a little curious about the blue field, and about Boise State in general.

Although more of an NFL fan than a follower of the college game, Buchanan was pulled in this season by the success of his local Virginia Tech team.

"I was familiar with Boise State as a football up-and-comer," he says. "The blue field is well known to anyone who watches the occasional game on TV."

Buchanan, who earned the Nobel Prize in 1986 for his theory of public choice economics, was the inaugural speaker in the John and Orah Brandt Foundation lecture series Nov. 10, organized through Boise State's Department of Economics.



Boise State's

to crash the

BCS party

Cover story

1-A." Sports Illustrated's John Walters used a take on Boise – "boy, see" – to spin off such one-liners as "Boy, see the Broncos, a true-blue gang of studs in the land of spuds."

OK, so maybe some of the coverage was a tad over the top. But even as the national press paid homage to such standbys as the blue turf, potatoes, the Idaho-Iowa mixups, and Boise's location "as one of the most remote cities in the lower 48 states," they also offered glimpses of Boise State University and the Treasure Valley as a progressive and attractive place to live, work and go to school.

"Boise, the state capital, isn't some snow-covered outpost," Whiteside wrote in USA Today. "With sunny weather just about year-round, a trendy downtown and a stadium near the Boise River, with the Rocky Mountains as a backdrop, the campus rivals college football's most picturesque spots."

That positive vision of the Broncos – and Boise State – won't entirely fade from national consciousness, even as their storied year slips into the record books. Next season, the Broncos will head out on the field with folks outside of the West knowing who they are and what they can do. They'll carry the season, and the coverage, with them. Spuds, blue turf and all.

Corbet (far left)
was flooded with
media requests
from the likes of
Sports Illustrated,
which featured the
blue turf on its
"Inside The Week
In Sports" section
(center),
ESPN.com (above),
USA Today (left) and
The Sporting News
(below).

FL How the Falcons win with officese defense

College Football
Second Half
Preview

BCSBUSIER

Boise State and Utah crash the take and other haltune entertainment
FOCUS SPRING 2005 25

No Debate Both Teams Are Great

Football success helps highlight academic excellence

BY BOB EVANCHO

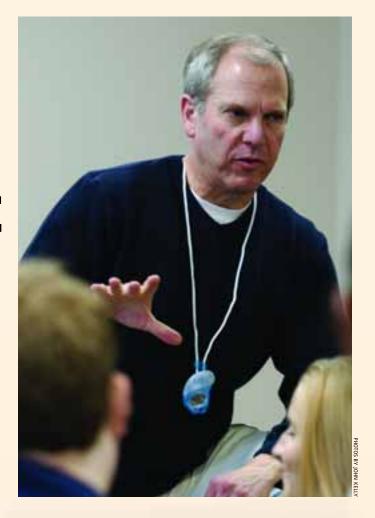
ow 'bout them Broncos! Some kinda team, eh?
Boy, they sure have delivered the goods the last several years – winning a slew of conference championships and earning spots in the national rankings. What great exposure for Boise State!

And that Marty Most. Can that guy coach or *what*? His kids always bring their "A" game, put up big numbers and give 110 percent. I mean, they're starting to make some noise and –

Huh?... Who's Marty Most?

Oh, you thought I meant *those* Broncos, Boise State's 12th-ranked, 11-1, three-time WAC champs coached by Dan Hawkins. The ones who play on the blue turf – not Most's Talkin' Broncos, the university's debate and speech team that in the last decade has piled up eight conference championships, four regional team titles and four consecutive top-five finishes in the national forensics tournament.

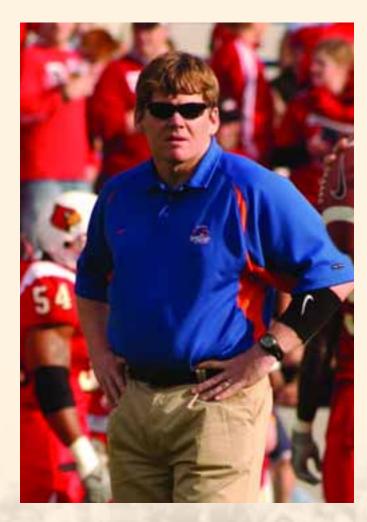
Most (BA, education, '77; MA, education, '86) is an assistant professor of communication and BSU's foren-



sics director who has guided the Talkin' Broncos to national prominence since assuming the program's reigns in 1988. And while he and his charges have achieved a rate of success that's comparable to the football-playing Broncos, it has been with considerably less fanfare.

Not that Most is complaining, mind you. "They're catching on," he says with a laugh when asked to compare the gridiron Broncos' amazing run the last few seasons to his program's success. "The football team finally has something in common with the debate team: We haven't lost to a Pac-10 team all year, either. But then, we haven't finished behind a Pac-10 team at a tournament in six years."

Most's tongue-in-cheek reference is to the football team's 53-34 win over Oregon State in September, which



Most (far left) and Hawkins coach different programs but enjoy similar success at Boise State.

ended its nine-game losing streak to Pac-10 opponents. "OK, and we're not drawing 30,000 paying customers to debate tournaments, either," he adds with a laugh.

But seriously, thanks to the attention Hawkins and *his* Broncos have received, top-notch faculty, students and programs at Boise State – Most, his debaters and their team serving as just one of many examples – are now more likely to catch the attention of the media, prospective students and current and potential donors.

"Highlighting the work of some of our most accomplished faculty has clearly caught the attention and imagination of donors; they're now saying things like, 'Well, I've given to athletics over the years, I think it may be time for me to pony up even more to give to academics as well,'" says Boise State President Bob Kustra. "That's awfully encouraging for a president to hear."

And it's already working, Kustra adds. "Our donors have been reawakened to a new future at Boise State," he says. "I hear over and over again [from donors and potential donors who say], 'I'd like to sit down and talk to you about what you're doing here.' And it's not just about football. Football has recaptured their attention and recaptured their imagination about the future of this institution; many people have asked questions about our academic side."

While the cultivation of donor relations is a long-term process, current financial figures from Boise State's bookstore provide further proof that the football team's success has delivered a major infusion of funding into the university's coffers.

According to Kim Thomas, bookstore director, sales of Bronco apparel and merchandise have skyrocketed this year – a 66 percent increase in apparel purchased and a 227 percent increase in online sales – compared to last year's record-setting sales figures. Last year the bookstore contributed \$752,000, or 7.5 percent of its sales – including \$200,000 to the academic scholarship endowment fund – to the university. Based on sales figures so far, Thomas expects the overall number for this year to be more than \$1 million. In addition, Boise State is now ranked No. 50 nationally in collegiate licensed product sales.

To be sure, BSU's recent gridiron glory has led to more media exposure, the potential for a larger and more generous pool of donors, and more T-shirt sales. And with the 2005 Broncos expected to be just as competitive, it's a good bet that they will continue to play on the national stage for the foreseeable future – and in the process help direct the spotlight on the rest of Boise State.

The Great Indoors

ne of the by-products of Boise State's winning ways on the football field could be an indoor training facility next to Bronco Stadium.

At its January meeting the State Board of Education gave Boise State permission to hire a design consultant for the project, which would cost in the neighborhood of \$8 million.

University officials are expected to return to the board this spring to seek final approval. If approved, the facility will include a full-size football field with artificial turf, offices and dressing rooms. The tentative site is between Bronco Stadium's north end zone and the Boise River, where the athletic department's grass practice field currently exists.

If everything goes according to plan, construction would

begin this summer and the facility could be ready by the end of the year.

Gene Bleymaier, BSU's athletic director, told the board that the university has already raised \$3.27 million and will use ticket surcharges, reserved parking sales and pregame parties to pay the remaining cost.

Preliminary plans call for the facility to be used for other varsity sports such as women's soccer, along with the university's marching band and cheer squad, intramural sports and Bronco Athletic Association functions as well as community use.

At the same state board meeting, Boise State unveiled results of a feasibility analysis of its proposal to add luxury suites, a new press box and up to 10,000 seats to Bronco Stadium.

The proposed facility (shown below in an architect's rendering) will include a full-size football field.



Worldwide Pride continued from page 23

of those same soldiers enjoyed a specially made Boise State Bronco cake and watched ESPN's coverage of the Liberty Bowl late into the night on New Year's Eve. Die-hard fans among the citizen-soldiers were still glued to the TV screen for the game's final play at

around 3 a.m. Iraq time.

To show their support for the troops, Boise State players received permission to wear the 116th's "Snake Patch" logo (right) on their helmets, right next to their American flag decals. For many soldiers the gesture was a big part of their long-distance pride and reciprocal support.

Despite the Broncos' 44-40 loss in the bowl game, 2004 will long stand as *the* season to remember. From athletics to academics, the Broncos have opened the door to a new level of excellence and achievement. Fans hope the season never ends. "The blue field gets people's attention," says Briggs. The team and the university keep them watching.

Beyond the BLUE continued from page 22

The campaign, says Boise State President Bob Kustra, is already beginning to pay dividends.

"I could not afford to assemble a public relations and advertising budget for this year that would give us the coverage the football team has given us," he says. "If I assembled that budget, the university would go broke trying to pay for it. The football program, and the athletic program in general, is a window through which we can invite people from around the country to look at our academic programs and learn more about us. That's absolutely invaluable."

The newfound attention has raised the profile of the university and helped people discover there is more to cheer about than touchdowns. Newcomers are learning about Boise State's dynamic academics, research programs, economic impact and campus life. Just by looking beyond the blue.

Tell us what you think of "Beyond The Blue" as well as your favorite color of Boise State by e-mail at afritz@boisestate.edu.

Balch Award honors writers in Boise State's MFA program

Thanks to an endowment from the family of Glenn Balch to the Boise State Foundation, the university's master of fine arts program now memorializes the prolific writing of the late Idaho author with an award in his name.



The annual Glenn Balch Award in Fiction is a \$500 prize given to a student in the Boise State

MFA creative writing program who is judged to have submitted the best fiction or poetry. Submissions are due in mid-March and the winner is announced in early May.

A native of Texas who spent most of his life in Idaho, Balch (above) was a longtime writer of Western adventure stories targeted at young readers. His book *Indian Paint* was made into a feature film. Another book, *White Ruff*, sold more than a million copies — an achievement equaled by few other Idaho writers.

His writing career spanned five decades before he died in 1989. He produced 34 books and numerous magazine articles. In July 2004, 15 years after his death, reprints of two of his books — *The Midnight Colt* and *The Wild Mare* — were published by HarperCollins and distributed nationwide. Another book was adapted for the fourth-grade reading level and reprinted as part of a series that includes books by Jack London, Herman Melville, Mark Twain and other famous authors.

The award was originally established as a scholarship by Balch's family to honor his contribution to Idaho literature and to encourage excellence in writing among Boise State students. In 2001 the scholarship was converted to a prize recognizing the talents of students in the university's MFA program.

For more information, contact BSU English professor Mitch Wieland at (208) 426-1002.

Church Institute sets up scholarships

or 22 years the Frank Church Institute at Boise State has sponsored the annual Frank Church Conference on Public Affairs. The conferences bring together academic interests and practical politics by involving students, faculty and the community with renowned leaders.

For the last two years the institute has also helped fund a Frank Church Chair of Public Affairs with distinguished visiting professors from Purdue and Harvard universities.

Building on this vision, the Frank Church Institute now funds several scholarships through an endowment to award students who have a record of community service and demonstrate potential leadership for public service.

Frank Church won the national American Legion Oratorical Contest, which awarded him a scholarship to attend Stanford University. After graduation from law school, Church served as an adjunct professor at then Boise Junior College, before his election to the U.S. Senate.

Throughout his career, the late U.S. senator worked to improve education for Idaho students. The Frank Church Scholarship will continue that legacy.

Phon-A-Thon exceeds goal, raises \$227,000

The Boise State University Foundation's annual Phon-A-Thon raised \$227,000, an increase of more than \$30,000 from the previous year's total.

With a goal of \$225,000, more than 80 Boise State students called 40,000 alumni and friends of the university last fall, seeking pledges for academic departments and programs.

"It was a lot of fun talking to alumni about how Boise State has grown and to receive encouragement from people who had been in my shoes," says Carly Olive, a sophomore seeking a nursing degree. "I was also fortunate to talk to alumni of the nursing program who gave me a lot of good advice, not only for getting through the program, but also what to do after I graduate."

Pledge amounts ranged from \$5 to \$5,000.

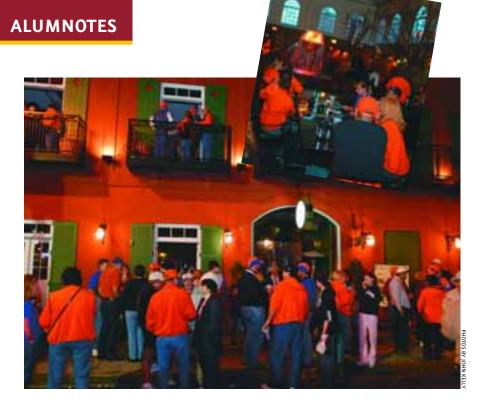
"Hundreds of small gifts add up and make a significant impact on more students than most donors realize," says Brandon Smith, Boise State Foundation director of annual giving. "This year we also had a number of alumni make a commitment to increase their pledge from the previous year. "

During the 2004 Phon-A-Thon, 3,621 alumni, employees and friends of Boise State pledged contributions.

"This year was also a success in that just over 850 donors, who committed a combined \$25,000, were donors who had not contributed in more than five years, or ever, to Boise State," adds Smith. "This, along with the thousands of donations that we will receive through our solicitation letters, will hopefully put us over the top for a record year in alumni participation."

Phon-A-Thon could potentially raise more than \$20,000 of this year's goal from donors who work for a company that matches gifts to educational institutions.

For more information on Foundation fund-raising efforts, call (208) 426-2649.



MEMPHIS MERRIMENT: Inside and outside, Pat O'Brien's in Memphis was the place to be for Boise State alumni and supporters on the eve of the 2004 Liberty Bowl. Hundreds of

Bronco football fans attended the various bowlgame festivities, which included



the Alumni Association-sponsored gathering at the famous Beale Street establishment.

Alumni, students seek fame, fortune on 'The Apprentice'

Boise State student or alumnus may soon have his or her 15 minutes of fame with billionaire businessman Donald Trump on one of the hottest television reality shows going.

Casting directors of NBC's *The Apprentice* conducted tryouts for Boise State alumni and students on Feb. 18 at the Boise State Alumni Center.

In particular, NBC was seeking Boise State MBA graduates or students nearing completion of their degree work in the graduate program.

"The appearance of *The Apprentice* on campus is certainly a tip of the hat to our academic reputation; the NBC casting directors have specifically asked to interview our MBA alumni and students while in Boise," says Lee Denker, BSU Alumni Association executive director.

"Boise State is the primary business school in Idaho and its program ranks among the top third in the nation."

NBC casting directors visited 29 cities in 28 days across the United States through late February to find the next batch of candidates for the fourth season of *The Apprentice*, which premiered in January 2004 and immediately became a cultural phenomenon.

The show stars Trump as the demanding boss who eliminates the competitors with the catch phrase, "You're fired."

Winners of the competition are granted a \$250,000 job with The Trump Organization.

Boise State's College of Business and Economics has the only program in the state with Association to Advance Collegiate Schools of Business international accreditation for undergraduate and graduate studies.

The MBA program currently has about 150 students enrolled with new programs in accounting/finance, technology and high-tech marketing.

An executive MBA program is being designed for 2006.

Beat the rate hike, join the list of Lifetime Members

A lumni who wish to become Lifetime Members will save \$150 per individual or \$250 per couple by signing up on or before June 30. On July 1, a rate increase for Lifetime Membership will go into effect. The increase was approved by the Alumni Association board of directors at its November 2004 meeting.

The board also directed all Lifetime Membership revenue to be used to support the association's new Alumni Legacy Scholarship program that offers a child or grandchild of a Boise State graduate the opportunity to apply for a four-year renewable scholarship.

Lifetime Memberships will continue to provide valuable benefits, events and programs for members. New in 2005, all Lifetime Members received a beautiful calendar featuring images of campus, as well as a specially commissioned lithograph of a campus landmark.

To become a Lifetime Member at the current rate (\$350 per individual or \$500 per couple), call (208) 426-1698, or join online at alumni.boisestate.edu.



Incoming Boise State Foundation board president Debra Riedel (left) and outgoing board president Allen Dykeman helped recognize Velma Morrison for her dedication and service to Boise State.

Association names Morrison honorary Lifetime Member

pon her retirement from the BSU Foundation board of directors, the Boise State Alumni Association named Boise philanthropist Velma Morrison as an honorary Lifetime Member in recognition of her many years of service to higher education and the university in particular. Morrison received the award at the October 2004 meeting of the foundation.

"Our membership is strengthened with the addition of one of Boise State's most dedicated and generous friends, Velma Morrison," says Lee Denker, executive director of the Boise State Alumni Association. "Mrs. Morrison treats Boise State as if it were her own alma mater, and for that we are pleased to recognize her as an honorary Lifetime Member."

The honorary membership award recognizes individuals who are not Boise State alumni but whose actions bring honor to Boise State through significant contributions to the university.

Morrison has led numerous service and philanthropic activities benefiting humanitarian causes, medicine and the arts. The Velma V. Morrison Center for the Performing Arts and the Harry W. Morrison Engineering Building on the Boise State campus are just two of her many gifts to the Treasure Valley community through the Harry W. Morrison Family Foundation Inc.

White joins Alumni Association staff

Reneé White (BA, communication, '97) recently joined the BSU Alumni Association staff as associate director of alumni relations.

White (right) most recently worked as administrator of the Canyon County Fair and Festival in Caldwell. She will coordinate the association's events including graduation celebrations, Legislative Day, football tailgates, the Distinguished Alumni awards banquet and Homecoming.



She will also work on in-state chapter development and with the alumni involvement committee on an alumni legislative advocacy program.

White has two children, Janessa, 20, a student at Boise State, and Dustin, 18, a senior at Centennial High School.

Alumni Association Calendar of Events

March

18 — Alumni at the Arts, The Full Monty, Morrison Center

April

28 — Distinguished Alumni and Top Ten Scholars banquet, Rose Room, Boise

May

3 — Student Alumni Association banquet, Student Union

4 — Alumni Association annual meeting, Alumni Center

7 — Auction 2005, Boise Centre on The Grove

10 — Magic Valley alumni event, Twin Falls

13 — Spring Graduation Celebration, Student Union

13 — Alumni at the Arts, Mark Twain Tonight, Morrison Center

June

8 — Alumni at the Arts, Cats, Morrison Center

For more information on events, visit our online calendar at alumni.boisestate.edu.

ALUMNI TREE WINS AWARD IN HOLIDAY COMPETITION

Boise State's entry in the 2004 Festival of Trees competition won the "People's Choice" award. The annual holiday event was sponsored by Saint Alphonsus Regional Medical Center in Boise.

The Boise State tree, entered by the Alumni Association, featured a tailgate party theme

The tree was auctioned for more than \$7,000 at the Festival of Trees gala, which was held as a benefit for a new 35-bed intensive care unit currently under construction at Saint Al's.

MEETING SCHEDULED MAY 4

All alumni and members of the Alumni Association are invited to the association's annual meeting at 4 p.m. May 4 at the Alumni Center.

The meeting will feature the election of new directors and officers, reports and the presentation of the Alumni Service Award.

Contact Donna Conner at (208) 426-1959 for more information.

DISTINGUISHED ALUMNI BANQUET SET FOR APRIL 28

The Alumni Association will host the 2005 Top Ten Scholars and Distinguished Alumni banquet at 6 p.m. April 28 at the Rose Room, 714 W. Idaho in Boise.

Each year the Alumni Association celebrates academic excellence by recognizing 10 members of the senior class as top scholars.

Each honoree also selects a faculty member who significantly influenced his or her education to be honored.

The banquet will also feature the 2005 Distinguished Alumni award honorees. Tickets are available for \$20 per person by calling Renee' White at (208) 426-1831.

SAA BRINGS HUNDREDS OF STUDENTS TO CAMPUS

The Boise State Student Alumni Association hosted the annual Association of Student Advancement Programs Districts 7 and 8 Conference on the Boise State campus the first week of February.

More than 160 students from eight western states and Canada participated. Each year the students gather to discuss ways of promoting pride, loyalty and tradition on their campuses.

Boise State SAA president Logan Freeman served as conference chairman.

BSU auction on May 7 will honor

reparations for Boise State
Auction 2005 are under way,
and supporters of the university
are encouraged to reserve May 7
on their calendar for the biennial

social event. The fun-filled evening is sponsored by the Boise State Alumni Association and the Bronco

Athletic Association with Micron Technology as the presenting sponsor.

Festivities will include a silent auction (sponsored by *The Idaho Statesman*), live auction (sponsored by MoneyTree) and dinner at the Boise Centre on The Grove. The 2005 event will mark the 12th Boise State Auction. The first 11 have raised a combined \$2.5 million.

At the event, Boise State will honor the family of longtime supporters Ron and Linda Yanke and their family ("Auction '05 will honor Yanke family, fund scholarships," FOCUS, Fall 2004). The late Ron Yanke and his wife, Linda, their children and their spouses have been major contributors to

BSU and the Bronco Athletic Association. The Yankes have given generously through financial support and their time over the years; most recently the

Yankes were involved in a major transaction with Boise State that was both a sale and a donation by the family. The transaction, which amounted to a \$1.61 million gift to BSU, allowed the universi-

ty to acquire a prime parcel of property adjacent to the southwest corner of its campus.

In addition, the Yankes have been a major financial contributor to several projects at Boise State including the Simplot/Micron Building, the Centennial

Amphitheatre and the expansion of Bronco Stadium. They also helped



secure the land on which the Boise State-West campus now stands.

Ron Yanke was a local businessman, philanthropist and longtime supporter of Boise State who passed away in 2004.

Alumni, boosters, businesses

Boise State's Auction 2005 will honor the family of Ron and Linda Yanke (above right). The event sponsors include MoneyTree, The Idaho Statesman and Micron Technology. Auction items include the "Ultimate Six-Month Test Drive," donated by Lyle Pearson Company (right).



Ron Yanke family



and individuals may donate items, cash and/or services to the auction. The Alumni



Association and BAA will donate their proceeds to student scholarships.

The Auction 2005 Executive Committee is (See Auction, Page 34)



Founded 1936

THIS CREDIT UNION IS FEDERALLY INSURED BY THE NATIONAL CREDIT UNION ADMINISTRATION

Serving the financial needs of

BOISE STATE UNIVERSITY

Employees, full-time students, members of Alumni Association in Idaho, and their families, PLUS many other groups also!

NO SERVICE CHARGE CHECKING FREE HOME BANKING ATMs AT ALL 5 OFFICES PLUS...

IN THE BSU BOISE SUB!

Capital Educators -Not Bigger, Just Better!

FIVE CONVENIENT LOCATIONS TO SERVE YOU

275 S. Stratford Drive

(East of Storey Park) Meridian

7450 Thunderbolt

(Franklin & Cole) Boise

500 E. Highland

Park Center & Highland: Boise

12195 McMillan

(McMillan & Cloverdale) Boise

738 E. Avalon

(Avalon Plaza) Kunā

CALL US FOR INFORMATION

208-884-0150 800-223-7283

www.capedfcu.org

BOISE STATE UNIVERSITY



> Take Classes THIS SUMMER AT BOISE STATE!

- > Avvange classes around your family or job
- > Take programs offered only in the summer
- > Lift your GPA
- > Reach your goals sooner
- > Try something new
- > Build your skills
- > Have some fun

SUMMER PROGRAM 2005

> **NEW!** No credit hour limit in Summer Program!

Registration begins March 28!

BOISE STATE

For more information, call Boise State's Summer Programs, Division of Extended Studies, (208) 426-1709.

The current Summer Class Schedule is available at http://registrar.boisestate.edu/classschedules.htm



SAVE \$150 ON AN INDIVIDUAL OR \$250 ON A COUPLE LIFETIME MEMBERSHIP WITH THE BOISE STATE ALUMNI ASSOCIATION IF YOU SIGN UP PRIOR TO JULY 1, 2005.

In an effort to support the growing alumni population and continue to provide valuable benefits, events and programs for members, lifetime rates will increase July 2005. Right now, the Alumni Association is offering you the opportunity to purchase at the old rate. To take advantage of this limited offer, please complete the form below, call 426.1698, or join on-line at alumni.boisestate.edu.

New in 2005, the Lifetime membership program will help fund the Alumni Legacy Scholarship. This offers a child or grandchild of a Boise State graduate, a 4-year renewable scholarship to attend Boise State University.

BOISE STATE WILL ALWAYS BE A PART OF YOU. CARRY IT WITH YOU... FOR LIFE!

2005 Boise State Alumni Membership Invitation

Name	Class Year		
Address			
City		Zip	
Phone ()	email		
Social Security#			
	Individual	Couple	
Annual Membership	○ \$35.00	○ \$50.00	
Lifetime Membership Paid in Full	○ \$350.00 (will be \$500 July 1, 2005)	○ \$500.00 (will be \$750 July 1, 2005)	
Lifetime Membership (4 annual payments)	○ \$87.50 (will be \$125 July 1, 2005)	○ \$125.00 (will be \$187 ⁵⁰ July 1, 2005)	
Enclosed is my check for			
I prefer to pay	O Visa	O Mastercard	
Amount charged			
Card#		Exp date	
Signature			
Clip and mail membership coupon to: Boise State Alumni Association			

1910 University Drive Boise, Idaho 83725-1035 • (208)426-1698

Or go to http://alumni.boisestate.edu and join today!



BSU Legislative Day highlights university research projects

The Alumni Association hosted Boise State Day at the Legislature on Jan. 19 with a morning display at the Statehouse and an evening reception at the Crystal Ballroom.

The morning event highlighted cutting-edge research by the university's undergraduate and

graduate students and professors.

The purpose of the event was to demonstrate to

Idaho's lawmakers the impact Boise State has on the

Boise State civil engineering student Kevin Ryan explains an environmental research project to District 12 Rep. Gary Collins (R-Nampa) during Boise State Day at the Legislature on Jan. 19 in the state Capitol.

state's economic development and quality of

Members of the Legislature and the Alumni Association attended along with university volunteers, administration, faculty and staff.

Auction, from Page 33

comprised of members from the Boise State
Alumni Association and BAA. Executive
Committee members include Cheryl Myers and
Bonnie Schwenkfelder, co-chairs, Diana
Ballenger, Gloria Beattie, Pam Casey, Kevin
Churchman, Donna Conner, Larry
Cunningham, Patsy Fedrizzi, Kathy Haumann,
Wally Lee, Amy Miller, Susie Schumacher, Mike
Shannahan, Diane Weible and Brian Yeargain.

For more information, to make a donation, volunteer your help or reserve your ticket to the event, contact Valerie Tichenor, special events coordinator, at (208) 426-2570 or by email at vtichen@boisestate.edu.

Teacher has 'art in her heart'

onsidering her love for art and children, it's not surprising that Linda Buczynski (BA, art education, 'o2) would eventually become an elementary art teacher. Even so, it took encouragement from her mother to help her find her way.

"[She] said to me, why don't you take the two things that you're attracted to and put them together?" recalls Buczynski. With that in mind she returned to school and received her degree from Boise State at age 43.

A self-described "late bloomer, ready to rock and roll and make a difference," Buczynski (below) has indeed made a big difference at Boise's Foothills School of Arts & Sciences, where she teaches art to students in pre-kindergarten to fifth grade. She loves working at the

progressive school where art is integrated into the entire curriculum, a rarity in Idaho.



One of only 30 elementary art teachers in the state, Buczynski stresses the value of teaching art as part of a well-rounded education.

"[Students] can take these techniques and apply them to mathematics and science," she says. "When they look at a planet they perceive line and shape and color."

As a newcomer to the teaching profession, it came as a surprise to Buczynski when, in only her second year, the Idaho Art Education Association named her the Elementary Level Art Educator of the Year for 2004-05.

While growing up in Erie, Pa., Buczynski was encouraged to follow the "art in [her] heart" by her family as well as her teachers. She graduated from a magnet tech school with a certification in commercial art, but found the field too competitive for a high school graduate. After a career in hotel management, she traveled to Idaho to visit her high school sweetheart "and never left." Her students and colleagues value her boundless energy and hope that she never will.

— Rachel Bonilla

EMPLOYERS!

Advertise your job listings for FREE

CAREER EMPLOYMENT

INTERNSHIPS

STUDENT EMPLOYMENT

(PART TIME, SUMMER, TEMPORARY & FULL TIME)

BOISE STATE CENTER

E-mail: career@boisestate.edu Website: career.boisestate.edu Telephone: 208-426-1747

or visit us in the Alumni Center at 1173 University Drive



AND A MASTER'S DEGREE IN EDUCATIONAL TECHNOLOGY

Online Teaching
Technology Integration
School Technology Coordination

NOT YOUR GRANDFATHER'S GRAD SCHOOL

http://edtech.boisestate.edu edtech@boisestate.edu 208-426-1966

BOISE STATE

Our policy is to print as much "In Touch" information as possible. Send your letters to the Boise State Alumni Association, 1910 University Drive, Boise, ID 83725-1035, or send e-mail to bsualum@boisestate.edu. In addition, if you know someone who would make a good feature story in our "Alumnotes" section, contact the office of News Services at the same address.

50s

THOMAS SWITZER, AA, arts and sciences, '57, has served as chairman of the Grant County, Ore., Regional Airport Commission for five years.

VERLENA RAE ORR, AA, arts and sciences, '59, wrote *Break in the Cloud Cover*, a book of poetry published in

January by Howlett Press of Portland, Ore.

70s

WILLIAM "BILL" GRAYSON BUDGE, AA, arts and sciences, '68, BA, social science, '70, is district executive director for the American Cancer Society, north Idaho, eastern Washington and northeast Oregon districts.

JIM SHROSBREE, BFA, '71, is a ceramics artist living in Fairfield, Iowa. His work was recently featured in the 2004 "Iowa Artists" series in the Des Moines Art Center Downtown gallery. He is an associate professor in the School of Arts at the Maharishi University of Management. Shrosbree has exhibited in galleries and museums throughout the United States, and has been a visiting artist and lecturer at numerous colleges and universities. His work has been published and reviewed in American Ceramics, Ceramics, Art and Perception and New Art Examiner. His awards include a National Endowment for the Arts artist in residence grant and a National Endowment for the Arts fellowship. Public collections featuring his work include the Los Angeles County Museum of Art, the Museum of Contemporary Art in Honolulu and the Mint Museum in Charlotte, N.C.

JACK A. WOMBOLT, BS, physical education, '71, retired from the Kellogg School District after 29 years of teaching.

ELIZABETH "BETTY" L. TAYLOR, MA, elementary education, '72, was honored by the Utah State University Women's Center for her contributions to Cache Valley. Taylor was a certified resource special education teacher in the Cache County School District for 20 years. After her retirement in 1992, she taught at USU in the education department. She has also volunteered for many organizations in Cache Valley.

LYNNE (BEGUHL) EKSTROM,

BA, elementary education, '73, recently retired after 31 years of teaching first and second grade. She spent her entire teaching career in Bend, Ore.

JAMES B. SILVA, BS, biology, '73, is the Bureau of Land Management's New Mexico state lead for wildlife and riparian programs at the state office in Santa Fe.

DENNIS C. GRIBBLE, BBA, business and economics, '75, has been promoted to vice

president and treasurer of Idaho Power.

GLEN E. KRAUSS, BBA, general business, '75, earned a doctorate in Christian education from Freedom University. He works for Citrus Heath and Rehab in Inverness, Fla.

DAVID G. PINKSTON, BA, criminal justice administration, '77, earned a graduate of real estate designation.

GERTRUDE LEE ARNOLD,

BBA, management, '78, is director of the 1066 Foundation at the University of California Hastings College of Law in San Francisco.

PATTY A. BAUSCHER, BA, political science, '78, was awarded the 2004 Mills-Adler Award for Outstanding Elected Official from the Idaho Association of Counties.

GARY A. DUNCAN, BAA, marketing, '78, is a commercial loan officer at the Boise branch of Idaho Independent Bank. Prior to joining IIB, Duncan was an accounting manager with Davisco Foods Inc.

ALLAN R. WHITTENKIEND,

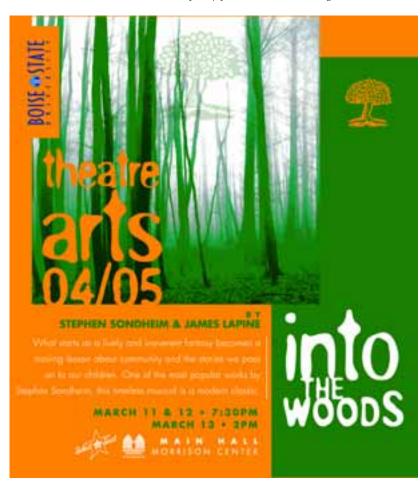
BA, communication and secondary education, '78, is an academic counselor at Cambridge High School. He has worked in education for 33 years.

LARRY J. DRESSER, MBA, '79, is task manager for the Washington Group International subsidiary, SGT Ltd.

JOEL S. HICKMAN, BBA, marketing, '79, was recently recognized as a Boise State College of Business and Economics outstanding alumni. Hickman is the Idaho district president for Key Bank.

80s

TIMOTHY WAYNE
McMURTREY, BA, elementary education, '80, is the superintendent of the
Mountain Home School
District. He taught elementary school in Mountain



Home before becoming principal at East Elementary. He became principal at Stephensen Middle School in 1993 and Hackner Middle School in 1998 before becoming district director of curriculum in 2000.

C. GAYLE BENNETT, MBA, business administration, '81, is director of community impact for the United Way of Treasure Valley.

SUSAN M. HUME, BFA, art education, '81, had a recent art exhibition at Treasure Valley Community College.

CINDEE L. JOHNSON, BA, advertising design, '81, is the founder, owner and chief executive officer of the Johnson Company Northwest ad agency, which she started in 1994.

MICHAEL S. LaTOUR, BBA, marketing, '78, MBA, '81, is professor and chair of the marketing department at the University of Nevada Las Vegas.

ANN C. DAMIANO, BBA, marketing, '83, was chair of the 2004 Fiesta Bowl Committee.

MATT C. EAMES, BA, political science, '83, is director of congressional affairs for the Department of the Interior in Washington, D.C.

RICHARD ALAN FOSTER, BA, history, '84, retired from teaching at Mountain Home Junior High in 2001.

GREGORY BRADY
PANATOPOULOS, BBA,
accountancy, '85, was recognized as a Boise State
College of Business and
Economics outstanding
alumni. Panatopoulos is a
managing partner with
Deloitte & Touche. He is a
former president of the
southwest chapter of the
Idaho Society of CPAs, and
is the treasurer of the
Associated Taxpayers of
Idaho.

JON PATRICK ALLEN, BBA, accountancy, '87, has been

appointed to the Mercy Medical Center board of directors. Allen is business operations manager for the Nampa School District, and is the administrator of business operations at Jon P. Allen CPA firm in Nampa.

TERRYL BLAKE BURGESS,

BBA, accountancy, '87, is vice president and director of accounting at Home Federal Bank. Burgess had been vice president and controller for Riverview Bancorp of Vancouver, Wash.

PAMELA EARLINE GRANT, BFA, advertising design, '87, was selected as the *Argus Observer's* Artist of the Month for October.

STEPHEN A. KING, BA, communication, '87, published a book, *Reggae*, *Rastafari*, and *Rhetoric of Social Control* in 2002.

DENISE J. ROSS, BA, social sciences, '87, earned a master's in human resource

management and development at Chapman University in 1995.

GAY H. POOL, BA, music, '88, has opened the Idaho Music Academy in Boise. Pool is president of the Idaho Music Teachers Association.

MICHAEL T. SCHULTZ, MA, education, curriculum and instruction, '88, teaches math and physics at Midvale High School.

VIRGINIA K. DICKMAN, BA, social work, '74, MPA, '89, was re-elected secretary of the Association of Social Work Boards, a position she has held since 2002.

90s

J. SHANE BARTLOME, BBA, accountancy, '91, is a partner with Little-Morris.
Bartlome has more than 12 years of experience provid-

ing tax and business consultation and compliance services

JULIE ANN (ABEGGLEN)

HILL, MA, education and reading, '91, was named 2004 Teacher of the Year at Idaho Falls High School. Hill has been a full-time teacher for 11 years.

LUANN FIFE, AS, nursing, '74, BM, music, '88, BS, nursing, '91, has opened the Idaho Music Academy in Boise. Fife is president of the Idaho Federation of Music Clubs.

JOSE GUILLERMO CORDOVA

SILVA, BFA, advertising design, '91, works for the Nampa Public Library.

KRISTINE LYNN ASIN, BA, advertising design, '92, is an event manager for Realtime Productions.

EVA LEE MEYERHOEFFER,

BA, elementary education, '93, teaches at Central Elementary in Jerome. She was assistant principal at



NEW Lifetime Members!

The following became Lifetime Members of the Boise State Alumni Association between Sept. 1 and Dec. 31, 2004. Our thanks to these alumni and friends for showing a lasting

interest in our university and its alumni association. For more information on becoming a Lifetime Member, contact the Alumni Association at (208) 426-1698 or join online at http://alumni.boisestate.edu.

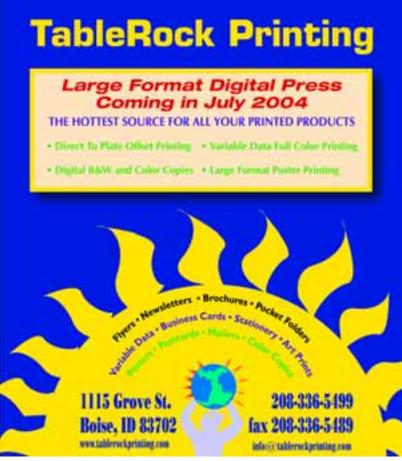
Bill Hallock, Caldwell, '64 Susan Brennan, Boise, '67 Clinton D. Bay Jr., Boise, '68, '70 James Rogers, Eagle, '69 Jean Lohn, Sammamish, Wash., '71 Patrick Ebright, Boise, '72 Anthony Meyer Washington, D.C., '72 Sharon Pitman, Boise, '72 Terry Amos, Meridian, '73 William Boyer, Boise, '73 James McCallum, Boise, '74 Suzanne Revak, Fernley, Nev., '74 Felicia Burkhalter, Boise, '75 Irvin Sackerman Jr., Boise, '75 Debra Reidel, Boise, '77 Robert Allen, Boise, '78 Shane Bengoechea, Boise, '78 Barbara Coons, Honolulu, Hawaii, '78

James Crawford, Lake Forest, III., '78 Miren Crawford, Lake Forest, III., '78 Martha Rich, Portland, Ore., '78 Robert Topp, Tucson, Ariz., '81 Kurt Anderson, Garnerville, Nev., '83 Kelly Turk, Boise, '83 Alyson Anderson, Garnerville, Nev., '84 Kim Metcalf, Boise, '85 Steven Harding, Meridian, '86 Eileen Ebright, Boise, '87 James Martin, Boise, '87 Rob Rydalch, Boise, '87 David Cotner, Boise, '90 Michael Reynoldson, Boise, '90 Mary Carol McCallum, Boise, '92 Debbie Kaylor, Eagle, '93

Douglas Rigby, Worley, '93

Jeffrey Rohr, Boise, '95 Connie Cotner, Boise, '96 Darin Solmon, San Juan, Puerto Rico, '96 Aaron Even, Boise, '97 Eric Henscheid, Boise, '97 Robert MacDonald, Nampa, '97 Nikki Ramsey, Scottsdale, Ariz., '97 Jesse Floyd, Nampa, '98 Diane "Linda" Jackson, Nampa, '98 Erik Neilson, Boise, '98 Sherri Potter, Boise, '98 Sam Lowder, Salt Lake City, '99 Megan Elizabeth McNally, Seattle, '99 Raymond Mullenax, Boise, '99 Jarrad Renner, Boise, '99 Rick Sanchez, Round Rock, Texas, 'oo Fengyi Chen, Boise, '01, '02

Randy Deyton, Boise, '01 George Woods, Kuna, '01 Lawrence Cook, Boise, '02 Margaret Kent, Boise, '02 Bradley Saito, Boise, '02 Felisa Bravo, Boise, '03 Kimberly Burkhalter, Filer, '03 Debra Deyton, Boise, '03 Anthony Hadley, Valencia, Calif., '03 Heather Lowder, Salt Lake City, '03 Wei Zhang, Boise, '03 Patrick Reilly Sr., Boise Janet Amos, Meridian, friend Christine Boyer, Boise, friend Mike Deck, Boise, friend Mary Floyd, Nampa, friend Carolyn Reilly, Boise, friend Velma Morrison, Boise, honorary member







Oregon Trail Elementary in Twin Falls for the past three years.

BARBARA N. SMITH, MA, education, curriculum, and instruction, '84, BS, nursing, '93, received the St. Luke's Regional Medical Center Nursing Excellence Award for Education in May 2004.

CAROL ANN TODD, AS, nursing, '83, BS, nursing, '93, is nurse disability manager for Intracorp.

JENNIFER MAE CALL, BA, English, '94, is an English teacher at Firth High School.

LORI L. PAGE, AS, nursing, '94, is director of clinical services at Multi-Care Home Health in Boise.

MARILYN LAWRENCE WRAY,

BA, criminal justice administration, '91, BA, social work, '94, is the founder and chairwoman of the board of directors of the Boys and Girls Club of America in Lyons, Colo.

JOHN C. TUCKER, CC, auto body, '78, BA, mass communication and journalism, '95, works for the *Idaho Press-Tribune*.

DALELYN ALLEN, BBA, management, '96, is office manager and inside sales support for Apex Integrated Security Solutions. Allen has worked in the integrated security industry for the past four years.

TRACY LEE BASTERRECHEA,

BA, history, '96, received an award from the Meridian Police Department for his participation with a large drug investigation.

Basterrechea was also promoted to the rank of sergeant.

PAUL ROBERT COFFMAN, BS,

social science, public affairs option, '96, works for American Family Insurance in Boise. Coffman has spent the last seven years handling hoe, auto and personal injury claims.

RAYMON DAVID, BBA, computer information systems, '96, was recognized as a Boise State College of

Business and Economics outstanding alumni. He is a former information systems analyst for Rocky Mountain Communications and is currently an information systems project manager for Crucial Technology in Boise.

ARLENE R. REED-COSSAIRT,

MS, instructional and performance technology, '96, runs an Internet health and wellness business.

CHAD J. VAUGHN, BBA, management, '96, is the executive director of the Idaho Tennis Association. Vaughn also taught tennis at Hillcrest Country Club.

ANDREA IRENE WALKER,

BA, psychology, '96, earned a master's in social work at Portland State University in June 2004.

TAFFNEY LOUISE STEWART,

TC, practical nursing, '97, a licensed practical nurse at Weiser Memorial Hospital, was awarded the March of Dimes Nurse of the Year award in November.

JEAN WILSON BASON, MBA,

'98, was recognized as a Boise State College of **Business and Economics** outstanding alumni. She is the director of strategic planning and business development for Saint Alphonsus Regional Medical Center in Boise. She was a recipient of the WCA's Tribute to Women in Industry award in 2001, and is the co-creator of the Saint Alphonsus Comprehensive Heart Program.

SHELLEY RAE BABBIT, AS, health information technology, '99, BS, health information management, '99, earned a registered health information administration credential in 2001.

SHARON JANE McINTYRE,

BA, English teaching, '99, earned a master's in education from Lesley University in Cambridge, Mass.

JOSEPH M. CARRILLO, BS,

music, 'oo, received his first review for his music score for "Pin Shao Han: Ascension," one of five short films he scored. Carrillo's first live-score recording, "Dead Line," premiered in October at Screamfest L.A.

JOHN C. MENDIOLA, BBA, finance, 'oo, is assistant vice president and health savings account product and investment services manager for Home Federal Savings.

AMANDA R. POCHATKO, BM, music education, 'oo, earned a master's in music in oboe performance at Michigan State University.

ERIK PAUL SPRENGEL, BBA, finance, 'oo, is a real estate loan officer with Idaho Independent Bank in Boise.

JONATHAN BRETT HANIAN,

MA, history, '01, is managing editor for Idaho 2 News. Hanian is an Emmy Award-winning reporter and has received more than 40 first-place awards from state, regional and national news organizations.

JOHNNA SCHUCK JOHNSON,

BA, communication, 'o1, is founder of New Heights Training & Development. Johnson serves on the board of directors of the American Society for Training and Development.

JEFFREY MICHAEL FORD,

BBA, general business management, '02, is a consumer loan officer at Idaho Independent Bank in Boise. Ford has two years lending experience with First Federal Savings Bank of Twin Falls.

KIPTON C. HANES, BS, mathematics and secondary education, '02, teaches math at Cambridge High School.

MELISSA A. RICE, BA, elementary education, '02, BS, mathematics and secondary education, '02, teaches math at Jerome High School. She previously taught at Valley High School.

BRENT LEON ROGERS, BA, elementary education, '02, teaches English, study

skills and special education at Jerome High School. He also coaches the boys' soccer team.

SHIRLEY A BICKEL, TC, business technology, '03, is an administrative assistant with Erstad & Co.

ANA MAYELA BOYD, BS, general music, '03, was a guest soprano soloist for the opening concert of the Magic Philharmonic Orchestra. She teaches private voice lessons and performs with Opera Idaho.

KRISTEN ELIZABETH (KIRK-MAN) GUY, BM, music performance, '03, is working on a master's in music in oboe performance at Western Michigan University, where she is a graduate assistant in oboe. She plays co-principal oboe with the WMU Symphony Orchestra and Wind Ensemble.

AMY LEE (WIMER) KORB,

BA, social work, '03, is lead social worker at Riverside Rehab Inc. of Boise.

LELAND SHANE STANFORD,

BBA, general business, '03, is a customer service representative for Title One.

JODI WARTHEN, BS, physical education, '03, teaches physical education and health at Payette High School. She also coaches the dance team.

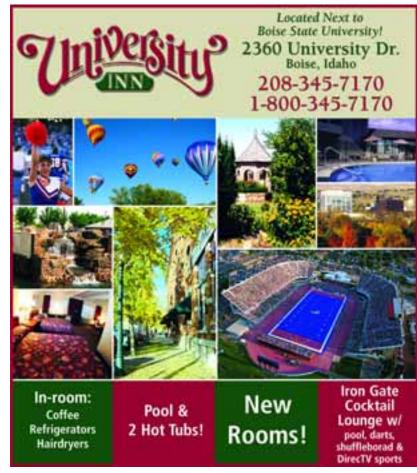
BARBARA A. LETHAM, AAS, accounting technology, '04, is an accountant with Tamarack Resort in Donnelly.

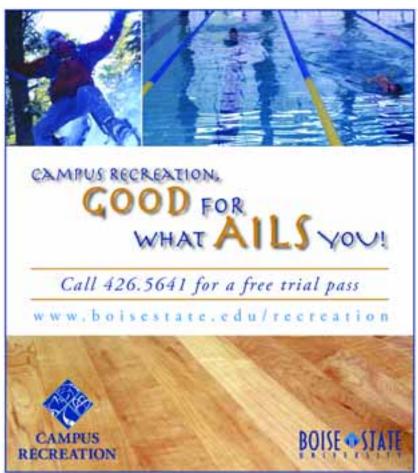
ALYCIN M. OZIMKIEWICZ,

BA, communication, '04, works in the advertising department at the *Idaho Statesman*.

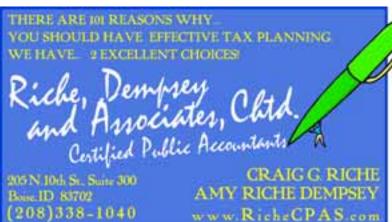
YVONNE KAYE RAY, BS, criminal justice administration, '04, works for Liberty Care Services, a mental health clinic in Twin Falls. Ray is a professional mental health worker currently assigned to provide psychosocial services.

COREY SCOTT WATSON, TC, machine tool tech, '04, works in the marketing and sales department at Signs Ink. Watson has









more than 15 years of background in sign design, production and installation.

WEDDINGS

KAYCIE LYNN PREMOE and Seth Winn, June 2003

NICOLE QUINTANA and Jeremy Fredrichs (Boise) May 8

JOY LORAINE RIECKE and Michael Weinberg, June 12

MARY BIELENBERG and Rudy J. Sanchez, July 23

JENNIFER R. BRISKE and Peter Feld (Coeur d'Alene) Aug. 6

MELISSA ASHER and Scott Turner (Turner, Ore.) Aug. 7

JEFFRIE G. CAVES and Lacie Friesen, Aug. 27

KRISTIN K. LYNCH and Jed Reese (Burley) Sept. 3

GREGG M. BLATTER and Piper Goessel (Stanley) Sept. 14

AMY LEE WIMER and Kyle Korb (Boise) Sept. 18

BRADY LAURENCE RENNER and Keri Lyn Shosted (Star) Sept. 25

SORCHA MARIE CUSACK and Jared Yingst (Fairfield) Sept. 25

KATIE YOSHIKO MOORE and Evan Marks (Boise) Oct. 2

CAREY CASTERLINE and Cole Farmer, Oct. 4

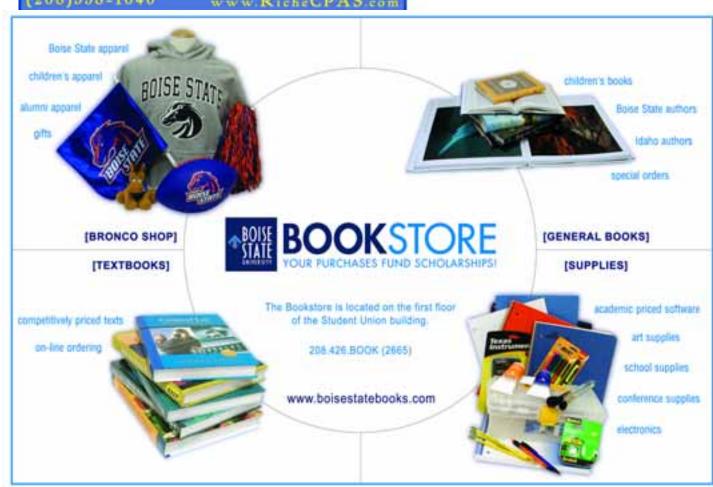
JOHN DAVID GOURLEY and Shannon Banister (American Fork, Utah) Oct. 23

GLEN D. HUFFAKER and Nicole Speirs, Nov. 13

TRAVIS DEAN CAPSON and SHARI ANN DAVIS, $Nov.\ 20$

DEATHS

KOSTAS AVGERINOS, who played basketball at Boise



State from 2002-04, died suddenly in his native Greece in February. At press time, the cause of his death was believed to be from a heart ailment. He was 24. Avgerinos, a 7-foot center, started six games in his career for the Broncos. He returned to Europe in 2004 after attending BSU.

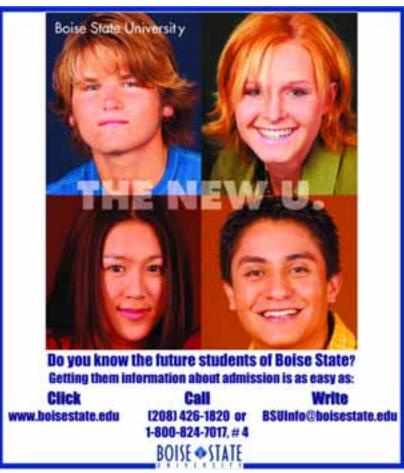
CHARLES J. BAYLESS, CC, automotive technology, '72, died Oct. 8. He was 69. Bayless was born in 1935 in Laramie, Wyo. He served with the U.S. Marine Corps in the Korean War and earned the United Nations Service Medal, Korean Service Medal, National Defense Service Medal and Good Conduct Medal. He worked for the Nampa Irrigation Department for more than 25 years and was a member of the Salvation Army and the American Legion.

SAM BURRIS, AA, arts and sciences, '51, died Aug. 29. Burris was born in 1930 in Caldwell and graduated from Boise High School in 1949. He earned a degree in cabinetry from Boise

Junior College and was a skilled woodworker. Burris married Nancy McMilian in 1963 and had four children. He began farming in 1950 and continued to do so until the time of his death.

VALERIE M. CAMILLI, Ed.D. curriculum and instruction, '99, died Aug. 31. Camilli was born in 1945 in Florence, S.C., and spent part of her childhood in West Berlin, Germany. She earned a bachelor's degree in international studies from Ohio State University and worked as a demographic analyst of Central America at the U.S. Department of Commerce. She earned a master's degree in education from Eastern Michigan University and became a teacher. Ćamilli helped found Idaho's first public charter school, ANSER, in 1998. After completing her doctorate, she became an assistant professor of education at Eastern Oregon University.

DENNIS R. FERDINAND II, BS, construction manage-











Architects and Planners Chartered

www.zga.com

ment, '02, died Sept. 14. Ferdinand was born in 1977 in Nampa and was an Eagle Scout. He graduated from Kuna High School before attending Boise State.

SANDRA K. FRANCISCONI,

BS, sociology, '79, died Nov. 19. Francisconi was born in 1945 in Grants Pass, Ore., where she graduated from high school. She attended the University of Oregon as well as Boise State.

JOSEPH A. HARTMAN, 62, a Boise State professor of electrical and computer engineering, died Dec. 25 at the Mayo Clinic in Rochester, Minn., following a brief illness. Hartman was the driving force behind Boise State's involvement with two Federal Aviation Administration centers that partnered with MIT, Harvard, Stanford and other research institutions. and was the lead researcher in one of the FAA-funded centers to study aircraft cabin air quality. Hartman was also the principal investigator on a project to develop and use multipurpose sensors to detect and analyze environmental contaminants in ground water, in conjunction with Washington State University. In honor of Dr. Hartman, the Joseph Hartman Scholarship Fund has been established through the Boise State Foundation.

VIOLET MARLEEN LAW-

HEAD, AA, arts and sciences, '47, died Sept. 2.
Lawhead was born in Boise and graduated from Boise Junior College. She lived in Spokane, Wash., where she was a homemaker and bookkeeper for Jacklin Seed Co. for 20 years.

VELMA MAURINE (WILKER-SON) OBERBILLIG, MA, business, '77, died Oct. 18.

Oberbillig was born in 1923 in Cambridge, where she graduated from high school. She attended the College of Idaho for a year before working for the wartime rationing board. She earned a bachelor's degree from the University of Idaho before earning a master's from Boise State. Oberbillig taught at Borah High School for 19 years until her retirement in 1985. She was a member of the Borah Book Circle and the Omicron Chapter of the Delta Kappa Gamma Honorary Society for education professionals.

E. GAYLE REYNOLDS, BFA, visual art, '89, MA, education, '89, died Aug. 9. Reynolds was born in 1940 in Grundy, Va. She was a teacher, counselor and private consultant, and also worked in social services. She was a member of the Coast Guard Auxiliary.

GARY LEE ROSINE, 66, Boise State art professor and former Art Department chair, died Dec. 16 in Boise after a long illness. Rosine joined the Boise State faculty in 1995 and served as department chair until 2003. He was a mentor to many students, and his colorful and provocative paintings were exhibited at numerous galleries and museums throughout the world.

RAYMOND T. SPARKMAN, 51, Boise State sign shop foreman, died Dec. 28 in Boise of natural causes. Sparkman was born and raised in Boise and graduated from Boise High School. Before coming to Boise State, Sparkman worked in the bar and restaurant industry, including many years at Pengilly's Saloon in Boise. He was a master gardener certified through the University of Idaho Extension office.

HOW TO REACH US

Phone: (208) 426-1698 **Fax:** (208) 426-1005

E-mail: bsualum@boisestate.edu
Home page: alumni.boisestate.edu
Mail: Boise State Alumni Association,
1910 University Drive, Boise, ID 83725



Obviously, avocados don't grow in Idaho. So how did we become America's #1 supplier of frozen avocado products? By developing new processing and packaging techniques that take the prep work and seasonal supply issues out of serving premium avocados and guacamole. Now it's easier than ever for restaurants to offer you this delicious, healthy fruit. The J.R. Simplot Company, a global food and agribusiness leader. See what else we're serving up at Simplot.com.





In 1903, the Wright Brothers created the need for an airport.

One hundred years later, we perfected the airport.

- Curbside check-in & self check-in kiosks
- Non-stop service to over 20 destinations
- World-class concessions
- Convenient conference center
- Latest technology in baggage and passenger security screening

In the works...

- * Terminal-wide WiFi
- * Expanded parking
- * Improved landing systems



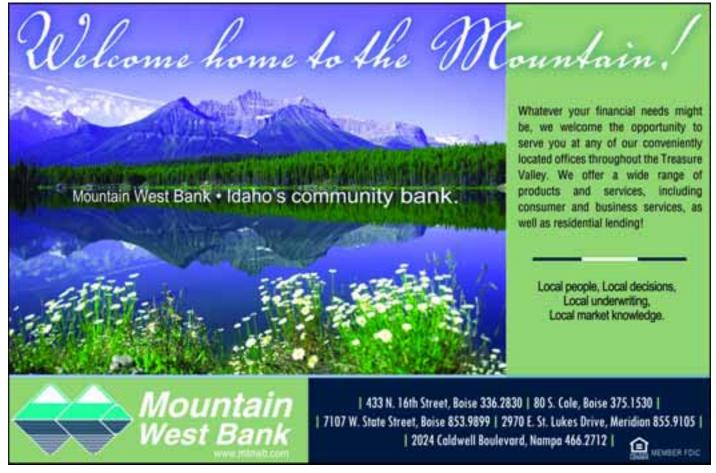




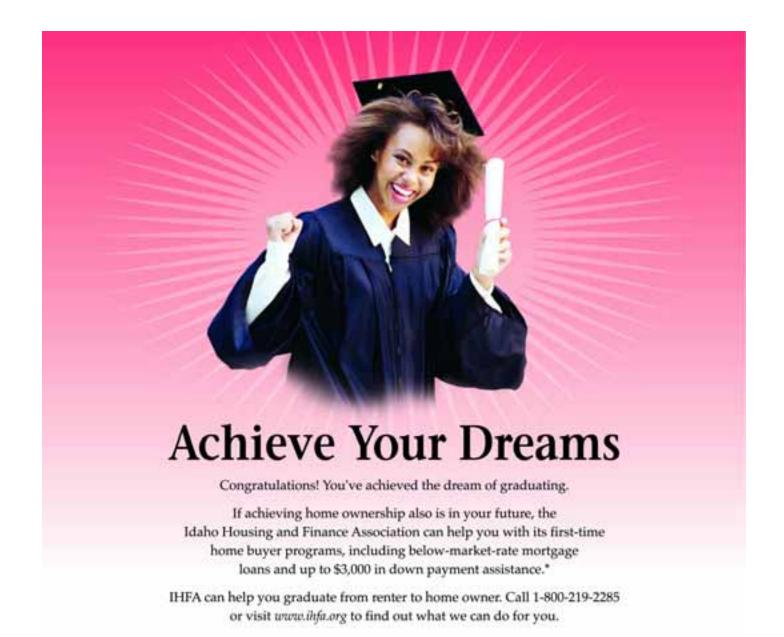


www.boise-airport.com





NON PROFIT ORG. U.S. POSTAGE PAID PERMIT NO. 170 BOISE, ID





Your Key to Housing Opportunities







^{*} Programs are subject to change by PEFA at any time. Funds for programs are limited and may be discontinued at any time. Certain restrictions apply. IHEA is not a state agency under Idahis law and uses no state funds or state employees to support its operations.