

Idaho Energy Policy Survey 2007

Conducted by:

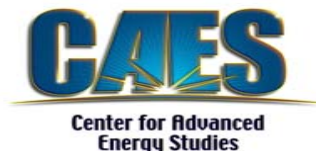
The Energy Policy Institute

and the

The Center for Advanced Energy Studies

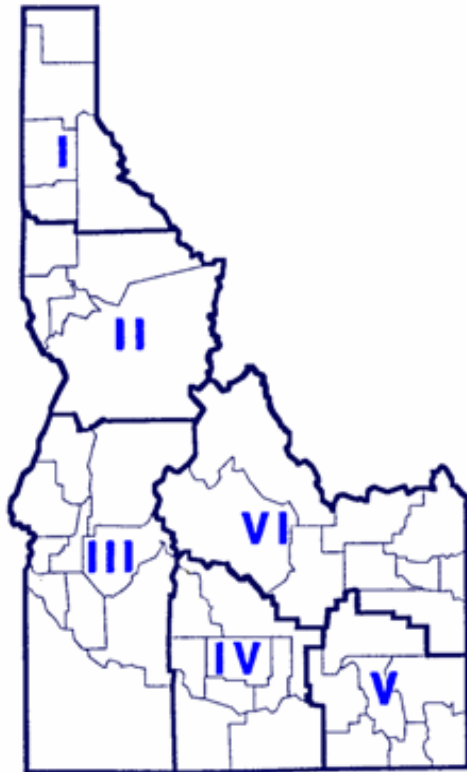
through the

Social Science Research Center



Idaho Energy Policy Survey

Regions covered in the survey



- I. Panhandle - Boundary, Bonner, Kootenai, Benewah, Shoshone
- II. North Central - Latah, Clearwater, Nez Perce, Lewis, Idaho
- III. Southwest - Adams, Valley, Washington, Payette, Gem, Boise, Canyon, Ada, Elmore, Owyhee
- IV. South Central - Camas, Blaine, Gooding, Lincoln, Minidoka, Jerome, Twin Falls, Cassia
- V. Southeast - Bingham, Power, Bannock, Oneida, Franklin, Bear Lake, Caribou
- VI. East Central - Lemhi, Custer, Butte, Clark, Fremont, Jefferson, Madison, Teton, Bonneville

Idaho Energy Policy Survey

Energy Policy Institute and the
Social Science Research Center
Boise State University
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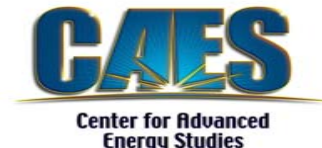
Ira Bunch

Data Analyst, Energy Policy Institute

- 513 adults in Idaho households representing six geographic regions were surveyed between December 11th 2006 to January 5th 2007. Telephone calls, interviews, data collection and preparation were made by Clearwater Research.
- The survey standard error is about +/- 5.6% at a 95% confidence-level for the total population.

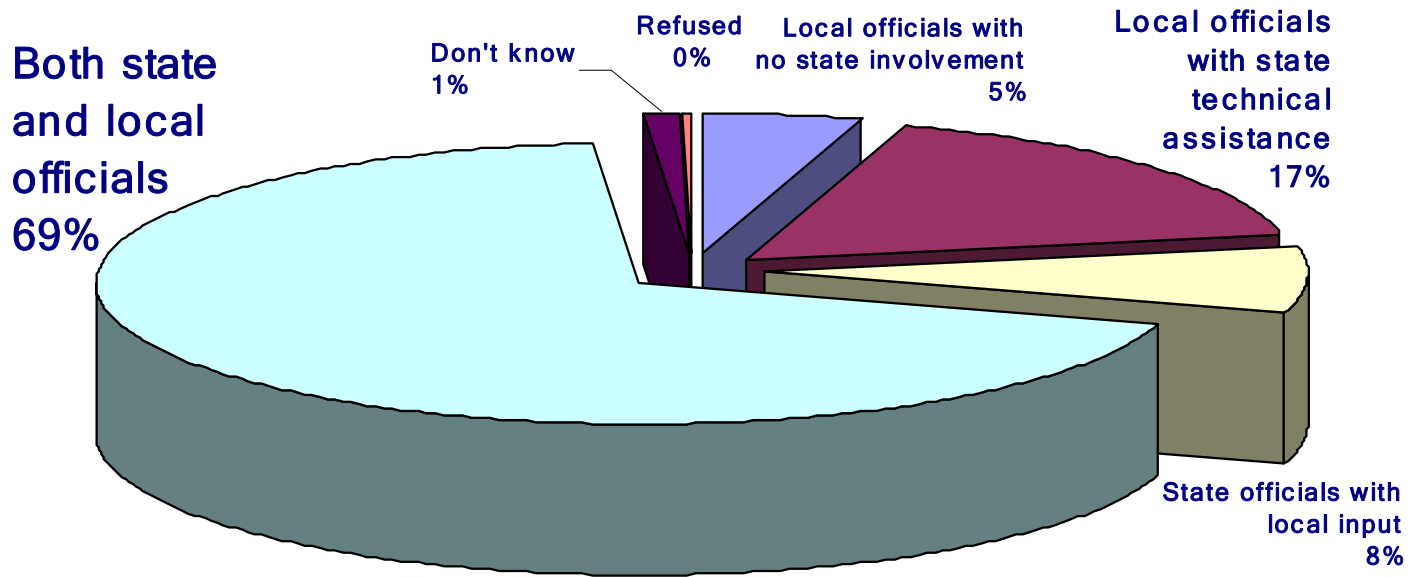


www.clearwater-research.com



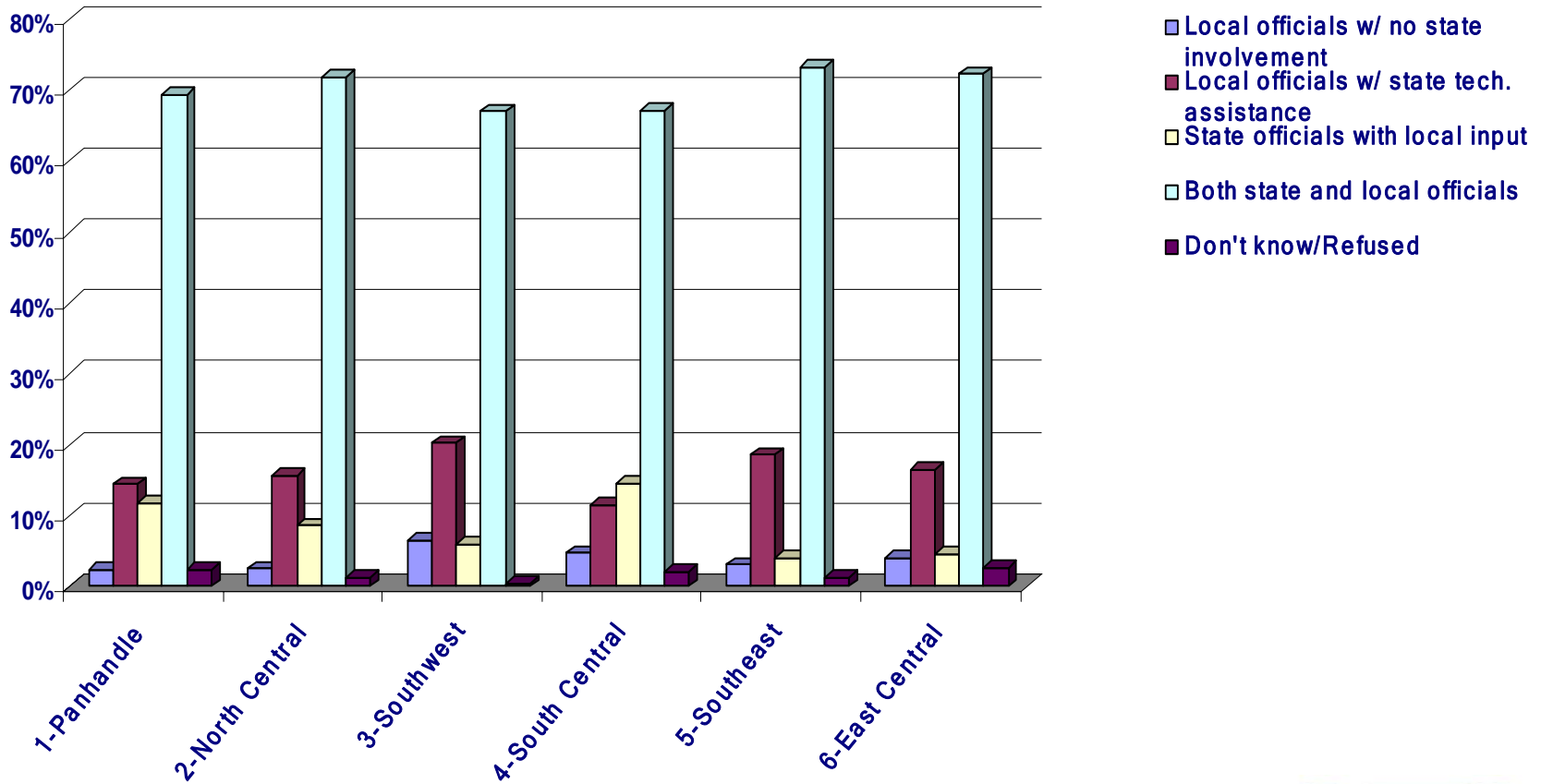
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Who should make the decisions about where new large energy facilities are built?



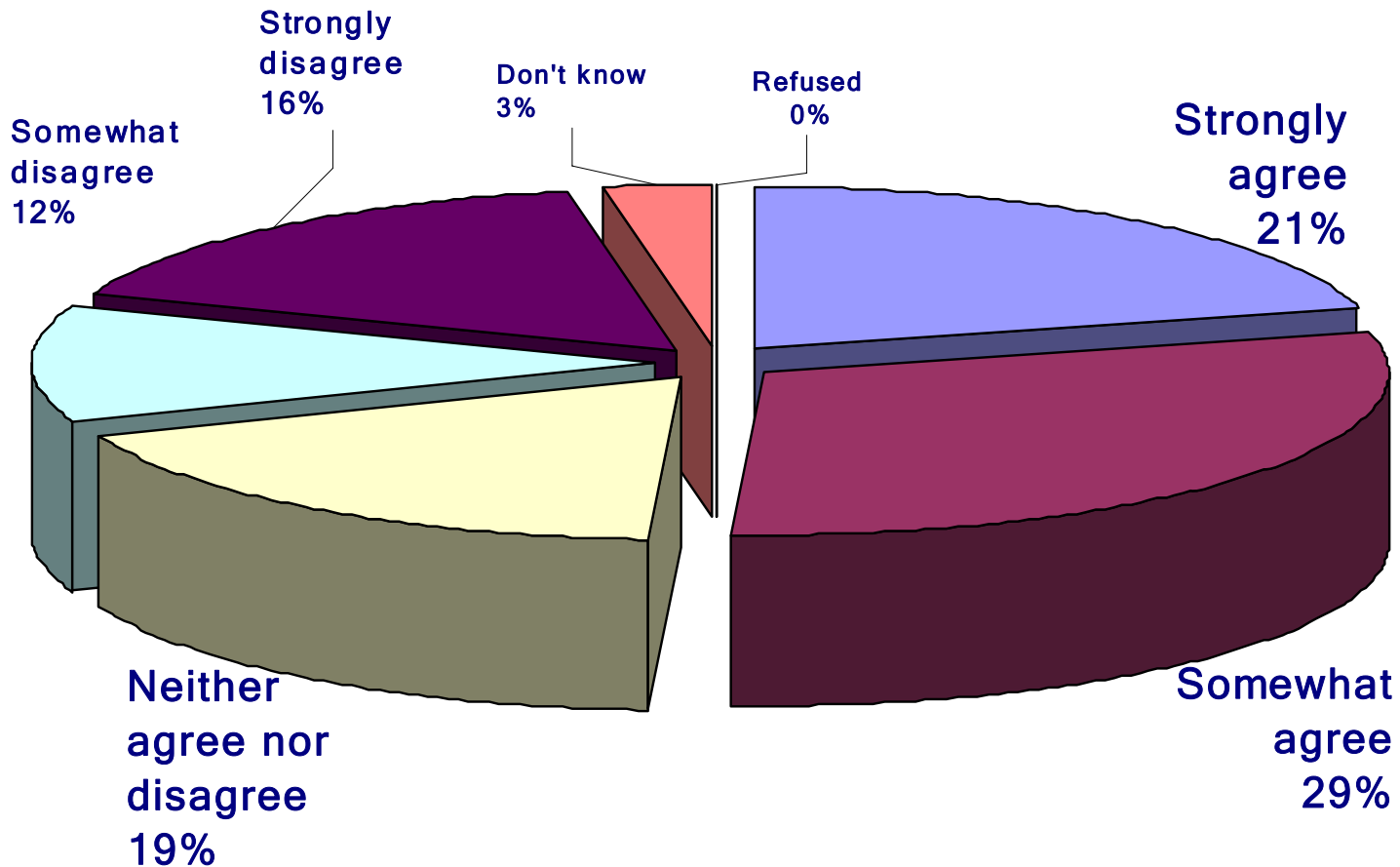
Idaho Energy Policy Survey

Regional Breakdown: Who should make the decisions about where new large energy facilities are built?



Idaho Energy Policy Survey

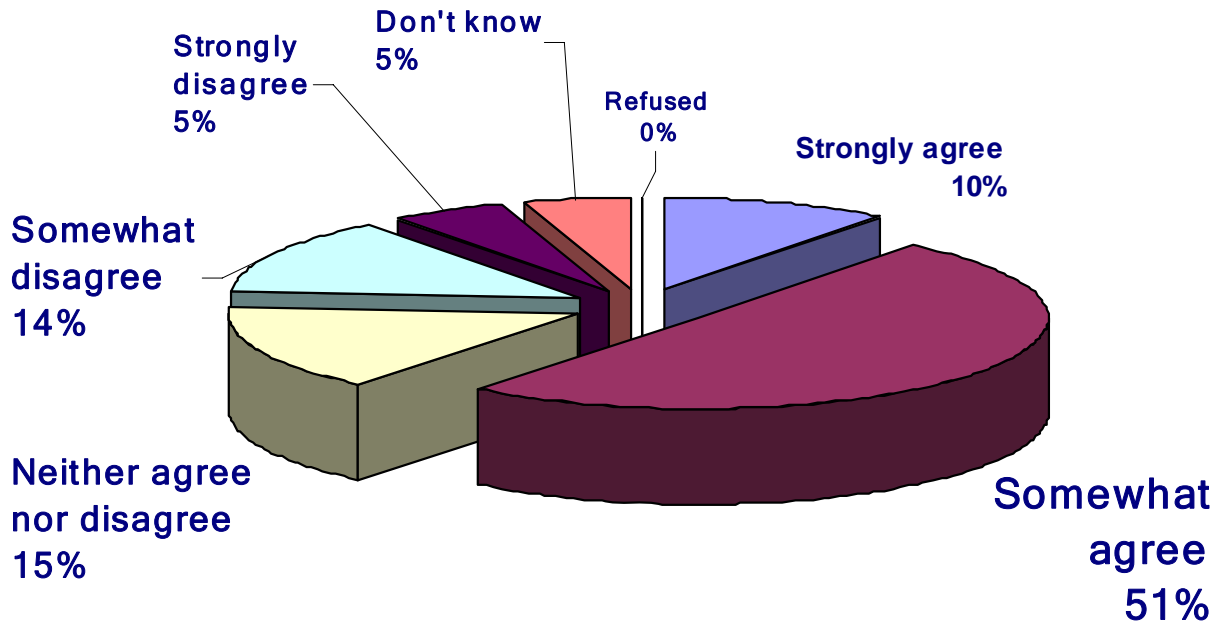
Level of agreement that Idaho should allow the building of electrical plants that can sell their electricity on the open market.



n=513
Q325

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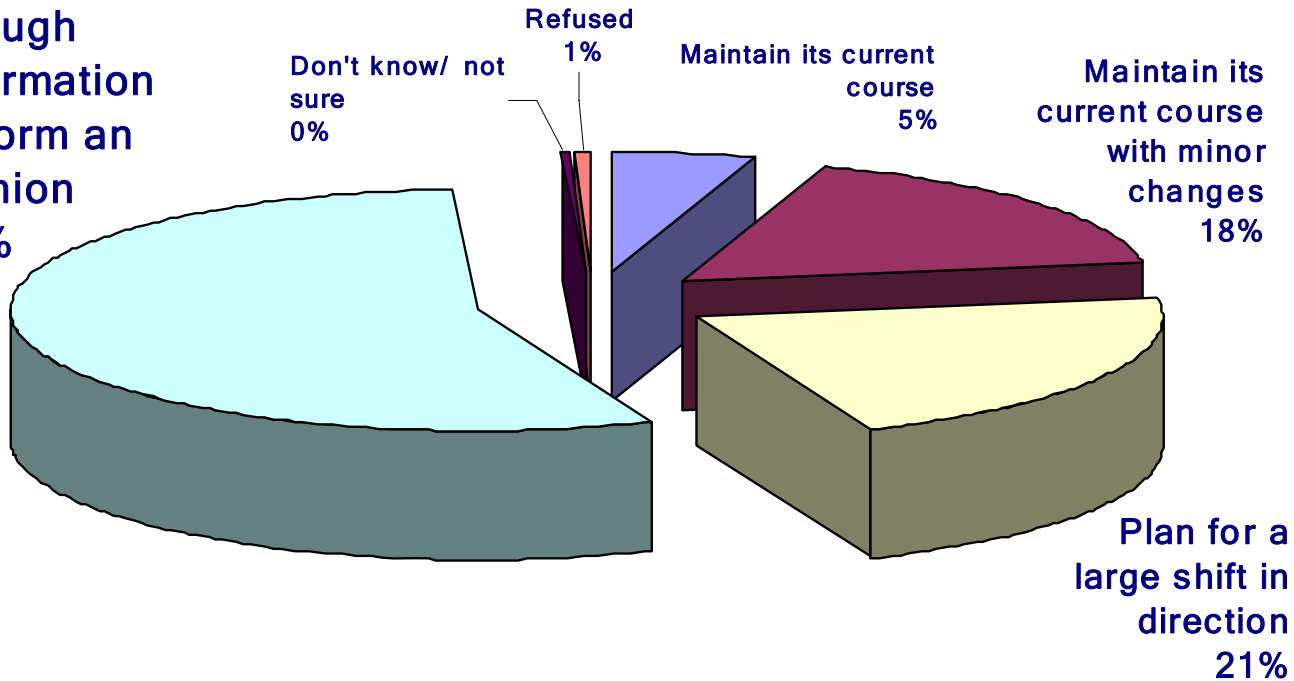
In general terms, has the state done a good job of managing Idaho's energy resources?



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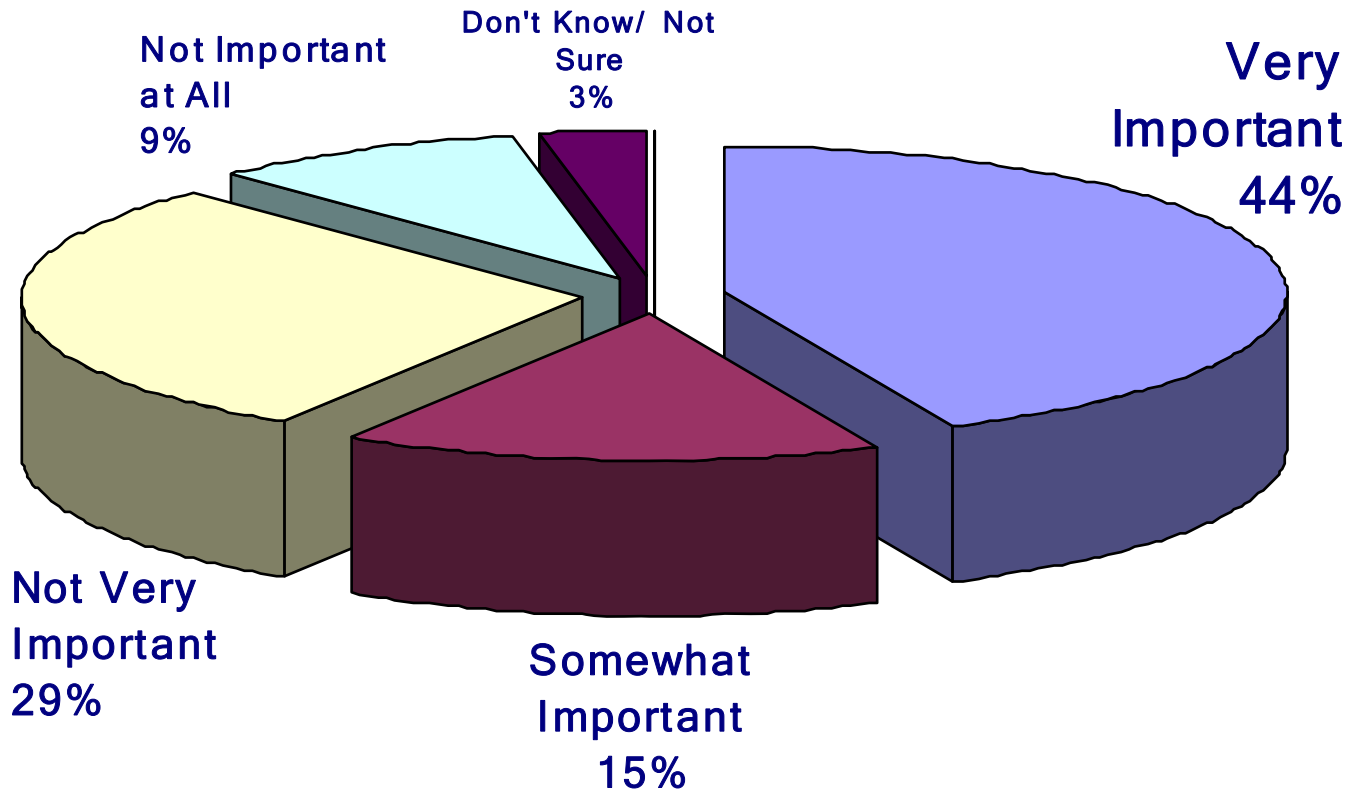
What would be Idaho's best approach toward future energy resource planning?

Don't have enough information to form an opinion
55%



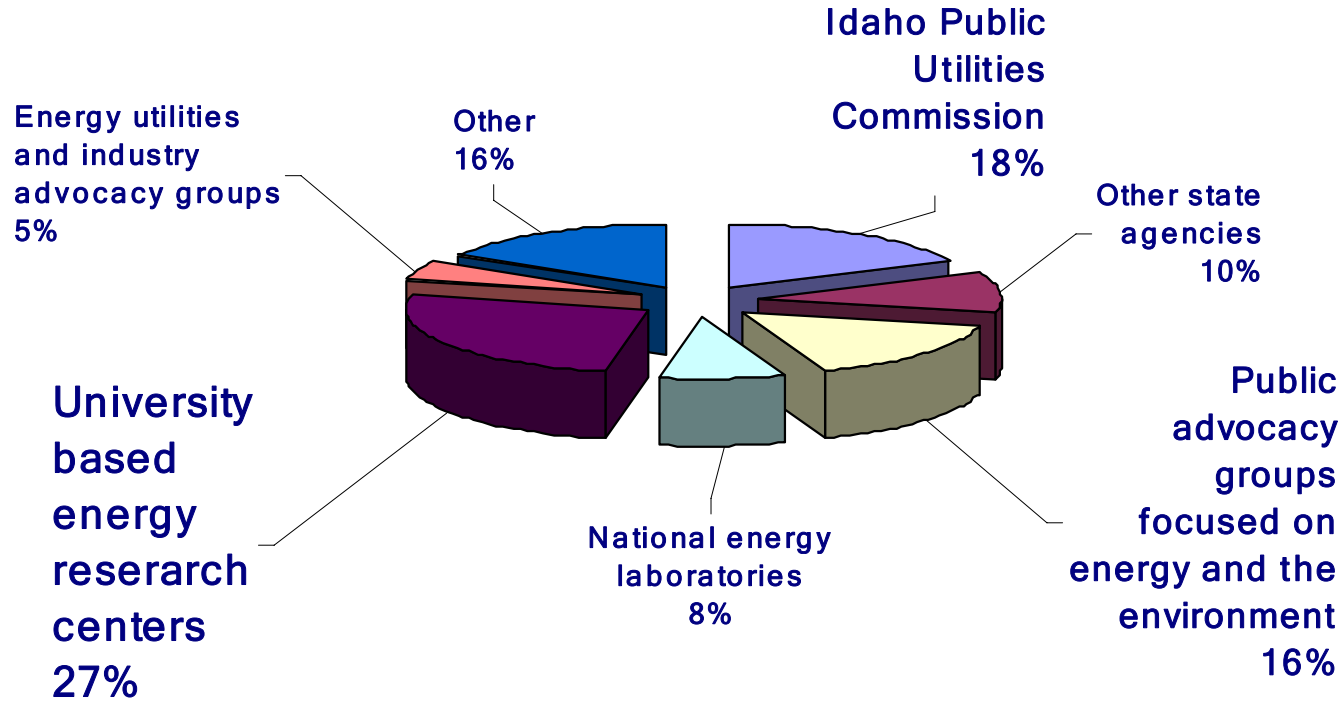
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Level of importance for Idaho to have a state agency to advice elected officials and enforce energy policies.



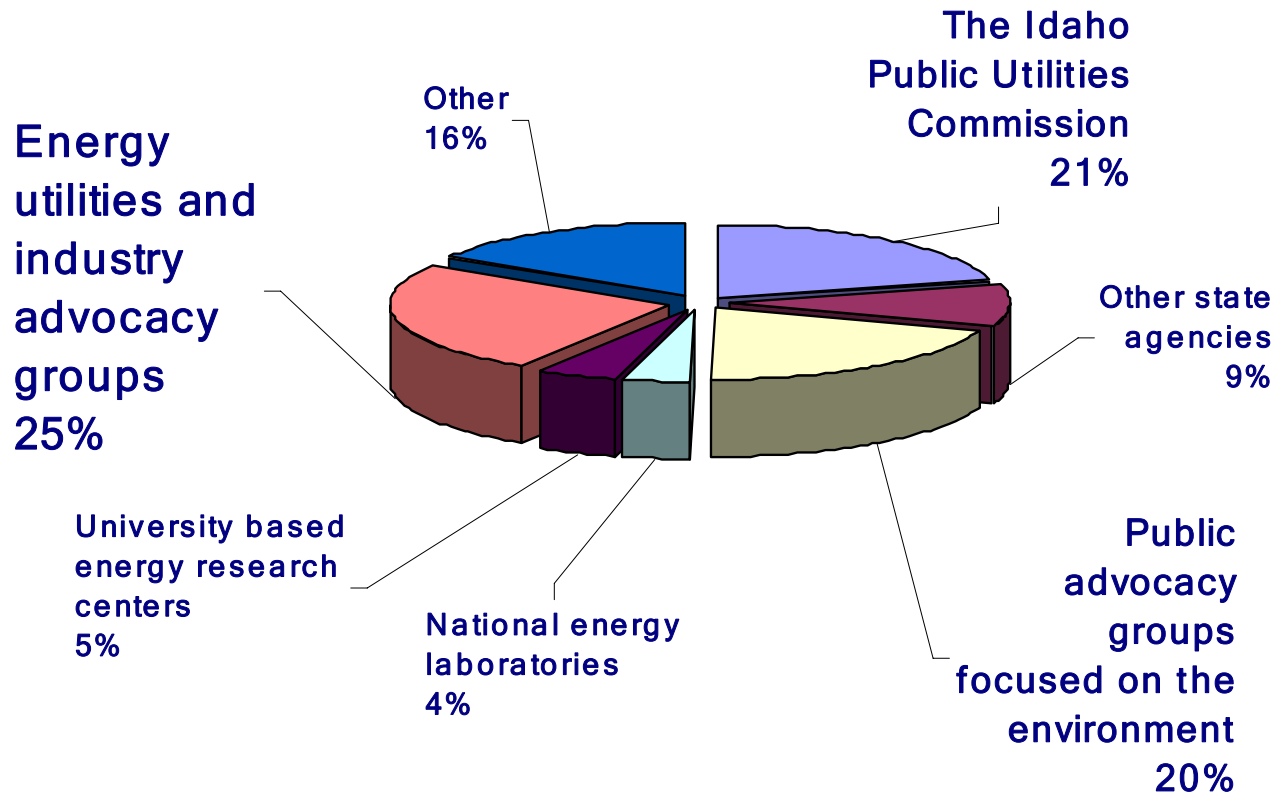
Idaho Energy Policy Survey

Who do you trust the most to advise the state legislature on energy policy?



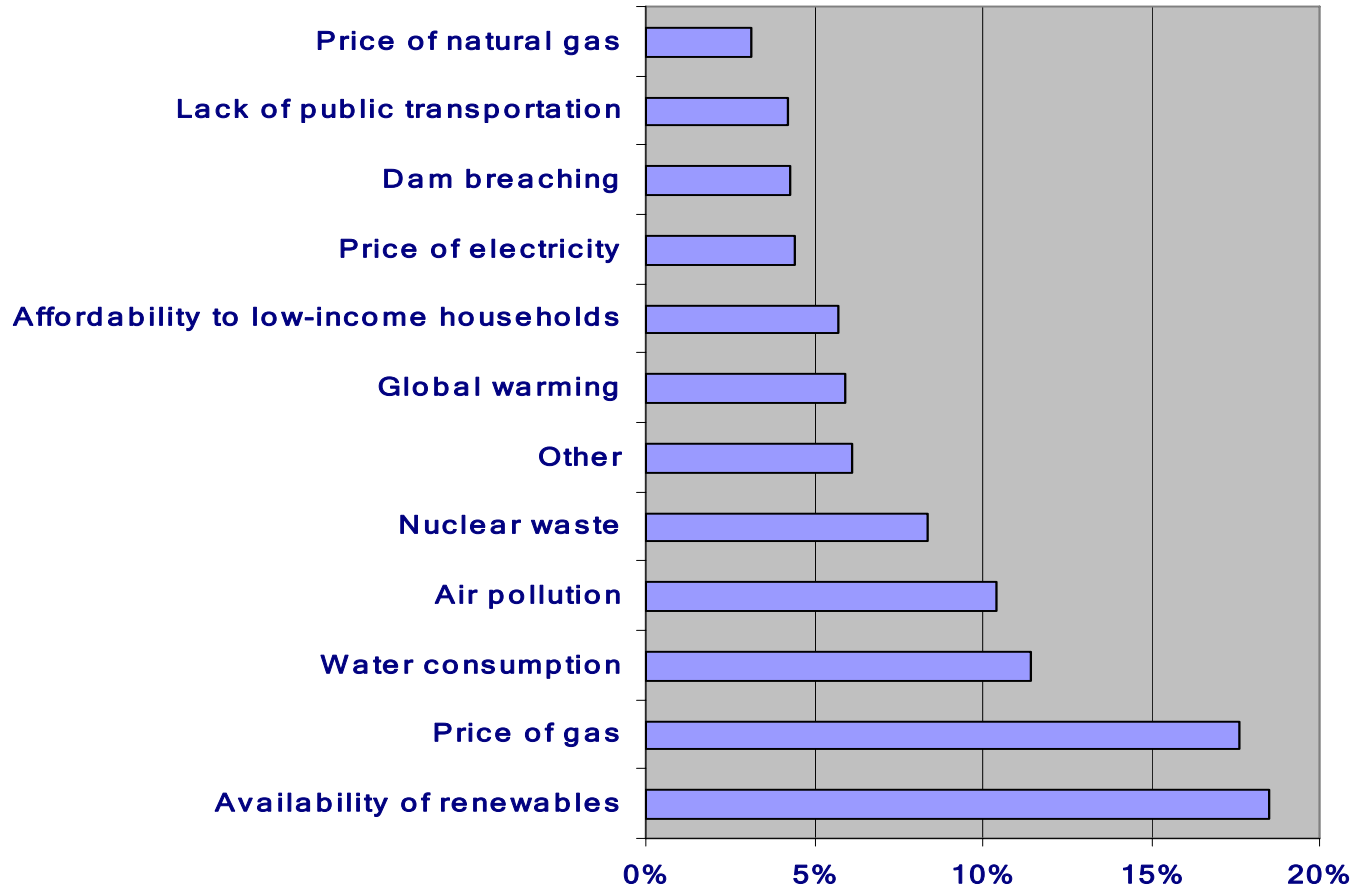
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Who do you trust the least to advise the state legislature on energy policy?



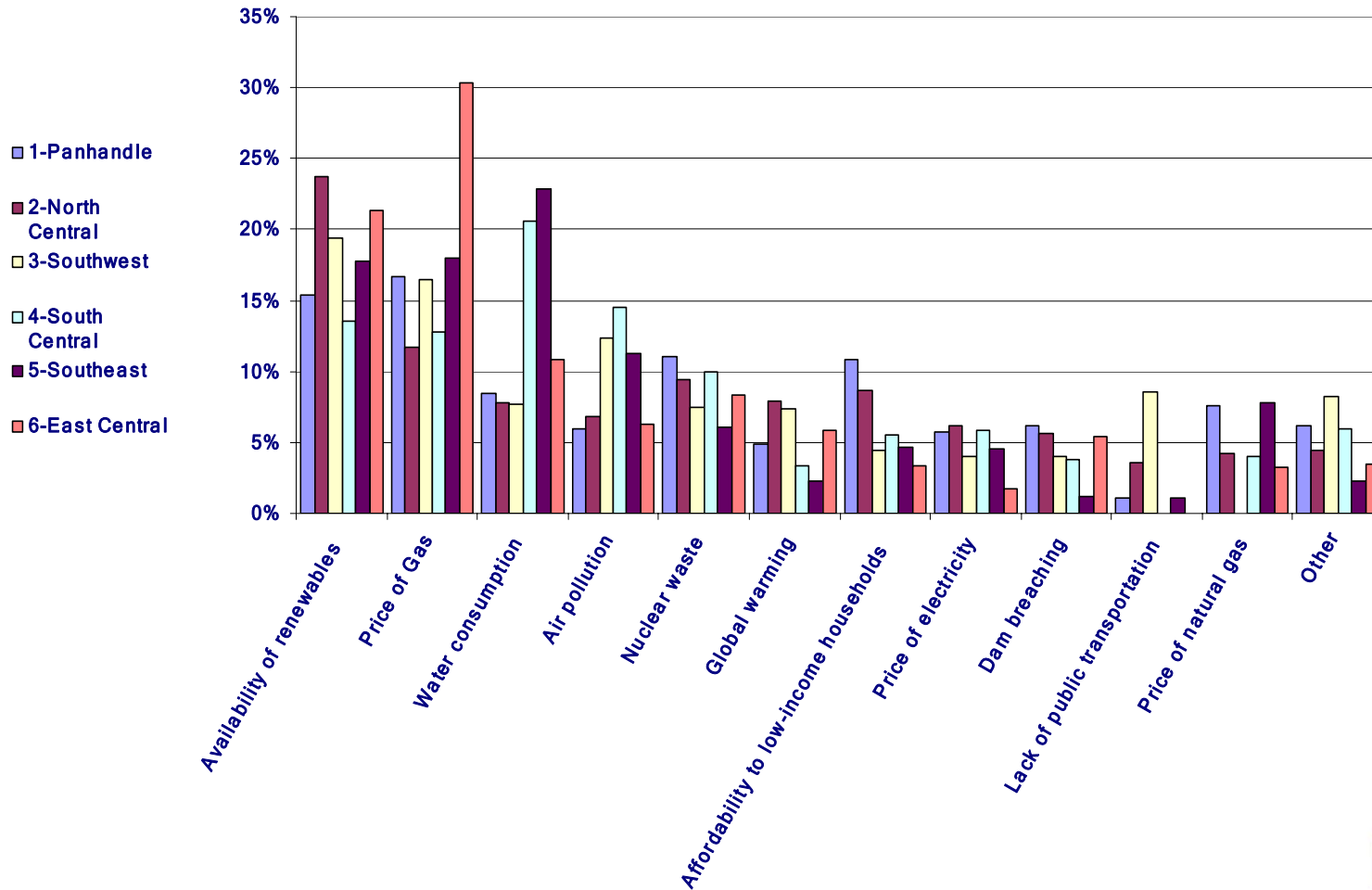
Idaho Energy Policy Survey

What is the single most important issue facing Idaho with regards to energy?



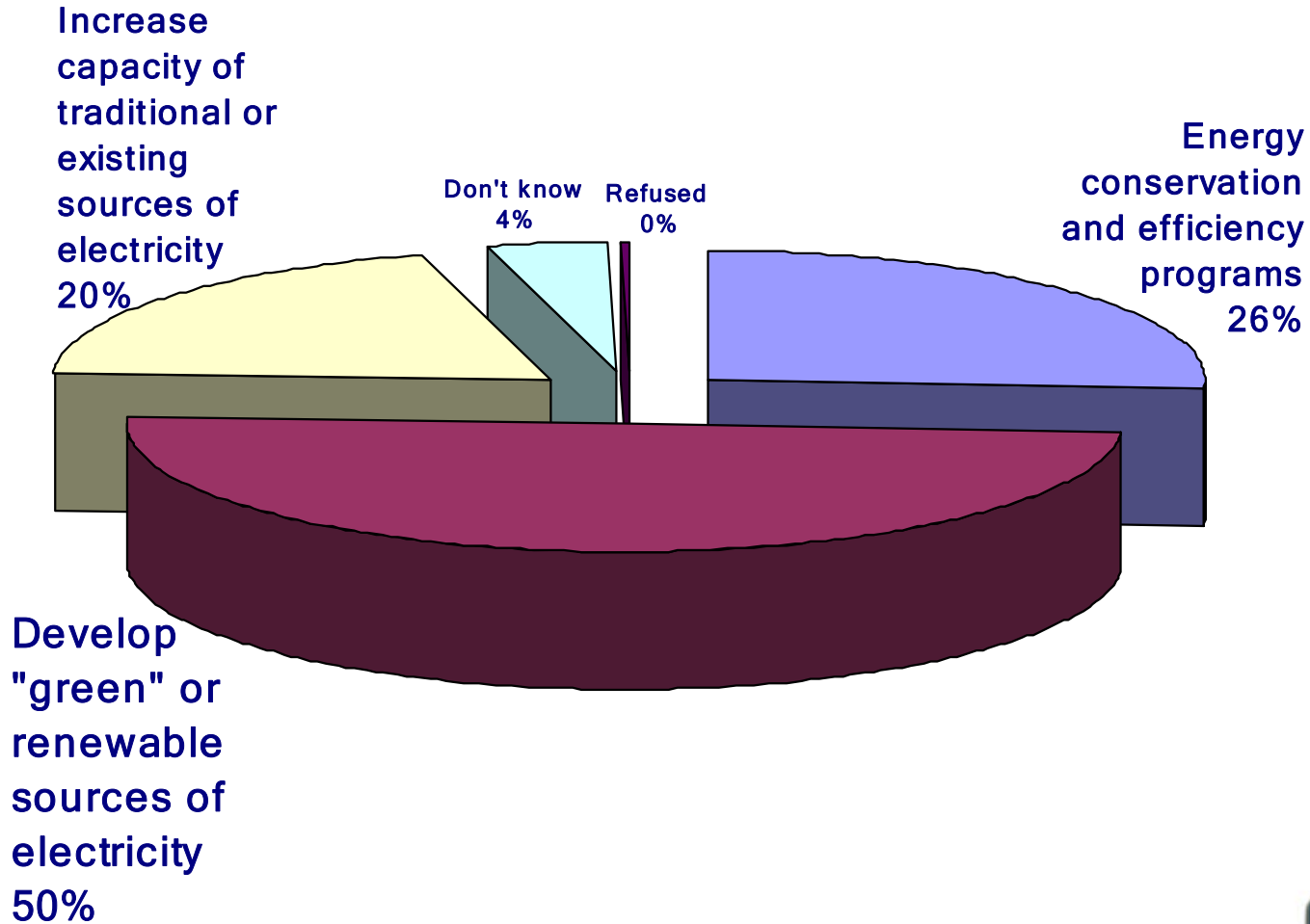
Idaho Energy Policy Survey

Regional Breakdown: What is the single most important issue facing Idaho with regards to energy?



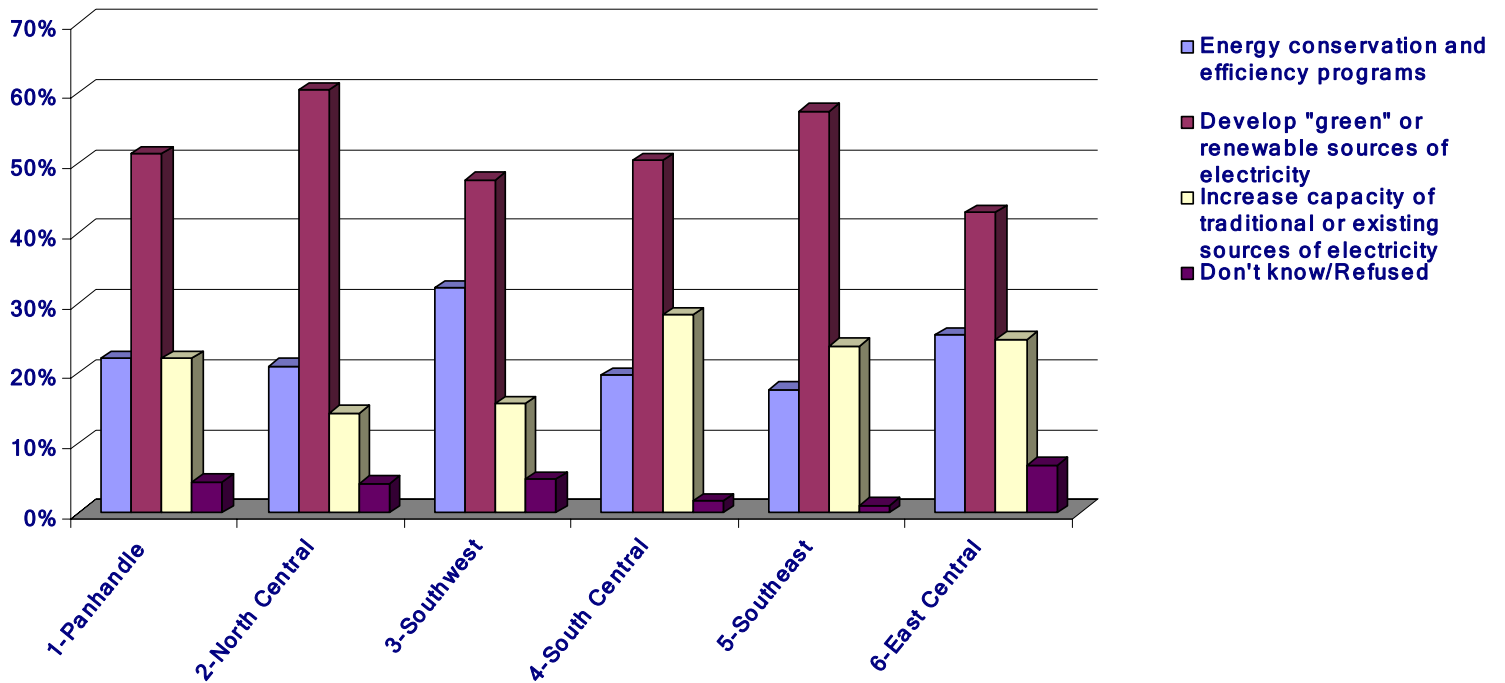
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To meet Idaho's electricity demand, which should be the highest priority?



Idaho Energy Policy Survey

Regional Breakdown: To meet Idaho's electricity demand, which should be the highest priority?



Idaho Energy Policy Survey

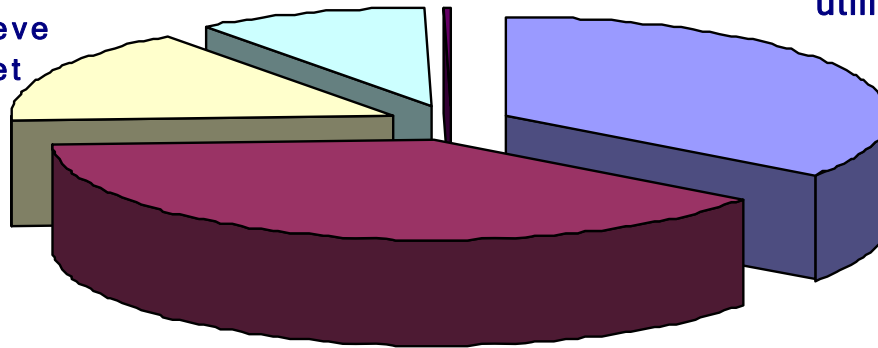
To increase the amount of conservation and efficiency for electricity, Idaho should...

Not try to influence the amount of conservation utilities achieve through target setting
16%

Don't know
10%

Refused
0%

Set targets that utilities must achieve
35%

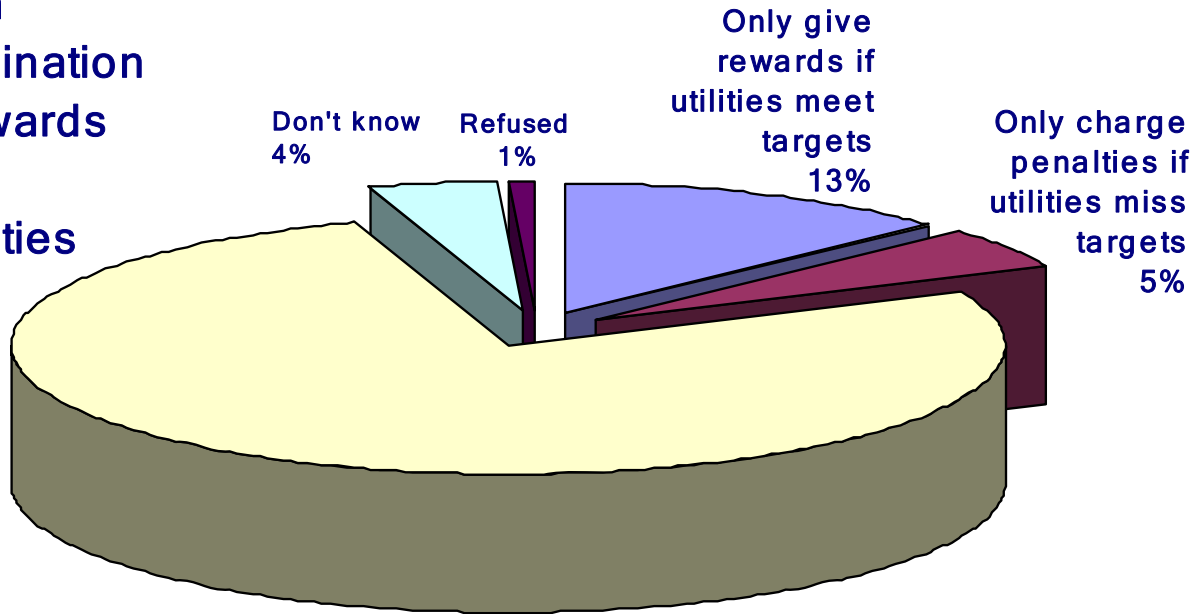


Set voluntary targets
39%

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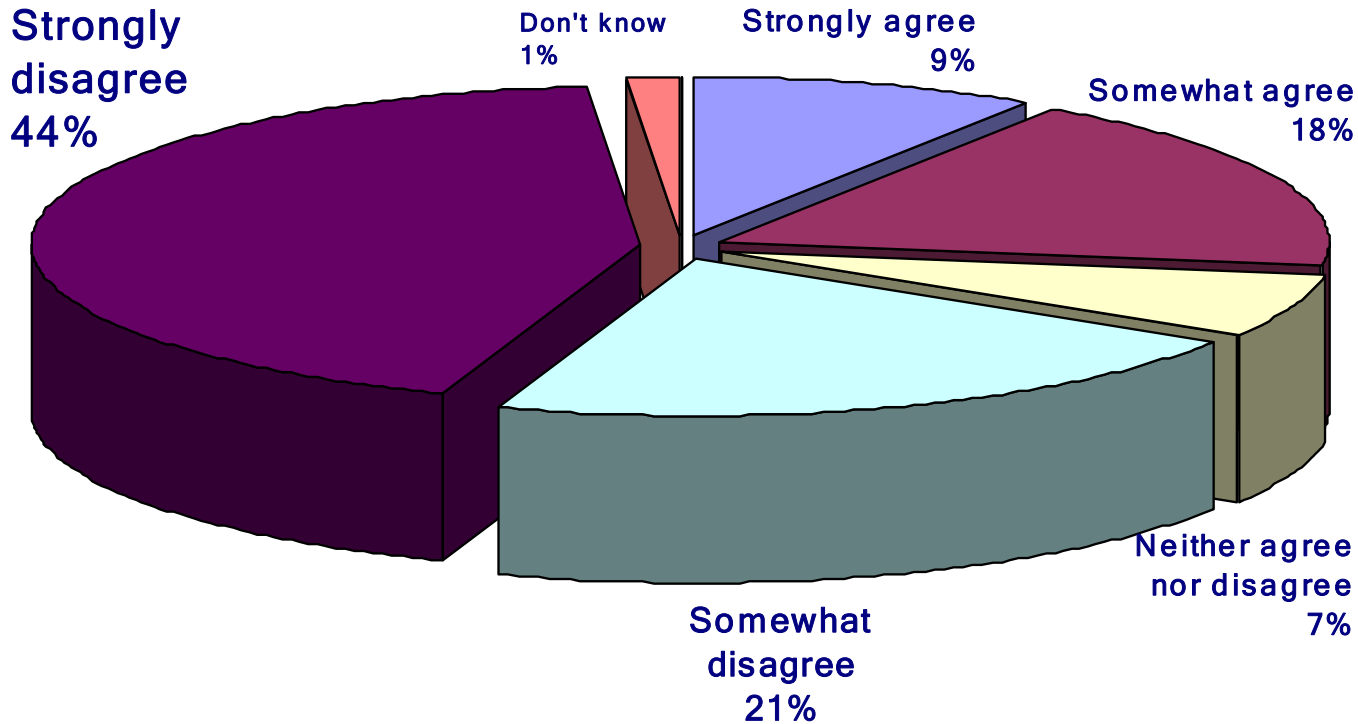
In setting conservation targets for utilities, Idaho should...

Use a combination of rewards and penalties
77%



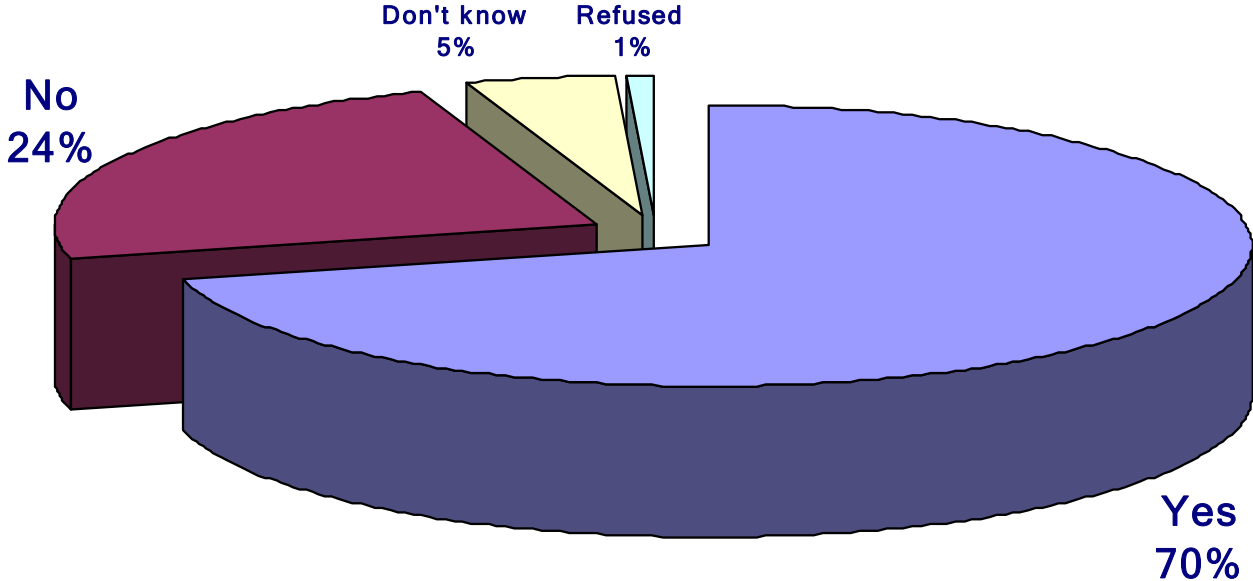
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Level of agreement that utilities should be able to charge higher rates during high demand periods to promote conservation.



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Belief that human activities are contributing to global warming.

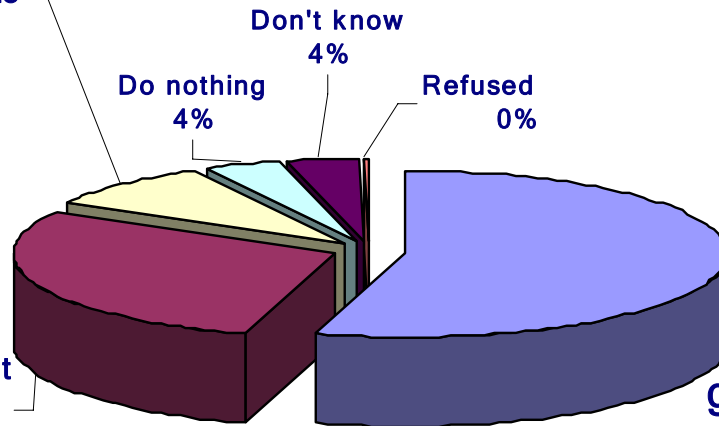


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Of those that answered positively to human caused global warming, how should Idaho respond?

Prepare for the possibility of federal regulations, but take no action to reduce greenhouse gasses
9%

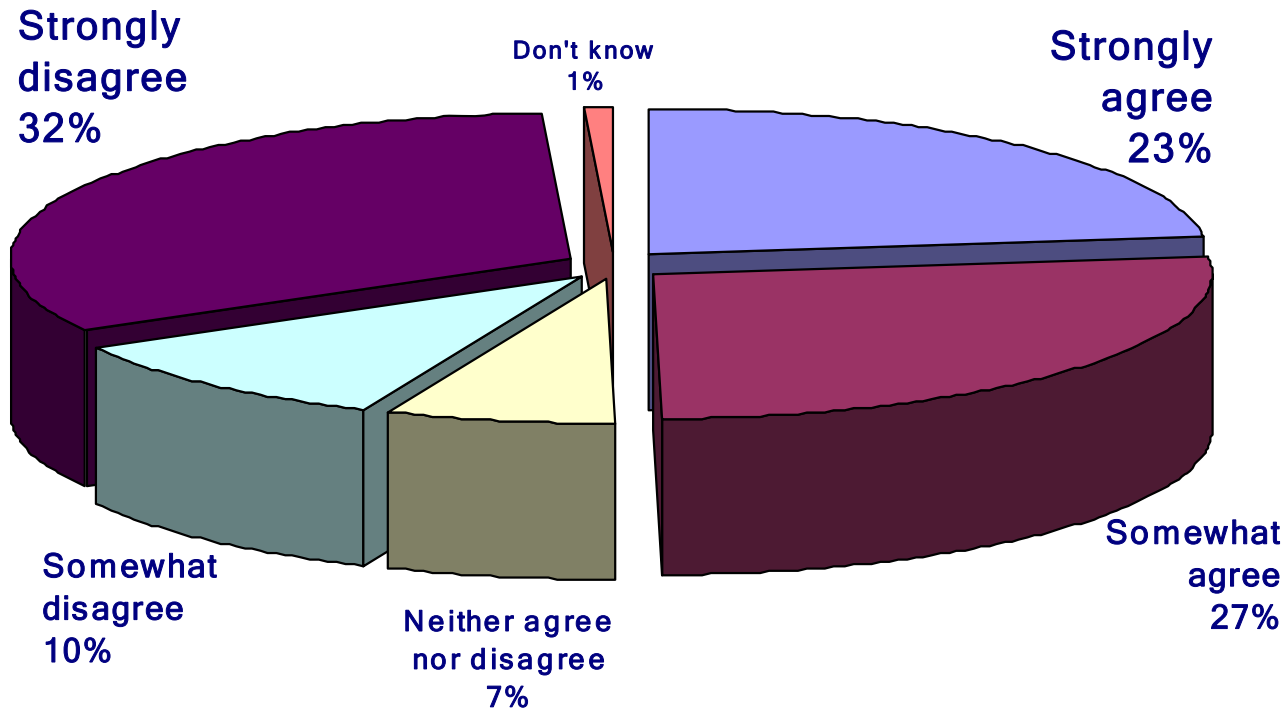
Slow growth of Idaho's greenhouse gasses, but wait for the federal government before doing more
29%



Reduce Idaho greenhouse gas emissions
54%

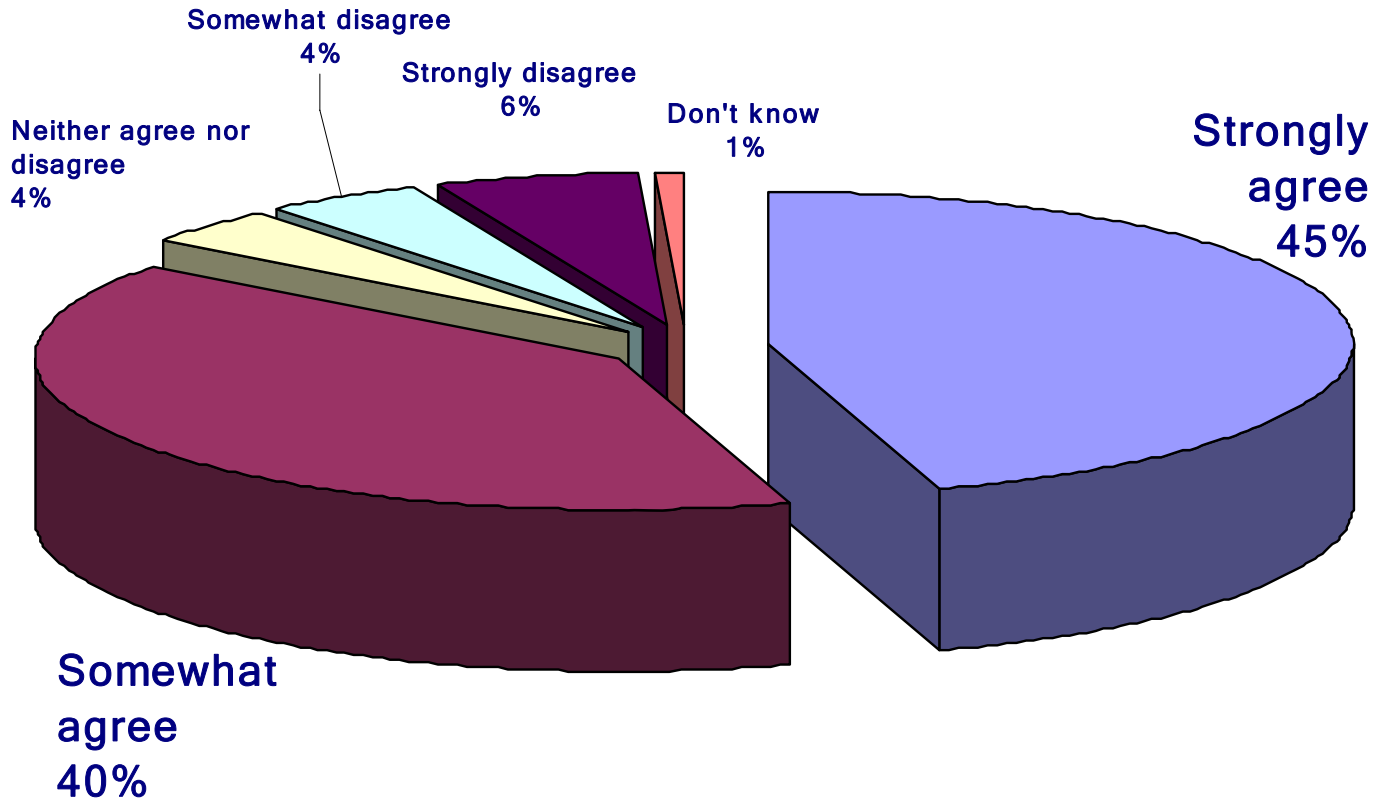
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Level of agreement in support of building nuclear electrical generation facilities for public consumption.



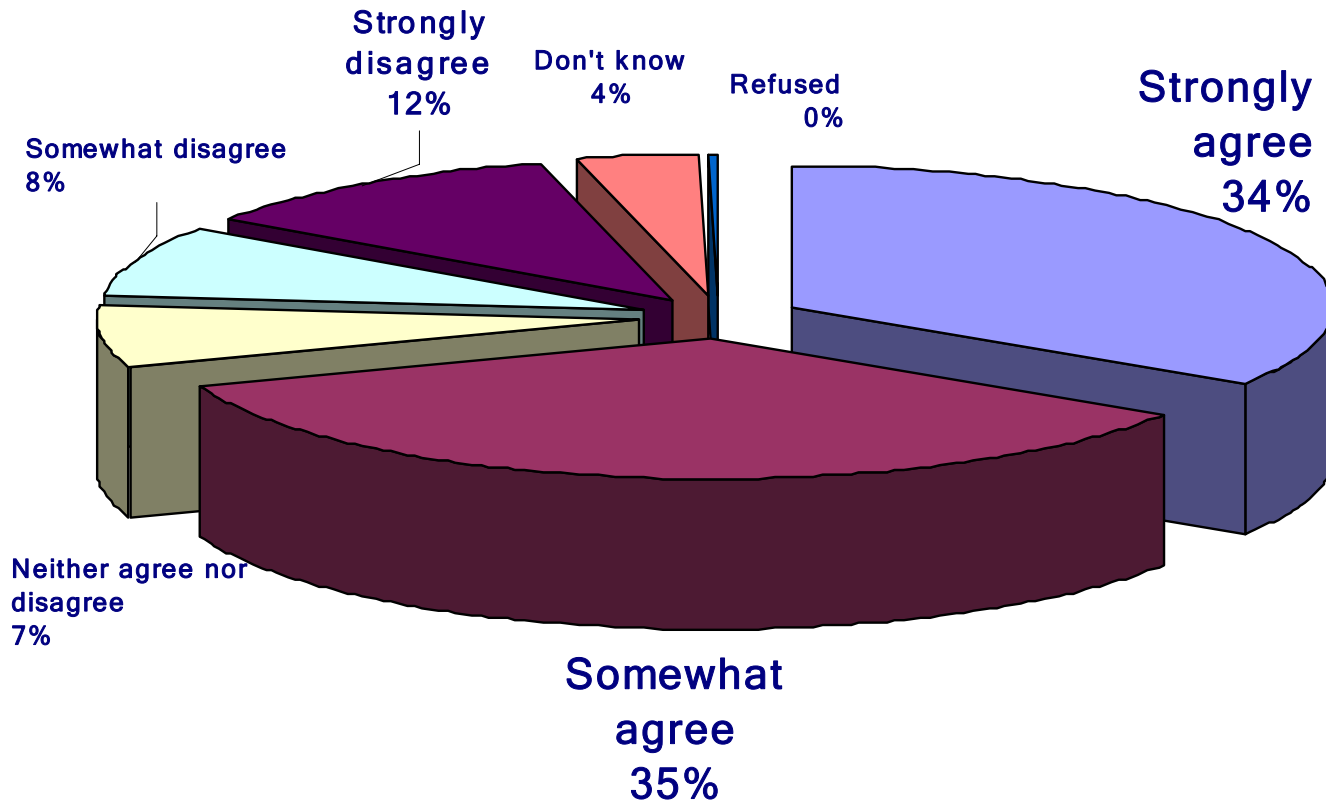
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Level of agreement that the legislature should allow the expansion of public transportation through voter approved local-option taxes.



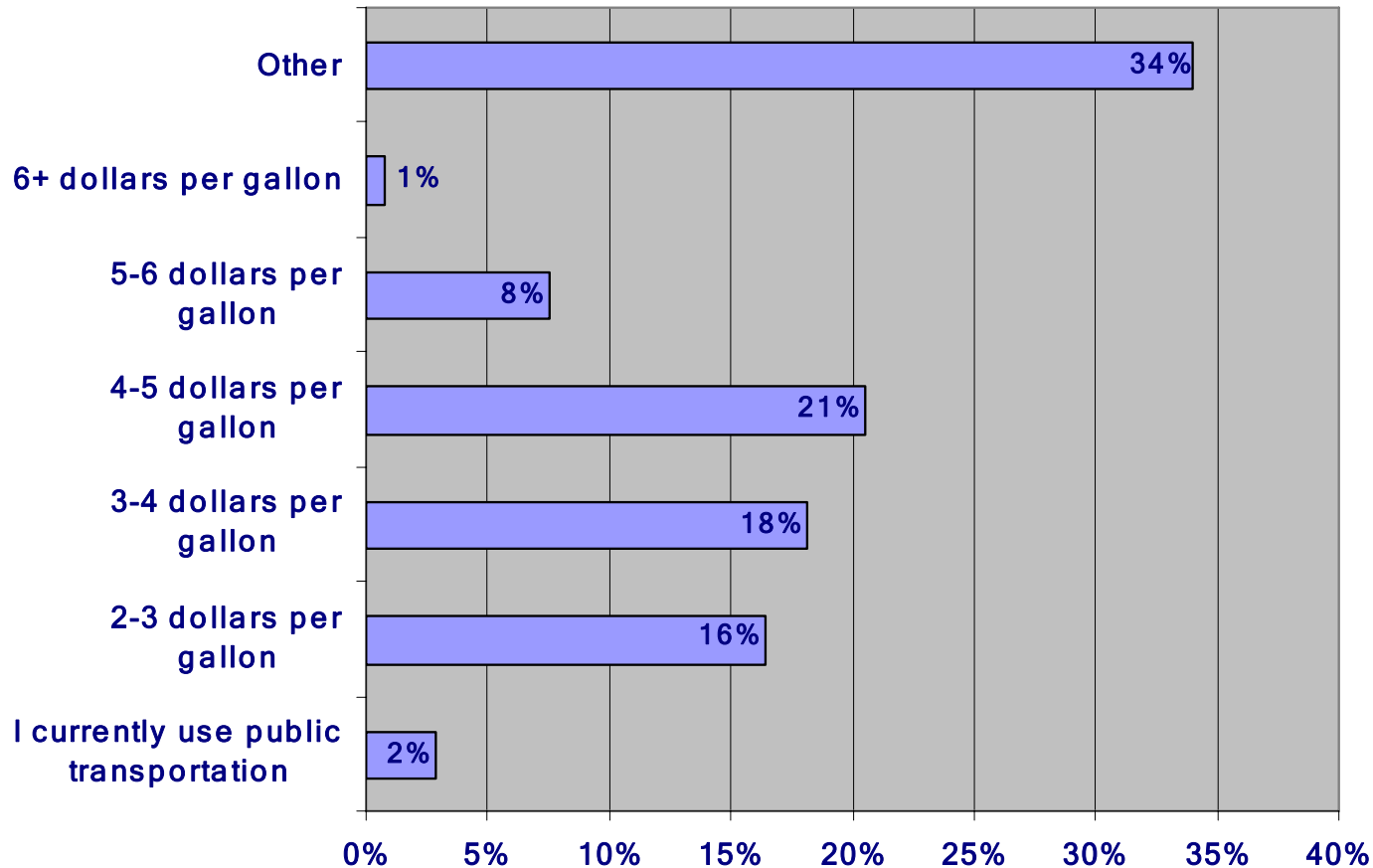
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Level of agreement that Idaho encourage land use planning and policies that reduce the amount of driving required by Idahoans



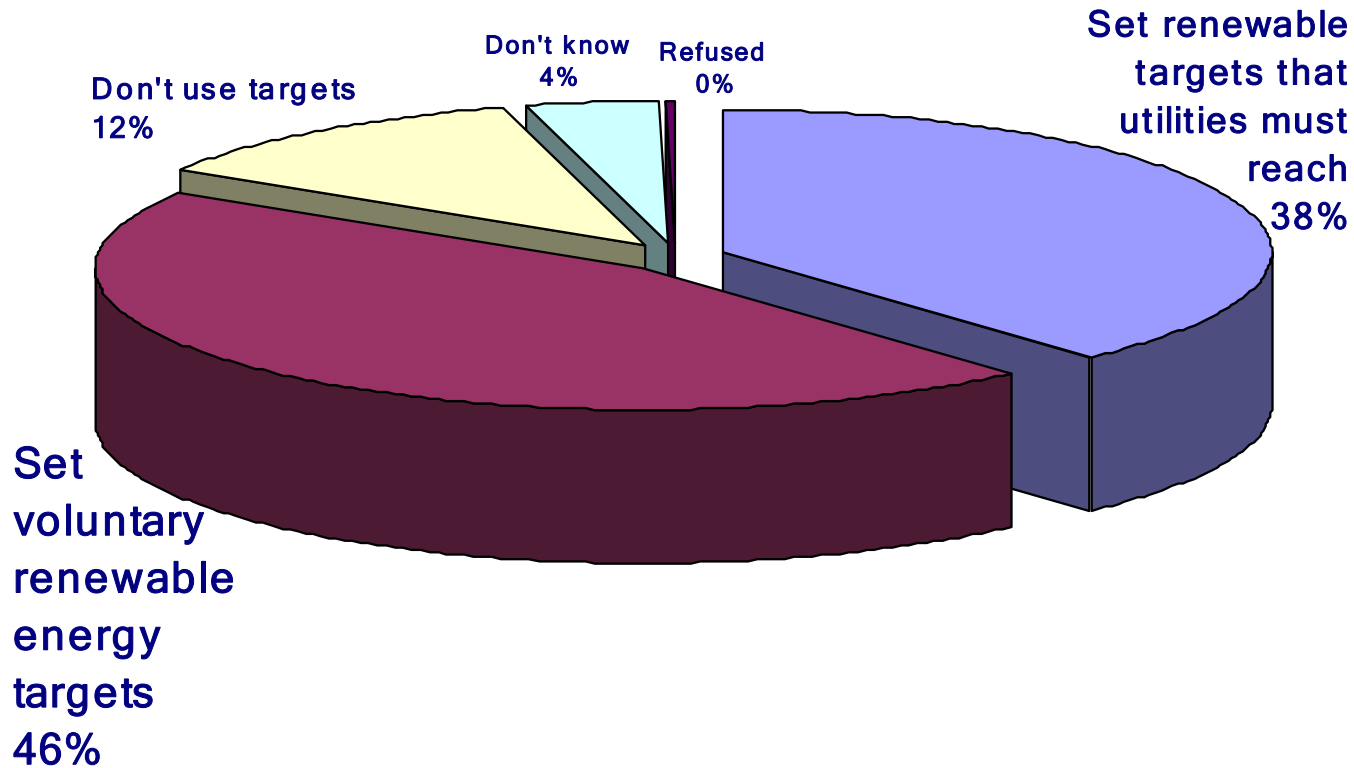
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Price of gasoline before Idahoans would consider public transportation?



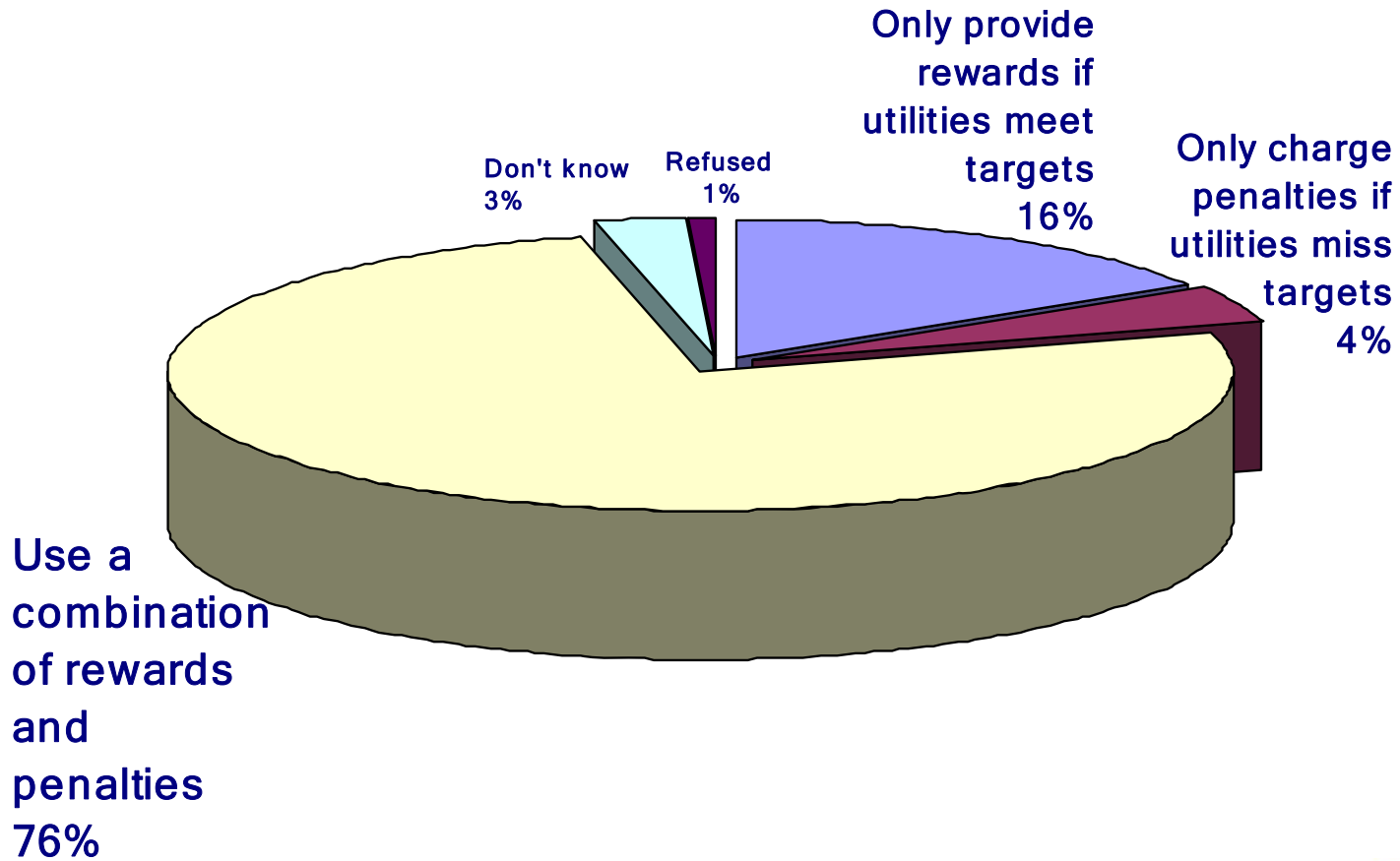
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To increase the level of renewable energy utilities provide, Idaho should...



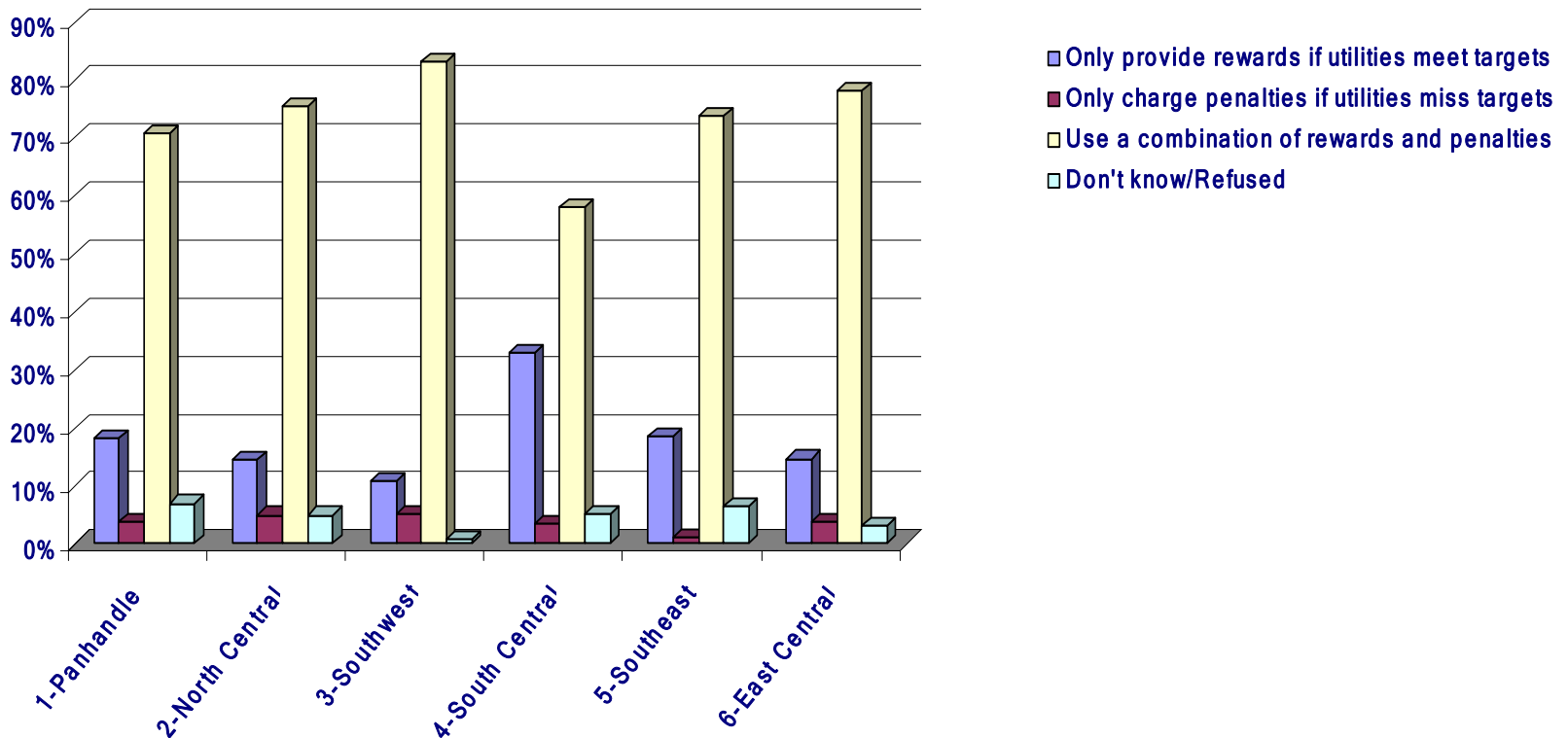
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In setting targets for the amount of renewable energy utilities provide, Idaho should...



Idaho Energy Policy Survey

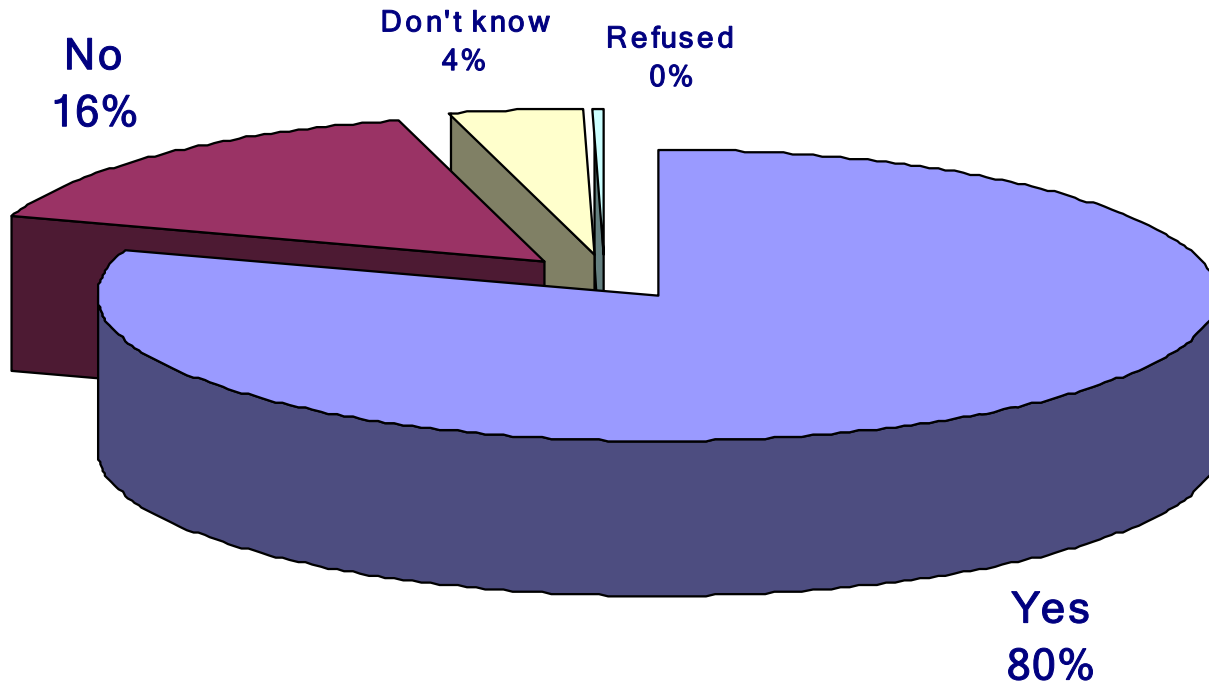
Regional Breakdown: In setting targets for the amount of renewable energy utilities provide, Idaho should...



n=513
Q215

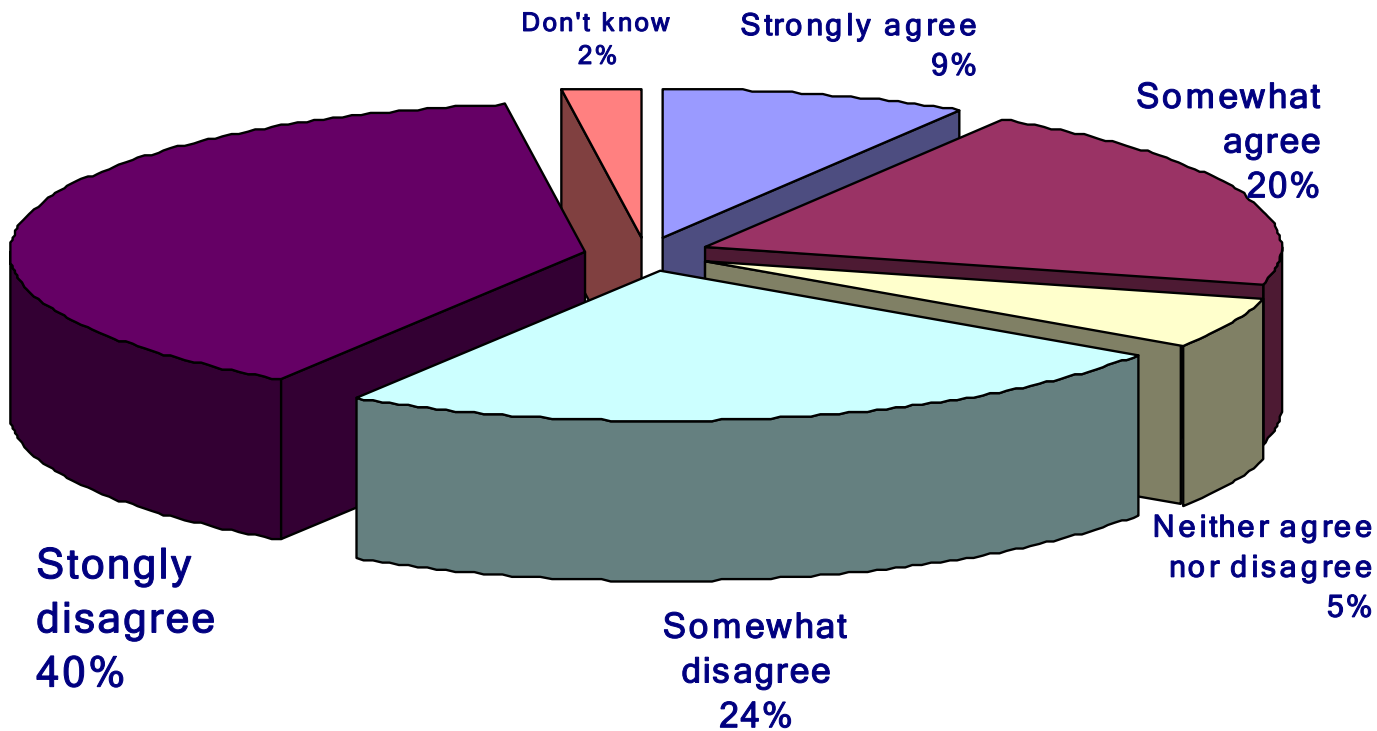
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Should Idaho provide technical and financial assistance to municipalities to apply and enforce energy efficient building codes?



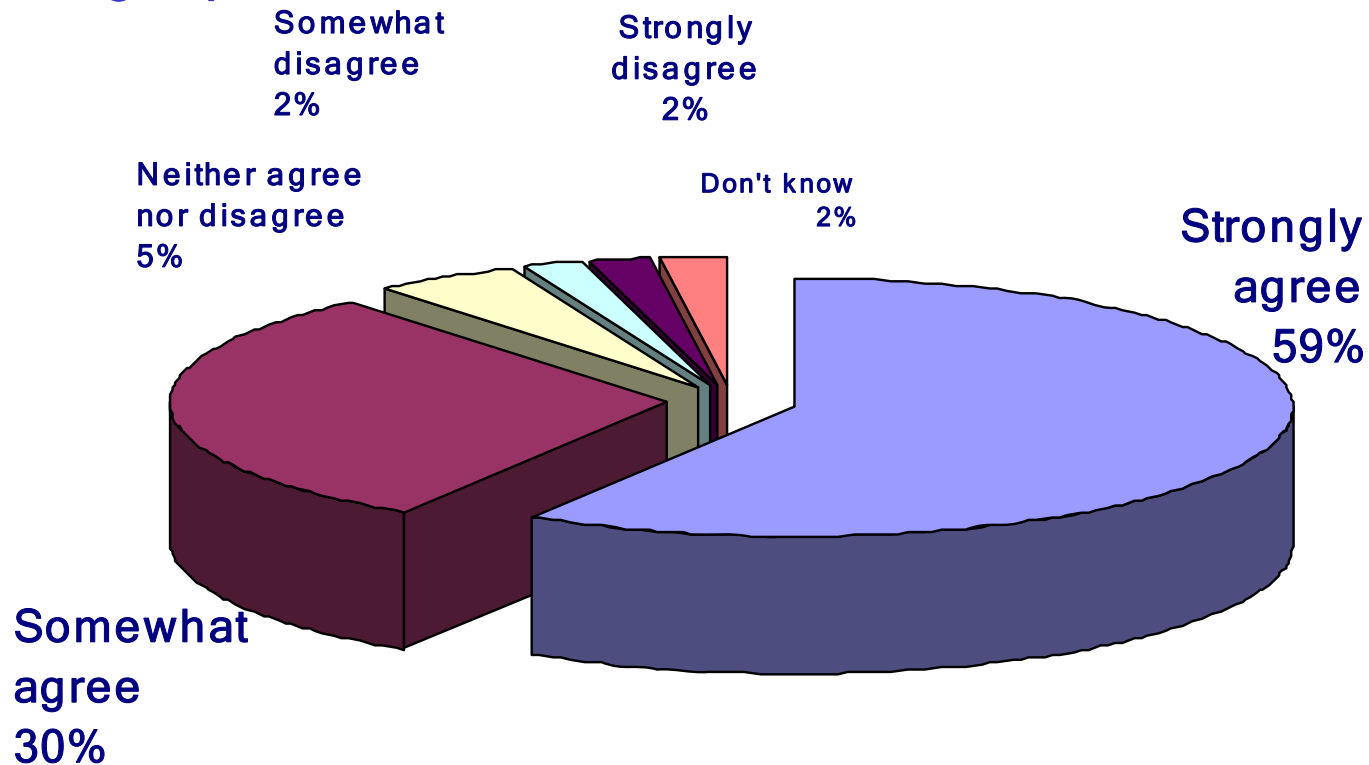
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Level of agreement that Idaho should continue to allow cities to opt out of building codes that set minimum efficiency standards.



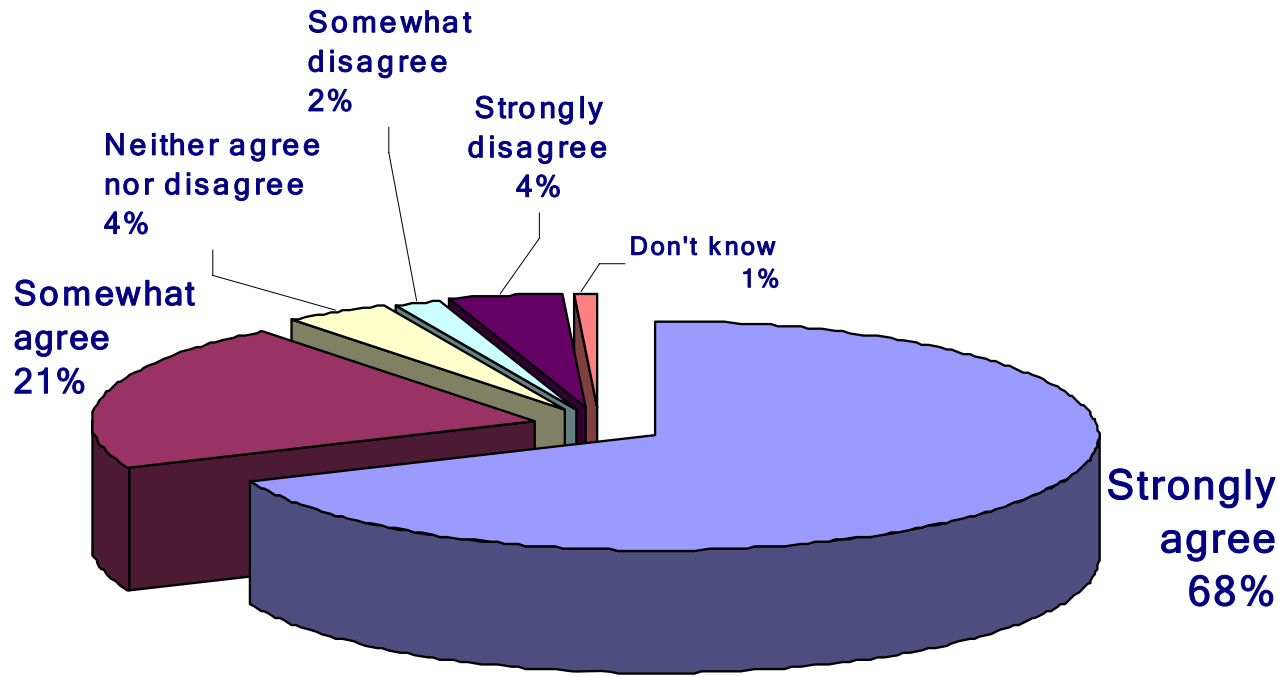
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Level of agreement that Idaho should provide incentives for investment in non-traditional natural gas produced from feedstock and landfill waste.



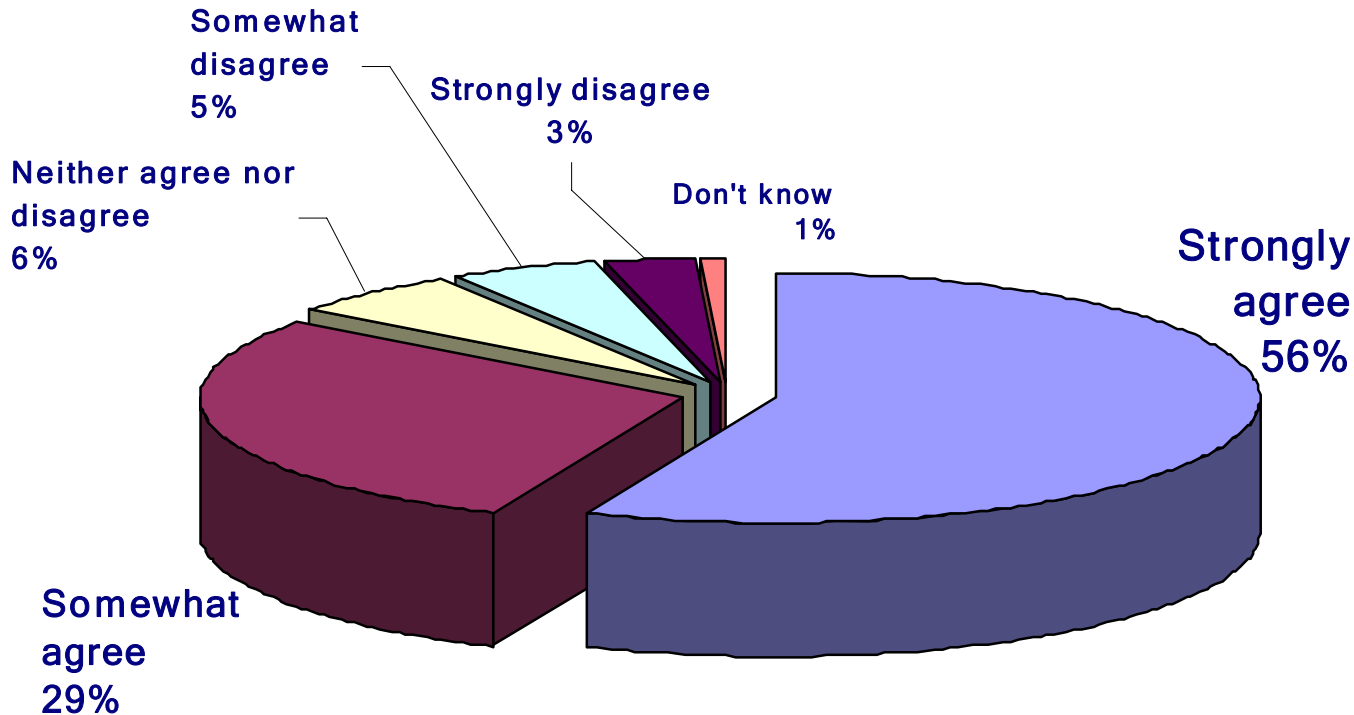
Idaho Energy Policy Survey

Level of agreement that Idaho should provide incentives to promote renewable electricity generation.



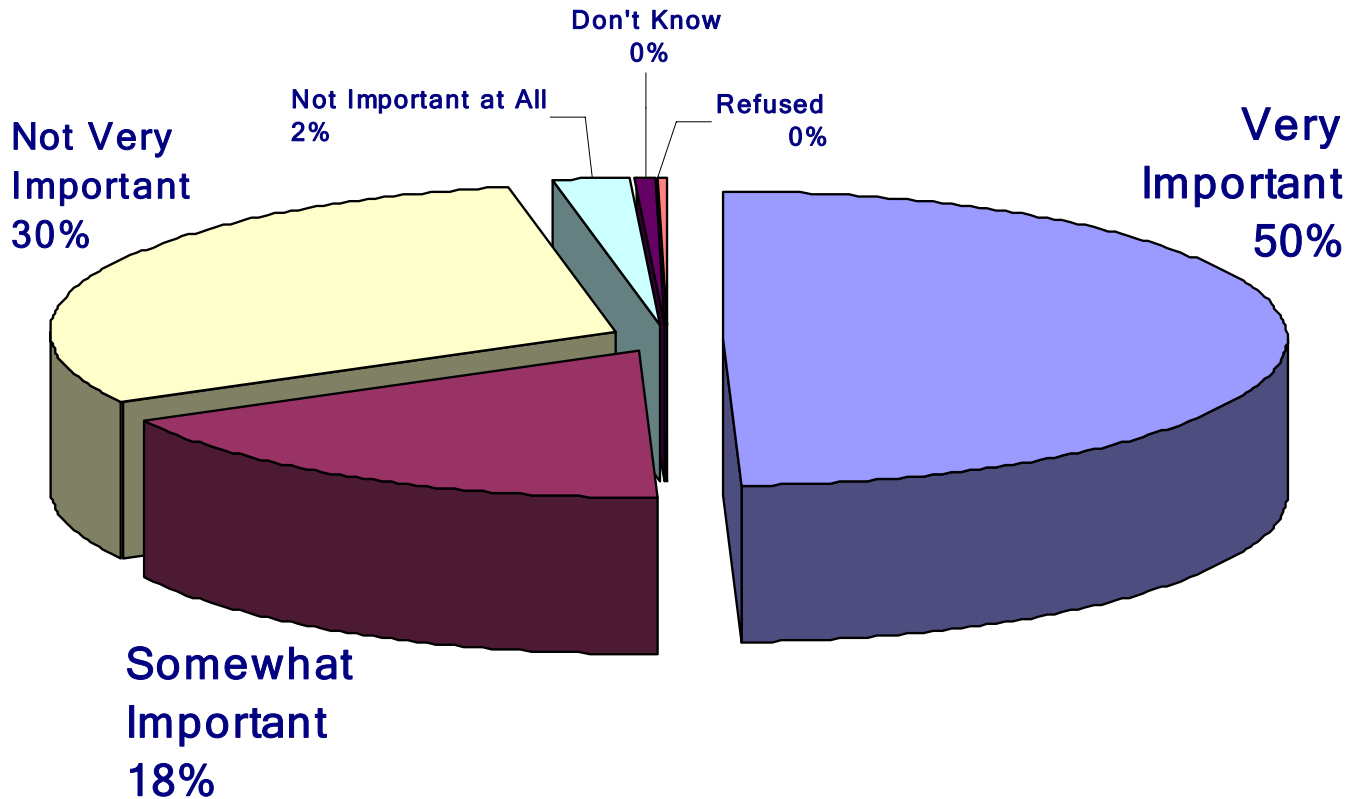
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Level of agreement that Idaho should establish uniform policies that encourage customers to generate their own renewable electricity.



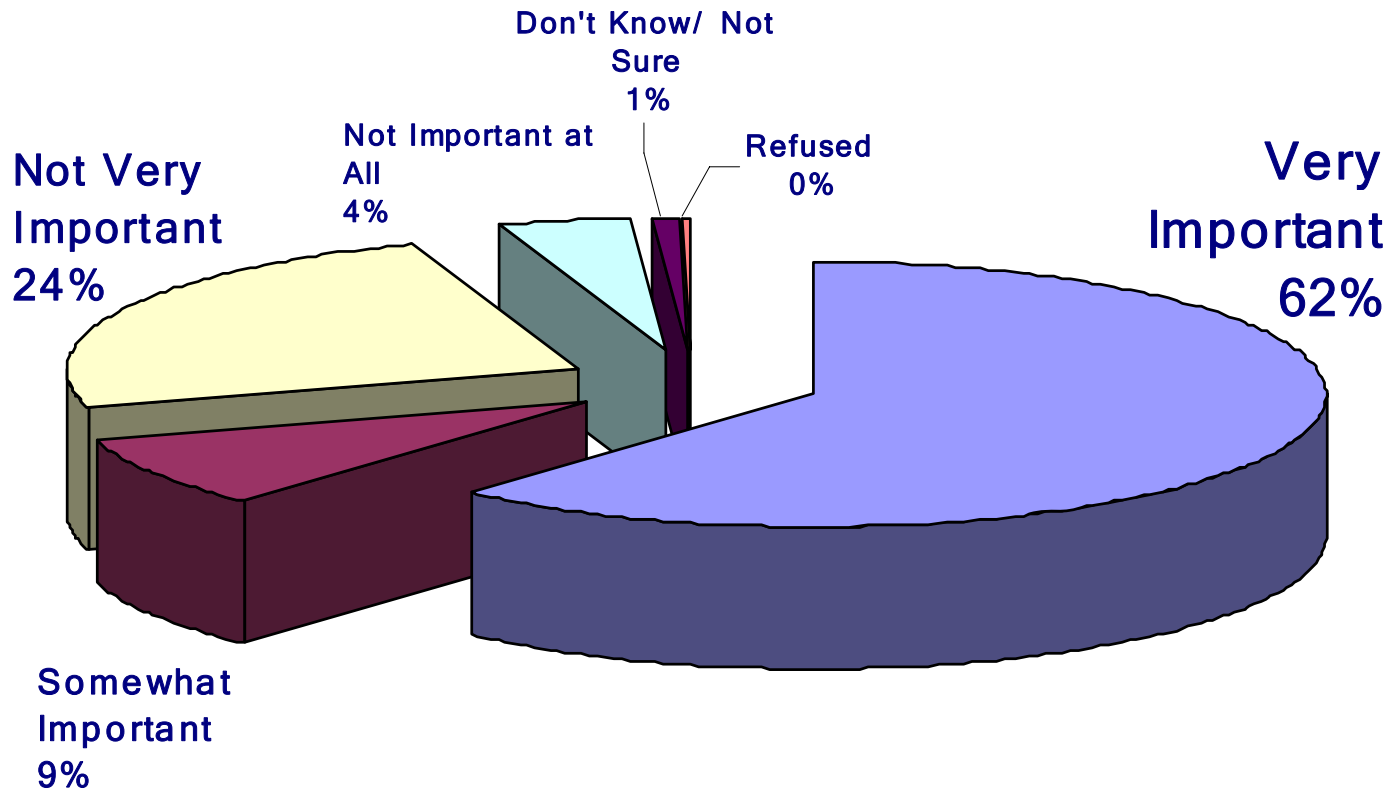
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Level of importance that Idaho take action to help low-income residents pay for high heating bills.



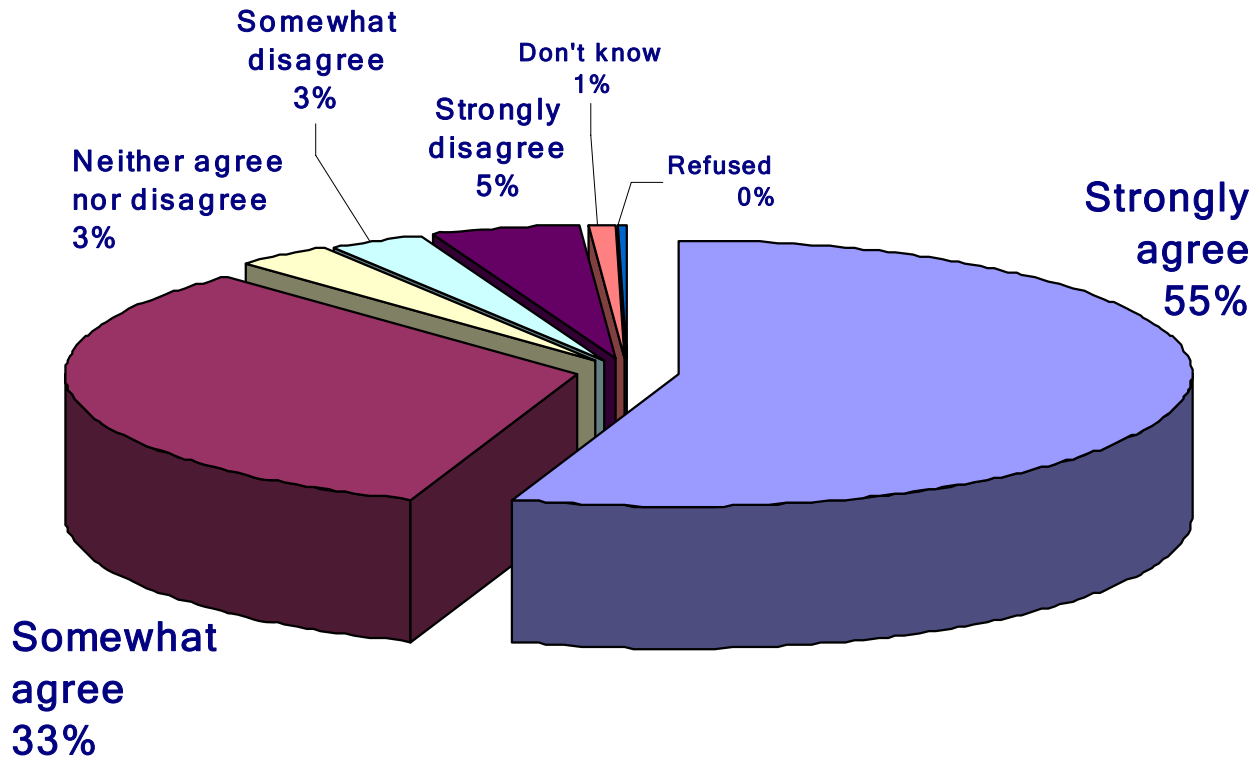
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Level of importance for Idaho to reduce the waiting list for low-income residents to receive weatherization assistance for their home.



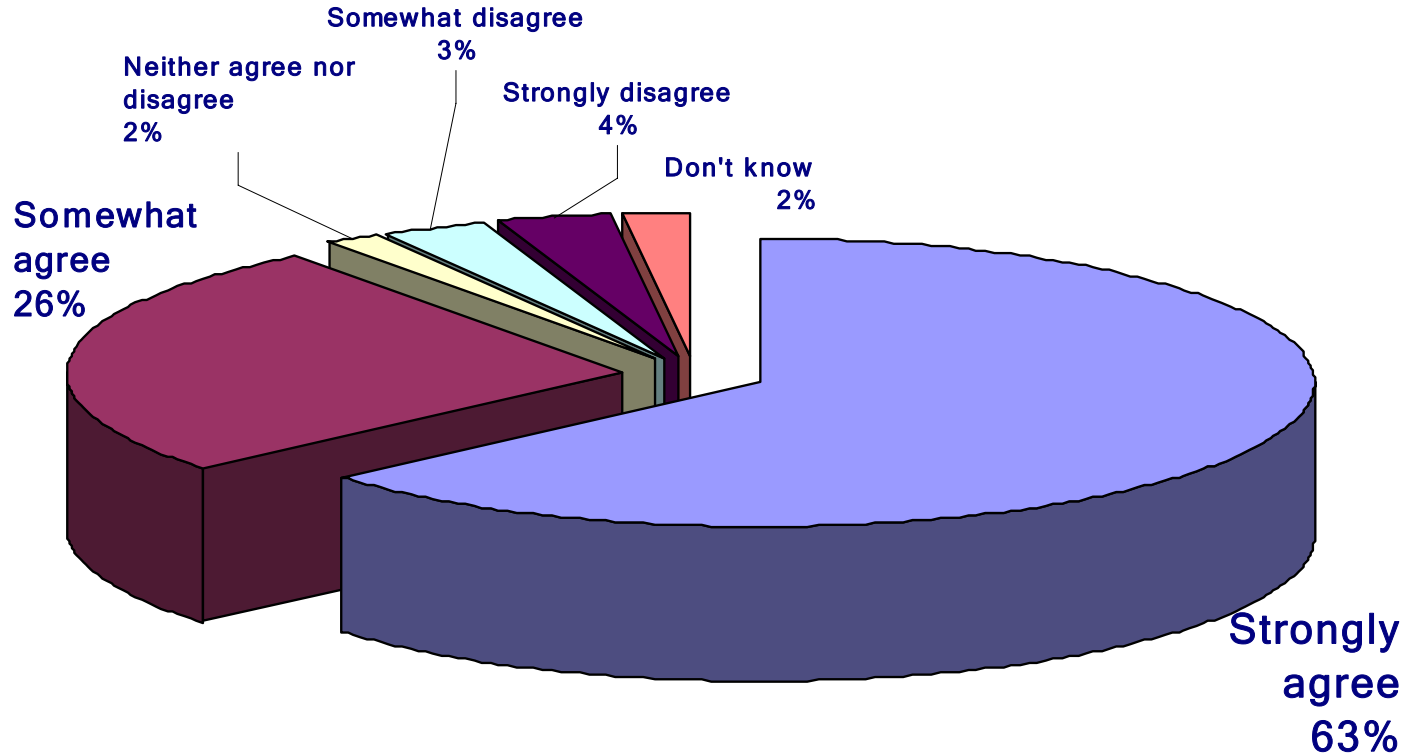
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Level of agreement that Idaho provide incentives for a shift towards alternative fuels for transportation.



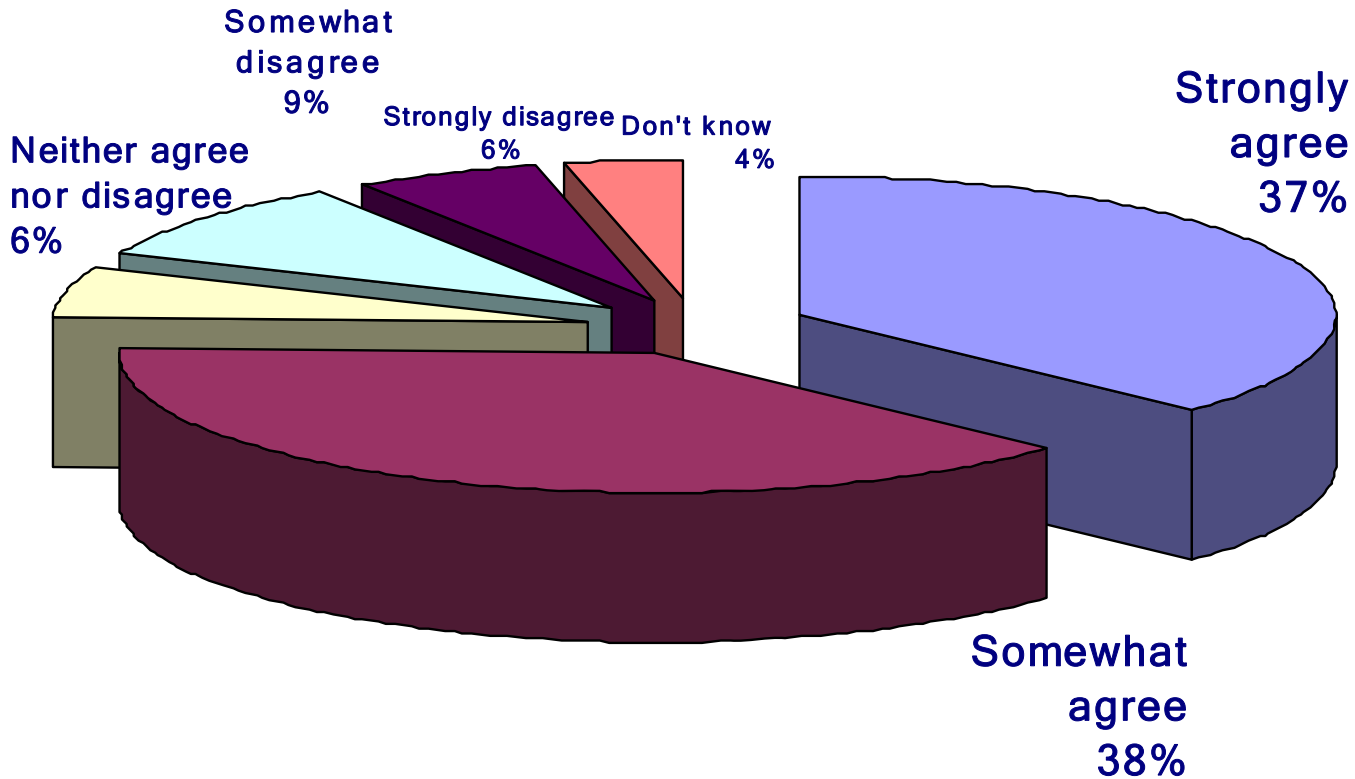
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Level of agreement that incentives should be provided to support local production of ethanol and bio-diesel using Idaho grown crops.



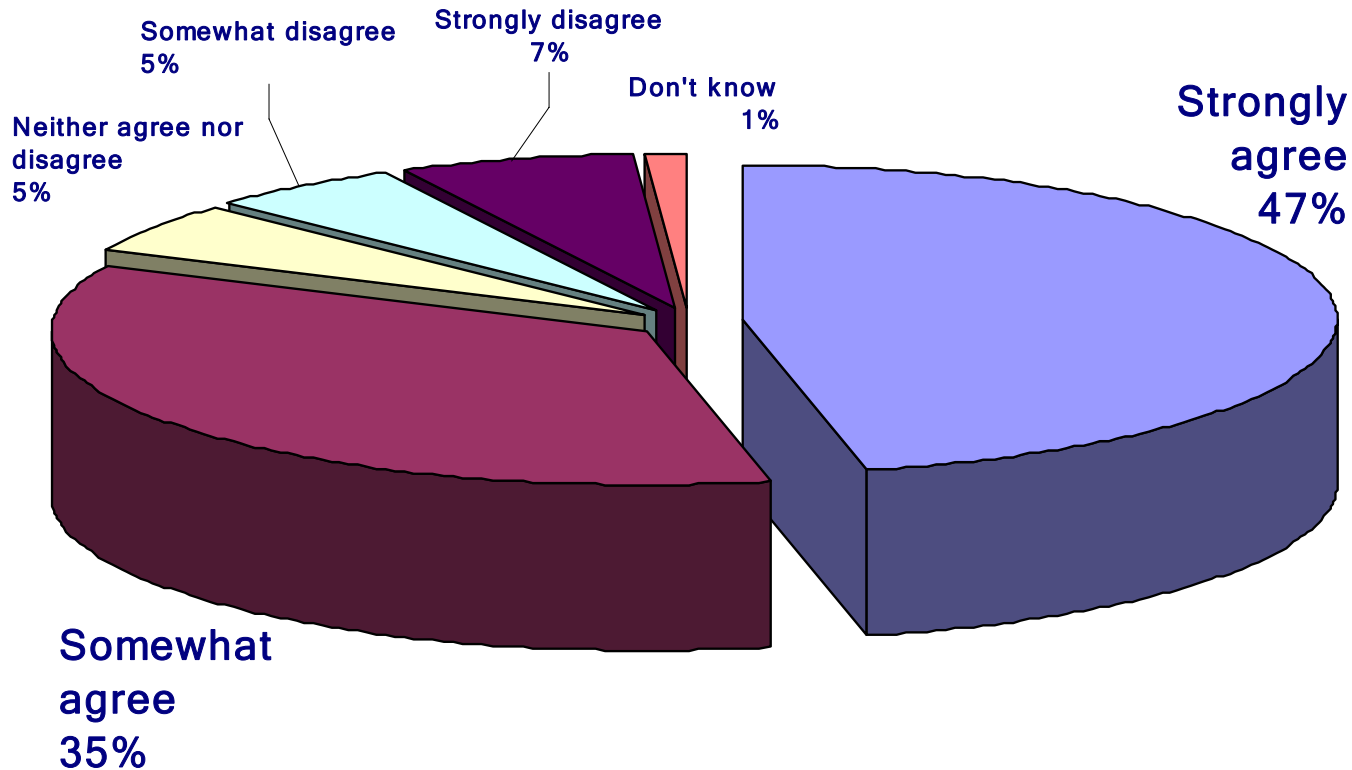
Idaho Energy Policy Survey

Level of agreement that Idaho should set a renewable fuel standard that requires a minimum level of renewable fuel to be sold at retail.



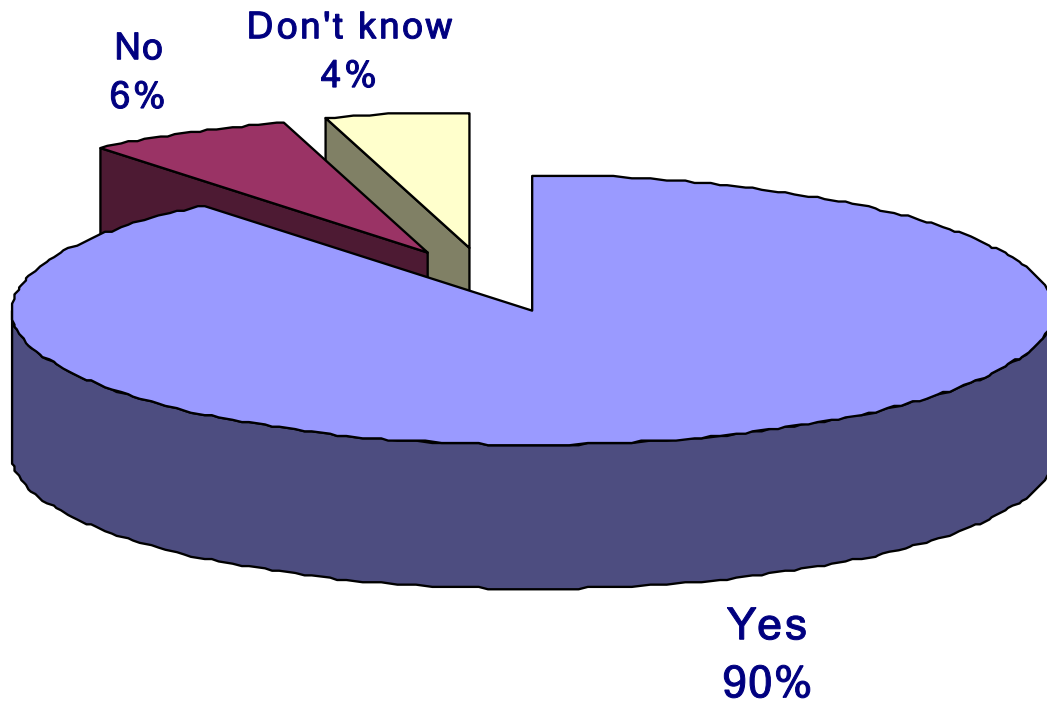
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Level of agreement that Idaho provide incentives to encourage the purchase of efficient, flexible and alternative fuel vehicles.



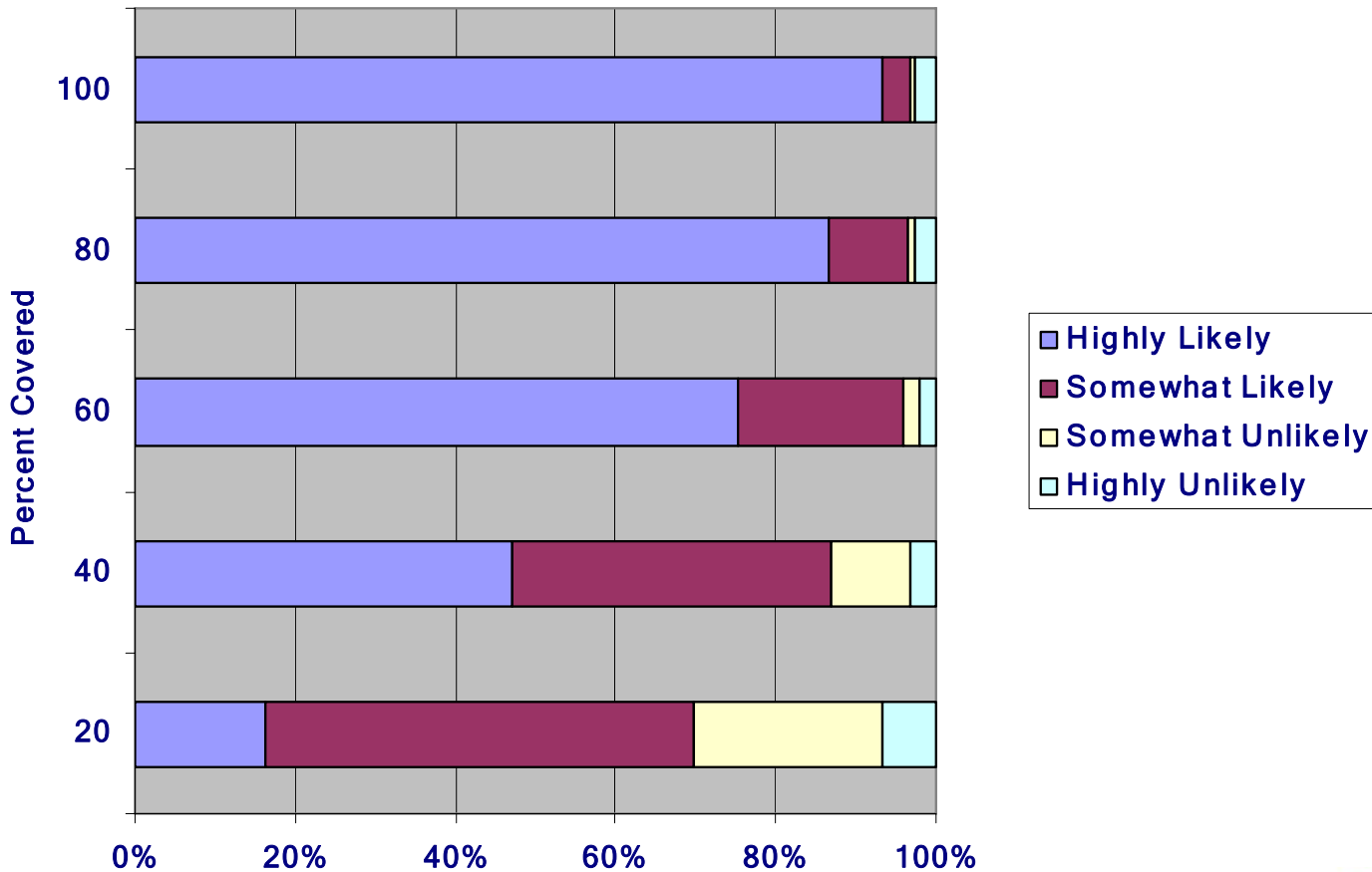
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Would you take advantage of financial incentives to reduce the energy usage of your home or business?



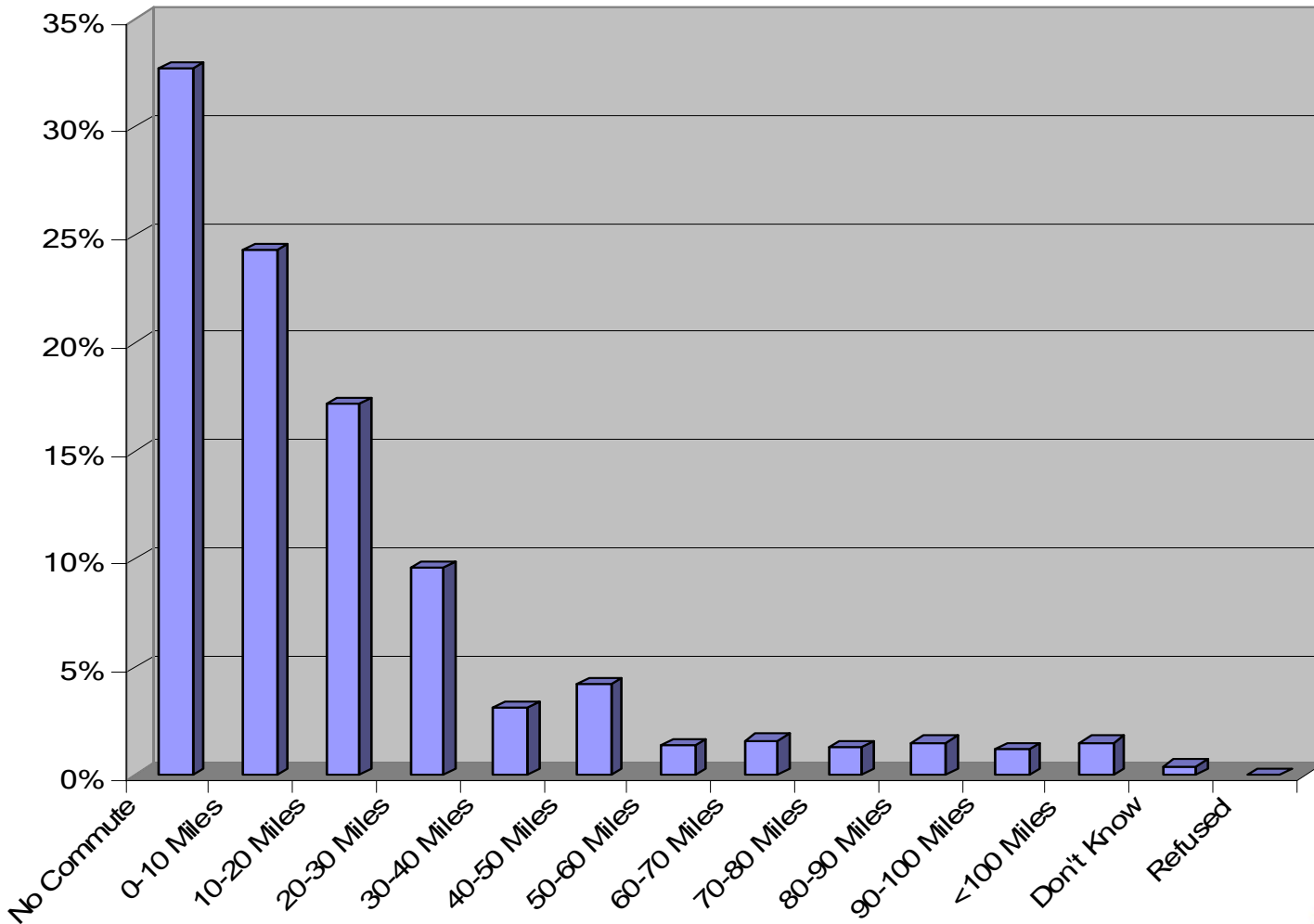
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How likely would you make an investment to make changes to your home or business if the incentive covered 20/ 40/ 60/ 80/ 100% of the cost?



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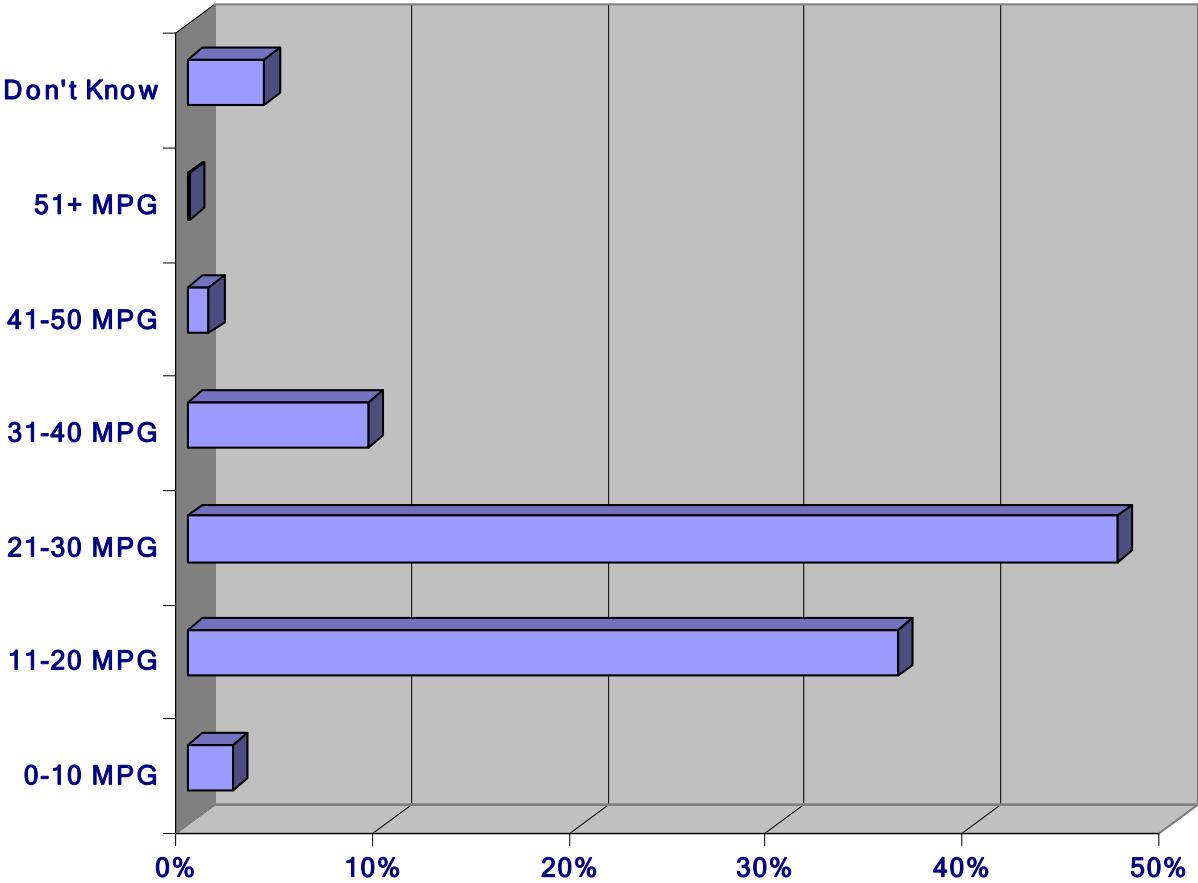
Approximately how far is your commute to work?



n=513
Q470

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Roughly how many miles per gallon does your vehicle get on average?



n=513
Q510